

# ANNUAL REPORT - 2011-12

DEPARTMENT OF BUSINESS MANAGEMENT

ST. JOSEPH'S DEGREE & P.G COLLEGE

(Accredited by NAAC with "A" Grade with CGPA of 3.51)

HYDERABAD

ACADEMIC YEAR 2011-12



## **ACHIEVEMENTS OF THE DEPARTMENT**

- ✓ **ALL INDIA 97<sup>th</sup> Rank in TOP MANAGEMENT COLLEGES** (1000+ colleges) by THE WEEK magazine – June 17, 2012.
- ✓ **Ranked 91** among top private B-Schools in India by **Careers 360 Magazine, December 2011**
- ✓ **Ranked 138** in India among the B-Schools by **The Week** in November, 2011
- ✓ **Rated ‘A’** by Business India in B-Schools survey in November, 2011
- ✓ **Ranked 9** in Top B-Schools in Andhra Pradesh by **CSR-GHRDC**, August 2011
- ✓ **Ranked 20** in the promising B-school Category in India by **CSR-GHRDC**, August 2011
- ✓ **Ranked 65** among the top B Schools in India by **Careers 360 Magazine, January, 2011**
- ✓ **Ranked 9** in A.P by B-School Survey by Indian Express 2010
- ✓ CSR–GHRDC has also ranked us **8<sup>th</sup> Position in AP** among the B-Schools by B-School survey in 2010 and **9<sup>th</sup> among the B-Schools** of AP in 2009
- ✓ Rated by Business India Magazine as **“A” grade** College in 2010 B-School Survey.
- ✓ We are proud to have been accredited with prestigious **“A” Grade by NAAC**, with CGPA 3.51 rating in 2008

SL.NO	CONTENTS
1	<p><b>ABOUT THE DEPARTMENT OF BUSINESS MANAGEMENT</b></p> <p>ACHIEVEMENTS OF THE DEPARTMENT</p> <p>ABOUT ST. JOSEPH'S DEGREE AND PG COLLEGE</p>
2	<p><b>FACULTY DEVELOPMENT PROGRAMMES</b></p> <p>1 Orientation programme</p> <p>2 Two Day workshop on “teaching techniques – case method &amp; management game</p> <p>3 LIST of papers written, accepted, presented and published by the core faculty in conference proceedings</p> <p>4 Workshops / Seminar attended by faculty</p> <p>5 Certificate course conducted by faculty for B.Sc Student</p> <p>6 Training on SPSS Software</p> <p>7 21 days Orientation course at Academic Staff College Hyderabad Central university</p>
3	<p><b>TEACHING AND LEARNING PRACTICES</b></p> <p>1 Bridge course</p> <p>2 Guest Lectures</p> <p>3 Project Counseling &amp; project presentation</p> <p>4 Mock Interview</p>
4	<p><b>STUDENT SUPPORT SERVICES</b></p> <p>1. Orientation Programme</p> <p>2. Experiential Learning(Industrial visit) <b>HMT, HYDERABAD</b></p> <p>3. Clubs/Cell activities</p> <p>4. Inter College Meets/Events - 14<sup>th</sup> December, <b>SAGGRAHA - 2011</b></p> <p>5. Annual day celebration</p> <p>6 Independence day celebrations</p> <p>7 Christmas Celebration</p>
5	<p><b>SEMINARS/WORKSHOPS/EVENTS ATTENDED BY STUDENTS</b></p> <p>1. WORK SHOP S.D. SIGNODIA .P.G _CENTRE AGARWAL SIKSHASAMITI, CHARKAMAN. HYDERABAD.</p> <p>2 NATIONAL SEMINAR &amp; MANAGEMENT MEET AVIRBHAV-2011 A.V .COLLEGE P.G CENTER, HYDERABAD.</p> <p>3 MANAGEMENT MEET “ VISHISHT STANLEY COLLEGE OF ENGINEERING &amp; TECHNOLOGY F OR WOMEN</p>

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

	<p><b>HYDERAABAD</b></p> <p>3 PAPER ON “ SCAMS AND ITS IMPACT ON INDIAN ECONOMY” STANLEY COLLEGE OF ENGINEERING &amp; TECHNOLOGY F OR WOMEN</p> <p>4 MANAGEMENT MEET “UDHYATHI-2012 CONDUCTED BY PENDKANTI INSTITUTE OF MANAGEMENT HYDERABAD</p> <p>5 “ABHYUDAY 2012 “ ANDHRA MAHILA SABHA SCHOOL OF INFORMATICS HYDERABAD</p>
6	<p><b>STUDENT PLACEMENTS</b></p> <p>1 Pre-placement activities:</p> <p>2 Top 10 Companies that visited the campus for placements in 2011</p> <p>3 List of MBA II yr Batch 2010-2012 Students Selected</p> <p>4 List of RECURITERS</p> <p>5 Offer letters</p>
7	<p><b>SOCIAL ACTIVITIES</b></p> <p>DIVYA DISHA orphanage UPPAL HYDERABAD</p>
8	<p><b>SPORTS</b></p> <p>Two day League conducted by Hyderabad Cricket Association.</p> <p>Inter College Cricket competition</p>
9	<p><b>PLAN FOR THE NEXT ACADEMIC YEAR</b></p>
10	<p><b>RESULT ANALYSIS</b></p> <p>1 RESULT ANALYSIS OF MBA I YEAR I SEM BATCH 2010-12</p> <p>2 RESULT ANALYSIS OF MBA I YEAR II SEM BATCH 2010-12</p>
11	<p><b>ALUMNI PROFILE</b></p>

Rev. Fr. Dr. V.K. Swamy was appointed as the founder Principal and Secretary of the college. Permission was granted to start P.G. courses like MCA, MBA and M.Sc Maths. From a modest start with 130 students the college has grown in strength and stature to more than 1550 students both undergraduate and post graduate courses. The motto of the college is 'Knowledge, Love and Service'. **Rev. Fr. Dr. V K Swamy**, the founder principal under whose leadership and guidance, *St. Joseph has achieved: permanent affiliation from Osmania University in 2007, NAAC “ A” Accreditation in 2008 with a CGPA 3.51 and Autonomous status in 2011 by UGC.*



The Department of Business Management, St. Joseph's PG College, had its inception in the year 2001. it is the newest entrant to the St. Joseph's. The Department of Business Management offers a two-year full time programme of Masters in Business Administration, affiliated to Osmania University and approved by All India Council for Technical Education. Beginning with a modest intake of 40 students in 2001, the department today has about 240 students and team of highly qualified and competent faculty with rich experience Across various areas in management. Continuing on the golden path of Alma Mater, the Department of Business Management by leaps and bounds in the years followed striving to provide unmatched quality of education in the field of professional management thus Making the lamp of enlightened knowledge continue to shine for ever more brightly.

### **DEPARTMENT OF BUSINESS MANAGEMENT**

#### **The VISION statement that acts as a beacon light is:**

"To create a distinct environment of excellence in education with social commitment and Humane values".

#### **About BBA :**

St. Joseph's Degree & PG College has become Autonomous College in March 2011. Under Autonomy it has introduced the new course BBA in academic year 2011 – 2012 (No. of seats : 50 ). This is a three year, six semester rigorous undergraduate course.

#### **Course Objectives:**

1. To impart the students with multi disciplinary knowledge in Business Management, Commerce, Accounting, Economics, Mathematics, IT and legal aspects governing modern enterprises and corporate.
2. To train the students to have competitive advantage in terms of both horizontal and vertical mobility in their career path and growth.
3. To equip students to become successful in getting placement in corporate as junior managers and professional certifications.

It also exposes the students to various industry-oriented management functions such as the areas of

marketing, finance, human resource, and system.

### **ORIENTATION PROGRAMME FOR BBA I YEAR STUDENTS**

The students who joined the BBA course under the autonomy were guided through an induction programme held for 3 days from 27<sup>th</sup> to 29<sup>th</sup> June 2011. Rev.Fr.Dr.V.K.Swamy, Principal presented the history of the college and communicated the vision, mission and the core values of the college. The Vice Principal explained the rules of the College. The HoD gave insights into the academic structure of the course. Prof. Shankaraiah, Chairman BOS, Department of Commerce, Osmania University addressed the students on the importance of autonomy and the employability of the courses offered. Various ice-breaking sessions and games that followed helped merge the students into the community of Josephites. Prof. K. Malla Reddy addressed the students and introduced the faculty to the students. Various presentations on topics like Education beyond Curriculum, Creativity, and Tips to start one's own business (entrepreneurship awareness) were conducted. Videos on Motivation and Personality Development were also shown.

**Bridge courses are** conducted after entry-level assessment tests in various subjects, thereby making the students absolutely ready for their academic journey at St. Joseph's college.

### **BBA STUDENTS ACHEIVEMENTS**

Tejas Hemant Mahajan a BBA first year student acted as a Postman in the Hindi Comedy play "To be or not to be" directed by Mr. Suhas Barue held at La Makaan, Banjara Hills on 29<sup>th</sup> October, 2011. (Published in The Hindu – Metro Plus: Nov 1, 2011)

### **Certificate Course in Hand writing for BBA Students**

5 hr Handwriting certificate course was conducted by Mr. Mallikarjun Rao, National Handwriting Academy on 18<sup>th</sup> Feb 2012

### **Certificate Courses offered**

1. Entrepreneurship Development
2. Hotel Management
3. Fashion Designing]
4. Presentation
5. Advanced excel

## **The Curriculum**

The following areas are covered under the curriculum

❖ Finance and accounting	❖ Marketing	❖ Strategic management
❖ Information technology	❖ Quantitative analysis	❖ Business environment
❖ Behavioral applications		

## **Specializations offered in MBA**

- Finance,
- Human Resources,
- Marketing and
- Systems (Minor Elective)

## **Stimulating learning environment**

- Sprawling 1.5 acre campus in the heart of the city
- State- of- the- art technology & infrastructure with spacious classrooms
- Digital library
- Fully- equipped advanced computer laboratories, including a language lab
- Air-conditioned Audio-Visual Room & Conference Hall
- Seminar Halls equipped with multi-media presentation devices.

## **Admission Process and Procedure :**

**Eligibility:** Graduate Degree with 50% aggregate and an ICET qualified (AP MBA/MCA entrance exam). The candidate should have had Mathematics as one of the subjects at 10th /12<sup>th</sup> grade/intermediate

### **Selection Process**

- 70% through counseling by ICET Convener (AP Govt counseling) from among Christian candidates who satisfy the minimum eligibility criteria.
- 30% through Management quota where seats are normally filled up by the institution from among eligible candidates, on an all-India basis.

## **CORPORATE VISITORS WHO VISITED THE COLLEGE:**

(does not include participants of the Management Development Programs : 22 Nos

**TOP MANAGEMENT**

17 Nos
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1. **Mr. Shakti Sagar, Managing Director, ADP**  
Spoke on how to enhance management skills for BBA students on 20<sup>th</sup> July 2011
2. **Mr. V. S. Chakravarthy, Managing Director, HiTech Pharma on 20<sup>th</sup> July 2011** for the Governing Body meeting .
3. **Mr. Scott Smith, Director, Tax – Deloitte** on 20<sup>th</sup> July 2011 for the Governing Body meeting .
4. **Mr. K. Srinivas, Vice President – ADP –** for the academic council meeting held on 1<sup>th</sup> June 2011.
5. **Mr. Chandrashekar, Tech. Director –Tech. Design Group** for the academic council meeting held on 1<sup>th</sup> June 2011.
6. **Mr.Sam Rufus - Vice President, Operations –Deloitte - 18 April, 2011**
7. **Mr. V. Satyanarayana - HR Head, ADP Pvt. Ltd.**
8. Mr. Sujiv Nair, Director – HR, Dupont India Pvt. Ltd. – 7<sup>th</sup> April , 2012
9. **Mr. Vijay Reddy - Founder, CEO, Last Mile Solutions – 17<sup>th</sup> April, 2012**
10. Shri.K.K.Rao- CEO, K.K. Rao and Associates - 19<sup>th</sup> August, 2011
11. Mr.Srinivas Rao, Chief Manager, SBI, Hyd - 19<sup>th</sup> August, 2011
12. **Mr. Leela Krishna, Assistant Director, IMT, MSME:** A workshop was arranged on “*The awareness on entrepreneurship development*” in collaboration with MSME (micro small and medium enterprise) on 19<sup>th</sup> August 2011.
13. **Mr. Dakshina Murthy, the soft skills trainer of KPO Solutions** and a member of NSIC: He conducted a workshop on 1<sup>st</sup> December 2011 along with his team on ‘Entrepreneurship Development’. The resource person of the day Mr. Dakshina Murthy spoke about the importance of being an entrepreneur. He conducted many mind blogging games, which not only kept the students lively till the end of the session but was also a great learning experience.
14. **Mr. Alok, Managing Director, Impact Education** :He made the marketing students aware of the opportunities that are available for them to enhance their skills on 22<sup>nd</sup> March 2011
15. Mr. Rohit , HR Manager , Cognizant Technologies for SAGGRAHA Event conducted on 14<sup>th</sup> Dec 2011.
16. Mr. Shaheen, Exp. Senior Tax- Deloitte – Alumni for the academic council meeting held on 1<sup>th</sup> June 2011.
17. K. Ajay Kumar,Founder,STARS – Conducted a workshop in association with Deloitte for MBA students on **28th April 2012**

**MIDDLE MANAGEMENT – 5 NOS**

1. Ms. Vani. H, Asst Manager NSIC-1<sup>st</sup> December 2011
2. Mr. Kabir, Coordinator EDP NSIC- 1<sup>st</sup> December 2011



3. **Mr. Mustaq, program-in-charge EDP NSIC- 1<sup>st</sup> December 2011**  
**A workshop on 1<sup>st</sup> December 2011 along with his team on ‘Entrepreneurship Development’**
4. **Ms. Shailaja Lakshmi of One World Academy**  
conducted an inspirational session on 'Creating Excellence' on 29<sup>th</sup> July 2011
5. **Mr. Krishna Mohan, Principal Director National Productivity Council, A.P.**  
**He delivered a lecture on Role of Quantitative Techniques in Management” on 12<sup>th</sup> Jan 2012**

#### **Public Personality**

1. **Dr. B. V. Pattabhiram**, renowned Psychologist and HRD trainer  
A formal orientation for MBA students was conducted on 15<sup>th</sup> November 2011.
2. Dr. Jaya Prakash Narayan, IAS & MLA, President Loksatta Party was the Chief Guest for the Mega Management event conducted on 14<sup>th</sup> December 2011.

#### **Academic Leaders from Leading Business Schools**

## **BEST PRACTICES OF OUR COLLEGE**

1. Inclusive education for the first generation students and poor and marginalized students
2. Enable the average & below average students to become achievers.
3. The use of modern teaching-learning resources
4. Well designed Unit planners for teaching at the beginning of the year
5. Continuous and Comprehensive evaluation
6. Regular staff enrichment program & feedback system
7. Encouragement to merit students by cash awards & scholarship for EBC students.
8. Counseling, remedial, tutorial, mentoring & career guidance.

## **COLLEGE REWARDS ACHIEVERS:**

- Students are recognized and awarded with cash incentives of Rs 1000/- for obtaining centum in subjects and who scores 85 % above in optional.
- An incentive of Rs 500/- who have 100% attendance.
- Course Toppers are also recognized and awarded with cash prize of Rs1000.

## **TEACHING AIDS AND USE OF ICT FOR TEACHING**

- 6 OHPs, 24 LCD projectors, 8 laptops
- Internet facility, CDs/DVDs
- Computers & Peripherals in all the departments.
- Pen drive facility for every staff
- DVD/ VCD Player, VCR, TV, Tape Recorders
- Teachers compile their E-Resources – PPTs, CDs, Shared Videos, YouTube, Website References
- Poster Presentations Charts, reference books, Newspapers, Magazines & Prototype models.

**1.1 DETAILS OF TIE-UP WITH INTERNATIONAL/FOREIGN INSTITUTES in the year 2011 - 2012**

Every year the following resource people from the universities come to our campus for interaction with students and faculty.

**INTERNATIONAL Guest Lectures:**Every department organizes guest lectures on various topics so that the students get the knowledge by listening to the experts and gave exposure beyond their curriculum. .

S.No.	Department	Resource person	Topic	Date
1.	Business Management	Prof. Tony Lobo, Marketing, Swinburne University of Technology, Melbourne.	Trends in Marketing	16 Dec, 2011
2.	-do-	Dr. Patrick Jaska, Chairperson & Director of Business Adm& Systems, University of Mary Hardain, Baylor Belton, Texas, USA	Insights into Supply Chain Management	30 Dec,2011



**Prof. Tony Lobo, Marketing,  
Swinburne University of Technology,  
Melbourne**



**Dr. Patrick Jaska  
University of Mary Hardin  
Baylor, Belton, Texas**

IN THE YEAR 2010 - 2011 for academic exchange programs for the staff and the students the following university persons visited us.

