

St. Joseph's Degree & PG College

Autonomous - Affiliated to Osmania University

Monthly Report of Departmental Activities - October -2015

Name of the Department: Business Management

Date: 3 - 11- 15

Activity 1:

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental):- **Student Centric**

In charge/Coordinator:**Ms Smriti Nagaria**

Date:**3-10-15**

Title: Case Study

Venue: **Room No - 401**

Target Group: **MBA II Year Section A**

No. of Participants: **35**

Resource Person & Organization: **Ms. Smriti Nagaria , Faculty, Dept. of Business Management**

Objective: To apply the concept learnt in the given case

About the Activity (few lines): Asked students to answer the questions given

Activity 2:

Nature of the Activity: **Faculty Participation**

Title: **Paper Presentation on the topic : E-BANKING: A TOOL FOR TECHNOLOGICAL DEVELOPMENT IN MODERN ERA**

Organization: Department of Finance,Hyderabad Business School,GITAM UNIVERSITY

One Day National Conference on Trends in Modern Banking

Details:Written and sent full paper for the conference

Activity 3:

(Student Centric/FDP/Departmental):- **Student Centric**

In charge/Coordinator:**Ms Smriti Nagaria**

Date:**13-10-15 to 30-10-15**

Title: Bridge Course(Non Commerce Students)

Venue: **Room No – 101**

Target Group: **MBA I Year Section A and B**

No. of Participants: **22**

Resource Person & Organization: **Ms. Smriti Nagaria and Mrs Sangeeta, Faculty, Dept. of Business Management**

Objective: To provide additional help to non commerce students to understand basic accounting concepts

About the Activity (few lines): Important topics in Accounting were covered so that non commerce students becomes on par with the other students of the class.

Activity 4

Nature of the Activity: Co-curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **A.Ratnakumari**

Date: 19/10/2015

Title: Different types of Report writing

Venue: **Classroom** Room no:-403and 404

Target Group: **MBA-A**

No. of Participants: 34

Resource Person & Organization: **A.Ratnakumari, St.Joseph's degree & PG college**

Objective: To Improve the writing skills and get the knowledge about how to write a report

About the Activity (few lines): Type of act which involves students and improves knowledge.

Activity 5

Nature of the Activity: Co-curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **A.Ratnakumari**

Date: 19/10/2015

Title: Different types of Report writing

Venue: **Classroom** Room no:-403and 404

Target Group: **MBA-B**

No. of Participants: 33

Resource Person & Organization: **A.Ratnakumari, St.Joseph's degree & PG college**

Objective: To Improve the writing skills and get the knowledge about how to write a report

About the Activity (few lines): Type of act which involves students and improves knowledge.

Activity 6

Nature of the Activity: Co-curriculum

(Student Centric/FDP/Departmental): National seminar

In charge/Coordinator: **A.Ratnakumari**

Date: **31/10/2015**

Title: **"BUSINESS DYNAMICS- A PARADIGM SHIFT IN POLICIES FOR SUSTAINABILITY**

Venue: **St.Marys college**

Target Group: Academicians, students and Research Scholars

No. of Participants: 80

Resource Person & Organization: **ST.MARYS COLLEGE Yousufguda,Hyderabad**

About the Activity (few lines): Papers were presented by Academicians, students and Research Scholars from different Institutions.

Activity 7

Nature of the Activity: **CASE STUDIES**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Mrs. Molly Chaturvedi**

Date: **October-3, 4,5,6,8,12,13,14,15**

Title: **Nivea:- Managing an Umbrella Brand ,Google Android ,Satyam Scam ,McDonalds serving fast foods around the world ,Nestle Maggi Downfall in India ,Flipkart:- A Big Billion Sale, Apple launch of I Phones(6S,6S+,IPAD),Microsoft need of launching Cloud computing**

Venue: **Room no.101**

Target Group: **BBA II year III SEM,"A"**

No. of Participants: **40-45**

Resource Person & Organization: **Mrs. Molly Chaturvedi**

Objective: **Case teaching is the best & the most effective way of explaining concepts to the students, which I normally adopt in my teaching practice.**

About the Activity (few lines): **Case was given to the students one day before in long cases& in class if it is a small case, where students discussed the important aspects of the case, SWOT analysis, followed by question & answer session ,feedback by me with important inputs**

Activity 8

Nature of the Activity: **CASE STUDIES**

(Student Centric/FDP/Departmental) **Student Centric**

In charge/Coordinator: **Mrs. Molly Chaturvedi**

Date: **Oct 5,6,7,8,12,13**

Title: **Medical Negligence case in NIMS Hospital ,Kurkure Plastic Controversy, Marketing scam of 100 crore fake SMS , Flipkart , Nokia & Microsoft Merger :-A Success Story**

Venue: **Room no.103**

Target Group: **BBA III Year,SEM V**

No. of Participants: **46-50**

Resource Person & Organization: **Mrs. Molly Chaturvedi**

Objective:- Final year students are in the verge of getting campus placement,where companies look forward for the practical knowledge ,case studies are the most effective way of understanding company scenario's .

