

DEPARTMENT OF BUSINESS MANAGEMENT



St. Joseph's Degree & PG College
Autonomous – Affiliated to Osmania University
(Accredited by NAAC with "A" Grade with a CGPA of 3.51)



BBA ANNUAL REPORT

PREPARED BY

- 1. Mrs.A.Mary Francina, Assistant Professor, Dept. of Business Management, SJC**
- 2. Mrs.G.Rachel Rose, Assistant Professor, Dept. of Business Management, SJC**

DIRECTOR

PRINCIPAL

LAYOUT OF THE REPORT

S.NO	CONTENT	PAGE NO.
1	About College	4
2	About Department	4-6
3	Details of Certificate Courses 1. Retail Management 2. Financial Markets	6-8
4	Achievements/Ranking of the Department	9
5	Library/ Infrastructure Facilities	9
6	Details of Full Time and Part Time Faculty along with specialisation & subjects taught	10-11
7	Details of Faculty pursuing Ph.D	12
8	Almanac	12-14
9	Details of Student Strength	14-15
10	Orientation Programmes for students	15-16
11.	Parent Teacher Meet	16
12	Bridge Course/ Remedial Classes conducted	16-18
13	Orientation/Seminars/Conferences/Workshop/ attended by Faculty- In-house & Outside	18-20
14	National Seminar Details along with paper presenters & participants	21-23
15	Paper presentations/Paper publications by faculty	23-28
16	Student Centric Activities/ Support Services	28
17	Guest Lectures/ Seminars/ Workshops	28-30

	organised for students	
18	Club Activities	30-33
19	Josephista Department Events	33-36
20	Industrial Tour/Industrial / Market visit	37-38
21	Student Participation in Management Meets	39-41
22	Participation of students in sports	41
23	Project/ Internship details of students	41-46
24	Details of Students Placement company wise	46-47
25	Josephite Service Scheme	47-48
26	NSS / ED Cell / Women Empowerment/ JGSS/ Red Cross activities by students / MSME	48-49
27	Academic Performance of students / Result Analysis	49-50
28	Academic Toppers/Prizes Won	50-51
29	Innovative teaching learning practices	52
30	Best Practices/ SWOT Analysis of the department / Pre-Placement Activities	52-57
31	Future Plans of the Department	57
32	SUMMARY OF STUDENT CENTRIC ACTIVITIES	58-69
33	Photographs	70-72

1. ABOUT COLLEGE

St. Joseph's College was established in the year 1997 situated in the heart of the city, in its own premises spread over 2 acres. It is dedicated to provide distinct environment of excellence in education with humane values and social commitment to the younger generation. St Joseph's college owes its purpose, genesis & progress to its patron – St. Joseph. Our Patron Saint is our role model in acquiring and disseminating Knowledge and striving for excellence.

Vision

TO PROVIDE A DISTINCT ENVIRONMENT OF EXCELLENCE IN EDUCATION WITH HUMANE VALUES AND SOCIAL COMMITMENT.

Mission

1. To develop knowledge citizens with multidisciplinary global competencies.
2. To integrate in the students the ennobling virtues of truth, fairness, tolerance and co-operation that leads them to serve the underprivileged.
3. To sensitize in the Josephites a sense of appreciation of traditional and cultural inheritance of the nation.
4. To create and maintain an environment of excellence in education through technological advancements & effective pedagogy and methods of evaluation.
5. To provide life skills towards a successful career, home and society.

2.ABOUT DEPARTMENT

VISION:To create inspired business leaders for contemporary technology enabled organizations.

MISSION:

- To provide practical, relevant and innovative solutions required for dynamics of various organizations.
- To build intellectual capital through effective program delivery.
- To enhance multi-tasking capabilities.
- To impart knowledge & entrepreneurial skills for successful career
- To build life skills through value-based education and service-oriented programs

The Department of Business Management started in the year 2001. It offers 1) Two-year full time course of Masters in Business Administration, affiliated to Osmania University and approved by All India Council for Technical Education and 2) Three year Full time course in Bachelor of Business Administration started under Autonomy affiliated to Osmania University from Academic year 2011 – 2012.

MBA Course started with an intake of 40 students and was increased to 120 seats in the year 2004-05. The Department is directed by **Rev.Fr.Vincent Arokiadas, Principal** and guided by **Director, Prof. K. Malla Reddy** who is enriched with 36 years of experience in the Teaching and Research field and worked as a Dean, Faculty of Social Sciences, Osmania University. Right from the inception, the department believed in high academic standards and exceptional content delivery to the students.

- ❖ Faculty are well qualified and dedicated and faculty student ratio is 1:15.
- ❖ Every year, the department conducts Bridge Courses in Statistics, Accountancy, Computers & Communication skills and also relevant certificate courses are conducted to enhance the students' employability.
- ❖ The Faculty members employ a variety of pedagogy like lecture method, role play, case studies, GDs, etc., for effective content delivery.
- ❖ Various Co-curricular activities are organized through Management cells: Finance, Marketing, Human Resource Cells to train and enhance the students' employability skills.
- ❖ Every year the Department organizes industrial tours both Local and Outstation as experiential learning for MBA First years and Second years respectively.
- ❖ They are also oriented about their course, attitude and utilization of their skills in the induction programme and
- ❖ Outbound training programmes are conducted every year.

**CHAIRMAN, DIRECTOR, ACADEMICS & PLACEMENT INCHARGE HOLDING OFFICE IN
2013-14**

S.NO	DESIGNATION	NAME
1	CHAIRMAN	Most Rev. Thumma Bala
2	PRINCIPAL	Rev.Fr.Vincent Arokiadas
3	DIRECTOR ACADEMICS	Prof.Dr.K.Malla Reddy
4	PLACEMENT INCHARGE	Mr.N.Srinivas

3. DETAILS OF CERTIFICATE COURSES

Cost: Rs1500/-

Course Name	No. of Hours	Modul es	Conduc ted From	Conduct ed to	No. of students enrolled	Course Coordinator	Resource Persons
Retail Management 401 room no.	20 hrs/ 15 Days	4 Units	22 nd Feb 2014	13 th March 2014	40 students	Mrs. Francina	Mrs. Molly Chaturvedi Mrs.Francina
				1 Guest lecture- Mrs. P. Vani Jha, Manager, SME (Retail) Bharti Airtel Pvt Ltd, Begumpet, Hyderabad			
Financial Markets Degree library	20 hrs/ 15 Days	4 Units	22 nd Feb 2014	13 th March 2014	40 students	Mr. Ganesh Anand	Mr. Ganesh Mrs.Sangeeta Ms.Preeti

REPORT ON RETAIL MANAGEMENT

Department of Business Management organised certificate course in Retail Management for duration on 20 hours -15 days. The resource persons for the course were Mrs.Francina

&Mrs. Molly. To enlighten students on practical aspects of retail a guest lecture was organised on 10th Feb 2014. The resource person was Mrs. Vani Jha, Sales Manager, Airtel.

40 students enrolled for the course of which 37 students cleared the course, 3 students were not allowed to write the exam due to shortage of attendance. Written and Viva Voce examinations were conducted to evaluate the performance of students. Examiners were Mr. Manoj, Mrs.Molly & Mrs. Francina



Mrs.Vani Jha delivering lecture on Retail Management

REPORT ON FINANCIAL MARKETS

The Department of Business Management conducted CERTIFICATE COURSE IN - FINANCIAL MARKET for BBA & B.COM Students from 20th FEB 2014 to 14th March 2014. The main objective of this course was to enhance the Practical Knowledge/employability skill of the students regarding financial market and Stock Market.

The Course consists of 5 units with 24 Classes. Total 40 students from BBA &B.COM were enrolled for this course.

No.of students Enrolled : 40
No.of faculty taken : 02Mr.Ganesh, Mrs. Sangeeta Thakur
No .of Classes taken : 24 classes
Written Exam conducted on : 15th MARCH 2014 (1.30 -3.30)
Viva Conducted on : 15th MARCH 2014(3.30- 4.15)
No. of Students appeared for exam : 38
No. of student Absent : 01
No. of Student Detain : 01
Viva Examiner : Ms.Preeti, Ms. Smriti
Evaluation Pattern :75 Marks written
: 25 Marks viva

Details of the COURSE enclosed:

- LIST OF THE STUDENTS ENROLLED
- SYLLABUS COPY
- STUDY MATERIAL
- QUESTION PAPER
- CERTIFICATE SAMPLE

4. ACHIEVEMENTS/RANKING OF THE DEPARTMENT

1. Ranked **128th in India** and among the top six colleges in Hyderabad by **TIMES B-SCHOOL SURVEY 2014**.
2. St. Joseph's PG College is Placed **112th Position** among the B-Schools in South India by **Career 360 Magazine Dec 2013**.
3. Listed As **A Category In Business India Magazine** (Issue : Nov 11th - 24th, 2013)
4. Placed **149th** Rank Overall India by **The Week Magazine** (The Week-Hansa Survey), Nov 2013.
5. Ranking of Top B-Schools By State - **CSR-GHRDC B-School Survey 2013- 8th Position** In Private Colleges In A.P

5. Library/ Infrastructure Facilities

S.NO	DETAILS	NO.OF BOOKS
1	No. of Books	103
2	No. of Titles	23
3	No. of CD's titles	15
4	Total No. of CD's	15
5	Magazines	32
6	National Journals	24
7	International Journals	13

6. DETAILS OF FULL TIME AND PART TIME FACULTY ALONG WITH SPECIALISATION & SUBJECTS TAUGHT

TOTAL NUMBER OF PERMANENT FACULTY

Total	Asst. Professors	Associate Professors	Professors	Others/Principal
08	04	02	01	01

DETAILS OF FULL TIME FACULTY ALONG WITH SUBJECTS TAUGHT

S. No.	Name Of Faculty	Title & Designation	Qualification	Date of Appointment	Experience In Years		Area of Specialization
					Academia	Industry	
1	Rev. Fr. Vincent Arokidas	Principal, & Correspondent	MA, MBA, M. Phil, (Ph.D)	01.06.2013	1	11	HR
2	Prof. Dr. K. Malla Reddy	Professor & Director	MA, M. Phil., Ph.D	18.7.2007	40+	-	ECONOMICS
3	Mrs. R. Anita	Associate Professor and HOD	BE, MBA, M.Phil (Ph.D)	1.08.2005	9	5	FIN
4	Mrs. K. Srivani	Associate Professor	MBA, MPhil, (Ph.D)	1.07.2005	11	1	FIN/HR
5	Mrs. Sangeetha Thakur	Assistant Professor	MBA	3.07.2008	7	1	FIN/MKT
6	Mr.P. Ganesh Anand	Assistant Professor	MBA	01.01.2008	6	3	FIN/MKT
7	Mrs. A. Mary	Assistant	MBA (PhD)	03.06.200	5	0	HR/FIN

	Francina	Professor		9			
8	Mr.J.Manoj De Clarence	Assistant Professor	MBA	01.08.2011 6 yrs	3	5+	MKT/HR

NO. OF GUEST AND VISITING FACULTY AND TEMPORARY FACULTY

NUMBER OF GUEST FACULTY

NATIONAL GUEST LECTURE-
07

INTERNATIONAL GUEST
LECTURE-03

NUMBER OF VISITING FACULTY

04

DETAILS OF VISITING FACULTY

S.NO	FACULTY NAME	SUBJECT	GROUP
1	Mrs. Deepika, Faculty, Department of English	Business Communication	BBA I Year
2	Mrs. Sunitha, Faculty, Department of Mathematics	Business Mathematics	BBA I Year
3	Mrs. AparnaSathe Department of Languages	Public Relations	BBA II Year
4	Ms. Shailaja	E Commerce	BBA II Year

