

St. Joseph's Degree & PG College

Autonomous - Affiliated to Osmania University

Monthly Report of Departmental Activities – June

Name of the Department: Business Management

Date: 26- 6 -15

Activity 1

Nature of the Activity: FDP

Attended by **Mrs. R.Anita**

Date: 27th June 2015, 10 am – 6.00 pm

Name of the Seminar: Implementing CBCS in colleges- prospects and Challenges

State Level seminar

Venue: **Auditorium , RBVRR College**

Organized by : **RBVRR, Narayanaguda**

Registration fee: Nil

Activity 2:

Name of the Activity: **Orientation to New Faculty**

Nature of the Activity: **FACULTY DEVELOPMENT PROGRAMME**

Date: 04 June 2015

Title: **Teaching Learning Process**

Venue: **Seminar Hall I**

Target Group: **Newly Recruited Faculty**

No. of Participants: **20**

Resource Person & Organization: **Mrs. R.Anita, St. Joseph's Degree & PG College**

Objective: **To orient the faculty on the Teaching – Learning process in general and in St. Joseph's**

About the Activity (few lines): 15 minutes presentation on Teaching –Learning and Evaluation was given to the new faculty. It focused on Plan, implement and evaluate and three stage model – pre-active, inter-active and post-active stages were explained in detailed. It was finally concluded that Outcome (Skills) based teaching increases effectiveness of the TL processes.

Activity 3

Name of the Activity: **Orientation to all Faculty**

Nature of the Activity: **FACULTY DEVELOPMENT PROGRAMME**

Date: 06 June 2015

Title: **CHOICE BASED CREDIT SYSTEM**

Venue: **Seminar Hall I**

Target Group: **All Faculty**

No. of Participants: **60**

Resource Person & Organization: **Mrs. R.Anita, St. Joseph's Degree & PG College**

Objective: **To create awareness on choice based and credit system among the faculty members**

About the Activity (few lines): 15 minutes presentation was given to all faculty on CBCS. Detailed presentation was given on the methodology and course structure with CBCS

Activity 4

Name of the Activity: Crossword – **TEST IN HRM BASICS**

Nature of the Activity: **Student Centric**

Date: 16th **June 2015**

Venue: **203 Room No.**

Target Group: **BBA III year**

No. of Participants: **41**

Resource Person & Organization: **Mrs. R.Anita, St. Joseph's Degree & PG College**

Objective: **To test their basic knowledge in HR and explain the basics which they do not have knowledge**

About the Activity (few lines): The class were grouped into 20 students with 2 each and were given one crossword puzzle. 18 marks were allotted. The highest marks were 17 ½ /18.It was good learning and fun exercise.

Activity 5

Name of the Activity: **Revision /Remedial Class in Managing of Operations Subject**

Nature of the Activity: **Student Centric**

Date: 22nd June 2015, 10am to 2.30 p.m

Venue: **203 Room No.**

Target Group: **MBA I year II Semester**

No. of Participants: 60

Resource Person & Organization: **Mrs. R.Anita, St. Joseph's Degree & PG College**

Objective: **To train them in the problems related to the subject**

About the Activity (few lines): 3 units problems were solved and explained

Activity 6

Name of the Activity: **Remedial Class in statistics for Subject**

Nature of the Activity: **Student Centric**

Date: 26th June 2015, 10.30am to 3.00 p.m

Venue: **201 Room No.**

Target Group: **MBA I year II Semester who failed/absent in SFM**

No. of Participants:07- sanjana, veronica, likit, pranay, pragathi, venkatesh, swathi

Resource Person & Organization: **Mrs. R.Anita, St. Joseph's Degree & PG College**

Objective: **To teach and make them learn the problems for passing in the backlog exam**

About the Activity (few lines): 4 units problems were solved and explained

Activity 7

Name of the Activity: **ORIENTATION/INDUCTION PROGRAMME**

Nature of the Activity: **Student Centric**

Date: 30th June 2015

Venue: **Seminar Hall , Extended Campus**

Target Group: BBA I year

No. of Participants: 110

Resource Person & Organization: **Mrs. R.Anita, St. Joseph's Degree & PG College**

Objective: **To motivate them to set goals and have purpose of living and create awareness about CBCS**

About the Activity (few lines): Spoke purpose of Higher Education, 3 D's – Desire, Determination and Direction and motivated students to have SMART Goals. Also spoke to the students on CBCS to make them aware of its advantages. The talk was ended with a small story on having values – honesty apart from Knowledge, Skills and Abilities to be successful in life.

