

# St. Joseph's Degree & PG College

Autonomous - Affiliated to Osmania University

## **MONTHLY REPORT OF DEPARTMENTAL ACTIVITIES - SEPTEMBER**

### **BBA, BBA IT & MBA**

**Name of the Department: Business Management**

**Date: 3-9-16**

#### **Activity 1:**

Name of the Activity: Parents Meet

Nature of the Activity: **Student centric**

Date: 3/9/16

Title: Teachers Parents Meet

Venue: **Respective classes**

Target Group: **BBA -I, II, III, BBAIT-I, II**

No. of Participants: **All the students**

Resource Person & Organization: **Class Incharges, St. Joseph's Degree & PG College**

Objective: To inform parents about the performance of the student in academics and attendance maintenance, class performance, behavior.

About the Activity (few lines): Parents visited the Department and met respective class teachers, gave feedback and appreciated the College.

#### **ACTIVITY 2:**

Date: 26/9/16

Title: **Corporate Communication**

Name of the Activity: **BBA Guest Lecture**

Nature of the Activity: **Student centric**

Venue: **Seminar Hall**

Target Group: **BBA -III Year A & B**

No. of Participants: 97

Resource Person & Organization: **Mrs. Angela, Department of English, St. Joseph's Degree & PG College**

Objective: Corporate communication is the need of the hour which helps students in getting placed properly.

About the Activity (few lines): Mrs. Angela spoke on types of communication, guest speaker covered the areas which normally students overlooks to put their attention.

### **ACTIVITY 3:**

Date: 16/9/16

Title: **Local Visit**

Name of the Activity: **National Police academy visit**

Nature of the Activity: **Student centric**

Venue: **Seminar Hall**

Target Group: **BBA –I, II, III Year ,BBA IT-I,II Year**

No. of Participants: 65

Resource Person & Organization:- IPS Officers,NPA

Objective: To make student understand the role IPS plays,theirhardwork and sincerity which has given them today this prestigious position.

About the Activity (few lines): Mrs.Esther,Dean ,Administration coordinated for the NPA visit,where student went in batches and interacted with the IPS officer.

### **ACTIVITY 4:**

Date: 20/9/16

Title: Entrepreneurship Development Cell

Nature of the Activity: **Student centric**

Venue: Main Campus, Joseph's Hall

Target Group: **BBA –I, II, III Years**

No. of Participants: 300

Resource Person & Organization: Osmania University & St.Joseph's Degree & PG College

Objective: To develop entrepreneurship skills in the students to set up their own business.

About the Activity (few lines): Students attended two workshops and practically understood the nuances of being an entrepreneur.

### **ACTIVITY 5:**

Date: 9/9/16-10/9/16

Title: Aurora Fest

Nature of the Activity: **Student centric**

Venue: Aurora College, Moosarambagh

Target Group: **BBA –I, II, III Years, BBA IT-I,II**

No. of Participants: 60

Resource Person & Organization: Aurora College

Objective: To showcase their talent on different platform.

About the Activity (few lines): Students participated in different events like Treasure Hunt, Milleneuim manager, JAM,, Photography etc.

### **ACTIVITY 6:**

Date: 3/9/16

Title: Badruka Fest

Nature of the Activity: **Student centric**

Venue: Badruka College

Target Group: **BBA -I, II, III Year**

No. of Participants: 25

Resource Person & Organization: Badruka College

Objective: To showcase their talent on different platform.

About the Activity (few lines): Students participated in different events like Treasure Hunt, Milleneuim manager, JAM, Nukkad Natak, Debate, Singing, Dancing etc.

### **ACTIVITY 7:**

Date: 9/9/16

Title: Inter College Quiz competition

Nature of the Activity: **Student centric**

Venue: St. Joseph's College, Bangalore

Target Group: **BBA -IT II Year**

No. of Participants: 2

Resource Person & Organization: St. Joseph's College, Bangalore

Objective: Quiz competitions helps in understanding personal caliber

About the Activity (few lines): St. Joseph's Bangalore conducted this event at intercollegiate level.