	Department of Computer Science		
--	---------------------------------------	--	--

7.DETAILS OF FACULTY PURSUING Ph.D

S. NO.	NAME OF PH.D. SCHOLAR	TOPIC OF RESEARCH	GUIDE NAME
1	Rev.Fr.Vincent Arokiadas	Cross Cultural Training and development for the Expatriates	Dr. SardarGuguloth, SriVenkateswaraUniversity
2	Mrs.R.Anita	An evaluation of Performance Management Systems in B Schools	Dr.Chandrika Associate professor – Dept. of Business Management, OU
3	Mrs. K. Srivani	Employee retention in Pvt. Sector	Prof. Vidyanath, IPE
4	Mrs. A. Mary Francina	HR Practices of selected IT companies in Hyderabad	Prof.Suryanarayan, Professor Dept. of Business Management , OU

8. ALMANAC

Almanac for I, III & V Semesters Academic Year 2013-14

S.No.	Particulars	Date
1	Commencement of III & V Semester Classes	17th June 2013
2	Commencement of I Semester Classes	1st July 2013
3	I- Internal Examinations (Theory)	2nd to 5th Aug. 2013
4	II- Internal Examinations (Theory & Practicals)	25th to 28th September 2013
5	Examination Notification	18th September 2013
6	Sale of Examination Forms	25th to 30th September 2013
7	Submission of Examination Forms A. Without Late Fee	September 30th to October 5th 2013

	B. With Late Fee	7th to 11th Oct. 2013.
8	Last day of Instruction	October 9th 2013
9	Value Education Examination For I Semester	10th October 2013
10	Environmental Studies Exam. For III Semester	11th October 2013
11	Preparation Holidays	12th to 20th October 2013
12	End Semester Examinations	October 21st to 12th November 2013
13	Final Practical Examinations	13th to 18th November, 2013

Almanac for II, IV & VI Semesters
Academic Year 2013-14

S.No.	Particulars	Date
1	Commencement of II, IV & VI Semester Classes	20th November 2013
2	Christmas Holidays	22nd December 2013 to 1 st January 2014
3	I- Internal Examinations (Theory)	6th to 9th January 2014
4	II- Internal Examinations (Theory & Practical's)	17th to 20th February 2014
5	Examination Notification	12th February 2014
6	Sale of Examination Forms	17th to 22nd February
7	Submission of Examination Forms A. Without Late Fee B. With Late Fee	24th February to 1st March 2014 3rd to 8th March 2014
8	Last day of Instruction	15th March 2014
9	IHC Examination for II-Semester	20th March 2014

10	Science and Civilization Examination for IV Semester	21st March 2014
11	Preparation Holidays	16th to 23rd March 2014
12	End Semester Examinations Commencement (Theory)	24th March 2014
13	Final Practical Examinations	21st to 26th April 2014

9. DETAILS OF STUDENT STRENGTH

S.NO	CLASS	STRENGTH	No. of students from other states	International Students	Male No. & %	Female No. & %
1	BBA III YEAR 2011-12	46	04 1. Gracy (Manipur) 2. MohitChawda (Chattisgarh) 3. Tejas Mahajan Hemmanth (Maharashtra) 4. Siddanth Gupta (Chattisgarh)	NIL	10/46 =22%	36/46=78%
2	BBA II YEAR 2012-13	61	NIL	07 1. Shalman 2. Senait 3. Flores 4. Gugsa 5. Hasib 6. Bilal 7. Javid	22/61 =36%	39/61=64%

3	BBA I YEAR 2013- 14	68	04 PayalSoni (Chattisgrah) ShahbazGaffor (Kerala) Arul Wilson (Tamilnadu) Ayush (Madhya Pradesh)	05 1. Farid Ahmed Popal 2.Abdullah Hussain Abid 3.Mariyam Malik Rashid 4. Naseerullah 5.Syed Mohammed	47/68 =69%	21/68= 31%
---	----------------------------------	----	--	--	---------------	---------------

Course	General	SC	ST	OBC	Physically Challenged	Total
BBA III YEAR					-	46
BBA II YEAR					01	61
BBA I YEAR					-	68

Total No. of actual teaching days during this academic year

10. ORIENTATION PROGRAMMES FOR STUDENTS

The Orientation Program for BBA I year students was organized on **June 28th and 29th** 2013. It started with an inter-faith prayer. Ms. AparnaSathe, Department of Sanskrit read from the Upanishads, Mr. Irfanuddin, Department of Arabic read the Quran and Mrs. Angela Christina, Department of English read the Bible. It was followed by prayer which emphasized on the quality of relation between the teacher and the student by Rev. Fr. Sagayaraja, the Vice-Principal. The **Principal Rev. Fr. Vincent Arokiadas** apprised the students with an insight into the autonomous system as well as the culture, rules,

regulations and various activities of the college. He stressed on what it is to be Josephites. Mr. B Satyanarayana Rao, Controller of Examinations explained about the examination system. Ms. Urmila, Librarian informed about the facilities in the library. She gave an outline about the collection of books, periodicals and journals such as EBSCO, DELNET and IDC etc. Mr. Sridhar Reddy, the Physical Director detailed regarding the sport facilities like chess, carom and table tennis. He informed the students about the inter-college sports events. The NSS coordinator introduced the NSS unit to the students. Mrs. SugunaSheela, Red Cross coordinator presented a PowerPoint on National Level programs and its extended services to old age homes, visit to blind school, blood donation camp etc.

11. PARENT TEACHER MEET

College Organized Parent - Teachers Meet' 2013 on **31st August 2013**. Program started with a prayer in the morning at 9:30 followed by talk by Prof Dr.K.Malla Reddy, Director PG Studies of the College, regarding the culture and discipline of the college. One of the BBA student Grand Parent shared his happiness about joining his grandson in St. Joseph's and appreciated the faculty for their teaching and care. Rev. Fr.Vincent Arokiadas, Principal spoke about the History of the college and addressed the Parents and Students. Program ended with Vote of thanks by HoD R.Anita of Business Management at 10:30 am. From 10:30 to 1:30 Interaction with parents with Mrs.R.Anita, HoD, BBA Coordinator Mr. P. Ganesh Anand and Mrs.Molly Faculty Department of Business Management.

Total 41 Parents Interacted with Coordinators and HOD and they have checked the students Attendance, performance in Internals and in Class room. The overall program was appreciated and parents filled in the parents' feedback form and gave to the BBA Coordinator.

12. BRIDGE COURSE/ REMEDIAL CLASSES CONDUCTED

The Department of Business Management conducted a 15 day Bridge course in **Financial Accounting** for BBA I year students. The objective of this course was to bridge the gap among the students with respect to accounting and bring them on par with one another.

REPORT ON BRIDGE COURSE FOR BBA I YEAR STUDENTS

DATE: 15th to 29th July 2013 VENUUE: Room No. 301 Participants: BBA I

Department conducted 15 days bridge course for BBA I year I Sem students. The objective of the course was to strengthen accounting knowledge of non commerce students and bring them on par with students from commerce background. The course covered basics of accounting, book keeping etc. Feedback from students was ascertained, students were satisfied and showed interest for bridge course and remedial classes for preparation of financial statements.

The details of the modules conducted by the faculty are enclosed

No. of students attended : 16 (Non Commerce)

No. of faculty taken : Mrs. Sangeeta, Ms. Smriti, Ms. Preeti

No .of classes taken : 15

PRINCIPLES OF ACCOUNTING-CONCEPTS COVERED

DATE	TOPICS
15.7.2013	Introduction of Accounting, Meaning , need of accounting
16.7.2013	Basic Accounting terms
17.7.2013	Accounting Equation , Accounting Cycle, Accounting Concepts
18.7.2013	Branches of Accounting ,User of Accounting
19.7.2013	Types of Accounts , Methods of Accounting , Double entry System
20.7.2013	Golden rules of Accounts
22.7.2013	Introduction to journal, Points to be considered before Journalizing
23.7.2013	Passing Journal Entries, Ledgers,
22.7.2013	Problems of Journalese the transactions
25.7.2013	Ledger Introduction ,Classification of Ledger Accounts Format of ledger
26.7.2013	Difference between Journal and ledger
27.7.2013	Introduction to subsidiary Books
28.7.2013	Purchase book, Cash Book Sales Book
29.7.2013	Summary , test ,Feed Back from Students

DETAILS OF STUDENTS WHO ATTENDED BRIDGE COURSE

S.NO	ROLL NO	NAME
1	15	Benjamin Kumar
2	42	OsmaaHamood Ahmed
3	26	Gadham Sreshta
4	18	Qollapulli Sireesh

5	46	Rileash GiriGoswamy
6	52	Akash Gupta
7	41	Ayush Upadhayaya
8	34	Abid Bin Javid
9	68	Naseer
10	47	Mahesh
11	56	Sneha
12	39	Kamarpu Pranav
13	27	T. Raheel Kumar
14	43	Zarid
15	58	Maryan Malik
16	45	AhdulldhiHussen

REMEDIAL CLASSES

Faculty members conducted one to one remedial classes for foreign students especially in Accounting, Statistics and other quantitative subjects.

13. ORIENTATION/SEMINARS/CONFERENCES/WORKSHOP/ ATTENDED BY FACULTY- IN-HOUSE & OUTSIDE

INHOUSE -(No: 10)

S.NO	TOPIC	RESOURCE PERSON	DATE
1	An orientation program on “Building Truly Engaged Teachers”	1.Prof. Abirama Krishna, Director, SouthStateBusinessSchool, Hyderabad 2. Mrs. G D Aruna, IAS, Special Commissioner, Office of Land Administration	5 June 2013
2	A Guest lecture on “Teaching and Mentoring”	Rev.Fr. Julian Studdon , an eloquent orator in the	4 July 2013

		Archdiocese of Hyderabad	
3	A guest lecture on MOODLE	Mrs. Nirupama , Faculty St. Francis	16 th August 2013
4	One- day faculty development and student level seminar on “Recent Trends in Accounting”		31 st August 2013
5	Department Management in collaboration with Hyderabad Management Association conducted a Seminar on " How to make millions from one rupee"	Dr. Srinivas Pothapragada, CEO of Ostilio System & a serial Entrepreneur	4 Oct 2013
6	FDP on “Reiterating the dynamics of Professionalism	Mrs. Deepika , Faculty, Dept. of English, St. Joseph’s Degree & PG College	19 th Nov 2013
7	Guest Lecture on MOODLE	M.L.N Rao , Faculty of Department of Physics and Electronics	8 th March 2014
8	Guest Lecture on Women Health Issues	CIPHER Preventive Healthcare	23 rd Jan 2014
9	National Seminar on emerging trends in Commerce – An edge	Department of Commerce, St. Joseph’s Degree & PG College	19 th December 2013
10	National Seminar on “Recent Trends in Financial Management & Financial Services”	Department of Business Management, St. Joseph’s Degree & PG College	4 th Jan 2014

FACULTY DEVELOPMENT PROGRAMMES ATTENDED OR PARTICIPATED OUTSIDE COLLEGE (NO.7)

FACULTY	NAME OF THE SEMINAR	ORGANISED BY	DATE
Mrs. R. Anita	One Day National Seminar on “Quality Initiatives In Higher Education – Exploring New	IQAC – St. Mary’s College, Yousufguda	3 rd August 2013

