

# St. Joseph's Degree & PG College

Autonomous - Affiliated to Osmania University

## MONTHLY REPORT OF DEPARTMENTAL ACTIVITIES

Name of the Department: Business Management

### Activity 1

Nature of the Activity: Student Centric

In charge/Coordinator: Mrs. Molly Chaturvedi

Date: 9<sup>th</sup> Nov 2016

Title: Case Discussion on "Tesla Electric Car"

Venue: 11:35-12:20

Target Group: MBA I A

No. of students: 47

Objective: To make students practically understand the theoretical concept of Marketing mix

Details: Students were given the case and were asked to answer the question, discussions were being made, que

### Activity 2

Nature of the Activity: Student Centric

In charge/Coordinator: Mrs. Molly Chaturvedi

Date: 15<sup>th</sup> Nov 2016

Title: Case Discussion on "ITC Product mix "

Venue: 1:30-2:20

Target Group: MBA I B

No. of students: 41

Objective: To make students practically understand the theoretical concept of Product Mix

Details: Students were given the case and were asked to answer the question, discussions were being made, que

### Activity 3

Nature of the Activity: Student Centric

In charge/Coordinator: Mrs.Molly Chaturvedi

Date: 11<sup>th</sup> Nov 2016

Title: Essay Writing competition

Venue: Room no 101

Target Group: MBA I & II year

No. of students: 26

Objective: To give the platform to the students to showcase their writing skills on different aspects of education

About the activity: Students were given the topics Child Education, Women Education, Reservation in Education students wrote excellent essay ,30 minutes were given to write the article.

Mrs.Angela,Department of English gave the results ,she evaluated candidate on the parameters like Content,Facts

Winners :- I Prize – Rafay Mohiuddin -MBA I B

II Prize – Ritu Jain-MBA II A

III Prize- Vidhi Sukla-MBA I A

### ACTIVITY 4

Nature of the Activity: Paper Presentation

Faculty :Mrs.Molly Chaturvedi

Date:29<sup>th</sup> November ,2016

Title of the Conference – National Conference on Revolutionising Business Practices in Digital Era

Venue -St.Joseph's Degree & PG College

Date - 29<sup>th</sup> November ,2016

Details of Paper Published-

1)A Study on social media marketing & its impact on the consumers

ISBN No - 978-93-81693-07-4

### Activity 5

Nature of the Activity: Student Centric

In charge/Coordinator: Mrs.R.Anita

Date: 5<sup>th</sup> Nov 2016

Title: Remedial Class

Venue: 10.00 - 12.00 pm

Target Group: MBA I B

No. of students: 24

Objective: To make students understand the concepts, problems and help them to pass in internal I exams

Details: Unit I problems – Mean, median, mode, standard deviation, Bayes theorem problems, probability proble

Name of the Department: Business Management

### Activity 6

Nature of the Activity: Student Centric

In charge/Coordinator: Mrs.R.Anita & Mrs. Danam

Date: 11<sup>th</sup> Nov 2016

Title: Elocution competition

Venue: Seminar Hall

Target Group: MBA I & II year

No. of students: 10

Objective: To understand and explore the talents of management students

About the activity: .The students enthusiastically participated in the competition and gave their views on quality

Students were evaluated on content & clarity of thought, oratory skills & presentation skills, confidence & time manag  
event were

1.Dr.Sangeetha Head ,Department of Business Management

2.Mrs.R.Anita,Dean Academics and Associate professor Dept of Business Management

3.Mrs.Danam Tressa ,Associate professor Dept of Business Management

Prize winners for the event

1.Anusha Mary Francis MBA II A YR

2.Nilesh MBA II A yr



3.Sonam MBA I A yr

Nilesh

FDP -1

Paper presentation / Seminars / Workshops attended: Paper Presentation at National Seminar on “Revolutionali Digital Era”

Date: 29<sup>th</sup> Nov 2016

Title/Topic: “A Study On Usage of ICT In Teaching-Learning Process In Management Educational Institutions In Hy

Place: St. Joseph’s Degree & PG College

Faculty attended: Mrs. R. Anita

Name of the Department: Business Management

#### Activity 7

Nature of the Activity: Student Centric

In charge/Coordinator: Ms.Smriti Nagaria

Date: 30-11-16

Title: Classroom Presentation on Role of an Accountant in an Organization

Venue: Room No - 401

Target Group: MBA I Year Section A

No. of Participants: 48

About the Activity (few lines): A group presentation was given by the students on the topic and was well explain

#### Activity 8:

Nature of the Activity: Paper Presentation

Faculty :Ms.Smriti Nagaria and Mr.Rayani Sahil - MBA I (B) Student

Date:26<sup>th</sup> November ,2016

Title of the Seminar - One Day National Seminar on Contemporary Issues on Corporate and Personal Finance, M

Insurance and Financial Analytics

Venue – Siva Sivani Institute of Management, Kompally, Secunderabad

Details of Paper Published – ISBN No Due

Achievement : Mr.Rayani Sahil won 1<sup>st</sup> prize for Best paper presenter under student category for our paper.