1. Ambrose University , Davenport ,Iowa
2. University of Mary Hardin Baylor, Belton, Texas.



St. Ambrose University, 518 west locust , Davenport, Iowa - Professors(Ryan D.Dye, Director of International Education) at our campus



Discussions with Dr. V. Patrick Jaska,University of Mary Hardin - Baylor

On June 30, 2010, an international cultural event for students from Duke University, had come on a community drive to India along with Professor Baba Prasad, Wharton University and Dr. Leela Prasad from Duke University. The event outlined a host of cultural and academic exchange programmes to promote a healthy dialogue between the youth of the East and West for a broader global outlook and appreciation of each others cultural and academic environment.

**Institutional membership / Professional Memberships**

1. Institution Annual Membership of **ASSOCIATION OF MANAGEMENT DEVELOPMENT INSTITUTIONS IN SOUTH ASIA (AMDISA)**: institute membership number is F.196 (V-II) M. 2011-12.
2. Life membership with **ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS (AIMS)**. (AIMS Life Membership Number: AIMS/LF/AP/SZ/2211) – Rev.Fr.Dr.V.K.Swamy is the Secretary of AIMS – A.P Chapter
3. Annual Membership with **HYDERABAD MANAGEMENT ASSOCIATION (HMA)**, REF NO: IS7040

**DETAILS OF VISITING FACULTY**

S.NO	NAME OF THE FACULTY	SUBJECT	EXPERIENCE
<b>1</b>	<b>Dr.Ramesh Thagat</b> BA (Hons) and a Master’s Degree in Economics ( Mysore University) and Doctoral Degree in Management ( Karnatak University) <b>Retd.IIMB professor</b> Academic Mentor at International School of Management Excellence(ISME), Bangalore	Marketing	52 years of professional experience in teaching, training, research and consultancy in management and allied subjects
<b>2</b>	<b>Dr. P. Narayana Reddy</b> Professor and Head, School of Management Studies, Chaitanya Bharathi Institute of Technology, Osmania University, Hyderabad.	Entrepreneurship	33 years of professional experience
<b>3</b>	<b>Dr.Vidyadhar Reddy</b> <i>Professor in Osmania University</i>	Marketing	35 years of professional experience
<b>4</b>	Prof.Mohd. Masood Ahmed,Principal, Deccan School of Management	Marketing	20 years of professional experience

**GUEST FACULTY**

- Dr. Vidyadhar Reddy,Professor,Department Of Business Management, Osmania University, Hyderabad – 500 007
- Dr. Ravi Seethamraju , Faculty of Economics and Business, The University of Sydney, Australia.
- Dr. Patrick V. Jaska, Professor of Business Systems Business, University of Mary Hardin – Baylor – Texas, USA.
- Prof. Mohd. Masood Ahmed, Principal at Deccan School Of Management
- Dr. P. Narayana Reddy,Professor and Head, School of Management Studies, Chaitanya Bharathi Institute of Technology, Osmania University

## ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT

- Dr Ramesh G Tagat former IIMB Professor in Marketing and International Business, Academic Mentor at International School of Management Excellence(ISME), Bangalore
- Dr. D. Obul Reddy, Principal, Apollo Institute OF Hospital Administration

### **RESEARCH AND CONSULTANCY**

Faculty members are involved in research and consultancy work. They are guiding research Scholars' from the Department of Economics and Department of Business Management. The details of the faculty members are as follows:

S.NO	NAME OF THE FACULTY	GUIDING FOR M.Phil and Ph.D
1	Dr.Fr.V.K.Swamy	Business Management
2	Prof.Dr.K.Malla Reddy	Economics

### **DETAILS OF NEW ELECTIVES INTRODUCED IN THE ACADEMIC YEAR 2010-11**

S.NO	SPECIALISATION	ELECTIVES INTRODUCED	SEMESTER
1	FINANCE	<ul style="list-style-type: none"><li>• Investment Management</li><li>• Strategic Management</li><li>Accounting</li><li>• International Finance</li></ul>	III
		<ul style="list-style-type: none"><li>• Financial Risk Management</li><li>• Banking and Insurance</li><li>• Financial Services and Systems</li></ul>	IV
2	HUMAN RESOURCES	<ul style="list-style-type: none"><li>• Leadership and Change Management</li></ul>	III
		<ul style="list-style-type: none"><li>• Labour Laws and Employee Relations</li><li>• Talent and Knowledge Management</li></ul>	IV
3	MARKETING	<ul style="list-style-type: none"><li>• Product and Brand Management</li><li>• Promotion and Distribution</li></ul>	III

		Management • Marketing Engineering	
		• Customer Relationship Management	IV
4	INFORMATION SYSTEM	• Relational Database Management Systems • RDBMS (Oracle)	III
		• E – Business	IV

## **II. FACULTY DEVELOPMENT PROGRAMME**

### **ORIENTATION PROGRAMME :**

**DATE : 7<sup>th</sup> and 8<sup>th</sup> JUNE 2011**    *Resource Person: Rev . Fr. Swamy Balanandan*

**Date: 07.06.2011**

9.00am – 9.30am:                    Inauguration

9.30am – 11.00 am:                Session I: Role of teacher in Education

11.00am – 11.15am:                Tea Break

11.15am – 1.00pm:                 Session II: Group sharing

1.00pm – 1.45pm:                    Lunch

1.45pm – 3.15pm:                    Session III: Development of stage 1

3.15 pm – 3.30pm:                    Tea Break

3.30 pm – 4.00pm :                    Session IV: Group Sharing

**Date: 08.06.2011**

9.00am - 11.00 am:                 Session I : **stage 2: Life of bonding, working and creativity**

11.00am – 11.15am:                Tea Break

11.15am – 1.00pm:                 Session II: Group sharing

1.00pm – 1.45pm:                    Lunch

1.45pm – 3.15pm:                    Session III: Development of 3<sup>rd</sup> stage

Life of school: extended family. Life of community. Extrovert behavior

3.15 pm – 3.30pm:                    Tea Break

3.30 pm – 4.00pm : Session IV: Group Sharing

### **Objectives of the Faculty Orientation Programme**

- To create solid awareness of The role of teachers/lecturers in building lives of the students.
- To realize understand the good qualities of teacher.
- To build relationship and to reflect students personality.

The programme began at 9.30 a.m with a welcome speech by Mrs Leela Jacob, (Head of the Department , English.)

### **INAUGURAL SESSION:**

The Programme commenced with an opening prayer song. The song reverberated and filled our hearts with peace and tranquility of its surrounding .

Rev.Fr. Swarna Bernard ,Vicar General and Vice Chairman I -HAES.

Msgr. Y. Showreddy, Vicar General & Vice Chairman II –HAES.

Rev.Fr. Dr. V.K.Swamy , Principal, St. Joseph's college .

Prof. Dr. K.Mally Reddy , Director , St. Joseph's P.G College .

*Rev . Fr. Swamy Balanandan* inaugurated the orientation programme.

### **Key note Address by MSGR. S. BERNARD VICE-CHAIRMAN HAES :**

He expressed that in this rapidly Changing environment lectures need to have many skills. Teaching through only specialization is not sufficient . Today students needs are different , their mind set and experience has been changing . Today students are more dangerous they have more impact on lectures and institutions. A teacher should be one who can cater to the needs of all the students. Her teaching should reflect diversity and if a student cannot understand what she teaches then she should teach the way the students understand. That is a true teacher. He pointed out that all lectures are unique and important. They should enter the class room with open mind irrespective of their attitude and behavior. **Fr .Swarna Bernard** concluded that “**we should feel belongingness and be proud of our institution “**

### **Rev . Fr. Swamy Balanandam**

He threw light on Role of mother by saying “***MATRO DEVO BHAV***”. In our life parents especially mother plays a very important role. Teachers are recreating and transforming society.Today our families and society doing well because of teachers. Teachers Engineers, architect Parents are interconnected with the teachers. He enhanced that stressed on “**Good parents will become good teachers**”. He made a the golden statement “**A teacher's purpose is not to create students in his own image, but to develop students who can create their own image.**” He highlighted on the very important terms following **DIVINITY,DIGNITY,HOME.**

**Rev.Fr. Dr. V.K. Swamy ,Principal. St.Joseph's P.G college** honored the Resources person with **Memento and shawl** as a token of appreciation.



**VOTE OF THANKS :** was proposed by **Mr . Praveen Kumar,Associate Professor**

## **2. WORKSHOP : 9<sup>th</sup> and 10<sup>th</sup> JUNE, 2011**

**Two Day workshop on “TEACHING TECHNIQUES – CASE METHOD & MANAGEMENT GAME “ was conducted on 9<sup>th</sup> and 10<sup>th</sup> JUNE, 2011**

### **Resource Persons:**

- 1. Dr.P.Narayana Reddy, Head, Department of Management Studies, CBIT, Hyderabad.**
- 2. Dr. Ramesh Gopinath Tagat, Rtd. IIM-B Professor, Academic Mentor at ISME, Bangalore.**

The Challenge and role of faculty in today’s environment. Our customers are not STUDENTS but our Customers are RECRUITERS. So now we have to mould our students as per the expectations of recruiters. We have to fit our curriculum which aligns with the requirement of the recruiters... The progress of institution depends upon faculty. He explained case study is skill formation, logical thinking, analytical, thinking finding alternative solutions and helps to find a CAUSE and EFFECT RELATIONS and bringing reality to the class room. He suggested to the entire faculty to read a book of title “NEW AGE OF INNOVATION” Written by C.K PRAHALAD. The workshop was for 2 days and the day 1 classified of 3 sessions , new teaching techniques ,types /methods of cases , and case discussion and similarly on the day 2 ,4 sessions were conducted case writing workshop for 2 sessions , playing management games for 2 sessions .



***INAUGURAL SESSION***

***PROF. RAMESH G. TAGATH***



*PROF.NARAYANA MURTHY*

1. **Seminar on Creating Excellence'** was an inspirational seminar conducted by **Ms. Shailaja Lakshmi** of the 'One World academy. It was designed as a programme with three stages involving the students, staff and the parents. The members of the faculty participated in this seminar on **29 July 2011**.



#### **4.Seminar on SPSS**

The Department organized a one day faculty enrichment **programme on SPSS** (Statistical Package for Social Science) with **Professor V.V.Haragopal**, Head, Department of Statistics, O.U for UG & PG. teachers on **26-09-2011**.



**5.Mr. P. Bhaskar Reddy**, Lecturer in Statistics was the resource person for a two day workshop on SPSS (Statistical Package for Social Science) for faculty, to enrich their skills in statistical software on **9th & 10th of Jan, 2012**.

**RESEARCH WORK CARRIED ON BY THE FACULTY FOR AY 2011-12**

S. NO.	NAME OF PH.D. SCHOLAR	ADDRESS	TOPIC OF RESEARCH	GUIDE NAME	YEAR OF COMPLETION
1	Rev.Fr.Dr.V.K.Swamy	5-9-1106, Basheerbagh King Koti Road, Gunfoundry , Hyderabad – 29	An Evaluation of BSchool Ranking in India – A diagnostic Study	Dr. Vidyadhar Reddy, Professor, Dept. of Business Management	2012
2	Mr.V.S.Praveen Kumar	2-2- 185/54/2, Srinivas Nagar, Bagh Amberpet, Hyderabad	Health care Insurance – A comparative study of United India and TATA AIG	Dr.M.Usha Co-ordinator Dept. of Business Management , Nizam College	2013
3	Mrs.R.Anita	Flat No:303 Saraswathi Homes, Saraswathi Colony Bapuji Nagar Nacharam Hyderabad- 500076	An evaluation of Performance Management Systems in B Schools	Dr.Chandrika Associate professor – Dept. of Business Management, OU	2015
4	Mrs.Danam Tressa	H.No:1-7- 510/5/1 Zamistanpur, MSRD, Hyderabad- 20.	Effect of training and development on entrepreneurship development	Dr.Kalidas Associate Professor- Dept. of Business Management , OU	2015
5	Mrs. Srivani	H.No: 3-4- 870/B, Barkatpura, Hyderabad - 27	Employee retention in Pvt. Sector	Prof. Vidyanath, IPE	2013
6	Mrs. Bharathi	Flat No. 503, Silver Heights	Customer Loyalty in Retail Banking	Dr. Smitha Sambrani Department	2014

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

		Apartments, Sai enclave, Scientists Colony	with respect to SBI & ICICI	of Business Management,	
7	Ms. A.Rupaveni	St. Josephs PG College, 5-9-1106, King Koti Road, Hyderabad-29	Stress Management	Dr. Selvarani Shanker Rani, Dean, Department of Business Management OU	2015

**5 LIST OF PAPERS WRITTEN, ACCEPTED, PRESENTED AND PUBLISHED BY THE CORE FACULTY IN CONFERENCE PROCEEDINGS 2011-12**

- ✓ International management/academic journals: **1 publication**
- ✓ Indian management/academic journals: **14 publications**
- ✓ Indian newspapers/magazines: **1 publication**

S.NO	NAME OF THE FACULTY	PUBLISHED IN	NAME OF THE ARTICLE	YEAR	Details
1	<b>Rev. Fr. Dr. V. K. Swamy</b>	<i>Competition Success Review</i>	Fulfilling Students' Expectations – the Prime Duty of B-schools”	September 2011	Indian Magazine
		The international Academy of Business and Public Administration Disciplines, IOWA, USA	Efficiency rankings of MBA programmes in India's top public universities	April 19 – 20, 2012	International Conference journal
		Eighth AIMS International Conference, IIM Ahmedabad – Abstract	An evaluation of B School (Ranking) Surveys in India	January 1-4 ,2011	Academic journal Conference journal
2	<b>Prof.K.Malla Reddy</b>	Eighth AIMS International	“Issues and Challenges of	January 1-4 ,2011	Academic journal

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

		Conference, IIM Ahmedabad-Abstract	Management Education in India”		Conference journal
<b>3</b>	<b>Dr.S.Brinda</b>	<i>National Gavesana Journal of Management</i>	Internet Banking in India	ISBN No :0975-4547, Vol. 1, No. 3, 2010, p. 88-98.	National Journal
		<i>National WIM Journal of Management,</i>	Technology Adoption by Banks in India: A Comparative study of Public Sector and Private Sector Banks	ISSN-0975-5063, Vol. 2, No.2, 2012	National Journal
		<i>National Gitam Journal of Management.</i>	Customers’ Satisfaction and Internet Banking Service Quality: A Comparative Study of ICICI and SBI	ISSN -0972-740X ,Vol. 9, No. 4, 2011, p. 140-163.	National Journal
<b>4</b>	<b>Mrs. R.Anita</b>	The title of the Book “Empowerment of Women through Leadership and Entrepreneurship” written by C.V.Ramamohan et al., Himalaya Publishers <u>ISBN no: 978-93-5051-369-9</u>	A study of Micro Finance and Self-help groups in rural areas of Rangareddy district	A national conference, on Empowerment of Women through Leadership & Entrepreneurship held on 24 <sup>th</sup> October, 2011, organised by Andhra Mahila Sabha, School of Informatics, Hyderabad.	National Indian Book
		Title of the book FDI in Service	FDI in education sector-	A national two day seminar on	National

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

		Sector – Opportunities & Challenges ISBN No.	opportunities & Challenges	FDI in Service Sector – Opportunities & Challenges Organized by MANUU, Gachi Bowli Hyderabad May 22 <sup>nd</sup> – 23 <sup>rd</sup> 2012	Indian Book
		Eighth AIMS International Conference, IIM Ahmedabad – Abstract	An evaluation of B School (Ranking) Surveys in India	January 1-4, 2011	Academic journal Conference journal
<b>5</b>	<b>Mrs. Danam Tressa</b>	ITS institute of management ISBN – 978 – 93-81212-07-3	A study on ethical issues in HRM	National seminar on Ethical imperatives for contemporary Business Organisations 20 <sup>th</sup> and 21 <sup>st</sup> January 2012	Academic journal Conference journal
<b>6</b>	<b>Mrs. A.Mary Francina</b>	Title of the book FDI in Service Sector – Opportunities & Challenges ISBN No	FDI in education – Concerns and benefits	A national two day seminar on FDI in Service Sector – Opportunities & Challenges Organized by MANUU, Gachi Bowli Hyderabad May 22 <sup>nd</sup> – 23 <sup>rd</sup> 2012	National Indian Book
		Confluence 11 Conference journal  ISBN: 978-93-5024-945-1	Talent acquisition and strategic Human Resource Management	National Research Conference in the theme “emerging paradigms in modern management, Pune 11& 12 <sup>th</sup> March	Academic journal Conference journal

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

				2011	
		National Seminar on Contemporary Management-Issues and challenges, Department of Business Management, OU, Hyderabad.	Cross Cultural Management Issues and Challenges	20 & 21 <sup>st</sup> August 2010	Academic journal Conference journal
7	<b>Mrs.Sangeeta Thakur</b>	National Seminar on Contemporary Management-Issues and challenges, Department of Business Management, OU, Hyderabad.	Electronic CRM as a Multifaceted Strategy	20 & 21 <sup>st</sup> August 2010	Academic journal Conference journal
8	<b>Ms.A.Rupaveni</b>	National Seminar on “Hightailing of Retailing in India” Organised by Advanced Management College, Bangalore	Ethical Issues in Pharmacy Retailing	25 <sup>th</sup> March 2011	Academic journal Conference journal

