

**DEPARTMENT OF BUSINESS MANAGEMENT
ST. JOSEPH'S DEGREE & PG COLLEGE**

**WEBSITE REPORT
ACADEMIC YEAR -2016-17**

Monthly Report of Departmental Activities - June

Name of the Department: Business Management

ACTIVITY 1

Name of the Activity: **ORIENTATION/INDUCTION PROGRAMME**

Nature of the Activity: **Student Centric**

Date: **15/6/16**

Venue: **Seminar Hall, Extended Campus**

Target Group: BBA II & III year, BBA IT II Year

No. of Participants: 215

Resource Person & Organization: **Mrs. Mary Francina**

Objective: Students were properly oriented about the management expectation from them, briefed them on College rules and regulations again and the opportunity which they can avail.

About the Activity (few lines): All the class teachers took the session separately in their respective classes, briefed students about faculty handling different subjects, final years were made inform regarding placement, internship details.

ACTIVITY 2

Name of the Activity: **Placement session**

Nature of the Activity: **Student Centric**

Date: **22/6/16**

Venue: **Seminar Hall, Extended Campus**

Target Group: BBA III year

No. of Participants: 107

Resource Person & Organization: **Dr. N. Srinivas**

Objective: The objective was to inform students about the various opportunities college is providing via placements and internship

About the Activity (few lines): Dr. Srinivas briefed students on the registration process details, CRT that college will conduct, placement and internship companies

ACTIVITY 3

Name of the Activity: **Management Club**

Nature of the Activity: **Student Centric**

Date: **28/6/16**

Venue: **Seminar Hall , Extended Campus**

Target Group: BBA II,III year

No. of Participants: 108,107

Resource Person & Organization: **Dr.Lydia,Mrs.Tina**

Objective: Management club is the way through which students can showcase their extra curricular talents.

About the Activity (few lines):. Students participated in different activities like Role Playing, Group Discussion, and Marketing event in the management club,total 14 activities were conducted in the month of July.

ACTIVITY 4

Name of the Activity: **Oriantation Session**

Nature of the Activity: **Student Centric**

Date: **30/6/16**

Venue: **Seminar Hall , Extended Campus**

Target Group: **BBA I ,BBA IT I year**

No. of Participants: 180

Resource Person & Organization: **Mrs.Mary Francina**

Objective: To make first year aware about the rules, regulation,norms .

About the Activity (few lines):. Students were informed about College rules, Examination, promotion rules, different events were conducted to break the ice among first years.

ACTIVITY 5

Name of the Activity: **Project Guidance**

Nature of the Activity: **Student Centric**

Date: **20/6/16**

Venue: **Seminar Hall , Extended Campus**

Target Group: MBA II year

No. of Participants: 115

Resource Person & Organization: **Mrs.Sangeeta Thakur**

Objective: Students were made aware about the project guidelines

About the Activity (few lines):. Mrs.Sangeeta briefed MBA about the project guidelines related to project