

**St. Joseph's Degree & PG College**  
**Autonomous - Affiliated to Osmania University**  
**Monthly Report of Departmental & Cell Activities**  
**September: 2016**

**Name of the Department:** Mass Communication and Journalism

**Date:** 14.07.2016

Name of the Activity: Guest lecture

Nature of the Activity: Student Centric

Incharge/Coordinator: Aparna Sathe

Date: 14.07.2016

Title: Public Relations and Prospectus and Problem

Venue: Cellar

Target Group: BAIII and MAII

No. of Participants: 60

Resource person: C.V. Narasimha Reddy

Objective: To make the students learn about public relations and the current India's status

About the Activity (few lines): CV Narasimha Reddy had delivered a great lecture on the way how public relations make the world a better communicative place. Every organization should have a PR that would enhance their performance.

Feedback (if any): The response of the students was positive since they were told of the projects very early unlike the past instances.

**FDP**

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

Principal

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**Monthly Report of Departmental & Cell Activities**  
**September: 2016**

**Name of the Department:** Mass Communication and Journalism

**Date:** 17.07.2016

Name of the Activity: TV Program

Nature of the Activity: Student Centric

Incharge/Coordinator: Fr.Kingston

Date: 17.07.2016

Title: Yuva Gemini Program

Venue: Studio

Target Group: BAIII

No. of Participants: 50

Objective: To make the students learn presentation skills in front of the live camera.

Feedback (if any): The response of the students was positive since they were told of the projects very early unlike the past instances.

\*In case of any competition conducted, provide the participation No. & Winners List

**FDP**

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

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**September: 2016**

**Name of the Department:** Mass Communication and Journalism

**Date:** 23.07.2016

Name of the Activity: Entertainment show

Nature of the Activity: Student Centric  
(Student Centric/FDP/Departmental)

Incharge/Coordinator: Fr.Kingston,

Date: 23.07.2016

Title: Special program by Lollipop YouTube channel

Venue: Studio

Target Group: BAI

No. of Participants: 50

About the Activity (few lines): A video show was recorded which let the students learn presentation skills.

Photos: Yes

Feedback (if any): The students responded in positive.

\*In case of any competition conducted, provide the participation No. & Winners List

**FDP**

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

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**Monthly Report of Departmental & Cell Activities**  
**September: 2015**

**Name of the Department:** Mass Communication and Journalism

**Date:** 28.07.2016

Name of the Activity: Field trip

Nature of the Activity: Student Centric  
(Student Centric/FDP/Departmental)

Incharge/Coordinator: Goutam Uyyala and Sai Krishna

Date: 28.07.2016

Title: Field trip to Radio City 91.1FM

Venue: Banjara Hills

Target Group: BAI

No. of Participants: 50

About the Activity (few lines): the students had an experiential learning of how the FM stations are organized and the kinds of technology they use in order to broadcast the music.

Photos: Yes

\*In case of any competition conducted, provide the participation No. & Winners List

**FDP**

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

Principal