### ACTIVITY 9

Nature of the Activity: Paper Presentation

Faculty :Ms.Smriti Nagaria

Date:29<sup>th</sup> November ,2016

Title of the Conference – National Conference on Revolutionising Business Practices in Digital Era

Venue –St.Joseph’s Degree & PG College

Date - 29<sup>th</sup> November ,2016

Details of Paper Published-

1)An Impact of Technological Advancement in Banking Sector Towards Digitalized Scenario

ISBN No - 978-93-81693-07-4

### Activity 10

Nature of the Activity: Student Centric

In charge/Coordinator: Ms.Smriti Nagaria

Date: 11-11-16

Title: National Education Day -Conducted Paper Presentation Competition

Venue: Room No - 103

Target Group: MBA I & II Year Students

No. of Participants: 22 (11 Teams)

About the Activity (Few lines): Students presented on topics given for about 5 minutes followed by 2 minutes of an active participation and involvement from students.

### Activity 11

Nature of the Activity: Student Centric

In charge/Coordinator: Ms.Smriti Nagaria

Date: 15-11-16

Title: Remedial Class for Accounting for Business Subject

Venue: Room No -101

Target Group: MBA I Year Section A and B students

No. of Participants: 15

About the Activity (few lines): Took class for Non Commerce students to help them write internals well, clarify numerical problems.

Name of the Department: Business Management

### Activity 12

Nature of the Activity: Student Centric

In charge/Coordinator: K. Jesmy Thomas

Date: 9-11-16

Title: SPSS for analysis

Venue: LAB

Target Group: MBA-II 'A'

No. of Participants: 42

Resource Person & Organization: K. Jesmy Thomas, St. Joseph's degree & pg college

Objective: Students were asked to download a data set of any company to prepare Pivot table and analyze it.

### Activity 13

Nature of the Activity: Student Centric

In charge/Coordinator: K. Jesmy Thomas

Date: 10-11-16

Title: SPSS for analysis

Venue: LAB

Target Group: MBA-II 'B'

No. of Participants: 50

Resource Person & Organization: K. Jesmy Thomas, St. Joseph's degree & pg college

Objective: Students were asked to download a data set of any company to prepare Pivot table and analyze it.

### Activity 14

Nature of the Activity: Student Centric

In charge/Coordinator: K. Jesmy Thomas

Date: 15-11-16

Title: SPSS for analysis

Venue: LAB

Target Group: MBA-II 'A'

No. of Participants: 20

Resource Person & Organization: K. Jesmy Thomas, St. Joseph's degree & pg college

Objective: Students were asked to download a data set of their choice and are expected to make clusters of the w cluster analysis with the help of SPSS.

### Activity 15

Nature of the Activity: Student Centric

In charge/Coordinator: K. Jesmy Thomas

Date: 15-11-16

Title: SPSS for analysis

Venue: LAB

Target Group: MBA-II 'A'

No. of Participants: 25

Resource Person & Organization: K. Jesmy Thomas, St. Joseph's degree & pg college

Objective: Students were asked to download a data set of their choice and are expected to make clusters of the w cluster analysis with the help of SPSS.

Nature of the Activity: Student Centric

In charge/Coordinator: Mrs.K.Srivani

### Activity 16:

On 29<sup>th</sup> November all bba students attended a work shop on Demonetization .

As students were attending their semester external exams not many activities could be performed.

### Activity 17:

Case Study On Resource Allocation And Constraints In Decision Making Of Conservative Firm Under General Market

#### **Procedure:**

Students are give a case study of firm ,giving details regarding capital, manpower for that period, machinery available : that machine and a target is given and students individually should give their views about resource allocation and maxi strategies.

#### **Aim:**

Understand the application of micro economic concepts in firms decision making

Improve the awareness about Micro economics

Role and importance of time in decision making

### **Activity 18:**

Business news about a single firm with in detail presentation of that news as case study in class room

#### **Procedure:**

Each student is asked to gather information about one business news between( November 2015- November 2016), each company each and prepare a jest of the same and present the same before class mates with in a stipulated time .

#### **Aim:**

Students will learn the relevance of Micro economic principles and concepts in practical in firms decision making

Role and importance of time in decision making

Practical awareness about about different types of practical decisions made by firms and how do they take decisions co favourable and unfavorable factors

### **Activity 19**

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Harriet Jesvina

Date:15-12-16

Title:management puzzles

Venue: Classroom402

Target Group: BBA-III(A]

No. of Participants: 35

Resource Person & Organization:Harriet JesvinaSt.Joseph's degree & PG college

Objective: To help the students to get the grip of the subject supply chain management by introducing them to fi

About the Activity (few lines): Students were selected randomly and asked to enact a terminology a random wo remaining students had to guess it .students were divided into teams.

