### VISIT TO NATIONAL POLICE ACADEMY

B.Com First, Second and Final Year students 40 in number visited National Police Academy on 27<sup>th</sup> and 28<sup>th</sup> September 2016. The main objective of the visit is to motivate students to go for All India Services as NPA is one of the training institution to train the IPS officers.

The students were briefed about the vision and mission of the Police Academy. Later power point presentation was given showing all the ranks and statuses of the police force, and also explained the procedure to get entry into the academy. They were taken to the model police station and bank where the trainees are given a crime scene and how they have to investigate on it. Then the students walked through all the guest houses of different states like Rajasthan Bhavan, MP bhavan, ITBP cottage.

At the forensic science building, the students were taught - how to investigate a crime scene. The students were taken to see the places where the trainees are trained to be IPS officers, gymnasium, badminton ground, tennis court, and swimming pool, Dhyan Kendra for yoga and meditation, rock climbing, urban shooting range. The students were greeted by trainees. The trainee officers motivated the students for taking up IPS training. They shared their experiences on the campus and how they were really focused.

The students thank the Principal Rev.Fr .Vincent Arokiadas for providing a wonderful opportunity to them for visiting the academy.







## INDUSTRIAL VISIT TO COCO COLA COMPANY

The students of B.com final year computers were taken on an Industrial Visit along with two faculty Mrs.Geethanjali and Mr.Krishna from Dept. Of Commerce to "Coca Cola factory". Which is also referred as Ameenpur Coca Cola plant located at Miyapur.

Coca-Cola (often referred to simply as Coke) is a carbonated soft drink produced by The Coca-Cola Company of Atlanta, Georgia. Originally intended as a patent medicine, it was invented in the late 19th century by John Pemberton.







60 Students gathered in the college at 8.30 AM and started at 9.30 AM from the college premises after a Prayer by Fr.Vincent Arokia Das in a Bus which was arranged. The faculty Mrs.Geethanjali and Mr.Krishna from Dept. Of Commerce who provided their assistance for the students in order to understand each and everything better. The visit provided experience which helped the students to understand operations costing and process management costing.

The staff of Coca Cola were co-operative and explained the students the steps for manufacturing Coca Cola. Coca Cola deals with many other beverages products such as Fanta, Minute maid, Maaza, Thumbs Up it has classified into

- 1. Carbonated Beverages (Coca Cola, Sprite, Thumbs Up, Fanta etc.,)
- 2. Fruit Based Beverages (Maza, Minute Maid)

Both of these categories has to undergo basically 4 steps which are:

- Water Treatment
- Syrup/Formula Making
- Bottle Blowing / Bottle Washing
- Labelling

Overall it was a very good experience over there which helped us to learn a lot of new things..

The students thank Dept. Of Commerce and Principal Fr.VincentArokiadas for giving such a wonderful opportunity.



Motivational Talk by Mrs. Aasha Nair on 27th September 2016.

The presentation began with the display of few eminent personalities of Hyderabad and Mrs.Nair encouraged the students to emerge as one of them. She shared interesting aspects of her visit to Pullela Gopichand academy.

Later, students were given a brief description regarding the path for achieving the ACCA degree with three E's, i.e., Exams, Experience and Ethics. They were also given a clear understanding of the 14 exams and what they deal with. After that, they were made aware of the flexibility of ACCA, i.e. it conducts 4 times a year and no need to write a paper again once we pass the exam. Mrs.Nair also advised them to give the exams on computer as it will make them easily employable.

BCom IF&A wholeheartedly thank Mrs. Aasha Nair for sharing her knowledge regarding the exams and making the students aware of the membership criteria and importance of this degree through out the world. It was a motivation for the students.