### **Activity 8:**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental): STUDENT CENTRIC

In charge/Coordinator: MRS.MOLLY CHATURVEDI

Date: 1/9/16

Title: CASE STUDY ON MARUTI SUV'S S-CROSS

Venue: **ROOM NO 401**

Target Group: **BBA III A**

No. of Participants: **42**

Resource Person & Organization: Mrs. Molly Chaturvedi

Objective: Concept like Advertising Strategies needs practical exposure, for which a case was undertaken to explain the concept in detail.

About the Activity (few lines): Students were given case, after detailed study of case, for which projector is used, students understood the concept and found the exercise useful

Feedback (if any): **Student has given positive feedback regarding case studies and found it informational.**

### **Activity 9:**

Nature of the Activity: Parents Teachers Meet

(Student Centric/FDP/Departmental): Student Centric

In charge/Coordinator: Mrs. Molly Chaturvedi

Date: 3/9/16

Title: Parents Teachers Meet

Venue: **Room no 401**

Target Group: **BBA III YEAR "A"**

No. of Participants: **38**

Resource Person & Organization: St. Joseph's Degree & PG College

Objective: To inform parents regarding performance of their ward academically and attendance wise

About the Activity (few lines): 28 parents met me on 3 where as 10 met on other different days.

Feedback (if any): **Parents were happy with the performance, expressed their gratitude .**

### **Activity 10:**

Nature of the Activity: **BBA Guest Lecture**

(Student Centric/FDP/Departmental): Student Centric

In charge/Coordinator: Mrs. Molly Chaturvedi

Date: 26/9/16

Title: Corporate Communication

Venue: **Seminar Hall**

Target Group: **BBA III YEAR "A" & "B"**

No. of Participants: **110**

Resource Person & Organization: Mrs. Angela , Department of English , St. Joseph's Degree & PG College

Objective: Corporate communication is the need of the hour, which requires honing and updation on regular basis

About the Activity (few lines): Mrs. Angela broadly focused on different types of communication and its effective uses for a proper corporate communication.

Feedback (if any): **Students found the lecture very useful and informational.**

### **Activity 11:**

Nature of the Activity: **Certificate course**

(Student Centric/FDP/Departmental): Student Centric

In charge/Coordinator: Mrs. Mary Francina & Mrs.Molly Chaturvedi

Date: 12/9/16- 29/9/16

Title: Retail Management

Venue: **Room no 101**

Target Group: **BBA II,III YEAR ,BCOM II,III Years**

No. of Participants: **50**

Resource Person & Organization: Mrs. Mary Francina, Mrs.Molly Chaturvedi, Ms.Anushtha Chandra, Manager Airtel

Objective: Retail course objective is to make student understand the practical nature of sales.

About the Activity (few lines): Students were being taught for 30 hrs also guest lecture by Bharti Airtel was organized

Feedback (if any): Students liked the course and have given excellent feedback regarding the course and learnt a lot from the guest lecture

### **ACTIVITY 12:**

Nature of the Activity: **Panel Discussion**

(Student Centric/FDP/Departmental): Student Centric

In charge/Coordinator: Mrs. Molly Chaturvedi

Date: 25/9/16

Title: India's Stand on Surgical strikes

Venue: **Room no 102**

Target Group: **BBA IT I Year**

No. of Participants: **52**

Resource Person & Organization: Mrs. Molly Chaturvedi

Objective: Students should be aware of the current affairs going on, defense power,infiltration and related issues.

About the Activity (few lines): Students were being made aware about the concept surgical strikes, and why Country like India needs to adopt the defense strategies of countries like USA,UK,Israel to safe guard their own territory.

Feedback (if any): Students showed positive attitude towards knowing these information, honring their current affairs as this is expected from any management graduate.