### **Activity 20**

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: varshitha vasam

Date:18-12-16

Title:management puzzles

Venue: Classroom203

Target Group: BBA-II(B]

No. of Participants: 35

Resource Person & Organization: varshitha vasam St.Joseph's degree & PG college

Objective: To help the students to get the grip of the subject supply chain management by introducing them to fi



About the Activity (few lines): Students were selected randomly and asked to enact a terminology a random word remaining students had to guess it .students were divided into teams.

### Activity 21

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: varshitha vasam

Date:18-12-16

Title:management puzzles

Venue: Classroom201

Target Group: BBA-II(A]

No. of Participants: 35

Resource Person & Organization: varshitha vasam St.Joseph's degree & PG college

Objective: To help the students to get the grip of the subject supply chain management by introducing them to fi

About the Activity (few lines): Students were selected randomly and asked to enact a terminology a random word remaining students had to guess it .students were divided into teams.

### Activity 22

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: varshitha vasam

Date:18-12-16

Title:management puzzles

Venue: Classroom404

Target Group: BBA-IT(1)]

No. of Participants: 35

Resource Person & Organization: varshitha vasam St.Joseph's degree & PG college

Objective: To help the students to get the grip of the subject supply chain management by introducing them to fi

About the Activity (few lines): Students were selected randomly and asked to enact a terminology a random word remaining students had to guess it .students were divided into teams.

### Activity 23

Nature of the Activity: Extra curriculum

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: varshitha vasam

Date:18-12-16

Title:management puzzles

Venue: Classroom403

Target Group: MBA-I(B)]

No. of Participants: 35

Resource Person & Organization: varshitha vasam St.Joseph's degree & PG college

Objective: To help the students to get the grip of the subject supply chain management by introducing them to fi

About the Activity (few lines): Students were selected randomly and asked to enact a terminology a random wo remaining students had to guess it .students were divided into teams.

### Activity 24

Name of the Activity: On the Occasion of National Education Day PAPER PRESENTATION EVENT

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator: : Mrs Sanggeeta thakur

Date: 11 /11/2106

Title: Venue: ROM NO 101

Target Group: , MBA I YEAR & MBA II YEAR

No. of Participants: 22

Resource Person & Organization: Mrs Sangeeta thakur ,Faculty Department of Business Management.

Objective: To create awareness among the students on the importance of literacy and education for the well being of the s

About the Activity (few lines): In order to emphasize the value of education among students, Paper presentation event wa November,2016 on the occasion of NATIONAL EDUCATION DAY to commemorate the birth anniversary of first Educati Maulana Abdul Kalam Azad. a great educationist, for his contribution to the cause of education in India.

Around 11 teams i.e. 22 students from MBA I Year and MBA II Year Participated in the competition. The students part enthusiasm and zeal in the PAPER PRESENTATION event . In all it was a great learning experience for the students.

### Activity 25:

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator: Mrs Sangeeta thakur

Date: 14/10/2106

Title TECH-QUIZ

Venue : MBA CLASS ROOM

Target Group: MBA I YEAR I SEMESTER B SECTION

No. of Participants: 40

Resource Person & Organization: Mrs Sangeeta thakur ,Faculty Department of Business Management

Objective: 1. To keep the students abreast with the IT trends. 2. To provide information about the present scenario of

About the Activity (few lines): There were total 40 students who participated in the TECH- QUIZ and 40 student group event was conducted in Three round The students participated very enthusiastically .

### Activity 26:

Name of the Activity: Classroom Participation

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator: : Mrs Sangeeta thakur

Date: 28/11/2016

Title: “ ORIENTATION ”

Venue: ROM NO 101

Target Group: BBA I YEAR I SEMESTER B SECTION

No. of Participants: 56

Resource Person & Organization: Mrs Sanggeeta thakur ,Faculty Department of Business Management.

Objective: To make the students aware of the subjects of II Semester , the rules and regulations.

About the Activity (few lines): . began the session with introduction to the BBA I YEAR II Semester subjects , subject to the students to be dedicated, committed and focused on academics and to showcase their talents in both curricular and extra-curricular activities, having an edge over their peer group for employability and higher education globally. also mentioned some valuable thoughts like “hard work is a shortcut to hard work, success needs more effort than luck alone. With discipline, dedication and determination comes honesty”.

