

ANNUAL REPORT

2014-15



Department of Business Management

St. Joseph's Degree & PG College
King Koti, Hyderabad

Prepared by
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ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University

Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49

ANNUAL REPORT CONTENTS

S.NO	CONTENTS
1	About College
2	About Department
3	Achievements/Ranking of the Department
4	Library/ Infrastructure Facilities
5	Details of Full Time and Part Time Faculty: Name, Qualification, Designation, Experience, Specialization
6	Details of Faculty pursuing Ph.D
7	Orientation/ Seminars/Conferences/Workshop/ attended by Faculty- In house & Outside
8	Paper presentations/Paper publications by faculty
9	Books Published/ Membership
10	Paper Setters/ Member of any Bodies etc.
11	Consultancy Work by the Department
12	Almanac for the year 2013-14
13	Details of Student Strength
14	Orientation Programme for students
15	Bridge Course/ Remedial Classes conducted
16	Innovative teaching learning practices
17	Best Practices/ SWOT Analysis of the department
18	Guest Lectures/ Seminars/ Workshops organised for students
19	Industrial Visits / Experiential Learning (Exhibs)
20	Project / Internship details of students
21	Student Participation in Fests/Competitions Outside College
22	ED Cell/ Women Empowerment/JGSS/ Red Cross Activities/ JSS Activities by students/NSS
23	Paper presentation by students
24	Details of Students Registered, CRT details & Placement company wise
25	Result Analysis
26	Academic performance/ Prizes won
27	Certificate Courses Offered
28	Fresher's Day
29	Parent-Teacher Meet

30	Josephiesta/CinEvolution/ Cura Festo
31	Convocation
32	Alumni Meet
33	NAAC inspection departmental report
34	National Education Day/ Annual Day Prize list
35	Farewell Party / Prayer Meet
36	BoS Meeting Report
37	Survey reports Submitted
38	Future Plans of the Department
39	Summary of student centric activities & FDP
40	Other Information & Photographs in JPG format

About St. Joseph's College...

St. Joseph's College was established in the year 1997 situated in the heart of the city, in its own premises spread over 2 acres. It is dedicated to provide distinct environment of excellence in education with humane values and social commitment to the younger generation. St Joseph's college owes its purpose, genesis & progress to its patron – St. Joseph. Our Patron Saint is our role model in acquiring and disseminating Knowledge and striving for excellence.

Vision

To provide a distinct environment of excellence in education with humane values and social commitment.

Mission

1. To develop knowledge citizens with multidisciplinary global competencies.
2. To integrate in the students the ennobling virtues of truth, fairness, tolerance and co-operation that leads them to serve the underprivileged.
3. To sensitize in the Josephite a sense of appreciation of traditional and cultural inheritance of the nation.
4. To create and maintain an environment of excellence in education through technological advancements & effective pedagogy and methods of evaluation.
5. To provide life skills towards a successful career, home and society.

About Department

Vision

To create inspired business leaders for contemporary technology enabled organizations.

Mission

- To provide practical, relevant and innovative solutions required for dynamics of various organizations.
- To build intellectual capital through effective program delivery.
- To enhance multi-tasking capabilities.
- To impart knowledge & entrepreneurial skills for successful career
- To build life skills through value-based education and service-oriented programs

The Department of Business Management started in the year 2001. It offers 1) Two-year full time course of Masters in Business Administration, affiliated to Osmania University and approved by All India Council for Technical Education and 2) Three year Full time course in Bachelor of

Business Administration started under Autonomy affiliated to Osmania University from Academic year 2011 – 2012.

MBA Course started with an intake of 40 students and was increased to 120 seats in the year 2004-05. Department is guided, directed & motivated by **Principal Rev.Fr.Vincent Arokiadas**. Faculty are well qualified and dedicated and faculty student ratio is 1:15.

- ❖ Every year, the department conducts Bridge Courses in Statistics, Accountancy, Computers & Communication skills and also relevant certificate courses are conducted to enhance the students' employability.
- ❖ The Faculty members employ a variety of pedagogy like lecture method, role play, case studies, GDs, etc., for effective content delivery.
- ❖ Various Co-curricular activities are organized through Management cells: Finance, Marketing, Human Resource Cells to train and enhance the students' employability skills.
- ❖ Every year the Department organizes industrial tours both Local and Outstation as experiential learning for MBA First years and Second years respectively.
- ❖ They are also oriented about their course, attitude and utilization of their skills in the induction programme and
- ❖ Outbound training programmes are conducted every year.

Chairman, Academics & Placement Incharge Holding Office in 2014-15

S.NO	DESIGNATION	NAME
1	CHAIRMAN	Most Rev. Thumma Bala
2	PRINCIPAL	Rev. Fr. Vincent Arokiadas
3	HEAD OF DEPARTMENT	Mrs. A.Mary Francina
4	PLACEMENT INCHARGE	Mr. N. Srinivas

Achievements / Rankings of the Department

1. Ranked **128th in India** and among the top six colleges in Hyderabad by **TIMES B-SCHOOL SURVEY November 2014**.
2. St. Joseph's PG College is Placed **112th Position** among the B-Schools in South India by **Career 360 Magazine Dec 2013**.
3. Listed As **A Category In Business India Magazine** (Issue : Nov 11th - 24th, 2013)
4. Placed **149th** Rank Overall India by **The Week Magazine** (The Week-Hansa Survey), Nov 2013.
5. Ranking of Top B-Schools by State - **CSR-GHRDC B-School Survey 2013- 8th Position** in Private Colleges In A.P.

6. **122nd Rank overall India in Private Colleges in India by The Week-Hansa Research B-School Survey 2014**
7. **120th Rank in private B-School category in India and 5th Rank as private B-School in Telangana by CSR GHRDC, November 2014**
8. **144th Rank overall India in Private and Government Colleges in India by The Week-Hansa Research B-School Survey 2014**
9. **Introduction of New Course BBA (IT) in the Academic Year 2014-15 (BACHELOR OF BUSINESS ADMINISTRATION (IT))**

OVERVIEW OF THE COURSE

BBA (IT) course aims to provide an extensive understanding of management and IT in organizations both in the private and public sectors. It provides a blend of theoretical studies with practical aspects of Business Management through innovative teaching methodologies. This course has been designed in a way that provides opportunity for students to specialize in Business Management and IT.

Library / Infrastructure Facilities

Library Details

S.NO	DETAILS	NO.OF BOOKS
1	No. of Books	125
2	No. of Titles	36
3	No. of Reference Books	36
4	No. of CD's titles	15
5	Total No. of CD's	15
6	Magazines	15
7	National Journals	12
8	International Journals	09

Infrastructure Details

- Proper Campus ,spacious & huge classes
- 1 Computer Lab ,equipped with latest applications
- Proper & comfortable Table & Chairs
- LCD/Monitor Equipped classrooms
- Seminar Hall(Airconditioned)-1
- Rest Rooms (Girls & Boys)
- Lift
- Generator Facility
- Escalator facility for Handicapped students
- Drinking water coolers
- Canteen facility

- Parking facility
- Wifi Facility

Details of Full Time and Part Time Faculty Along With Specialisation

Total Number of Permanent Faculty

Total	Asst. Professors	Associate Professors	Professors	Others/Principal
13	07	05	-	01

Details Of Full Time Faculty Along With Specialization

S. No.	Name of Faculty	Title & Designation	Qualification	Experience		Area of Specialization
				Academia	Industry	
1	Rev. Fr. Vincent Arokiadas	Principal & Correspondent	MA, MBA, M. Phil, (Ph.D)	1	11	HR
2	Mrs. A. Mary Francina	Associate Professor and HOD	MBA (PhD)	10	0	HR/FIN
3	Mrs. R. Anita	Associate Professor	BE, MBA, M.Phil. (Ph.D)	9	5	FIN
4	Mrs.A.Danam Tressa	Associate Professor	MBA,MCOM,(Ph.D)	14	1	FIN
5	Mrs. K. Srivani	Associate Professor	MBA, MPhil, (Ph.D)	11	1	FIN/HR
6	Mr.N.Srinivas	Associate Professor	MBA ,MPhil (,Ph.D)	09	1	MKT/HR
7	Mrs. Sangeetha Thakur	Assistant Professor	MBA	7	1	FIN/MKT
8	Mr. P. Ganesh Anand	Assistant Professor	MBA	7	3	FIN/MKT
9	Mr. J. Manoj De Chlarence	Assistant Professor	MBA	4	5+	MKT/HR
10	Mrs. Molly Chaturvedi	Assistant Professor	MBA	6+	-	MKT
11	Ms.Smriti Nagaria	Assistant Professor	MBA	2	-	FIN

12	Mrs. Navya Allenki	Assistant Professor	MBA	4	-	HR
13	Mrs. Devi Bhavani	Assistant Professor	MBA	6	2	FIN

Details Of Guest Lectures From Other Department Faculty

S.NO	FACULTY NAME	SUBJECT	GROUP
1	Dr. Deepika Gardener, Faculty, Department of English	Business Communication	BBA I Year,I Sem
2	Mrs.Angela, Faculty, Department of English	English	BBA I Year,II Sem
3	Mr.Mehboob, Faculty, Department of Mathematics	Business Mathematics	BBA I Year,I Sem
4	Mrs.Kiranjyoti, Faculty Department of Computer Science	E Commerce	BBA II Year, IV Sem

Details of Faculty Pursuing Ph.D

S. NO	NAME OF PH.D. SCHOLAR	TOPIC OF RESEARCH	GUIDE NAME
1	Rev.Fr.Vincent Arokiadas	Cross Cultural Training and development for the Expatriates	Dr. Sardar Guguloth, Sri Venkateswara University
2	Mrs. R. Anita	An evaluation of Performance Management Systems in B Schools	Dr. Chandrika Associate professor – Dept. of Business Management, OU
3	Mrs. K. Srivani	Employee retention in Pvt. Sector	Prof. Vidyanath, IPE.
4	Mrs. A. Mary Francina	HR Practices of selected IT companies in Hyderabad	Prof. Suryanarayan, Professor Dept. of Business Management , OU
5	Mr.N.Srinivas	Impact of Branding on consumer buying decisions:- A study with reference to the selected products in selected malls in Hyderabad city	Dr.R.Sampat Kumar,Assistant Professor ,Department of Business Management, OU
6	Mrs.A.Danam Tressa	Effect of training & Development on women entrepreneurship	Prof.Kalidas,Professor, Department of Business Management, OU

Orientation / Seminars / Conferences / Workshops / Organised / Attended By Faculty In-House & Outside

In-House Activities

S.NO	TOPIC	RESOURCE PERSON	DATE
1	Professionalism in Teaching	Dr.Krishna Sagar Rao	11/06/14
2	IT Skills in Teaching	Department of Computer Science – Mr.Joseph Rajkumar	24/6/14
3	World Suicide prevention Day	Mass Comm Dept	10/9/14
4	Innovative Teaching Methodology	Dr.Bharati,	28/10/14
5	Human Life & Inner Solidarity	Dr.John Noel	12/11/14
6	SEBI sponsored Investment Planning for executives	Prof. Dr. Teki Surayya,	10/12/14
7	Communication Skills & Professional Ettiquettes	Prof.Mohan	19/1/15
8	Credit based & Choice based system	Prof.Visheweshwar	23/1/15

Details of Workshop Attended By Faculty Inhouse/Outside

S.N O	FACULTY	TOPIC	ORGANISED BY	DATE
1	Ms. Smriti Nagaria	Attended workshop on by Entrepreneurship Development organised by National Small Industries Corporation Ltd	St.Joseph's Degree & PG College, Hyderabad	July 2014
2	Mrs.A.Mary Francina	Attended FDP on Corporate Governance	Christ University, Bangalore	Sep 2014
3	Mrs. R. Anita	Attended the workshop on "Role on E-resource in Research"	Osmania College of Women, Koti	November 2014
4	Mrs.A.Mary Francina	Attended FDP on "Scaling up of management faculty-contemporary methods" organised by Hyderabad Management association	Vivek Vardhini School of Business Management	November 2014
5	Mrs. Danam Tressa	Derivatives trading in India	Department of Commerce Osmania University	7 th & 8 th Aug 2014
6	Mrs. Danam Tressa	The role of IQAC Stakeholders	Department of Commerce, Nizam College	July 2014