### **Activity 13:**

Nature of the Activity: Student Centric  
(Student Centric/FDP/Departmental):

In charge/Coordinator: Mrs.Molly Chaturvedi

Date: 22/9/16

Title: Discussion on Facebook and Apple

Venue: **ROOM NO 401**

Target Group: **MBA I YEAR "A & B"**

No. of Participants: **90**

Resource Person & Organization: Mrs. Molly Chaturvedi

Objective: Before starting a topic, it is important to develop their interest in marketing

About the Activity (few lines): Marketing strategies were discussed followed by an interactive session

Feedback (if any): **Students appreciated and shown their positive attitude towards learning marketing.**

### **Activity 14:**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental): STUDENT CENTRIC

In charge/Coordinator: Mrs.Molly Chaturvedi

Date: 27/9/16

Title: Case Study on Bisleri

Venue: **ROOM NO. 401**

Target Group: **MBA I B**

No. of Participants: **55**

Resource Person & Organization: Mrs. Molly Chaturvedi

Objective: Case helps in understanding the concept more precisely and clearly.

About the Activity (few lines): Philip kotler book was used to give the case on Bisleri ,how Mr.Chauhan developed from a 1 Lakh Company in the year 1983 to 30 Million dollar company in 2016

Feedback (if any): **Student opined that practical aspect helps them to understand the topic clearly.**

### **Activity 15:**

Nature of the Activity: Student Centric

In charge/Coordinator: **Mrs.R.Anita**

Date: 22<sup>nd</sup> Sept 2016

Title: Second Day of Orientation programme – Importance of Goal Setting & One – Minute Manager

Venue: **10.15 – 11.00 am**

Target Group: **MBA I B**

No. of Participants: **50**

Resource Person & Organization: **Mrs. R.Anita, St. Joseph's Degree & PG College**

Objective: To motivate and inspire the students to set challenging goals and become effective manager

About the Activity: Mrs. R.Anita, Associate Professor, Dean Academics oriented the students on how to set SMART goals for their career, highlighted on how to be a effective and efficient manager in One Minute (written by Ken Blanchard and Spencer Johnson) and Steven Covey's (American educator, author, businessman) first three habits of highly effective people.

### **Activity 16:**

Nature of the Activity: Student Centric

In charge/Coordinator: Ms.Smriti Nagaria, Mrs.Sangeetha and Mr.Ganesh

Date: 22-9-16

Title: Orientation on Finance

Venue: Seminar Hall

Target Group: MBA I Year Students

No. of Participants: 70

Objective: To orient students about the role of finance in a business organization

About the Activity (few lines): Introduction to the concept of finance, importance, application and career prospects were briefed which made the students get an idea about it. This was followed by an activity on financial terms where students were divided into 6 group each consisting around 10 students. Each group was given an alphabet on the basis of which they had to write a minimum of 4 terms related to either Finance or Accounting and had to explain any two terms from it. The students had given around 17,14,8 and 4 terms and explained it well.

Feedback (if any): An active response from the students made this activity go well and at the end the students felt happy to participate and involve in it.

### **Activity 17:**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator: Ms.Smriti Nagaria

Date:18-9-16 and 28-9-16,

Title: Classroom Presentations on Venture Capital , NABARD and Life Journey of a successful entrepreneur

Venue: Room No -201

Target Group:BBA II(A)

No. of Participants: 35

About the Activity (few lines): A group presentation was given by the students on the topics and was well explained by them.

### **Activity 18:**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator:Ms. Smriti Nagaria

Date:28-9-16 and 5-10-16

Title: Classroom Presentations on Oligopoly Competition and Elasticity of Demand

Venue: Room No -103

Target Group: BBA I(B)

No. of Participants: 40

About the Activity (few lines): A group presentation was given by the students on the topics and was well explained by them

### **Activity 19**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Ms.S.Swapna

Date: 9-09-2016

Title: Personality Assessment Test (MBTI)

Venue: Room no-401

Target Group: BBA-IIIA

No. of Participants: 39

Resource Person & Organization: Ms.S.Swapna

Objective: To create awareness among the students about their type of personality possessed.