#### **ED CELL ACTIVITIES**

The ED cell organised and conducted an an awareness program for 2 days on 30 August and 17<sup>th</sup> September 2016. The main objective of the program is to be bring awareness among the students to know the legal formalities and its role in the business functioning. The chief guest for the program was Mr.S.V Ramakrishna , A.P. high court advocate and legal consultant advisor. He emphasized the need for entrepreneurship and highlighted how the entrepreneurial eco-system has changed in

recent times. Some of his wise lines are 'What law says is important but what law does not say is more important'. 'Be aware of laws to be an Entrepreneur'

The second session was taken up by **Mr. V.C Mouli,** Vice Principal of MRM College of management on 'Achievement motivation technique'. He conducted an interesting activity, where the students were asked was to create a tower with the brick cubes blind folded. He explained values and necessary qualities for attainment of the goal with motivation through live demo. The Third informative session of the day was on 'Licences and Clearances for New Entrepreneurs' which was taken by **Mr. E.S Ganesh Ram,** IPO, District Industries Centre. He spoke on Industrial clearances- classifications, licences, approvals Acts, and the various incentives which help for smooth functioning of the business without any legal disruptions.

The last and final session was on **Project Identification** by **Mr. K.V ThirumalRao**, Retired Chief Consultant, APITCO. He spoke in detail on Idea generating techniques for the Project, problem identification, product idea selection, need of product, sales volume and customer goodwill. He listed and explained the different types of projects – Need based, Initiative, Innovative, Export based and Imitative

Finally, he concluded with several possible innovative new project ideas ranging exhaustively from Adventure tourism to Animal assisted therapy to Alcohol free sanitizers to Bed & Breakfast motels , Camps for school children to online food orders , Hazardous waste collection to solar lamp installations and much more.











Guest Lecture by Vijay Kiran Chair Person ICWA



Seminar on Over view of GST – Implications – Model Law at Badruka College

#### YOUTH RED CROSS WING ACTIVITIES

- ➤ Blood Donation Camp was organized in Collaboration with Lion's Club, Hyderabad on 19<sup>th</sup> August 2016 at extended campus. The camp was inaugurated by Ramana Reddy, Dr.Rohit,Mr. Kondalu andMr.Suresh Reddy Lab Technician and Mrs Francina along with Red cross coordinator Mrs.O.S.Suguna Sheela and Mrs.Tina. The camp was a huge success and 54 students have donated blood.
- ➤ Youth Red Cross Wing conducted "Pranayam Shibir" on 26<sup>th</sup> August 2016 from 12.40 to 1.40 pm at Joseph Hall. It helps the students to improve their concentration level and over come headache and other health issues. 180 students Participated in this program.





## **EXPERIENTIAL LEARNING: VISIT TO SEBI**

On 12<sup>th</sup> and 19<sup>th</sup> August 2016 students of B.Com III Hons and Commerce club members of B.Com I st year along with Mrs srilatha, Head Department of commerce, Y.Geethanjali and commerce club coordinators Mrs. Sumitra Pujari and Mrs. Sarika Verma were taken to SEBI (Securities and Exchange Board Of India) situated at Banjara Hills Road No: 10. A workshop was held on "Financial Literacy on Capital Markets and The Role of SEBI" The session was only restricted to 45 students. Before starting, Principal Rev. Fr. Vincent Arokiadas addressed the students and offered the Prayer.

The students were given a warm welcome by the officials of SEBI. The Ist Session was presided by Mr. Muralidharan, Deputy General Manager, where he spoke about the Importance of savings in Investments, facing future commitments and uncertainties - as ideal savings will not fetch any appreciation for money.

The II session started at 12.00 o clock by Mr. Srinivas Where he discussed in detail about various avenues of Investment and he explained the role of Primary market and Secondary market in the economy, Time Value of Money with illustration of Simple Interest and Compound Interest, Functions of SEBI and It's Growth.

The III session was taken up by Mr. Vinayaka, Member of National Stock Exchange where he illustrated about online trading of Securities.

After the main sessions a question and answer session was also held. Both of the sessions were interactive and lively. At the end Mr. Pulkit Baid, delivered the vote of thanks on behalf of the Principal and the faculty.