	Frontiers”		
	One Day National Seminar on FDI – As a key driver if economy- A reality Check – opportunities & Challenges	Department of Business Management, Raja Bahadur Venkata Rama Reddy Institute of Technology, Abids , Hyderabad	7 th March 2014
Mrs. A.Mary Francina	Two Day National Seminar on “Role of MGNREGS in Poverty Reduction” sponsored by Indian Council for Social Science Research	Department of Business Management, Osmania University, Hyd at Rural Development SERP, Hermitage Complex, Opposite Assembly of Andhra Pradesh, Adarsh Nagar, Hyderabad	30 th & 31 st Dec 2013
	A Two Day National Conference sponsored by ICSSR & UGC Government of India on “New Era Marketing Challenges”	Department of Business Management, OU	27 th & 28 th Aug 2013
Mr. P. Ganesh	Two Day National Seminar on “Management and Social Sciences – its impact on sustainable development”	CBIT Gandipet	
Mr. Manoj De Clarence	Social media – an emerging tool for effective marketing’	Department of Business Management - Pendenkanti Institute of Management	16 th November 2013
	A one day National Seminar on “Managing Strategies for Sustainable Competitive Advantage”	Suprabhath Institute of Management, Cheeryal(v)	21 st September 2013

14. NATIONAL SEMINAR DETAILS ALONG WITH PAPER PRESENTERS & PARTICIPANTS

Department of Business Management organized one day national seminar on "**RECENT TRENDS IN FINANCIAL MANAGEMENT AND FINANCIAL SERVICES**"-deliberate the issue and challenges that India faces today on 4th January, 2014. The key note address was given by the seminar Director **Prof.Dr.K.Malla Reddy** who highlighted about the seminar importance of banks to realize trends in financial sector to reach the market. The inaugural address was given by **Prof. Dr.R.K.Mishra**, Director, and IPE, Hyderabad .He opined on three important issues- integration, globalization and innovations of the financial sector to develop and contribute in turn to the country's growth. The Guest of Honour, **VG&Msgr.Swarna Bernard**, Vice chairman,HAES, said -Enthusiasm and the rest is perseverance through research and in-depth study on financial management and financial services, which would faster the enhancement of basic amenities of people. **Rev.Fr.Vincent Arokiadas**, Principal, St. Joseph's Degree and PG College in his presidential address quoted that the world would stand still if there are no financial management and financial services and it is to keep positive cash in hand and at the same time investment in the innovative financial products and services. The abstract papers of the seminar was the released of and the seminar declared open by the chief guest Dr.R.K.Mishra. **The total number of participants was 85, abstracts received were 64 and Full papers received were 40.** We received papers from Pondicherry,Aurangabad, Bangalore, Indore, Oman, West Bengal, Uttar Pradesh,Guntur, Prakasam ,Vijayawada, Nalgonda,Chitoor, Medak, Karimnagar, Visakapatnam,Warangal, Tirupathi and Cognizant Technologies.

The seminar **Technical Session -I** on financial management which was chaired by Dr.V.G.Chari, Assistant vice-president (former Director-Academic) Siva Sivani Institute of management. **Technical Session -II** chaired by Prof.K.Kalidas, Chairman, BOS faculty of Business Management with his views on the Topic of financial services .The seminar ended with a **valedictory session** Formally began with introduction of Prof. B Krishna Reddy, the chief guest the Dean, Dept of Business Management .In his address he highlighted on the importance of finance and new avenues in finance. Prof. K .Malla Reddy highlighted the seminar topics of both the sessions and formally thanked the dignitaries for sharing his valuable time. The concluding speech was given by Vice-Principal Rev. Fr. Sagay Raj who gave his insights on the seminar and a formal vote of thanks proposed by Mrs. R.Anita, Head, Dept. of Business Management.

**DETAILS OF PAPER PRESENTERS FOR TECHNICAL SESSION I-FINANCIAL
MANAGEMENT**

Chairperson:Dr.V.G.Chari, Assistant vice-president (former Director-Academic) Siva Sivani
Institute of management

Rapporteur: Mrs.Molly Chaturvedi

S.NO	NAME OF THE PARTICIPANT	TITLE OF THE PAPER	COLLEGE
1.	Mr.V.Yugandhar Naga Parmeshwari Dr.M.Prabhaker Reddy	Micro Finance –Current Status and Growing Concerns in India	BVRIT,Narsapur
2.	Mr.Venu Kadivendi Mr.K.Satyanarayana	Emerging Trends in Information Technology in Banking Sector	Badruka College
3.	T.Kousalya Singh Mr.Rammohan Reddy Mr.B.Vamsi Krishna	Impact of Rupee Depreciation on Common Man	Trinity College of Engineering,Peddapalli
4.	P.Jagadeesh	An Empirical study of the Role of RRBs in Financial inclusion in India	Vijayawada
5.	Mr.Bala Nithin Kumar Reddy	Changing Role of Banking Sector in India	Cognizant
6.	Ms.Radhika (In- Absentia)	Micro finance in India: A Crisis at the Bottom of the Pyramid	R.G.Kedia College
7.	Mrs.Rachel Rose	Financial Assistance for Entrepreneurs in India	St.Joseph's Degree & PG College

DETAILS OF PAPER PRESENTERS FOR TECHNICAL SESSION II-FINANCIAL SERVICES

Chairperson:Prof.K.Kalidas, Chairman, BOS faculty of Business Management

Rapporteur: Mrs.A.Mary Francina

S.NO	NAME OF THE PARTICIPANT	TITLE OF THE PAPER	COLLEGE
------	-------------------------	--------------------	---------

1.	Mr.MVS.Mahendra Ms.Y.Swarna Latha	Women Empowerment and Micro Finance-A case study of AP	Bhavans College
2.	Mrs.Seema Ghosh	Entrepreneurship Development through SHG'S	Bhavans College
3.	Dr.S.R.Subba Rao Mr.Ratan Sharma	Is Crowd Funding a boon for startups and creative pursuits	Bhavans College
4.	Mr. Praveen Kumar Arya	Banassurance and IRDA	O.U
5.	Mr.G.Srinivas	Financial Services	Govt.College
6.	Mrs.Srivani Mrs.Savitri	Changing role of banking in India	St.Joseph's Degree & PG College
7.	Ms.Khatija Raheem	Indian Banking Systems : Issues , Challenges & Prospects with special reference to ATMs	Amjad Ali College
8.	Ms.Kalyani Ms.Sree Jyothi	Virtual Currency - Emergence of Bitcoin	St.Francis College
9.	Mrs.Savitri Mrs.Kiranjyothi	FRM in MNC-A case study on Infosys and Tata Group	

15. PAPER PRESENTATIONS/PAPER PUBLICATIONS BY FACULTY - 2013-14 (NO. 19)

FACULTY	PAPER TITLE	SEMINAR DETAILS	DATE
Mrs. R. Anita	A Roadmap for achieving financial goals through financial Planning	National Seminar on "Recent Trends in Financial Management & Financial Services	Organised by Dept of Business Management, SJC, 4 th Jan 2014
	A Study On Role Of Stakeholders In Performance Management System In The Contemporary Organisations	National Seminar on emerging trends in Commerce-An Edge	Dept. of Commerce , St.Joseph's Degree & PG College 19 th Dec 2013

	“A Study on the Performance Management System in Higher Educational Institutions “	National Conference on Competency Building Strategies for Sustainable Development in Teaching & research	ANURAG Group of Institutions, Hyderabad 30th October,2013 ISBN 9789383038091
	A Study On Consumer Dynamics And Marketing Strategies In Service Marketing	AICTE Sponsored Two day International Conference on “Consumer Dynamics & Marketing Strategies in the Globalised Economic Era - Perspectives & Challenges”	GokarajuRangaraju Institute of Engineering & Technology, Kukatpally, Hyderabad 29-30 October 2013
	FDI – a key driver of economic growth	One Day National Seminar on FDI – As a key driver if economy- A reality Check – opportunities & Challenges	Department of Business Management, Raja Bahadur Venkata Rama Reddy Institute of Technology, Abids , Hyderabad ISBN no.978-93-83241-27-9
	A Study on HRM Practices in Educational Institutions	National Conference on Management and Social Sciences – Its Impact on Sustainable Development	ISBN : 978 93 83038 084 CBIT, Gandipet
Mrs. K. Srivani	Changing role of banking in India	National Seminar on “Recent Trends in Financial Management	Organised by Dept of Business

		& Financial Services	Management, SJC, 4 th Jan 2014
	Challenges faced by banks in changing scenario	National Seminar on emerging trends in Commerce-An Edge	Dept. of Commerce , St.Joseph's Degree & PG College 19 th Dec 2013
Mrs.A.Mary Francina	Challenges of HR in 2020	National Seminar on emerging trends in Commerce-An Edge	Dept. of Commerce , St.Joseph's Degree & PG College 19 th Dec 2013
	Microfinance in India	National Seminar on "Recent Trends in Financial Management & Financial Services	Organised by Dept of Business Management, SJC, 4 th Jan 2014
	Structure and Framework of Venture Capital Financing in India	National Seminar on Contemporary Issues in Venture Capital and Private Equity Financing in India	Sree Vidyanikethan Institute of Management, A.Rangampet-Tirupati, Andhra Pradesh 14 th and 15 th March, 2014
	Challenges of HRM in Indian Economy	National Conference UTKARSH-Challenges & Opportunities in Business Management	Organised by Dr D Y Patil School of Management & MCA, D Y Patil Knowledge City, Charholi Bk., Pune 978-93-5097-528-2 14 th & 15 th April 2013

	Innovative HR Practices of Indian companies	International Conference on Contemporary Management (INCOCOM 13)	Organised by NPR College of Engineering & Technology, Dindigul, Tamilnadu 978-92-5098-528-3 31 st Oct 2013
	Managing Human Resources at the Workplace	2 nd International Conference on Employer Branding- A strategic Tool of HR	SDM Institute for Management Development (SDMIMD), Mysore 978-81-922146-5-8 5 th Nov 2013
Mrs.Sangeeta Thakur	Financial inclusion	National Seminar on emerging trends in Commerce-An Edge	Dept. of Commerce , St.Joseph's Degree & PG College 19 th Dec 2013
	Risk management in Banking sector in India	National Seminar on "Recent Trends in Financial Management & Financial Services	Organised by Dept of Business Management, SJC, 4 th Jan 2014
Mr. P. Ganesh Anand	Online Shopping Intentions During the festive Sessions	Two day National conference on Paradigm shifts in Marketing-The Road Ahead	Organised by School of Business Management Central University of Hyderabad 23 rd and 24 th Jan 2014
	A Study on Public Private Participation	International Seminar on Public Private Partnership	IPE , Marigold Hotel, Hyderabad 23 rd and 24 th Jan

			2014 978-93-82951-59-9
Mr. Manoj De Chlarence	Sexual Harassment in Workplace: Combat Strategies	National Seminar on emerging trends in Commerce-An Edge	Dept. of Commerce , St.Joseph's Degree & PG College 19 th Dec 2013

EXAMINERS FOR OTHER COLLEGES

S.NO	FACULTY	COLLEGE
1	Mrs. R.Anita	St. Francis College for Women
2	Mr. Ganesh	1. St. Francis College for Women 2. Dept of Business Management, Osmania University
3	Mrs. A. Mary Francina	1. Raja BahadurVenkat Rama Reddy Women's College, Narayanguda, Dept. of Business Management 2. Osmania University

FACULTY AS RESOURCE PERSONS

S.NO	FACULTY	SUBJECT	COLLEGE
------	---------	---------	---------

1	Mrs. A. Mary Francina	Human Resource Management	MBA (DISTANCE EDUCATION) PRRCDE, OU
2	Mr. P. Ganesh Anand	Operations Research	Nizam College, OU

16. Student Centric Activities/ Support Services

- Guest Lectures
- Workshops
- Josephiesta
- Club Activities
- Debates

17. GUEST LECTURES/ SEMINARS/ WORKSHOPS ORGANISED FOR STUDENTS

DETAILS OF INTERNATIONAL GUEST LECTURES (No.3)