About the Activity (few lines): 16 different personality types are denoted with alphabets. Based on the questions asked the students have to choose an option among the criteria and

based on their choice their personality type can be found out among the 16 personality types.

Feedback (if any): The session was interesting and good. The students understood their type of personality possessed and it also gave suggestions to improve their personality.

### **Activity 20:**

Nature of the Activity: Student centric  
(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Ms.S.Swapna

Date: 27-09-2016

Title: Mock Group Discussion

Venue: Room no-401

Target Group: BBA-IIIA

No. of Participants: 32

Resource Person & Organization: Ms.S.Swapna

Objective: To make the students understand the Do's & don't's of Group Discussion.

About the Activity (few lines): The students were asked to speak on the topic " Current trends in Employer Expectations" and based on their communication skills, discussion among the classmates, rules and regulations in a Group Discussion were given to them.

Feedback (if any): The session was informative as it would help the students to face confidently GD round during their interviews.

### **Activity 21:**

Nature of the Activity: Student centric  
(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Ms.S.Swapna

Date: 06-09-2016

Title: Mock Interview session

Venue: Room no-202

Target Group: BBA-II (IT)

No. of Participants: 30

Resource Person & Organization: Ms.S.Swapna

Objective: To make the students aware about the interview environment.

About the Activity (few lines): The students were divided into 2 groups. Some of them were interviewers and some were the candidates attending the interview. After completely

observing the students feedback was given to both the groups about Interview do's and don't's.

Feedback (if any): The session was informative as it would help the students to understand what is expected from the employers during the interview.

### **Activity 22:**

Nature of the Activity: Student centric

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Ms.S.Swapna

Date: 26-09-2016

Title: Two Truths and a Lie

Venue: Room no-202

Target Group: BBA-II (IT)

No. of Participants: 28

Resource Person & Organization: Ms.S.Swapna

Objective: This game encourages stronger communication and lets each other know about themselves.

About the Activity (few lines): Have every team member write down two truths and one lie about themselves on a small piece of paper, but don't reveal their answers. Once everyone's answers are written down, were allowed 10-15 minutes for open conversation so everyone gets to know each other's personalities somewhat. The students can get sneaky and try to trick others to believe their lie. Once time is up, they have to read their 3 statements out loud to everyone and have the group vote on which one they think is the lie.

Feedback (if any): The students enjoyed the session.

### **Activity 23:**

Nature of the Activity: Student centric

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Ms.S.Swapna

Date: 6-09-2016

Title: ED Quiz

Venue: Room no-203

Target Group: BBA-II (B)

No. of Participants: 45

Resource Person & Organization: Ms.S.Swapna

Objective: To test the knowledge of students about the Entrepreneur environment.

About the Activity (few lines): The students were divided into teams and various rounds were organized to find out the knowledge possessed by students about various entrepreneurs, their companies and their products and services

Feedback (if any): The session was informative for the students.

#### **Activity 24:**

Nature of the Activity: Student centric

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Ms.S.Swapna

Date: 3-09-2016 to 26-09-2016

Title: Entrepreneurial SWOT Analysis

Venue: Room no-203

Target Group: BBA-II (B)

No. of Participants: 20

Resource Person & Organization: Ms.S.Swapna

Objective: To impart knowledge among the students about the organizations and how they achieve their aims and objectives.

About the Activity (few lines): Each student was given a topic for presentation which included information about top most entrepreneurs, their swot analysis, personality type, achievements and background.

