



St. Joseph's Degree & PG College
Autonomous – Affiliated to Osmania University

(Accredited by NAAC with "A" Grade with a CGPA of 3.51)



M.COM ANNUAL REPORT 2013-14

ABOUT THE COLLEGE

St. Joseph's College was established in the year 1997 situated in the heart of the city, in its own premises spread over 2 acres.

It is dedicated to provide distinct environment of excellence in education with humane values and social commitment to the younger generation.

St Joseph's college owes its purpose, genesis & progress to its patron – *St. Joseph*.

Our Patron Saint is our role model in acquiring and disseminating Knowledge and striving for excellence.

MISSION

- ❑ **To develop knowledge citizens** with multidisciplinary global competencies.
- To integrate in the students the ennobling virtues** of truth, fairness, tolerance and co-operation that lead them to serve the underprivileged.
- ❑ **To sensitize in the Josephites** a sense of appreciation of traditional and cultural inheritance of the nation.
- ❑ **To create and maintain an environment of excellence in education** through technological advancements & effective pedagogy and methods of evaluation..
- ❑ **To provide life skills** towards a successful career, home and society.



The Crest of the college consists of a Wheel, a Triangle, a Lamp and a Book.

- ❑ The **WHEEL** – It stands for the **Universe as God's gift to mankind** and the wholeness of the wheel invites us to be cosmological in our vision and cosmopolitan in our approach.
- ❑ The **TRIANGLE** – It depicts **the three phases of Growth-Knowledge** as one's personal and basic foundation & experience: it further extends to **love** and to **serve** the neighbour and the society.



- ❖ The **BOOK** – It represents the **fountain of knowledge** from where one quenches one's thirst for wisdom.
- ❖ The **LAMP** - It represents light – **the presence of GOD** in the world and in each human being - inviting us to live together.

Salient Features

- ❖ Admission to all Christian and first generation students from marginalized society
- ❖ Discipline - Hallmark of the college
- ❖ Insistence on Formal Dress and ID
- ❖ Entrepreneurship Development Cell with the support of NEN
- ❖ Good support services & facilities for students
- ❖ Women Empowerment Cell
- ❖ Excellent Infrastructure with safety measures and facilities for differently abled students

Best Practices of the Institution

- ❖ The use of modern teaching-learning practices with ICT
- ❖ Unit planners for academics at the beginning of the year
- ❖ Continuous & Comprehensive evaluation
- ❖ Regular staff meetings for quality enhancement
- ❖ Encouragement to meritorious students by cash awards and mementos
- ❖ Counseling, remedial, tutorial, mentoring & career guidance in Curriculum
- ❖ Regular interaction with the parents on student's holistic development
- ❖ Excellent placement assistance
- ❖ Periodic feedback from students and review mechanism for faculty
- ❖ Professional competency of teacher upgradation
- ❖ Josephites Service Society (JSS), Red Cross & NSS activities in community building

ABOUT THE COURSE AND THE DEPARTMENT

MASTER OF COMMERCE

M.Com is a post graduate master's degree course focusing on commerce, Accounting, finance and economics related subjects. The Master of commerce is a two year of full-time study. Given this structure, the M.Com differs from other business and management post graduate course.

The Department of Commerce with a **Vision** to be a vibrant and innovative for Commerce Education and **Mission** to contribute to society through promoting of teaching learning and knowledge, to develop the personality of students in a holistic manner, to equip the students to face the realities of life and to build life skills through value-based education and service-oriented programmes and to the requirement of industry and corporate.

The admission process for M.Com course -

A pass in B.Com with 40% in aggregate under part II and an Entrance Test (PGCET) conducted by the University for the purpose, subject to all other rules, regulations and reservations prescribed therefore. The admissions are through counseling process of the University.

THE COURSE STRUCTURE :

STRUCTURE OF M.COM I YR AND II YR SEMESTER SYLLABUS COMMON FOR ALL COLLEGES

M.COM I YR		M.COM II YR	
FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER
101-Managerial Accounting	201-Advanced Managerial Accounting	301-Research Methodology and Statistical Analysis	401-Quantitative Techniques for Business Decisions
102-Managerial Economics	202-Business Environment and Policy	302- Cost Accounting and Control	402-E-Commerce
103-Principles of Marketing	203-Marketing Management	303-Information Technology 3T + 2P	403- Financial Services
104-Financial Management	204 Investment Management	304- Specialization Paper I	404- Specialization Paper I
105-Organization Theory and Behavior	205 Human Resource Management	305 -Specialization Paper II	405 -Specialization Paper II

SPECIALISATION IN COURSE :

1. FINANCE (Available in College)
2. ACCOUNTING
3. MARKETING
4. TAXATION

5. INTERNATIONAL BUSINESS
6. INSURANCE

PROJECT WORK (PROJECT REPORT + VIVA Grades)

During I Semester 2hrs of seminar periods be used to develop presentation skills and communication skills.

During II Semester seminar periods be used to make students present subject seminars of their Choice.

During III Semester seminar periods are used to make students to present literature survey in their proposed project selected.

During IV Semester seminar periods are used to make students to present research methodology Of their project selected.

The first batch started in the year 2007-2008. Till today 4 batches have completed successfully

M.Com course from our college.

ALMANAC FOR M.COM I AND III SEMESTER FOR THE AY-2013-2014

Commencement of classes	22-07-2013
Cutoff date	19-08-2013
Short vacation	12-10-2013 to 20-10-2013
Reopening after vacation	21-10-2013
I Internal Assessment Test	17-09-2013 & 18-09-2013
II Internal Assessment Test	12-10-2013 & 13-10-2013
Last date of Instruction	8-11-2013
Preparatory Holidays	9-11-2013 to 24-11-2013
Commencement of Examinations	25-11-13

ALMANAC FOR M.COM II AND IV SEMESTER FOR THE AY-2013-2014

Commencement of classes	18-12-2013
Short vacation	11-01-2014 to 19-01-2014
Reopening after vacation	20-01-2014
Cut off date for readmission	10-01-2014
I Internal Assessment Test	11-02-2014 & 12-02-2014
II Internal Assessment Test	11-03-2014 & 12-03-2014
Last date of Instruction	10-04-2014
Preparatory Holidays	15-04-2014 to 19-04-2014
Commencement of Examinations	25-04-2014

DEPARTMENT OF COMMERCE
ST.JOSEPH'S DEGREE & PG COLLEGE
M.COM I YEAR I SEMESTER
TIME-TABLE 2013-2014

TIME DAY	I 8:30-9:30	II 9:30-10:20	III 10:20-11:10	11:10- 11:35	IV 11:35-12:20	V 12:20-1:10
MON	POM	OTB	FM	B	MA	ME
TUE	FM	POM	ME	R	OTB	MA
WED	MA	OTB	POM	E	FM	ME
THURS	MA	OTB	FM	A	ME	POM
FRI	POM	MA	OTB	K	FM	ME
SAT	SEMINAR- Ms. Preethi	SEMINAR- Mrs. Molly	SEMINAR- Mrs.Rachel		SEMINAR- Mr.Srinivas	SEMINAR- Mr.Praveen

