

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Monthly Report of Departmental & Cell Activities
September: 2016

Name of the Department: Mass Communication and Journalism

Date: 01.09.2016

Name of the Activity: Guest Lecture

Nature of the Activity: Student Centric

Incharge/Coordinator: Fr.Kingston

Date: 01.09.2016

Title: Communication at a corporate Level

Venue: Cellar

Target Group: All Mass Communication students

No. of Participants: 120

Resource person: Michael Fredrick

Objective: To make the students learn the communication strategies to be applied at the corporate level.

About the Activity (few lines): Michael Fredrick had explained about the importance of communication in Railways. He spoke extensively how corporate communication can enhance the image and reputation of an organization.

Feedback (if any): The response of the students was positive since they were enthusiastic towards performing live show.

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

Dean/Director

Principal

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September: 2016

Name of the Department: Mass Communication and Journalism

Date: 26.09.2016

Name of the Activity: Guest lecture

Nature of the Activity: Student Centric

Incharge/Coordinator: Fr.Kingston

Date: 26.09.2016

Title: What is not taught in the classroom

Venue: Seminar Hall

Resource person: K.Srinvas Reddy.

Target Group: All students

Objective: To make the students learn the practices that are being observed on field in the journalism industry.

About the Activity (few lines): The resource person spoke about the three important topics related to the journalistic field. He spoke about collection of Data, reporting the information and the desk job. He says that the students must stick to dead lines. He focused on the kinds of questions that the students should inculcate inorder to excel in the field.

*In case of any competition conducted, provide the participation No. & Winners List

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

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Name of the Department: Mass Communication and Journalism

Date: 07.09.2016

Name of the Activity: Collaboration meeting

Nature of the Activity: Departmental

Incharge/Coordinator: Fr.Kingston and PLV sir

Date: 07.09.2016

Title: MOU meeting with Annapurna Studios

Venue: Annapurna studios

Target Group: students of Mass Communication department

No. of Participants: 02

About the Activity (few lines): Fr.Kingston and Prof.Vishweshara Rao met the management of the Annapurna studios on their request to have an MOU and collaboration.

Feedback: Meeting was successful and Annapurna studios requested for some time for the MOU

*In case of any competition conducted, provide the participation No. & Winners List

FDP

Paper presentation / Seminars / Workshops attended:

Date: NO

Title/Topic: NO

Place: NO

No. of Faculty attended: NO

HoD

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