

St. Joseph's Degree & PG College Department of English

SEMESTER REPORT JUNE 2016-17

Curriculum Design and Development:

Introduction of Skill Enhancement Course:

As part of the recently introduced choice based credit system, the department of English offered Business English as a skill enhancement course to B.A(JPE) students with an **objective** to equip them to meet the challenges of using English in the global business world.

Learning Outcomes of the paper include:

- Improved accuracy in grammar and Business English vocabulary.
- Increased confidence when communicating in English with colleagues at work.
- Exposure to communication procedures and styles in international business contexts/Global work places.
- Enhanced skills in drafting business correspondence.

GENDER SENSITIVITY AND HUMAN VALUES:

To promote Gender equality and inculcate sensitivity towards Gender based discrimination, **The Human Values and Professional Ethics** paper has been revamped and redesigned to be reintroduced as **Human Values and Gender Sensitivity**. The course has been effective as it included activity based methodology with a scope for interaction, discussion ,questionnaires and also research based projects on topics such as **Violence against Women, Child Labour, Corruption in India and Drug Addiction**.

Environmental Studies paper was also revamped to include power point presentations, charts, posters and models on wide ranging environmental themes such as Global Warming, E-waste, Nuclear Hazards, Pollution etc and also highlighted special topics like Twin cities pollution, Hussain Sagar Pollution, Central and State Government Environmental policies and Environmental ethics.

The course gained an added dimension of experiential learning and civic engagement as the students organised an environmental awareness day to spread awareness among the school students.

New revised curriculum for English was introduced to all the UG Courses (Semester I & II) to incorporate employability skills, corporate skills, Soft Skills and Functional English apart from including elements on ethical, environmental, social awareness and scientific temperament.

The curriculum designing has been translated into effective curriculum transaction with appropriate teaching methodologies, worksheets, innovative assignments/ Skill based test, standard internal question papers in addition to timely intervention programmes that included guest lectures, Mentoring, and individual counseling sessions. A host of club activities added a different dimension to the learning experience.

LSRW Skills (Listening, Speaking, Reading ,Writing)	SOFT SKILLS/PERSONALITY DEVELOPMENT	EMPLOYABILITY SKILLS
Paragraph Writing: Connectives/Discourse markers	Goal Setting	Resume Writing Cover Letter Job Correspondence
Correctives English: Common Errors in Concord/Article/Prepositions	Time Management/Personality Development (SWOC)	Interview Skills Group Discussion Statement of Purpose (Vertical Mobility)
Editing Skills: Punctuation	Positive Thinking	
Description and Narration: Describing objects/Processes	Team Building/Social Responsibility	
Reading Comprehension	Problem Solving	

Oratory Skills One Word Substitutes Analogy	Leadership Skills	
Communication Skills Semantic Markers – Introducing self and others, initiating and closing conversation, expressing gratitude, apologizing, making suggestions, asking for help, responding to good and bad news, agreeing and disagreeing.	Dressing and Dinning Etiquette	
Information Transfer(interpreting graphs/diagrams)	Mobile Etiquette	
Phonetics and word stress	Personal Grooming	
Listening Skills	Work Place Etiquette	
Commonly miss pelt, mispronounced and often confused words. Collocation	Emotional Intelligence	
Telephone Skills	Critical Thinking	
Business Correspondence: Business Letters: Complaints, Enquiry , Memo	Non- Verbal Communication	
Creative Writing: Blog	Cross-Cultural Etiquette	
Note Making and Summarizing	Stress Management	
Business Reports/News Paper Reports	Multi Tasking Negotiations Skills Intra and Inter Personal Skills Decision Making Skills	
Email Etiquette Presentation Skills		

CATEGORY: FDP ORGANISED

Soft Skills Workshop for Teachers

The Department of English played host to the Soft Skills Workshop titled *Power of Interaction* which was held on **14 June** as part of the Faculty Development programs aimed at orienting the Faculty towards effective teaching-learning process for the academic year ahead. The resource person for the day, Dr. Joel, an eminent Soft Skills and BEC trainer held an activity-based interactive session which enthused the participants and set their focus on **Assertive Skills** which pave way for one's personal and professional enrichment. The Principal in his address reinforced the need for an integrated approach for teachers which has a shared focus on Knowledge, values and Propriety. Dr. Sangeetha, HoD, English, underlined the critical need for bridging the gap between Knowledge and Behaviour to make Teaching -learning more wholesome and relevant for the needs of the society.



