### St. Joseph's Degree & PG College Autonomous - Affiliated to Osmania University

### Monthly Planner of Departmental Activities for the month of September 2013

### Name of the Department: Business Management

#### Date: 10.10.2013

Programm	S.N	Date	Activity	Incharge/	Name of the Activity	Course/ye	Timings /
e	0			Coordinator	& T:41	ar/semeste	Venue
	1	02 San 2012	Comminantes	S Stadauta	Title		Anth IIn
	1	02 Sep 2013	Curriculum	Students	Presentation activity on "Inflation" and on	BBA I Voor I	4rth Hr &3 <sup>rd</sup> Hr,
					"Dell"	Year I	-
					Dell	Semester,B BA III	Room no.302
						Year, V Semester	(BBA
						Semester	I)& Room
							inside
							Degree
							library(B
							BA III
Student							Year)
Centric	2	02 Sept 2013	Curriculum	Mrs. R.Anita	Case Study on	MBA II	Classroo
		1			Performance	year HR	m 301
						students	
	3	04 Sep 2013	Curriculum	Students	Presentation on	BBA I	$2^{nd}$ Hr&
					"Devaluation of	Year I	3 <sup>rd</sup> Hr,
					Indian rupee" & on	Semester,B	Room
					"Airtel"	BA III	no.302 &
						Year,V	Room
						Semester	inside
							Degree
							library

	4	11 <sup>th</sup> Sep 2013	Curriculum	Mrs.Francina	Case Study on	BBA III Noor V	Degree
					Performance	Year V	Library
					Appraisal The same was Role	Semester	
					Played by students		
	5	11/09/2013	Curriculum	Mrs.R.Anita	Case Study on	MBA II	Class
	5	11/07/2013	Curriculuii	WIIS.IX.AIIIta	Counselling an	year	room 301
					Employee to retain	ycai	100111 301
	6	11/09/2013	Curriculum	Manoj De	Product and Brands	MBA II	MBA
	U	11/09/2015	Curriculum	Chlarence	Profiling/Product and	Year /III	Classroo
				Cindrenee	brands discussed and	Semester	m
					various FMCG sectors	Semester	111
	7	25/09/2013	Curriculum	Manoj De	Advertising agencies	MBA II	MBA
				Chlarence	/Understanding them	Year /III	Classroo
					and knowledge	Semester	m
					orientation		
	8	2 <sup>nd</sup> Sep 2013	Beyond Curriculum	Mrs.Francina	Orientation on	MBA II	9:30-
					Communication and	Year III	10:20
					Interpersonal	Semester	Room
					Relationship	(Sec A &	No.401
						B)	
	9	3 <sup>rd</sup> Sept 2013	Beyond Curriculum	Mrs. R.Anita	Crossword in Basics	MBA II	Classroo
					in HR	year HR	m 301
						students	
	10	4 <sup>th</sup> Sept 2013	Beyond Curriculum	Mrs. R.Anita	Neilson DA Academy	111	Joseph's
G 1 1					addressed regarding	students of	Hall
Student					live projects and	BBA,	
Centric					internships and	B.Com	
					Course offered		
					(Detailed report		
	11	2.00.2012			enclosed)		
	11	3-09-2013	Beyond Curriculum	Mrs. Danam	Classroom seminars	BBA II	CLASS
		TO 25-09-			by students	YRS	HRS
		2013					

12	06 Sep 2013	Beyond Curriculum	Students	Presentation on "Poverty" & on "Soft skills and its importance"	BBA I Year I Semester,B BA III Year,V Semester	5 &4 Hr, Room no.302 & Room inside Degree
13	6 <sup>th</sup> Sept 2013	Guest lecture	Mr. Srinivas & Mr. Manoj	Better tomorrow for BPM Environment for placement registered students <u>(Detailed</u> <u>report enclosed)</u>	MBA & BBA	library Seminar Hall – Placemen t dept. to give complete report
14	9 Sep 2013	Beyond Curriculum	Mrs.Molly	Discussion on Government polices to curb Inflation	BBA I Year I Semester, MBA-II Year III Semester	5 <sup>th</sup> &6 <sup>th</sup> Hr,Room no.302 &Room no.402
15	12 <sup>nd</sup> Sept 2013	Beyond Curriculum	Ms Smriti Nagaria	Asked students to solve crossword puzzle on marketing	Non LCM Students MBA II Year III Semester (Sec A & B)	11:35- 12:20 Room No - 301
16	12 <sup>th</sup> Sept 2013	Guest lecture	Mr.Ganesh	Basics of stock market and an art of investing (Detailed report enclosed)	MBA II & BBA III year	Language lab
17	13 <sup>th</sup> Sept 2013	Beyond Curriculum	Mrs. R.Anita	Students participated in News channel	2 girls of BBA III	Mass Com lab