- 1. Managerial Accounting: Mr.Praveen (5Hrs per week)**
- 2. Managerial Economics: Ms. Preethi (5Hrs per week)**
- 3. Principles of Marketing: Mrs. Molly (5Hrs per week)**
- 4. Financial Management: Mrs. Rachel Rose; (5Hrs per week)**
- 5. Organizational Theory and Behavior: Mr. Srinivas/Mrs.Danam Tressa(5Hrs per week)**

DEPARTMENT OF COMMERCE

ST.JOSEPH'S DEGREE & PG COLLEGE

M.COM II YEAR III SEMESTER

	I 8:30-9:20 A.M	II 9:30-10:20 A.M	III 10:20-11:10 A.M		IV 11:35-12:20 P.M	V 12:20-1:10 P.M
MON	IT	CAC	SAPM		IFM	RMSA
TUE	SAPM	IT	RMSA	B	CAC	IFM
WED	SAPM	IT	CAC	R	RMSA	IFM
THU	RMSA	SAPM	IT	E	CAC	IFM
FRI	RMSA	IT	IFM	A	SAPM	CAC
SAT	→ SEMINAR ←			K	→ IT LAB ←	

TIME-TABLE 2013-2014


1. **Research Methodology for Statistical Decisions** -MR. SRINIVAS (5Hrs per week)
2. **Cost Accounting and Control** -MRS.DANAM (5Hrs per week)
3. **International Financial Management** -MS.SMRITI; (5Hrs per week)
4. **Securities Asset and Portfolio Management** -MRS.SANGEETHA .T. (5Hrs per week)
5. **Information Technology** –MRS.MADHURI PAUL(5Hrs per week)

DEPARTMENT OF COMMERCE
ST.JOSEPH'S DEGREE & PG COLLEGE
ACADEMIC YEAR 2013-14
M.COM I YEAR II SEMESTER TIME TABLE

TIME DAY	I 8:30-9:30	II 9:30-10:20	III 10:20-11:10	11:10- 11:35	IV 11:35-12:20	V 12:20-1:10
MON	BEP	IM	HRM	B R E A K	MM	AMA
TUE	HRM	MM	IM		AMA	BEP
WED	IM	BEP	AMA		MM	HRM
THUR	IM	MM	AMA		BEP	HRM
FRI	BEP	MM	HRM		AMA	IM
SAT	SEMINAR Mrs.Sangeetha	SEMINAR Ms.Preeti	TUTORIAL Mrs. Rachel			

- 1. Advanced Managerial Accounting: Ms.Smriti (5Hrs per week)**
- 2. Business Environment and Policy: Mrs. .Rachel Rose (5Hrs per week)**
- 3. Marketing Management: Mrs.Sangeetha Thakur (5Hrs per week)**
- 4. Investment Management: Mrs. Danam Tressa (5Hrs per week)**
- 5. Human Resource Management: Ms.Preeti (5Hrs per week)**

DEPARTMENT OF COMMERCE
ST.JOSEPH'S DEGREE & PG COLLEGE
M.COM II YEAR IV SEMESTER
TIME-TABLE 2013-2014

TIME DAY	I 8:30-9:30	II 9:30-10:20	III 10:20-11:10	11:10-11:35	IV 11:35-12:20	V 12:20-1:10
MON	FS	E_COMM	QTBD	B	TAX PALNNING	SEMINAR Mr.Srinivas
TUE	FS	TAX PALNNIN G	QTBD	R	E_COMM	SEMINAR Mrs. .Sangeetha
WED	TAX PLANNING	E_COMM	FS	E	QTBD	SEMINAR Mrs. Danam Tressa
THU	TAX PLANNING	FS	QTBD	A	E_COMM (LAB)	SEMINAR Mr. Praveen Kumar
FRI	QTBD	FS	TAX PALNNING	K	E_COMM (LAB)	SEMINAR Ms.Smriti
SAT	 PROJECT WORK					

1. QUANTITATIVE TECHNIQUE FOR BUSINESS DECISIONS - Mr.Srinivas

2. E_Commerce - Mrs.Sangeetha Thakur (3T+2P)

3. Financial Services- Mrs.Danam Tressa

4. TAX PLANNING- Mr.Praveen Kumar

5. PROJECTWORK- All Faculty

SEMINAR- 2 Hours per week

DETAILS OF STUDENT STRENGTH**M.COM I YEAR**

FEMALE	MALE	TOTAL
9	21	30

M.COM II YEAR

FEMALE	MALE	TOTAL
10	16	26

DETAILS OF FACULTY

NAME	QUALIFICATIONS	DESIGNATION	YEARS OF EXPERIENCE
Mr.Praveen Kumar	M.Com. MBA	Associate Professor	21 Yrs
Mrs A.Danam Tressa	M.Com, MBA	Associate Professor	12 Yrs
Mr. N.Srinivas	MBA	Associate Professor	6 Yrs

DETAILS OF FACULTY PURSUING Ph.D

NAME	QUALIFICATIONS	DESIGNATION
Mr.Praveen Kumar	Completed Pre.Ph.D	Registered for Ph.D at Osmania University
Mrs A.Danam Tressa	Completed Pre.Ph.D	Registered for in 2009 Ph.D at Acharya Nagarjuna University under the guidance of Prof .Kalidas , OU
Mr. N.Srinivas	Completed Pre. Ph.D Research Design presentation and Research Progress presentation present status –Pre-submission stage	Registered for Ph.D in 2011 at Osmania University Guide : Dr.R.Sampath Kumar Asst .Prof, Osmania College of Commerce .

FACULTY ATTENDED

Name of the faculty	Type of seminar	Name of the seminar	Organised by
	National/international/STATE/regional/orientation OU department meeting		
Mrs. A. Danam Tressa	Regional Seminar 20 th of August, 2013	“Corporate Reporting	Department of Commerce in collaboration with Indian Accounting Association ,Hyderabad,2013 , Kasturba Gandhi College for Women , Osmania University, Hyd
Mr.Srinivas	NASSCOM seminar 14 th August 2013	New Paradigm in talent acquisition and transformation” Capacity building through foundations and specializations programs	Gachibowli, Hyderabad
Mr.Srinivas	One day workshop August 14 th ,2013	“ New Paradigm in Talent Acquisition & Transformation”	Crystal-1, Aditya Sarovar Premiere, HITECH City, Gachibowli, Hyderabad