Paper Presentations / Publications by the Faculty

Details Of Papers Published In Journal for the Academic year 2014-15

S.N O	NAME OF THE FACULTY	TITLE OF THE PAPER PUBLISHED	DETAILS	DATE
1	Mrs. R. Anita	Employee Engagement – A Leading Indicator of Employee Retention	International Journal in Management and Social Science (Impact Factor-3.25) ISSN: 2321-1784	IJMSS Vol.03 Issue-03, (March, 2015)
2	Mrs. Molly Chaturvedi	Micro finance- A blessing in disguise to the poor	INSPIRA NATIONAL JOURNAL ISSN: 2231-167X	Volume 05 No. 02, April, 2015 .
3	Mrs. Molly Chaturvedi	Building High Team & its Sustenance	International Journal of Management & Social science (IJMSS) (ISSN:- 2321-1784) Impact factor:- 3.259	Vol.3, Issue 3 March 2015

Faculty Paper Presentations in Seminars / Workshops Attended / Presented / Published

S. no	Name of the faculty	Seminar attended	Paper presented/published	Organised	Date
1	Mrs.A.Mary Francina	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era	Published and Presented on “Work Life Balance – Challenges” (ISBN no:- 978-93-83192-49-6)	Karnataka State women University, Bijapur	June 2014
2	Mrs. Molly Chaturvedi	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era	Published and Presented on “Marketing communications-in Globalised Era” (ISBN no:- 978-93-83192-49-6)	Karnataka State women University, Bijapur	June 2014
3	Mrs. R. Anita	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	Published & Presented on “The Role of employee relations in enhancing productivity of the Organisations” (ISBN no:- 978-93-82163-83-1)	Osmania PG College, Siddipet	August 2014
4	Mrs.A.Mary	Two Day National	Published and	Osmania PG	August

	Francina	Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	presenting on “Managing Change successfully” (ISBN no:- 978-93-82163-83-1)	College, Siddipet	2014
5	Mrs. Molly Chaturvedi	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	Published and presenting on “Disaster Management: Conflict & Challenges” (ISBN no:- 978-93-82163-83-1)	Osmania PG College, Siddipet	August 2014
6	Ms. Smriti Nagaria	Two Day National Seminar on “Common Derivatives Trading in India-Issues & Concerns”	Participated in the Seminar	Department of Commerce, OU, Hyderabad	August 2014
7	Ms. Smriti Nagaria	National Conference on “Contemporary issues in Banking & Finance”	Presented paper on “A study on role of credit risk management in Banking sector”	Hyderabad Business School	September 2014
8	Mrs.A.Mary Francina	3 rd International Conference on Managing Human Resources at the workplace	Published & Presented on “A Study of HRD Practices in India”. (ISBN no:- 978-93-83302-01-7)	SDMIIMD, Mysore	December 2014
9	Mrs. Molly Chaturvedi	Two Day National Seminar on “Challenges in management education – an Indian perspective” sponsored by UGC	Published & Presented on “Corporate expectations from management graduates” (ISBN: 978-93-85100-06-2)	RBVRR Women’s College, Narayanguda, Hyderabad	February 2015
10	Mrs. R. Anita	National Seminar on “Impact of PDS on Poverty Reduction”	Published & Presented on “A study of E-PDS system in India for greater transparency”	Bharathidasan University, Khajamalai Campus, Tiruchirappalli	February 2015
11	Mrs.A.Mary Francina	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”	“Inclusive business avenue of sustainable competitive growth of developing economy” (ISBN no.978-81-926-819-9-3)	Department of Business Management, University college of commerce & business management,	March 2015

				Mahatma Gandhi University, Nalgonda	
12	Mrs. Molly Chaturvedi	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”	“A study on impact of Green Marketing” (ISBN no.978-81-926-819-9-3)	Department of Business Management, University college of commerce & business management, Mahatma Gandhi University ,Nalgonda	March 2015
13	Mr. N. Srinivas	National seminar on Quality enhancement	Role of Higher education leadership in preparing next generation leaders towards institutional development	St. Francis College for women, Begumpet	March 2015
14	Mr. N. Srinivas	Rural Market in INDIA: Unexplored Terrain	“Scope of Mobile Advertisement in Rural India: Opportunities & Challenges”	Department of Business Management Studies, Mahatma Gandhi University, Nalgonda, Telangana	March 2015
15	Mrs. Danam Tressa	E-Commerce – Impact on Economic Development	A Study On Ecommerce In CRM At Amazon	RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad [ISBN Due]	Feb 27 th 2015
16	Mrs. Danam Tressa	National Seminar On Managing Business In Changing Economic Scenario	Corporate Social Responsibility: In changing Economic Scenario	Organized by Aurora PG College , Moosarambagh, Hyd (ISBN Due)	March 26 th 2015
17	Mrs. R. Anita	National Seminar On Managing Business In Changing Economic Scenario	Impact Of E-Tailing On The Brick-And-Mortar Retailers	RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad	27th February, 2015

				[ISBN Due]	
18	Mrs. Danam Tressa	The role of IQAC Stakeholders	Department of Commerce, Nizam College		July 2014

Books Published / Memberships

Following faculty members papers were being published with ISBN/ISSN no in different books & Journals (International & National)

S.no	Name of the faculty	Title of the paper published	Details	Date
1	Mrs. R. Anita	Employee Engagement – A Leading Indicator of Employee Retention	International Journal in Management and Social Science (Impact Factor- 3.25) ISSN: 2321-1784	IJMSS Vol.03 Issue-03, (March, 2015)
2	Mrs. Molly Chaturvedi	Micro finance- A blessing in disguise to the poor	INSPIRA NATIONAL JOURNAL ISSN: 2231-167X	Volume 05 No. 02, April, 2015 .
3	Mrs. Molly Chaturvedi	Buliding High Team & its Sustenance	International Journal of Management & Social science (IJMSS) (ISSN:- 2321-1784) Impact factor:- 3.259	Vol.3, Issue 3 March 2015

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1	Mrs.A.Mary Francina	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era	Published and Presented on “Work Life Balance – Challenges” (ISBN no:- 978-93-83192-49-6)	Karnataka State women University, Bijapur	June 2014
2	Mrs. Molly Chaturvedi	Two Day International Conference on “Strategies for social and sustainable	Published and Presented on “Marketing communications-in Globalised Era” (ISBN no:- 978-93-	Karnataka State women University, Bijapur	June 2014

		competitive advantage in Globalised era	83192-49-6)		
3	Mrs.A.Mary Francina	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	Published and presenting on “Managing Change successfully” (ISBN no:- 978-93-82163-83-1)	Osmania PG College, Siddipet	August 2014
4	Mrs. Molly Chaturvedi	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	Published and presenting on “Disaster Management:- Conflict & Challenges” (ISBN no:- 978-93-82163-83-1)	Osmania PG College, Siddipet	August 2014
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7	Mrs.A.Mary Francina	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”	“Inclusive business avenue of sustainable competitive growth of developing economy” (ISBN no.978-81-926-819-9-3)	Department of Business Management, University college of commerce & business management, Mahatma Gandhi University ,Nalgonda	March 2015
8	Mrs. Molly Chaturvedi	UGC Sponsored National Seminar on “Trends ,Challenges and	“A study on impact of Green Marketing” (ISBN no.978-81-	Department of Business Management, University	March 2015

		innovations in management”	926-819-9-3)	college of commerce & business management, Mahatma Gandhi University ,Nalgonda	
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Membership Details

All the faculty members of Business management Department are members of Hyderabad Management Association (HMA)

Paper Setters/Member Of Any Bodies

S.NO	NAME OF THE FACULTY	NAME OF THE COLLEGE
1	Mrs.A.Mary Francina	RBVRR College St.Francis College for Women
2	Mrs.R.Anita	RBVRR College St.Francis College for Women
3	Mrs.Danam Tressa	St. Francis College for Women
4	Mrs.Molly Chaturvedi	St. Francis College for Women
5	Mr.P.Ganesh Anand	St. Francis College for Women Nizam College
6	Mr.N.Srinivas	Sikkim Manipal College St. Francis College for Women

Consultancy Work by the Department

S.NO	NAME OF THE FACULTY	NAME OF THE ORGANISATION
1	Mr.N.Srinivas	AP Productivity Council

Details of Students Strength

S.No	Class	Strength	No. of students from other states	International students	Male No. & %	Female No. & %
1	BBA III YEAR 2012-13	61	NIL	07 1. Shalman 2. Senait 3. Flores 4. Gugsa 5. Hasib 6. Bilal 7. Javid	39/61= 64%	22/61= 36%
2	BBA II YEAR 2013-14	68	04 Payal Soni (Chattisgrah) Shahbaz Gaffor (Kerala) Arul Wilson (Tamilnadu) Ayush (Madhya Pradesh)	04 1. Abdullah Hussain Abid 2. Mariyam Malik Rashid 3. Naseerullah 4. Syed Mohammed	47/68=669 %	21/68= 31%
3	BBA I Year "A"	55	Arthi Suthar (Rajasthan)	Abdul Hadi (UAE) Syed Imran (UAE) Adnan Lahji (UAE)	23/55 42%	32/55 58%
4	BBA I Year "B"	57	Nil	Aayez Ahmed (UAE) Faraz Khan (UAE)	39/57 68%	18/57 32%

Course	Physically Challenged	Total
BBA III YEAR	01	61
BBA II YEAR	-	68
BBA I YEAR "A"	-	55
BBA I YEAR "B"	-	57

Orientation Programmes For Students

Orientation Session of BBA III Year

Date	:	16/06/2014
Venue	:	Room No. 401
Target Group	:	BBA III Year V Sem
No. of Participants	:	50

Resource Person & Organization: Faculty, Dept. of Business Management

1. Mr. Manoj
2. Mr. Ganesh
3. Mrs. Francina
4. Mrs. Rachel
5. Mrs. Molly
6. Ms. Sharon

Objective:

To create awareness of the II year subjects, motivate and inspire the students to do better.

Report:

The students were oriented on the subjects of the present semester, given Overview of the syllabus and Course objectives were presented. Conducted team activities for the students. 3 activities were conducted: 1. Three words that best describe you: Students were asked to write 3 words that best describe them in a piece of paper and the other team would guess who that person is. This game is conducted to know how well the class knows their classmate. 2. Acronym game: Students were given some famous acronyms and were asked to innovatively create a new acronym on their own. This game is conducted to know their creativity and awareness. 3. Newspaper enacts; Students were divided into teams and each team would have a newsreader who would read the main highlights. And his team will have to enact the news being read to them, on the stage. This is conducted to test their creativity & spontaneity.

Students were asked to speak on a personality who inspires them the most and why. They spoke on renowned personalities like Nelson Mandela, APJ Abdul Kalam, Narendra Modi etc., Most of the students take their parents as inspiration. Students were introduced to SWOT Analysis and an activity on creating .SWOT Analysis of Individuals was conducted.

Orientation Session of BBA II Year

Date	:	16/06/2014
Venue	:	Room No. 402
Target Group	:	BBA II year III Sem
No. of Participants	:	50

Resource Person & Organization: Faculty, Dept. of Business Management

1. Mr. Manoj
2. Mrs. Danam Tressa
3. Mrs. Mary Francina
4. Mrs. Rachel Rose
5. Mrs. Sangeetha Thakur,

Objective:

To create awareness of the II year subjects, motivate and inspire the students to do better.

Report:

The students were oriented on the subjects of the present semester, given Overview of the syllabus and Course objectives. Conducted team activities for the students.1. Three words that best describe you: Students were asked to write 3 words that best describe them in a piece of paper and the other team would guess who that person is. This game is conducted to know how well the class knows their classmate.2. Acronym game: Students were given some famous acronyms and were asked to innovatively create a new acronym on their own. This game is conducted to know their creativity and awareness. Newspaper enacts; Students were divided into teams and each team would have a newsreader who would read the main highlights. And his team will have to enact the news being read to them, on the stage. This is conducted to test their creativity & spontaneity.

The Class Teacher oriented them on General Disciplinary rules and regulations and conducted Quiz on PUBLIC, PRIVATE AND FOREIGN Banks punch lines, quotes and Mascots. Students were motivated on Building Teamwork – A story from the Geese -Videos on Teamwork were also shown.

Orientation Session of BBA I Year

Date	:	28/06/2014
Time	:	9:00 to 3:00pm
Venue	:	Seminar Hall, extended campus
Target Group	:	BBA I Year I Sem
No. of Participants	:	55

Resource Person & Organization:

Rev.Fr.Vincent Arokiadas, Prof.K.Malla Reddy, Mrs. R.Anita, Mr. Manoj, Mr. Ganesh, Mr. Satyanarayana, Dr. Deepika Gardener, Ms. Flora, Mrs. Danam Tressa, Mrs. Rachel Rose, Mrs. Mary Francina, Mrs. Molly Chaturvedi, Students- Insiya Anwar– BBA II year, Rahul- BBA III year and Rizwan- passed out batch, Faculty, Dept. of Business Management

Objective: To make students aware of the college, department, rules, regulations, Know each other and above all make them comfortable in the new environment.

