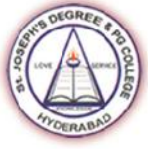


DEPARTMENT OF COMMERCE



St. Joseph's Degree & PG College
Autonomous – Affiliated to Osmania University
(Accredited by NAAC with "A" Grade with a CGPA of 3.51)



M.COM ANNUAL REPORT -2012-13

ABOUT THE COURSE AND THE DEPARTMENT

MASTER OF COMMERCE

M.Com is a post graduate master's degree focusing on commerce, management and economics related subjects. The Master of commerce typically requires two year of full-time study .given this structure, the M.Com differs from other business and management degrees: post graduate course .

The course is run under the Department of Commerce with a **Vision** to be a vibrant and innovative center for Commerce Education and **Mission** to contribute to society through promoting of teaching learning and knowledge, to develop the personality of students in a holistic manner, to equip the students to face the realities of life and to build life skills through value-based education and service-oriented programmes.

The admission process for M.Com course is -

A pass in B.Com (All streams) with 40% in aggregate under part II through an Entrance Test (PGCET) conducted by the University for the purpose, subject to all other rules, regulations and reservations prescribed therefor.

THE COURSE STRUCTURE CONSISTS OF:

STRUCTURE OF M.COM SEMESTER SYLLABUS COMMON FOR ALL COLLEGES

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER
101-Managerial Accounting	201-Advanced Managerial Accounting	301-Research Methodology and Statistical Analysis	401-Quantitative Techniques for Business Decisions
102-Managerial Economics	202-Business Environment and Policy	302- Cost Accounting and Control	402-E-Commerce
103-Principles of Marketing	203-Marketing Management	303-Information Technology 3T + 2P	403- Financial Services
104-Financial Management	204 Investment Management	304- Specialization Paper I	404- Specialization Paper I
105-Organization Theory and Behavior	205 Human Resource Management	305 -Specialization Paper II	405 -Specialization Paper II

SPECIALISATION:

1. FINANCE
2. ACCOUNTING
3. MARKETING
4. TAXATION
5. INTERNATIONAL BUSINESS
6. INSURANCE

PROJECT WORK PR + VIVA Grades"

During I Semester seminar periods be used to develop communication skills.

During II Semester seminar periods be used to make students present subject seminars of their Choice.

During III Semester seminar periods are used to make students to present literature survey in their proposed project selected.

During IV Semester seminar periods are used to make students to present research methodology in their project selected.

The first batch started in the year 2008-2009. Till today 4 batches have completed successfully

M.com course from our college.

ALAMANAC

TIME-TABLE

M.COM II SEMESTER

TIME-TABLE 2012-2013

	I	II	III		IV	V
MON	IM	HRM	AMA		MM	LIB
TUE	MM	BEP	LIB	B	AMA	HRM
WED	BEP	AMA	IM	R	MM	LIB
THU	AMA	BEP	IM	E	HRM	PROJ
FRI	AMA	MM	LIB	A	HRM	BEP
SAT	MM	HRM	IM	K	BEP	LIB

1. AMA-MS.RUPAVENI; 2. BEP-MR.PRAVEEN KUMAR; 3.MM-MR.SRINIVAS;

4. IM-MR.GANESH ANAND; 5.HRM-MRS.DANAM

PLACEMENT FOR THE YEAR 2012 – 2013

1. **Amazon.com** visited the Campus on **2th Nov, 2012**

2. **Capital IQ** visited the campus on **17th Feb,2013**

FACULTY ATTENDED ORIENTATION PROGRAMME

S.No	Name of the faculty	Orientation programme attended	Date and venue
1.	Mr.Ganesh Anand Mr.N.Srinivas	24th International AIMS conference	24th Aug -27th Aug , 2012, Mahindra Satyam
2.	Mrs.Danam Tressa	Annual conference for PG teachers	15th Nov , 2012 Dept of commerce , OU , Hyderabad
3.	Mr .Krishnamurthy	80th orientation course	Mar 1st to 28th March , 2013

FACULTY PARTICIPATION

All the M.com faculty participated in the National Seminar on Role of IQAC –Sustenance and Enhancement of Quality in Higher Educational Institutions sponsored by NAAC from 25th & 26th September 2012.

Mr. Praveen Kumar

- Participated in One Day Workshop on **Case Writing and Analysis and Analysis conducted by CBIT** on 25.02.2012
- Participated in **24th AIMS Annual Management Education Convention 2012**, organized by Deccan School of Management held at Mahindra Satyam Learning World, Hyderabad from 25-27 August 2012.
- Participated in Faculty Development Program on **“Effective Teaching Methods for MBA Teachers”** organized by Dr.B.R.Ambedkar Institute of Management & Technology held on 28th July 2012.