FACULTY ATTENDED THE FOLLOWING IN-HOUSE WORKSHOPS/SEMINAR

- ❖ An Orientation Programme was organized for the Faculty members on 5 June 2013 on “**Building Truly Engaged Teachers** “. The Chief Resource person, Prof. Abirama Krishna, Director, South State Business School, Hyderabad highlighted the fruits of working with co-operation and collaboration. The Guest of Honour Mrs. G D Aruna, IAS, Special Commissioner, Office of Land Administration, reminded the faculty about their moral responsibility to the society. *Principal Rev. Fr. Vincent Arokiadas* felicitated Rev. Fr. Dr. V.K. Swamy, former Principal and Dr. Vidyasagar, Placement Officer for rendering their dedicated services to the development of the college.
- ❖ A Guest lecture on “Teaching and Mentoring” was conducted for the faculty members on 4 July 2013. The resource person was **Rev.Fr. Julian Studdon** , an eloquent orator in the Archdiocese of Hyderabad stressed upon the fact that it is high time rise to the vocation of being a mentor.
- ❖ A guest lecture on MOODLE was arranged on Friday 16th August 2013 in MCA Lab. Mrs. Nirupama, Faculty St. Francis was resource person.**The lecture was arranged to understand about the MOODLE software- Modular object oriented**
- ❖ Dynamic Learning environment (MOODLE)/LMS (learning management system) and its usage for teaching and learning Activities(<http://172.16.0.251/moodle>).We were trained to use practically to upload course material prepared so that students can view and download it and also to prepare quiz.
- ❖ The Department Management in collaboration with Hyderabad Management Association conducted a Seminar on " How to make millions from one rupee" by Dr. Srinivas Pothapragada, CEO of Ostilio System & a serial Entrepreneur on 4 Oct 2013
- ❖ FDP on “Reiterating the dynamics of Professionalism” conducted by Department of English on 19th Nov 2013
- ❖ Guest Lecture on MOODLE was organized on 8th March 2014 .M.L.N Rao, faculty of Department of Physics and Electronics was the resource person.

Mrs. Danam Tressa Seminars Attended:

Type of seminar National/international/STATE/regional/orientation OU department meeting	Name of the seminar	Date	venue	Organised by
Faculty Development Programme	How to Make Millions from one rupee	4 th Oct 2013	St.Joseph's Degree & PG College	SJC in Collaboration with Hyderabad Management Association
Seminar	Seminar on entrepreneurship	28 th sep ,2013	St.Joseph's Degree & PG College	SJC in Collaboration with MSME
Seminar	“Corporate Reporting”	20 th August,2013	Kasturba Gandhi College for Women Women	Department of Commerce in collaboration with Indian Accounting Association ,Hyderabad,2013 , Kasturba Gandhi College for Women , Osmania University, Hyd
Guest Lecture	Guest Lecture on Women Health Issues	23 rd Jan 2014	St.Joseph's Degree & PG College	CIPHER Preventive Healthcare
Faculty Development Programme	FDP on “Reiterating the dynamics of Professionalism”	19 th Nov 2013	St.Joseph's Degree & PG College	Department of English, SJC
One- day faculty development and student level seminar	Recent Trends in Accounting	31 st August 2013	St.Joseph's Degree & PG College	Department of Commerce & Business Management, SJC in collaboration with Indian Accounting Association, Hyderabad Chapter
Conference	Annual PG Teachers Conference	20 th Sep, 2013,6 th Jan,2014, and 23 rd Jan, 2014	Conference hall, department of commerce, O.U.	Department of Commerce , Osmania University, Hyd

PRESENTED PAPERS AT THE STATE AND NATIONAL LEVEL SEMINARS

Type of seminar	Name of the seminar	Title of the paper	Date	Venue	Organized by
National/international/regional/STATE					
National Seminar	National Seminar on “Recent Trends in Financial Management & Financial Services	Paper presentation on “ Impact of Microfinance on social and economic conditions of women ”	4 th Jan 2014	St.Joseph’s Degree & PG College	organized by Dept. of Business Management , St.Joseph’s Degree & PG College
National Seminar	National Seminar on emerging trends in Commerce –An edge	Paper presentation on “ A Study On Causes and Management of Stress at Workplace ”	19 th Dec 2013	St.Joseph’s Degree & PG College	organized by Dept. of Commerce , St.Joseph’s Degree & PG College
National Conference	Innovations : A New Paradigm in Management”	Paper presentation on “ Micro and small enterprise MSE : Progress, Prospects, Problems ”	17 th and 18 th January , 2014	Pune , Maharashtra	Padmasree Dr.D.Y.Patil Institute of Management studies (DYPIMS),
National Seminar	One Day National Seminar on Social Entrepreneurship in India: Problems & Prospects	Paper presentation on “ A Study on Social Entrepreneurship-A Growing Trend in India ”	JANUARY 29 th , 2014	Mahatma Gandhi UNIVERSITY Nalgonda	CO-SPONSORED BY ICSSR ORGANIZED BY DEPARTMENT OF COMMERCE ,Nalgonda

PAPERS PUBLISHED WITH ISBN No:

Type of seminar	Name of the seminar	Title of the paper	date	venue	ISBN no.	Organised by
National Seminar	A Two-Day National Seminar on Gandhi , Trusteeship and CSR for Exclusive & Inclusive Growth	A Study on Corporate Social Responsibility in Pharmaceutical Industry With special focus on HIV/AIDS.	12 th and 13 th Dec ,2013	Visakapatnam	ISBN no: due	jointly organized by SCR , ISTD & School of Management studies ,

						GVP College for Degree & PG courses , Visakapatnam
National Seminar	FDI –As a key driver of Economy –A Reality check opportunities & Challenges	A Study On FDI In The Life Insurance Sector In India	7 th January ,2014	RBVRR, Hyderabad	ISBN no.978-93-83241-27-9	Department of Business Management ,RBVRR, Hyderabad
National Seminar	One Day National Seminar on Social Entrepreneurship in India: Problems & Prospects	Paper presentation on “ A Study on Social Entrepreneurship - A Growing Trend in India ”	JANUARY 29 th , 2014	Mahatma Gandhi UNIVERSITY Nalgonda	ISBN no.978-81-926819-4-8	National Seminar CO-SPONSORED BY ICSSR ORGANIZED BY DEPARTMENT OF COMMERCE ,Nalgonda
International Conference	Reinventing Management Strategy: The Design for Future(IC-RMS 2013)	“A Study Reinventing issues in Management”	30th December , 2013	Ghaziabad	ISBN no.978-93-812-46-2	I.T.S Institute of Management Ghaziabad. Bharathi Publications ,Delhi

Mr. Praveen Kumar

Type of seminar	Name of the seminar	Date	venue	Organised by
National/international/STATE/regional/orientation OU department meeting				
Faculty Development	How to Make Millions	4 th Oct 2013	St.Joseph'	SJC in Collaboration

Programme	from one rupee		s Degree & PG College	with Hyderabad Management Association
Faculty Development Programme	FDP on “Reiterating the dynamics of Professionalism”	19 th Nov 2013	St.Joseph’s Degree & PG College	Department of English, SJC
One- day faculty development and student level seminar	Recent Trends in Accounting	31 st August 2013	St.Joseph’s Degree & PG College	Department of Commerce & Business Management, SJC in collaboration with Indian Accounting Association, Hyderabad Chapter