About the Activity :

Department of Business Management conducted an orientation Programme for the BBA 1 year I Sem at the extended campus to give students information about the college and an overview of the BBA course structure on 28th June 2014.

The session started with the prayer song by the BBA III year students, Benjamin and Madhuri, followed by welcoming the dignitaries on to the stage. Principal Sir, Director Sir and Mrs. R. Anita, HOD, Business Management along with the BBA I year students lit the lamp and inaugurated the Orientation session.

Prof. K. Malla Reddy, congratulated the students and gave hearty welcome. He stressed that there is no education without discipline. He encouraged the students to take advantage of the quality education and the experienced faculty with Phd, and Industry experience. Principal, Rev. Fr. Vincent ArokiaDas, motivated the students to take initiatives and grow in their life, instead of waiting for someone else to start. He also mentioned that there is two- way expectation, both from the Management and the students for quality education and excellence.

Student Experiences:

BBA II and III year Students, Insiya Anwer and Rahul Joseph shared their experiences at the college and thanked the faculty for their support and encouragement all through. They motivated the students to do their best as a Josephite and wished them to excel in academics, participate in extracurricular activities, take initiatives, and be responsible.

Bridge Course / Remedial Classes Conducted

The Department of Business Management conducted a 15 day Bridge course in **Financial Accounting** for BBA I year students. The objective of this course was to bridge the gap among the students with respect to accounting and bring them on par with one another.

Bridge Course

Class : BBA I Year I Semester
Subject : Principle of Accountancy
Date : 02/08/2014

The Department of Business Management has designed and conducted a short intensive Bridge Course on subject principles of accountancy for BBA I year I Semester students for 14 days. The objective of the course was to analyze their level of understanding the subject before we start our curriculum and strengthen accounting knowledge of non commerce students and bring them on par with students from commerce background. The course covered fundamental of accounting, book keeping, rules of accounting journal entries, ledger etc.

Feedback from students was ascertained, students were satisfied and showed interest for bridge course and remedial classes for preparation of financial statements.

No. of students attended : 35 (Non Commerce)
No. faculty taken : Mrs. Sangeeta Thakur, Mr. P.Ganesh Anand
No .of classes taken : 14

Remedial Classes

S.No	Name of the Faculty	Semester	No.of Students	Subject
1	Mrs.R.Anita	IV	8	Management Science
2	Mrs.Danam Tressa	VI	10	Supply Chain Management
3	Mr.Mehboob	I	18	Business Mathemeatics
4	Mrs.Molly Chaturvedi	I	03	Principles of Management
5	Mrs.Sangeeta Thakur	I	03	Financial Accounting

Innovative Teaching Learning Practices

Teaching is made experiential by using the following innovative teaching practices

- Unit Planners
- Material from NPTEL
- Current Affair Discussion
- Case Study
- Mini Projects
- Assignments
- Project/ Internship
- PPT
- Management Games
- Role Play
- Management Clubs
- Chalk and talk
- PPT
- Open Book method
- Lecture method
- Book review
- OHP
- Group discussion
- Quiz
- Problem solving
- Videos
- Students presentations

Best Practices / Swot Analysis Of The Department / Pre-Placement Activities

Best Practices of the Department

Curricular Aspects

Curricular Design and Development

- Goals and objectives of the institution impressed upon primary stakeholders through PTA meetings/results programmes/interaction with the staff.
- Focus on local/regional/national/global needs and women's empowerment.
- Opportunity to gain knowledge and employable skills.

Academic flexibility

- Interdisciplinary/value added/career oriented courses
- Advantage of choosing specialization/electives.

Feedback on Curriculum

- Feedback from students/Alumni/Academicians/Parents.

Curricular Update

- Incorporation of suggestions from the feedback.
- Involvement of all staff members.
- Referred modules from universities in India/abroad.
- Revision of syllabus once in three years with a focus on thrust areas.

Any other quality initiatives that institute practices

- Implementation of autonomy.
- Inception of add-on programmes/courses.
- Encouragement for research based assignments.
- Practical training through industrial/field visits.
- Promotion of environment awareness and citizenship.

Teaching Learning & Evaluation

Admission Process

- Parents and students are given guidance regarding the course and its benefits.
- Admission on a preferential basis for top scorers, sports champions and physically/ socio-economically challenged.

Catering to Diverse Needs

- One to one guidance, Tutorials system
- Creative and innovative strategies to cater to advanced/slow learners.
- Value-added courses to enhance personal and professional skills.

Teaching-Learning Process

- Unit planners for all subjects or papers prepared at the beginning of the year with contents of each topics.

- Learner-centered activities like participative learning, interactive sessions, student seminars, case studies, project work, assignments, problem solving exercises, practical/field work and use of audio-visual teaching aids.
- Blue Print of teaching schedule for the academic year.
- Maintenance of academic record, Teacher diary and attestation by Director/HOD/Principal.
- Augmenting of teaching/learning through the e-resources available in the library.

Teacher Quality

- Teacher quality is maintained through orientation sessions, observation of teaching and taking feedback from students
- IQAC promotes the growth of the teaching staff by organizing quality enhancement and teacher enrichment programmes regularly.
- Self-appraisal book is maintained by faculty with a view to enhance performance and quality.
- Faculty is encouraged to organize and attend international/national/state/regional level seminars/workshops/symposia.

Evaluation Process and Reforms

- Components of CIA/Skilled based tests give scope for skill development of students.
- Prompt declaration of End semester results and redressal of students' grievances build trust and confidence in the system.

Other Quality Initiative the Institution Practices

- Promoting student summer internship/fellowship.
- Guiding students to present papers at regional/state/national level seminars.
- Catering to advanced/average/slow learners through appropriate learning strategies.

Research, Consultancy and Extension

- Every year each faculty attends minimum two seminars/Workshops and presents paper in Seminars/Conferences
- Faculty are external examiners of University and other Autonomous colleges
- Faculty also give consultancy to organisations Like AP Productivity Council....
- Regular conduct of Josephites Service Society (JSS), Red Cross & NSS activities in community building

Development of Infrastructure and Learning Resources

Physical facilities for learning:

- Extended block.
- A/C conference hall, MASCOM lab, Internet centre, Gym and indoor sports facility.
- Recording Studio.
- Language lab.
- Classrooms with adequate ventilation, lighting and provision for use of audio-visual aids.
- Well-equipped computer laboratory with need-based software.
- Optimal use of the auditorium, conference hall, classrooms, laboratories, other infrastructural facilities are made by the members of the institution and outside parties.

Maintenance of infrastructure:

- Feedback regarding infrastructural facilities is regularly obtained from the users on the campus, which is useful to bring about changes.
- The maintenance and services of laboratories, equipment and other facilities have been rendered through annual contracts and on need basis.
- A system is in place for maintenance and repairs of equipment and infrastructure on a routine basis.

Library as learning resource:

NewGenLib facilitates user access to a variety of Books/Journals and information with ease.

Student Support & Progression

The college provides adequate student welfare measures to all students irrespective of caste, community, economic status and linguistic groups. The assistance rendered contributes towards the holistic development of students.

Student progression

- Extra-curricular activities/certificate courses contribute richly towards leadership qualities, life skills and confidence building activities.
- Placement cell assists the students in employment and CRT programmes.
- Field visits/projects/internship augments progress to research activities.

Student support

- Scholarships/free ships/ fee concessions
- Students grievance redressal cell/sexual harassment cell/counselling cell
- Campus recruitments
- Encouragement to meritorious students by cash awards and momentous
- Regular interaction with the parents on student's holistic development

Student activities

- Participation in and organization of diverse cultural activities both at the intra and intercollegiate levels to promote interest in and respect for Indian tradition.
- Extensive participation and achievement in intercollegiate fests at university/state/national levels.
- Commendable performance in sports field at institution/state winning accolades for the college.

Quality initiative the institution practices:

- Sponsoring/supporting students to attend the national/international programmes.
- JOSEPHIESTA & CINEVOLUTION an intra-collegiate co/extra-curricular event to ensure maximum participation of students of different streams giving them an opportunity to develop their organizational skills.

The college plays a major role in creating a conducive atmosphere for the overall growth of students be it in helping them financially/emotionally/academically. The various activities prepare the students to face the challenge and competition of the outside world.

Governance and Leadership

The Institution has certain best practices which are unique and include all stakeholders.

Institutional vision and leadership

- Annual planning and input programme for the development of staff.
- An outing for teaching staff, recollection to strengthen spiritual life and the distribution of gifts at Christmas time are the annual features.

Organizational arrangement

- Student welfare COMMITTEE efficiently manages and airs the grievances at the redressal cell.
- Regular staff meetings for quality enhancement

Strategy development and deployment

- Autonomy and PG programmes are the outcomes of perspective planning.
- Jointly laid out action plans and perspective plans give an opportunity for the faculty to participate in the decision making process.

Human resource management

- Vacancies are filled on a regular basis with the initiative and interest taken up by the management.
- Orientation and induction programmes are conducted for new recruits and new entrants of the college.
- Staff enrichment programmes are conducted for the growth and development of faculty.

Financial management and resource mobilization

- Budget allocation and optimum utilization of finances.
- Internal and external audit conducted on a regular basis.

The college takes initiative in promoting cordial relationship, conducive work environment and research culture, sense of belonging, quality performance and accountability in all its endeavours.

Participation in B-Schools Surveys every year conducted by The Week, India Today, Business Standards, Business Today, Business India, Outlook, CSR, Times B –School Survey, Career 360 magazine survey etc., to enhance Brand Image

Guest Lectures / Seminars / Workshops Organised for Students

Details of Workshops Organised

Date	Time	Target students	Topic	Resource person	Company /organisation	Venue
2-9-14	2:00 pm	BBA III Year v Sem	Financial Products and Services	Mr Joel David, Asst. Branch Manager and Equity Research Analyst	Crecer Financial Services Pvt Ltd	Seminar Hall (Extended Campus)

Details Of Guest Lectures Organized

S.no	Date	Time	Target students	Topic	Resource person	Company /organisation	Venue
1	23-9-14	11:30am	BBA III Year	Project Guidelines	Dr Bharathi, Vice-Principal & Dr Brinda, Dean	St Joseph's Degree & PG College	Seminar Hall (Extd Campus)
2	27-11-14	12:00pm	BBA II & III Year	Stock Mind Game	Mr Fayaz Ahmed Shaik, Regional Manager, ICICI Direct Rama Krishna, Finance Executive, ICICI Direct	ICICI Direct Centre for Learning (Financial)	Seminar Hall (Extended Campus)
3	30 th June 2014,	11:00-12:30 pm	BBA II & III Year Students (Class Representative) 6 students	Seminar on "Media & Democracy" organised by Dept of Mass Communication	Prof. P.L Vishweshwar Rao, former Dean, O.U Mrs. Anita Rao, MD-educational catalyst Mr. Adil Mohammed	Osmania University	Main Campus
4	14 th Oct 2014	10:30-12:30 pm	BBA II & III Year Students	Seminar on Cyber Crime	Shri. R. Majeed Ali Khan from Crime Branch, Hyderabad	Crime Branch, Hyd	Main Campus

Detailed report on 'Crecer Financial Services Workshop'

Date : 2nd sept 2014
 Venue : Seminar hall, Extended campus
 Participants : 28 students (BBA III Year)
 Resource person : Mr. Joel David
 Asst. Branch manager & equity research analyst
 Crecer Financial Services Private Ltd.,
 Hyderabad

The programme commenced with the Prayer song by MBA II students. Mrs. G. Rachel Rose, Faculty Dept. of Business Management, welcomed and introduced the guest speaker.

The Guest Speaker Mr. Joel David started the session by introduction of Crecer Financial services and its inception. He highlighted the services offered by the company.

The session furthered with Mr. David throwing light on the basics of stock exchange and the related topics like BSE, NSE, NIFTY, SENSEX, and SEBI. He also explained the operations in primary and secondary markets. The other topics discussed were Commodity Market, Forward Market, Derivatives, Hedging, Futures, and FOREX Market.

Cash Market/Spot Market, IPO, Option trading - Call & Put, Bull & Bear Market were also explained, followed by Question & Answer session.

The Session concluded with students' feedback about the session and the resource person. Formal vote of thanks was proposed by Mr. Amandeep, Class representative, MBA II Year.