CATEGORY: INTER DISCIPLINARY

“Looking Through Gendered Lens- Gender Sensitivity through Media”- An interdisciplinary guest lecture for MA Communication

Department of English held an interactive session on *Gender Sensitivity for Media Professionals* as part of inter departmental endeavour for the MA Mass Com students on 23rd June 2016. The resource person, Ms. Sumathi Nagesh, Assistant Professor from the Department of English, St. Joseph's College highlighted the significance of gender sensitivity for the students of media professionals, giving them insights into the prevalence of the deep rooted gender bias through a PowerPoint presentation which cited several visuals of objectification of women in television advertisements, popular Bollywood songs, and TV soaps. Then, a discussion was generated to focus on media's intervention and sensitivity towards gender discrimination. The students were made to realise how the treatment of sensitive news content like rape is often sensationalised in media. In conclusion, it was reinforced that the students of media studies must change the way images of rape victims are portrayed in media. Dr Sangeeta, HOD English commended the efforts of the resource person in positively reorienting the young professionals in handling gender specific news with greater sensitivity.



CATEGORY: FACULTY ENRICHMENT PROGRAMME

“Current Trends in ELT Research”

Ms Ambica, assistant professor of English attended a lecture by Prof. S. Mohan Raj on “Current trends in ELT research” which was organised by OU English Forum at Arts College on 27 June, 2016. The resource person outlined the different prominent landmarks that changed the way English was taught at different levels. The participants were given an overview of the recent trends in ELT which included insights into computer aided learning tools apart from other methodologies for effective teaching and enhanced learning.



CATEGORY: CIVIC ENGAGEMENT

St. Joseph's celebrates Social Media Day

St. Joseph's Degree and Pg College in collaboration with TS Cyber Police organised Cyber Safety Campaign to mark Social Media Day on June 30, 2016. Assistant Commissioner of Police, Sri Raghuvier, initiated the campaign by sending posters and pamphlets with precautionary measures to be followed for Social media safety, which included a few pointers, viz.,-*use of Privacy Settings, changing the password, not sharing personal information to strangers* etc. Added to this vital information, The Cyber Police shared with the students their contact details on FB, Twitter, and Whatsapp for them to reach out in times of need.

The campaign was formally flagged off by the Principal Rev.Fr.Vincent Arokiadas who addressed the students about cyber safety, citing social media as the 'new virus' and he recommended cyber safety awareness as the antivirus. Prof.PL.VisweshwarRao, Director of the college said, "In view of the growing cyber crime, youth should follow Facebook privacy and having private chats with strangers should be avoided."

The students of Department of P.G studies in Mass communication and Journalism, under the guidance of Dr.Sangeetha, HoD, and Dept. of English spread the awareness of cyber safety by going class to class and addressing them on hazards of social media, apart from distributing pamphlets and displaying posters across the campus on measures of cyber safety.



CATEGORY: FACULTY ENRICHMENT PROGRAMME

Battle of the mouse and the chalk in English classrooms

Dr. Sangeeta and Ms Rupa attended the workshop titled, “The battle of the chalk and the mouse: Creative ways to use technology in your English classroom” which was organized as part of the Cambridge English Annual Coordinators’ Conference on 16 July,2016.

The workshop explored a host of practical and fun ways to use technology to make the English classroom more engaging.

It offered a platform to interact with experts and peers to learn and share ideas on how to make the language learning and teaching experience more interesting and meaningful using technology.

Participants also had an activity session, where they were exposed to Cambridge English resources including the learning app and Cambridge English India Network, Cambridge English TV, the Youtube channel.



CATEGORY: STUDENT CENTRIC

JELS Talento season- 1

Date	Name of the event	Winners
11-7- 2016	Elocution- Freedom of expression	First Prize-Zakiuddin B. Com 3H Second Prize- Shashi Raj B.Com3A Third Prize- Salmeen B.Com 3P
12- 7-2016	Debate-Reservations in India	
13- 7-2016	General Quiz	First Prize- B.Com IFA Second Prize- BBA IT
10- 8- 2016	Drama Auditions- Act It Out- social message(theme)	
15- 8- 2016	Poster Making Contest – National Integration	First Prize- BA Mass Com II Second Prize- BA JPE- I Third Prize- B. Sc - III

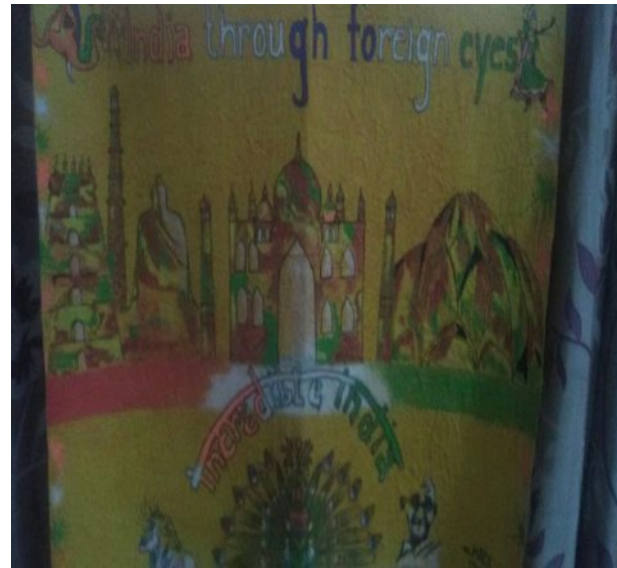
Debate



Elocution



Poster Presentation(National Integration Day)



Public speaking



CATEGORY: PRE PLACEMENT WORKSHOP

A Workshop on Interview Skills

Dr. Sangeeta, HoD English conducted an extensive session on Interview skills to equip the second students of B.Com, BA and B.Sc with knowhow of how to face interviews confidently highlighting one's positive traits and projecting a positive personality. The session also included tips on do's and don'ts of resume and self introduction.