## RESEARCH PAPER PRESENTED IN NATIONAL &amp; INTERNATIONAL

CONFERENCES/SEMINARS 2011 – 2012: **12 papers presented**

## DETAILS OF PAPER PRESENTATIONS FOR THE ACADEMIC YEAR 2011-12

S.NO	NAME OF THE FACULTY	CONFERENCE DETAILS	PAPERS PRESENTED	DATE
1	Rev.Fr.Dr.V.K.Swamy	The international Academy of Business and Public Administration Disciplines, IOWA, USA	Efficiency rankings of MBA programmes in India's top public universities	April 19 – 20, 2012
		Eighth AIMS International Conference, IIM Ahmadabad	An evaluation of B School Surveys in India	January 1-4, 2011
2	Prof.K.Malla Reddy	Eighth AIMS International Conference, IIM Ahmadabad	“Issues and Challenges of Management Education in India”	January 1-4, 2011
3	Mrs.R.Anita	A national conference on Empowerment of Women through Leadership & Entrepreneurship organised by Andhra Mahila Sabha, School of Informatics, Hyderabad	A study of Micro Finance and Self-help groups in rural areas of Rangareddy district	24th October, 2011
		A national two day seminar on FDI in Service Sector – Opportunities & Challenges Organized by MANUU, Gachi Bowli Hyderabad	FDI in education sector- opportunities & Challenges	May 22 <sup>nd</sup> - 23 <sup>rd</sup> 2012
		International Academy of Business and Public Administration Conference, Dallas, Texas	“India: Internet Usage and Issues”	April 22-25, 2010
4	Mrs.Danam Tressa	National conference on Paradigm shift in management & technology - opportunities challenges, Bangalore- 60	A Study on behavioural Finance of investors	Oct 14 <sup>th</sup> 2011
		National seminar on Ethical imperatives for contemporary Business Organisations	A study on ethical issues in HRM	20 <sup>th</sup> and 21 <sup>st</sup> January 2012
5	Mrs.A.Mary Francina	A national two day seminar on FDI in Service Sector –	FDI in education – Concerns and benefits	May 22 <sup>nd</sup> - 23 <sup>rd</sup> 2012



**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

		Opportunities & Challenges Organized by MANUU, Gachi Bowli Hyderabad		
		National Research Conference in the theme “ emerging paradigms in modern management, Pune	Talent acquisition and strategic Human Resource Management	11& 12 <sup>th</sup> March 2011
		A national conference, on Empowerment of Women through Leadership & Entrepreneurship organised by Andhra Mahila Sabha, School of Informatics, Hyderabad	Motivation factors for women leadership – Indian Scenario	24th October, 2011
6	<b>Mrs.Sangeeta Thakur</b>	Three Day National Seminar on the theme of “Challenges and opportunities before the management Education in India A Critical review “ Pune, Under QIP of University PUNE	A study on utility of open and distance learning course	14 & 15 Feb 2012

**Books published by existing permanent faculty :**

S.No	Name of Faculty Member	Name of the Book	Name of the Publisher	Year of Publication
1	DR S. BRINDA	FUNDAMENTALS OF C FOR B.COM I YEAR	HIMALAYA PUBLISHING HOUSE	2011
2	DR S. BRINDA	WEB PROGRAMMING 3RD REV. ED.,	KALYANI PUBLISHERS	2011

**NO. OF FACULTY WHO ATTENDED CONFERENCES IN INDIA:**

S.NO	NAME OF THE FACULTY	PROGRAMME/WORKSHOP CONFERENCE/SEMINAR	ORGANISED BY & DATE
1	<b>Rev.Fr.Dr.VK.Swamy</b>	Each one, Teach One for Grooming developing B Schools	AIMS – Southern Region , Hyderabad 29.09.2011
2	<b>Prof.K.Malla Reddy</b>	Each one, Teach One for Grooming developing B Schools	AIMS – Southern Region , Hyderabad

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

			29.09.2011
<b>3</b>	<b>Mrs. R.Anita</b>	A national conference on Empowerment of Women through Leadership & Entrepreneurship	Andhra Mahila Sabha, School of Informatics, Hyderabad 24th October, 2011
	<b>Mrs. R.Anita</b>	A national two day seminar on FDI in Service Sector – Opportunities & Challenges	Organized by MANUU, Gachi Bowli Hyderabad May 22 <sup>nd</sup> - 23 <sup>rd</sup> 2012
	Mrs. R.Anita	One day Faculty Development program on Management Teacher 2015 – New Age Teacher	AIMS Hyderabad 06.03.2012 at Hotel Grand Plaza
<b>4</b>	<b>Mrs. Mary Francina</b>	A national conference on Empowerment of Women through Leadership & Entrepreneurship	organised by Andhra Mahila Sabha, School of Informatics, Hyderabad 24th October, 2011
	<b>Mrs. Mary Francina</b>	A national two day seminar on FDI in Service Sector – Opportunities & Challenges	Organized by MANUU, Gachi Bowli Hyderabad May 22 <sup>nd</sup> - 23 <sup>rd</sup> 2012
	<b>Mrs. Mary Francina</b>	National Research Conference in the theme “emerging paradigms in modern management	Smt. Kashi Navale Sinhgad School of Business Management Pune & 12 <sup>th</sup> March 2011
<b>5</b>	<b>Mrs. Danam Tressa</b>	National conference on Paradigm shift in management & technology - opportunities challenges,	<b>ITS institute of management</b> Bangaluru- 60 Oct 14 <sup>th</sup> 2011
	<b>Mrs. Danam Tressa</b>	One day workshop on use of ICT in teaching	Academic Staff College, OU, Hyd 08.03.2012
	<b>Mrs. Danam Tressa</b>	21 days Orientation Program	Academic Staff College, Hyderabad Central University Feb 21 <sup>st</sup> to March 20 2012
<b>6</b>	Mr. P. Ganesh Anand	How can a Manager Deal with Stress innovatively and Deliver?	HMA , 21.12. 2011
	Mr. P. Ganesh Anand	One day Faculty Development program on Management Teacher 2015 – New Age Teacher	AIMS Hyderabad 04.03.2012 at Hotel Grand Plaza
<b>7</b>	Mr. V. S Praveen Kumar	Departmental Conference of PG Teachers of Commerce	Osmania University, Hyderabad 03.12.2011
	Mr. V. S Praveen Kumar	One Day Workshop on Case Writing and Analysis	CBIT-Gandipet on 25-02-2012
<b>8</b>	Mrs. Sangeetha	One day Faculty Development program on Management Teacher 2015 – New Age Teacher	AIMS Hyderabad 05.03.2012 at Hotel Grand Plaza
<b>9</b>	Mr. Manoj	One day Faculty Development program on Management Teacher 2015 – New Age Teacher	AIMS Hyderabad 05.03.2012 at Hotel Grand Plaza
<b>10</b>	Dr. Joseph Vidyasagar	Employability, Soft Skills & IT Business Landscape	Cognizant, Hyderabad 21.10.2011 &

			22.10.2011
11	Mr Anthony, placement officer	Attended workshop at Gitam University , Rudraram village on 26.7.2011.The main speaker was prof.G.R.Maheshwar-Director of Impact Foundation. He spoke on the importance of <b>employability skills in corporate sector</b>	26.7.2011

### **Books published by existing permanent faculty :**

S.No	Name of Faculty Member	Name of the Book	Name of the Publisher & ISBN No.	Year of Publication
1	DR S. BRINDA	FUNDAMENTALS OF C FOR B.COM I YEAR	HIMALAYA PUBLISHING HOUSE ISBN NO. 978- 93-5051-129-3	2011
2	DR S. BRINDA	WEB PROGRAMMING 3RD REV. ED., For B.Com (Comp) Final Year	KALYANI PUBLISHERS ISBN NO. 978-81-272-6772-8	2011
3	DR S. BRINDA	WEB PROGRAMMING For B.Com (Comp) III year	Course Editor PGRRCDE, OU	2011
4	DR S. BRINDA	FUNDAMENTAL OF INFORMATION TECHNOLOGY For B.Com (Comp) I year	Course Editor Mahatma Gandhi university for distance education	2011
5	DR S. BRINDA	Accounting System For B.Com(Comp) III year	Course Writer PGRRCDE, OU	2011
6	DR S. BRINDA	Fundamentals of E-Commerce For B.Com(Comp) Final Year	Author Himalaya Publishers	2011

### **Workshop On Industry Expectations From An MBA**

**Dt.26.7.2011**

Mr P.J.Antony Placement officer Attended workshop at Gitam University , Rudraram village on 26.7.2011.The main speaker was Prof.G.R.Maheshwar-Director of Impact Foundation. He spoke on the importance of employability skills in corporate sector.

Speaker touched on the following topics

1. Communication skills

2. Interpersonal skills
3. Analatical skills
4. Leadership skills
5. Motivational skills
6. Dress Code

**2 REPORT ON ONE DAY WORKSHOP IN CASE WRITING and ANALYSIS  
CONDUCTED BY CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY**

**Date : 25.02.2012**

Mr Praveen Associate professor attended One Day Workshop on Case Writing and Analysis at CBIT-Gandipet on 25-02-2012. The conference was scheduled in three separate sessions (HR, Marketing, Finance cases) apart from the inaugural and the resource persons were Dr. Suresh Chandra Bihari-IBS, Sri.N.R.K.Sastry-Chartered Accountant and Mr. Anil Ramesh-SSIM. The Principal of CBIT-Prof. Chennakesava Rao presided over the inaugural with the address by Dr. S.C. Bihari. The other sessions were handled by respective resource persons dealing with a HR case-New Bank Manager's Dilemma, Finance Case –Working Capital at Dell and Marketing case of Red Bull. It was an interactive session and was useful.

**3 A Report on 75<sup>th</sup> orientation Course at HYDERABAD CENTRAL UNIVERSITY**

**DATE : FROM 22<sup>nd</sup> Feb : 20<sup>th</sup> MARCH 2012**

The 75<sup>th</sup> orientation programme was started at 10:00 am by the registration and inauguration by Prof, Narasimulu and technical session ice-breaking and orientation on library facilities began. The orientation course was divided into 5 categories and each consisting of 20 marks:

1. Issues of society
2. research methodology and writing
3. pedagogy and teaching methods
4. personality development and resource management
5. E-content

The participants were evaluated on 5 criteria:

1. Micro Teaching
2. Minor Research Project
3. Book Review
4. Media Wiki and E-Learning
5. Overall Performance

The Orientation Programme had altogether 140 hours of lectures and around 70 eminent resource persons gave the Lectures in 28 day program. The programme Schedule is enclosed with the Report.

A Moodle Workshop on Web Based Teaching and learning was conducted on an experimental basis for the first time on our batch for 1 day during the orientation course. The resource person was Dr. Srinivas, Director, IT operations, Ambedkar University, New Delhi.

Another important session was on the media Wiki conducted by IIIT mentors for 9 hours during the course which helped us to develop a Wiki page and also helped us to learn how to upload files like resource content, notes, articles and also a Department page. It was a very interesting session.

The sessions also included issues relating to the Global climate change and environment and earth's climate change: causes and effects. A lot of emphasis was made on the research work like research writing and publishing, minor research project and its importance.

An insight into teaching-learning practice was also given like teacher student relationship- TA approach –including role play and assessment of individual attitude through a questionnaire was assessed, time management, surviving in the times of competition, team building and management skills, entrepreneurship, poor and livelihoods, teaching for excellence, mentoring and role of UGC in higher education

### Certificate course conducted by the Department for B.Sc Students

#### **Inter Disciplinary Certificate Course : Sep :2012**

The Department of Business Management and the Department of Physics and Electronics have been jointly conducting a certificate course in **Basics in Management** for B.Sc. students. The objective of the course is to prepare them for the job market and also to create an interest in management education.

#### CERTIFICATE COURSE IN BASICS IN MANAGEMENT

#### FOR B.Sc STUDENTS

S.NO	NAME OF THE FACULTY	TOPIC
1	Mrs. R. Anita	Organization Behavior <ul style="list-style-type: none"> <li>• Introduction</li> <li>• Meaning</li> <li>• Concept on perception-factors, Application</li> <li>• Organization culture                             <ul style="list-style-type: none"> <li>* professionalism and managerial ethics</li> </ul> </li> </ul> <b>CHANGED MODULE IN DETAIL:</b> <ul style="list-style-type: none"> <li>• Management-Meaning</li> <li>• Functions of Management</li> <li>• POST CORB</li> <li>• Roles Of Manager</li> <li>• Organisation</li> <li>• Structure of Organization</li> <li>• Concept of Perception</li> </ul>

		<ul style="list-style-type: none"> <li>• Managerial Ethics</li> </ul> <p>CASE STUDY : Small Case study on planning, controlling.</p> <p><b>GROUP ACTIVITY:</b></p> <p>Best manager</p>
<u>2</u>	Mr. V.S.Praveen Kumar	<p>IT and Quality Management-Systems Area</p> <ul style="list-style-type: none"> <li>• IT for Management –Application and scope</li> <li>• Systems and relevance in Management</li> <li>• Importance of Quality</li> <li>• Quality Management and TQM concepts</li> <li>• Six sigma , Lean Manufacturing, ISO and other Quality Management standards , systems and Techniques</li> </ul> <p>Overall Modern ERP, Networks system etc.,</p> <p><b>CHANGED MODULE IN DETAIL:</b></p> <ul style="list-style-type: none"> <li>• Practical examples of Quality Management</li> <li>• Case study</li> <li>• Implementation of IT application in manufacturing sector</li> </ul>
<u>3</u>	Mrs. A.Danam Tressa	<p>Marketing-An Overview</p> <ul style="list-style-type: none"> <li>• Introduction to Marketing</li> <li>• Concepts</li> <li>• 4Ps OF Marketing</li> <li>• Examples</li> <li>• MARKETING MANAGEMENT</li> <li>• Objectives of marketing Management</li> <li>• CASE STUDY</li> </ul>

		<p><b>CHANGED MODULE IN DETAIL:</b></p> <ul style="list-style-type: none"> <li>• Brief introduction of service industry – a growing sector</li> <li>• Practical focus on the sector</li> <li>• Quiz on service industry</li> <li>• Videos on familiar Advertisements</li> </ul>
<u>4</u>	Mrs. Sangeeta Thakur	<p>Basics of Accounting</p> <ul style="list-style-type: none"> <li>• Branches of Accountancy</li> <li>• Accounting Concepts and Conventions</li> <li>• Meaning of Basic Terms</li> <li>• The Accounting Rules</li> <li>• JOURNAL</li> <li>• LEDGER</li> </ul> <p><b>CHANGED MODULE IN DETAIL:</b></p> <ul style="list-style-type: none"> <li>• INTRODUCTION OF Accounting Software</li> <li>• Examples of companies which are using accounting Software</li> <li>• Case study</li> <li>• Problem solving</li> <li>• Importance of Accounting in Business Organization</li> </ul>
<u>5</u>	Mr. P.Ganesh Anand	<p>Role of Economics in Managerial Decision Making</p> <ul style="list-style-type: none"> <li>• Introduction to Economics</li> <li>• Economics and Management</li> </ul> <p>Use of economics in Managerial Decision Making</p> <p><b>CHANGED MODULE IN DETAIL:</b></p>

		<ul style="list-style-type: none"> <li>• Small Case studies</li> <li>• Practical examples</li> <li>• Debate on current economic issue</li> </ul>
<u>6</u>	Mrs. Mary Francina	<p>H UMAN RESOURCE MANAGEMENT</p> <ul style="list-style-type: none"> <li>• Introduction to HRM</li> <li>• Emerging trends in HRM</li> <li>• Leadership</li> <li>• Leadership qualities</li> <li>• How to be a team leader?</li> <li>• How to overcome stress at work?</li> </ul> <p>Inspiring, influencing and Empowering Employees</p> <p><b>CHANGED MODULE IN DETAIL:</b></p> <ul style="list-style-type: none"> <li>• Behavior at Employees Work</li> <li>• Managing Emotions</li> <li>• Work and life Balance /Integration</li> <li>• How to enhance creativity (methods)</li> <li>• Exercise on creativity</li> </ul> <p><b>TEACHING METHODOLOGY</b></p> <ul style="list-style-type: none"> <li>• Question and Answer Session</li> <li>• Case study of KFC and Infosys</li> </ul>
<u>7</u>	Mr. Anthony	<p>Communication Skills</p> <ul style="list-style-type: none"> <li>• What is communication?</li> <li>• Definition of communication in terms of a organization</li> <li>• Kinds of communication</li> </ul> <p>Communication skills with reference to a organization</p> <ul style="list-style-type: none"> <li>• Speaking</li> <li>• Learning</li> <li>• Reading</li> <li>• Writing</li> </ul> <p>Writing skills Creative skills Body language</p> <p><b>CHANGED MODULE IN DETAIL:</b></p> <ul style="list-style-type: none"> <li>• Role play</li> <li>• Mock Group Discussion</li> </ul>



**The**

		<ul style="list-style-type: none"> <li>• Presentations</li> <li>• How to develop a right Body Language and its importance in an organization</li> </ul>
<u>8.</u>	Mrs.Jyothi Priyadarshini	<ul style="list-style-type: none"> <li>• Introduction</li> <li>• Meaning</li> <li>• Concept</li> <li>• Final accounts</li> <li>• Analysis of Financial Statement</li> </ul> <p><b><u>CHANGED MODULE IN DETAIL:</u></b></p> <ul style="list-style-type: none"> <li>• Case study</li> <li>• Reading of Balance Sheet</li> <li>• Reference questions from news papers (Economic Times)</li> <li>• Practical application of rules of Accounts</li> </ul>

**Utility of SPSS Software:**

The Management purchased SPSS software to the tune of Rs. 2.5 lakhs for the benefit of staff and students. Faculty attended enrichment programme conducted by The Department of Mathematics and Science on the utility of Statistical Package for Social Services on 26<sup>th</sup> September 2011. Prof. V.V. Haragopal, Head of Department of Statistics, Osmania University explained the various advantages of enhancing capacity building as it facilitates better evaluation and analysis of one's performance imparted wisdom on managing one's emotions for success.