Detailed report of "Conquer the Stock Market & On-Line Trading"

Date : 27th November 2014

Venue : Seminar Hall

Time : 10 AM

Guest Lecture: Mr. Fayaz Ahmed Shaik Regional Manager, ICICI direct Centre
Mr .Ram Krishna, ICICI direct Centre, for financial learning

A Guest lecture was organized by the Department of Business Management for BBA III Year VI Semester and BBA II Year IV Semester Students, titled "CONQUER THE STOCK MARKET and ON-LINE TRADING in Seminar Hall on 27th November 2014 at 10.00 am. by Mr. Fayaz Ahmed Shaik Regional Manager , ICICI direct Centre for financial learning .

The objective of this programme was to enhance the Practical Knowledge of the students regarding Stock Market and on line trading.

The lecture was an interactive session, it begun with a question & answer round and Mr. Fayaz explained in a very convincing way about stock exchange, and how it works, how shares are bought and sold in the stock market and referred to stocks as a piece of ownership in a large

company which helps the company raise funds for enhancement. He stressed on why investing in stock markets is a wise decision and gave examples of companies like Infosys and Wipro.



The concept of market capitalization was also briefed which was followed by a PowerPoint presentation about stock minds which is a national contest that is conducted every year which has more than one lakh participants. In this contest, the participants are given virtual money worth fifteen lakhs and are supposed to trade with the money they have. At the end of the session, student's doubts were cleared by asking various questions to the guest. Faculty members of

Department and students of BBA participated and got benefited from the lecture.

Feed back from students :

It was insightful and an informative lecture which gave us a basic idea about the stock market and how it operates. It stimulated us to participate in the Stock Minds Contest which will give a practical insight as to the actual transactions that take place in the stock market.

Feed back from Resource person :

Students have shown keen interest towards the contest in terms of listening to the session and motivated themselves to the contest.

Detailed Report on Seminar on "Cyber Crime"

Date : 14 October, 2014
Venue : Joseph's hall, St. Joseph's degree & PG College, Main Campus
Time : 11:35

A seminar on cyber crime was conducted for the students of ST. Joseph's degree and PG college. The seminar was organised by Mr. Srinivas Reddy (Associate professor and HOD mathematics and statistics department). The guest lecturer for the day was Shri.R.Majeed Ali Khan from Crime Branch, Hyderabad. Sir Majeed ali khan told students about cyber crimes and how one could prevent themselves from being cheated. He also shared his past experiences with the students like how he and his team of experts had solved cases. Students showed a lot of interest and gained a lot of knowledge from this seminar.

Industrial Tour / Industrial / Market Visit

Detail Report of Local Industrial Visit (Sujuna Industry)

Date : 25/9/14
Title : Local Industrial Visit to Sujuna Groups Ltd
Venue : Sujuna Group Ltd
Target Group : BBA III Year
No. of Participants : BBA III(46)
Resource Person & Organization: Mr. Daya Singh, Senior Supervisor & Technician, Sujuna Group

Objective:-

- To make them aware practically about the manufacturing process
- Helped them in understanding the synchronizing of different activities systematically at the same time

About the Activity:

Students visited the manufacturing facilities of Sujuna Steel Ltd. situated at Bollaram Industrial Estate, Hyderabad. The Company manufactures MS Ingots, the present raw material steel re-rolling, and has recently acquired 2.50 tones induction furnace together with other equipments and assets



Detail Report Of Industrial Visit (Outstation)

South India Industrial Tour of BBA Final Year Students

South Indian industrial tour became the dream of students of 2nd Batch of BBA Students. With the effort of all the student coordinators, faculties and principal support, finally the South Indian tour comes in to reality.

- 1) **BBA** : III Year V Semester 2nd Batch (2012-2015)
 - 2) **Places Covered** : Coimbatore, Ooty, Conoor, Kodaikanal, Pondicherry & Chennai
 - 3) **Places Covered** : Coimbatore, Ooty, Conoor, Kodaikanal, Pondicherry & Chennai
 - 4) **Duration** : 09 Days (23.11.2014 to 01.12.2014)
 - 5) **Number of Students participated** : 18
 - 6) **No of Industries covered** : 03
 - 7) **Industry Visits:**
 1. Doddabeta Tea Factory (Ooty),
 2. Sunbeam Generators Pvt. Ltd. (Pudu)
 3. Kritha Convertors Pvt Ltd. (Chennai).
- **Day1** : Finally on 23rd of November we board the train for Arakkonam by Egmore Express at 4.30pm from Kachiguda. All were very happy and enthusiastic.
- **Day2** : Reached Arakkonam at 5.10am on 24/11/14 and travelled to Coimbatore by Kovai Express at 7.10 am and reached to Coimbatore at 1.45pm, after having the launch we travelled to Ooty (90 Km [3 – 4 hrs.]) by 21 seated bus and finally reached Ooty at 9pm after 20 hours of journey from Hyderabad, also the Accommodation provided by the tour Agent Mr. Venkat [Nava Kruti Eco travels, Chennai] in Snow Castle Hotel near the old check post gate.
- **Day3** : On 25th November, 2014 the day begins with the Industry visit at Doddabeta (Ooty), Nilagiri District.

1. COMPANY VISIT : DODDABETA TEA FACTORY (OOTY)

Date: 25th November 2014.

Doddabeta peak is the highest known peak in the region of Ooty and its altitude stays to be more than 2,623 meters in height. It actually stays in the suburbs of Ooty and is hardly 10kms from the place. The Tea Factory which caters the life of the people and provides livelihood to a wide number of people earning their bread from the meager income they avail by working in tea factory.

Tea factory is well equipped and produces tea of different qualities and focus on a large international market. The whole process of manufacturing the tea is well optimized and is highly grounded up with well-planned process so as to produce highly edible and good quality tea to be sold in the market place. The taste of the fresh, just made tea is so fine that one should taste it once to have that essence of freshness. It



would surely be a wonderful experience.

They also have an adjacent chocolate factory in similar lines. And they are in the process of creating a view point inside their premises. Couple of years later, people would throng that place just like Doddabeta and the tea and chocolate factories would most of their sales directly to the tourists.



Industrial tour Followed by Sight seeing in ooty like

- ❖ Film shooting point
- ❖ Pykara falls
- ❖ Dodabetta peak

And ended with Shopping and camp fire.



Day 4: on 26/11/14 2 hours travelled from Ooty Railway station to Coonoor by **Nilgiri Mountain Rail** at 9.15 am, in Coonoor we proceeded for Sight seeing till 4.00pm and later proceeded to Kodaikanal (240 km – 6 ½ hrs) & reached to Kodaikanal at 12:30 am, stayed in Little Pine Brough inn.

Day 5: on 27/11/14 proceeded Sight seeing from 11:30 to 6:30

- ❖ **Coakers walk**
- ❖ **Bryant park**
- ❖ **Lake –Boating**



Day 6: on 28/11/14 continued the Full day sight seeing to the places like

- ❖ **Pine forest**
- ❖ **Pillar rocks**
- ❖ **Valley view**
- ❖ **Pambar falls**
- ❖ **Upper lake**
- ❖ **Vattakanal – Trekking to Dolphins nose**



Check out from the hotel at 8:30 pm and proceed to Pondicherry (400kms – 9 hrs).

Day 7: on 29/11/14 reached to Pondicherry early morning at 7:30 am and stayed in Jyothimani hotel at East coast road and proceeded to

2. COMPANY VISIT : SUNBEAM GENERATORS PVT. LTD.



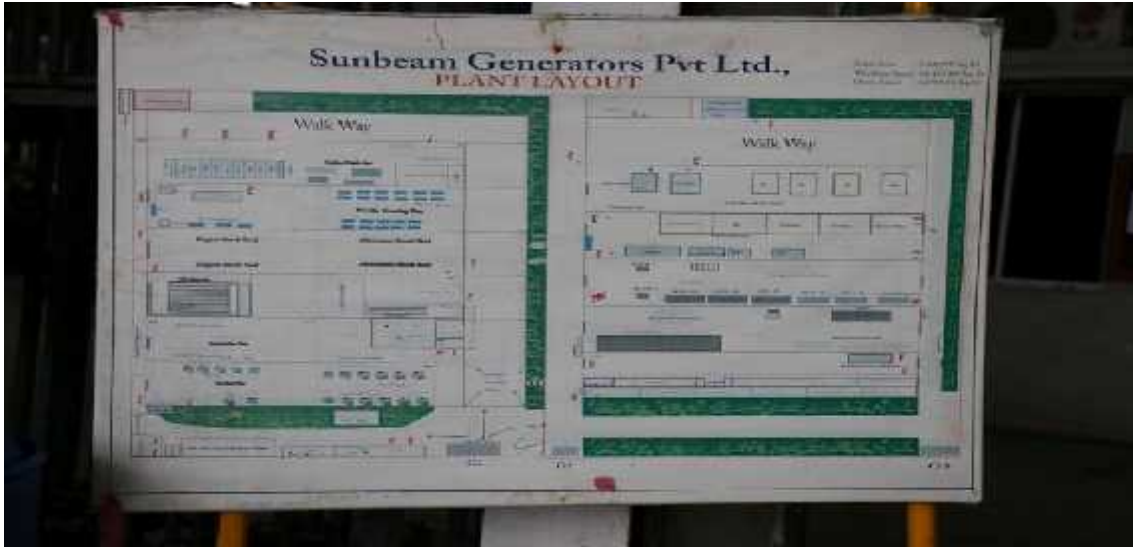
The company's core team, along with the team of well-qualified, professional design engineers, translates world - class engineering expertise into a successful blueprint that forms the basis for designing and developing one-of-a-kind sheet metal canopies to house the DG sets and produce customized components.

The expertise streams out of depth experience of Sunbeam's management which has been at the root of the Company's progress, piloting it along path of continuous growth.



Sunbeam's manufacturing facility-in Puducherry, Southern India- is certified as conforming to ISO 9001:2008 Quality Standards and sprawls over 132000 sq.ft. area housing the shop floors and the administrative officers section. Born out of the ideology of an integrated process line, the Puducherry facility features a fantastic infrastructure setup in place to fully client expectations.

- Spread over 132000 sq.ft, The Manufacturing setup houses:



Steel Processing Centre

- The Modern Laser, Turret, Shearing, Press Brake, Notching Machines exclusively dedicated for the Press shop activity are well equipped to achieve optimum result in terms of Productivity with Quality.
- Laser Cutting machine can perform to the maximum accuracy level (0.02mm) and the cutting speed is 3000 m/min for sheet metal cutting and minimum hole size to the thickness of the Sheet up to 20 mm.
- ASR Turret punching Machine with Auto loader can be operated at 750 hits/min and close to 1 million hits /day. All controls are automated through software applications.

Fabrication Shop

- In-house facilities are made to produce high skilled fabricated components with MIG welding Process through Qualified welders as per AWS Standards. Line Concept is brought in place to sequence the process as per the derived process flow Chart.
- Spot & Stud welding machines are installed to do Sheet metal joining operation.
- Proper layout is drawn to bring Safety & All protective equipments were provided to all the employees at their respective work Stations.

Pre Treatment & Powder Coating

- Fully automated PLC Controlled Transporter with Nine tank process.
- Hot process & Air Agitated.
- A state-of-the-art Powder Coating facility to achieve best-in class quality.
- The coated components are being inspected online with test samples which under goes different test to confirm the Quality with the adequate support of unique Lab facility established(In-house).

INTEGRATION AND TESTING

- Station wise assembly concept to bring the Quality and productivity improvement.
- Systemized process to achieve maximum efficiency.
- Testing booth & Automatic testing with Online support.

ETP & R.O PLANT

- PT - Rinse Water is collected and fed to the primary settling tank and passed through aeration tank to the Secondary settling tank to control the pH & TDS Value prior to R.O Plant.
- R.O Plant further clarifies the ETP Water at 60(Water):40(Reject Water), Rejected water is pumped through open sprinkler for Solar Evaporation .In order to Achieve the zero effluent.



Industrial visit Followed by Sight seeing

- ❖ **Chunnambar Back watersam**
- ❖ **Promenade Beach**
- ❖ **Aurobindo Ashram**

Day 8: on 30/11/14 Proceed to Chennai at 2:30 pm & reached at 9:00pm

Day 9: on 01/12/14 proceed to

3. COMPANY VISIT: KRITHA CONVERTORS PVT LTD.

Kritha is a automobile components manufacturer & supplier for companies like Eicher, Mahindra & John deer.



Industrial tour followed by Shopping at Sky walk & Lunch.

Day 10: on 02/12/14 Reached to Hyderabad in the early morning at 7:30 by Hyderabad express train.