Activity 8

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Mr.Ganesh Anand.**

Date: **15/06/2015**

Title: **Orientation for BBA III & II yr Students**

Venue: **Seminar Hall**

Target Group: **BBA III & II Yr**

No. of Participants: **50+50+68**

Resource Person & Organization: **Mr.Ganesh Anand , Faculty, Dept. of Business Management**

Objective: Talk on Discipline

Activity:-9

Nature of the Activity: **Classroom Participation**

(Student Centric/FDP/Departmental):- **Student Centric**

In charge/Coordinator:**Mr.Ganesh Anand**

Date:**20 -6-15**

Title: **Presentations on OM**

Venue: **Seminar Hall**

Target Group: **BBA III Year**

No. of Participants: **52**

Resource Person & Organization: **Mr.Ganesh Anand , Faculty, Dept. of Business Management**

Objective: To Make students to Give Presentations.

Activity 10

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator:**Ms Smriti Nagaria**

Date: **24-6-15**

Title: **Case Study**

Venue: **Seminar Hall**

Target Group: **BBA II Year Section A**

No. of Participants: **41**

Resource Person & Organization: **Ms. Smriti Nagaria, Faculty, Dept. of Business Management**

Objective: To enable students to enhance their knowledge in the subject

About the Activity (few lines): A company case was used to understand the concept

Activity 11:

Nature of the Activity: **Classroom Participation**

(Student Centric/FDP/Departmental):- **Student Centric**

In charge/Coordinator:**Ms Smriti Nagaria**

Date:**20 -6-15**

Title: **Crossword Puzzle**

Venue: **Room No – 201**

Target Group: **BBA II Year Section A**

No. of Participants: **34**

Resource Person & Organization: **Ms. Smriti Nagaria , Faculty, Dept. of Business Management**

Objective: To make students think on the concepts learnt

About the Activity (few lines): Students were given a crossword puzzle and were asked to solve it

Activity 12

Nature of the Activity: Faculty orientation

(Student Centric/FDP/Departmental): FDP All Faculty

In charge/Coordinator: **Fr.Vincent ArokiaDas, Prof.P.L.Visweshwar Rao**

Date: **4th – 6th June**

Title: Orientation & Faculty development program

Venue: **Main campus**

Target Group: **Faculty**

No. of Participants: 30

Resource Person & Organization: Dr.Sunil Unny Guptam, Prof.K.Narendranath Menon, Mr.B.Arogya Reddy, Mr.S.V.Nathan

Objective: Teaching & learning, plan & progress

About the Activity (few lines): The activity was really helpful to know about the challenges in teaching, it helped to know about the aspects in effective planning & implementation.

Activity 13

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Date: **17-6-2015**

Title: Just A Minute (JAM)

Venue: **Classroom (201)**

Target Group: **BBA-II(A)**

No. of Participants: 30

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG college**

Objective: To make the students communicate with their classmates and to overcome stage fear.

About the Activity (few lines): Students were randomly selected and general topics were given to them to speak for one minute.

Activity 14

Nature of the Activity: Beyond curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Date: **20-6-2015**

Title: Management Test

Venue: **Classroom (201)**

Target Group: **BBA-II(A)**

No. of Participants: 40

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG college**

Objective: To understand students knowledge about their subjects.

About the Activity (few lines): Students were randomly picked and were given a management related topic to speak for one minute.

Activity 15

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Date: **20-6-2015**

Title: Logical Puzzles

Venue: **Classroom (202)**

Target Group: **BBA-II(B)**

No. of Participants: 40

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG college**

Objective: To help the students to improve their logical thinking capability.