**IV. STUDENT SUPPORT SERVICES****1. STUDENT ORIENTATION PROGRAMME FOR MBA I YEAR STUDENTS**

**DATE : 15. 11. 2011**

**RESOURCE PERSON Dr. B. V. Pattabhiram, renowned Psychologist and HRD trainer.**

A formal orientation for MBA students was conducted on 15<sup>th</sup> November 2011. Rev. Fr. Dr. V. K. Swamy, Principal presented about the college, its rules, campus culture, professionalism and spoke on the life skills, which the students need to develop in due course of their study for a successful career. Prof. K. Malla Reddy, Director spoke about the soft skills that are important and emphasized that every Post Graduate student needs to develop them. The resource person for the day was **Dr. B. V. Pattabhiram**, renowned Psychologist and HRD trainer. He mesmerized the students with his motivational talk. He emphasized on the significance of soft skills to sustain oneself and achieve a growth in this competitive world.



## **2 STUDENT ORIENTATION PROGRAMME FOR MBA I YEAR STUDENTS**

**Date :9<sup>th</sup> 11<sup>th</sup> ,12<sup>th</sup> August 2011**

SL.NO	FACULTY	TOPICS
1	Mrs R. Anita HOD	About Project
		Rules and Regulation
		Generic Duties of faculty
		Management Meet
		Other Forth coming Activities
2	Mr Anthony , Placement officer	Pre- placement Activities ‘
		Placement
3	Mrs Sangeeta	Basic test
		Finanace
	Mrs Manoj	Marketing
	Mrs Francina and Anita	HR
4	Mrs Francina	Quiz on Business leaders
5	<b>Mrs Tressa Danam</b>	Presentation on project (PPT)

**CERTIFICATE COURSE OFFERED TO MBA II YEAR STUDENTS****Date :17<sup>th</sup> 26<sup>th</sup> -29<sup>th</sup> sep 2011 time 2.30-3.30****Resource person : Mr. Bhaskar, Assistant professor**

A certificate course of 30 hrs on Numerical Ability was conducted for MBA final year students by the Department of Mathematics & Statistics.

**III TEACHING AND LEARNING PRACTICES****1 BRIDGE COURSE FOR MBA I YEAR STUDENTS :****DATE : from 26<sup>th</sup> -29<sup>th</sup> September 2011**

Bridge Courses are conducted at the beginning of the academic year, to bridge the gap among the students with respect to technical

DATE	FACULTY	TOPICS
26 <sup>th</sup> Sep 2011	Mr Ganesh and Mrs Sangeeta	Basics of Accountancy Accounting , Accountancy , Rules of Accounting
26 <sup>th</sup> Sep 2011	Mrs R .Anita	ATTITUDE
27 <sup>th</sup> Sep 2011	Mr Venkataraman (Dept of Statics)	Basics of Statistics Average , Mean, median , Mode
28 <sup>th</sup> sep 2011	Mr Praveen , Mr Manoj	Basics of marketing and Basics of Information technology
28 <sup>th</sup> Sep 2011	Mrs Danam	Communication Skill

**2 TOTAL NUMBER OF GUEST SPEAKERS FROM THE INDUSTRY/ACADEMICS IN AY 2011-12 (FROM INDUSTRY): 11 Nos**

S.NO	DATE	TOPIC	RESOURCE PERSON
1	18 April, 2011	Pinnacle Of Success	<b>Mr.Sam Rufus</b> Vice President, Operations -Deloitte
2	30 Mar, 2011	Career Opportunities In The Field Of HR	<b>Mr. V. Satyanarayana</b> Hr Head, ADP Pvt. Ltd.

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

<b>3</b>	12 <sup>th</sup> Jan 2012	Role Of Quantitative Techniques In Management	<b>Mr. Krishna Mohan,</b> Principal Director National Productivity Council, A.P.
<b>4</b>	19 <sup>th</sup> August 2011	“The Awareness On Entrepreneurship Development	<b>Mr. Leela Krishna,</b> Assistant Director, Imt, Msme.
<b>5</b>	1 <sup>st</sup> December 2011	Entrepreneurship Development’	<b>Mr. Dakshina Murthy,</b> The Soft Skills Trainer Of Kpo Solutions And A Member Of NSIC
<b>6</b>	2 <sup>nd</sup> April 2012	A Guest lecture on “Area of marketing “	Mr Srinivas ,Menantage <a href="http://www.mevantage.com">www.mevantage.com</a>
<b>7</b>	17 <sup>th</sup> April, 2012	A Workshop On Career Planning And Assessment In Collaboration With Last Mile Solutions	<b>Mr. Vijay Reddy,</b> Founder, CEO, Last Mile Solutions.
<b>8</b>	7 <sup>th</sup> April , 2012	A Guest Lecture On “Emerging Career Opportunities In Hr”	<b>Mr.Sujiv Nair,</b> Hr Head, Dupont
<b>9</b>	4 <sup>th</sup> May ,2012	An Orientation Programme On Project Work	<b>Prof. B.Krishna Reddy</b> Prof & Head Dept. Of Business Management, OU

**INTERNATIONAL GUEST LECTURES**

<b>S.NO</b>	<b>DATE</b>	<b>TOPIC</b>	<b>RESOURCE PERSON</b>
<b>1</b>	16 <sup>th</sup> December 2011	“A Guest Lecture On Trends In Marketing”	<b>Dr. Tony Lobo,</b> Associate Professor Of Marketing, Swinburne University Of Technology, Melbourne, Australia
<b>2</b>	30th December 2011	<b>Guest Lecture On “Insights Into Supply Chain Management”</b>	<b>Dr. Patrick Jaska,</b> Chairperson And Director Of Business Administration And Systems, <b>University Of Mary Hardin Baylor Belton, Texas, USA</b>

## 1. INTERNATIONAL GUEST LECTURE ON “EMERGING TRENDS IN MARKETING”

**RESOURCE PERSON :**

**DTAE 16.12.2011**

**Dr Tony lobo MBA(HENELY ) DBA (Uni SA)  
Associate professor of marketing**

**Jhon Street Hawthorn  
Victoria 3122 Australia**



Dignitaries on the dais- Rev.Fr.Dr.V.K.SWAMY-Principal, Prof.K.Malla Reddy –Director,

Director Prof. Dr. K. Malla Reddy spoke about Importance of marketing in this competition era as Marketing is mandatory for any firm to survive, develop. The Difficult area for any business is MARKETING. He also highlighted on WORLD TRADE gave an example China which has marketed its products globally and more familiar because of its cost. Dr Tony lobo started his lecture highlighting on MARKET, MARKETING , MARKETERS and spoke about services which are in marketing Like Hospitality ,Education,, Telecommunication, Customer Service, In marketing we should be clear about whom to focus and Whole world has become one market because of Globalization..and then he threw light on Customer satisfaction ,

### Perception-Expectation gives rise to satisfaction

- Expectations can be built through experience,, Facebook
- Marketer should believe in Delighting the customer.
- Eg: Singapore airlines believes in that and works accordingly
- Talked about 7ps of marketing.
- Talked about quality If its there then cost no bar.
- China is into manufacturing and Australia in raw material supply.
- Talked about promotion ( the message we want to give)eg:paper.tv, facebook,billboard.
- Emerging trend looking at brand image, globalisationeg: cocacola Most familiar.
- Rural market is huge market.
- Marketer should study the perception of people in rural area and their usage pattern to success
- Segmentation should be based on Age, income, Psychographic(Life style)

- Importance of STP is to Communicate the message consistently through promotional channel.
- WE should position against competitive strategy.
- Short term Marketing: transaction based marketing..eg:Buy one get one free
- Long term marketing: More of branding ,Building customer relationship Loyalty programmes
- Information imp for marketers, they will use the info for stp..
- Imp key for marketer is sustainability..csr(corporate social responsibility)
- He shared his experience in China
- Explained \ and showed his teaching strategy and judgment criteria. He concluded his lecture by saying **Customization is the key in today's marketing** People are looking for..value for money

## **International Guest Lecture On “INSIGHT INTO SUPPLY CHAIN MANAGEMENT**

**Date: 30.12.2011**

**Venue: Seminar Hall**

**Patrick V. Jaska Ph.D CPIM  
Professor ,Business Systems  
College of Business  
E-mail: [pjaska@umhb.edu](mailto:pjaska@umhb.edu)**



**DR.PATRICK JASKA LECTURING**

He started to mention that for global supply chain, there is fundamental approach. Humanitarian supply chain research incase of disaster hoe do you manage supply

traditional

E-Business

Humanitarian

1.TRADITIONAL RETAIL

Eg: Wal Mart –supply chain

supplier→marketer →dealer→retailer

This is the flow of product in wal mart

2.E-BUSINESS

Eg: Amazon .com supplier→marketer →dealer →customer↑

Information flow of product

Retailers are eliminated.



### 3. DISTASTER SUPPLY CHAIN / HUMANITARIAN

Eg: NGO'S supplier → marketer → dealer → financier → victims

Red cross and others

Not profit drivers

Humanitarian effort

Some aspect of profit in supplier → marketer → dealer

#### SUPPLY CHAIN MANAGEMENT

Supply storage and movement of materials

Purpose of SCM

Coordinate and integrate the supply chain process.

Plan and collaborate

Supply chain problems

Deliver the right product

#### COMPETITIVE ADVANTAGE

#### SUPPLY CHAIN STRATEGY:

Focus On Customers

Wal mart has very small and amount of profit margin

Cost second area

Time

Efficient time production

#### NEED FOR MEASURING SUPPLY PERFORMANCE :

Operations

Financial measures

Logistics

Mode of transportation

#### OUTSOURCING AND GLOBAL SOURCING

Primary Research:

Other Factors

He concluded with an interactive session where students posed few questions.

**A GUEST LECTURE ON “THE ROLE OF QUANTATIVE TECHNIQUE IN MANAGEMENT”**

**REPORT ON GUEST LECTURE ON “ THE ROLE OF QUANTATIVE TECHNIQUES ON BUSINESS MANAGEMENT “**

**Date: 12.01.2012**

**Venue: SEMINAR HALL**

Resource Person: **Mr. Krishna Mohan**  
**Principal Director**  
**AP Productivity Council**



Mr. Krishna Mohan started his session with an question as to when does we celebrate the world youth day.. Surprisingly it was on the same day i.e., on 12<sup>th</sup> Jan, 2012. And also happens to be Swami Vivekananda Birthday.80, 000 students do engineering in the U.S when compared to 14, 00,000 students in India, he stated. In the U.S all the 80,000 students are employable and only 2, 00,000 students in India out 14, 00,000 are employed. In the U.S, once Swami Vivekananda Made A Statement Saying “ Tailors Make Gentlemen , But In India character makes gentlemen “ ( when he was wearing his traditional wear , he was laughed at by a man in the U.S.

Two important things that define a doctor a stethoscope and a BP apparatus. A doctor has an effect on only one life but a manager has an effect on 1,000’s of lives. Therefore a manager must strike a difference between efficiency and effectiveness. Only people who learn create history, others become history. Sir stressed on education being an important point. He also stated that statisticians make researchers in every field possible without being rational. Accidents occur more on left side and right side of the road.

He also emphasized on the application of statistics in every field of business whether HR, operations research or even in Literature.



STATISTICS IN MANAGEMENT SCIENCE

What do managers do?

- Decision making
- Change management

What are the Decisions ?

- HR
- Investment
- Production
- Operations
- Marketing

Government can solve administrative problems by seeking statistical advice instead of appointing experts commitments .

Administration

- Policy decisions

Defense experts

- Reliability of weapons
- Tracking enemy plans
- Operations research
- Breaking enemy code

Legal Experts

- Statistical Evidence
- Literature
- Laymen
- Medicine

MANAGEMENT COURSE IS BUILT AROUND.....

System theory –rational transformational process

Management economics – preferences and values

Industrial sociology – human behavior under economic and technological constraints

STATISTICS

Study of variability and uncertainty

He concluded with a very good interactive session

**A REPORT ON GUETS LECTURE ON “ AN ORIENTATION ON PROJECTWORK” BY PROF.KRISHNA REDDY**

DATE: 4-05-2012

VENUE- LANGUAGE LAB

The programme started by a prayer our MBA I year student Fr. Antonysamy. Prof.K.Malla Reddy, Director PG Studies gave opening remarks and spoke on the importance of this kind of lecture. He highlighted the importance of choosing the topic for Project work. Hoe to choose a Topic and Why to choose a Topic. Prof.Krishan Reddy, the Guest Speaker for the day was introduced by Mrs. Danam Tressa (Faculty),. Sir took over the session. He explained the need to focus on the approachable topic and there should be 3-4 topics on hand if at all data is not available they can opt

for the next topic. He highlighted the aspects of selection of the Topic , data Analysis and how it's going to help the individual student and also beneficial to the organisation. Company as well as the society. He also said that the topic should be seen from multi-dimension and the factors affecting it should be taken into consideration.

He gave an example of **AUTOMOBILE INDUSTRY- Customer Satisfaction.**

**INSURANCE ,WASTE MANAGEMENT , INVENTOR MANAGEMENT,  
ANYOTHER INDUSTRY – Financial Analysis**

He also stated that project is something which should be done on your own.

Programme was concluded by Vote of Thanks proposed by Mustafa student of MBA I year.



**Prof .K.Malla Reddy giving opening remarks .**



**Prof Krishna Reddy giving the lecture on Project work and Guide lines**

#### **4 PROJECT COUNSELLING & PRESENTATION**

Counselling sessions are held to help students prepare impressive projects. The college provides Internships and students are given an opportunity to sign up with companies to come up with quality project reports. Weekly two periods of project Guidance classes were conducted

#### **5 MOCK INTERVIEW :**

To help students equip themselves with soft skills and to improve their subject knowledge, mock interview sessions are conducted . Apart from enlightening them in the domain areas, these sessions also fine tune their interviews focus on students gestures, communication and attitude.

#### **IV STUDENT SUPPORT SERVICES:**

- **INDUSTRIAL VISIT : DATE : 17<sup>th</sup> September 2011**

As a part of our Endeavour to increase Institution- Industry interaction and create among the students an awareness and understanding of the practical aspects of the industry Students of MBA (batch 2010-2012) were taken on an Industrial tour to **HMT on 17<sup>th</sup> September 2011**, where they gained practical exposure to various aspects of practical operation..



**REPORT ON THE MANAGEMENT EVENT “SAGGRAHA-2011” ON 14<sup>TH</sup> DECEMBER 2011**  
**ST.JOSEPH’S P.G COLLEGE**

Date : 14.12.2011

Resource Person : Mr.Jayapraksh Narayan MLA and President Lok Satta



The management event titled “Saggraha-2011”-Celebration of talents, was held on December 14<sup>th</sup>,2011 in St.Joseph’s P.G college, King Koti. The event was organized by the MBA and the MCA department which involved both the faculty and the students.

The event began at around 10 a.m with the welcoming of the chief guest **Mr.Jayapraksh Narayan MLA and President Lok Satta** had delivered an inspiring speech which kept the audience glued till the conclusion of his final word. he threw light on Positive attitude and to do everything to use education for transformation of the society. **Professor Premchand Dean CSE, OU** spoke about the importance of technology, **Rev.Fr.Dr.V.K.Swamy** said this was a grand Meet of Management and IT conceived to bring together talents of MBA and MCA students and was hosted to celebrate the decennial of MBA and twelfth year of MCA. **Dr.K. Malla Reddy.** Spoke about the importance of management meet . This is right platform for the students to explore their talents .There was a prayer song and welcome dance which indicated the reverence to the Almighty and invoking his blessings.