Student Centric					programme in College campus reg. delhi case Nirbhaya	year Vidhi & unnati	done by Mass COmm
	18	13 Sep 2013	Beyond Curriculum	Mrs.Molly	Discussion on Raghuram Rajan(RBI Governor )policies to control devaluation of money	BBAIII Year V sem,MBA- II Year III Semester	4rth & 5 <sup>th</sup> Hr., Room inside Degree library &Room no.402
	19	14 <sup>th</sup> Sept 2013	Beyond Curriculum	Ms Smriti Nagaria	Quiz on identification of Bank Logos	BBA II Year III Semester	9:30 – 10:20 Room No.401
	20	16Sep 2013	Beyond Curriculum	Mrs.Molly	Discussion on Walmart,its revenues and its strategy of low cost market	MBA II Year III Semester,B BA III Year V Semester	4rth & 3 <sup>rd</sup> Hr., Room no.402,& Room inside Degree library
	21	16 <sup>th</sup> Sept 2013	Beyond Curriculum	Mrs. R.Anita	Participation in Sweden India Nobel Memorial Quiz 2013 at Keshav Memorial (Detailed report enclosed)	BBA III year students – 4 students	Dept of English
	22	19 <sup>th</sup> Sep 2013	Beyond Curriculum	Mrs.Francina	Activity on Memorising PEG System	MBA II Year III Semester (Sec A &	8:30- 10:20 Room No.301 &
Student						(Sec A & B)	401

Centric	23	19 <sup>h</sup> Sep 2013	Beyond Curriculum	Mrs.Molly	Discussion on Nuclear Liability act &its impact on India(Students shared their views)	MBA II Year III Semester,B BA III Year	5th & 3 <sup>rd</sup> Hr., Room no.402, Room inside Degree library
	24	21 <sup>st</sup> Sep 2013	Beyond Curriculum	Mrs. Francina	Activity on Creative Story Telling	MBA II Year III Semester (Sec A & B)	8:30- 10:20 Room No.301 & 401
	25	21 <sup>st</sup> Sep 2013	Beyond Curriculum	Mrs. Francina	Test/Exercise on Listening to check listening capabilities	MBA II Year III Semester (Sec A & B)	8:30- 10:20 Room No.301 & 401
	26	21 <sup>th</sup> Sep 2013	Beyond Curriculum	Mrs.Molly	Group Discussion on Prime minister candidate and as a student what is their expectations and views	BBA I Year I Semester	5 <sup>th</sup> Hr,Room no.302
	27	23 <sup>rd</sup> Sep 2013	Beyond Curriculum	Mrs. Francina	Role Play on TEAM (Together Each Achieves More)	MBA II Year III Semester (Sec A)	9:30- 10:20 Room No.301
	28	24 <sup>th</sup> Sep 2013	Beyond Curriculum	Mrs. Francina	Role Play on Interpersonal Conflict & Organisation Culture	MBA II Year III Semester (Sec A)	9:30- 10:20 Room No.301
	29	25 <sup>th</sup> Sep 2013	Beyond Curriculum	Mrs. Francina	Role Play on Mock Interview	MBA II Year III	1:30-2:20 Room

						Semester (Sec A)	No.301
Student Centric	30	25 <sup>th</sup> Sept 2013	Beyond Curriculum	Mrs. R.Anita	Pay structures of Genpact and Manpower consultancy were discussed	MBA II year HR students	Room No. 401
	31	31 28 <sup>th</sup> Sept Beyond Currice 2013		Mr. N.Srinivas & Mrs. R.Anita	12 students attended Deloitte Titan Quiz programe – participation certificate given (Detailed report enclosed)	MBA II years	
	32	28/09/2013	Beyond Curriculum	Manoj De Chlarence	Sales Workshop	MBA II Year /III Semester	MBA Classroo m
	33	28 <sup>th</sup> Sept 2013	Beyond Curriculum	Ms Smriti Nagaria	Group Discussion on devaluation of Indian Rupee	BBA II Year III Semester	9:30 – 10:20 Room No - 401
	34	30 <sup>th</sup> Sept 2013	Guest lecture	Mrs. Rachel	Role of Public Relations & Management skills required for today's corporate world – Corporate readiness	MBA II & BBA III year – 93 Nos	Smeinar Hall II
	35	24/09/2013	Inter-Departmental Activities	Mrs. Rachel	NSS day <u>(Detailed</u> <u>report enclosed)</u>	MBA II & BBA I & II	301 Room No.
	36	30/09/2013	Inter-Departmental Activities	Manoj De Chlarence	Moodle Workshop	MBA II Year /III Semester	