About the Activity (few lines): Puzzle was based on aptitude and reasoning. It helps in finding out students logical thinking capabilities.

Activity 16

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Date: **22-6-2015**

Title: Management Puzzles

Venue: **Classroom (101)**

Target Group: **BBA-II(B)**

No. of Participants: 40

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG college**

Objective: To find out student analyzing and thinking capabilities.

About the Activity (few lines): In this activity students were given a management subject related sentences and they had to give out a one word name for the described sentence.

Activity 17

Nature of the Activity: Beyond curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Date: **27-6-2015**

Title: AD Making

Venue: **Classroom (102)**

Target Group: **BBA-II(A)**

No. of Participants: 40

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG college**

Objective: To find student creativity and their innovating skills.

About the Activity (few lines): In this activity students have to create their own advertisements and have to perform the ad.

Activity 18

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **K. Jesmy Thomas**

Date: **17-6-2015**

Title: Just A Minute (JAM)

Venue: **Classroom (202)**

Target Group: **BBA-II(B)**

No. of Participants: 35

Resource Person & Organization: **K. Jesmy Thomas, St.Joseph's degree & PG college**

Objective: To help the students overcome their stage fear, by coming out of their comfort zone.

About the Activity (few lines): Students were selected randomly and asked to speak for a minute about the topic given to them.

Topics were all general topics.

Activity 19

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **K. Jesmy Thomas**

Date: **20-6-2015**

Title: Action & Reaction

Venue: **Classroom (201)**

Target Group: **BBA-II(A)**

No. of Participants: 40

Resource Person & Organization: **K. Jesmy Thomas, St. Joseph's degree & PG college**

Objective: To help the students to improve their communication skills.

About the Activity (few lines): Students were divided into 3 groups. From each group, a member is asked to enact & the other members from that group need to guess it.

Activity 20

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **K. Jesmy Thomas**

Date: **22-6-2015**

Title: Management puzzle

Venue: **Classroom (102)**

Target Group: **BBA-II(A)**

No. of Participants: 40

Resource Person & Organization: **K. Jesmy Thomas, St. Joseph's degree & PG college**

Objective: To help the students to improve their thinking capability.

About the Activity (few lines): Puzzle was based on management terminologies. Students were given few hints & were asked to guess the term.

Activity 21

Nature of the Activity : **STUDENT CENTRIC**

(Student Centric/FDP/Departmental):

In charge/Coordinator : **Mrs. Sangeeta Thakur**

Date : **15/6/2015**

Title : **'Goal-setting and Time Management'**

Venue : **Computer lab**

Target Group : **BBA III YEAR V SEMESTER**

No. of Participants : **55**

Resource Person & Organization: : **Mrs. Sangeeta thakur , Faculty, Dept. of Business Management**

Objective: To make them to realize the significance and importance of goal-setting and apply this knowledge in their life. & how important is to set goals in every aspect of life, both personal and professional.

About the Activity (few lines): (PHOTO ENCLOSED) Highlighted on the following finer aspects of human life :by showing Video clipping in computer lab Set, Start and Succeed. You are the key. Who am I? Goal setting. I am greater than I am. Purpose is more important than potential. Time is precious and makes the maximum use of it. & student presented their own perception about GOAL SETTING & TIME MANAGEMENT

Activity 22

Nature of the Activity : **STUDENT CENTRIC**

(Student Centric/FDP/Departmental):

In charge/Coordinator : **Mrs. Sangeeta Tahkur**

Date : **25/6/2015**

Title : **ROLE OF EXIM BANK (EXPORT & IMPORT BANK)**

Venue : **Computer lab**

Target Group : **BBA III YEAR V SEMESTER**

No. of Participants : **60**

Resource Person & Organization: : **Mrs. Sangeeta thakur , Faculty, Dept. of Business Management**

Objective: To help students have awareness about **ROLE OF EXIM bank IN INTERNATIONAL TRADE**

About the Activity (few lines): Presented banks Objectives and Mission statement Website: <http://www.eximbankindia.com/>