There were many events held both by the MBA and the MCA department which began at around 11 30 a.m. Students from various affiliated colleges took active part in the events organized for them. Some of the events were:

- Prachaara Kalpana,
- Paricharcha and
- Dhanam Dakshita

were the three formal events in HR, Marketing and Finance and the mega event was the Smart Manager called Samartha apart from three informal events. In all prizes worth fifty thousands were given away. The IT meet had five events- What do you C, JAM,Picture Perfect ,paper presentation and Mantle.

The student and faculty co-ordinators for each event put a great deal of their efforts in making their respective events a grand success.Finally all the events came to an end at around 5,which was followed by the valedictory ceremony in which the winners of the events were honoured with Cash

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

prizes and other awards, which were sponsored by companies like Indian Overseas bank, Big Bazaar, Radio Mirchi etc. It was both a learning platform and entertainment for all the students and participants as well.

- **Prof A Vidyadhar Reddy of Osmania University** was the Chief Guest at the Valedictory and **Mrs Mythili, Branch Manager Abids - IOB** the main sponsor gave away the prizes. The jubilant Principal Rev. Fr. Dr. V. K. Swamy said that the event was a grand success and a display of real talents wherein participants of about 60 colleges attended

<b>INFORMAL EVENTS</b>	
<b>Shringarika.....Corporate Fashion Show</b>	<b>30</b>
<b>Chitra Sangraha...Collage</b>	<b>18</b>
<b>Dhriti – Marketing Mix</b>	<b>40</b>
<b>TOTAL</b>	<b>210</b>

**No. of participants for each event:**

<b>EVENT DETAILS</b>	<b>No. of participants</b>
<b>FORMAL EVENTS</b>	
<b>Samartha ...The Smart Manager</b>	<b>19</b>
<b>Danam Dhaksita...Forex market – Finance Event</b>	<b>18</b>
<b>Paricharcha...Debate – HR Event</b>	<b>45</b>
<b>Prachara Kalpana – Marketing Event</b>	<b>40</b>

**STUDENTS PARTICIPATION****DATE : 18<sup>th</sup> NOVEMEBR 2011**

- MBA I YEAR & II YEAR students won I prize in Treasure Hunt competition in Management Meet conducted by BHAVANS College HYDERABAD on 18<sup>th</sup> November 2011.

SL. NO	NAME OF THE STUDENT	NAME OF THE EVENT	
1	VENKATRAMAN KARTIK MBA I YEAR MICHAEL SANDEEP MBA II YEAR	Treasure Hunt	WON I PRIZE

**DATE : 23<sup>rd</sup> and 24<sup>th</sup> NOVEMEBER 2011**

- MBA I YEAR Students Participated in Inter college cultural competitions 2011-12 conducted by Student's welfare Department Osmania University Hyderabad on 23<sup>rd</sup> and 24<sup>th</sup> November 2011. They received participation Certificates .
- Khaja Azizuddin, MBA I year won II prize in Elocution competition in Inter-college cultural competition 2011-2012

ITEMS	PARTICIPANTS	NAME OF THE STUDENTS
<b>2 (A) MUSIC</b>		
(A) Classical vocal solo(Karnataka)	<b>1</b>	P. NAVYA
Classical Vocal Solo	<b>1</b>	ALLWYN SEBASTIAN
<b>(B) MUSIC</b>		
(A) Light Vocal (Indian solo)	<b>1</b>	P.M VAISHNAVI NAIDU
(B) Western vocal solo	<b>1</b>	AJITH SAGAR

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

(C ) Group singing	<b>6</b>	T.JAYA PRASANTH
		HEPZIBA VICTORIOUS
		K.N DAVID
		B.SOLMON RAJ
		D.I. VINAY SAGAR
		AJITH SAGAR
<b>3 FINEARTS (24.11.2001)</b>		
(B) Collage	<b>1</b>	GOLLA SANTOSH
( D ) Poster making	<b>1</b>	KOTA VENKATRAMAN
<b>4 THEATREARTS</b>		
(C) Skit's	<b>6</b>	GEETA ROCHIRAMANI
		M. OMAIR ZUBERI
		POONAM SONI
		MOOSA BIN MOHSIN
		SUMEET DALIA
		MUSTAFA ALI KHAN
<b>5 LITERARY</b>		
(A) Elocution	<b>1</b>	KHAJA AZIZ UDDIN QUADRI

SL. NO	NAME OF THE STUDENT	NAME OF THE EVENT	
1	KHAJA AZIZUDDIN MBA I YEAR	Elocution competition	Won Ii Prize <b>(Memento&amp; Certificates)</b>

**DATE : 25<sup>th</sup> NOVEMEBR 2011**

- MBA I YEAR Students attended National Seminar & Management Meet AVIRBHAV-2011 On 25<sup>th</sup> of NOVEMEBR 2011.in A.V .COLLEGE P.G CENTER.

SL. NO	NAME OF THE STUDENT	NAME OF THE EVENT	
	BAVAN OZA		
	ANAND JAIN	Management meet AVIRBHAV-2011	Participation Certificate
	MONIKA		
	SRISHA		
	AMARJEET SINGH		

**DATE :26<sup>th</sup> NOVEMBER 2011**

- MBA I YEAR Students attended National Seminar & Management Meet AVIRBHAV-2011 On 26<sup>th</sup> of NOVEMEBR 2011.in A.V .COLLEGE P.G CENTER and Presented Paper on different Topics

SL.N O	PAPER PRESENTATION TOPICS	NO.OF PARTICIPANTS	STUDENTS
1	E-marketing	1	A Nithin Kumar
		2	Anthony William
2	Cloud Computing	1	Mustafa Alikhan
		2	Geeta Rociramani
3	Global financial turmoil: Challenges for India	1	Khaja Azizuddin
		2	Abhishek Xavier
4	E-Banking	1	Arun Joseph
		2	Anthony William

**DATE : 2<sup>nd</sup> and 3<sup>rd</sup> DECEMBER 2012**

Mary Charmine of MBA II year won the second prize in Finance event (Art of life competition) conducted by NIZAM COLLEGE in Management Meet “Abhijay 2011” organized on 2<sup>nd</sup> and 3<sup>rd</sup> December 2011.

SL. NO	NAME OF THE STUDENT	NAME OF THE EVENT	
1	MARY CHARMINE MBA II YEAR	Finance event (Art of life competition)	Won Ii Prize ( <b>Memento &amp; Certificates</b> )



**DATE : 31<sup>st</sup> MARCH. 2012**

MBA I Year Student of Batch 2011-13 attended One day WORKSHOP on “CUSTOMER RELATIONSHIP MANAGEMENT On 31<sup>st</sup> MARCH 2012 In S.D. SIGNODIA .P.G CENTRE AGRWAL SIKSHA SAMITI ,CHARKAMAN. [www.signodiacollege.com](http://www.signodiacollege.com) HYDERABAD.

SL.NO	NAME OF THE STUDENT	ROLL NO
1	ALLWYN SEBSTIN	1214116-2001-54
2	HEPZIBA	1214116-2001- 60
3	YERRA PRISCILLA	1214116-2001- 36
4	CHANDINI A	1214116-2061- 110
5	SPANDANA	

**DATE : 3<sup>rd</sup> .APRIL 2012**

- MBA II Year Student of Batch 2010-12 participated in Management Meet “ **VISHISHT 2 K12 THE SPLENDED** and Presented Paper on topic **SCAMS AND ITS IMPACT ON INDIAN ECONOMY** On 3<sup>rd</sup> April 2012 Conducted by **STANLEY COLLEGE OF ENGINEERING & TECHNOLOGY FOR WOMEN HYDERAABAD-29**

SL. NO	NAME OF THE STUDENT	NAME OF THE EVENT	
1	MARY CHAMAINE MBA II YEAR	TOPIC: SCAMS AND ITS IMPACT ON INDIAN ECONOMY	PARTICIPATION CERTIFICATE
2	MARTHA GRACE MBA II YEAR		

- MBA I YEAR Students attended Management Meet “**ABHYUDAY 2012** “ on April 03, 2012 In Dept of Management Studies **ANDHRA MAHILA SABHA SCHOOL OF INFORMATICS HYDERABAD 500007** and Presented Paper on topic **Integrated Environment and Technology management**

PAPER PRESENTATION TOPIC	NAME OF THE STUDENT	CLASS	
<b>Integrated Environment and Technology management</b>	CHANDINI .A.K	MBA I “B”	Won li Prize (Memento& Certificates)
	SPANDANA K.V	MBA I “A”	
	PRISCILLA	MBA I “ B”	<b>Participation Certificate</b>
	HEPZIBA	MBA I “ A”	

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

- MBA I and II Year Students Participated in Management Meet “ **VISHISHT 2 K12 THE SPLENDED** and Participated in INFORMAL EVENT JUST DANCE **WON I PRIZE & WON II PRIZE** and Received Memento and Certificate On 3<sup>rd</sup> April 2012 Conducted by STANLEY COLLEGE OF ENGINEERING & TECHNOLOGY FOR WOMEN HYDERAABAD-29

SL. NO	NAME OF THE STUDENT	INFORMAL EVENT	
1	G.PRADEEP KUMAR MBA II YEAR	JUST DANCE	<b>WON I PRIZE (Memento &amp; Certificates)</b>
2	ABHISHEKAR MBA II YEAR		
3	ABHISHEK XEVIER MBA I YEAR	JUST DANCE	<b>WON II PRIZE (Certificate)</b>

- MBA I Year Student Participated in Management Meet “ **VISHISHT 2 K12 THE SPLENDED** and Participated in FORMAL EVENT INNO-AD **WON I PRIZE** and Received shield and Certificate On 3<sup>rd</sup> April 2012 Conducted by STANLEY COLLEGE OF ENGINEERING & TECHNOLOGY FOR WOMEN HYDERAABAD-29

SL. NO	NAME OF THE STUDENT	FORMAL EVENT	
1	GEETA . R MBA I YEAR	INNO-AD (creativity in adv)	Won I Prize <b>(Memento &amp; CASH Prize of Rs 750)</b>
2	ARUNA K. KALBURGI MBA I YEAR		

- MBA I Year Student attended Participated in Management Meet “ **VISHISHT 2 K12 THE SPLENDED** and Participated in FORMAL EVENT BIZ'O PEDIA **WON I PRIZE** and Received Certificate On 3<sup>rd</sup> April 2012 Conducted by STANLEY COLLEGE OF ENGINEERING & TECHNOLOGY FOR WOMEN HYDERAABAD-29

SL. NO	NAME OF THE STUDENT	FORMAL EVENT	
1	NITIN REDDY MBA I YEAR	BIZ'O PEDIA (Business quiz)	<b>WON I PRIZE</b>
2	ARUNA K.		

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

	KALBURGI MBA I YEAR		
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- MBA I YEAR Student C.H Varun Attended Management Meet “UDHYATHI-2012 Conducted by PENDKANTI INSTITUTE OF MANAGEMENT HYDERABAD on 3<sup>rd</sup> and 4<sup>th</sup> April 2012 and Participated in PIXEL PERFECT (PHOTOGRAPHY) Competition and received Participation Certificate

SL. NO	NAME OF THE STUDENT	EVENT	
1	C.H VARUN	PIXEL PERFECT (PHTOGRAPHY)	Participation certificate

**ANNUAL DAY CELEBRATION :**

15<sup>th</sup> Annual Day was celebrated on 14<sup>th</sup> March 2012 **Prof.K Pratap Reddy \_Directorate Academic Audit ,Osmania University** was the chief Guest . The inaugural address was delivered by **Msgr. Swaran Bernard VG, Vice –Chairman HAES.**

Rev. Fr.Dr.V.K Swamy , Principal of the college presided over the function and presented the ANNUAL REPORT 2010-11. and Released ST.JOSEPH’S NEWS DIGEST “ THE FIRST AUTONOMOUS COLLEGE vol 6 .Academic proficiency ,Sports 100%attendance , best out going student , Best project presentation other extra curricular awards were given

S.No	Name of the Student	Category
	MBA 2009-2011	
	Certificate of Excellence	Academics
1	Sneha Umakanth Dhote	I
2	Dhaval Kumar Nareshbhai Patel	II
3	Catherine Martina	III
	MCOM -2009-2011	
	Certificate of Excellence	Academics
1	Yeruva Divya	I
2	Mohd Abdul Jaleel	II
3	Raghavender.K	III
	MBA II nd year	
	Certificate of Merit	
1	Joel Rohan Ferrao	Best Outgoing
2	Mary charmaine Xavier	Best Outgoing
3	Darla Jyothsna	All-Rounder
	Certificate of Appreciation	

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

1	Mary Charmaine Xavier	Project Presentation
2	A Sri Priya	Project Presentation

S.no	Name of the Student	Category
<b>Certificate of Appreciation</b>		
1	Manoj K Joseph Kalayil	Mangement Meet-Saggraha'11
2	Rahul Job	Mangement Meet-Saggraha'12
3	Kishore Kumar	Mangement Meet-Saggraha'13
4	R.Vidya Aruna	Mangement Meet-Saggraha'14
5	A. Pradeep Kumar	Mangement Meet-Saggraha'15
6	Sri Priya	Mangement Meet-Saggraha'16
7	Mary Charmaine Xavier	Mangement Meet-Saggraha'17
8	G. Martha Grace	Mangement Meet-Saggraha'18
9	G. Srikanth Reddy	Mangement Meet-Saggraha'19
10	K Sarah	Mangement Meet-Saggraha'20
11	Synthia Vasthi	Mangement Meet-Saggraha'21
12	B.Michael John	Mangement Meet-Saggraha'22
13	Prathima Maddela	Mangement Meet-Saggraha'23
14	G.Joseph Bala	Mangement Meet-Saggraha'24
15	B. Jaya Kumar	Mangement Meet-Saggraha'25
16	Ridhry Paul	Mangement Meet-Saggraha'26
17	K. Sruthi	Mangement Meet-Saggraha'27
18	Wilson Robrigues	Mangement Meet-Saggraha'28
19	Nikitha Singh	Mangement Meet-Saggraha'29
20	G. Mruduhass Jaason	Mangement Meet-Saggraha'30
21	A. Luke	Mangement Meet-Saggraha'31
22	G.John Abraham	Mangement Meet-Saggraha'32
23	Ankit Kumar Jain	Mangement Meet-Saggraha'33
24	Daniel Jeremiah	Mangement Meet-Saggraha'34
25	Sushma	Mangement Meet-Saggraha'35
26	D. Vijaya Deepthi	Mangement Meet-Saggraha'36
27	Benony John	Mangement Meet-Saggraha'37
28	Shravani	Mangement Meet-Saggraha'38
29	Solomon Joseph	Mangement Meet-Saggraha'39
30	D.Jyothisna	Mangement Meet-Saggraha'40

### **INDEPENDENCE DAY CELEBRATIONS**

The patriotic Zeal of the Josephite was vibrantly expressed through a colorful dance and song Programme by the students to celebrate India's 64<sup>th</sup> Independence Day . **Rev Fr. Sagaya Raj** was Chief Guest of the function, with his natural humour stuck a cord with the young audience, reminding them of their responsibilities towards the country.

### **CHRISTMAS CELEBRATIONS**

The Department of Business management organized CHRISTMAS CELEBRATION on 22<sup>nd</sup> and the Special message of Peace was delivered by **Rev.Fr.N. Paul raj**, Parish priest of Our lady of health , explaining the meaning of Christ' birth to the universe and humanity .

### **MANAGEMENT ACTIVITIES**

The Team Leader of each group with team members will plan and Coordinate the Activities of Management Club where other teams will participate in the activities. The activities are as follows:

- ✓ Business News
- ✓ Business quiz
- ✓ Case studies
- ✓ Group discussion
- ✓ Point of view
- ✓ Debate
- ✓ Management Games
- ✓ Role Play

At the end of each session, the students will be awarded with

- Best performing Group
- Best participant group of the Week
- Other team prizes

**V SEMINORS/WORKSHOP/ ORGANISED FOR MBA STUDENTS :**

SL.NO	DATE	TOPIC	RESOURCE PERSON
1	19 <sup>th</sup> august 2011	A workshop was arranged on “The awareness on entrepreneurship development” in collaboration with MSME (micro small and medium enterprise) on 19 <sup>th</sup> August 2011 for MBA students.	Mr. Leela Krishna, Assistant Director, IMT, MSME.
2	1 <sup>st</sup> December 2011	A workshop for MBA II Year on “entrepreneurship development by National small Industries corporation	Mr. Dakshina Murthy, the soft skills trainer of KPO Solutions Ms. Vani. H, Asst Manager NSIC, Mr. Kabir, Coordinator EDP NSIC, Mr. Mustaq, program-in-charge EDP NSIC
3	17 <sup>th</sup> APRIL , 2012	A workshop on career planning and assessment in collaboration with LASTMILE SOLUTIONS	Mr. Vijay Reddy, Founder, CEO, Last Mile Solutions
4	28 <sup>th</sup> APRIL 2012	A one day work shop on “soft skills “	Deloitte organisation

**ENTREPRENEURSHIP DEVELOPMENT CELL**

Entrepreneurship Development Cell

1. Rev. Fr. Dr.V. K Swamy
2. Prof. K.Malla Reddy
3. Mr. Thirumala Rao
4. Mrs. Rithika Waghray
5. Mrs. Sreelakshmi
6. Mrs. Shanthi Kiran

7. Mr. Venkat Ramana
8. Mr. Ganesh Anand
9. Mr. Nitin

### **A Report on Workshop on “The awareness on entrepreneurship development”**

**Date : 19<sup>th</sup> August 2011**

Workshop was arranged on “The awareness on entrepreneurship development” in collaboration with MSME (micro small and medium enterprise) on 19<sup>th</sup> August 2011 for MBA students. The speaker of the day was Mr. Leela Krishna, Assistant Director, IMT, MSME. Workshop on the Awareness on Entrepreneurship Development by MSME



**Mr .SRINIVAS RAO, CHIEF MANAGER, SBI HYD.**



A Workshop was arranged on the AWARENESS ON ENTREPRENEURSHIP DEVELOPMENT in collaboration with MSME (micro small and medium enterprise) on 19<sup>th</sup> August, 2011. The speaker of the day was **Mr. Leela Krishnan, Assistant Director, and IMT MSME.**

The workshop highlighted on the importance of career in Entrepreneurship. The student is today no more job oriented but is looking for providing jobs to others. So the speaker focused on the requirement of the student to get awareness about the various programmes and benefits thereof.