	37	2 <sup>nd</sup> Sept	Co-curricular activity	Mrs. R.Anita	Orientation and commencement of	MBA II year	301 & 302
					classes (Detailed report		Room No.
	38	6 <sup>th</sup> Sept 2013	Co-curricular activity	Mrs. R.Anita	enclosed) Attitude – self assessment exercise	MBA II year HR	301
	39	14 <sup>th t</sup> Sept	Club activity	Ms. Smrithi	Management club	students BBA III	Degree
		2013		& Mr. Manoj	activity (Detailed report enclosed)	year	Library
	40	21 <sup>st</sup> Sept 2013	Club activity	Mr. Ganesh	Management club activity (Detailed report enclosed)	BBA III year	Degree Library
	41	23/09/2013	Co-Curricular	Manoj De Chlarence	Co-ordination of "Sprite Teen till I Die" (Detailed report enclosed)	All UG & PG students	Shoot at Cellar
Student Centric	42	23 <sup>rd</sup> Sept 2013	Beyond curriculum	Manoj De Chlarence	Meeting Conducted By Genpact Company with Selected Students		
Student Centric	43	28/9/13	Workshop	Mr. Ganesh	Awareness Programme on Industrial Motivation Campaigning by MSME	UG & PG select Students	ED Cell will give detailed report
Faculty Oriented Programme	1	14 <sup>th</sup> & 15 <sup>th</sup> Sept	Paper Presentation	Mr. N.Srinivas	Two day national seminar on multivariate analysis for management research sponsored by indian council for	Perceptual Mapping of women consumers on Private Label	Departme nt of Business Managem ent Osmania

Faculty Oriented Programme	2.	21/09/2013	FDP (In-house / External)	Manoj De Chlarence	social science research (icssr) and university grants commission (ugc) (Detailed report enclosed) One day National Seminar (Detailed report enclosed)	Brands MBA II Year /III Semester	Universit y Suprabha th Institute of
	2	27th e 20th	Domon Drogontations	Mas From sine			Managem ent
	3.	27 <sup>th</sup> & 28 <sup>th</sup> Aug 2013 (reflecting for sep as I received certificate in sep)	Paper Presentations	Mrs.Francina	Two Day National Conference on New Era Marketing Challenges sponsored by ICSSR and UGC, GOI and presented a paper on Rural Marketing- Opportunities and challenges (in absentia)		Departme nt of Business Managem ent Osmania Universit y
Faculty Oriented Programme	4	25 <sup>th</sup> Sept	Research Design Seminar	Mrs. R.Anita	On Phd Thesis (Detailed report enclosed)		Departme nt of Business Managem ent Osmania Universit y
Department	1.	a)-5 Sep & 9 Sep	Staff Meeting		<ul><li>a)-Teachers day meet</li><li>&amp; Meeting on</li><li>submission of unit</li></ul>		Minutes signed by Principal

al		b)-11 sep	Departmental meeting	Director Sir	planners and reports. b)-Guidelines of preparing project,Prepared the minutes of the meeting		
	2	11 <sup>th</sup> Sept	Placement		Genpact - MBA – 55 Students participated and BBA – 17 students	19 MBA & 3 BBA	
	3	3 <sup>rd</sup> Sept	Result analysis	Mrs. R.Anita	Result analysis – 99% pass 1 student failed out of 108	MBA Passed out batch 2013	
	4	14 <sup>th</sup> Sept	Department work	Mr. Manoj, Mrs. Molly, Mrs. Sangeetha & Mrs. R.Anita	Survey report of Week Hansa Survey		
	5	17 <sup>th</sup> Sept	Department work	Mrs. R.Anita	Physical Audit of Outllook survey		
Department al	6	19 <sup>th</sup> Sept	Department work	Mrs. Molly, Mrs. Francina & Mrs. R.Anita	Submission of Outlook Survey report		
	7	19 <sup>th</sup> Sept	Placement	Mr. Manoj	Campus placement - HGS (Hinduja Global Solutions) - Cost to the company (CTC) of Rs.2,12,824/-	4 BBA Students selected	Placemen t cell to give info
	8	21 <sup>st</sup> Sept	Department work	Mrs. Molly, Mrs. Sangeetha & Mrs. Francina	Submission of MBA Universe		