S.NO	GUEST LECTURE	RESOURCE PERSON	DATE
1	Campus To Corporate –An Orientation	Mr. Scott. G. Smith- Director Tax, Deloitte, USA & College Governing Body Member	17th August 2013
2	Disaster management- its causes and measures	1. Dr. Emmanuel Raju, Ph.D in Disaster Management 2. Mr. Ashish Kumar, Mass Com Professional	13th Feb 2014
3	Supply Chain Management	Dr. Patrick Jaska Professor & Department Chairperson, Business Computer Information Systems, The University of Mary Hardin-Baylor College, Texas, U.S.A	19th Feb 2014

DETAILS OF NATIONAL GUEST LECTURES/WORKSHOPS ORGANISED (No.7)

S.NO	GUEST LECTURE/ WORKSHOP	RESOURCE PERSON	DATE
1	Guest Lecture on Conquer The Stock Market And Online Trading	<ol style="list-style-type: none"> 1. Mr. Rama Krishna, ICICI direct Centre 2. Mr. Fayaz Ahmed, Regional Manager. 	12th November 2013
2	Guest Lecture on Basics of Stock Market and an Art of Investing	Mr. Santosh V. Reddy BSE Investor Protection Fund	12th September 2013
3	Guest Lecture on Educational Trends in 21st Century	Prof. G. Ramesh, Zoology, Kakatiya University	14th August 2013
4	Guest Lecture on Better tomorrow on business process management environment	<ol style="list-style-type: none"> 1.Mr.Pradheep Kumar Nama, Director - Finance 2. AvinashChimote, AVP - Recruitment. 	6th Sep 2013
5	Workshop on "Awareness Programme on Industrial Motivation Campaigning by MSME	Collaboration with MSME	28th Sept 2013
6	Guest Lecture on "Awareness Seminar on Defensive Driving Skills	Shri GhanshamOjha - Founder and President -IYSO Team India	12th Feb 2014
7	A guest lecture on "Role	KomalBajwa, Assistant Manager,	30th September

	of Public Relations and Management Skills Required for Corporate World	Deloitte U.S	2013
--	---	---------------------	-------------

18. CLUB ACTIVITIES

The Department of Business Management conducted various Club Activities:

- 6th July 2013 -BBA III year STARMANIAC.
- 20th July 2013 BBA III year VALIANTS
- 27th July 2013 -BBA III year STRATAGEEKS
- 24th August 2013- BBA III year ACME
- 14th September 2013 - BBA III year ANDROID
- 21st September 2013-BBA III year DYNAMICS

Other activities were debate, quiz, switch, story formation and paper presentation. Role play on “Cultural Differences across the Globe and Mode of entering International Business” was also conducted on 1st November 2013.

MANAGEMENT CLUB ACTIVITY conducted on 24th January 2014 in degree library

Group name: - **spectacular managers**, Team members:-Sana (leader), Ruksar, Nikhil, Saleem. Various activities conducted: guessing the proverbs and captions, creating the song by including the features of given company, picture caption, personality guessing. Final winner Rahul and group

MANAGEMENT CLUB ACTIVITY conducted on 7th February 2014 in Room No. 401

Group name: - **leaders**, Team members:-Rahul, Ayesha, Rachana, Hemmanth, Ajay Karthik. Various activities conducted:PehchanKaun(guessing the celebrities),Brand logo quiz, finding the missing letters.Final winner Mariyam and group.

GO GREEN EVENT ORGANISED BY BBA III YEAR AS PART OF THEIR EVENT MANAGEMENT CURRICULUM

Event Name	Go Green
Date	10 th February 2014

Time	12.30 PM
Venue	Seminar Hall
Location	St. Joseph's Degree & PG College
Supervisor	Mr. Manoj, Assistant Professor
Event Team	Anmol Jain
	Keerthi Reddy
	Rishi Agarwal
	Gaurav Patel
	Siddhant Gupta
	Lohith
	Jairaj
	Basheer
Judges	Mr. Manoj, Assistant Professor
	Mrs. Aparna, Assistant Professor
Participants	Students of BBA Final Year and Second Year
Audience Size	50
Type of Event	Minor and Theme
Comeptitions	Slogan Writing JAM Lucky Draw
Prizes	1 st Prize – Gold Medal 2 nd Prize – Silver Medal Lucky Draw – Chocolate Box

Lucky Draw

All the participants are clean a paper to write their name and class and at the end of the event a chit is taken out by the judges and the lucky draw winner gets a chocolate box.





19. JOSEPHIESTA DEPARTMENT EVENTS

Josephiesta 2014- academic and cultural meet was organised on Feb 1 2014. Department of Business Management organized the following events

- HR Event, L' esprit d'entreprise-Corporate Mind with 22 participants- **Mrs.A.Mary Francina (Coordinator)**
- Marketing Event - MARKETINGFIESTA with 10 participants-**Mrs.Molly Chaturvedi (Coordinator)**
- INFORMAL EVENT, "BEG TO SELL" with 13 participants-**Mrs. Rachel Rose (Coordinator)**
- Fashion Show and Natureza - **Mr. P. Ganesh Anand (Coordinator)**
- Online Photography event with 26 participants- **Mr. Yashwanth& P. Ajay Kumar (Coordinators)**

REPORT ON HR EVENT- *L' esprit d' entreprise*

Josephiesta 2014- academic and cultural meet was organised on **Feb 1 2014**. Department of Business Management contributed to the meet by organizing **HREvent, *L' esprit d'entreprise-Corporate Mind***. The details of the events are as follows:

TIME	Doings	DETAIL
10:00-12:00	Registrations	22 Participants
12:00-1:00	Round I-Scenario Analysis Judges: Mrs.Sangeeta Mrs. Francina Ms. Preeti	22 participants were divided into 11 teams. Each team was given a case study to analyse and present. Time for each team 15 min
1:00-1:15	Announcement of results of Round I	8 teams were selected based on problem solving capability, communication skills etc.
1:15-2:00	Round II-Treasure Hunt	8 teams were given different routes to hunt for the clues and reach the start point with 15 minutes. Judgment was made on first-come first winner.....
2:00- 2:15	Sub Round II	As there was a tie between teams there was HR Quiz conducted to select 3 teams to play the next round
2:30-3:30	Round III-Stress Interview Conducted by <u>Mr.Manoj</u>	Individual participation
3:30pm	Announcement of winners	I Prize-UdaySaghvi-Amity Business School II Prize- Rohit Kumar- Aurora Degree & PG College

STUDENTS REGISTERED & PARTICIPATED :- 1 from Amity Business School , 1 from St. Francis College , 4 from Aurora Degree & PG College , 2 from M.Com, 2 from MBA, 8 from BBA & 4 from B.COM (St. Joseph's Degree & PG College) .

REGISTRATION AMOUNT: Rs 50/- per head

AMOUNT COLLECTED: 50 X 22= Rs. 1100/-

DETAILS OF PARTICIPANTS FOR HR EVENT

S.NO	PARTICIPANT NAME	COLLEGE	CONTACT NO
1	RohitPhakke	Aurora Degree & PG College	
2	MeenakshiChandak	Aurora Degree & PG College	9247746654
3	GaganSinghania	Aurora Degree & PG College	9177775767
4	KarthikPoddu	Aurora Degree & PG College	9573795235
5	Swetha	St.Joseph's Degree & PG College	8688229371
6	Ruksar	St.Joseph's Degree & PG College	9581214349
7	Khushboo	St.Joseph's Degree & PG College	9700013324
8	Parul	St.Joseph's Degree & PG College	9700013324
9	Jamir	St.Joseph's Degree & PG College	9618845411
10	George	St.Joseph's Degree & PG College	8801563749
11	Y.Jaswanth Sai Reddy	St.Joseph's Degree & PG College	
12	N.Vishal	St.Joseph's Degree & PG College	
13	Pratyush	St.Joseph's Degree & PG College	9885838003
14	Manisha Raj	St.Joseph's Degree & PG College	9966393700
15	Rahul Joseph	St.Joseph's Degree & PG College	9573944667
16	Hitesh Rathod	St.Joseph's Degree & PG College	9908765252
17	Rohith	St.Joseph's Degree & PG College	9912099997
18	Anil Ashera	St.Joseph's Degree & PG College	9642516270
19	UdaySanghi	Amity Global Business School	
20	ShreshaSurana	St. Francis College	
21	Amtul	St.Joseph's Degree & PG College	8686416501
22	Mehreen	St.Joseph's Degree & PG College	8686416501

DETAILS OF STUDENT VOLUNTEERS FOR HR EVENT

S.NO	STUDENT NAME	CLASS
1	Anmol Jain	BBA III Year
2	Sai Keerti	BBA III Year
3	Rishi Agarwal	BBA III Year
4	GracyPamei	BBA III Year
5	Saachi	BBA II Year
6	Kalpana	BBA II Year
7	Dhamini	BBA II Year
8	Kruthika	BBA II Year
9	Sai Chand	BBA II Year

**EVENT COORDINATOR'S: 1. Mrs.A.Mary Francina
2. Ms.Preeti**



STUDENTS PARTICIPATING IN HR EVENT

REPORT FOR THE MARKETING EVENT:-MARKETINGFIESTA

Department of Business Management has conducted the **Marketing Event, MARKETINGFIESTA**

On 1st of February 2014, Event started at 11:30 am with the 10 Participants from different colleges as well as from St.Joseph's Degree & PG College.

STUDENTS REGISTERED & PARTICIPATED :- 2 from Amity University , 1 from ICFAI Business School , 5 from BBA, & 2 from B.COM (St. Joseph's Degree & PG College) .

**REGISTRATION AMOUNT:- 50/-
AMOUNT COLLECTED:- 50 X 10= 500/-**

EVENTS ORGANISED:-

➤ ROUND-1 -MARKETING QUIZ

10 Students Participated in first round as 2 members in a team ,total 5 teams participated, Questions were related to Marketing and Corporate field,20 Questions were given to them and out of which 3 teams were selected for the second round

COORDINATOR & JUDGE:- Mrs. Molly Chaturvedi

➤ **ROUND-2- ROLE PLAY**

3 Teams selected from the first round participated in this round, Gave Marketing related Situations, where they have in acted as a Marketing Manager,2 teams were selected for the third and last round ,Students were selected on the parameters like:- Spontaneity, Communication Skills & Reasoning skills

COORDINATORS & JUDGE:- Mrs. Molly Chaturvedi & Mrs. Danam Tressa

➤ **ROUND-3-AD MAD**

2 Teams selected from the second round participated in this round, students were given with the chart paper and sketch pens, theme was given and they prepared the Ad with the caption and tag line ,Winner were selected on the parameters like:- Creativity, AIDA(attention, interest, desire, action) & AD Presentation

COORDINATORS & JUDGE: Mrs. Molly Chaturvedi & Mr.N.Srinivas

WINNERS:-

1 Team selected from the 3 round were declared as Winners and awarded with the first prize, the second team is awarded with the second prize respectively

I PRIZE: -ARSHAD & SACHIN FROM AMITY UNIVERSITY

II PRIZE: - M.SAHITH REDDY & RAHUL AGARWAL FROM ICFAI & ST.JOSEPH'S DEGREE & PG COLLEGE

EVENT COORDINATOR: - MRS. MOLLY CHATURVEDI

20. INDUSTRIAL TOUR/INDUSTRIAL / MARKET VISIT

10 Day industrial visit to North India was arranged on 24th November 2013 from Hyderabad – 3rd Dec 2013 for BBA III year students. **24 students** along with faculty **Mr. Manoj and Mr. Ganesh** went for the visit. This visit was arranged to understand the practical business operations. They visited **Agra, Simla, Kullu, Shawl factory in Manali, Dalhousie and Delhi.**

A REPORT ON THE INDUSTRIAL VISIT TO SHAWL FACTORY -MANALI

The students of BBA -2013, St. Josephs Degree & P.G. College got the opportunity for a 10 Day industrial visit to North India.