- Participated in National Seminar on Role of IQAC –Sustenance & Enhancement of Quality in Higher Educational institutions sponsored by NAAC organized by IQAC, St.Joseph’s Degree & PG College on 25th & 26th September 2012.

Mrs. Danam Tressa

- Participated in the **75th Orientation Course** from 22/2/12 to 20/3/12 organized by UGC-Academic Staff College at University of Hyderabad.
- Presented a paper on “**Women Entrepreneurship- A need for striking balance between personal and entrepreneurial life**” in the Seminar on Women Entrepreneurship-Need For Innovation organized by Vignana Jyothi Institute of Management, Hyderabad.
- Presented a paper titled “**A study on higher Education Community Engagement Best Practices**” at National Seminar on Role of IQAC –Sustenance & Enhancement of Quality in Higher Educational institutions sponsored by NAAC organized by IQAC, St.Joseph’s Degree & PG College on 25th & 26th September 2012.

Mr.P. Ganesh Anand

- Participated in Two Day Workshop on “**International Case Study Analysis & Writing Articles For Publication**” organized by CMR Technical Campus, Hyderabad from 23-24 Nov 2012.
- Participated in **24th AIMS Annual Management Education Convention 2012**, organized by Deccan School of Management held at Mahindra Satyam Learning World, Hyderabad from 25-27 August 2012.
- Participated in National Seminar on Role of IQAC –Sustenance & Enhancement of Quality in Higher Educational institutions sponsored by NAAC organized by IQAC, St.Joseph’s Degree & PG College on 25th & 26th September 2012.
- Participated in One day Faculty Development program on Management Teacher 2015 – New Age Teacher organized by AIMS, at Hotel Grand Plaza, Hyderabad on 05.03.2012

Mrs.G.Bharathi

- Participated in Faculty Development Program on “**Effective Teaching Methods for MBA Teachers**” organised by Dr.B.R.Ambedkar Institute of Management & Technology held on 28th July 2012.

Mrs.Rani

- Participated in FDP on **“Effective Methods of Teaching”** for Commerce/Economics Faculty organized by Institute of Public Enterprise, Hyderabad on 20th October 2012.
- Participated in National Seminar on Role of IQAC –Sustenance & Enhancement of Quality in Higher Educational institutions sponsored by NAAC organized by IQAC, St.Joseph’s Degree & PG College on 25th & 26th September 2012.

Ms.Rupaveni

- Participated in a Two Day Research Workshop on **“Analytical Research Skills for Management Scholars”** organized by Samskruti College of Engineering & Technology from 9-10th April 2012.
- Participated in Staff Development Programme in **“Statistical Packages and their Applications in Business Research”** organized by Holy Mary Institute of Management Studies from 23rd July to 6th August 2012.
- Participated in National Seminar on **Role of IQAC –Sustenance & Enhancement of Quality in Higher Educational institutions** sponsored by NAAC organized by IQAC, St.Joseph’s Degree & PG College on 25th & 26th September 2012.

Mr.Srinivas

- Participated in **24th AIMS Annual Management Education Convention 2012**, organized by Deccan School of Management held at Mahindra Satyam Learning World, Hyderabad from 25-27 August 2012.
- Participated in National Seminar on Role of IQAC –Sustenance & Enhancement of Quality in Higher Educational institutions sponsored by NAAC organized by IQAC, St.Joseph’s Degree & PG College on 25th & 26th September 2012.

STUDENTS PARTICIPATION

S.No	Name of the student	Programme attended	Date and venue
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1.	All the students attended	Cine Evolution Film Festival	15 th and 16 th September, 2012 St. Joseph's Degree and PG college
2.	All the students participated	Josephiesta ,2012	19 th and 20 th Dec 2012 St. Joseph's Degree and PG college
3.	All the students participated	Annual Day Celebrations	6 th and 7 th March, 2013

**STUDENTS ALSO VOLUTEERED AND PARTICIPATED IN THE FOLLOWING
SEMINARS**

- Induction Programme for M.Com I year on 22nd Sep 2012. Resource person: Prof.Krishna Rao Director P.G. Admissions, O.U, and Mrs.Rani Rudramma ,Assistant Editor, T-News and Mr.Sudhakar, City Editor, Deccan Chronicle.
- A Seminar on Women's Growing Students Attended up problems by Dr.Balamba ,Former HOD, Osmania Medical College ,Hyderabad
- Organized National Seminar on Role of IQAC –Sustenance and Enhancement of Quality in Higher Educational Institutions sponsored by NAAC from 25th & 26th September 2012.
- **IT practical exam was conducted on the 21st of Nov , 2012 for the M.Com Final year students**

