

## DEPARTMENT OF BUSINESS MANAGEMENT

### Faculty completed Ph.D

S. NO.	Name of the Faculty	Topic of Research	Guide Name & University
1	Dr. Nagunuri Srinivas	Impact of branding on consumer buying decisions: A study on selected products With references to select retail malls in Hyderabad.	Dr. R. Sampath Kumar, Assistant Professor, Department of Business Management, Osmania University.