The students along with four faculty members of the department of business administration began our journey on 24th November 2013 from Nampally railway station and the students had a great time in the train travel

Shawl Factory

The field of Handloom and Handicrafts is quite vast in Himachal Pradesh. Most of the shawl industries are engaged in the manufacturing of Ladies and Gents shawls (woollen, angora and Pashmina), mufflers, scarves, etc. At shawl factory they use improved techniques and designs.

Kullu Shawl factory periodically conducts exhibitions, participates in Indian and International Trade Fairs and organizes buyer-seller meets. The main objective of Shawl factory is overall development of the artisans. It is protecting them from exploitation at the hands of intermediaries and traders. Child labour is not used and only an adult can become its member. Kullu Shawls gives its members a viable and honored future.

Products

Kullu Shawls manufactures variety of products. The products include handmade shawls, hand-embroidered shawls, Kinnauri shawls, Yak Wool Shawls, Pashmina Shawls and Angora Shawls.

They have different weaves in silk shawls, like Diamond Weave and Fish Bone Weave with Kullu borders, and plain weave with various designs on the fabric.



They have beautiful range of Kullu Jackets and which is available in different sizes and for all age groups. Shawl factory also produces hand-knitted products like Angora pullovers, socks, gloves, Angora caps and mufflers.

Few snippets...





21. STUDENT PARTICIPATION IN MANAGEMENT MEETS

- 45 Students of BBA III Year along with Mr. Manoj, Faculty participated in a session on **“EVENT EDUCATION & ITS GLOBAL PERSPECTIVE”**, Organised by Rachnoutsav Academy on 7th Feb 2014, speaking session by Professor Kevin Hannam, Leeds Metropolitan University from UK.

Venue: RACHNOUTSAV ACADEMY, Road No. 1, Banjara Hills, Park Citi Plaza, 3rdFloor, Hyderabad.

- **4 BBA students participated in Sweden India Nobel Memorial Quiz 2013 (Sweden-India Nobel Memorial Week) on Saturday, 21st September, 2013 at 0900 hrs (9 a.m.) at Keshava Memorial Institute of Technology, 3-5-1026, Narayanguda, Hyderabad.**

- BBA II & III Year students participated in **Arthashastra- Management Meet** organised by St.Francis College for Women, Begumpet on Jan 18th 2014. Details of students participation are

1. Sai Chand-**participated in Twister & Tambola**
2. Anil- **participated in Twister**
3. Ravi Teja
4. Zuhair
5. Saachi
6. Tarun-**participated in Twister**
7. Hemmanth
8. Hitesh
9. Rishi Agarwal (BBA III Year)
10. Vishal Loya (BBA III Year)
11. Ashish Bung (BBA III Year)

- Rahul Joseph of BBA II Year participated in UN International Exchange Program AIESEC March 2013.

- Rahul Joseph BBA II Year student is a Mentor for **“Becoming I Foundation”** working for development of children in the society 26th Feb 2014.

- **BBA II & III** Year students participated in various events like HR, Marketing, Commerce antakshiri organised by college for Josephiesta. Details of students who participated

S.NO	STUDENT	CLASS	EVENT
1	Swetha	BBA II	L' esprit d'entreprise
2	Ruksar	BBA II	L' esprit d'entreprise
3	Rahul	BBA II	L' esprit d'entreprise
4	Hitesh	BBA II	L' esprit d'entreprise
5	Amtul	BBA II	L' esprit d'entreprise
6	Mehreen	BBA III	L' esprit d'entreprise
7	Rahul Agarwal	BBA III	Marketingfiesta
8	Kushal	BBA III	Marketingfiesta
9	Zara	BBA III	Marketingfiesta
10	UnnatiRohiwal	BBA III	Marketingfiesta
11	Vidhi Agarwal	BBA III	Marketingfiesta
12	Vishal Agarwal	BBA III	Marketingfiesta
13	Alamin	BBA III	Beg to Sell

14	Mayank Gupta	BBA III	Beg to Sell
15.	Maaz Ahmed	BBA II	Film Quiz
16	Maaz Ahmed	BBA II	Film Quiz

- BBA III Year student KushalJasani attended a talk on **Mastering future** by Brahma Kumari at Greenlands Hotel on 22nd Dec 2013.
- Mercy Shakinah of BBA II Year participated in **Aqua Regia-Science Quiz** organised by TIME in St.Ann's High School in 2013
- Vishal Agarwal of BBA III Year student participated in **The Hyderabad Students Festival 2013** organised by Students Islamic Organisation of India, Hyderabad and won IIIrd prize in Mimicry on 28th& 29th September 2013.
- MohitChawda of BBA III Year participated in **The Hyderabad Students Festival 2013** organised by Students Islamic Organisation of India, Hyderabad and won IInd prize in Poetry writing on 28th& 29th September 2013.
- Rizwan of BBA II Year won Ist Prize in Group Discussion organised by St.Joseph's Degree & PG College in 2013
- As a part of internship with **Amazon Development Centre (India) Pvt Ltd.**, SaachiFatnani is awarded as exemplary performer in customer service in Jan 2014.
- Shiva Bhasker of BBA II Year participated in Micro Presentation on E-Waste in Bhavans Degree College in 2013.
- **Ravi Teja of BBA II Year was winner in StockMIND-Grads 2013-14 in the college round organised by ICICI direct Centre for Financial Learning**
- **Sohaib Khalid** of BBA I Year participated in StockMIND-Grads 2013-14 in the college round organised by ICICI direct Centre for Financial Learning.
- **Teja's Mahajan** of BBA III Year is starring in a Bollywood movie Bobby Jasoos.

22. PARTICIPATION OF STUDENTS IN SPORTS

1. **Sai Teja** BBA III Year student participated Eenadu Cricket Tournament in 2013
2. **Shiva Bhasker** of BBA II Year participated in various Cricket Tournament organised at inter collegiate and university level.

23. PROJECT/INERNSHIP DETAILS OF STUDENTS

DETAILS OF INTERNSHIP FOR BBA III STUDENTS FOR ACADEMIC YEAR 2013-14

S.NO	STUDENT NAME	TOPIC	ORGANISATION
1	Kajani Hussain		Amazon Development Centre (I) Pvt Ltd
2	KushalJasani	Marketing Strategies	Airtel
3	Mohd.WaseemAkram	Sales & Marketing	Abhishek Enterprises
4	Vishal Kumar Agarwal	Loans & advances and Banking Services of customer satisfaction	Agrasen Bank
5	Syed Mohammed Suleman	Brand Awareness	Airtel
6	Mehreen Fatima	Performance Appraisal	BHEL
7	Akruthi Kumari Agarwal	Comparative Risk Return Analysis of Mutual Fund vis-à-vis Direct Equity	Reliance Mutual Fund
8	AkhileshMundada	Derivative Analysis	Share Khan
9	M.Gnana Prakash	Security Analysis & Portfolio Management	ATS Share Brokers Pvt Ltd
10	Santosh Darai	A Study on Competitor Analysis Gypsum Board	Kwality Insulation
11	Murathati Mercy Shakinah	Training Needs Analysis	ICICI Bank Ltd
12	Mohd.Akbar Hussain		GMR Hyderabad International Airport Limited
13	Rahul Agarwal		Atlas Agencies
14	Zara Waseem		Amazon Development Centre (I) Pvt Ltd
15	MohitChawada	Promotional Activities	Ant Events Private Limited
16	UnnatiRohiwal	Analysis of Bank Fixed Deposit as an investment alternatives	Vardhaman Bank
17	Veloer Aneesh Gupta		Kwik Printz
18	Syed YakoobWaqas		Stigmatter
19	SarfaniAlamin		Rich Collection Men & Kids Wear
20	Mohd.AbdulWakeelHazari		All Maharashtra Transport Company
21	Akhela Fatima Pasha		Sri Ramakrishna

			VidyaNiketan High School
22	MohitGulabani		Rahul Agencies
23	GracyPamei		Aroma Floweriest
24	Afzal Khan	Logistics Management	All Maharashtra Transport Company
25	Vidhi Agarwal	A Study on QWL	TVS Logistics Services Limited
26	Gopal Ojha	ULIP as an Investment Avenue	Bajaj Allianz
27	Amdha Shiva Gayathiri		Gayathri Formulations (P) Ltd
28	Ashish Bung	Equity Analysis	Anandrathi
29	Syed.Basheer Ahmed		Tayfur Textiles
30	Mohd.TayfurDandhal		Tayfur Textiles
31	WaseemVeerani		Metro Collections
32	Kuncham Shiva Naga Sai Teja		BatchuLingiah& Sons
33	Siddhant Gupta		Frenzcart E-Commerce Private Limited
34	Anmol Jain	A Study on procedures followed to Canvass Advertisements for Publications across the country	Anmol Media
35	Tejas Mahajan Hemant		Udaan Academy of Arts & Education
36	Gaurav Patel		Vijay Lakshmi Hardware & Plywood
37	M.Dherender Prakash		Super Steel Industries
38	BatchuLikhit		BatchuLingiah& Sons
39	BoppidiNishanth Reddy	Financial Statement Analysis	Heritage Foods (I) Limited
40	Vishal Loya		Koushal Agro Plast
41	D.Jaya Raj	Automotive & FMCG Products	Nielsen
42	P S SLOhith		Nielsen
43	Anand Pareek		R.B.Jaju Securities Pvt.Ltd
44	Rishi Agarwal		Mohan Electric Store
45	Rizwan	Customer Relationship Management	G.M. Textiles
46	Keerthi Reddy	Recruitment & Selection Process	KARVY Computershare Pvt Ltd

DETAILS OF PROJECTS OF BBA III STUDENTS FOR ACADEMIC YEAR 2013-14

NAME	PROJECT TITLE	ORGANIZATION
Kajani Hussain	A Study on CRM	Toyota

KushalJasani	A Study on Marketing Strategies	Airtel
Mohd. WaseemAkram	A Study on Customer Satisfaction	Abshek Enterprises
Vishal Kumar Agarwal	A Study on Customer Satisfaction	The Agrasen Co-oper Bank
Syed Mohammed Suleman	A Study on Brand Awareness	Airtel
Mehreen Fatima	A Study on Performance Appraisal	BHEL
Akruthi Kumari Agarwal	A Study on Organised and Unorganised Retail	Free Lance
AkhileshMundada	A Study on Derivatives	Share Khan
M.Gnana Prakash	A Study on SAPM	Aditya Trading
Santosh Darai	A Study on Competitor Analysis	KwalityIsulations
Murathati Mercy Shakinah	A Study on Training Need Analysis	ICICI Bank
Mohd.Akbar Hussain	A Study on Employee Welfare	Taj Krishna
Rahul Agarwal	A Study on Customer Satisfaction	Usha Interiors Ltd
Zara Waseem	A Study on Performance Appraisal	Amazon Systems
MohitChawada	A Study on Promotional Activities	Ant Event Mgmt
UnnatiRohiwal	A Study on Investment preferences in Fixed Deposits	Vardhman Cooperative Bank Ltd
Veloor Aneesh Gupta	A Study on Customer preferences on Convenience banking	KotakMahindera Bank
Syed YakoobWaqas	A Study on Customer Satisfaction	Stig Matter.com
SrafaniAlamin	A Comparative Study on Brand Comparison	Apple & Samsung
Mohd.AbdulWakeelHazarri	A Study on Inventory Management	BHEL
Akhela Fatima Pasha	A Study on Performance Appraisal	
MohitGulabani	A Study on Return on Investment	Airtel
GracyPamei	A Study on Recruitment & Selection	Red Cross
Afzal Khan	A Study on Brand Awareness	Samsung Mobiles
Vidhi Agarwal	A Study on Quality of Work Life	TVS Logistics
Gopal Ojha	A Study on ULIP's as Investment	Bajaj Alliance
Amdha Shiva Gayathiri	A Study on Training and Development	Gayathir Formulation
Ashish Bung	A Study on Equity Analysis	Anand Rathi securities
Syed.Basheer Ahmed	A Study on Evaluation of Capital Budgeting	ApGenco
Mohd.TayfurDandhal	A Study on Funds Flow Analysis	Gloster Cables
WaseemVeerani	A Study on Customer Satisfaction	Metro Collections
Kuncham Shiva Naga Sai	A Study on Brand Image	Yamaha Motors