External Examiner: Ms. Anita D'souza ,Badrukka PG College

Internal Examiner: Ms. Flora Nisitha

M.Com

OVERALL GUEST LECTURE REPORT FOR THE ACADEMIC YEAR 2012-13

S.NO	DATE	GUEST LECTURE/WORKSHOP/SEMINAR	RESOURCE PERSON	VENUE
1.	6 th & 7 th June , 2012	TWO DAY WORKSHOP ON “ ENHANCING QUALITY ON EDUCATION IN AUTONOMOUS COLLEGES	1.Dr.Bernard D’ Sami , Associate Professor & IQAC Coordinator, Loyola College, Chennai 2. Dr.S.Vincent Associate Professor & Director ,CERD, Loyola College, Chennai	Language Lab
2.	22-09-2012	Induction Programme for M.com &MCJs	1.Prof.Krishna Rao	Seminar Hall

1. A REPORT ON TWO DAY WORKSHOP ON “ENHANCING QUALITY OF EDUCATION IN AUTONOMOUS COLLEGES” 6TH & 7TH JUNE 2012 MOTIVATIONAL DRIVE

Resource Persons:

- 1. Dr.Bernard D’ Sami, IQAC Coordinator, Loyola College, Chennai.**
- 2. Dr.Vincent, Associate Professor, Dept. of Advanced Zoology & Bio-Technology, Loyola College, Chennai.**

Purpose of the Workshop

To create awareness and provide information to the faculty on the nuances of quality of education. Management has taken an initiative to organize workshop on the current trends and procedural formalities of quality of teaching, learning and evaluation.

The workshop started with the Welcome address by Rev.Fr.Dr.V.K.Swamy, Principal. This year was declared as a “Year of Research”, father expressed his opinion that every faculty member should strive towards becoming a leading educationist.

Dr.Bernard D’ Sami threw light on scenario of higher education- recent trends in India and spoke about the access and academic excellence that can be achieved through the efforts of the NKC and UGC. The facilitator also emphasized on the achievements and challenges faced by the autonomous colleges. He also elaborated on the methodology to be followed in designing and

developing the curriculum. To drive and motivate the faculty he presented Loyola model and highlighted various innovative activities performed by them.

Dr.S.Vincent instigated on strengthening the science curriculum in college. He recommended an action plan for re-engineering higher education for excellence. An interactive group discussion was conducted to list the problems faced in teaching, learning and evaluation. The speaker enlightened on the research funding agencies and MoU's.

END OF THE SESSION:

Vote of Thanks was proposed by Mrs.Danam Tressa, Associate Professor, Dept of Business Management St.Joseph' PG college, Hyderabad.

2. A REPORT ON INDUCTION PROGRAMME FOR M.COM & MCJS STUDENTS

A one day orientation programme was conducted for **M.Com and MCJ** Ist year students on 22/9/12. The aim of the program was to give new entrants an understanding about the course culture, working of the Institution and career prospects. The Chief Guest for the program was **Prof.T.Krishna Rao**, Director PG Admission, OU , Guest of Honor **Mrs.Rani Rudrama**, Asst.Editor, T News Hyderabad.

Session I 10:00 am-11:30am

The programme started with prayer song and presentation of the bouquets to the dignitaries and Lighting of the lamp by **Prof.T.Krishna Rao**, Director PG Admission, OU, **Mrs.Rani Rudrama**, Asst.Editor, T News, **Rev.Fr.Dr.V.K.Swamy**, Principal St.Joseph's Degree & PG College and **Prof.Dr.K.Malla Reddy**, Director, PG Studies.

Rev.Fr.Dr.V.K.Swamy, Principal of the college set off the programme with the presentation about the college. The main theme of his presentation was "**How to be professional in the course.**" The mantra of being professional is more of an attitude than aptitude.

Prof.T.Krishna Rao, Director, PG Admission, OU emphasized on the role of youth in fighting against corruption and nation building. Mass communication students should be a role model for the society.

Mrs. Rani Rudrama, Asst.Editor, T News spoke on the importance of youth towards the welfare of the society. Relevance of journalism course and role of media in the fulfillment of the goals of society was discussed. She also spoke about the pros and cons of being in media industry and hard work required for a successful media person.