Project / Internship Details

S.no	Roll no	Name of the Student	Topic of project /internship
1	12406001	MAYANK GUPTA	A Study on Financial Statements Analysis
2	12406002	CHINNAGOWDLA YASHWANTH	A Study on Marketing Mix
3	12406003	SIRREDDY MAURYA REDDY	A Study on Techniqual Analysis
4	12406004	CHANDRASHEKAREN SHIVABHASKAREN	A Study on Capital Structures theories
5	12406005	PATEL DEEP	A Study on Consumer buying

			Behaviour and Customer Relation
6	12406006	J VINAY KUMAR	A Study on Recurement and Selection
7	12406007	SHALMAN	A Study on Customer Awareness
8	12406008	RITHIKA AGARWAL	A Study on Financial Statements Analysis
9	12406009	SWETHA JAIN	A Study on Financial Statements Analysis
10	12406010	TRICHINAPALLY GAUTHAMI	A Study on Green Human Resource
11	12406011	KHALID ULLAH KHAN	A Study on Ratio Analysis
12	12406012	R R LEENA PRIYA DARSHINI	A Study on Employees Welfare Benefits
13	12406013	BASETTY VINEELA	A Study on Training & Development
14	12406014	SALVERU AJAY KARTHIK	A Study on Brand Extension Strategy
15	12406015	ENELIA INES FLORES KWIERS	A Study on Business Environment SWOT analysis
16	12406016	R PAVAN KUMAR	A Study on Capital Budgeting
17	12406017	M RACHANA PRIYANKA	A Study on Performance Appraisal
18	12406018	JAI DILESH PARAS	A Study on Financial Statements Analysis
19	12406019	SAYYADA SARWAR UNNISA	A Study on Recurement and Selection
20	12406020	WAFI MOHD RAZI UDDIN	A Study on online Trading
21	12406021	G DHAMINI	A Study on Absentism
22	12406022	MOHAMMED WAJEED	A Study on Extended Marketing 3P's
23	12406023	ASHIKA AGARWAL	A Study on Organised retailing
24	12406026	MARIYAM FATIMA	A Study on Employees Retention
25	12406027	MAAZ AHMED KHAN	A Study on Marketing Mix
26	12406028	SANA FATIMA	A Study on Recruitment Process
27	12406029	ROUNAK JAIN	A Study on Financial Statements Analysis
28	12406030	K HEMMANATH BHARADWAJ	A Study On Mutual Funds
29	12406032	NIKHIL RATHI	A Study on personal Selling
30	12406033	GARLAPATI SAI CHAND	A Study on Advertising Strategies
31	12406034	AMTUL RAHEEM	A Study on Financial Statements Analysis
32	12406035	GAJULA ANIL ASHEER KUMAR	A Study on Distribution Networks
33	12406036	RAM KAKDA	A Study on Cash Management
34	12406037	KOLA SATYA JANAKI RAVI TEJA	A Study On Mutual Funds
35	12406038	S SUDEEPTA	A Study on Consumer Behaviour
36	12406039	HAMZAH HUSAIN TOPIWALA	
37	12406040	MOHD SALEEM	A Study on personal Selling
38	12406041	KIRAN FRANCIS	A Study on Customer satisfaction

39	12406042	MUSINI KALPANA	A Study on Performance Aparsial
40	12406045	PABBA JAGDEEP	A Study on Customer Behaviour
41	12406046	SYED MUJAHED HUSSAIN RAZVI	A Study on Adevertising Effects
42	12406048	MANDEEP SINGH RATTU	A Study on Investors Perefence in Mutual Funds
43	12406049	JAVID ADIL	A Study on Capital Structures theories
44	12406050	AYESHA SHEIKH	A Study on Performance Management
45	12406052	VUNNAVA SAI SHANMUKH	A Study on Customer satifaction
46	12406053	D. SAI MADHAV	A Study on Customer Perception
47	12406054	ZUHAIR MOHAMMED HAZARI	A Study on Customer Relations
48	12406055	AFIA UROOJ	A Study on Selection Process
49	12406056	NALLA KURTHIKA REDDY	A Study on Traning Programs
50	12406057	AHMED AFAN	A Study on Integrated Marketing Communication
51	12406058	GUGSA AYELE NEGERA	A Study on Foregin Exchange and its risk
52	12406059	SENAIT MIHERETU MENGAW	A Study on E-Advertising
53	12406060	HITESH SINGH RATHOD	A Study on E Customer Relation management
54	12406061	SAACHI FATNANI	A Study on Customer Service
55	12406062	MOHAMMAD HASIBULLAH WAFI	A Study on Working Capital Management
56	12406063	RUKSAR JAVED KACHCHHI	A Study on Consumer perception
57	12406064	G ROHIT	A Studu on Funds Flow Analysis
58	12406065	SAMUDRALA ABHIRAM	
59	12406066	RAHUL JOSEPH	A Study on Analysis of Sales
60	12406067	TARUN REDDY	A Study on Traning and Development
61	12406068	BILAL AHMED	A Study on Traning and Development

Student Participation in Fests / Competetions Outside College

S. No	Date	Name of the activity	Course year/ semester	Incharge / coordinators
1	18/7/2014	JSS Activity - Visited Hari Prasad Institute	BBA I, II, III YEARS	Ms. Smriti & mrs. Rachel
2	27/8/2014	Attended Bhavanotsav Fest	BBA I & III YEAR	Mrs. Francina

3	29/11/2014	JGG- Swacch Bharath Campaign	BBA I, II, III YEAR	Mrs. Sangeetha
4	26/12/2014	Guinness Book Of World Record – International Kuchipudi Dance 5competition	BBA I YEAR	Mrs. Molly
5	28/2/2015	CURAFESTO-2015 Management Meet	Students From Various Colleges Of The Twin Cities	All Faculty
6	28/05/2011	Participated At Competition Of Force India Formula One Race	BBA III YEAR	RAHUL JOSEPH
7	12/3/2015	JSS ACTIVITY- Visited “Home For The Aged”	BBA I YEAR	Mrs. Danam Mrs. Navya allenki
8	11/2/2015	Best Presentation Award At Two Day National Seminar At Rbvrr College	Bba II year (18 BBA I & II years participated and presented papers)	Zehra Ghani & Aashritha Aarugula
9	February 2015	Participated In Cricket Tournment At Osmania University	BBA I YEAR	Bharath
10	25/11/2014	Participated In Youth National Table Tennis Championship At Kerala	BBA I YEAR	Harish Kumar
11	2014	Participated at event “Xpression – 2014” at St. Francis college	BBA I YEAR	Afifa Qualani

ED Cell / Women Empowerment / JGG / Red Cross / JSS / NSS Activities by students

JSS ACTIVITY DETAILS

S. No	Date	Students details with number	Place visted	Details of contribution made
1	18-7-14	BBA II and III Years - 40	Thakur Hari Prasad Institute of Research and Rehabilitation for mentally	6,000

			handicapped and Physically Challenged	
2	12-3-15	BBA I Year ,Mcom n MBA students	Home for the Aged, Bhoiguda	7, 840

Detailed Report of THPI

Date of Visit : 18th July 2014
Coordinators : Mrs. Rachel and Ms. Smriti
No of Students : 35 (BBA Iyr & III yr)

About the activity:

Junior Chamber International (JCI) is the only worldwide non-political and non-sectarian youth service organization. Its mission is "To Provide Development Opportunity for Young People to Create Positive Change". The organization believes that these changes must result from one taking "collective action to improve themselves and the world around them" and so does JSS (JOSEPHITE SOCIAL SCHEME) of St. Joseph's Degree and P.G College. Project 365 Nirmaan is an event of JCI held every year since 4 years in 24 special schools for 2000 special students who are intellectually challenged to encourage them.

One of the students of BBA second year, Raunakh Loya, an active coordinator in Project Nirmaan, JCI came up with this amazing idea and under the guidance of Mrs. Rachel Rose, JSS Coordinator (Department of Business Management), St. Joseph's Degree & PG College, and, 35 BBA students along with the faculty coordinators visited Thakur Hari Prasad Institute of Research & Rehabilitation for the Mentally Handicapped (THPI, Dilsukhnagar), Dilsukhnagar.

Rev. Fr. Amal Raj, Vice Principal, St. Joseph's Degree & PG College blessed and prayed for the students at the main campus. Students assisted in coloring competition for the disabled children. There were many other events like Singing, Dance, Tabla, Flute etc. Our college students and staff contributed eatables and a sum of rupees two thousand and seven hundred (Rs. 2,700/-) to THPI. The event concluded with the speeches by Mr. Ajai Agarwal (Chief guest) Marketing head, Central bank of India, AP and Karnataka, JCI Hyderabad synergy zone Vice President Mr. Anil Malpani, President Hemant Sarada, Secretary Harsh Sarada and finally Mrs. Rachel, JSS Coordinator. THPI Assistant Director Mr. Harish Singh showed interest in having collaboration with us.

Detailed Report Of Visit to "Old Age Home"

A DAY WITH THE ELDERLY

The students of MBA I yr and BBA I yr (Sec A and B) along with the faculty coordinators **Mrs.A.Danam Tressa Associate Professor** and **Mrs .Navya Allenki Assistant Professor** visited **THE LITTLE SISTER'S OF THE POOR "HOME FOR THE AGED"** on the 12th March

,2015. Around 75 students visited the place. They very enthusiastically purchased some gifts, food items, clothes to donate to the elderly. The day started with the elder person at the reception welcoming all the students and he told a brief history of the Home. By this time the students became a fan of him (Mr.Azam Khan)



Mr.Azam Khan addressing the students



Faculty With Students At The Home

The students also donated an amount of Rs 7,840/- towards the Home.

The students had a great touching and warmth experience. They learnt that what ever happens in life, one should be positive towards life and also learnt various values and aspects of life .despite having many problems the elderly persons the learnt to live life happily .they see life with different vision and perspective .



BBA students with the elder



Faculty sharing lovely time with the elderly



Students having a gossip with elderly



A heart to heart talk by the student and faculty



Faculty distributing food articles to the elderly

**AN LIVE HEART TOUCHING EXPERIENCE OF STUDENTS AND THEIR
FEEDBACK**

An elderly person at the home stated this beautiful statement

“There is no person in this world who does not have problems in their life, one should learn to remain happy and positive in life “

They also stated that forget the past and enjoy the present.

After this visit the students learnt that true children are those who love and care for their parents till their last breath. They love their parents but have really increased their affection to their parents now .They came to understand the value of **“LOVE AND CARE”**

FEEDBACK FROM STUDENTS:

1. Pleasant place , neat ,clam people .they were very nice and loving
2. Peaceful, clean, felt very happy and got to know many things after interacting with the most experienced people.
3. Different people of old people .a transparent image of the real world.
4. Got to know people more closely, they happiness, sadness, their problems, received lot of love and experience from them.
5. Peace determines that place exactly realization of fine .
6. A very good place, many problems and much sorrow but for people like us. it is where we can learn about values of life and relations .the best thing I remember is “ we do have problems but never try to create the same to your parents “ that is what every one over there told me .
7. Amazing place I really love those elderly people. I wish I would spend more time with them. This visit was emotional as people living there were left alone by their families and were taken care by natures. I really loved the place
8. Its wonderful and unforgettable day .good to know them and their sorrows hidden inside them.
9. It was a good experience to know them. I met many elderly people especially a person who was very sad. We could talk to him and make him feel happy.

At the end, the visit was a learning experience and also thought provoking for all the students.



A Report on “Swacch Bharat Campaign” (Joseph’s Go Green Club-JGG)

DATE : 29th NOVEMBER 2014

PARTICIPANTS : BBA I, II & III Year (27 Students)

The Department of Business Management initiated the program at the behest of the Principal, Rev. Fr. Vincent Arokiadas on the 29th of November, 2014 under the banner of **Joseph’s Green Group**, the **Environmental Club**. In line with the ‘Swacch Bharat Mission’ started on 2nd October 2014, by our honorable Prime Minister, Narendra Modi, the Department has put a step forward in implementing the mission with a vision of a cleaner India.

Students from BBA, who had enrolled their names, were chosen to take part of the activity. The students wore green outfits they were given tags of ‘**Swacch Bharat**’ and other slogans to create awareness regarding the activity. The students assembled in the main campus ground where the **Rev. Fr. Vincent Arokiadas, Principal** formally gave a green signal to begin the program. He addressed the gathering and said that students must make it a habit to spread the concept of cleanliness within oneself and he hoped that this activity will promote the development of the society as a whole. He stressed that this was not a one day activity but students must make it a habit to clean and check that their classrooms and campus remained clean at all times. The team was then provided with rubber gloves, organic masks and waste bins. The area in front of the college and **SherGate, Basheerbagh** was swept and cleaned with zeal and an urge to fulfill the mission. The waste was collected and dumped in the GHMC yard waste. The program ended on a good note as the Principal congratulated the team for their hard work.