Teja		
Siddhant Gupta	A Study on Recruitment & Selection	Natco Pharma
Anmol Jain	A Study on Procedure to advertise	Anmol Media
Tejas Mahajan Hemant	A Study on Effective Distribution	
Gaurav Patel	A Study on Customer Satisfaction and Buying Behavior	Big Bazar
M.Dherender Prakash	A Study on Marketing Techniques	ICICI Bank
BatchuLikhit	A Study on Effective Distribution	BL & Sons
BoppidiNishanth Reddy	A study on Financial Statement Analysis	Heritage Retails
Vishal Loya	A Study on Production ,Distribution & Sales	Koushal Agro
D.Jaya Raj	A Study on Customer relationship Management	Big Bazar
P S SLOhith	A Study on Customer Satisfaction	AL Nilsen
Anand Pareek	A Study on Share Price Movements	R.B.Jaju Securities
Rishi Agarwal	A study on Financial Statement Analysis	Mohan Electronics
Rizwan	A Comparative study on Public & Private Sec tor Banks	HDFC & SBI
Keerthi Reddy	A Study on Recruitment & Selections	Karvy Shares

PROJECT/ INTERNSHIP DETAILS OF STUDENTS

REPORT OF AMAZON INTERNSHIPS ON 19.08.2013

S.NO.	STUDENT NAME	COURSE	ANNUAL PAY
1.	HUSSAIN.K	BBA 3 rd Year	`1,08,125
2.	ZARA WASEEM	BBA 3 rd Year	`1,08,125
3.	SAACHI FATNANI	BBA 2 nd Year	`1,08,125
4.	HITESH RATHOD	BBA 2 nd Year	`1,08,125
5.	ZUHAIR. HAZARI	BBA 2 nd Year	`1,50,000

REPORT OF IDBI FEDERAL INTERNSHIPS ON 26.2.2014

S.NO.	STUDENT NAME	COURSE	ANNUAL PAY
1.	N. KRUTHIKA	BBA	`6,500

2.	AMTUL RAHEEM	BBA	`6,500
3.	MARIYAM FATIMA	BBA	`6,500
4.	SAACHI FATNANI	BBA	`6,500
5.	G. DHAMINI	BBA	`6,500
6.	SWETHA JAIN	BBA	`6,500
7.	ZUHAIR MOHAMMED HAZARI	BBA	`6,500
8.	KHALID ULLAH KHAN	BBA	`6,500
9.	T. GAUTHAMI	BBA	`6,500
10.	SYED MUJAHED HUSSAIN	BBA	`6,500
11.	R.R.LEENA PRIYADARSHINI	BBA	`6,500
12.	GARLAPARTI SAICHAND	BBA	`6,500
13.	S. SUDEEPTA	BBA	`6,500
14.	K. TARUN REDDY	BBA	`6,500
15.	HITESH SINGH RATHOD	BBA	`6,500
16.	RAHUL JOSEPH	BBA	`6,500
17.	ROUNAK JAIN	BBA	`6,500
18.	DEEP PATEL	BBA	`6,500

24. DETAILS OF STUDENTS PLACEMENT COMPANY WISE

PRE PLACEMENT ACTIVITIES

Group discussions, Quiz, Campus recruitment training classes, Just a minute, current affairs discussion, videos on communication were conducted for BBA students.

DETAILS OF STUDENT PLACEMENTS

REPORT ON HGS (HINDUJA GLOBAL SOLUTIONS) CAMPUS PLACEMENTS ON 19TH SEPTEMBER, 2013

S.NO.	STUDENT NAME	COURSE	ANNUAL PAY
1	HUSSAIN KAJANI	BBA	`2,22,000
2	V.ANEESH GUPTA	BBA	`2,22,000
3	G.MOHIT	BBA	`2,22,000
4	ANMOL JAIN	BBA	`2,22,000

REPORT ON ADP CAMPUS PLACEMENTS ON 22ND NOVEMBER, 2013

S.NO.	STUDENT NAME	COURSE	ANNUAL PAY
1.	ANAN PAREEK	BBA	`1,60,000
2.	MOHIT KANHAIYA GULBANI	BBA	`1,60,000

REPORT OF WIPRO PLACEMENTS ON 13.12.2013

S.NO.	STUDENT NAME	COURSE	ANNUAL PAY
1.	Tejas Mahajan	BBA	`1,57,000
2.	Aneesh Gupta	BBA	`1,57,000

REPORT ON SUTHERLAND GLOBAL SERVICES (APOLLO HEALTH STREET) CAMPUS PLACEMENTS ON 06TH FEBRUARY, 2014

S.NO.	STUDENT NAME	COURSE	ANNUAL PAY
1.	Anmol Jain	BBA	`1,50,000
2.	UnnatiRohiwal	BBA	`1,50,000
3.	Hussain Kajani	BBA	`1,50,000

REPORT OF AMAZON CAMPUS PLACEMENTS ON 25.11.2013 & 06.02.2014

S.NO.	STUDENT NAME	COURSE	ANNUAL PAY
1.	HUSSAIN.K	BBA	1,75,000

25. JOSEPHITE SERVICE SCHEME

Visit to Missionaries of Charity Nirmala Shishu Bhavan, Secunderabad on the Occasion of JSS Day conducted on 07.12.2013. **65 (MBA I & II yr, BBA I & II yr)** students visited with an objective: Social service (rendering service to society) and sensitizing the students care for the disadvantaged people in society. Many students donated clothes and other items like eatables, stationery etc. whole heartedly for children at the orphanage. At Nirmala Shishu Bhavan-Missionaries Of charity, all the students and faculty were given a warm welcome by the Sisters, Staff and the Special children. The students of St Joseph College performed a skit with a special Christmas message, which is the Joy of Sharing & inviting Lord Jesus into our hearts, followed by singing Christmas Carols. Children enjoyed singing Jingle Bells with Santa Claus dancing around and giving chocolates to the staff & children. A sum of Rs. 7000/- was collected from the staff and students of the department for the purpose of JSS initiative. Students along with the staff sponsored two meals for children on 10th and 14th Dec respectively.



STUDENTS SEEKING BEST WISHES FROM PRINCIPAL & DIRECTOR BEFORE THE VISIT

26. NSS/ ED CELL / WOMEN EMPOWERMENT/ JGSS/ RED CROSS ACTIVITIES BY STUDENTS/MSME

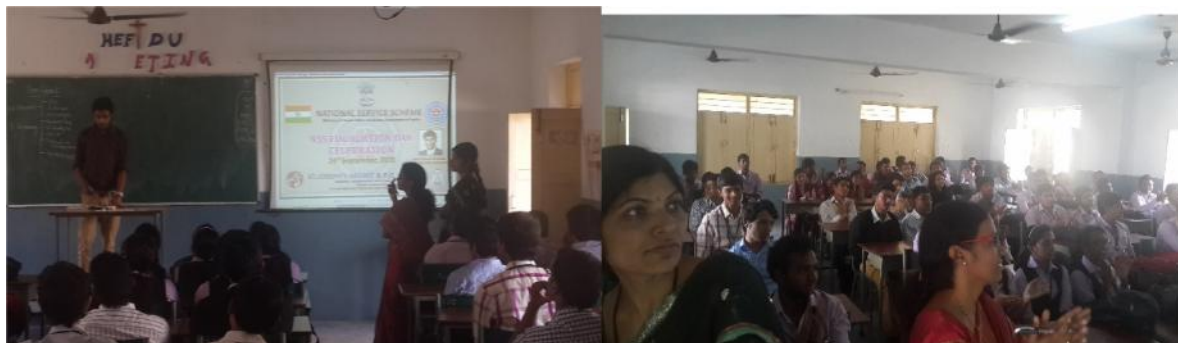
Name of the Activity : **NSS Day Celebrations-24th September 2013**
Incharge/Coordinator: Mrs. Rachel
Date : 24th Sep 2013
Title : NSS Day Celebrations
Target Group : BBA
No. of Participants : 55

Resource Person & Organization: MohitChawda from BBA III & Harshith Krishna from BBA I

Objective:

The importance of the National Service Scheme, its origin and the role of students in the development of our country. About the Activity: The Celebrations started with Opening remarks by Mr. Sravan Kumar, Faculty Coordinator (NSS). He briefed the students about the importance of the National Service Scheme, its origin and the role of students in the development of our country.

MohitChawda from BBA III read out a poem written by him, in Hindi on social awareness and the responsibilities of the citizens of India. The theme of the poem was to fight against corruption and to take pledge to work towards a better India. Students spoke on reforming our own locality and neighborhood, and that charity begins at home, about the atrocities on women and the "Ring the bell" campaign to end violence against women, voiced out the prevailing corruption and bribery in India, requesting the students to take an oath against corruption and to discourage bribes. The celebrations concluded with Mrs. Rachel, Faculty coordinator (NSS) proposing vote of thanks, encouraging the students to do their part in contributing to the welfare of the society, as the youth are the future of a better India.



1. Unnati Rohiwal of BBA III Year participated in Indian Red Cross Society, AP on Jan 2013
2. Anmol Jain of BBA III Year participated in Indian Red Cross Society, AP on Jan 2013

JOSEPHS GREEN GROUP

March 1st 2014 was marked as **JGG Day** by college. Students of **BBA I Year** students participated in JGG activities like quiz, essay writing organised by college. Staff and students had a common dress code "Green". The objective of the event was to create awareness among students on pollution free environment.

