

Soft Skills Workshop for Teachers

The Department of English played host to the Soft Skills Workshop titled *Power of Interaction* which was held on **14 June** as part of the Faculty Development programs aimed at orienting the Faculty towards effective teaching-learning process for the academic year ahead. The resource person for the day, Dr. Joel, an eminent Soft Skills and BEC trainer held an activity-based interactive session which enthused the participants and set their focus on **Assertive Skills** which pave way for one's personal and professional enrichment. The Principal in his address reinforced the need for an integrated approach for teachers which has a shared focus on Knowledge, values and Propriety. Dr. Sangeetha, HoD, English, underlined the critical need for bridging the gap between Knowledge and Behaviour to make Teaching - learning more wholesome and relevant for the needs of the society.



“Looking Through Gendered Lens- Gender Sensitivity through Media”- An interdisciplinary guest lecture for MA Communication

Department of English held an interactive session on *Gender Sensitivity for Media Professionals* as part of inter departmental endeavour for the MA Mass Com students on 23rd June 2016. The resource person, Ms. Sumathi Nagesh, Assistant Professor from the Department of English, St. Joseph’s College highlighted the significance of gender sensitivity for the students of media professionals, giving them insights into the prevalence of the deep rooted gender bias through a PowerPoint presentation which cited several visuals of objectification of women in television advertisements, popular Bollywood songs, and TV soaps. Then, a discussion was generated to focus on media’s intervention and sensitivity towards gender discrimination. The students were made to realise how the treatment of sensitive news content like rape is often sensationalised in media. In conclusion, it was reinforced that the students of media studies must change the way images of rape victims are portrayed in media. Dr Sangeeta, HOD English commended the efforts of the resource person in positively reorienting the young professionals in handling gender specific news with greater sensitivity.



“Current Trends in ELT Research”

Ms Ambica, assistant professor of English attended a lecture by Prof. S. Mohan Raj on “Current trends in ELT research” which was organised by OU English Forum at Arts College on 27 June, 2016. The resource person outlined the different prominent landmarks that changed the way English was taught at different levels. The participants were given an overview of the recent trends in ELT which included insights into computer aided learning tools apart from other methodologies for effective teaching and enhanced learning.



St.Joseph's celebrates Social Media Day

St.Joseph's Degree and Pg College in collaboration with TS Cyber Police organised Cyber Safety Campaign to mark Social Media Day on June 30, 2016. Assistant Commissioner of Police, Sri Raghuvver, initiated the campaign by sending posters and pamphlets with precautionary measures to be followed for Social media safety, which included a few pointers, viz., -*use of Privacy Settings, changing the password, not sharing personal information to strangers* etc. Added to this vital information, The Cyber Police shared with the students their contact details on FB, Twitter, and Whatsapp for them to reach out in times of need.

The campaign was formally flagged off by the Principal Rev.Fr.Vincent Arokiadas who addressed the students about cyber safety, citing social media as the 'new virus' and he recommended cyber safety awareness as the antivirus. Prof.PL.Visweshwar Rao, Director of the college said, "In view of the growing cyber crime, youth should follow Facebook privacy and having private chats with strangers should be avoided."

The students of Department of P.G studies in Mass communication and Journalism, under the guidance of Dr.Sangeetha, HoD, and Dept. of English spread the awareness of cyber safety by going class to class and addressing them on hazards of social media, apart from distributing pamphlets and displaying posters across the campus on measures of cyber safety.