Feedback (if any): -

#### **Activity 25:**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Ms.S.Swapna

Date: 14-09-2016

Title: Life Highlights Game

Venue: Room no-403

Target Group: MBA-IIA

No. of Participants: 30

Resource Person & Organization: Ms.S.Swapna

Objective: The first part of this game allows participants to reflect back on their lives, while the second part enables them to get to know their co workers passions and personalities.

About the Activity (few lines): Had everyone participating close their eyes for one minute and think of the best moments of their lives that have already happened: personal, professional, or life adventures. Once the participants have thought of all those moments,

then they were asked which one of those moments they would want to relive if they only had 30 seconds left of their life. They then had to share their last 30 seconds with the group and explain why they chose it.

### **Activity 26:**

**Nature of the Activity:** Student centric

**(Student Centric/FDP/Departmental):** Student centric

**In charge/Coordinator:** Ms.S.Swapna

**Date:** 19-09-2016

**Title:** Business Simulation Game

**Venue:** Room no-401

**Target Group:** MBA-IIA

**No. of Participants:** 45

**Resource Person & Organization:** Ms.S.Swapna

**Objective:** To make the students try to think and solve business related problems and decision making.

**About the Activity (few lines):** Students are divided into teams and are given various business situations. They have to analyze the situations and finally should bring out a solution to the business related problems.

**Feedback (if any):** The session created a sense of teamwork among the students and they felt it was helpful for them.

### **Activity 27**

**Nature of the Activity:** Student Centric

**(Student Centric/FDP/Departmental):**

**In charge/Coordinator :**K.Laxmi Madhuri

**Date:**14/09/16

**Title:** Innovative product ideas (Modern Applications and market viability) Group discussion.

**Venue:** Seminar Hall

**Target Group:** 50

**No. of Participants:** 6 Groups

**Objective:** To conduct a brainstorming session and analyze the innovative thinking of the students

**About the Activity (few lines):** The Marketing students should have a knowledge about how a product is developed from the initial stages to the final release process so the

discussion helped them to analyze what all can go for the development of product from the idea generation phase.

**Feedback** (if any): Students could get the practical orientation of the company process towards the development of the product and were enthusiastic and participated in the discussion actively.

### **Activity 28**

**Nature of the Activity:** Student centric  
(Student Centric/FDP/Departmental):  
In charge/Coordinator:K.Laxmi Madhuri

**Date:**11/09/16

**Title:** Role Play

**Venue:** BBA IT Class

**Target Group:** 59

**No. of Participants:** 5 Group

**Objective:** To Analyze the team work and to enact the role the supervisor plays to solve an issue in the company.

**About the Activity (few lines):** The class was divided into 5 groups and from each group 1 member will have to enact as a supervisor and the others as subordinates and the supervisor has to solve the issues that are raised by the subordinates.

**Feedback (if any):** The students could understand what it is to be in the shoes of the supervisor and what are the role played by him to solve the issues that come to him when there are some crisis situations

### **Activity 29:**

**Nature of the Activity:** Student centric  
(Student Centric/FDP/Departmental):  
In charge/Coordinator:K.Laxmi Madhuri

**Date:**21/09/16

**Title:** Designing the marketing mix and Promotion mix of a variety of products

**Venue:** BBA 2 year class

**Target Group:** 58

No. of Participants: 5 Group

**Objective:** To understand the process of how a product is marketed taking into consideration all the four p's (Product,price,place,promotions)

**About the Activity (few lines):** The class was divided into 5 groups and each group was given different products and they were asked to design the marketing and promotion mix for each of them.

**Feedback (if any):** The students came up with so many innovative ideas to design the marketing and promotion mix of the products the we can understand the skills that they posses to be the future entrepreneurs

### **ACTIVITY 30:**

Date: 1-9-2016

Title: leadership qualities

Nature of the Activity: **Student centric**

Venue: Room number 101

Target Group: **BBA –I A &BBA IB**

No. of Participants:120

Resource Person & Organization: K.Srivani

Objective: To understand the traits of a leader

**About the Activity (few lines):** All the students were asked to select a leader of their choice and study about them from net and asked to give presentation in class about their triats and qualities. Students gave presentations about Gandhiji,Barak obama, Hitler etc.