27. ACADEMIC PERFORMANCE OF STUDENTS / RESULT ANALYSIS

BBA I YEAR I SEM

SUBJECT	NO. PASS	NO.FAIL
Principles of Management	65	4
Business Economics	65	4
Principles of Accountancy	63	6
Information Technology for Business	69	0
English	66	3
Second Language	67	2
Value Education	64	5

BBA II YEAR IV SEM

SUBJECT	NO. PASS	NO.FAIL
Management Information System	61	0
Env Studies	60	1
Money, Currency & Banking	59	2
Human Resource Management	59	2
Business Law	58	3
Financial Management	54	7
Business Statistics	52	9

BBA III YEAR V SEM

SUBJECT	NO. PASS	NO.FAIL
Personality Development	45	1
Strategic Management	46	0
Operations Management	46	0
Compensation Management & Performance Appraisal	46	0
Financial Services	44	2
Advertising & Sales Management	46	0

28. ACADEMIC TOPPERS/PRIZES WON

BEST OUTGOING STUDENT		
1	GIRL	VIDHI AGARWAL
2	BOY	RISHI AGARWAL

BEST PROJECT PRESENTATION		
1	Ist Prize	SAI KEERTHI
2	IInd Prize	ANMOL

CENTUM MARKS IN EXTERNAL

- BBA III Year - III Semester** – Vishal Agarwal, Mehreen Fatima, Akruti Agarwal, GracyPamei, Shiva Gayatri – Business Law
- BBA II Year - III Semester** - Maurya Reddy – Business Statistics
- BBA I Year - I Semester** – Shalman (Second Language)

100% ATTENDANCE

- BBA: Anmol-till 4th Sem-100%

BEST CLASS ROOM PRESENTATION

- AkhileshMundada

2. Akruthi Agarwal
3. Ayesha, Sheikha
4. Rahul Joseph
5. Krishna
6. Arshad

ACTIVE PARTICIPANTS OF CLUB ACTIVITIES

1. Tejas
2. Kajani Hussain

SUPPORT FOR SEMINARS/EVENT

1. Rishi
2. Keerthi
3. Anmol
4. Vidhi

29. INNOVATIVE TEACHING LEARNING PRACTICES

Teaching is made experiential by using the following innovative teaching practices

- Unit Planners
- Material from NPTEL
- Case Study
- Mini Projects
- Assignments
- Project/ Internship
- PPT
- Management Games
- Role Play
- Management Clubs
- Chalk and talk
- PPT
- Lecture method
- Book review
- OHP
- Group discussion

- Quiz
- Problem solving
- Videos
- Students presentations

30. BEST PRACTICES/ SWOT ANALYSIS OF THE DEPARTMENT / PRE-PLACEMENT ACTIVITIES

BEST PRACTICES OF BUSINESS MANAGEMENT DEPARTMENT

Curricular Aspects

Curricular Design and Development

- Goals and objectives of the institution impressed upon primary stakeholders through PTA meetings/results programmes/interaction with the staff.
- Focus on local/regional/national/global needs and women's empowerment.
- Opportunity to gain knowledge and employable skills.

Academic flexibility

- Interdisciplinary/value added/career oriented courses
- Advantage of choosing specialization/electives.

Feedback on Curriculum

- Feedback from students/Alumni/Academicians/Parents.

Curricular Update

- Incorporation of suggestions from the feedback.
- Involvement of all staff members.
- Referred modules from universities in India/abroad.
- Revision of syllabus once in three years with a focus on thrust areas.

Any other quality initiatives that institute practices

- Implementation of autonomy.
- Inception of add-on programmes/courses.
- Encouragement for research based assignments.
- Practical training through industrial/field visits.
- Promotion of environment awareness and citizenship.

Teaching Learning & Evaluation Admission Process

- Parents and students are given guidance regarding the course and its benefits.
- Admission on a preferential basis for top scorers, sports champions and physically/ socio-economically challenged.

Catering to Diverse Needs

- One to one guidance , Tutorials system
- Creative and innovative strategies to cater to advanced/slow learners.
- Value-added courses to enhance personal and professional skills.

Teaching-Learning Process

- **Unit planners for academics at the beginning of the year**
- Learner-centered activities like participative learning, interactive sessions, student seminars, case studies, project work, assignments, problem solving exercises, practical/field work and use of audio-visual teaching aids.
- Blue Print of teaching schedule for the academic year.
- Maintenance of academic record, Teacher diary and attestation by Director/HOD/Principal.
- Augmenting of teaching/learning through the e-resources available in the library.

Teacher Quality

- Teacher quality is maintained through orientation sessions, observation of teaching and taking feedback from students
- IQAC promotes the growth of the teaching staff by organizing quality enhancement and teacher enrichment programmes regularly.
- Self-appraisal book is maintained by faculty with a view to enhance performance and quality.
- Faculty is encouraged to organize and attend international/national/state/regional level seminars/workshops/symposia.

Evaluation Process and Reforms

- Components of CIA/Skilled based test give scope for skill development of students.
- Prompt declaration of End semester results and redressal of students' grievances build trust and confidence in the system.

Other Quality Initiative the Institution Practices

- Promoting student summer internship/fellowship.
- Guiding students to present papers at regional/state/national level seminars.
- Catering to advanced/average/slow learners through appropriate learning strategies.

Research, Consultancy and Extension

- Every year each faculty attends minimum two seminars/Workshops and presents paper in Seminars/Conferences
- Faculty are external examiners of University and other Autonomous colleges
- Faculty also give consultancy to organisations Like AP Productivity Council....
- Regular conduct of Josephites Service Society (JSS), Red Cross & NSS activities in community **building**

Development of Infrastructure and Learning Resources

Physical facilities for learning:

- Extended block.
- A/C conference hall, MASCOM lab, Internet centre, Gym and indoor sports facility.
- Recording Studio.
- Language lab.
- Classrooms with adequate ventilation, lighting and provision for use of audio-visual aids.
- Well-equipped computer laboratory with need-based software.
- Optimal use of the auditorium, conference hall, classrooms, laboratories, other infrastructural facilities are made by the members of the institution and outside parties.
- **Maintenance of infrastructure:**
- Feedback regarding infrastructural facilities is regularly obtained from the users on the campus, which is useful to bring about changes.
- The maintenance and services of laboratories, equipment and other facilities have been rendered through annual contracts and on need basis.
- A system is in place for maintenance and repairs of equipment and infrastructure on a routine basis.

Library as learning resource:

- NewGenLib facilitates users' access to a variety of Books/Journals and information with ease.

Student Support & Progression

The college provides adequate student welfare measures to all students irrespective of caste, community, economic status and linguistic groups. The assistance rendered contributes towards the holistic development of students.

Student progression

- extra-curricular activities/certificate courses contribute richly towards leadership qualities, life skills and confidence building activities.
- Placement cell assists the students in employment and CRT programmes.
- Field visits/projects/internship augments progress to research activities.

Student support

- Scholarships/free ships/ fee concessions
- Students grievance redressal cell/sexual harassment cell/counselling cell
- Campus recruitments
- Encouragement to meritorious students by cash awards and momentous
- Regular interaction with the parents on student's holistic development

Student activities

- Participation in and organization of diverse cultural activities both at the intra and intercollegiate levels to promote interest in and respect for Indian tradition.
- Extensive participation and achievement in intercollegiate fests at university/state/national levels.
- Commendable performance in sports field at institution/state winning accolades for the college.

Quality initiative the institution practices:

- Sponsoring/supporting students to attend the national/international programmes.
- JOSEPHIESTA & CINEVOLUTION an intra-collegiate co/extra-curricular event to ensure maximum participation of students of different streams giving them an opportunity to develop their organizational skills.

The college plays a major role in creating a conducive atmosphere for the overall growth of students be it in helping them financially/emotionally/academically. The various activities prepare the students to face the challenge and competition of the outside world.

Governance and Leadership

The Institution has certain best practices which are unique and include all stakeholders.

Institutional vision and leadership

- Annual planning and input programme for the development of staff.
- An outing for teaching staff, recollection to strengthen spiritual life and the distribution of gifts at Christmas time are the annual features.

Organizational arrangement

- Student welfare COMMITTEE efficiently manage and air the grievances at the redressal cell.
- **Regular staff meetings for quality enhancement**

Strategy development and deployment

- Autonomy and PG programmes are the outcomes of perspective planning.
- Jointly laid out action plans and perspective plans give an opportunity for the faculty to participate in the decision making process.

Human resource management

- Vacancies are filled on a regular basis with the initiative and interest taken up by the management.
- Orientation and induction programmes are conducted for new recruits and new entrants of the college.
- Staff enrichment programmes are conducted for the growth and development of faculty.

Financial management and resource mobilization

- Budget allocation and optimum utilization of finances.
- Internal and external audit conducted on a regular basis.

The college takes initiative in promoting cordial relationship, conducive work environment and research culture, sense of belonging, quality performance and accountability in all its endeavours

Participation in B-Schools surveys every year conducted by The Week,India Today, Business Standards, Business Today,Business India, Outlook, CSR, Times B –School Survey, Career 360 magazine survey etc..toenhance Brand Image

31. FUTURE PLANS OF THE DEPARTMENT

To conduct an NATIONAL &INTERNATIONAL CONFERENCES at least twice a year
To start a Research Centre for the Department
To offer specific Consultancy services
To conduct an Alumni meet
To organize workshops for students and faculty

To introduce more certificate courses which are corporate oriented
To encourage students to participate in session conducted for competitive exams
To arrange an workshop on project presentations and Research work
To strive for Industrial Collaboration in teaching and training
To Introduce New courses which are viable and can be Implemented.
To encourage the faculty to author a book
To organize Management Development Programme

32. SUMMARY OF STUDENT CENTRIC ACTIVITIES

STUDENT CENTRIC ACTIVITES FOR BBA/MBA STUDENTS

ACTIVITY NAME	RESOURCE PERSON	DETAILS OF THE ACTIVITY	DATE	BBA/MBA
ORIENTATION PROGRAMME	Rev.Fr.Vincent Arokiadas	College culture	June 28-29 2013	BBA-I
	Prof.Dr.K.Malla Reddy	General Discipline		
	Mrs.R.Anita	Department activities		
	Mr.Satyanarayana	Examination regulations		
	Mrs.Urmila	Library facilities		

BRIDGE COURSE	Mr.Sridhar	Sports and extracurricular	July 15-29 2013	BBA-I
	Mrs. Sangeeta Thakur	The objective of the course was to strengthen the accounting knowledge of non-commerce students.		
CLUB ACTIVITY	Mr.P.Ganesh Anand	Teams like Starmaniac ,Variants, Android have been formed and were asked to arrange different events and activities like Finance Puzzles, Missing the number etc.	July 16-21 Sept 2013	BBA-III
INTERNATIONAL EXCHANGE PROGRAM	UN International Exchange Program	Rahul Joseph ,Student, participated in UNIEP	Aug 10 2013	BBA- II
PRESENTATION ACTIVITY	Mrs. Molly Chaturvedi	Students were formed in groups &were asked to give presentation on different Corporate's like Dell, Microsoft, Google, Wipro ,Cognizant	Aug 12-31 2013	BBA-III
INTERNATIONAL GUEST LECTURE	Mr.Scott.G.Smith, Director,Tax,Deloitte	A guest lecture on “Campus to Corporate –an orientation”	Aug 14 2013	BBA- I,II,III
GUEST LECTURE	Prof.G.Ramesh Zoology,KakatiyaUniversity	A guest lecture on “Educational trends in 21st Century”	Aug17 2013	BBA- II &III

PARENT TEACHER MEETING	Mrs.R.Anita ,Mr.P.Ganesh Anand & Mrs. Molly Chaturvedi	41 ,Parents came and attended the meeting, interacted with coordinator ,and the subject teachers	Aug 31 2013	BBA –I
ACADEMY CERTIFICATE COURSE	Mr. Alexander Neilson	Academy representative addressed students on their Certificate course/Internships and Projects	Sep 4 2013	BBA –III
GUEST LECTURE	Mr. Pradeep Kumar Director, Finance BPM/BPO, Genpact	A Guest Lecture on “Better Tomorrow on Business Process Environment”	Sept 6 2013	BBA –III
QUIZ	Keshava Memorial Institute of Technology	Students participated in SwedenIndia Nobel Memorial Quiz	Sep 21 2013	BBA-III
CULTURAL EVENT (Sprite Teen till I Die)	Representative of Coca Cola	The objective is an integrated media concept that will explore raw and entertaining talent in Indian campuses	Sep 23 2013	BBA-I,II,III
NSS DAY CELEBRATIONS	Mr.Sravan&Mrs.Rachel Rose	Students spoke on reforming our locality and neighbourhood& atrocities on women, and took an oath against corruption	Sep 24 2013	BBA-III
WORKSHOP	MSME	A workshop “Awareness programme on Industrial Motivation Campaigning”	Sep 28 2013	BBA-III
GUEST	Mrs. KomalBajwa	A Guest lecture on “Role of public	Sep 30	BBA-III