The objective of this programme was

- To create awareness in students cleaning should not be the responsibility of the *karamcharis* or workers alone. All citizens are equally responsible for keeping clean.
- To spread among the students the concept of “*Cleanliness is next to Godliness*”



Report on Red Cross - "Blood Donation Camp"

Department of Business Management, St. Joseph's Degree & PG College in collaboration with Lions Club of Hyderabad Jeevan organized voluntary Blood donation Camp on 5th Dec 2014 in Extended Campus, Seminar Hall. 51 students had come forward to donate blood from various groups of BBA, MBA & B.Sc.

All the students who donated blood received an appreciation certificate from the Lions Club.



STUDENTS OF BBA DONATING BLOOD

Report on JGG Activity " Tree Plantation"

BBA students of I Year,section (A&B) number 12, participated in the main campus for the plantation purpose & took the oath to save the planet. Coordinator for the event was Dr.Deepika Gardener (Photos in jpg format enclosed)



Report on "Women Empowerment Meeting"

Date : 14th August 2014
Time : 11.30 AM
Venue : St. Joseph's Degree and PG College

Women are the source of life and every human's well being, encompassing the essence of nature, humanity and godliness. In order to discuss the importance of women empowerment, a meeting was organized at St. Joseph's Degree and P.G. College. All the staff and girl students attended the meeting. The Chief Guests, Mrs. Pushpa Leela – Ex. MLA and Mrs. Christine Lazarus - Social Activist, addressed the gathering about the importance of women and their rights. With their motivational speeches, they instilled confidence in all the girls and women present in the meeting. Each and every person present there, understood their duties and responsibilities to protect themselves, fight against all odds and lead a happy and healthy life.

Report on NSS

NSS event was organized in the month of February in order to create awareness about Swine flu, Mr. Sravan from department of Computer science distributed masks in management department to protect from the infection of swineflu.

Paper Presentations by Students

National Seminar on "Challenges and Issues in Management Education – an Indian Perspective". The seminar was sponsored by TSCHE, ICSSR & UGC, RBVRR College, Hyderabad on 11th & 12th Feb, 2015.

S.NO	STUDENT NAME	CLASS	TOPIC
1	Zehra Ghani	BBA II YEAR IV SEM	Won 1st prize in paper presentation on Corporate expectations from the management graduates
2	Aashritha Aragula		
3	Saleha Hameed	BBA I YEAR II SEM "A"	FDI in management education
4	Lalitha Toshniwal		
5	Leena Gidwani		
6	Afifa Qualani	BBA I YEAR II SEM "A"	Corporate expectations from Management graduates
7	Shashi Priya		
8	Nimrah Fatima		
9	Sardar Tanveer	BBA I YEAR II SEM "A"	FDI in management education
10	Ishaan Anwar		
11	Insiya Anwar	BBA II YEAR IV SEM	Challenges in student evaluation and assessment
12	Md. Syed Asadullah		

13	Adeenah Zaheer	BBA II YEAR IV SEM	Challenges in management education, current scenario
14	Shreshtha Rao		
15	Shubhangi Kodag	BBA II YEAR IV SEM	Challenges in management education
16	Nishat Fatima		
17	Tahura Ansari	BBA II YEAR IV SEM	Corporate expectations from the management graduates
18	Khatija Baig		
19	Prashasthi Sharma	BBA II YEAR IV SEM	FDI In management education
20	Ritesh Goswami	BBA II YEAR IV SEM	Role of management education in economic development
21	Ekroop Arshnoor Kaur Saleha Hameed	National Conference on Innovative Management Applications in Global Context at Anurag group of Institutions	“Management Style of Mumbai Dabba Wala”
22	Ekroop Bharath Saleha Ashnoor Adil	National Seminar on Emerging Management issues and challenges in contemporary scenario At Agurchand Manmull Jain College, Chennai	<ul style="list-style-type: none"> ➤ Innovative strategy formulation in mgt in global market ➤ Work life balance
23	Ekroop Ashnoor Bharath	Two day conference on changing trends of Indian business: Growth prospects and challenges At CMR Group of institutions, Medchal	A study on make an India

Details of Students Registered, CRT details & Placement company wise

S.no	Name of the student	Roll number
1	C Yashwanth	12406002
2	Mayank Gupta	12406001
3	S Maurya Reddy	12406003
4	Shiva Bhasker	12406004
5	Deep Patel	12406005
6	J Vinay Kumar	12406006
7	Swetha Jain	12406009
8	T Gauthami	12406010
9	Khalidullah Khan	12406011
10	Ajay Karthik	12406014
11	Rachana Priyanka	12406017

12	Dilesh Jain	12406018
13	Sayyada Sarwar	12406019
14	G Dhamini	12406021
15	Mohammed Wajeed	12406022
16	Mariyam Fatima	12406026
17	Maaz Ahmed Khan	12406027
18	Sana Fatima	12406028
19	Rounak Jain	12406029
20	Nikhil Rathi	12406032
21	G Sai Chand	12406033
22	Amtul Mirza	12406034
23	Ram Kakda	12406036
24	Sudeeptha Surya	12406038
25	M Kalpana	12406042
26	Mujahed Hussain	12406046
27	Ayesha Sheikh	12406050
28	D Sai Madhav	12406053
29	Zuhair Mohammed Hazari	12406054
30	Afia Urooj	12406055
31	N Kruthika Reddy	12406056
32	Ahmed Afnan	12406057
33	Hitesh Rathod	12406060
34	Saachi Fatnani	12406061
35	Ruksar Kachchhi	12406063
36	Rahul Joseph	12406066

INTERNSHIP DETAILS OF STUDENTS

Company Name: Amazon

Date of Interview: 22nd July, 2014

Job Type: Part time

Salary: 1, 10, 00 – 1, 40,000 PA

S.No.	Student Name	Course
1.	Adeenah Zaheer	BBA 2nd year
2.	Simranjit Singh	BBA 2nd year
3.	Zainual Abedin	BBA 2nd year
4.	Mohammed Syed Asadullah	BBA 2nd year
5.	Vaibhav Singh	BBA 2nd year
6.	Insiya Anwar	BBA 2nd year
7.	Zahra Ghani	BBA 2nd year

8.	Aashritha Arugula	BBA 2nd year
9.	Wafa mohd Raziuddin	BBA 2nd year
10.	Saachi Fatnani	BBA 3rd year

2. Company Name: Genpact

Date of Interview: 29th September, 2014

Job Type: Full time

Salary: 1, 00, 00 – 1, 70,000 PA

S.NO	STUDENTS NAME	COURSE
1	Afia Uroot	BBA 3 rd Year
2.	Saachi Fatnani	BBA 3 rd Year
3.	Mariyam Fatima	BBA 3 rd Year
4.	Amtul Raheem	BBA 3 rd Year
5.	C.Shiva Bhaskaren	BBA 3 rd Year

3. Company Name: HGS

Date of Interview: 4th December, 2014

Job Type: Full time

Salary: 2, 22,000

S.NO	STUDENTS NAME	COURSE
1.	Rahul Joseph	BBA 3 rd Year

4. Company Name: AMAZON

Date of Interview: 12th December, 2014

Job Type: Full time

Salary: 2, 80,000

S.NO	STUDENTS NAME	COURSE
1.	Ronak	BBA 3 rd Year
2.	Zuber	BBA 3 rd Year

5. Company Name: Sutherland Global

Date of Interview: 15th December, 2014

Job Type: Full time

Salary: 2,00,000

S.NO	STUDENTS NAME	COURSE
1.	Mayank Gupta	BBA 3 rd Year
2.	Rahul Joseph	BBA 3 rd Year

6. Company Name: ADP

Date of Interview: 16th December, 2014

Job Type: Full time

Salary: 2, 60,000

S.NO	STUDENTS NAME	COURSE
1.	Madhav	BBA 3 rd Year

Certificate Courses Offered

Course Name	Conducted to	No. of students enrolled	Course Coordinator	Resource Persons	MOU
Retail Management Room no.101 (Extended campus)	12 March 2015 (Internship for 24 Days)	43 students	Mrs. Francina	Mrs. Molly Chaturvedi Mrs.Francina	Excel enterprise (Channel Partner of Bharti Airtel Ltd)
1 Guest lecture- Mrs. P. Vani Jha, Manager, SME (Retail) Bharti Airtel Pvt Ltd, Begumpet, Hyderabad					
Financial Markets Degree library	13 th March 2014	45 students	Mr. Ganesh Anand	Mr. Ganesh Mrs.Sangeeta	National Stock Exchange

Report on Retail Management

Department of Business Management organised certificate course in Retail Management for duration on 20 hours -15 days. The resource persons for the course were by Mrs.Francina & Mrs. Molly. To enlighten students on practical aspects of retail a guest lecture was organised on 26th Jan 2015. The resource person was Mrs. Vani Jha, Sales Manager, Airtel.

43 students enrolled for the course of which all students cleared the course, 2 students were not allowed to write the exam due to shortage of attendance. Written and Viva Voce examinations were conducted to evaluate the performance of students. Examiner was Mrs. Molly Chaturvedi



Mrs.Vani Jha delivering lecture on Retail Management

Report on Financial Markets

The Department of Business Management conducted CERTIFICATE COURSE IN - FINANCIAL MARKET for BBA & B.COM Students from 19th Jan 2015 to 10th Feb 2015 .The main objective of this course was to enhance the Practical Knowledge/employability skill of the students regarding financial market and Stock Market.

The Course consists of 5 units with 24 Classes. Total 45 students from BBA & B.COM were enrolled for this course.

No. of students Enrolled	: 45
No. of faculty taken	: 02 -Mr.Ganesh, Mrs. Sangeeta Thakur
No .of Classes taken	: 24 classes
No. of Students appeared for exam	: 45
Viva Examiner	: Mrs.A.Danam Tressa
Evaluation Pattern	: 75 Marks written & 25 Marks viva

Fresher's Day

Nature of the Activity: Student Centric

Coordinator: Mr. Ganesh Anand

ACCOLADES AT FRESHER'S PARTY 2014

1. Syed Osman Ghani(BBA I Year): Mr. Fresher 2014
2. Leena Gidwani (BBA I Year): Ms. Smile
3. Kunal Chatlani (BBA I Year): Runner up

Objective:- To formally welcome first year in College



BBA Students Winning Awards at Fresher's Day



Parent - Teacher Meet

Date : 6th sept 2014

Total no. Of parents visited : 119

Total no. Of students : 244

SUGGESTIONS/FEEDBACK FROM PARENTS:

- Majority of parents are satisfied with the admission
- Most of the parents have come to know about college process through friends, relatives, website, word of mouth, newspaper, research, Wards siblings studied in the same college, self search.
- Better infrastructure facilities should be provided
- Quality of teaching is excellent
- Requested for SMS facility
- Proper Library facilities in extended campus,
- Special sessions for advanced Communication skills

- College should provide good career prospects and
- Sports and extra co curricular activities should be
- Parents meet in each semester should be conducted
- Placement assistance, training programs to help
- Students find it difficult to go to main campus.or the students ,as that is today's market demand good brand companies should be called for placements more promote students get placed in reputed companies
- Some consideration in the morning for students travelling from far off places Career options to Provide certificate courses in taxation and Hotel management
- Organize more seminars and workshops in association with reputed companies
- Practical exposure of the subjects
- One internal exam per day, if possible and weekly test would be good
- To provide benches with back support and more fans
- All the parents were given Joseph's Chronicle
- Future departmental activities were also discussed



Mrs. Molly Chaturvedi Class In Charge of BBA I A Interacting with parents



Mrs.Navya Allanki Class In Charge of BBA I B discussing about students academic performance with parents



Mr. P. Ganesh Anand Class In Charge of BBA II explaining student's internal assessment marks to parent



Mrs. A. Mary Francina Class In Charge of BBA III interacting with parents regarding career prospects and other initiatives of the Department

Cura Festo (Mangement Meet - 2015)

Overall Report of the Event

The inaugural ceremony was hosted by the MBA students and Mrs. Danam Tressa Faculty, Department of Business Management. The Introduction of the Event “**Cura Festo**” 2015 was done by the MBA students. They spoke about the importance of the event.



It was followed by a prayer song by the MBA students which is the traditional practice of St. Joseph's. The audiences were given the warm welcome through the gesture of classical Dance. The programme began with the formal Inaugural Programme. The august gathering was welcomed by the Vice-Principal Fr. Amal Raj. Fr. Amal was ordained as a priest in the year 2012, he worked as Asst. Parish priest at Sacred Heart Church, Lalaguda and in the year he joined St. Joseph's College as Asst. Principal in 2014.