### **ACTIVITY 31**

Nature of the Activity: Student Centric  
(Student Centric/FDP/Departmental):

In charge/Coordinator: **Mrs.DANAM TRESSA**

Date: BBA (IT) II yr

Title: Governing Day

Venue: **Room no.202**

Target Group: **BBA IT II yr**

No. of Participants: **40 students**

Resource Person & Organization: student : Ms.Bhavika

Objective: to depict the role of the class teacher along with some reflections in class

About the Activity (few lines):

The student was able to play the role of subject teacher .she spoke about the effective skills required of an successful teacher. They also conducted an activity on the role of class teacher.

Feedback (if any): **Each student participated in the activity and wrote about the expectations from the subject teacher**

### Activity 32:

Nature of the Activity: Parent teacher meet

(Student Centric/FDP/Departmental): Departmental

In charge/Coordinator: Mrs.Danam Tressa

Date: 3-09-2016

Title: Parent Teacher Interaction

College: St.Joseph's Degree & PG College

Venue: **room no.202**

Target Group: **BBA (IT) II yr**

No. of Participants: **23 students**

Resource Person & Organization:-

Objective: the parents were informed about the students information their performance and attendance details

About the Activity (few lines):

Feedback (if any):

### Activity 33:

Nature of the Activity: A Case study –Discussion -Classroom seminar

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Mrs.Danam Tressa

Date: 28-09-2016

Title: FAMILY BUSINESS CONCEPT

College: St .Joseph's Degree & PG College

Venue: Seminar Hall

Target Group: BBA (IT) students

No. of Participants: 35 students

Resource Person & Organization: Student no.1 :- Mitesh

Student no. 2:-Mr. Ravi

Objective: to acquaint the students with the importance of Family Business Concept

About the Activity (few lines): the students played the case study(video presentation) and discussed relevant points on the importance of Family Business concept in India

Feedback (if any): the case study on Vikram Bhalla was very informative and interesting .It was very informative family business became a challenge for the big business to continue and family business concept in emerging markets .stay and don't leave is the first thing they should realize.

http link:

### **Activity 34: MBA II yr**

Nature of the Activity: case study on the company practicing the Venture capital funding (Student Centric/FDP/Departmental): student centric

In charge/Coordinator: Mrs.Danam Tressa

Date: 27-09-2016

Title: leasing and its practical experience

College: St.Joseph's Degree & PG College

Venue: Seminar Hall

Target Group: MBA II yr

No. of Participants: 90 students

Resource Person & Organization: Student 1: Anusha 2. Nikitha 3.Sahithi

Objective: a case study was dealt in the class –Discussion regarding it .

A video presentation was shown

http link:

Lease definition.

<http://www.investopedia.com/terms/l/lease.asp>

What is hire purchase?

<https://vimeo.com/51523193>

Advantages & disadvantages

<https://youtu.be/pR12Brlz-Us>

salary plan—<https://www.youtube.com/watch?v=DwuolHFQxnk&feature=youtu.be>

operating lease

<http://www.investopedia.com/video/play/operating-lease/>

About the Activity (few lines): they did have the clear idea about the concept.

Feedback (if any):

### **Activity 35 BBA (IT) II yr**

Nature of the Activity: Student Centric (Student Centric/FDP/Departmental):

In charge/Coordinator: Mrs.Danam Tressa

Date:29-09-2016

Title: Classroom seminar

Venue: Room no.202

Target Group: BBA (IT) II yr

No. of Participants: 40 students

Resource Person & Organization: student 1:- Shaef

Student 2:- Andrew

Objective: To acquaint the students to give effective presentations and have the experience of new concepts related to the subject

About the Activity (few lines): the student takes up the presentation to depict the concept in practical world.