CATEGORY: LANGUAGE SKILLS WORKSHOP

Teaching Language through Supplementary Materials

Department of English had conducted an extension lecture for the B.Com Honours and Professional on the 29 July 2016, the resource person was Mrs Pauline R Joseph. This session was very interesting and the students were very enthusiastic in promoting their products with the language have come learnt.



CATEGORY:CONSULTANCY PROGRAMME

Consultancy Services by Department of English: School Inspections

As part of Consultancy Services the Department of English visited Schools under St Joseph's Educational Society to audit the Teaching Quality of the English Teachers from 22 August to 01 September,2016. Dr Sangeetha M, HOD, Department Of English inspected St Joseph's Public School, King Kothi on 22,23 August,2016; inspected St Joseph's School Asmangadh Palace on 29 August along with Mrs Angela Christina and on 01 September,2016 inspected St Joseph's School, Habsiguda to evaluate teaching methodologies and offered suggestions on new trends to be adopted for effective English Classroom Teaching.



CATEGORY: EXTENSION LECTURE

Effective Communication for Corporate Readiness

Mrs. Angela Christina ,Assistant Professor, Department of English delivered a guest lecture on the topic "Effective Communication for Corporate Readiness" to the BBA final year studentson 26 September 2016. The lecture focused on the need for effective communication (Oral and written),as this plays a crucial role in student campus placement. Students appreciated and applauded the lecture and found it informative



CATEGORY: GUEST LECTURE

A Guest Lecture on Goal Setting

A Guest lecture was conducted for B.Com (IFA) I year students on **Goal setting** by Mrs. R. Anita, Dean, Academics & Associate Professor, Department of Business Management on August 22, 2016 from 12.30 to 1.30 pm. The speaker focused on how to set SMART (specific, measureable, achievable, realistic and time-bound) goals by giving inspiring examples of famous personalities: P. V. Sindhu, Indian professional *badminton* player, Wipro founder Azim Premji and Arnold Schwarzenegger, an Austrian-American actor, and former professional bodybuilder. She also gave an overview of *7 Habits of Highly Effective people*, by Stephen Covey, an American educator and motivational speaker. The informative lecture evoked a positive feedback from the students, who received inputs on effective goal setting.



CATEGORY: LAB TO LAND/ COLLEGE NEIGHBOURHOOD NETWORKS

Environmental Awareness Day at St. Joseph's

The Second year students of BA, B. Sc, B.Com and BBA of St. Joseph's played the dual role of teachers and environmental activists as they inculcated environmental awareness among the students of St. Philips High School by hosting an Environmental awareness programme at their college premises on 18 October 2016. The program began on an inspirational note as the students took a pledge to be committed to the protection of the Environment. The pledge read:

I will do my part to protect the Earth

I will take care of and clean up the environment

I will be kind to and respect all life forms

I will never litter I will always recycle

I will reduce the waste I create

I will reuse what I can I will conserve energy & water

I will encourage others to conserve our natural resources

At the very outset the welcome banner spelt out the theme of the day through the slogan: **Reduce, Reuse, Recycle** and in the welcome address Dr.Sangeetha, HoD, Department of English, reiterated the urgent need for environmental awareness, lest we should be struck by a catastrophe, with no air to breathe, no water to drink and no earth to live on leading to the extinction of human existence.

Josephites enthusiastically spread Environmental awareness among the school students through presentations, videos, charts and models that not only educated them on environmental concerns like Global Warming, E-waste, Nuclear Hazards, Pollution, etc, but also highlighted special topics like Twin cities pollution, Hussain Sagar Pollution, Central and State Government Environmental policies and Environmental ethics.

The civic engagement program undertaken by Josephites to educate the neighbourhood on environmental concerns was very effective and beneficial as the student participants posted positive feedback stating that they gained many useful insights into environmental issues and also learnt of ways to protect environment for future prosperity of mankind.





CATEGORY : STUDENT PARTICIPATION

Student Achievements

Sl No	Name of the Event	Month	Winners
1	Opinion Writing Organised by Indian Folk	August	content development inter collegiate 11 prizes First prize – Akansha BBA II IT Second prize – Imran BBA II IT Thirs Prize- Sashi Raj B.Com III
2	A.P.J Abdul Kalam Quiz at Bhavans College	September	First Prize Zaki B.Com III H
3	Aurora Fest – Street Play Spell Bee	September	First Prize Bob and Group B.A III First Prize Farhan B.Com IFA