### Activity 27:

Name of the Activity: Classroom Participation

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator: : Mrs Sanggeeta thakur

Date: 30/11/2016

Title: “ BIZ -WIZ ”

Venue: ROM NO 101

Target Group: BBA I YEAR I SEMESTER B SECTION

No. of Participants: 53

Resource Person & Organization: Mrs Sangeeta thakur ,Faculty Department of Business Management.

Objective: To enhance the business knowledge and skills of students and also knowledge on current affairs,

About the Activity (few lines): Students were divided into groups. The quiz was based on various business related topics famous business personalities, abbreviations, punch lines, current issues related to business etc. The students participated

### Activity 28:

Nature of the Activity: Management Club

(Student Centric/FDP/Departmental): Business Management

In charge/Coordinator: Mr.P Ganesh Anand

Date: November 2016

Title: Management Club Activities

Venue: SEMINAR HALL

Target Group: MBA I Yrs

No. of Participants: 115

Resource Person & Organization: Mr.Ganesh Anand & Dr Lidya

Objective:- Experian cal Learning and Activities

### Activity 29:

Nature of the Activity: Vigilance Awareness Week –Debate Competitions

(Student Centric/FDP/Departmental): Business Management

In charge/Coordinator: Mr.P Ganesh Anand

Date: 01/11/2016

Title: Vigilance Awareness Week-collaboration with SBH in Debate Competition

Venue:

Target Group: MBA I Yr & II Yrs

No. of Participants: 38

Resource Person & Organization: Mr.Ganesh Anand

Objective:- to create Awareness about the Vigilance Week and its Importance

### Activity 30:

Nature of the Activity: National Education Day Competition

(Student Centric/FDP/Departmental): Business Management

In charge/Coordinator: Mr.P Ganesh Anand

Date: 11/11/2016

Title: National Education Day Competition s

Venue:

Target Group: MBA I Yr & II Yrs

No. of Participants:

Resource Person & Organization: Mr.Ganesh Anand

Objective:- to create Awareness about the National Education Day

### Activity 31:

Nature of the Activity: conducted Workshop on Demonetization of Currency

(Student Centric/FDP/Departmental): Business Management

In charge/Coordinator: Mr.P Ganesh Anand

Date: 29/11/2016

Title: Challenges and Opportunities of Demonetization of Currency

Venue: Joseph's Hall Main Campus

Target Group: MBA I Yr, MA MCJ & BBA Students  
No. of Participants: 120  
Resource Person & Organization: Mr. Ganesh Anand  
Objective:- to create Awareness about Demonetization Issues.

### Activity 32:

Nature of the Activity: Attended and presented Paper at National Conference of business Practices in Digital Era  
(Student Centric/FDP/Departmental): Business Management  
In charge/Coordinator: Mr. P Ganesh Anand  
Date: 29/11/2016  
Title: REVOLUTIONALISING BUSINESS PRACTICES IN DIGITAL ERA  
Venue: Jubilee Hall Main Campus  
Target Group:  
No. of Participants: 120  
Resource Person & Organization: Mrs. Mary Francina

### Activity 33:

Nature of the Activity: Student centric  
(Student Centric/FDP/Departmental): Student centric  
In charge/Coordinator: Ms. S. Swapna  
Date: November 2016  
Title: Note Card Activity  
Venue: Room no-102  
Target Group: BBA-I (IT)  
No. of Participants: 30  
Resource Person & Organization: Ms. S. Swapna  
Objective: To know about their classmates & also to test the level of awareness among each other.  
About the Activity (few lines): The students are given note cards and asked to write down three interesting facts (significant events, accomplishments, etc.) about themselves. They should not write their names on the cards. We need to collect the cards. The students had to randomly choose one of the cards and had to guess whose card it was.

### Activity 34:

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental): Student centric

In charge/Coordinator: Ms.S.Swapna

Date: November 2016

Title: Business Idea

Venue: Room no- 401 – 4<sup>th</sup> floor

Target Group: MBA-I A

No. of Participants: 45

Resource Person & Organization: Ms.S.Swapna

Objective: The activity tries to bring out creative and innovative business ideas & concepts to be shared among e

About the Activity (few lines): The students were divided into teams and each team was given around 15minute good business start up ideas, their strategies to be successful. And also to compare their business strategies with International markets.

### Activity 35:

Nature of the Activity: Student Centric

(Student Centric/FDP/Departmental):

In charge/Coordinator: K. Laxmi Madhuri

Date:20/10/16

Title: Management Puzzle

Venue: St Josephs Degree &Pg College

Target Group: 59

No. of Participants: 5 Groups

Objective: To Understand the Team work and Team Spirit of Each Team

About the Activity (few lines): Each Team was given 15 minutes to complete the activity and say explain there ex one contributed in making the puzzle successful .

Feedback (if any): The students could understand the importance of team work and how to overcome the difficu making the things work when the there is a team involved.