8		Department work	Mrs. R.Anita	National Seminar Brochure work		
10	25/9/13,26/9/ 13 and 27 /9/13	Department work		II Internal Examinations	BBA I,II & III Year	
11	Sept month	Placement	Mr. Manoj	CRT CLasses	BBA, B.Com	Placemen t cell
12	27 <sup>th</sup> Sept onwards	Projects by Director Prof. K. Malla Reddy	Mrs. Francina & Mr. Ganesh All faculty	Project presentations by Students – 5 every day(till 7 <sup>th</sup> Sept 39 presentations completed ) – 3 chapters		
13	28 <sup>th</sup> Sept 2013	Department work	Mrs. R.Anita	Alumni Core Committee Meet		Mr. Praveen need to give
14	28 <sup>th</sup> Sept 2013	Department work	Mrs. R.Anita	Monthly planner submitted		
15	20 <sup>th</sup> Sept 2013	Digital Marketing course	Mrs. R.Anita	Notice sent to students on 20 <sup>th</sup> Sept	UG & PG Students	

### St. Joseph's Degree & PG College Autonomous - Affiliated to Osmania University

### Monthly Report of Departmental Activities for the month of September

### Name of the Department: Business Management

Name of the Activity	<u>Activity I</u> : Neilson DA Academy Certificate Course
Nature of the Activity	: Student Centric - Beyond Curriculum
Incharge/Coordinator	: Mrs. R.Anita
Date	: 4 <sup>th</sup> Sep 2013
Title	: Internships & Certificate course (live projects training in Data Analytics)
Venue	: Joseph's Hall, 1.00 pm
Target Group	: BBA & B.Com Final year students
No. of Participants	: 111
Resource Person & Organizati	ion:
C	Nielsen, 6-1-4/C, Dundoo Enclave, Near NTR Statue, Padmaraonagar, Secunderabad.,Kiran- 9866823814
Objective	: For Live project and internships (on-the job training)

#### About the Activity:

Nielsen is a leading global information and measurement company. Nielsen being one of the biggest players in this industry has world class processes and sophisticated technology that helps us in quality maintenance. By enrolling into the DA Academy, students will get an opportunity to learn the art of data collection and market research from some of the best professionals in the industry. Over the course of the program enrolled students would be imparted classroom training as well as given an exposure to live projects on field. Moreover, it provides the young students an opportunity to earn even while they are learning. This programme is after college hours and during holidays. 88 students were shortlisted and they were asked to attend the briefing session in batches of 3 from 12<sup>th</sup> Sept 2013.(Details about the students attending can be given by Mrs. Srilakshmi as all students except three are from B.Com

			Sl					
Sl No	Name	Marks	No	Name	Marks	Sl No	Name	Marks
	Mohammed Taffazul			Muralikrishna			Shubangi	
1	Siddiqui	49	33	Chittaboina Yadav	45	65	Dounde	43
2	Harish Modani	48	34	Nilesh Navandhar	45	66	Ashish Khetan	43
							M Vinay	
3	Mohd Abdul Ashwaq	48	35	Y R Ajay	45	67	Duttgoud	43
							Grace Mary	
4	John Arokia Raj	48	36	Hirnmoy Debnath	45	68	Serrad	43
				G Preetham				
5	Md Idris Ahmed	48	37	Anthony	45	69	Regan Pinto	43
6	Swathi Bharadia	48	38	Rahul Jain	45	70	Agarwal Vikas	43
				Syed Mohammed				
7	Abhishek Madhan	47	39	Qadri	45	71	T Sai Srinivas	43
							Y Bala Jeevan	
8	Abhishek Purohit	47	40	Bandaru Monika	45	72	Reddy	43
9	STEVE Morrisson	47	41	Pratik Varma	45	73	M Anusha	43
							Md. Nadeem	
10	Adarsh Rathi	47	42	S Clinton Raj	45	74	Ahmed	42
11	Mohd Albaz	47	43	B Phani Kumar	45	75	T Rishika Reddy	42
12	D Jairaj	47	44	Wilson George	45	76	Kuldeep Parui	42
							Kristina C	
13	M Harish Kiran	47	45	T Minlian Tombing	45	77	Michael	42