### **REPORT ON ONE DAY WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT BY NATIONAL SMALL INDUSTRIES CORPORATION (NSIC)**

**Date: 1.12.2011**

**Venue: St. Joseph’s Hall**

**The Resource Persons were :**

- Ms Vani Harapanahalli Assistant Manager NSIC,
- Mr. Kabir, Coordinator EDP, NSIC,
- Mr. Mustaq, Program Incharge, EDP, NSIC
- Mr. Dakshina Murthy, Soft Skills Trainer.

**Dignitaries on the dais- Rev. Fr. Dr. V. K. SWAMY-Principal, Prof. K. Malla Reddy – Director, Ms. Vani. H-Asst Manager NSIC, Mr. Kabir-Coordinator EDP NSIC, Mr. Mustaq-Program In charge EDP NSIC. Mr. Dakshina Murthy, the soft skills trainer of KPO Solutions and a member of NSIC had conducted a workshop on 1<sup>st</sup> December, 2011 along**

with his team on “Entrepreneurship Development”, for the second year students of the MBA. Being a dynamic person, he began the session with a lot of enthusiasm. He spoke about the importance of being an entrepreneur and also brought about the awareness that, being MBA professionals we should not be holding jobs, but be in a position to create jobs for others. He conducted many mind blowing games which not only kept us energetic till the end of the session but it was also a great learning. He also quoted few examples of successful entrepreneurs who went through hard times to reach a level of potential excellence. He emphasized on the support being given to all the budding and aspiring entrepreneurs by the NSIC in terms of financial assistance. He, then created a practical scenario in which he formed six groups, asked the groups to establish a company of their own, create a product of their own, estimate their budget allocation and come up with how successful the product can turn out to be in the market. Every group took up the task seriously and did their best to come up with excellent presentations.

Finally, he concluded the session by guiding and instructing us on how we can become successful entrepreneurs and how one has to ignore the pitfalls that come our way and indeed take up every challenge, which takes us to the path of a becoming an EFFECTIVE

### **A REPORT ON WORKSHOP ON CAREER PLANNING AND ASSESSMENT IN COLLABORATION WITH LASTMILE SOLUTIONS**

**VENUE: JOSEPH’S HALL**

**DATE 17<sup>th</sup> APRIL , 2012**

A Workshop organized by Department of Business Management, St Joseph’s PG College for MBA I yr Students on “Career Planning” was conducted by Mr. Vijay Reddy, Founder, CEO, Last Mile Solutions. The Workshop started with lighting of the lamp by Mr. Vijay Reddy as a mark of enlighten, followed by the prayer song which was sung by the students of MBA I year. Dr.K.Malla Reddy, Director, PG studies gave opening remarks about the workshop and explained the need to focus and plan and its importance for career. Mrs. Danam Tressa, Associate professor formally introduced Mr. Vijay Reddy.

Mr. Reddy took over the dais and conducted a series of activities with students. Made students change their place to meet new people and their willingness to change, Students getting to know other students other than their friends in a short time span, Students were asked to speak about anything for a minute on the dais (selected at random through chits), Students were divided into a group of 10 and were given two topics for each group which they need to understand and make understand the other group as well. The purpose being creating awareness in the minds of students about the various fields available and the jobs under it, simultaneously making them learn time management as well. This activity was broken down into a number of activities each time with a shorter time span. Few student volunteer each from 1 group came up and took part in the dart game (the purpose being to know the focus). Students were made to know the correct way of writing a Resume`. Next activity was the Group Discussion among the students (selected at random through chits) on the topic “Is Examination helping or destroying the Education System”. Last activity was the quiz conducted on the topics which were dealt in the earlier activity along with other general knowledge in business. Within these activities students went to



2 breaks of 15 and 30 mins respectively. Thus the workshop was knowledgeable as well as enjoyable. Students came to know the various field and the jobs under it in which they are going to be there in their near future.



Mr.Vijay Reddy interacting with students

Mr.Vijay Reddy interacting with students

## **VI STUDENTS PLACEMENTS:**

### **PLACEMENT REPORT FOR THE ACADEMIC YEAR 2011-12**

#### **VISION:**

To Groom students with competencies and employability skills to become part of top notch companies.

#### **MISSION:**

- To assist the student to become self-reliant
- To enrich and enhance the knowledge, competencies and attitudes of the students
- To improve their soft skills.
- To build life skills and self confidence through value-based education.

#### **ABOUT PLACEMENT CELL**

Placement is an integral part of the college Administration. With the rising competition in every walk of life, students are expected to gear up to the demands and requirements of the Global Market. Being knowledgeable doesn't always suffice, but being employable with the requisite 'employability skills' is what is desirable from the present day students. Students should avail themselves of all opportunities that come their way for their own betterment.

The placement cell plays a very important and key role in counseling and guiding the students of the College for their successful career placement, which is a crucial interface between the stages of

completion of academic program of the students and their entry into the suitable employment.

The Institution has a tie-up with Deloitte, a multinational US based Company. Job Fairs are

It is important for students to have an accurate perception of what selection attributes are given the highest priority by employers. Communication skills, Positive Attitude, Written skills and technical knowledge in respective fields are important for both, effective Interpersonal relationship and Workplace Success. To ensure this, The Placement and Career Guidance Cell of the college is sincerely engaged in developing the multifaceted skill set of students.

conducted in the college where reputed companies like Satyam , Sierra Atlanta , Cognizant Technologies participate. The Placement Cell also facilitates students to attend Job fairs organized at different places in the city. There is a Placement officer exclusively to address the needs of the heterogeneous group of students hailing from diverse

**OBJECTIVES:**

Besides honing up the skills of individual decision-making, enough emphasis is laid on developing team skills and to ensure value-addition with respect to employability/commitment. The Placement cell strives hard at St. Joseph's college to achieve this goal and has the following well defined objectives:

- To place Josephites suitably in various organizations/companies according to their skill, ability and competence.
- To promote industry-institute interaction in the form of industrial visits, guest lectures by corporate managers and other eminent persons.
- To provide holistic managers to industries who internalize a synthesis of conventional and modern management thinking and can comfortably adapt to changing business requirements.
- To enrich and enhance the knowledge, skills and attitudes of the students and prepare them for corporate life by organizing pre-placement activities/ programs.

St. Joseph's college being the reputed Institution in the twin cities attracts companies for On – Campus as well as Off-Campus recruitments.

▶ The vibrant Placement cell is actively engaged in arranging on and off campus recruitment and thus invites different organizations for campus placement.

The first Recruiter to step into the campus for recruitment is Deloitte Consulting India Ltd.(in the month of August)

The general recruitment Procedure followed by the recruiters is

- Pre-placement talk

It is an opportunity for the corporate world to interact and to get better acquainted with their prospective recruits. Industry makes presentation to the students about Job description, remuneration package, scope for growth and cross-functional exposure.

- Written test/Just A Minute/Aptitude Test
- Group Discussion
- Technical Interview
- HR Interview

The Organizations thus invited to the college after their placement activities, based on the recruiter's criteria short-list the candidates. The students who prove their mettle receive the offer letters

### **PRE-PLACEMENT ACTIVITIES:**

The Institute has a track record of industrial interaction and innovative steps to encourage and enrich its interactions so that students are trained in a setting that recognizes the real needs of the field, with more practical and applied approach.

The Placement cell conducts Personality Development, Placement support Programmes and career development sessions by conducting Workshops/seminars soft skills programs, mock interviews, Guest lectures/extension lectures on general topics such as positive attitude, techniques of interview, time management, academic challenges & corporate expectations, goal setting and coaching for reasoning and aptitude tests.

The placement and counseling sessions include resume writing, aptitude, counseling and guiding the final year students of all streams to keep them informed about the latest trends and opportunities in the job market. Some of the students coming from economically poor background earn while they pursue their studies. A few are given part time work in the college library. The placement cell facilitates some students for part time jobs. The students of St. Joseph's College have been known and appreciated specially for their discipline and quality performance.

**PREPLACEMENT ACTIVITIES CONDUCTED FOR THE YEAR 2011 – 2012:**

- Mock Interview
- Group Discussions
- Aptitude and Analytical test
- Case studies
- Soft skills training
- Mini Projects/Projects
- Debates
- Basics in Finance, Marketing & HR
- Guest lecture on Body language

The placement centre is dedicated to helping the student assess their career interests & aptitude.

The centre maintains close relationship with industry & business houses. It takes the initiative to explore new career avenues for the second year students & help the first year students in their internship programmes.

**High lights :**

- **Carrer Counselling** : The placement cell offers carrer counselling in terms of student
  - interest, aptitudes, abilities so that they can choose their carrers more effectively.
- **Training Programme:** Training on resume building, group discussion & how to face interviews were taken up.
- **Reccruitment Process** : The process includes pre placement talk& pre placement tests which
  - gives an insight into the company & job they have to offer followed by selection process.
- **Almuni Association** : The placement centre maintains a close relationship with the
  - almuni for placement.It uses an effective mailing system through which it helps the students in locating jobs.
- **Guest Lectures** : Through guest lectures & seminars it offers them the students an opportunity to acquaint themselves with different companies to gain an insight into the carrer options currently available.

**Other Student Support Services:**

- Mentoring and Counselling were the hallmark of the MBA Department.
- The students are provided support through one to one interaction, phone and email.

- The study materials, handouts are distributed to the students through Students Yahoo groups.
- Mock Viva sessions were conducted for both MBA I Year and II Year Students in their Respective Subjects and Projects
- Mock Interview sessions were also conducted to familiarize the students about the skills to face the interview

**Top 10 Companies that visited the campus for placements in 2010-2011**

<b>S. NO.</b>	<b>NAME OF THE COMPANY</b>	<b>CITY</b>	<b>AVERAGE SALARY OFFERED (IN RS.)</b>
1	DELOITTE- US TAXATION	HYDERABAD	3, 01,200
2	DELOITTEE KNOWLEDGE MANAGEMENT	HYDERABAD	3, 01,200
3	DELL	HYDERABAD	2, 05,000
4	HSBC	HYDERABAD	1, 79,000
5	FSS	HYDERABAD	2, 60,000
6	AMAZON.COM	HYDERABAD	1, 80,000
7	BANK OF AMERICA	HYDERABAD	1, 20,000
8	KARVY STOCK BROKING	HYDERABAD	1, 20,000
9	BRITANNIA	HYDERABAD	90,000
10	MAX BHUPA LIFE INSURANCE	HYDERABAD	1, 20,000
11	CRYO BANK	HYDERABAD	1, 56,000

**DETAILS OF STUDENTS WITH WORK EXPERIENCE**

Sl.no	Name of the student	Industry experience	Name of the company
<b>Above 2 years</b>			
1	C. Krishna Kanth	4 years	Vision 2K, Medisigurs Pv.t Ltd.
2	Seema Yasmeen	2 year 1 months	GE Money servicing, OPL Solutions
3	T. Arun kumar	2 years 2 months	Reliance Industries
4	Amar Jeet Singh	2 years 2 months	NHFC Logistics
5	Abhishek Xavier Francis	2 years 1 month	24/7 customer
6	Mohd Omair Zuberi	2 years 2 months	
7	Alfred Leo	2 year 6 months	Genpact
8	Vicky	2 years 2 months	ADP
<b>1-2 years</b>			
9	Neetu G Joseph	1 year 6 months	Dell
10	Mustafa Ali khan	1 year	Vision Academy
11	B. Solomon Raj	1 year	RIL, Just dial
12	Y. Bala Swathi	1 year 6 months	Pulse Hospital
13	Chandni Patel	1 year	Sales agent
14	Geeta Rochiramani	1 year	Family Business
<b>Less than 1 year</b>			
15	Adesh Bhatnagar	8 months	I Seas
16	M. Uday Kumar	8 months	Angel Broking
17	Amar Jeet Singh	6 months	Family Business

Domestic Campus Placement performance for the year 2011-12 for full time MBA programme  
**Placement Performance (2011-12)**

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

S. No.	Name of the Student	Name of the Company placed	Salary as given in the Letter of Offer	Any other Allowance	Incentive	Total CTC (per Annum)
1.	Anish (FIN)	HSBC	<b>2,40,000</b>	-	-	<b>240000</b>
2.	Daniel (FIN)	HSBC	1,79,000	-	-	179000
3.	Nikita Singh(HR)	Amazon.com	<b>1,54,000</b>	-	-	<b>154000</b>
4.	Joel (FIN)	Amazon.com	<b>1,54,000</b>	-	-	<b>154000</b>
5.	Benony John(MKT)	Amazon.com & Google Indian Pvt. Ltd	<b>1,54,000</b>	-	-	<b>154000</b>
6.	Terrance(MKT)	Amazon.com	<b>1,54,000</b>	--	---	<b>154000</b>
7.	Solomon Joseph(MKT)	Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
8.	U. Rakesh(FIN)	Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
9.	V.Satish(FIN)	Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
10.	K.Sruthi(FIN)	Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
11.	Sripriya(FIN)	Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
12.	Joseph Bala(FIN)	Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
13.	Wilson (FIN)	Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
14.	Sudeep Reddy(FIN)	Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
14.	Sunil Reddy(FIN)	Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
16.	Manoj.K.joseph(HR)	Genpact	<b>22973</b>	<b>73027</b>	--	<b>96000</b>
		Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>
17.	Joelson Y.J(FIN)	Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>
18.	Pradeep kumar(HR)	Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

19.	R.Vidya Aruna(HR)	Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>
20.	S.Dominic (FIN)	Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>
21	Prathima Maddela(FIN)	Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>
22.	Kishore Kumar(HR)	Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>
23.	B.Michael John( FIN)	Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>
		Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
24.	Joel Rohan (HR)	Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>
		Amazon.com	<b>1,54,000</b>	-	-	<b>154000</b>
25.	P.V. Lemule Swaraj kumar(FIN)	Cognizant	<b>33600</b>	<b>134400</b>	<b>12000</b>	<b>180000</b>
		Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
26	Sarah. K (HR)	Talent Moon	<b>1,08,000</b>	-	-	<b>108000</b>
27	Synthia(HR)	Talent Moon	84,000	-	-	84000
28	Kamlesh (MKT)	Pearson education	96000	-	144000	240000
		Stratagem Solutions	<b>116256</b>	<b>116256</b>	<b>7485</b>	<b>240000</b>
29	D.Jyothsna (FIN)	Franklin Tempelton				<b>285000</b>
30	Mary Charmine (FIN)	Factset				200000

**Support details of OFFER LETTERS**

Magna Info Tech :**9396954635, 04039179236**



ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT

From: S Richa <[sricha@magna.in](mailto:sricha@magna.in)>  
Subject: RE: ST. JOSEPHS COLLEGE - Campus Drive  
To: "joseph vidyasagar" <[joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)>  
Cc: [brijraj@magna.in](mailto:brijraj@magna.in), "Bhavna Tirumala" <[tbhavna@magna.in](mailto:tbhavna@magna.in)>, "Deepa Nair" <[ndeepa@magna.in](mailto:ndeepa@magna.in)>  
Date: Monday, 12 March, 2012, 2:48 PM

Hi Mr.Vidya Sagar,

Please find the list of the Students who has been shortlisted for the Client Rounds from ST. JOSEPHS COLLEGE :

S.No	Name	Contact Details
1	Benony John B	8978972736
2	Sheeja P Korah	9494410088
3	D.Issac Vinay Sagar	9293188085
4	A.Solomon Joseph	9951292869
5	Ashish Darak	9849620273
6	G. Rahul Job	9951951787
7	Kalva Sruthi	9573378483
8	P.Sandeep Reddy	9030987843
9	Joseph Bala Gundapu Reddy	9014412102
10	DipJyoti Baruah	8885106002
11	G.Mruduhas Jaason	9293737314
12	N.Joshi Kumar	9581264742
13	Wilson Rodrigues	9059719651
14	Darla Jyothsna	8886926339
15	Sri Priya Arrabole	9866499939
16	D.Kamalesh	9966498409
17	G.Joseph Reddy	9703242705
18	D.Vijaya Deepthi	9010306685
19	P.Joseph Reddy	9966615132
20	C.Shravani	9848845582
21	Shanthi Raj Reddy	9966565675
22	Daneil Jermaih	7799330953
23	Udumala Rakesh Reddy	9703902932
24	D.Sushma	9703473131

Once the client is starting its process , I Will let you know the Clients feedback shortly.