Mr.Srinivas

National Seminar	National Seminar on “Recent Trends in Financial Management & Financial Services 4 th Jan 2014	Paper presentation on “Mobile banking and consumer behavior : New Insights into the diffusion pattern”	Dept. of Business Management , St.Joseph’s Degree & PG College
National Seminar	National Seminar on emerging trends in Commerce on 19 th Dec 2013	Paper Presentation on “Social media is a highly valuable tool for customer value”	Dept. of Commerce , St.Joseph’s Degree & PG College
National Conference	Two-Day National Conference on NEW ERA MARKETING CHALLENGES 27 and 28 August 2013	Paper Presentation on “CONSUMERS’ AWARENESS TOWARDS GREEN PACKAGING IN HYDERABAD”	Department of Business Management University College of Commerce & Business Management Osmania University, Hyderabad - 500 007. A.P.
National Conference	Competency Building Strategies for Sustainable Development in Teaching & research 30th October,2013	Paper Presentation on “Effect of FDI on Indian Organised Retail Sector : An analysis”	ANURAG Group of Institutions, Hyderabad
National Conference	Multivariate analysis for management research 14 th & 15 th	Paper Presentation on “Perceptual Mapping of Women Consumers on Private Label Brands”	Department of Business Management University College of Commerce & Business

	September,2013		Management Osmania University, Hyderabad - 500 007. A.P.
Women Consumer's Preferences On Grocery Items – A Study With Reference To Hyderabad City In AP		ISSN 2279-0667	
Impact Of Brand Celebrity On Consumer Purchase Intentions: A Study With Reference To Selected Mobile Service Provides In Hyderabad City		ISSN 0976-2183	Volume – IV (2013), Issue - VIII (August)
Competency Building Strategies for Sustainable Development in Teaching & research 30th October,2013	Effect of FDI on Indian Organised Retail Sector : An analysis	ISBN 9789383038091	ANURAG Group of Institutions

Ms. Smrithi	Regional Seminar 8 th March 2014	Effective teaching methods	IPE, Hyderabad
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STUDENTS PARTICIPATION

S.No	Name of the student	Programme attended	Date and venue
1.	All the students participated	Cine Evolution Film Festival	29 th and 30 th Nov, 2013, St. Joseph's Degree and PG college
2.	All the students participated	Josephiesta ,2014	1 st Feb, 2014 St. Joseph's Degree and PG college Students coordinated the conduct of Marketing event 1.Srinath (M.Com II yr) 2. Ameema (M.com II yr)

M.COM STUDENT CENTRIC ACIVITIES-2013-14

ACTIVITY NAME	RESOURCE PERSON	Venue	DATE	CLASS
Orientation programme	1.Prof. Vishveshwar Rao 2. Prof .Prashanta Athma , Prof Dept. of Commerce O.U	SEMINAR HALL -I	26 th September , 2013	M.Com & MCJ I yr Students
Counseling session	awareness by the MA Psychology student of St.Francis College Ms.Sowjanya	Computer Lab	6 th January ,2014 at 2:00 pm	M.Com I and II yrs
SEMINARS/WORKSHOPS				
Faculty Development Programme "How to Make Millions from one	Mr.P.Srinivas ,Ostillo Systems	St.Joseph's Degree & PG College SJC in	4 th Oct 2013	M.Com II yr

rupee”		Collaboration with Hyderabad Management Association		
One- day faculty development and student level seminar- “Recent Trends in Accounting”	Resources persons : 1.PROF.D. Obul Reddy Chairman, IAA, Hyderabad Chapter 2.Prof .Laxman, Chairman Board of Studies in Commerce, O.U 3.Prof. Shankariah , Head, Department of Commerce, O.U 4.Mr. B.Maruti Rao, Joint Secretary, IAA 5.Sri. M. Bramaiah. Former Director, Treasuries and Accounts, Government of AP 6. CMA - Mr. Vijay Kiran. Deliotte (US Operations), Hyderabad	St.Joseph’s Degree & PG College Department of Commerce & Business Management, SJC in collaboration with Indian Accounting Association, Hyderabad Chapter	31 st August 2013	M.Com I &II yrs
A Guest Lecture on “ BETTER TOMMORROW ON BUSINESS PROCESS MANAGEMENT ENVIRONMENT”	1.Mr.Pradeep Kumar , Director – Finance (GENPACT) 2.Riaz-UR – Rehman , Manager ,Central Hiring (GENPACT)	Seminar Hall	6 th Sep , 2013	M.Com I &II yrs
Workshop in view of National Education Day	M.com I yr student Ms.Nahid got II prize in essay writing Competition	Joseph’s Hall	11 th Nov,2013	M.Com I &II yrs
COLLEGE FEST				
Cine Evolution Film Festival		St. Joseph’s Degree and PG college	29 th and 30 th Nov, 2013	All the students participated
Josephiesta ,2014		St. Joseph’s Degree and PG college Students coordinated the conduct of Marketing event	1 st Feb, 2014	All the students participated

		1.Srinath (M.Com II yr) 2. Ameema (M.com II yr)		
ALUMNI MEET - 2013		The Alumni students shared their experiences in this college and also about their achievements	17 th August , 2013	All the students participated
ENGLISH APTITUDE CLASSES	Dr.Deepika Gardner	conducted English Aptitude Classes M.Com I and II yrs for a month	Oct 5 th to Nov 2 nd 2013(every Saturday)on every Saturdays	M.Com I and II yrs
ENGLISH APTITUDE CLASSES	Fr.Sagaya Raja Vice-Principal	conducted English Aptitude Classes M.Com I and II yrs for the month of September ,2013 on every Saturdays	September ,2013 on every Saturdays	M.Com I and II yrs
INTER-COLLEGE PARTICIPATION				
VANIJYA -2014 M.Com students meet organized by the department of commerce, Osmania University, Hyderabad	Prof.Nageshwar Rao , Officer on special Duty to VC Prizes won Marketing Event – II prize 1.Mary Sindhu 2. Tejaswini	All the students of M.Com participated	25 th and 26 th of February ,2014	All the students of M.Com participated
BEST PROJECT PRESENTATION				
Project presentations	project presentations under the supervision of Prof.K.Malla Reddy 1.Devaki Anasuya –Judged the Best –M.com II Yr	AV Room	March,2014	All the Students
Project Guidance	All Faculty	M.Com II yr		
TUTORIALS				
Tutorial classes	1. Ms.Preeti- Managerial	M.Com Class	July –Oct	M.Com I and II yrs (10