Feedback (if any): the students presented on the topic on Khadi and Village Industries Commission ( KVIC) and Export Import Bank(EXIM )bank with the objectives and practical implications of KVIC and the very objectives .

### **Activity 36**

Nature of the Activity: Student Centric  
(Student Centric/FDP/Departmental):

In charge/Coordinator: Mrs.Danam Tressa

Date: 19-09-2016

Title: Problem and process of Factoring with an live example (Classroom seminar)

Venue: Seminar Hall

Target Group: BBA (IT) II yr

No. of Participants: 40 students

Resource Person & Organization: student 1:-Sherly

Objective: the problem was clearly explained through the numerical example .she also depicted it through a diagrammatic representation .she also showed a video to explain the concept of factoring and it merits

**http link:** <https://www.youtube.com/watch?v=F4UtbiLF17g>

### **Activity 37**

Nature of the Activity: Student Centric  
(Student Centric/FDP/Departmental):

In charge/Coordinator: Mrs.Danam Tressa

Date: 28-09-2016

Title: Bill Discounting and its importance (Classroom seminar)

Venue: Seminar Hall

Target Group: MBA II yr

No. of Participants: 90 students

Resource Person & Organization: student 1:-Naomi 2. Cecelia 3.Mounica

Objective: the concept was clearly explained through the example .she also depicted it through a diagrammatic representation .she also showed a video to explain the concept of Bill Discounting and it merits

**http link:** <https://www.youtube.com/watch?v=F4UtbiLF17g>

<https://youtu.be/s8uJLdyXQ40>

A video was played for the clear explanation of the concept of Bill Discounting

### **Activity 38**

Nature of the Activity: FDP

(Student Centric/FDP/Departmental):

In charge/Coordinator: Mrs.Danam Tressa

Date: 23-09-2016

Title: a National Conference on Women on the move :Resonating Excellence

Venue: Kristu Jayanti College,Bangalore

Target Group: MBA II yr

No. of Participants: -

Resource Person & Organization: student

Objective: Presented a Research Article on

“A STUDY ON BREAKING BARRIERS: WOMEN IN A MAN’S WORLD”which will be published with an ISSN no.

### **Activity 39**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator: Mrs.Danam Tressa

Date: 8-09-2016

Title: process of Hire purchase with an live example (Video presentation)

Venue: Room no 403

Target Group: BBA III yr

No. of Participants: 40 students

Resource Person & Organization:

Objective: . A video was shown to explain the concept of Hire purchase and it evaluation of installments

**http link: <https://www.youtube.com/watch?v=2njmwSpX410>**

### **Activity 40**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator: Mrs.Danam Tressa

Date: 12-09-2016

Title: process of leasing decision –case study with an live example (Video presentation)

Difference between leasing and financing

Venue: Room no 403

Target Group: BBA III yr

No. of Participants: 40 students

Resource Person & Organization:

Objective: . A video was shown to explain the leasing decision and its evaluation

<https://www.youtube.com/watch?v=IFrVUOJVS3M>

<https://www.youtube.com/watch?v=IA-mGZCccIc>

#### **Activity 41:-**

Nature of the Activity: Student Centric

In charge/Coordinator: K. Jesmy Thomas

Date: 29-9-16

Title: Environmental Awareness

Venue: Room no: 203

Target Group: BBA- II'B'

No. of Participants: 50

Resource Person & Organization: Students of BBA-IIB, St. Joseph's degree & pg college

Objective: To create awareness among youngsters about importance of environmental protection.

About the Activity (few lines): Students were asked to create a model and explain the threats to environment and how to protect environment.