Prof.Dr.K.Malla Reddy, Director, PG studies, St.Joseph's PG College highlighted about the M.Com course and on the facilities available in the college such as library, computer lab with internet facility and teaching aids. Sir also enlightened on enormous job opportunities for M.Com students in various fields like Banking, teaching, insurance and other financial institutions.

End of Session I

Session II 11:30am-1:20pm –Exclusively on Mass Communication

Session II was chaired by **Rev.Fr.Kingston**, Head, Dept. of Mass Communication, **Rev.Fr.Varaprasad** and **Mr.Sudhakar**, Chief Editor, Deccan Chronicle, City Edition.

Rev.Fr.Varaprasad highlighted the four qualities of students as given by Dr.A.P.J.Abdul Kalam. They are aim & goal, knowledge, hard work and perseverance.

Mr.Sudhakar, Chief Editor, Deccan Chronicle, City Edition elaborated on the persona of mass communication students. To name a few good communication skills, use difficult tools, know the pulse of the people, credibility etc.,

The induction program ended with the interaction of students with the resource persons.

ALL THE M.COM STUDENTS HAVE PARTICIPATED IN “A TALK ON ATROCITIES ON WOMEN”ON --/--/2013

CLASSROOM SEMINARS ARE CONDUCTED EVERY SATURDAY

S.NO	NAME OF THE FACULTY	M.com I Yr	M.com II Yr
		ACTIVITY CONDUCTED	
1.	Mrs. Danam Tressa	Just-a-Minute Topic: <ol style="list-style-type: none"> General Topics Subject concepts Presentation on a Topic related to the subject : Presented a paper in writing on Knowledge management Paper writing on Job Description taking into consideration one company 	Project guidance classes conducted <ol style="list-style-type: none"> Discussed about the topics and briefed about the project guidance rules Library –for referring to different topics Personal viva conducted for every student to check with their subject knowledge Project preparation Conducted project presentations for every student-PPT presentation was done by every student
2.	Mr.N.Srinivas	Conducted classroom seminars on the following topics: <ol style="list-style-type: none"> Online Marketing Social Marketing Case studies <ol style="list-style-type: none"> Chatpat pickles Recruitment and selection Performance appraisal Promotion Training GROUP DISCUSSION <ol style="list-style-type: none"> Is PG course recommended 	<ol style="list-style-type: none"> Discussed about the topics and briefed about the project guidance rules Company details were provided for them to approach for projects Structure of project was discussed Guidelines on selecting the Topics

		to become a successful Entrepreneur	
3.	Mrs.Rani		<ol style="list-style-type: none"> 1. Employment orientation programme 2. Preparing for competitive exams 3. How to face Interview 4. Motivational CLASSES 5. TOPICS <ol style="list-style-type: none"> a. How to start a business b. How to face society c. How to bring out their talents and improve on skills <p>Class room seminars</p> <p>Topics:</p> <p>Project guidance</p>

Internal Examination for M.Com I and III semester

Internal I Test	28 th and 29 th Sep , 2012
Internal II Test	7 th and 8 th Nov ,2012

Internal Examination for M.Com II and IV Sem

Internal I Test	15 th and 16 th Feb , 2012
Internal II Test	22 nd and 23 rd Nov ,2012

ANNUAL DAY CELEBRATIONS-PRIZES WON BY M.COM STUDENTS

M.Com

Best Out Going Student 1.Deepika - M.Com II Yr

IQAC SEMINAR

(CERTIFICATE OF APPRECIATION)

1. Raju M.Com II Yr
2. Srinath M.Com I Yr

1. GROUP DISCUSSION

I PRIZE

1. Mariyam Fatima- BBA I Year
2. Geeta Rochiramani- MBA II Year
3. T.Arun Kumar- MBA II Year
4. Anthony William Manezes-MBA II Year
5. Akumtong Jamir- M.Com I Year
6. Rizwan- BBA II Year

1. BEST PROJECT PRESENTATION

- 1 .Amreen Salma M.Com II Yr

RESULT ANALYSIS

SEMESTER	NO OF STUDENTS		PASS NO.		PASS PERCENTAGE
M.COM I SEMESTER	TOTAL NO OF STUDENTS	33	NO OF STUDENTS PASSED	XX	XX
M.COM III SEMESTER	TOTAL NO OF STUDENTS	21	NO OF STUDENTS PASSED	XX	XX

DIRECTOR

PRINCIPAL