

DEPARTMENT OF BUSINESS MANAGEMENT

Monthly Report of Departmental Activities – November -2015

Activity 1

Name of the Activity: Case study

Nature of the Activity: Tata case was discussed

Date: 27/11//15

Title: TATA : Builder of Nation

Venue: Room no 201

Target Group: BBA III Year Sem VI

No. of Participants: 45

Resource Person & Organization: Mrs. Molly Chaturvedi

Objective: To helps students in understanding the practical nature of the theoretical concept, strategic Management in companies.

About the Activity (few lines):

ACTIVITY 2

Name of the Activity :- Faculty Oriented

Nature of the Activity: Faculty coordinators meet

Date: 28/11/15

Title: CBCS meeting

Venue: Staffroom,Department of Management

Target Group:BBA & BBA IT Academic Coordinator

No. of Participants: 03

Resource Person & Organization: Mrs.R.Anita,Dean Academics,St.Joseph's College

Objective: UGC has made implementation of CBCS compulsory in educational institution,so session was taken to make aware Coordinators about the CBCS.

About the Activity (few lines): Rules,regulations and UGC guidelines were discussed and informed by the CBCS coordinator Anita mam

ACTIVITY 3

Name of the Activity :- National Education Day

Nature of the Activity: Student Oriented

Date: 10/11/15

Title: National Education Day Celebrations

Venue: Extended campus

Target Group:MBA I,II Years

No. of Participants: 100

Resource Person & Organization: Faculty coordinators of different event
Objective:.National education day is celebrated to commensurate the birth anniversary of first education minister Maulana Abdul Kalam,the objective was to make student aware about this day importance
About the Activity (few lines): Different competeions were held after the inaugural session ,events like Paper presentation,Group Discussion,Elocution were conducted on this day

ACTIVITY 4

Name of the Activity :-Students Placement
Nature of the Activity: Student Oriented
Date: 3/11/15, 4/11/15, 17/11/15, 19/11/15
Title: Placement Drive
Venue: Main Campus
Target Group: MBA II Years,BBA III Years
No. of Participants: 105
Resource Person & Organization: HR personnel (Delliotte,Franklin Templeton,Jaro education
Objective:.Campus placement is strength of the College,Companies recruited the students for the different profiles
About the Activity (few lines): Different rounds were conducted in recruitment, selection of the students by the companies.

ACTIVITY 5

Name of the Activity:- Guest Lecture
Nature of the Activity: Student Oriented
Date: 18/11/15
Title: Guest Lecture on Pricing Strategies
Venue: Extended Campus, St.Joseph's Degree & PG College
Target Group: MBA II Year
No. of Participants: 103
Resource Person & Organization: Dr.Srinivas Reddy,Former Professor ,S.V University,Tirupati
Objective:.To made students understand the nuances of finance
About the Activity (few lines): Dr.Srinivas had an interactive session on the topic,students asked diffent doubts and gave a positive feedback.

ACTIVITY 6

Name of the Activity:- Fest
Nature of the Activity: Student Oriented

Date: 20/11/15

Title: Stanley College Fest

Venue: Stanley College

Target Group: MBA II

No. of Participants:17

Resource Person & Organization:Mrs.Mary Francina

Objective: Fest are conducted to showcase the talent of students under different platform

About the Activity (few lines):Students participated different events like Young Manager,Marketing mania,2 MBA students won the young manager competetions.

ACTIVITY 7

Name of the Activity:- Fest

Nature of the Activity: Student Oriented

Date: 20/11/15

Title: Stanley College Fest

Venue: Stanley College

Target Group: MBA II

No. of Participants:17

Resource Person & Organization:Mrs.Mary Francina

Objective: Fest are conducted to showcase the talent of students under different platform

About the Activity (few lines):Students participated different events like Young Manager, Marketing mania,2 MBA students won the young manager competitions.

ACTIVITY 8

Name of the Activity:- Paper presentation

Nature of the Activity: Student Oriented

Date: 18/11/15

Title: Demand Forecasting in Managerial Economics

Venue: Room no 201

Target Group: MBA II year

No. of Participants:54

Resource Person & Organization:Mrs.K.Srivani

Objective: Student presented article in class on the topic, which helped them in understanding the topic clearly

About the Activity (few lines): Students were given time to prepare the topic and they presented my focusing on the current issues pertaining to the topic.