The main objective of Export-Import Bank (EXIM Bank) is to provide financial assistance to promote the export production in India. The financial assistance provided by the EXIM Bank widely includes the following: Direct financial assistance Foreign investment finance Term loaning options for export production and export development Pre-shipping credit Buyer's credit Lines of credit

Activity 23

Nature of the Activity : **STUDENT CENTRIC**
(Student Centric/FDP/Departmental):
In charge/Coordinator : **Mrs. Sangeeta Tahkur**
Date : **28/6/2015**
Title : **INTERNET BASED** assignment for students
Venue : **Computer lab**
Target Group : **BBA III YEAR V SEMESTER**
No. of Participants : 60
Resource Person & Organization: : **Mrs. Sangeeta thakur , Faculty, Dept. of Business Management**

Objective: To help students have awareness about different New innovative financial services of Different BANKS
About the Activity (few lines): Students have to select any bank and have to present their services and products .

Activity 24

Nature of the Activity : **ICE BREAKER SESSION "GET -TO- KNOW - YOU "**
(Student Centric/FDP/Departmental):
In charge/Coordinator : **Mrs. Sangeeta Tahkur**
Date : **30/6/2015**
Title :
Venue : **SEMINAR HALL**
Target Group : **BBA I YEAR I SEMESTER**
No. of Participants : 100
Resource Person & Organization: : **Mrs. Sangeeta thakur , Faculty, Dept. of Business Management**

Objective: to welcome and warm up the conversation among students and make students to learn something from each other & to encourage young students to break out of their cliques. & get to know one another.

About the Activity (few lines): (PHOTO ENCLOSED) : In this activity fun and non threatening questions were asked to each student ,this helped them to feel more part of a group or team and also allowed them to express their personality or interesting things about them .

Questions like

- 1 if u could have an endless supply of any food, What would get ?
- 2 If you had to Describe yourself using three words , it would be
- 3 If they made a movie of ur life , what would be about and which actor would u want to play u
- 4 What is one goal you would like accomplish during your life time ?

Activity 25

Nature of the Activity: **CASE STUDY**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Mrs.Molly Chaturvedi**

Date: **8/6/15**

Title: **Case study on Product strategies of Reliance & introduction Of JIO 4G in the market**

Venue: **Room no.101**

Target Group: **BBA III Year & V Semester**

No. of Participants: 52

Resource Person & Organization: Mrs.Molly Chaturvedi

Objective: To make them understand the topic more logically,practically & how corporate formulates and implements strategies

About the Activity (few lines): Case was given to the students,before that there was guideline session ,how to solve the case ,case was read in the class& different marketing strategies that Dhirubhai Ambani had ,when started with his first venture “Vimal” industries & now their present market strategies to combat competition were discussed, questions were given andwere discussed.

Activity 27

Nature of the Activity: Picture Interpretation Test (Student Centric)

(Student Centric/FDP/Departmental):

In charge/Coordinator: **Ms. R. Lavanya Kumari**

Date: **20.06.6015**

Title: **Thematic Appreciation Test**

Venue: **Seminar Hall**

Target Group: **BBA II year III SEM A & B**

No. of Participants: 40

Resource Person & Organization: Ms. R. Lavanya Kumari, Asst.Prof, St. Joseph's Degree & PG College

Objective: To evaluate their pattern of thought, attitudes, observational capacity, and emotional responses.

About the Activity (few lines): All the students are assigned to do this analysis of the given pictures & get with the proper out come in the way of thinking skills, observation

Activity 28

Nature of the Activity: General Presentation & Personality Test (Student Centric)

(Student Centric/FDP/Departmental):

In charge/Coordinator: **Ms. R. Lavanya Kumari**

Date: **27.06.6015**

Title: **General Presentation on 10 wonderful China High ways & Personality Test.**

Venue: **Seminar Hall**

Target Group: **Students**

No. of Participants: 42

Resource Person & Organization: Ms. R. Lavanya Kumari, Asst.Prof, St. Joseph's Degree & PG College

Objective: To improve the analytical thinking about their personality.

About the Activity (few lines): The students are asked to solve the given questions, total the answers on the basis four types of personality and which among them are best suitable for the given personality type.

