

St. Joseph's Degree & PG College

Autonomous - Affiliated to Osmania University

Monthly Report of Departmental Activities - September

Name of the Department: Business Management

Date: 3-10-2015

Activity 1

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Title: Mind Game

Venue: **Seminar Hall**

Target Group: **BBA-I(B)**

No. of Participants: 45

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG College**

Objective: To test and to find out the memory capabilities of students.

About the Activity (few lines): Students were randomly selected and were formed into teams, each team will consist of 5 members, each team member has to introduce themselves and has to share 5 important aspects of their life, which will be continued by the whole team and vice versa.

Activity 2

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Title: MIME

Venue: **Classroom (402)**

Target Group: **MBA-IIyears**

No. of Participants: 20

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG College**

Objective: The session was conducted to find out their communication and understanding without speaking i.e, only by actions.

About the Activity (few lines): A mime artist is someone who acts out a story through body motions, without use of speech.

Activity 3

Nature of the Activity: Curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **S.Swapna**

Title: Management Class Test

Venue: **Classroom (102)**

Target Group: **BBA-I(B)**

No. of Participants: 40

Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG College**

Objective: The obvious point of classroom tests is to see what the students have learned after the completion of a lesson or unit.

About the Activity (few lines): When the classroom tests are tied to effectively written lesson objectives, the teacher can analyze the results to see where the majority of the students are having problems with in their class. These tests are also important when discussing student progress at parent-teacher conferences.

Activity 4

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **Ms.S.Swapna & Mrs.Ratna Kumari**

Title: Ice Breaking Session (Orientation)

Venue: **Seminar Hall**

Target Group: **MBA-Iyears**

No. of Participants: 50

Resource Person & Organization: **Ms.S.Swapna & Mrs.Ratna Kumari, St.Joseph's degree & PG College**

Objective: To make the students feel comfortable with the college environment and to create proper and friendly communication with their classmates.

About the Activity (few lines): Ice breakers can be an effective way of starting a session or team-building event in the initial stage. As interactive and often fun sessions run before the main proceedings, they help people get to know each other and buy into the purpose of the event.

Activity 5

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **K. Jesmy Thomas**

Date: **11-9-2015**

Title: Brand Quiz

Venue: **201**

Target Group: **BBA-II(A)**

No. of Participants: 40

Resource Person & Organization: **K. Jesmy Thomas, St.Joseph's degree & PG college**

Objective: To help students be updated about the market & brands.

About the Activity (few lines): Students were divided into two groups(boys & girls), they were asked to guess the brand with the help of tag line or logo .

Activity 6

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **K. Jesmy Thomas**

Date: **7-9-2015**

Title: Brand Dumbcharades

Venue: **Classroom (203)**

Target Group: **BBA-III**

No. of Participants: 35

Resource Person & Organization: **K. Jesmy Thomas, St.Joseph's degree & PG college**

Objective: To help students to improve their communication skills.

About the Activity (few lines): Students were divided into two groups(boys & girls), they were asked to guess the brand/product with the help of non-verbal communication.

Activity 7

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: **K. Jesmy Thomas**

Date: **28-9-2015**

Title: Brand Dumbcharades

Venue: **Classroom(102)**

Target Group: **BBA-I(B)**

No. of Participants: 50

Resource Person & Organization: **K. Jesmy Thomas, St.Joseph's degree & PG college**

Objective: To help students improve their non-verbal communication.

About the Activity (few lines): Students were divided into two groups(boys & girls), they were asked to guess the brand/product with the help of non-verbal communication.

Activity 8:

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental):- **Student Centric**

In charge/Coordinator:**Ms Smriti Nagaria**

Date:**10-9-15**

Title: Case Study

Venue: **Room No – 401**

Target Group: **MBA II Year Section A**

No. of Participants: **40**

Resource Person & Organization: **Ms. Smriti Nagaria , Faculty, Dept. of Business Management**

Objective: To relate the concept to the given case

About the Activity (few lines): Students were given few questions related to the case to be answered

Activity 9

Nature of the Activity: **Classroom Presentation**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Ms. Smriti Nagaria**

Date: **12-9-15 and 14-9-15**

Title: **Student Presentation on Exporting and Franchising**

Venue: Seminar Hall

Target Group: **MBA II Year Section A**

No. of Participants: **45**

Resource Person & Organization: **Ms. Smriti Nagaria, Faculty, Dept. of Business Management**