Fr. Amal welcomed the audience and highlighted that it is very important for the students who are participating to take this platform as an opportunity to learn and showcase all the talents. Mrs. Anita Associate professor Department of Business Management introduced the principal Rev. Fr. Vincent Arokiadas. Fr. Vincent gave his insights into the importance of the event he encouraged the students for the success of this event. He was always the source of motivation and motivated the students to use their inbuilt capabilities to come up to the expectations which will definitely help them to be perfect in whatever endeavors they take up.

Mrs. Molly Chaturvedi introduced the Chief Guest Colonel Ashwin Nagpal, Deputy Commander 54 Artillery Brigade. The chief guest in speech enlightened the practical experience he has undergone. He said that it is very important for the management students to establish their personality and that it is not only important to have classroom learning but also practical application and experiences. He definitely motivated the students to get to the highest growth in their endeavors.



Mr. Srinivas introduced the guest of honour **Mr. Shekar Sanwaria, Audit Director, Delliotte.** **Mr. Shekar** in his speech said that there is a lot of expectation of the

corporate from the college students so the students should have the right attitude , aptitude and skills to come up to the expectations of the corporate .



DIGNITARIES PARTICIPATING IN THE PRAYER SONG

The students of BBA have entertained our guests with a dance performance. a formal vote of thanks was proposed by Mr.Manoj. Asst.Prof, Dept of Business Management, St.Joseph's College.



The programme was followed by the Formal events

Formal Events

1. Best Manager-**Mrs. Danam & Mr. Manoj**
2. Marketing Event- **Mrs. Molly & Mr. Srinivas**
3. HR Event- **Mrs. Anita & Mrs. Francina**
4. Finance Event- **Mrs. Sangeetha & Ms. Smriti**

Valedictory Programme

Ms. Neha & Mr. Pratyush, the students of MBA II yrs have hosted the valedictory programme. The students welcomed the Guests for the valedictory programme. Fr. Amal Vice-Principal gave the valedictory address to the gathering and he specified the success of the programme and also congratulated the students for the success of the event CURA FESTO -2015. He also encouraged the participants from other colleges who actively participated and were a part of the event. Mrs. Danam, Faculty, Department of Business Management introduced the chief guest **Shri. Elvis Stephenson, MLA**

Shri. Elvis Stephenson born in Secunderabad into a noble family is the 9th child in the family. He comes from a very humble family and a single parenthood. He is a successful entrepreneur and into bakery and kitchen Business since 1983. **Shri. Elvis Stephenson** was nominated by the governor as the MLA representing the Anglo-Indian Community.

Shri. Elvis Stephenson spoke about his experience as a child and with a lot of efforts and hardwork he has come up to this level in his life. He asked the students to be humble enough to get to higher success in life. He really inspired the students with his valuable suggestion and words of experience. He said he always believes in **“SOMEONE’S SACRIFICE IS OUR HAPPINESS TODAY”**.

Mrs. Navya, Faculty has introduced the Guests of Honor **Shri. Kiran Gujarati**, Group Manager, Operations, Dellotie. He in his speech suggested the students to have corporate fit personality. He praised the college for the Discipline. He also gave suggestions to students to have exposure, job ready future oriented preparation.

The speech was followed by Distribution of prizes and announcement of winners in every event. A formal Vote of Thanks was proposed by Mrs. Francina, Head of Department.

It was followed by National Anthem and DJ Party

Convocation Ceremony

St. Joseph’s Degree & PG College conducted the Convocation ceremony for the first outgoing batch under autonomy on **20th of December 2014** at **St. Mary’s College of Pharmacy Auditorium, Secunderabad** for the UG students (2011-14) batch.

Chairperson for the event was Rev. Fr. Vincent Arokiadas, **Chief Guest was Smt. Mini Mathew (IAS)**, Guest of Honor were Prof. E. Suresh Kumar (Registrar, Osmania University), Prof. R. Nageshwar Rao (Director, Academic Audit Cell, Osmania University, Hyderabad), Prof. G. Bhikshamaiah (Controller of Examination, Osmania University) & Prof. Rajashekhar (Additional Controller of Examination).

Event started with the Prayer song, followed by the welcome address by Controller of examination, St. Joseph’s Degree & PG College, College report was presented by the Principal,

Rev.Fr.Vincent Arokiadas,
Convocation address by
Smt.Mini Mathew, Prof. E.
Suresh Kumar followed by
Prof.R.Nageshwar Rao &
Prof.G.Bhikshamaiah.

Program furthered by
awarding of Gold medals to
the toppers followed by
conferring of degree to the
passed out final year students
for successful completion of
their course. **In BBA
program, 21students were**

awarded with the degree, out of which three students were being awarded with the course toppers award.

Program concluded with vote of thanks by Controller of PG Examinations followed by National Anthem. Program ended with students interacting with faculty and friends and cherishing their college memories.



Toppers list of BBA Students (2011-14)

1. Vishal Agarwal (First Prize)
2. Anmol Jain (Second Prize) (ABSENT for the Convocation)
3. Akruthi Kumari Agarwal (Third Prize)

List of BBA Students conferred with the Degree (2011-14)

1. Mohammed Waseem Akram
2. Vishal Kumar Agarwal
3. Akruthi Kumar Agarwal
4. Akhilesh Mundawa
5. M.Ghana Prakash
6. Mohd.Akbar Hussain
7. Zara Waseem
8. Syed Yakoob Waqas
9. Akhela Fatima Pasha
10. Mohit Gulabani
11. Vidhi Agarwal
12. Amadha Shiva Gayatri
13. Mohammed Tayfur Dandhala
14. Waseem Veerani
15. Gaurav Patel

16. Batchu Likhit
17. Vishal Loya
18. D.Jaya Raj
19. P.S.S. Lohith
20. Anand Pareek
21. Rishi Agarwal

NAAC Inspection Departmental Report

The NAAC PEER TEAM interacted with Business Management faculty on 21st August at 3.30 pm in Seminar Hall 1 and visited extended Campus on 22nd August 2014 at 10.45 am.

Observations:

1. Introduction of faculty and one-one interaction with them
2. Introduction of the department by the Head of the Department, Mrs. R.Anita & curriculum revision, student outcomes, mentoring, Teaching learning methodologies
3. Enquired about the research work by faculty – all the required documents were shown to them
4. Enquired about any books that were published
5. Interaction had with BBA I year students (beyond curriculum projects) and International students (choosing of the college, faculty, their talents)
6. Infrastructural facilities in the extended campus
7. Interacted with lab incharge regarding no of computers, configuration and internet connectivity.
8. Video made by students
9. Staff room, classrooms, charts

Appreciated:

- Talent of BBA I year students and International Students
- Seminar Hall
- Care and concern we show on students
- Professional way of welcoming them

Suggestions & Feedback

1. They expected International student's cultural programme
2. Smart class rooms with smart boards
3. Use lab optimally
4. To conduct more seminars for outside faculty
5. They thought even MBA is under assessment and suggested to have credits for MBA Programme, 75:25 evaluation pattern, wanted to check AICTE approval (HoD explained to them that it does not come under assessment)

Documents reviewed

1. Teaching diaries
2. Unit Planners
3. Beyond classrooms assignments
4. Student profiles
5. Innovative practices file
6. Research documents

National Education Day / Annual Day Prize List

Prize list Details - Academics

Centum in every subject (60/60 marks in external exam)

2013-14			
S.NO	SUBJECT	CLASS	STUDENT NAME
1	BUSINESS LAW	BBA II YEAR III SEM	1. Vishal Agarwal 2. Mehreen Fatima 3. Akruti Agarwal 4. Gracy Pamei 5. Shiva Gayatri
2	BUSINESS STATISTICS	BBA II YEAR III SEM	1. Vishal Agarwal
3	FINANCIAL SERVICES	BBA III YEAR V SEM	1. Vishal Agarwal 2. Mehreen Fatima 3. Akruti Agarwal 4. Gnanaprakash
4	BUSINESS STATISTICS	BBA II YEAR III SEM	1. Maurya Reddy
5	PRINCIPLES OF ACCOUNTANCY	BBA I YEAR I SEM	1. Krishna Rathi
6	FINANCIAL ACCOUNTING	BBA I YEAR II SEM	1. Krishna Rathi 2. Zahara 3. Abhishek
7	BUSINESS MATHS	BBA I YEAR II SEM	1. Krishna Rathi 2. Zahara 3. Abhishek 4. Neha Agarawal 5. Syed Asad
8	BUSINESS ENVIRONMENT	BBA I YEAR II SEM	1. Insiya Anwar
2014-15			
9	FINANCIAL MANAGEMENT	BBA II YEAR III SEM	1. Krishna Rathi 2. Abhishek 3. Aashritha 4. Insiya Anwar
10	BUSINESS ECONOMICS	BBA I YEAR I SEM	1. Asnia Hussain
11	PRINCIPLES OF ACCOUNTANCY	BBA I YEAR I SEM	1. Joseph Andrea

Students who secured 85% and above in optional subjects

2012-13			
STUDENT NAME	YEAR	CLASS	% OF MARKS
Kajani Hussain	2012-13	BBA III Year	89
Vishal Kumar Agarwal	2012-13	BBA III Year	91
Akruti Agarwal	2012-13	BBA III Year	91
Gnana Praksh	2012-13	BBA III Year	86
Vidhi Agarwal	2012-13	BBA III Year	85
Gayathri	2012-13	BBA III Year	88
Anmol Jain	2012-13	BBA III Year	90.5
Vishal Loya	2012-13	BBA III Year	85
2012-13			
STUDENT NAME	YEAR	CLASS	% OF MARKS
Mayank Gupta	2012-13	BBA I Year	86
2013-14			
Mayank Gupta	2013-14	BBA II Year	87
Maurya Reddy	2013-14	BBA II Year	86.5
Rithika	2013-14	BBA II Year	85
Saachi	2013-14	BBA II Year	85
2013-14			
R. Krishna Kumar	2013-14	BBA I Year	98
Zahra Ghani	2013-14	BBA I Year	94
Nitesh Kumar Rathi	2013-14	BBA I Year	94.5
K. Madhuri	2013-14	BBA I Year	86.5
Zainul Abedin	2013-14	BBA I Year	88.5
Abhishek Attal	2013-14	BBA I Year	95.5
Adeenah Zaheer	2013-14	BBA I Year	90.5
Vaibhav Ketan Shah	2013-14	BBA I Year	85.5
Mohammed	2013-14	BBA I Year	90.5
Rahul	2013-14	BBA I Year	86.5

Participation in Events (In-house & Outside College)

S.NO	STUDENT NAME	EVENT	PRIZE	YEAR
1	Manisha Bajaj	Bhavanotsav-14 Bhavan's College Management Event	Won prize in Spin the Wheel	2014-15
2	Santhoshi Ramya & Saleha	Inhouse Presentation on Decision Making & Problem Solving skills for BBA & B.COM Students	Interdepartmental	2014-15

3	Ather Hussain Khan	For participating in Strategize Event	Won prize for Best Attire	2014-15
4	Aashritha & Zahra	National Seminar on “Challenges and Issues in Management Education – an Indian Perspective”. The seminar was sponsored by TSCHE, ICSSR & UGC, RBVRR College, Hyderabad	Won 1st prize in paper presentation on Corporate Expectations from Management Students	11 th & 12 th Feb, 2015
5	Ekroop Bharath Saleha Ashnoor Adil	National Seminar on Emerging Management issues and challenges in contemporary scenario At Agurchand Manmull Jain College, Chennai	<ul style="list-style-type: none"> ➤ Innovative strategy formulation in mgt in global market ➤ Work life balance 	5 th March 2015
6	Ekroop Ashnoor Bharath	Two day conference on changing trends of Indian business: Growth prospects and challenges At CMR Group of institutions, Medchal	<ul style="list-style-type: none"> ➤ A study on make an India 	9 & 10 Jan 2015
7	Chinmayee Rao		GUINNESS BOOK RECORD IN CLASSICAL GROUP DANCE COMPETITION	2015
8	Ekroop Ashnoor Saleha	National Seminar on Innovative Management Application at Anurag Group of Institutions, Hyderabad	A Study on Management style of Mumbai dabawala	Dec 16 th

Best Outgoing Students

2013-14	
BOY	Anmol Jain
GIRL	Vidhi Agarwal
2014-15	
BOY	Hitesh Rathore
GIRL	Saanchi Fatnani

Farewell Party

Name of the Event	: Calida Despedid-2015 Farwell Party
Date	:11/3/2015
Time	:3:00Pm to 6:00Pm
Venue	:St.Joseph's Hall, St.Joseph's Degree & PG College Main Campus

Program started with the prayer song by BBA II yr Students and followed by prayer by Principal Rev.Fr.Vincent Arokiadass.After the prayer song Lighting of the lamp by Rev.Fr.Vincent Arokiadass,Principal;HOD Department of Business Management Mrs.Mary Francina;Assistant Principal Rev.Fr.Amal Raj;Prof.Vishvarwar Rao and BBA III yr Student .Program followed by Address by Principal, HOD, Assistant Principal and Professor.