							R Manoj Kumar	
14	Unnathi Jain	47	46	Mohd Rehan	45	78	Reddy	42
15	Mirza Mohammed Nawaz	47	47	T Rohan Reddy	45	79	T Vamsi Krishna	42
							Mohd Abdul	
16	Mamta Jain	47	48	Syed Azhar	45	80	Rehman	42
17	P Simhachalam	47	49	Rahul Sharma	44	81	Md. Obaidullah	41
18	M Henry Francis	47	50	Ajay Singh	44	82	Mohd Siddiq Ali	41
							M Indu Priya	
19	Abhishek Jalan	47	51	Afzal Khan	44	83	Vyas	41
20	M Chandan Raj	47	52	P S S Lohit	44	84	Jovita Rodrigues	40
21	Meenakshi Narayana	46	53	Gracy Pamil	44	85	G Ramya Sri	40
							Syeda Juhi	
22	Neha Panda	46	54	Swetha Toshniwal	44	86	Fatima	40
23	Abdul Kaleem Khan	46	55	Deepak Kumar Jha	44	87	Manish Bhati	40
				S Pavan Kumar			Syed Ziauddin	
24		46	56	Deb	44	88	Qadri	40
25	M Pramod Kumar	46	57	K Vincent Praveen	44			
				Sundar Rajan				
26		46	58	Manoj	44			
27	M X Anna Lovely	46	59	George Stephen	44			
28	Meluin Jones Anthony	45	60	Mirza Asin Baig	44			
29	Karthik B Shaw	45	61	Ashwini Salukhe	44			
				S Tarandeep Singh				
30		45	62	Bagga	44			
31	Pratyusha L	45	63	Hitesh Jain	43			
32	Harika Madishetti	45	64	Suraj Barman	43			

Name of the Activity	: A Guest lecture
Nature of the Activity	: Student Centric- Beyond Curriculum
Incharge/Coordinator	: Mr.Manoj
Date	: 6 <sup>th</sup> Sep 2013, 10:20 AM to 12:30 PM
Title	: Better tomorrow on business process management environment
Venue	: Seminar Hall II
Target Group	: MBA & BBA FINAL YEARS
No. of Participants	: MBA: 50- 60, BBA: 10, M. Com: 15 - Only registered students attended
Resource Person & Organizati	on: Mr.Pradheep Kumar Nama/Avinash Chimote, Director - Finance/ AVP - Recruitment
Objective	: To create awareness around BPO/BPM

About the Activity:

The Guest lecture was focused on creating awareness of Genpact: A global leader in business process management and technology services. Genpact, a BPO provider, uses BPM as a strategic differentiator in a way consistent with these common practices. Genpact was established in 1997 under the name of GECIS, an independent business unit of General Electric (GE) Capital that was chartered to provide shared BPM capabilities across GE. Genpact became an independent company in 2005. Building upon GE's Six Sigma heritage, Genpact strives to develop BPM into a scientific approach to process improvement that relies heavily on people management and a culture of measurement.

## **Activity III**

<b>Resource Person &amp; Organization</b>	: Mr. SANTHOSH .V .REDDY
No. of Participants	: MBA – 70 students and BBA – 35 students
Target Group	: MBA, BBA FINAL YEARS
Venue	: Seminar Hall I
Title	: BASICS OF STOCK MARKET AND AN ART OF INVESTING
Date	: <b>12<sup>th</sup> SEPTEMBER 2013</b> , 10 – 12, 1.30 – 3.30
Incharge/Coordinator	: Mr. Ganesh
Nature of the Activity	: Student Centric – Beyond Curriculum
Name of the Activity	: A Guest lecture

Objective:

To enlighten the students with the current stock market trends, the Stock Exchange structure & its operations.

About the Activity (few lines): The resource person spoke about the Basics of stock market, IPO: Initial Public offer SEBI: Security Exchange Board of India and also stages of transformation of Indian stock market. He briefed the students about the Shareholder benefits, Dividend ,Price appreciation ,Bonus Right Splits , Tax benefits ,Long term capital gain and Short term capital gain. The speaker explained about the **Trading Procedure**, Open trading account and Demat account, Offline or online trading , Trading through savings account and Demat account.

Feedback: The guest lecture was all together an interactive and a valuable input to the students in the field of financial markets.