Objective: To give explanation on the topic using relevant examples

About the Activity (few lines): Students focused to deliver the topic with clarity

Activity 10

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental):- **Student Centric**

In charge/Coordinator: **Ms Smriti Nagaria**

Date: **04-9-15**

Title: Caption Writing

Venue: **Room No – 101**

Target Group: **BBA I Year Section A**

No. of Participants: **30**

Resource Person & Organization: **Ms. Smriti Nagaria , Faculty, Dept. of Business Management**

Objective: To enable students to use their creativity in framing a caption on the title "The Best Teacher's Day Caption"

About the Activity (few lines): Given 10 minutes of time to write a caption

Activity 11

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Ms R. Lavanya Kumari**

Date: **12.09.15**

Title: **Colour Test**

Venue: Seminar Hall

Target Group: **BBA II Year A & B**

No. of Participants: **60**

Resource Person & Organization: St. Joseph's Degree & PG College

Objective: To identify the type of personality which they belong

About the Activity (few lines): To understand and analyze their skills based on different types of colours personality.

Activity 12

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Ms R. Lavanya Kumari**

Date: **12.09.15**

Title: **Case Study**

Venue: 201

Target Group: **BBA II B**

No. of Participants: **30**

Resource Person & Organization: St. Joseph's Degree & PG College

Objective: To identify the team involvement

About the Activity (few lines): Students are segregated into five groups for the team involvement to analyze & discuss for a solution.

Activity 13

Nature of the Activity: **Student Participation**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Ms R. Lavanya Kumari**

Date: **28.09.15**

Title: **Video Presentation**

Venue: Seminar Hall

Target Group: **MBA II B**

No. of Participants: **50**

Resource Person & Organization: St. Joseph's Degree & PG College

Objective: To improve the observation & analytical skills

About the Activity (few lines): Individual observations are shared by the students on the topic Evolution of Management

Activity 14:

Nature of the Activity: **Paper Publications**

Title: 1. **ROLE OF NON PERFORMING ASSETS – A MSMEs PERSPECTIVE**, International Journal of Research Science & Management.

2. **ELECTRONIC ORIENTATION: A NEW APPROACH TO THE FINANCE SECTOR**, Emerging Issues in Global Economy, Commerce And Management: Challenges And Strategies for International Competitiveness, Madras Christian College.

Activity 15

Nature of the Activity: **Panel Discussion on Bihar Elections 2015**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Mrs. Molly Chaturvedi**

Date: **12/9/15**

Title: **“Bihar:- Matter of Ego for different political parties”**

Venue: **Room no.202**

Target Group: **BBA II year III sem ,”A”**

No. of Participants: **44**

Resource Person & Organization: **Mrs. Molly Chaturvedi**

Objective: To make student aware about the political scenario of the country,as they are the future of this country.

About the Activity (few lines): Students were asked about alliances and collision parties,after that had a discussion on Government is formed in any state & the presnt condition of Bihar ,Political leaders like Nitish Kumar,Lalu Prasad Yadav etc,students who were not aware found this discussion very useful.

Activity 16

Nature of the Activity: **Case study on Maruti Suzuki S-Cross**

(Student Centric/FDP/Departmental): **Student Centric**

In charge/Coordinator: **Mrs. Molly Chaturvedi**

Date: **27/9/15**

Title: Strategic management of S-Cross in Indian market

Venue: **Room no.203**

Target Group: **BBA III Year Sem V**

No. of Participants: **42**

Resource Person & Organization: Mrs.Molly Chaturvedi

Objective:- Practical application of theoretical concept

About the Activity (few lines): Case was discussed in class with its facts n figures ,strategies, students gave their views on its launch time and through premium showroom NEXA,students found this exercise very fruitful

Activity 17

Nature of the Activity: **Certificate Course**

(Student Centric/FDP/Departmental):

In charge/Coordinator: **Mr.Ganesh**

Date: **27/9/15**

Title: Financial Markets

Venue: **Room no.101**

Target Group: **All Degree Students**

No. of Participants: **50**

Resource Person & Organization: Mr.Ganesh Anand

Objective:-

About the Activity (few lines): Case was discussed in class with its facts n figures ,strategies, students gave their views on its launch time and through premium showroom NEXA,students found this exercise very fruitful