

## **Monthly Report of Departmental Activities - April -2016**

### **ACTIVITY 1**

Name of the Activity: -Farewell Day

Nature of the Activity: Student Oriented

Date: 4/4/16

Title: Farewell

Venue: Deccan Heritage Hotel,Abids

Target Group: MBA-II, MBA -I

No. of Participants: 227

Resource Person & Organization: Mrs.A.Mary Francina

Objective:- Student biggest days are fresher's day and Farewell day, where juniors will give them their token of love in the form of Farewell

About the Activity (few lines): Different events like dance performance, skits,speeches by Principal & HOD,final years shared their experiences, fashion show was conducted out of which Mr.& Ms.Farewell was selected.

### **ACTIVITY 2**

Name of the Activity: - Guest Lecture

Nature of the Activity: Student Oriented

Date: 16/4/16

Title: Guest lecture on Specialization in Finance

Venue: Seminar Hall, Extended Campus, St.Joseph's Degree & PG College

Target Group: MBA-I

No. of Participants: 115

Resource Person & Organization: Mr.BalaNithin,Senior Process Exec

Objective:- Students always goes through confusion of selecting a specilisation,through guest lecture it helps them in getting the clarity.

About the Activity (few lines): Mr.Nitin focused and explained the students the benefits of taking finance specialization.

### **ACTIVITY 3**

Name of the Activity: - Guest Lecture

Nature of the Activity: Student Oriented

Date: 23/4/16

Title: Guest lecture on Specialization in Marketing & HR

Venue: Seminar Hall, Extended Campus, St.Joseph's Degree & PG College

Target Group: MBA-I

No. of Participants: 115

Resource Person & Organization: Mr.Md.Pasha,Mr.Tarun from Sciensation Ltd

Objective:- Students always goes through confusion of selecting a specilisation,through guest lecture it helps them in getting the clarity.

About the Activity (few lines): Guest speakers dealt with nuances and benefits of taking marketing and HR as specialization in MBA level

#### **ACTIVITY 4**

Name of the Activity: - Orientation session

Nature of the Activity: Student Oriented

Date: 26/4/16

Title: Orientation session on Marketing

Venue: Room no 101, Extended Campus, St.Joseph's Degree & PG College

Target Group: MBA-II

No. of Participants: 100

Resource Person & Organization: Mrs. Molly Chaturvedi

Objective:-The objective was to make students aware about the marketing, its future prospects.

About the Activity (few lines): Mrs. Molly helped students in understanding the different opportunities marketing people have in the National & International market, different subjects which are offered in Marketing.

#### **ACTIVITY 5**

Name of the Activity: - Orientation session

Nature of the Activity: Student Oriented

Date: 26/4/16

Title: Orientation session on HR

Venue: Room no 103, Extended Campus, St.Joseph's Degree & PG College

Target Group: MBA-II

No. of Participants: 100

Resource Person & Organization: Mrs. Mary Francina & Ms.Swapna

Objective:-The objective was to make students aware about the HRM, its future prospects.

About the Activity (few lines): Mrs.Francina n Ms.Swapna threwed light on different oppourtunities available for HR students and motivated them to take the specialization.

### **ACTIVITY 6**

Name of the Activity: - Orientation session

Nature of the Activity: Student Oriented

Date: 26/4/16

Title: Orientation session on Finance

Venue: Seminar Hall, Extended Campus, St.Joseph's Degree & PG College

Target Group: MBA-II

No. of Participants: 115

Resource Person & Organization: Mr.Ganesh Anand & Mrs.Danam Tressa

Objective:-The objective was to make students aware about the subject Finance, its future prospects.

About the Activity (few lines):Faculty from finance specilisation made student aware about the field finance,different subjects under it and the oppourtunities available for Finance students outside.