# **Activity IV**

Name of the Activity	: Sweden India Nobel Memorial Quiz 2013 (Sweden-India Nobel Memorial Week)
Nature of the Activity	: Student Centric - Beyond Curriculum
Incharge/Coordinator	: Mrs. R.Anita
Date	: on Saturday, 21st September, 2013 at 0900 hrs (9 a.m.)
Title	: Sweden India Nobel Memorial Quiz 2013
Venue	: Keshava Memorial Institute of Technology, 3-5-1026, Narayanguda, Hyderabad
Target Group	: UG STUDENTS
No. of Participants	: 4 STUDENTS OF BBA
Resource Person & Organization	: Embassy of Sweden

#### Objective:

Sweden-India Nobel Memorial Week promotes Swedish culture such as art, cuisine and music to the Indian public. The Week reflects Sweden's commitment to widening and deepening Indo -Swedish relations. The Sweden-India Nobel Memorial Quiz is an opportunity to engage Indian students from the best colleges and universities across the country for an Inter- Collegiate Quiz

About the Activity : Round one (Preliminary) – Closed circuit. Written-Objective questions Round (Final) – Qualifying teams on stage with quiz master. Audience questions Students received participation certificates

## Activity V

Name of the Activity	: A Guest lecture
Nature of the Activity	: Student Centric – Beyond Curriculum
Incharge/Coordinator	: Mrs. Rachel
Date	: 30 <sup>th</sup> Sep 2013, 9.30 – 1.00 pm
Title	: "Role of Public Relations & Management skills required for today's corporate world".
Venue	: Seminar Hall II
Target Group	: MBA & BBA FINAL YEARS
No. of Participants	: Approx. 93
<b>Resource Person &amp;</b> Organization	: <u>Ms. Komal Bajwa, Assistant Manager, Deloitte Inc</u>
Objective	: To make students understand the management skills and interview skills required

About the Activity :

The resource person spoke about the interview skills, resume building, Business etiquette and Role of a Public Relations. There was an interactive session at the end of the lecture. Feedback: Students felt that the lecture was good is the style of presentation, time management and relevant. They also felt the knowledge of the speaker was excellent and 95% of the students wanted to have many more lectures like this.

### About RESOURCE PERSON & ORGANISATION

#### Komal Bajwa

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## **Activity VI**

Name of the Activity	: Sprite Teen till I Die – Pan India Activity
Nature of the Activity	: Video Shoot of contestants across various (Student Centric)
In charge/Coordinator	: Manoj De Chlarence
Date	: 23/09/2013
Title	: Sprite Teen till I Die
Venue	: Cellar – Main Campus
Target Group	: All faculties
No. of Participants	: 20(no winners, 4 dance performance, 3 music performances)
Resource Person & Organization	: Sadath & Coco – Cola India

#### Objective:

Sprite teen Till I Die is an integrated media concept that will explore raw and entertaining talent in Indian campuses and promote an all-out social media war between colleges this summer 200 colleges with high talent potential value, across 24 cities have been selected to be a part of this concept

#### About the Activity :

The challenge for each participant is to use minimum instruments/props and innovate in each of the verticals and show their talent:

- 1. Teen Beats Music \_ beats is a musical performance that is experimental without the regular band instruments. Participation can be in any genre of music.
- 2. Teen Steps Dance Teen steps is a dance performance using the space and spirit of the teen, using the props and characters from the teen.
- 3. Teen Talk Stand Up Talk is competition for standup comedy by making the Teen your stage
- 4. Teen Art Spray Graffiti Teen art is a street art competition where the participant needs to create art work on the teen wall using spray paints

## **Activity VII**

Name of the Activity	: NSS Day Celebrations-24 <sup>th</sup> September 2013
Nature of the Activity	: Student Centric - Inter departmental
Incharge/Coordinator	:Mrs. Rachel
Date	: 24 <sup>th</sup> Sep 2013
Title	: NSS Day Celebrations
Venue	:Room No. 301
Target Group	: MBA & BBA
No. of Participants	: Approx. 55
Resource Person & Organization	: Mohit Chawda from BBA III, Simon Peter from MBA II, Rowena from MBA II & Harshith Krishna from BBA I

Objective:

The importance of the National Service Scheme, its origin and the role of students in the development of our country. About the Activity: The Celebrations started with Opening remarks by Mr. Sravan Kumar, Faculty Coordinator (NSS). **Mr. Sravan** briefed the students about read out a poem written by him, in hindi on social awareness and the responsibilities of the citizens of India. The theme of the poem was to fight against corruption and to take pledge to work towards a better India.Students spoke on reforming our own locality and neighborhood, and that charity begins at home, about the atrocities on women and the "Ring the bell" campaign to end violence against women, voiced out the prevailing corruption and bribery in India, requesting the students to take an oath against corruption and to discourage bribes. The celebrations concluded with **Mrs. Rachel**, Faculty coordinator (NSS) proposing vote of thanks, encouraging the students to do their part in contributing to the welfare of the society, as the youth are the future of a better India.