	Economics 2. Ms.Smriti Nagaria – International Financial Management 3. Mrs. Rachel Rose – Financial Management	Room	2013 Dec-Mar , 2014	students)
Class room seminars				
Classroom presentations done by all the M.com I yr and II yr students				
M.COM I YR	FACULTY	SUBJECT	TOTAL CLASSROOM PRESENTATIONS	
	Ms.Preeti Raut	Managerial Economics	10	
		Human Resource Management	3 group presentations 1 Case Study	
	Mrs. Molly	Principles of Marketing	10	
	Mrs. Rachel Rose	Financial Management	10	
Business Environment and Policy		20		
	Mrs.Sangeetha Thakur	Marketing Management	Business Quiz Debate on Advertising Paper presentation Business plan	
M.COM II YR		E-Commerce	Presentation on E- Commerce On-Line Shopping (Amazon.com)	
M.COM I YR	Mrs.Danam Tressa	Organization Theory and Behaviour	11	
		Investment Management	6	
M.COM II YR		Cost Accounting and Control	5	
		Financial Services	5	
	Ms.Smriti Nagaria	International Financial Management	5 presentations	

			Article Writing Business Quiz Group Discussion Debate Class room Interaction	
M.COM I YR		Advanced Managerial Accounting	5 presentations Homonyms Presentation on communication skills Class test	
M.COM I YR	Mr.Srinivas	Organization Theory and Behaviour	15	
M.COM II YR		Quantitative Techniques for Business Decisions	8	

PLACEMENT AND PRE-PLACEMENT ACTIVITIES FOR M.COM II YR STUDENTS

M.COM II YR		CRT		
	Pre-placement	Module 1: ENGLISH VOCUBULARY Module 2: MATHEMATICS (APTITUDE& NUMERICAL ABILITY) Module 3: PERSONALITY DEVELOPMENT Module 4: BASICS IN COMPUTERS		
S.No	Name of Student	No of Interviews Attended	Selection Status	
1.	Anju Agarwal	2	-	
2.	Akum Tong	2	-	

3.	Bernard Matthew	3	Placed	
4.	Manne Arundathi	3	-	
5.	Thirumala Reddy Sudheer Kumar	3	-	
6.	M.Ameena	2	-	
7.	S.Mary Srujana	2	-	
8.	G.Swapna	3	-	
9.	M.Balraju	3	-	

INNOVATIVE TEACHING LEARNING PRACTICES

1. **Unit Planner for every paper which gives the whole content of the Topic**
2. Teaching in classroom using ICT
3. Group discussion
4. Article writing
5. Paper presentation
6. Debate
7. Interaction
8. Assignment
9. PPT
10. Quiz
11. Case study

Events

1. **ALUMNI MEET** was conducted on 17th August ,2013
2. A seminar on “ Recent Trends in Accounting” in collaboration with Indian Accounting Association on 31st August ,2013 at St.Joseph’s Degree & PG College .
3. An orientation programme for M.Com & MCJ Students was conducted on 26th September ,2013 in SEMINAR HALL –I
4. Counseling session for M.Com I and II yrs was conducted for awareness by the MA Psychology students of St.Francis College Ms.Sowjanya on 6th January ,2014 at 2:00 pm

A REPORT ON A TALK ON COUNSELLING FOR M.COM STUDENTS ON 6th JANUARY, 2014

VENUE: MCA LAB

DATE: 6-1-2014

TIME: 9:30 A.M -11:30 A.M

RESOURCE PERSON: SOWJANYA (PSYCHOLOGY STUDENTS FROM ST.FRANCIS)

TOPIC: IMPORTANCE OF COUNSELLING

It is a service offered to the individual who is undergoing a problem and needs a professional help to overcome it.

For eg. Help, support, guidance, assistance, advice etc.



Ms.Sowjanya taking Counseling class
for M.com Students

Why do we need counseling?

- To improve Academic performance
- Low self esteem
- Poor study skills
- Difficulty of making decisions
- Career decisions
- Relationship problems...etc

Benefits of counseling:

- Get unstuck
- Figure out problem
- Develop a more positive attitude
- Succeed in life
- Discover personal strength

ACTIVITY CONDUCTED

And the best part was when counselor conducted activity ...i.e. to write five positive qualities about your friend which was a truly fun moment and surprising truths which we came to know about us.

5. Faculty Participated in the MOODLE workshop conducted by the SJC on 8th March 2014

INTER-DEPARTMENTAL ACTIVITIES

1. Dr.Deepika Gardner conducted English Aptitude Classes M.Com I and II yrs for the month of from Oct 5th to Nov 2nd 2013(every Saturday)on every Saturdays
2. Fr.Sagaya Raja conducted English Aptitude Classes M.Com I and II yrs for the month of September ,2013 on every Saturdays

INTER-COLLEGE PARTICIPATION

All the students of M.Com participated in VANIJYA -2014 M.Com students meet organized by the department of commerce, Osmania University, Hyderabad on 25th and 26th of February, 2014

Prizes won

Marketing Event – II prize

1. Mary Sindhu
2. Tejaswini

CERTIFICATE COURSE

M.com I and II yr students participated in the Certificate course conducted by the Department of English "READY FOR INDUSTRY" from 1st March -13th march 2014

IT practical exam was conducted on the 11th of November, 2013 for the M.Com IV SEM students

External Examiner: Ms. Neetha, RG Kedia PG College

Internal Examiner: Ms. P. Madhuri Paul

E-Commerce practical exam was conducted on the 15th of April, 2014 for the M.Com IV SEM year students

External Examiner: Ms. Sunaina, Stanley Degree & PG College

Internal Examiner: Ms. Flora Nisitha

PROJECTWORK

LIST OF PROJECTS OF M.COM II YEAR IV SEMESTER STUDENTS (2012-2014)

S.NO	HALL TICKET NO	NAME OF THE STUDENT	TITLE OF THE PROJECT	COMPANY
1.	121411408008	Y.DEVAKI ANASUYA	A STUDY ON INVESTMENT IN EQUITIES WITH REFERENCE TO ICICI AND SBI	CD EQUISEARCH
2.	121411408010	K.RAMESH	A STUDY ON INVESTORS AWARENESS TOWARDS ONLINE TRADING	ZEN SECURITES LTD.HYD
3.	121411408018	D.YADAGIRI	A STUDY ON MUTUAL FUNDS	KARVY STOCK BROKING PVT LTD.
4.	12141108023	D.RAMDAS	A STUDY ON CAPITAL BUDGETING	HETERO PHARMACY PVT LTD.
5.	121411408029	V.MAHENDER	A STUDY ON MUTUAL FUNDS	ICICI PRUDENTIAL
6.	121412408001	M.BALRAJU	A STUDY ON PORTFOLIO MANAGEMENT USING CAPITAL ASSET PRICING MODEL OF SELECTED STOCKS	FIRST GLOBAL SECURITIES LTD
7.	121412408002	M. ARUNDHATHI	A STUDY ON COMPARATIVE STUDY OF SELECT MUTUAL FUNDS	SMC GLOBAL LTD
8.	121412408003	V.SATYANARAYA NA	A STUDY ON EQUITY ANALYSIS OF REQUIRED AUTOMOBILE INDUSTRIES	INDIA INFOLINE LTD