The Sequence of the other Programs is as follows:

- Dance performance by BBA II yr students.
- First Round of Mr& Ms Perfect Judges for the Mr & Ms Perfect are
Mrs.R.Anita,Mr.Manoj,Mrs.Molly & Fr.Amal
- PPT Game conducted by students of BBA II yr to BBA III yr
- Distribution of Refreshments
- Dance Performance by BBA II yr
- Song by BBA II yr
- Second round of Mr& Ms Perfect
(10Students of BBA III yr are got Selected for Second)
- Dance performance by BBA II yr students
- BBA III yr shared they Experiences in the College
- Dance performance by Foreign Students Afgan Dance
- Last Round of Mr& Ms Perfect (6 Students got Selected for 3rd round)
- Dance by BBA II yr Students
- Prize Distribution to runner up of Mr& Ms Perfect(Mr.Hasibullah Wafa & Ms.Saachi)
- Prize Distribution to winners of Mr& Ms Perfect (Mr.Zuhair & Ms.Ayesha)
- DJ Party





Survey Report Submitted

SUBMISSION OF B SCHOOL SURVEYS FOR AY 2014-15

S.NO	SURVEY	SUBMISSION DETAILS
1	The Higher Education Review	Jan 30 th 2014
2	North East India- special B-School Ranking survey, January 2015	10 th Dec 2014
3	"The TIMES B SCHOOL SURVEY 2015".	Jan 8 th 2015
4	Dalal Street Journal Best B School Survey 2014	Oct 20 th 2014
5	CAREER 360 B-School Rating/Ranking 2014-15	9 th Nov 2014
6	GHRDC CSR B School Survey	May 27 th 2014
7	BT-MDRA B-SCHOOL RANKING 2014	May 19 th 2014
8	Week Hansa Research Best B School Survey 2014	Aug 14 th 2014
9	OUTLOOK- DRSHTI B-SCHOOL SURVEY 2014	Aug 25 th 2014
10	"Beyond IIMs "Top B-Schools Survey, 2015" by Higher Education Review	Feb 10 th 2015
11	India's Best B-School Survey 2014 by Business Standard	March 30 th 2015
12	GHRDC CSR B School Survey	May 20 th 2015

Future Plans of the Department

- To conduct **NATIONAL CONFERENCES** at least two in a year
- To start a Research Centre for the Department
- To offer specific Consultancy services
- To encourage faculty to publish articles for the National & International Journal
- To encourage students for writing research articles
- To conduct an Alumni meet
- To organize workshops for students and faculty
- To introduce more certificate & Ad on courses which are corporate oriented
- To encourage students to participate in session conducted for competitive exams
- To arrange an workshop on project presentations and Research work
- To strive for Industrial Collaboration in teaching and training
- To encourage the faculty to author a book
- To organize Management Development Programme
- To conduct inter collegiate and inter departmental competitions

Summary of Student Centric Activities & FDP

Beyond Curriculum Activities

S.No	Date	Name of the activity	Course / Year / semester	In-charge / Coordinators
1	16/6/2014	Quiz On Punchlines	BBA II YEAR	Mrs. Francina
2	20/6/2014	Activity On Vision And Mission	BBA III YEAR	Ms. Sharon
3	18/7/2014	JSS Activity - Visited Hari Prasad Institute	BBA I, II, III YEARS	Ms. Smriti & mrs. Rachel
4	16/7/2014	Presentation on Union Budget By Ekroop And Arshnoor	BBA I YEAR	Mrs. Molly
5	7/7/2014	Case Study on Strategic Management	BBA III YEAR	Ms. Sharon
6	25/7/2014	Activity on Communication Skills	BBA I YEAR	Ms. Smriti
7	14/8/2014	Programme on Women Empowerment	BBA I, II, III YEAR	All Faculty
8	30/9/2014	Traditional Day	BBA III YEAR	Mrs. Francina
9	24/11/2014	Activity on Decision Making	BBA III YEAR	Mrs. Francina
10	26/11/2014	Role of News Papers For Business Students	BBA III YEAR	Mr. Ganesh anand
11	29/11/2014	JGG- Swacch Bharath	BBA I, II, III	Mrs. Sangeetha

		Campaign	YEAR	
12	2/12/2014	Career Counselling & Planning	BBA III YEAR	Mrs. Molly
13	5/12/2014	Michael Eugene 5 Force Model Comparitive Study	BBA I YEAR	Mrs.Navya Allenki
14	12/12/2014	Interviewing Skills	BBA III YEAR	Mr. Srinivas
15	17/12/2014	Crossword Puzzle	BBA III YEAR	Ms. Smriti
16	2/2/2015	Strategize – A Global Summit	BBA I YEAR	Mrs. Navya Mrs. Devi nair & Mrs. Molly
17	26/12/2014	Guinness Book Of World Record – International Kuchipudi Dance Competition	BBA I YEAR	Mrs. Molly
18	28/2/2015	CURAFESTO-2015 Management Meet	Students from various colleges of the twin cities	All Faculty
19	28/05/2011	Participated At Competition Of force india formula one race	BBA III YEAR	Rahul Joseph
20	12/3/2015	JSS ACTIVITY- Visited “Home For The Aged”	BBA I YEAR	Mrs. Danam Mrs. Navya allenki
21	EVENTS	Official Photographer for all College Events	BBA II YEAR	Omer Farooqui

Other Information

Teacher’s Day Celebrations

Nature of the Activity	: Student Centric
Coordinator	: Mrs.R.Anita
Date	: 5th Sept 2014, 11.30 am – 2.00 pm
Venue	: CLASSROOMS 101, 103, 201, 203, 403
Objective	: To show there love, respect and regards for their Teachers

About the Activity : Teacher’s day was celebrated with lot of enthusiasm and happiness by BBA, MBA & M.Com students. They welcomed the teachers with a rose flowers, prayed for them and spoke about each and every faculty how they made an impact in their lives. They made the class Teachers and HoD cut the cake and gave gifts to all faculty. M.Com student hosted Lunch for the faculty and showed their love. On the lighter side they imitated the teachers the way they behave in the class.It was a wonderful and great experience to both students and faculty.

Poster Making Competition

Date : 14th august 2014
Time : 11 AM
Venue : St. Joseph's degree and p.g college

About the Activity : On Thursday 14th August 2014 a poster making competition was conducted for the students of B.B.A, SEM – 1 . Students had to choose from any of the three topics given to them. The topics were Environment, National Integration and Telangana State. There was active participation by all the students. Every group came up with beautiful and creative posters. After the competition all the posters were submitted to Mrs. Deepika Gardner (Department of English) . All the students were appreciated for their work and efforts.

Inter-Department Extension Activity

Title : A Leadership Training Program -
"Leadership Within" In Association With JCI, Hyderabad Synergy
Date : 3rd sept 2014 venue: seminar hall, extended campus
Participants : SQAC members of college and jss activity participants (84 students)
Resource person: Mr. Anil Malpani, Zonal Vice President, JCI

About the Activity: The programme started with the Prayer song by MBA II students followed by welcoming and introduction of the resource person by Ms. Saachi Fatnani, SQAC member from BBA III Year. Session started with a wonderful quotation on leadership- Leaders become great not because of their power, but because of their ability to empower others, by Maxwell that truly defines the spirit of leadership.

Department of Business Management has taken up an initiative to conduct a Workshop to empower students to inculcate the traits of leadership by inviting Mr. Anil Malpani, JCI Hyderabad Synergy Zone Vice President, as a Chief Guest. It was one of a kind experience for students who along with the faculty had an interactive session with him. Seminar took off with an inspiring video which made students stand up and voice their views about leadership and what it requires, where one stood up saying it teaches one to "focus" while other said "Never give up".

Mr. Anil Malpani shared his personal experiences that made him into "The" Anil Malpani. The interaction was so good that Mr. Malpani himself confessed being really happy and surprised for having such a great crowd of thinkers. A group activity was conducted. The task was to write down as a team as many names as possible of personalities or organizations across time and globe that they mutually thought were great leaders pointing out their traits within a limited period of time and were discussed. Mr. Malpani stated that " Showcase you strength to the world, not your weakness".

Participation of Students in Sports

- Harish of BBA I Year Sem II "A" is a National Level Table Tennis player and have represented College University, State & National level Games
- Bhaskar of BBA III Year is a National level Cricket player who has represented college in university ,State and National level cricket championships.

Report on A Mock Investors Summit – Strategize

DATE :2 Feb 2015
VENUE :Seminar Hall, Extended Campus
St. Joseph’s Degree & PG College
CHIEF GUEST : Mrs.A.Mary Francina (Head of Department)
SESSION CHAIR : Mrs.Molly Chaturvedi, Mrs.A.Navya, Mrs.Devi Nair
TARGET GROUP :BBA I Year ,II Semester, Section “A” & “B”
STUDENT COORDINATORS: Ekroop Singh, Arshnoor Kaur, Saleha Hameed ,Chinmayee Rao
WINNERS: Defence Sector(Osman Ghhani & Preeti Jaspara,BBA I Year B), China (Best Investor)

Brief Summary

The event was conducted by the Department of Management on 2 February, 2015. The summit was a collaboration of Prime Minister Narendra Modi’s **VIBRANT GUJRAT & MAKE IN INDIA** program. In the event BBA I Year students were divided into different teams:-

- South Tourism (2 Students per team)
- North Tourism
- Manufacturing Sector
- Defence Sector(Arms and Ammunitions)
- Airforce Sector
- Health Sector

These sectors have highlighted their major strengths to attract investors from different countries like **China,Brazil,South Korea,USA,Australia** to invest in their projects. BBA I year students have done a role play and enacted like delegates from different countries, this mock summit helped the students in understanding the nuances of international market,FDI, and how it works, attention and emphasis was given to FDI & the Government attitude towards FDI in different sectors.

The event started at 11:30 am ending at 2:30 pm. The winnes were awarded by Vice Principal Father Amal Raj to winning team “Defence Sector” & Best investor Country as China .



Economic Times Quiz

DATE :28/01/15
VENUE :Muffakham Jah College of Engineering and Technology
PARTICIPANTS :BBA (I,II) Years(8 Teams)(Each team 2 Students)

The Economic Times conducted a business quiz on 28 january 2015 in Muffakham Jah College of Engineering and Technology. This quiz was hosted by quiz master , Mr.LloydSalvenia.College students from all over Hyderabad participated in this quiz.Overall 210 students took part in this

quiz with two members in each group. The quiz had two rounds and both the rounds were based on general knowledge and business news published in the economic times.

The quiz began at around 1:00 in the afternoon. It was held in the Amjad Ali Khan College of Business Administration auditorium. Before entering the quiz competition the students were provided with Economic Times news papers and notebooks. The first round consisted of all the 210 students participating in it where each of them were provided with an answer sheet of twenty blanks. The quiz master Mr. Lloyd Salvenia showed twenty questions on the projector screen one-by-one giving 15 to 20 seconds time for each question. The participants were asked to write down the answers to all the twenty questions in the blanks provided on the answer sheet. After all the questions were answered the answer scripts were collected by the volunteers of Economic Times newspaper. In the mean time all the participants were provided with coffee, tea and snacks .

After about 15-20 minutes the results and the names of the finalists were announced. There were 6 finalists from 6 institutions :-

1. University of Hyderabad
2. Nalsar University
3. IPE
4. Manuu
5. Manage
6. Bhavans



The second round began with the above finalists seated on 6 different podiums. In this round the quiz master posed different questions to all the groups with rapid fire round and buzzer round. There was a tough competition between Nalsar university and Bhavans college. At last Nalsar University bagged the first prize with 70 points, first runner up being Bhavans college with 45 points.

The quiz came to an end with prize distribution to all the six teams. The winners received a trophy, 2xperia Z mobile phones, 2 t-shirts and certificates. They were invited to attend the finals which will be held in Chennai. In the end the quiz master Lloyd salvenia thanked the sponsors VIT Chennai and Muf'fakham Jah college for the venue to organize this quiz. The quiz ended at around 4:30 in the evening.