### **Activity VIII**

Name of the Activity	: Orientation Programme
Nature of the Activity	: Student Centric - Cocurricular
Incharge/Coordinator	: Mrs. R.Anita
Date	: 2 <sup>nd</sup> Sept 2013
Venue	: 301 & 302 Room No.
Target Group	: MBA II year A & B
No. of Participants	: 44

#### Resource Person & Organization

Mrs. R.Anita, Mrs. Danam, Mrs. Molly, Mrs. Francina, Mr. Manoj, Mr. Ganesh, Mrs. Sangeetha, Mr.N. Srinivas

### Objective:

To orient the students regarding the course structure and semester plan

About the Activity (few lines): The programme was focused on Course structure, their specialization, Importance of communication skills, Project preparation/guidelines, career opportunities in their specialization and placements.

# **Activity IX**

Name of the Activity	: Management club activity
Nature of the Activity	: Student Centric - Club activity
Incharge/Coordinator	: Mr. Manoj and Ms. Smrithi <u>Student coordinators:</u> President: Rishi Agarwal, Treasurer: P.S. S .Lohith, Secretary: Anand Pareek
Date	: 14 <sup>th</sup> Sept 2013
Title	: Group 6 Anroid Group presented
Venue	: Degree Library room

Target Group

: BBA III year

No. of Participants

: Approx. 35

Objective:

To improve their organizing skills and enhance their knowledge and make them industry ready About the Activity (few lines): 1. Quick App and Debate.( 4 debate topics conducted) Other 7 teams participated Winners: Akilesh – strategies for Quick Apps, Mohit & Anmol – ACME for debate

## Activity X

Name of the Activity	: Management club activity
Nature of the Activity	: Student Centric – Club activity
Incharge/Coordinator	: Mr. Manoj and Ms. Smrithi <u>Student coordinators :</u> President: Rishi Agarwal Treasurer: P.S.S.Lohith Secretary: Anand Pareek
Date	: 21 <sup>st</sup> Sept 2013
Title	: Group 7 Inception group
Venue	: Degree Library room

Target Group No. of Participants : BBA III year : Approx. 35

Objective:

To improve their organizing skills and enhance their knowledge and make them industry ready About the Activity (few lines): Identify the ad. And Case study and Other 7 teams participated

Winners:

Rishi Agarwal for Case study and Valiants for identify ad

### **FDP 1:**

Seminar attended:

<u>The national seminar on 'Managing strategies for sustainable competitive advantage' organised by</u> Suprabhath institute for management was organised at the college for the first time in collaboration with 'Global Association for Continuum of Business Management'

Date : <u>21/09/2013</u>

Title/Topic : Technical Session II – Marketing, Technical Session II – Finance, Technical Session III – Human Resources

Place : <u>Suprabhath Institute for Management, Cheeryal(v)</u>

No. of Faculty attended :1 - J.Manoj De Chlarence

# **FDP 2:**

Seminar attended:

Two day national seminar on multivariate analysis for management research sponsored by indian council for social science research (ICSSR) and university grants commission (UGC) organized by department of business management osmania university, Hyderabad – 500 007

Date	: 14th and 15 <sup>th</sup> September 2013
Paper Presentation title	: Perceptual Mapping of women consumers on Private Label Brands
Place	: Department of Business Management University College of Commerce & Business Management Osmania University
No. of Faculty attended	
<u>FDP 3</u>	
Seminar attended	:_Research Design Seminar
Date	: 25 <sup>th</sup> September 2013
Presentation title	: Evaluation of Performance Management System of Business Schools
Place	: Department of Business Management University College of Commerce & Business Management Osmania University
No. of Faculty attended	: Mrs. R.Anita