9.	121412408004	ANJU AGARWAL	A STUDY ON RISK MANAGEMENT	ICICI PRUDENTIAL
10.	121412408005	M.AMEEMA	A STUDY ON MICROFINANCE INSTITUTIONS	CREATIVE SOFT
11.	121412408006	T.SUDHEER	A STUDY ON INVESTMENTS DECISIONS	ICICI BANK.
12.	121412408007	A.VENKATADRI	A STUDY ON MUTUAL FUNDS	HDFC LTD
13.	121412408008	P.VIJAY KUMAR	A STUDY ON CAPITAL BUDGETING	HDFC BANK
14.	121412408009	A.SURENDER REDDY	A STUDY ON INVESTORS PREFERENCE ON MUTUAL FUNDS	INDIA INFOLINE LTD
15.	121412408010	SYEDA QUDSIA	A STUDY ON CREDIT RISK MANAGEMENT	ZUARI CEMENTS
16.	121412408011	A.SRINATH	A STUDY ON A COMPARATIVE STUDY ON MUTUAL FUNDS, INVESTMENTS AND ULIPS	KOTAK MAHINDRA
17.	121412408012	GYALTSEN	A STUDY ON PORTFOLIO MANAGEMENT	HDFC BANK
18.	121412408013	B.SHILPA	A STUDY OF SECURITIES ANALYSIS AND PORTFOLIO MANAGEMENT	SHAREKHAN PVT LTD
19.	121412408014	M.MARY TEJASWI	A STUDY ON E-BANKING SERVICES	ICICI BANK
20.	121412408015	D.ARUNA REDDY	A STUDY ON PORTFOLIO MANAGEMENT AND INVESTMENT DECISION	INDIA INFOLINE LTD
21.	121412408016	AKUMTONG JAMIR	A STUDY ON FINANCIAL DERIVATIVES ON FUTURES AND OPTIONS	INDIA BULLS SECURITIES LTD
22.	121412408017	BERNARD M J	A STUDY ON EQUITY ANALYSIS OF IT SECTOR	INDIA BULLS SECURITIES LTD
23.	121412408018	A.BHEEMA REDDY	A STUDY ON FOREIGN EXCHANGE IMPACT ON CURRENCY	HDFC
24.	121412408019	A.RAJENDER	A STUDY ON COMPARATIVE STUDY ON FUTURES AND OPTIONS IN DERIVATIVES	INDIA INFOLINE LTD
25.	121412408020	G.SWAPNA	A STUDY ON INVESTMENT PREFERENCE IN MUTUAL FUNDS	BIRLA SUNLIFE MUTUAL FUNDS
26.	121412408021	S.MARY SRUJANA	A STUDY ON INITIAL PUBLIC OFFERINGS	INDIA INFOLINE LTD

OVERALL GUEST LECTURE REPORT FOR THE ACADEMIC YEAR 2013-14

S.N O	DATE	GUEST LECTURE/WORKSHOP/SEMI NAR	RESOURCE PERSON	VENUE
1.	31 st Aug,2013	One day Faculty Development and Student Level Seminar on “ RECENT TRENDS IN ACCOUNTING “	Resources persons : 1. Prof.D. Obul Reddy Chairman, IAA, Hyderabad Chapter 2.Prof .Laxman, Chairman Board of Studies in Commerce, O.U 3.Prof. Shankariah , Head, Department of Commerce, O.U 4.Mr. B.Maruti Rao, Joint Secretary, IAA 5. Sri. M. Bramaiah. Former Director, Treasuries and Accounts, Government of AP 6. CMA - Mr. Vijay Kiran. Deloitte (US Operations), Hyderabad	Seminar Hall
2.	6 th Sep , 2013	A Guest Lecture on “ BETTER TOMMORROW ON BUSINESS PROCESS MANAGEMENT ENVIRONMENT “	1.Mr.Pradeep Kumar , Director – Finance (GENPACT) 2.Riaz-UR – Rehman , Manager ,Central Hiring (GENPACT)	Seminar Hall
3.	15 th and 18 th of March,2014	A Guest Lecture on TAX PLANNING “	Mrs.Lavanya , Sr.Faculty ,Sarada Degree and PG College	M.Com Classroom

REPORT ON

ONE- DAY FACULTY DEVELOPMENT AND STUDENT LEVEL SEMINAR ON

“Recent Trends in Accounting”

Date : Saturday, 31st August, 2013

Venue : Seminar Hall

Resources persons:

PROF.D. OBUL REDDY Chairman, IAA, Hyderabad Chapter

Prof .Laxman, Chairman Board of Studies in Commerce, O.U

Prof. Shankariah , Head, Department of Commerce, O.U

Mr. B.Maruti Rao, Joint Secretary, IAA

Sri. M. Bramaiah. Former Director, Treasuries and Accounts, Government of AP

CMA - Mr. Vijay Kiran. Deloitte (US Operations), Hyderabad

One- day faculty development and student level seminar on” Recent Trends in Accounting” was organized by the Department of business management on 31st August 2013 with the kind support of Principal . The seminar was attended by the faculty and students from different college.

The programme started with prayer song and presentation of the bouquets to the dignitaries and Lighting of the lamp by **Prof.Dr. Obul reddy** Chairman, IAA, Hyderabad Chapter

Prof .Laxman, Chairman Board of Studies in Commerce, O.U Prof. Shankariah, Head, Department of Commerce, O.U Mr. B.Maruti Rao, Joint Secretary, IAA Rev.Fr.Vincent Arokiadas, Principal, St. Joseph’s Degree & PG College Prof .K.Malla Reddy Seminar Director St.Joseph’s Degree & PG Mr V.S Praveen Kumar Associate Professor welcomed all the dignitaries and Participants.

Prof .K.Malla Reddy Seminar Director St.Joseph’s Degree & PG gave an overview about seminar .and he introduced the theme of each technical session and announced the programme schedule also explained the significance on accounting standards .

Prof.d. Obul reddy Chairman, IAA, Highlighted on the role and functions of IAA (Indian accounting Association)and recent trends in Accounting standards .

Prof .Laxman, Chairman Board of Studies in Commerce, O.U spoke about Indian economic crisis and Economic indicator. GDP and instigated on strengthening the agriculture sector

Prof. Shankariah , Head, Department of Commerce, He spoke about need of accounting standard and reporting .and threw light on recent trends in information technology

Mr. B.Maruti Rao, Joint Secretary, IAA shared his opinion about Gove accounting He stressed for standardization of accounting in India also took brief review of current issues of accounting standard.

The inaugural session came to a close with vote of thanks by Mr.V.S Praveen associate Professor . St.Joseph’s Degree & PG College to the guests attending the seminar followed by tea with refreshment.