#### **ACTIVITY 42:-**

Nature of the Activity: Student Centric

In charge/Coordinator: K. Jesmy Thomas

Date: 23-9-16

Title: SPSS for analysis

Venue: LAB

Target Group: MBA-II A&B

No. of Participants: 90

Resource Person & Organization: K. Jesmy Thomas, St. Joseph's degree & pg college

Objective: Students were asked to analyze the habits & effects of habits on them by using SPSS

### Activity 43

Nature of the Activity: Student Centric

In charge/Coordinator: K. Jesmy Thomas

Date: 28-9-16

Title: Mini Project

Venue: Room no: 203

Target Group: BBA-B

No. of Participants: 56

Resource Person & Organization: K. Jesmy Thomas, St. Joseph's degree & pg college

Objective: Students were asked to prepare a questionnaire about any of the products and collect information to analyze the product's brand image.

### Activity 44

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental): STUDENT CENTRIC

In charge/Coordinator: MRS. TINA SEQUEIRA

Date: 1/9/16

Title: Case Study on Economics

Venue: **ROOM NO 101**

Target Group: **BBA I A**

No. of Participants: **55**

Resource Person & Organization: Mrs. Tina Sequeira

Objective: To reinforce economic concepts of scarcity, demand and supply etc

About the Activity (few lines): The students were divided into 5 groups and given a case study on hospitals. They had to solve the case based on the economic concepts learnt

Feedback (if any): **Students gave a positive feedback and wanted more such case studies in the curriculum**

### Activity 45

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator: Mrs. Tina Sequeira

Date: 22/9/16

Title: Role Plays on Various Cases

Venue: **ROOM NO. 401**

Target Group: **MBA I YEAR "A & B"**

No. of Participants: **90**

Resource Person & Organization: Mrs. Tina Sequeira

Objective: To reinforce the concept and to have fun in the collaborative process of learning

About the Activity (few lines): The class was divided into three groups and asked to enact three cases of law that were discussed in the previous class. Eg: Balfour vs Balfour etc  
Feedback (if any): **Students were not only engaged constructively but also learnt the concept twice via role play**

#### **Activity 46**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental): STUDENT CENTRIC

In charge/Coordinator: Mrs. Tina Sequeira

Date: 27/9/16

Title: Group Discussion

Venue: **ROOM NO. 402**

Target Group: **MBA I B**

No. of Participants: **55**

Resource Person & Organization: Mrs. Tina Sequeira

Objective: To reinforce the decision making concepts that go into framing laws

About the Activity (few lines): Students were asked to frame rules and regulations in various scenarios.

Feedback (if any): **It was an enjoyable and interactive experience with definite learning outcomes.**

#### **Activity 47**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental): STUDENT CENTRIC

In charge/Coordinator: Mrs. Tina Sequeira

Date: 2/9/16

Title: Leadership personality quiz

Venue: **Seminar Hall**

Target Group: **MBA II (HR)**

No. of Participants: **55**

Resource Person & Organization: Mrs. Tina Sequeira

Objective: To identify and be aware of their weakness areas in relation to leadership traits

About the Activity (few lines): The students were asked to answer a few questions and the results revealed their areas of improvement when it came to leadership qualities and traits. After identifying their areas of improvements, they were asked to discuss and chart out a plan of action and time frame to overcome their weakness.

Feedback (if any): **It was an introspective and reflective experience for the students as they identified, analyzed and came up with possible solutions to overcome their areas of improvement**

### **Activity 48**

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental): STUDENT CENTRIC

In charge/Coordinator: Mrs. Tina Sequeira

Date: 21/9/16

Title: HR Orientation session for MBA I Year

Venue: **Seminar Hall**

Target Group: **MBA I (HR)**

No. of Participants: **55**

Resource Person & Organization: Dr. Lydia Nuthan, Mrs. Swapna Sangyam and Mrs. Tina Sequeira

Objective: Interactive HR Orientation session

About the Activity (few lines): The students were asked to answer a few questions and the results revealed their areas of improvement when it came to leadership qualities and traits.

After identifying their areas of improvements, they were asked to discuss and chart out a plan of action and time frame to overcome their weakness.

Feedback (if any):