About the Activity (few lines):- **Case was distributed among the students, discussed with everybody by the students in charge for presenting case study, SWOT analysis followed by question and answer session,futher discussions & then feedback by me**

Activity 9

Nature of the Activity: **Panel Discussion on “ India’s Brand Image in context with Prime Minister Latest visits to USA,UAE,AUSTRALIA,JAPAN,CHINA& NEPAL”**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Mrs. Molly Chaturvedi**

Date:

Title:

Venue: **Room no.401**

Target Group: **MBA II Year III Sem**

No. of Participants: **42**

Resource Person & Organization: Mrs.Molly Chaturvedi

Objective:- MBA level demands students to have command over current boiling topics which normally they are ignorant of ,as they don't understand its significance, main objective is to make aware what is the role of FDI,PM visit ,its benefits in terms of investment from other countries

About the Activity (few lines): Panel discussion was initiated by me, by throwing light on the topic, discussing facts & figure, revenue growth,GDP impact etc & then students presented their view points followed by the feedback by the faculty

ACTIVITY 10

Name of the Activity: Faculty development programme

In-charge/Coordinator: **Mrs. R.Anita**

Date: 17.10.2015 time: 11.30 – 12.30

Venue: **seminar hall 1**

Target Group: **ALL FACULTY**

No. of Participants: 60

Objective:

- To make difference in teaching – impact on students

Resource Person

Revd. Valson Thampu is an Indian educator, Christian theologian, who is the present Principal of St Stephen's College, University of Delhi, Delhi, since 2008

Report:

He spoke on the teaching as vocation and conveyed that life walks on two things - work and workship. He said to take up any work with dedication. He inspired the faculty with his motivational speech and said to treat the students with love.

ACTIVITY 11

Name of the Activity: Fresher's party- FR3SH3R'S 2K15

Nature of the Activity: (Student Centric/FDP/Departmental)- **Student Centric**

In-charge/Coordinator: **Mrs. R.Anita & Mrs Sangeeta (Coordinators) and All Faculty Attended**

Date: 15.10.2015 time: 1.30 pm to 5.30 pm

Venue: **ST.JOSEPH'S HALL**

Target Group: **MBA II & I YEAR**

No. of Participants: 180 No. of faculty Attended: 10

Objective:

- To make every fresher feel an integral part of the ST.JOSEPH'S family & to prepare the student to take on challenges for the year.
- Welcome party to newcomers and there is a need to be friendly and motivate juniors

Activity 12

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Ms R. Lavanya Kumari**

Date: **03.10.15**

Title: **Case Study**

Venue: 401 & 402

Target Group: **MBA I Year I sem A & B**

No. of Participants: **100**

Resource Person & Organization: St. Joseph's Degree & PG College

Objective: To identify the team involvement & inter personal skills of the students in various aspects

About the Activity (few lines): To understand and analyze the concept of management roles, skills required for the managers.

Activity 13

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Ms R. Lavanya Kumari**

Date: **27.10.15**

Title: **Presentations**

Venue: 101

Target Group: **MBA I Year I SEM 'A'**

No. of Participants: **50**

Resource Person & Organization: St. Joseph's Degree & PG College

Objective: To identify the presentation skills, time management & subject awareness

About the Activity (few lines): Individual Students are presented on the subject related topics.

Activity 14

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Ms R. Lavanya Kumari**

Date: **29.10.15**

Title: **Skill Building Exercise**

Venue: Seminar Hall

Target Group: **MBA I Year A & B**

No. of Participants: **110**

Resource Person & Organization: St. Joseph's Degree & PG College

Objective: To improve the observation & analytical skills related to the visual images.

About the Activity (few lines): Individual observations are shared by the students which are related to the personality traits.

Activity 15:

Nature of the Activity: **Paper Publications**

Title: 1. "CLOUD BASED TELEPHONY: IMPACT ON MSME SECTOR", **International Journal of Information Technology and Computer Sciences Perspectives**

2. "INDIA'S MSME SECTOR GROWTH AND PERFORMANCE: AN OVERVIEW", **Trans Lucent Book publisher**

Activity 16

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Title: Group Discussion-**Technology is a boon or bane.**

Venue: **Room no-402**

Target Group: **MBA-I (B)**

No. of Participants: 45

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG College**

Objective: A group discussion aims at a structured but informal exchange of knowledge, ideas, and perceptions among the participants on any issue, topic or sub-topic. Produce a range of options or solutions, addressing a particular problem or an issue. Generate a pile of ideas by examining issues in greater depth, looking at different dimensions of these issues.