TECHNICAL SEESION –I on Government Accounting

This session was chaired by Sri. M. Bramaiah. Former Director, Treasuries and Accounts, Government of Andhra Pradesh. Sri. M. Bramaiah presented his views on Standardizing Government Accounting and He provided valuable information regarding Government PFM System Legal framework Institutional framework (34-300-60000) (23-302;34;4,10)Planning and Budget Formulation Budget Execution and Expenditure Management Receipt Management Debt Management Cash Management Internal Controls & Internal Audit (segregation)HRMS, Payroll and Self Service Accounts Management External Audit Legislative Oversight Public Information on Public Finances

TECHNICAL SEESION –II Forensic Accounting

After tea break CMA - Mr. Vijay Kiran.Deliotte (US Operations), threw light on scenario Forensic Accounting: is to provide quantitative financial info about matters before the courts. s, . In his presentation using Power- point, he displayed Types of assignments a Forensic Accountant perform Criminal Investigation Insurance Claims Fraud Investigations Business Economic Losses Professional Negligence Shareholders’ and Partnership Disputes. He focused on crimes of Harshad Mehta .. Ketan Parekh Satyam Scam As a majority of corporate fraud cases involve

accounting schemes designed to deceive investors and auditors regarding the true financial condition of a company, there has been a 100% increase in the number of companies resorting to forensic accounting

The seminar came to the end with the vote of thanks proposed by Mrs. .A.Danam Tressa

40 participants and 20. Students actively participated in the seminar. Reflections and suggestions were given by participants in the rating scale provided to them for the evaluation of each session. The participants of the Seminar expressed their appreciation to department for arranging seminar for selecting such a relevant topic.



Sri. Bramiah , Resource person for Technical Session –I

A REPORT ON THE WORKSHOP ON “DISASTER MANAGEMENT”

DATE: 13th Feb, 2014

VENUE: JOSEPH’S HALL

Participants: MBA I & II, M.Com I & II, BBA III

**Guest Speakers: Dr. Emmanuel Raju, Ph.D in Disaster Management
Mr. Ashish Kumar, Mass Com Professional**

Department of Business Management organized a Guest Lecture on “**Disaster management**” to create awareness among the students, the causes and measures of Disaster Management.

Session started with the prayer song by the College Choir, Anna Domini followed by **introduction of the Guest Speaker by Mr. V. S. Praveen, Prof.Dr.K.Malla Reddy** welcomed the Guest and spoke briefly about the importance of Disaster Management and its relevance to Strategic management. He also spoke about Floods, Earthquake, Tsunami and the need of proper rehabilitation of the people and shifting from vulnerable places to safer places during floods and other natural calamities both at state and national level.

Session was taken over by **Dr. Emmanuel Raju**, who enlightened students on Disaster Management. Disaster Management includes Risk Management & Conflict Management. Also, it is a growing field encompassing many areas after disaster, such as Recovery, Response & Mitigation. Because there is transition in the disasters which have been taking place, hence the evolution of Disaster management as an area/discipline of Specialization.

He related disaster mgmt. to Supply Chain Management and strategic management and other areas of study. He emphasized the importance of reading habits of the students by using newspapers, Internet and Library references on Disaster Management. He quoted the example of Tsunami as the best disaster management coordination. Issues Questions & Challenges of **disaster management, recovery, response & mitigation** were also discussed.

Mr. Ashish Kumar, Mass Com Professional who accompanied Mr. Emmanuel spoke about his Ph.D on Population studies. He also mentioned about RTI (Right to Information) and motivated students to take up research work on issues related to disaster.

Rev. Fr. Vincent Arokiadas spoke about his acquaintance with the guest speaker, Dr. Emmanuel right from his school days and his active participation in youth activities.

Vote of Thanks was given by **Mr. V. S. Praveen Kumar**.

2. A REPORT ON ORIENTATION PROGRAMME FOR M.COM & MCJS STUDENTS

Date: 26/09/2013

VENUE: SEMINAR HALL- I

Orientation programme for MCJ and M.com 1ST year students was conducted on 26/09/2013. The programme was hosted by Mr. Praveen Kumar. The programme started with a prayer song sung by Rini, Rily, Jyothi, Ameema and Sindhu, followed by welcome address by the Principal Rev.Fr.Vincent Arokiadas , He talked about the importance of MCJ and M.com course, and he introduced Professor P.L Vishweshwar Rao, Fr. Sagayraja (Vice Principal), Professor K.Malla Reddy. Later our Vice Principal Fr. Sagaya Raja spoke about the importance of the Orientation programme.

Session I started at 10:00 to 11:10 by the details read out by Mrs. Danam Tressa. Profile reading of Professor P.L. Vishweshwar Rao was done by Ms. Preeti Raut. Professor P.L. Vishweshwar Rao spoke about advantages of technology, accessibility of information and he spoke to the students. Then he listed the steps to be followed to achieve the goals.

- 1. ANALYSE YOURSELF**
- 2. ANALYSE YOUR POTENTIAL**
- 3. KNOW YOUR STRENGTH**
- 4. LIVE YOUR INFERIORITY COMPLEX**
- 5. LEARN TO APPRECIATE AND HAVE A POSITIVE MIND**

He said “**it takes only one person to change your life i.e. U**”.

Session II started at 11:30 to 12:30. The profile reading of Professor Dr. Prashantha Athama done by Mrs. Molly Chaturvedi. Professor Dr. Prashantha Athama spoke about (Commerce education). She said knowledge is forever. Gain as much as knowledge possible. importance of education in India, course curriculum, career prospects in Private and Government, remuneration in Private and Government. She has emphasized on a saying “**don’t give a fish to a person tell him how to fish**”

Professor. Dr. K. Malla Reddy spoke about mastering the subject and soft skills to communicate the subject. The corporate requires not only subject but also skills to work in the organization.

Session ended with a formal vote of thanks proposed by Ms. Tapaswini (faculty department of MCJ). Professor Dr. K Malla Reddy honored the guests with a memento.

A REPORT ON “**National Education Day**”

St Joseph’s College celebrated its first National Education Day on 11th November 2013 in the memory of Maulana Abdul Kalam Azad, our first Education Minister. It was organized by the Department of Business Management. The event started with the Chief Guests Principal, Rev. Fr. Vincent Arokiadas and Director Prof. K. Malla Reddy giving their opinion on the importance of education. The principal spoke about how education shapes a person and the director focused on the propagation of Urdu education that was earlier neglected but has been given equal importance today. Various events like elocution, paper presentations, Power Point Presentations, Group Discussions were conducted. The students spoke of every sphere of education including children and women’s education. It was a delight to watch many creative presentations and also to see students enthusiastically voicing their opinions to make a change in the nation through education. It was very apt to celebrate the National Education Day along with Voice 4 Girls. It was fun, interactive, refreshing and a new learning experience for the students of St. Joseph's!