Visit to SEBI

# Launch of B.Com IF&A by ACCA, ISDC on 4th July 2016

The formal launch program of B.Com IF&A by ACCA , ISDC was conducted on  $4^{th}$  July 2016 in Seminar hall at 12pm.The program was conducted by Mrs.R.Sreelakshmi Course

Coordinator Faculty of Commerce. The program began with a prayer by the Principal Rev Fr.Vincent Arokiadas . He addressed the students briefing them on the need for introducing B.Com IF&A,he stressed on how St.Joseph's is striving for excellence by introducing new courses which will help students to update themselves according to current corporate requirements. Mr.Sajid Khan International Head ACCA presented to the students as to why they should choose Accounting as a Profession he underlined the reasons as Respect , Rewards and Flexibility. He explained in detail the academic program. He mentioned the difference between Inspiration and Motivation. He shared the success stories of few ACCA Professionals. He promised them that the next session by ACCA will be a practical activity in which the students will be able to interact with ACCA professionals.

Mr.Shone Babu ISDC spoke about the registration process of students with ACCA . He told the students the procedure for distributing study materials. He thanked Fr.Vincent ,Faculty and St.Joseph's in introducing the course in a successful manner.



Mr.Sajid Khan, International Head, ACCA



# **Bridge Course**

The Department has designed and conducted a short intensive Bridge Course from 14<sup>th</sup> to 29<sup>th</sup> July 2016 for B.Com I year I Semester Non- Commerce background students in the subject Financial Accounting by Mrs.Radha.K and Mr.Srinivas. The objective of the course was to analyze their level of understanding of the subject before the start of the curriculum and bridge the gap by enhancing their knowledge and bring them on par with students from commerce background. The course covered topics such as Book Keeping, Rules of Accounting, Journal entries, Ledger and other aspects.



Bridge Course conducted from 14<sup>th</sup> July to 29<sup>th</sup> July 2016.

## Workshop on Financial Literacy on 19th July 2016

Workshop on Financial Literacy was conducted for B.Com Final Year students of all streams in association with the Marketing Department, Union Bank of India. The topic for the workshop was on Basic concepts to latest trends in Modern Banking System. The program started with the prayer by Principal Rev.Fr. Vincent Arokiadas. The opening remarks were given by Mr.M.Venkatesh, General Manager, Union Bank of India. He addressed the students and advised them to acquire knowledge and bring out the talents. Later the students were given account opening form and filled all the details and got the doubts clarified by the Bank staff.

At seminar Hall Mr.Maruthy, Marketing Officer, Union Bank of India, addressed the students about the banking system, from when the banks started to how big a role they play in modern times. It was quite illustrative as he played quite a few videos on how banking started and how banks operate. He then briefed on 2 very important loans that students require, the first one is Vehicle Loans, he said that there would be no interest charged or minimal interest charged on vehicle loans, that would depend on the situation. Secondly and most importantly he talked about Education Loans, he listed out the structure for education loans for upto 30 lakhs and payable after a period of 15 years. Loans taken up to 750,000 need not have assets placed as assurance, the guarantee of apparent or guardian would suffice. Next he gave guidance and advice on how to keep banking information confidential and how to make safe transactions when using our Debit cards, especially at the ATMs where risk of account information being stolen is high.

He concluded by talking about the future of banking and how all that has to do with banking will be linked to our phones in the near future, this will make our lives easier and it would be more user friendly. He stated that even now people rarely come to the bank branches to carry out transactions or ask for assistance, it has all become automated now.

It was an informative and wonderful session conducted by Mr. Murthy, who was informative and diligent in his approach with the students. As a token of love Union Bank had given Student Bags to all students who attended the program. It was a successful workshop satisfying its purpose and more.



Inagural Financial Literacy Workshop Mr.M.Venkatesh, General Manager Union Bank of India, Rev. Fr.Vincent Arokiadas, Principal, Sanjay, Chief Manager Ramkote Branch , UBI, Mr.Maruthy Marketing Officer, UBI



Mr. Maruthy, Marketing Officer, Union Bank of India,

Workshop on Financial Literacy on 19th July 2016



Workshop on Financial Literacy on 19<sup>th</sup> July 2016

Entrepreneurship Development Orientation Programme