LECTURE		relations and management skills required for corporate world”	2013	
FRESHER’S PARTY	Mr.P.Ganesh Anand &Mr.Manoj De Chlarance	BBA II Years, gave welcome party to BBA I Year	Oct 4 2013	BBA-I &II
MANAGEMENT MEET	Badruka PG College, Hyderabad	ManikantaYashwanth, MBA student participated in “Online Photography” and won first prize	Nov 18-19 2013	MBA II
MANAGEMENT MEET	Badruka PG College, Hyderabad	Hazel Rashmi, MBA student participated in “Splash 2013” and won first prize in Marketing and Finance event.	Nov 18-19 2013	MBA II
MANAGEMENT MEET	St. Pious X Pg (MBA) College of Women, Hyderabad	Hazel Rashmi, participated & won second prize in ‘Smart Manager’ activity	Nov 20 2013	MBA II
JOSEPHIESTA SOCIAL SERVICE	Mrs. Rachel Rose &Mrs.Mary Francina	Students were taken to Missionaries of Charity ‘Nirmala Shishu Bhavan’, with an objective of rendering service to the society.	Dec. 12 2013	BBA-III
TALK SHOW	Brahma Kumari’s	KushalJasani ,student attended a talk on “Mastering future” at Hotel Greenlands	Dec 22 2013	BBA III
SCIENCE QUIZ	TIME institute	Mercy Shakinah, student participated in ‘Aqua Regia’ at St.Ann’s High School	Dec 23 2013	BBA III

STUDENT FESTIVAL	Student Islamic Organisation of India, Hyderabad	Vishal Agarwal, student, participated in ‘The Hyderabad Students Festival’ and won III prize in Mimicry	Dec 28-29 2013	BBA III
MICRO PRESENTATION	Bhavan’s Degree College	Shiva Bhaskar, student, participated in micro presentation on E-Waste	Dec 28 2013	BBA II
PROJECT PRESENTATIONS	Prof.Dr.K.Malla Reddy	Students gave their project presentations before their external project viva & took important suggestions from him for their respective projects.	Jan 10 2014	BBA III
MANAGEMENT MEET	St. Francis college for Women	Manikanta Yashwanth, MBA student participated in “Online Photography” and won first prize	Jan 10 2014	MBA II
FLASH MOB	Mr.P.Ganesh Anand	Students participated in Flash mob (in college & in city centre mall)	Jan 26 2014	BBA I,II,II I
EVENT (Go Green)	Mr.Manoj De Chlarance	Students conducted different events and contests on environment	Feb 1 2014	BBA III
EVENT EDUCATION & ITS GLOBAL PERSPECTIVES	Prof. Kevin Hannam, Leeds Metropolitan University,UK	45 BBA students participated in a session, organised by RachnoutsavAcademy.	Feb 7 2014	BBA III

MANAGEMENT MEET	Institute of Public Enterprise, Hyderabad	Manikanta Yashwanth, MBA student participated in “Online Photography” and won first prize	Feb 7-8 2014	MBA II
GUEST LECTURE	Shri Ghansham Ojha- Founder, President –IYSO Team India	A Guest Lecture on “Awareness Seminar on Defensive Driving Skills”	Feb 08 2014	BBA- II& III
MANAGEMENT CLUB ACTIVITY	Ms. Preeti Raut & Mr. Ganesh Anand	Students have conducted Mock interviews, GD’s, Guessing the celebrities	Feb 12 2014	BBA II
GUEST LECTURE	Dr. Emmanuel Raju & Mr. Ashish Kumar	A Guest Lecture on Disaster Management –its causes and measures	Feb 13 2014	BBA III
CERTIFICATE COURSE	<p>✓ Retail Management :-</p> <p>Mrs. Mary Francina & Mrs. Molly Chaturvedi</p> <p>✓ Financial Market:-</p> <p>Mr. P. Ganesh Anand & Mrs. Sangeeta Thakur</p>	Certificate course were conducted by the Department to give students practical exposure on Retailing & on different financial markets	Feb 20- March 12 2014	BBA, BCOM
PRAYER MEETING	Rev. Fr. Vincent Arokiadas	Outgoing student batch attended the prayer meeting, College gave them a formal farewell.	Mar 12 2014	BBA III
MANAGEMENT	Aurora’s Pg College,	Hazel Rashmi, Student	Mar	MBA II

T MEET	Ramanthapur	participated in “Anveshna” management meet on the theme ‘Intrapreneurship’ and won first prize	14 -15 2014	
MANAGEMENT MEET	Aurora’s Pg College, Ramanthapur	ManikantaYashwanth,MBA student participated in “Click o Pic” and won first prize	Mar 14 -15 2014	MBA II
ALUMINI MEETING	<ul style="list-style-type: none"> ✓ Rev Fr Vincent Arokiadas ✓ Prof.Dr.K.Malla Reddy ✓ Mrs.R.Anita (HOD,Management) ✓ Mrs.MaryVinayaS heela (HOD,Commerce) 	18 MBA students attended the alumni met ,Principal ,Director addressed the alumni ,and conveyed them what they expect from them ,for the development of college and their contribution.	Aug 17 2013	MBA I
ORIENTATION FOR SPECIALISATION	Mrs.R.Anita	The students were oriented on course structure, their specialization, importance of communication skills, Project presentation/Guidelines & carrier opportunities in their specialized fields.	Sep 2 2013	MBA II

GUEST LECTURE	Mr.PradheepKumar,Director ,Finance ,Genpact	A Guest lecture on “Better tomorrow business process management environment”	Sep 6 2013	MBA-II
DELOITTE QUIZ	Representative of Deloitte	12 MBA students participated in Deloitte JA Titan Quiz Programme	Sept 8 2013	MBA II
NATIONAL SOCIAL SERVICE	Mr.Sravan&Mrs.Rachel Rose	Students spoke on reforming our locality and neighbourhood& atrocities on women, and took an oath against corruption	Sep 24 2013	MBA II
WORKSHOP	Representative of MSME	A workshop on “Awareness programme on industrial motivation campaigning by MSME”	Sep 28 2013	MBA II
GUEST LECTURE	Mrs. KomalBajwa, Assistant Manager Deloitte,US	A Guest lecture on “Role of Public Relations and Management Skills required for corporate world”	Sep 30 2013	MBA II
ORIENTATION FOR NEW BATCH	Rev.Fr.Vincent Arokiadas	College culture	Oct 3 2014	MBA-I
	Prof.Dr.K.Malla Reddy	General Discipline		
	Mrs.R.Anita	Department activities		
BRIDGE COURSE	Ms.Smriti Nagaria	The objective was to bridge the gap among the students, with respect to accounting and bring	Oct 10-13 2013	MBA-I

		them on par with other students		
FRESHER'S PARTY	Mr.Ganesh Anand &Mr.Manoj	MBA II years gave welcome party to MBA I years	Oct 10 2013	MBA I,II
MANAGEMENT CLUB ACTIVITY	Mrs. Rachel Rose	A Role play on cultural differences across the globe & mode of entering international business.	Nov 1 2013	MBA II
NATIONAL EDUCATION DAY	<ul style="list-style-type: none"> ✓ Paper Presentation :-Mrs.Molly ✓ Elocution:- Mrs.Rachel Rose ✓ Essay Writing :- Mr.N.Srinivas ✓ Voice for Girls:Mrs.Rachel Rose& Mr.N.Srinivas 	National Education Day was celebrated in the memory of Country's first education minister, the objective was to aware and enlighten students the importance of proper education and its importance.	Nov 11 2013	MBA I, II
GUEST LECTURE	Mr.RamaKrishna,ICICI Direct centre Mr.FayazAhmed,Regional Manager	A Guest Lecture was organised on "Conquer the stock market and online trading"	Nov 12 2013	MBA II
GUEST LECTURE	Mr.SantoshV.Reddy, BSE Investor Protection Fund	A Guest Lecture was organised on "Basics of Stock Market and an art of Investing"	Nov 14 2013	MBA II

GUEST LECTURE	Mrs.Devangi, Avigna Financial Services, Mumbai	A Guest lecture on “Capital market awareness”	Nov 16 2013	MBA II
SEMINAR	Pendekanti Institute of Management	28 students participated in one day seminar on “Social media-an emerging tool for effective marketing”	Nov 16 2013	MBA I,II
AD MAD	Mr.N.Srinivas	The Objective was to made students understand the nuances of the advertising world.	Nov 27 2013	MBA II
JOSEPHITES SEVICE SCHEME	Mrs.Rachel Rose &Mrs.Mary Francina	Students spoke on reforming our locality and neighbourhood&atrocities on women, and took an oath against corruption	Dec 07 2013	MBA II
TALK SHOW	Mrs.Tripuna , Mrs.ChristianLavina	A Talk on National Commission for women ,in collaboration with AP state commission for women”	Dec 07 2013	MBA II
NATIONAL SEMINAR	Prof.Dr.R.K.Mishra :- Inaugural Session Dr.V.G Chary :-Technical Session 1 Prof K..Kalidas :- Technical Session 2 Prof.B.Krishna reddy:- Valedictory session	National seminar was conducted on “Recent trends in Financial Management & Financial Services”	Jan 04 2014	MBA I,II

PROJECT PRESENTATION	Prof.Dr.K.Malla Reddy	Students gave project presentation to Director sir, before their final viva voce & took important suggestions from him, for the improvement of their respective projects.	Feb 2014	MBA II
INTERNATIONAL GUEST LECTURE	Dr.Emmanuel Raju &Mr.Ashish Kumar	A Guest Lecture on “Disaster Management –its causes and measures”	Feb 13 2014	MBA I,II
INTERNATIONAL GUEST LECTURE	Dr.PatrickJaska	A Guest Lecture on “Supply Chain Management”	Feb 19 2014	MBA II
INTER COLLEGE MANAGEMENT MEET	VishwaVishwani Business School	6 students participated in the inter college meet ‘Vishwa’tsav’ & won different prizes	Feb 26 2014	MBA I,II
INDUSTRIAL VISIT	Mr.ManojChlarance& Ms.Preeti Raut	Students were taken to Goa, Coorge, Mysore & Bangalore for the industrial orientation purpose, which enlightened them with the practical exposures.	Mar 26 2014	MBA II
FAREWELL	Mrs.R.Anita	Farewell party was organised at Blue Orchid Hotel for outgoing batch ,Best outgoing student	Mar 29 2014	MBA I,II

		award, Best Project Presentation Award etc ,were given to the students		
MOCK PROJECT VIVA VOCE	Mrs.R.Anita, Mrs.Danam, Mrs.Molly Mr.Manoj, Mr.Ganesh	Students were asked to give mock viva , and suggestions were given to improve their performance.	April 9-10 2014	MBA II
THANKS GIVING CEREMONY	Mrs.R.Anita	Students showed and displayed their gratitude towards their teacher's and presented momentous to faculty members	April 11 2014	MBA I,II
PROJECT VIVA	Rep. From Osmania University	Students gave external project viva voce for the completion of their PG Degree	April 15 2014	MBA II
ORIENTATION ON SPECIALISATION	Finance:-Mr.Ananda Babu, ICRA Marketing:-Mr.R.Akhil, ASM HR:- Mr.M.D.Sandeep, ICRA	A Guest Lecture on “Career options” Specialist from HR, Finance, Marketing came and gave information to the students with the scope available in different fields, students got the opportunity to interact with them and clarified their doubts	April 17 2014	MBA I

33. PHOTOGRAPHS
HR EVENT PHOTOGRAPHS





CELEBRATING NSS FOUNDATION DAY





NORTH INDIA INDUSTRIAL TOUR PHOTOGRAPHS