REPORT ON M.COM STUDENTS MEET –VANIJYA 2014

Day-1

26th February 2014 VANIJYA -2014

10:15 am – **INAUGURAL CEREMONY**

Prof .Shankaraih, Head , Department of Commerce OU

Prof. Satyanarayana , Dean, Department of Commerce OU

Prof. G laxman , Chairman, BOS, Department of Commerce OU

Prof H. Venkateshwarulu Director, CDE, OU

Prof K. V.Achalapathi Director, Placement officer Department of Commerce OU

Prof. Nageshwar Rao Officer on Special Duty to Vice Chancellor, OU

Sri.Vasudeva Rao. Devaki Chairman, ICSI, GOH

All the dignitaries participated in the Lighting of the Lamp, followed by Prayer Song

Welcome address by Prof – Shankaraih – he said that “Without Commerce no college does exist, there is a requirement of competitive world of commerce colleges. He thanked all the dignitaries and Welcomed Chairman ICSI – to be the partner of the future programmes and tie ups with OU. Thanked Prof. Achalpathi for support. He further asked to bring the corporate to VANIJYA. It is an annual program. He said that **VANIJYA 2014** was a Wonderful platform to exhibit caliber and skills and talent”.

Chief Guest – Prof Nageshwara Rao said that “As an individual we should tradeoff between success and failure. Why individual organization- lot of position – organization cannot run without commerce –irrespective of any subject. Start with negative and end with positive. Determine the destination. Involve clearly the path and Identify the problems and consequences”.

“The decision making process is important sufficient courage to lend a help. Try to adopt one approach – Management approach, account yourself over personality“.

“Do not neglect any subject value based management – every action – every moment – value has been generated”.

Address by Prof – S.V. Satyanarayana.

Dean Faculty of Commerce, OU

M.Com course has seen the highest number of Applications this academic year with 17 Students

Foreign Students .Event Planned by the Dept “One should be a versatile product extra circular activities, one should be strong, to bring out the hidden talent of M.COM students through **VANIJYA 2014**

He asked all the students to Read News Papers every day and keep abreast of news for which they should be the Members of Times of India –Club which will make a lot of difference in ones career .Do not read Guides – every student should read at least one standard text Book .He asked the students to Concentrate on Project sincerely.

Address by Prof- Laxman G

He said that **VANIJYA 2014** Brain child of Prof- Shankariah and is Adopted from Prerana –Brain Child Prof – H. Venkateshwarulu University and affiliated Colleges to impart higher education – exposure to classroom teaching, Teacher, Libraries.OU teacher – Producing a great scholar whose knowledge helps in growth of economy .Mismatch with what is taught in class to that of class in the evening.

Make it in real Terms.Purpose – To Produce Intellectuals, Thinkers, the human face.

Prof H. Venkeshwarulu

A Dozen professors- IIM from M.COM

IIM Kojikur - NIBM – IBM – Senior Civil Service citizens – CAS – SMMES-Potential of the route.

Reiterate Vanijya Know yourself – Compete – Reach the destiny.Conceived and organized by O.U- put lot of confidence

Address by CS Vasudeva rao Devaki

On Investors awareness programme.Prof – Achalapathi “Students should be originality – It should comeout – Introspection – where are we how are we, To project stars performers of the M.Com.

Inter University Industry Linkage to achieve this thought 3 aspects

- 1) Continuous interaction of Teachers
- 2) FDP
- 3) Research Program

Teachers ready to teach IFRS – Certificate course in IFRS.

Apply small topics to practice Project- Instrument to market yourself to industry

Employment Placement aspect M.Com product is different from MBA

Every day 10 Mins you have to improve your profile Parishodhana – Remind Srinivas Sir.

Student – Project / Articles.Samskruthi – Poem, Art, Address by guest of Honour

C. S Vasudera Rao Devaki ,Chairman of ICSI,Investors Awareness

Capital Market – Ruled by FIIs Pumping money if it is removed the Index Falls. So common man’s investor. Hand is the capital market.Would like to address the students

Day II Final Presentation

HR

Marketing

} 5 mins ppt

Finance

Judges from corporate

Accounting / Taxation

JAM Finals Business quiz was conducted by Prof - Narendernath

Essay Writing Finals

Prof- IPE



VALEDICTORY CEREMONY OF VANIJYA -2014

Left to right - Prof. G laxman , Prof. Satyanarayana, CMA B.L Kumar, Prof.Akbar Ali Khan ,Prof – V Shekar

Followed by Valedictory program

Address by Akbar Ali Khan

Hon'ble vice –Chancellor Telengana University, Nizamabad

Guest of Honour

C.A Tirupathaiah Yarra ,Chairman , Hyderabad branch of SIRC of ICAI

CMA B.L Kumar ,Chairman, Hyderabad Chapter of Institute of Cost Accountants of India

Address by Prof – V Shekar ,Principal , UCC & BM, OU

Prof P. Purushotham Rao ,Former Chairman, Board of studies in Commerce , Dept of Commerce, O.U

Participants from St. JOSEPH'S COLLEGE

Marketing Event : Ameema, Srujana

Accounting & Taxation : Aruna , Swapna, Tejaswi, Srinath.

Finance : Sudheer , Rajender, Akum, Bernard, Gyalsten, Arundathi

Business Quiz : Srinath , Arudathi, Srujana, Tejaswi , Bernard , Akum, Gyalsten, Swapna, Aruna.



VANIYA-2014 M.COM II YR STUDENTS PARTICIPATED



VANIYA-2014 M.COM I YR STUDENTS PARTICIPATED

PPT PRESENTATION

1) Neha & Rily Morris – Consumer oriented marketing

Judges: 1) Prof – Usha Rani

2) Prof – Achalapathi

2) Mary Sindhu and Tejaswini on Viral Marketing

Followed by prize distribution

Marketing Event

II prize Mary Sindhu & Tejaswini M.Com I yr.



VANIJYA 2014 WINNERS OF II PRIZE IN MARKETING EVENT

CLASSROOM SEMINARS ARE CONDUCTED EVERY SATURDAY

S.NO	NAME OF THE FACULTY	M.com I Yr	M.com II Yr
		ACTIVITY CONDUCTED	
1.	Mrs. Danam Tressa	Just-a-Minute Topic: <ol style="list-style-type: none"> 1. General Topics 2. Subject concepts 3. Presentation on a Topic related to the subject : 	Project guidance classes conducted <ol style="list-style-type: none"> 1. Discussed about the topics and briefed about the project guidance rules 2. Library –for referring to different topics 3. Personal viva conducted for every student to check with their subject knowledge 4. Project preparation 5. Conducted project presentations

			for every student-PPT presentation was done by every student
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ANNUAL DAY CELEBRATIONS-PRIZES WON BY M.COM STUDENTS

1. Best outgoing student

a) **MCom II Yr:**

Ameema M.

a) **Best Project Presentation MCom II Yr**

I Prize: Devaki Anasuya

1. Academic Toppers-Outgone Batch MBA

M.Com

I Prize: Amreen Salma (75%)

II Prize: Amtul (73%)

III Prize: Deepika (66%)

2. 100% Attendance Mcom:

1. Sister Balajyothi,

2. Gautam

a) **Certificates**

b) **Support for Seminars/Event**

M.Com: Ameema, Srinath, Surender, Srujana, Syeda Qudsia, Anju, Tejeswi, Swapna,

DIRECTOR

PRINCIPAL