Regards,  
Richa Sharma  
9396954635, 04039179236

rom: joseph vidyasagar [mailto:[joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)]  
Sent: Saturday, March 03, 2012 12:56 PM  
To: S Richa  
Subject: RE: ST. JOSEPHS COLLEGE - Campus Drive

Dear Ms Richa,

Thanks for your mail,  
Our College address is 5-9-1106, King Koti Road, Hyderabad-5000129 and our Office phone NOs are 23234860 or 23231769. Our College is located next to Bharatiya Vidya Bhavan. Any problem you can contact College No or my Tel No 9391025897.

Looking forward to see you on 05 Mar 2012.

With Thanks and regards,  
Dr(Capt) Joseph Vidyasagar

--- On Sat, 3/3/12, S Richa <[sricha@magna.in](mailto:sricha@magna.in)> wrote:

From: S Richa <[sricha@magna.in](mailto:sricha@magna.in)>

Subject: RE: ST. JOSEPHS COLLEGE - Campus Drive

To: "joseph vidyasagar" <[joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)>

Cc: [brijraj@magna.in](mailto:brijraj@magna.in), "Bhavna Tirumala" <[tbhavna@magna.in](mailto:tbhavna@magna.in)>, "Deepa Nair" <[ndeepa@magna.in](mailto:ndeepa@magna.in)>

Date: Saturday, 3 March, 2012, 12:42 PM

Hi Vidya Sagar,

Thank you so much for your response. Our team size will be 2 members from our Company.

We will be there at the location by 9.00 AM on 5<sup>th</sup> march . We need your complete support for Campus Drive ahead.....


Kindly revert back with the final confirmation along with the College Address Details.

Regards,

Richa Sharma

9396954635, 04039179236

## **2. SELECTED LIST OF HSBC**

 Tue, Feb 28, 2012 at 1:56 PM

**joseph vidyasagar**

<[joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)>

To: [shamshamithani@hsbc.co.in](mailto:shamshamithani@hsbc.co.in)

Cc: [anita.bodla@gmail.com](mailto:anita.bodla@gmail.com)

[Reply](#) | [Reply to all](#) | [Forward](#) | [Print](#) | [Delete](#) | [Show original](#)

From: [shamshamithani@hsbc.co.in](mailto:shamshamithani@hsbc.co.in) <[shamshamithani@hsbc.co.in](mailto:shamshamithani@hsbc.co.in)>

Subject: Offered Students

To: [joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)

Cc: [mohankumarp@hsbc.co.in](mailto:mohankumarp@hsbc.co.in)

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

Date: Tuesday, 28 February, 2012, 12:52 PM

Hello Vidyasagar,

PFB the list of students who are offered.

<b>Shashikant Sharda</b>
<b>Sadiq Hussain Ali Rupani</b>
<b>M. Daniel Jermiah</b>
<b>Jude D Souza</b>
<b>yasmeen charaniya</b>
<b>Sonal Agarwal</b>
<b>Shaik Majid</b>
<b>Divya Moorjani</b>
<b>Nikita Joseph F</b>
<b>Neelam Jain</b>
<b>Sudha Pandey</b>
<b>A. Anish</b>
<b>Syeda Noor Unmisa</b>
<b>Beenu Babiee</b>
<b>Vanisha Loraine</b>
<b>Nikita Agarwal</b>
<b>Neelam Bhawani</b>
<b>Abraham Dennis Roy</b>
<b>Sneha Pittala</b>
<b>Dhrvu Gopinath</b>
<b>S. Jasmeet Kaur</b>
<b>Anusha Bailica</b>
<b>Qasim Ali</b>
<b>Karthik Komatpally</b>
<b>Vijay Chardrani</b>

Thanks and regards,

**Shamsha MITHANI**

Assistant Manager - Human Resources  
HSBC Technology and Services - Service Delivery

**3. SELECTED STUDENTS OF COGNIZANT**

**Fwd: FW: St Joseph V&A Pending**

Inbox



Thu, Feb 23, 2012 at 6:49 PM

**manoj chlarence**

&lt;manojchlarence@gmail.com&gt;

To: anita bodla &lt;anita\_bodla@yahoo.co.in&gt;, anita bodla &lt;anita.bodla@gmail.com&gt;, anita\_botla@yahoo.com

[Reply](#) | [Reply to all](#) | [Forward](#) | [Print](#) | [Delete](#) | [Show original](#)

Dear Madam,

This is for your kind notice.

Regards  
Manoj

----- Forwarded message -----

From: <[Rohit.Eustachius@cognizant.com](mailto:Rohit.Eustachius@cognizant.com)>

Date: Thu, Feb 23, 2012 at 2:01 PM

Subject: FW: St Joseph V&amp;A Pending

To: [joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)Cc: [MANOJCHLARENCE@gmail.com](mailto:MANOJCHLARENCE@gmail.com), [GinaMariam.Mathew@cognizant.com](mailto:GinaMariam.Mathew@cognizant.com), [Kiran.Macherla@cognizant.com](mailto:Kiran.Macherla@cognizant.com)

Dear Sir,

We have shortlisted 16 students from Mba department, request you to please ask them to come to our office at 12:15 tomorrow

**Venue:**

DLF Building

Gachibowli

Hitecity

Contact Kiran : cell number 7893211100

S No	Name	College Name	Degree	Mobile Number
1	Manoj K Josseph	St Joseph PG College	MBA	9885044800
2	G Rahul Job	St Joseph PG College	MBA	9951951787
3	Joelson Y J	St Joseph PG College	MBA	<a href="tel:9052426897">9052426897</a>
4	Pradeep Kumar A	St Joseph PG College	MBA	9573371418
5	R Vidya Aruna	St Joseph PG College	MBA	9030641766
6	A Solomon Savio	St Joseph PG College	MBA	9951292869
7	S Dominic Joseph	St Joseph PG College	MBA	9160185655
8	Prathima Maddela	St Joseph PG College	MBA	<a href="tel:9703675865">9703675865</a>
9	Swetha Ambati	St Joseph PG College	MBA	9573468236
10	Kishore Kumar	St Joseph PG College	MBA	<a href="tel:8885406145">8885406145</a>
11	B Jaya Kumar	St Joseph PG College	MBA	<a href="tel:8143811417">8143811417</a>
12	B Michael John	St Joseph PG College	MBA	9885335092
13	Joel Rohan	St Joseph PG College	MBA	9949964260
14	B Benojoy John	St Joseph PG College	MBA	8978972736
15	P V Lemuel Swaraj	St Joseph PG College	MBA	<a href="tel:9032557317">9032557317</a>

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

	kumar			
16	U Rakesh Reddy	St Joseph PG College	MBA	<a href="#">9703902932</a>

**SELECTED STUDENTS FOR STRATEGEM SOLUTIONS**

**w: Selected Students-Stratagem Group**

Inbox

★ <a href="#">joseph vidyasagar</a>	📧 Thu, Feb 9, 2012 at 12:30 PM
★	📧 Fri, Feb 10, 2012 at 10:02 AM

**joseph vidyasagar**

<joseph\_vidyasagar@yahoo.co.in>  
 To: kmreddy20@yahoo.com, anita.bodla@gmail.com  
 Cc: ganeshmba2008@gmail.com  
[Reply](#) | [Reply to all](#) | [Forward](#) | [Print](#) | [Delete](#) | [Show original](#)

--- On **Thu, 9/2/12**, Anusha Suri <[anusha.suri@stratagem.co.in](mailto:anusha.suri@stratagem.co.in)> wrote:

From: Anusha Suri <[anusha.suri@stratagem.co.in](mailto:anusha.suri@stratagem.co.in)>  
 Subject: Selected Students-Stratagem Group  
 To: "joseph vidyasagar" <[joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)>  
 Cc: "Stratagem Tanvi" <[tanvi.agarwal@stratagem.co.in](mailto:tanvi.agarwal@stratagem.co.in)>  
 Date: Thursday, 9 February, 2012, 4:47 PM

Dear Mr. Joseph VidyaSagar,

Please find attached tracker of students who have been selected for the position of BDM( Business Development Managers) and ASM( Asst.Sales Managers).  
 Please find attached tracker of selected students and attached document of their work Profile ,Salary Package and Office Timings.

Request you to please update us if they can join us immediately.

-  
 Thanks & Regards,  
 Anusha.Suri  
 Asst-HR Manager,  
[anusha.suri@stratagem.co.in](mailto:anusha.suri@stratagem.co.in)  
[www.stratagemgroup.in](http://www.stratagemgroup.in)  
 Stratagem Solutions  
 Hyderabad-500082

Selected Students		Designation	
Solomaon Joseph	9908488328	BDM	<b>Salary: 2.4ac/annum</b>
U.Rakesh Reddy	9703902932	BDM	<b>Salary: 2.4ac/annum</b>
V.Satish reddy	9700130382	BDM	<b>Salary: 2.4ac/annum</b>
Kalva Sruthi	9573378483	BDM	<b>Salary: 2.4ac/annum</b>
Michael John	9885335092	BDM	<b>Salary: 2.4ac/annum</b>

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

Joseph Bala	9949378545	BDM	<b>Salary:</b> 2.4ac/annum
Kamlesh	9912322767	BDM	<b>Salary:</b> 2.4ac/annum
Wilson Rodrigues	9059719651	BDM	<b>Salary:</b> 2.4ac/annum
Sudeep Reddy	9966442264	BDM	<b>Salary:</b> 2.4ac/annum
Sunil Reddy	9703295921	BDM	<b>Salary:</b> 2.4ac/annum
Sri Priya	9866499939	ASM	2.4Lac/annum
Iemuel Swaraj Kumar	9032557317	ASM	2.4Lac/annum

**5. AMAZON**

From: Galla, Ramya <[ramyaga@amazon.com](mailto:ramyaga@amazon.com)>  
 Subject: RE: Internship Program - Discussion  
 To: "joseph vidyasagar" <[joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)>  
 Date: Wednesday, 25 January, 2012, 12:30 PM

Dear Prof Vidya Sagar

Thank you very much for considering our requests.

Further to our discussion, this is to confirm that **Amazon** would like to visit **St Joseph's PG College on 7 Feb 2012.**

We are currently opening placements to **MBA** final year students.

Also, please find attached the Job Description for the role being offered on campus. We would request you to share the database of applicants in the attached format for students to register.

We would like to detail a few things with regard to our placement process -

**Event details**

Sl. No.	Event	Details	Duration	Support needed from Campus
1	Pre-placement talk	Talk about Amazon's culture, Business, role being hired for, compensation, etc	1 hour	<input type="checkbox"/> A seminar hall to accommodate all the students <input type="checkbox"/> Seminar hall should be equipped with projector and audio speakers
2	Group Discussion	Personal introduction Round	1 hour	<input type="checkbox"/> Please confirm the no. of rooms available
3	Written Test	Grammar Test –multiple choice Questions	45 minutes	<input type="checkbox"/> 3-4 Interview rooms
4	Versant Test	<b>Online test</b> -System analyzes the responses on Typing, Dictation, Sentence Completion,	35 minutes	<input type="checkbox"/> Please confirm the no. of computers you have with Internet Connectivity and we will plan the number of batches

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

		Passage Reconstruction and Email writing		for the online test
5	Face to Face Round	The interview will be for 30-45 minutes duration	Total: 4-5hrs	<input type="checkbox"/> 9-10 interview rooms (all in the same block) <input type="checkbox"/> Student coordinator to help in scheduling and logistics <input type="checkbox"/> Board room/Control room for Amazon panel

Students are expected to carry the following for their interviews-

- Hard copy of their CV
- Marks sheets – 10<sup>th</sup> standard to present
- Pen and paper**
- Passport Size Photographs**
- We would request you to communicate the above mentioned details to the students and share the details of the eligible students in the template shared by Monday for us to plan our event schedule.**

Please let us know if you need any other details or you can call me on 8978895550.

Looking forward to meet you on Campus!

Please let us know if any additional information is required.

**Thanks & Regards**

**Ramya Galla | Recruiter | Amazon.com**

**E: [ramyaga@amazon.com](mailto:ramyaga@amazon.com) ☎ 040-40005102 | 📞 +91-8978895550**

From: joseph vidyasagar [mailto:[joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)]

Sent: Wednesday, January 25, 2012 11:35 AM

To: Galla, Ramya

Subject: Re: Internship Program - Discussion

Dear Ms Ramya,

Greetings from St Joseph's

Thanks for your mail. We are looking forward for the proposed visit by Ms Shilpa Reddy on 27 Jan

around 9.30 AM. We will be informing our MBA students too about the Campus drive on 07 Feb. Is it open for our MCA students too if they are willing. Kindly confirm.

With thanks and regards,  
Dr(Capt) Joseph Vidyasagar

--- On Tue, 24/1/12, Galla, Ramya <[ramyaga@amazon.com](mailto:ramyaga@amazon.com)> wrote:  
From: Galla, Ramya <[ramyaga@amazon.com](mailto:ramyaga@amazon.com)>  
Subject: Internship Program - Discussion  
To: "[joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)" <[joseph\\_vidyasagar@yahoo.co.in](mailto:joseph_vidyasagar@yahoo.co.in)>  
Date: Tuesday, 24 January, 2012, 5:09 PM

Dear Prof Vidya Sagar

As discussed, Shilpa Reddy Lakka (Recruiting Manager – Amazon Development Centre) will be meeting you on Friday at 9:30 AM to discuss about the proposal of Internship Program for I and II yr Degree students. Also as discussed with Padmini, we would like to confirm that Amazon will open placements for the postgraduate students on 7 Feb 2012. Request you to confirm if we can go ahead with the date.

Thanks and Regards

Ramya Galla

## **OUR RECURITERS**

### **MBA**

▶ Broadridge	▶ Value Labs	▶ Universal Foods
▶ Wipro BPO	▶ Deloitte	▶ Britannia Biscuits
▶ Zustek	▶ Google	▶ Dell
▶ American Solutions	▶ Financial Software Systems	▶ Husys Consultancy
▶ Study Places.Com	▶ Karvy Consultants	▶ Citi Bank
▶ ICICI Prudential	▶ Genpact	▶ 24/7
▶ Pentagon Rugged Systems	▶ HSBC	▶ UBS Placement
▶ Hutch	▶ Bank Of America	▶ Franklin Templton
▶ Facset	▶ Tata Telecom	▶ Amazon.com
▶ Max New York Life Insurance	▶ Cognizant Technology Solutions	▶ Strategem Solutions
▶ Britannia	▶ Elite MRP Search Pvt. Ltd.	▶ Cryo Bank Limited
▶ Zenith Software Training	▶ APPCO	▶ Universal Health Database
▶ Dupont	▶ Regal - deloiite	▶ TCS



## **VII SOCIAL ACTIVITIES**

**DIVYA DISHA orphanage on 5-5-2012**

### **A REPORT ON VISIT TO DIVYA DISHA A DAY TO REMEMBER IN OUR LIFE**

#### **THEME OF THE DAY**

**BE THE CHANGE YOU WANT TO SEE IN THE WORLD**



The MBA students of St.JOSEPH'S PG COLLEGE visited DIVYA DISHA orphanage on 5-5-2012 Saturday. Around 50 students from the MBA I year participated in this Noble cause. All the students contributed an amount of Rs.9000 in total towards the distribution of snacks, dinner for all the children and prizes for the games / activities conducted.



**DIVYS DISHA BUILDING -UPPAL**

A Voluntary Organization working towards the empowerment of children and Young people since 1987.Divya Disha is all about Rights based work expressed through Love, Compassion, and Empathy towards the children and young people especially the most marginalized.Divya Disha started in 1987 in Hyderabad. Over a period of 24 years of work with Children and young people , Divya Disha has been instrumental in Empowering , and building Communities and Individuals. Presently operating in Hyderabad, RangaReddy, Mahbubnagar, Medak, Nalagonda, Warangal, Srikakulam Districts. Divya Disha works primarily with Street Children, Child labour, Migrant

children, Runaway children, Domestic child labour, Children infected and affected by Hiv /Aids , Orphans, Victims of Abuse and Neglect, Children in schools etc., and Young people on Varies empowerment issues like education, vocational training, recreation/sports etc

**MBA I YEARS CONDUCTED THE FOLLOWING ACTIVITIES FOR ALL THE CHILDREN**

Most awaited part of the programme was games children were so enthusiastic to play. All the students were excited to play and they all participated.