## **FDP 4**

Workshop attended	: One day workshop on "New Paradigm in Talent Acquisition & Transformation"
Industry Segment	: Business Process Management (BPM)
Date	: August 14th ,2013
Place	:_Crystal-1, Aditya Sarovar Premiere, HITECH City, Gachibowli, Hyderabad-500
No. of Faculty attended	:1 – N.Srinivas
FDP5	
Seminar attended ICSSR & UGC Governm	: Two-Day National Conference on NEW ERA MARKETING CHALLENGES Sponsored by nent of India

Date	: 27 and 28 August 2013
Title/Topic	: "Consumers Awareness towards Green Packaging in Hyderabad "
Place	:Department of Business Management University College of Commerce & Business Management Osmania University
No. of Faculty attended	: 2 – N.Srinivas

## <u>FDP 6</u>

Seminar attended: Two-Day National Conference on NEW ERA MARKETING CHALLENGES Sponsored by ICSSR & UGC Government of India

Date : 27 and 28 August 2013

Title/Topic : Rural Marketing-Opportunities and challenges

Place: Department of Business Management University College of Commerce & Business Management Osmania University

No. of Faculty attended : 2 – Mrs. Francina

Name of the Activity : TEACHER'S DAY

Nature of the Activity : Student and Faculty

Date: 5<sup>th</sup> Sept 2013

Target Group: MBA II year, BBA I, II & III

No. of Participants: 50 + 55 + 50 + 40

Objective: To show appreciation

About the Activity :Teachers' day was celebrated splendidly on 5th September 2013 The day started with the assembly where student teachers greeted the teachers with flowers and greeting cards. **First Hour**: Students conducted activities like speech & presentations on the account of Teachers day. Classes resumed for 2<sup>nd</sup> and 3<sup>rd</sup> hours by the respective faculty members.. On this occasion teachers were facilitated for their outstanding performance in different fields

Extra Curricular activities were conducted for the Teachers by the Management and our faculty won in the following

- 1. Bomb in the City (Winner-Ms. Smriti Nagaria, as the Lucky teacher of the College)
- 2. Cheek Balloon game (Winner, Runner up-Mrs. Rachel & Ms. Preeti)

- 3. Blasting balloons by sitting on it (Winner Mr. Srinivas)
- 4. Finding Chewing Gum in the Flour (Winner-Mr. Manoj)
- 5. Throw Ball (Winner Father Sagayraj & Team, Runner Up-Mrs. Danam & Team)
- 6. Prize Distribution for the winners and Special Prizes
  - a. Best Teacher of the Month Award-Mr. Manoj
  - b. Award for being Regular
  - c. Award for reaching College on time (without being late)Over -all Achievement-Management Team
  - d. Award for Not taking no leaves for the month of August 2013
  - e. Lucky Draw-Winners (Mr. Manoj & Ms. Preeti)









### **DELOITTE PARTICIPATION:**

We truly appreciate the nominations you sent, we are overwhelmed by the responses. Due to logistics and other challenges we are sorry to inform you that we have to shorten the list you have sent. Here is the final list of volunteers which we would be considering for the JA titan program :

S.				
No.	College Name	Participant's Name	Branch	Email ID
	St.Joseph's Degree & PG			
1	College	Lloyd James	Team 1	Lloyd_james10@yahoo.com
	St.Joseph's Degree & PG			
2	College	G.Prashanth Reddy	Team 1	gopalaprashanth@gmail.com
	St.Joseph's Degree & PG			
3	College	Vandana Sharma	Team 1	Vandhushiaes18@gmail.com
	St.Joseph's Degree & PG			
4	College	Anice Preethi	Team 1	Preethi.anice@gmail.com
	St.Joseph's Degree & PG			
5	College	Chanchal Jain	Team 2	Jainsony82@yahoo.in
	St.Joseph's Degree & PG			
6	College	Hazel Rashmi	Team 2	hazelrashmi@gmail.com
	St.Joseph's Degree & PG			
7	College	Rowena Salvadore	Team 2	rowenasalvadore@gmail.com
	St.Joseph's Degree & PG			
8	College	Simon Peter	Team 2	Simonpeter.D@gmail.com
	St.Joseph's Degree & PG			
9	College	Irfan Khan	Team 3	Irfankhan.khan72@gmail.com
	St.Joseph's Degree & PG			
10	College	Sebins George	Team 3	sebinskgeorge@gmail.com
	St.Joseph's Degree & PG			
11	College	B.Ezra Hermon	Team 3	Ezrahrmn3@gmail.com
	St.Joseph's Degree & PG			
12	College	D.Sangameshwar	Team 3	d.sangameshwar@gmail.com