About the Activity (few lines): Students were randomly selected and were formed into 2 groups, Group discussion is a formal discussion involving eight to fifteen participants in a group, where leadership skills and co-operative nature is checked in depth. The main purpose of group discussion is to find out whether an individual can work with team or not.

Activity 17

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Title: Jam Session

Venue: **Classroom (401)**

Target Group: **MBA-I (A)**

No. of Participants: 35

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG College**

Objective: The main objective of conducting Jam session is to understand their level of communication, speaking skills and time management i.e., minutes and seconds.

About the Activity (few lines): A student has to speak for 60 seconds on a specific subject. However, they have to speak without hesitation, repetition or deviation. By repetition we mean that the student has used the same word more than once (this doesn't include prepositions and such like but really only applies to content words or phrases).

Activity 18

Nature of the Activity: Curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Title: Role Play

Venue: **Classroom (403)**

Target Group: **MBA-II Year**

No. of Participants: 30

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG College**

Objective: The goals of a role playing scenario are to expose students to different viewpoints or ways of thinking about a situation, expand their ability to resolve situations, and provide experience within a given context.

About the Activity (few lines): A role-playing game is a [game](#) in which the participants assume the roles of [characters](#) and collaboratively create [stories](#). Participants determine the actions of their characters based on their [characterization](#), and the actions succeed or fail according to a formal [system](#) of rules and guidelines. Within the rules, they may [improvise](#) freely; their choices shape the direction and outcome of the games.

Activity 19

Nature of the Activity: Curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **P Ganesh Anand**

Title: Video presentation on Stock Markets

Venue: **Classroom (403)**

Target Group: **MBA-II Year**

No. of Participants: 69

Resource Person & Organization: **Mr Ganesh Anand , St.Joseph's degree & PG College**

Objective: To Familiarize the students on stock Markets

Activity 20

Nature of the Activity: Student Participation

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **A.Danam Tressa**

Title: Group Discussion-**International Guest Lecture on "evolution of Education at USA"**

Venue: **Seminar Hall**

Target Group: **MBA I and II Year Sec A and B**

No. of Participants: 90

Resource Person & Organization: **Dr.Larry , St.Joseph's degree & PG College**

About the Activity (few lines): Dr.Larry explained the students about the studies which are presently existing in USA .He also briefed the students about the expectation U*S universities have about the expectations universities have ,students interacted with Dr.Larry and asked few questions .It was a tremendous lecture and a video was played for the students.

Activity 21

Nature of the Activity: Project Presentation

In charge/Coordinator: **A.Danam Tressa**

Venue: **Seminar Hall**

Target Group: **MBA II Year**

No. of Participants: 7

Resource Person & Organization: **A.Danam Tressa , St.Joseph's degree & PG College**

About the Activity (few lines): Conducted project presentation for 7 students

Activity 22

Nature of the Activity: Placement

In charge/Coordinator: **A.Danam Tressa**

Target Group: **MBA II Year**

About the Activity (few lines): Coordinated and sent MBA II year girl students of ADP for Hr position at their campus

14-10-15 – Sent MBA II Year boy students for ADP for Hr position at ADP campus

17-10-15 –Coordinated and sent students of MBA II year for Genpact drive at Wesley College,Secunderabad

30-10-15 – Coordinated and sent MBA II year Finance students for Deloitte (Audit) drive at main campus

Prepared placement report

Activity 23

Nature of the Activity: Fresher's Party

In charge/Coordinator: **A.Danam Tressa**

Venue: **Joseph Hall**

About the Activity (few lines): judge for II round of Mr and MS Fresher -2015

Activity 24

Nature of the Activity: Convocation - UG

In charge/Coordinator: **A.Danam Tressa**

About the Activity (few lines): Coordinated for the arrangements,seating and distribution of certificate to UG students.

Activity 25

Nature of the Activity:Distribution of Hall Tickets and Consolidated Internal Marks

In charge/Coordinator: **A.Danam Tressa**

Activity 27

Nature of the Activity: Autonomy

In charge/Coordinator: **A.Danam Tressa**

About the Activity (few lines): Prepared autonomy inspection file -detailed report on suggestions,innovations and implementation of syllabus .

Activity 28

Nature of the Activity: Vigilance Awareness Week

In charge/Coordinator: **A.Danam Tressa**

Target Group: **MBA I Year**

Resource Person & Organization: **A.Danam Tressa , St.Joseph's degree & PG College**

About the Activity (few lines): Video,elocution and chart making

Activity 29

Nature of the Activity: 2nd Convocation

In charge/Coordinator: **Mrs.Molly**

Target Group: **BBA Passed out Students**

All Faculty Attended the program on 17th Oct 2015 at St.Mary's Pharmacy College Auditorium

HOD

Principal