- GAME 1 – LEMON SPOON
- GAME 2–JILABI EATING
- GAME 3 - MUSICAL CHAIRS.



Case learnt by our MBA I year Students -there was a child called sathya. she came out of the house when she was of the age of 2 yrs because of some family disturbances .one day she got into train and left from her place and came to Hyderabad where she meet this orphanage people they were so kind with her .they gave food and shelter in this orphanage with other children of her age .there are many children who have nightmares in their life but now enjoy a happy life at DIVYA DISHA.

**LIST OF MBA I YEAR STUDENTS WHO VISITED THE ORPHANAGE**

<b><u>MBA- I A</u></b>		<b><u>MBA- I B</u></b>	
<b>S.NO</b>	<b>NAME OF THE STUDENT</b>	<b>S.NO</b>	<b>NAME OF THE STUDENT</b>
1.	NITHIN REDDY.A	1.	VICKY
2.	ANTHONY RAKESH	2.	VARUN.B
3.	T.ARUN	3.	ABHISHEK.V
4.	ARUN JOSEPH	4.	AMARJITH SINGH
5.	VENKAT RAMAN	5.	ABHISHEK XAVIER

**ANNUAL REPORT 2011-12 : DEPARTMENT OF BUSINESS MANAGEMENT**

6.	UDAY	6.	VENKAT
7.	KARTHIK	7.	PRAVEEN
8.	SANDEEP PRASAD	8.	RAGHU
9.	KRISHNA KANTH	9.	RAGHU
10.	SANDEEP SINGH	10.	SAI
11.	AJITH	11.	AJAY
12.	PRASHANTH	12.	MATHEW
13.	SOLOMAN RAJ	13.	MOHAN
14.	SOLOMAN RAJ	14.	OMAIR ZUBERI
15.	DEEPIKA CHANDA	15.	GEETA RAMANI
16.	BHAVANA OZA	16.	PONAM SONI
		17.	J.P.SANDRA
		18.	NEETU
		19.	SABRINA
		20.	NAVYA
		21.	VAISHNAVI
		22.	ARUNA

### **VIII SPORTS**

#### **SPORTS:**

ABHISHEK MBA I YEAR STUDENT (captain) and the other members of the cricket team (PG & Degree) represented St. Joseph's College for Eenadu Inter College Cricket competition and entered pre-quarters by winning over Aurora College and Chilkooru Institute of Technology.

Mr. Abhishek also participated in "A" Division – Two day League conducted by Hyderabad Cricket Association. He was an Under 22 probable for Hyderabad State and also for Moin-UD-Dowla.

### **IX HEALTHY PRACTICES OF OUR DEPARTMENT :**

- Bridge courses are conducted in areas of computer, accountancy, economics, statistics,

English for I year students. Add-on courses (computer course – multi- media & Microsoft, basic mathematics and analytical reasoning) are conducted to enhance their employability skills.

- Orientation programme for newly inducted students. They are also informed of the availability of scholarships, loans and other financial assistance. The senior students share their experiences with their juniors in the formal orientation programme
- Each faculty prepares a comprehensive Unit planner and also maintains a teaching diary. It helps ensuring quality of teaching and accountability
- Club activities to abreast latest technologies, knowledge and skills required: Computer club & management club. Literary club – The go-getter club: & Movie club, Book lover club.
- Regular local and outstation industrial visits/tours to blend theory and practice.
- Centre for knowledge management is a repository of author-ware ppts, boards notes, handouts, assignments and other case student materials.
- Establishment of entrepreneurship development cell under the auspices of National Entrepreneurship Network (NEN) to bring awareness among students.
- Regular display of CD Show and webcast in the audio-visual room on emerging topics of managerial interest and motivation/attitude building.

### **X PLAN FOR THE NEXT ACADEMIC YEAR:**

- To make classes more activity based and less lecture method
- To continue and intensify our efforts to help students competent and confident business professionals
- To improve and work more on their public speaking skills
- To train students in business development skills either as part of a certificate course or a workshop.
- Have stress management workshop to help students and teachers deal better with academic and college pressure

**XI RESULT ANALYSIS :**

**DEPARTMENT OF BUSINESS MANAGEMENT  
ST.JOSEPH'S P.G COLLEGE  
ACADEMIC YEAR 2012**

**RESULT ANALYSIS OF MBA I YEAR I SEM  
BATCH 2010-12**

SU B	SUB CODE	FACULTY	DIS	I CLASS	II CLASS	III CLASS	FAIL	AB	T O T	Pass %
1	MOB	Mrs Radhika	14	50	22	3	4	0	93	95.74
2	ME	Mrs Mary francina	19	46	19	8	1	0	93	98.92
3	FAA	Mrs Kalyani	15	39	33	5	1	0	93	98.92
4	MM	Mr Seshraju	0	17	65	10	1	0	93	98.92
5	SFM	Mr Ganesh	16	29	26	9	13	0	93	86.02
6	BLE	Mrs Radhika & Mrs Danam	3	41	48	0	1	0	93	98.92
7	IT TH	Mrs Sangeeta & Mrs Neha	5	70	10	5	3	0	93	96.77
8	IT LAB	Mrs Sangeeta & Mr Neha	92	0	0	0	1	0	93	98.92

MANG.&amp;ORGANISATIONAL BEHAVIOR :MOB

MANAGERIAL ECONOMICS : ME

FINANCIAL ACCOUNT &amp; ANALYSIS : FAA

MARKETING FOR MANAGEMENT : MM

STATISTICS FOR MANAGEMENT : SFM

BUSINESS LAW &amp; ENVIRONMENT :BLE

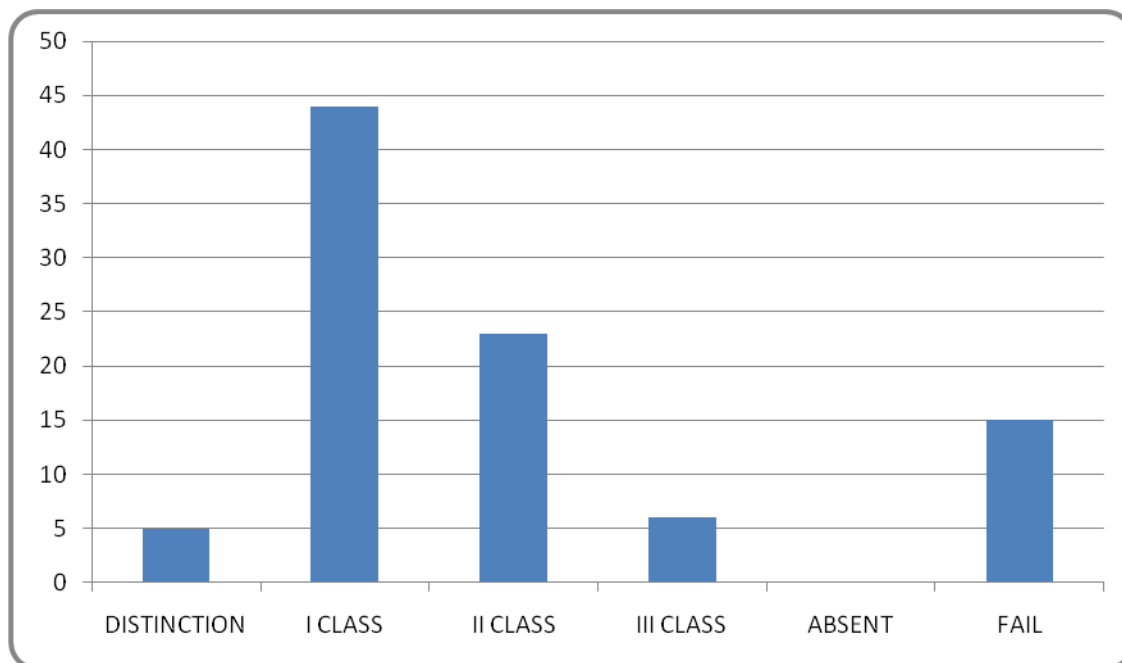
I.T APPLICATION FOR BUSINSS :ITA (T)

INFORMATION TECHNOLOGY LAB :ITA(L)

**DEPARTMENT OF BUSINESS MANAGEMENT  
ST.JOSEPH'S P.G COLLEGE  
ACADEMIC YEAR 2012**

**RESULT ANALYSIS OF MBA I YEAR I SEM  
BATCH 2010-12  
OVER ALL RESULT ANALYSIS**

ANALYSIS:				TOTAL STUDENTS		93
DISTINCTION	I CLASS	II CLASS	III CLASS	ABSENT	FAIL	PASS %
5	44	23	6	0	15	83.87



**TOPPERS OF THE CLASS:**

ROLL NO	NAME OF THE STUDENT	MARKS ACHIEVED
121-409672039	MARY CHARMAINE	530 , 75.71%
121-409672092	NIKITA SINGH	515, 73.57%
121-409672015	D.JYOTHSNA	508 ,72.57%

**PASS PERCENTAGE = 83.87%**

**DEPARTMENT OF BUSINESS MANAGEMENT  
ST.JOSEPH'S P.G COLLEGE  
ACADEMIC YEAR 2012**

**RESULT ANALYSIS OF MBA I YEAR II SEM  
BATCH 2010-12**

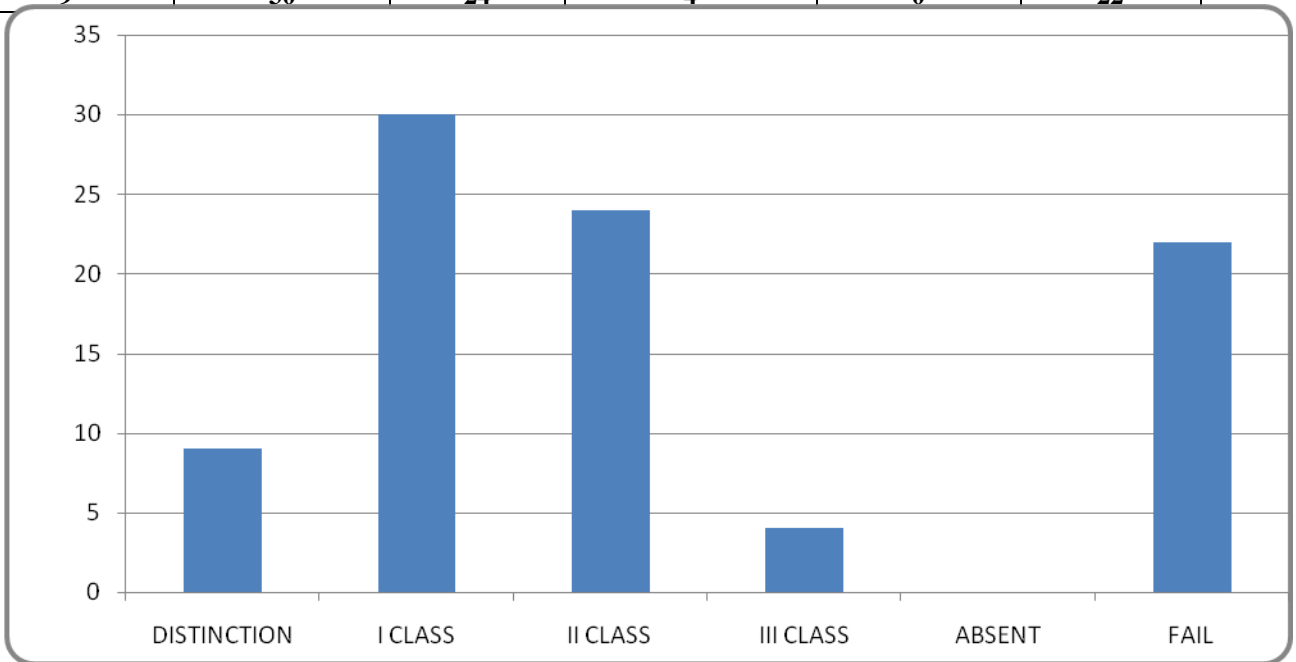
SUB	SUB CODE	FACULTY	DIS	I CLASS	II CLASS	III CLASS	FAIL	AB	TO TAL	PASS %
1	HRM	MRS DANAM & FRANCINA	4	14	46	17	8	0	89	91.01%
2	BPR	MS NEHA SINGH	5	28	30	14	12	0	89	86.52%
3	FM	MRS KALYANI	20	32	27	6	4	0	89	95.5%
4	<b>RMD</b>	<b>MRS SANGEETA</b>	<b>30</b>	<b>40</b>	<b>15</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>89</b>	<b>100 %</b>
5	OR	MR GANESH ANAND	32	28	21	5	3	0	89	96.63%
6	<b>OM</b>	<b>MRS ANITA</b>	<b>54</b>	<b>28</b>	<b>6</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>89</b>	<b>100%</b>
7	DSS	MR PRAVEEN	57	30	0	0	2	0	89	97.75%

HUMAN RESOURCE MANAGEMENT : HRM  
 BUSINESS PROCESS REENGINEERING : BPR  
 FINANACIAL MANAGEMENT : FM  
 RESEARCH FOR MARKET DECISION : DSS  
 OPERATION RESEARCH : OR  
 OPERATION MANAGEMENT : OM  
 DECISION SUPPORT SYSTEM : DSS

**PASS PERCENTAGE = 83.87%**

**RESULT ANALYSIS OF MBA I YEAR II SEM  
BATCH 2010-12  
OVER ALL RESULT ANALYSIS**

ANALYSIS:			TOTAL STUDENTS		89
DISTINCTION	I CLASS	II CLASS	III CLASS	ABSENT	FAIL
9	30	24	4	0	22



**TOPPERS OF THE CLASS:**

ROLL NO	NAME OF THE STUDENT
121-409672039	MARY CHARMAINE
121-409672092	NIKITA SINGH
121-409672015	D.JYOTHSNA

**PASS PERCENTAGE = 75.28%**



**XII. ALUMNI PROFILE****ALUMNI ACTIVITY**

The website address of alumni	<a href="http://www.josephspgcollege.ac.in">www.josephspgcollege.ac.in</a>
The name of the Chairman of alumni association	Rev.Fr.Dr.V.K.Swamy
E-mail Id	vkswamy1997@gmail.com

**ALUMNI PROFILE**

SL. NO.	NAME	YEAR OF GRADUATION	CURRENT DESIGNATION & ORGANISATION (E-MAIL IDs, PHONE NOS.)
1	Shravan	2005-07	CTS, Senior System Executive <a href="mailto:Sharavan_j@yahoo.co.in">Sharavan_j@yahoo.co.in</a>
2	Deepika.Y	2005-07	UBS, Financial Associate, <a href="mailto:deepika_yerram@yahoo.com">deepika_yerram@yahoo.com</a>
3	Farheen Hussain	2005-07	Deloitte, HR Executive, <a href="mailto:hussain_farheen86@yahoo.co.in">hussain_farheen86@yahoo.co.in</a>
4	Sangeetha	2005-07	Bank of America, T1, <a href="mailto:sangeeta_geeta26@yahoo.com">sangeeta_geeta26@yahoo.com</a>
5	Shraddha Jaiswal	2005-07	GE, Financial Analyst, <a href="mailto:shraddhajaiswal@yahoo.co.in">shraddhajaiswal@yahoo.co.in</a>
6	Abhilash	2006-08	Amazon.com, Matching Analyst, <a href="mailto:abilashs@amazon.com">abilashs@amazon.com</a> 988 567 8090
7	Himaraj	2006-08	Skisha.com, Senior. Sales Executive, 9985677009, <a href="mailto:himaraja@gmail.com">himaraja@gmail.com</a>
8	Santhosh	2006-08	Capital IQ, Junior Research Analyst, 9912029151, <a href="mailto:sdonakonda@capitaliq.com">sdonakonda@capitaliq.com</a>
9	Shyam	2006-08	Capital IQ, Junior Research Analyst, 9885979143
10.	Neha Takiar	2006-08	ADP, European Payroll Executive, 9885182435
11.	Mary Jasmine James	2007-2009	Cognizant Technology Solutions India Pvt. Ltd. Senior Process Executive

12.	Santosh Antony	2007-2009	HPCL Engineer-Design/Marketing 040-23090033
13.	Kiran Kumar	2007-2009	Delloitte India Limited <a href="mailto:Kirankumar_435@yahoo.co.in">Kirankumar_435@yahoo.co.in</a>
14	Giga Jacob	2007-2009	Deloitte US Taxation <a href="mailto:Gigajacob06@yahoo.co.in">Gigajacob06@yahoo.co.in</a>
15	Lilly Vincent	2007-2009	Federal Bank

**ALUMNI SUPPORT**

- 2009 passed out MBA student was recognized with a memento and certificate for support the college in terms of placement guidance
- Alumni association members visit the college regularly to give career and placement guidance to the students.
- Alumni students give extension lectures/Technical input.
- Help in organizing management events, industrial visits, preplacement seminars, innovative teaching methodology

H.O.D

DIRECTOR

PRINCIPAL

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