

Paper presentations and publications by faculty From Academic Year 2011-2016

2011-12							
S.No	Faculty	Title of the programme	Date/Month/ Year	Paper Title	Details (if published)	National/ International	Place & Organization
1	Rev. Fr. Dr. V. K. Swamy	<i>Competition Success Review</i>	September 2011	Fulfilling Students’ Expectations – the Prime Duty of B- schools”		National	
2	Mrs. R.Anita	“Empowerment of Women through Leadership and Entrepreneurship” written by C.V.Ramamohan et al., Himalaya Publishers	24 th October, 2011	A study of Micro Finance and Self-help groups in rural areas of Rangareddy district	ISBN no: 978– 93-5051-369-9	National conference	Andhra Mahila Sabha, School of Informatics, Hyderabad.
3	Mrs. Mary Francina	Empowerment of Women through Leadership & Entrepreneurship	24 th October, 2011	Motivation factors for women leadership – Indian Scenario		National conference	Andhra Mahila Sabha, School of Informatics, Hyderabad
4	Mrs. A. Mary Francina	Emerging paradigms in modern management Conference	11& 12 th March 2011	Talent acquisition and strategic Human Resource Management	ISBN: 978-93- 5024-945-1	National Conference Confluence 11	Smt.Kashibai Navale Singhad School of Business Management, Pune
5	Mrs. R.Anita	FDI in Service Sector – Opportunities & Challenges	May 22 nd - 23 rd 2012	FDI in education sector- opportunities & Challenges	ISBN: 978-93- 82463-31-2	National Seminar	MANUU, Gachibowli Hyderabad

6	Mrs. A. Mary Francina	FDI in Service Sector – Opportunities & Challenges ISBN No	May 22 nd - 23 rd 2012	FDI in education – Concerns and benefits	ISBN: 978-93-82463-31-2	National Seminar	MANUU, Gachibowli Hyderabad
7	Rev.Fr.Dr.V.K.S wamy	Journal of Modern Accounting and Auditing David Publishing Company.	April 19-20 2012	Efficiency rankings of MBA programmes in India’s top public universities		International Journal	The international Academy of Business and Public Administration Disciplines, IOWA, USA
8	Mrs. R. Anita	National Seminar on Management and Social Sciences – Its Impact on Sustainable Development	March 2012	A Study on HRM Practices in Educational Institutions”	ISBN : 978 93 83038 084	National Seminar	CBIT, Gandipet.
9	Mrs. Danam Tressa	National seminar on Ethical imperatives for contemporary Business Organisations	20 th and 21 st January 2012	A study on ethical issues in HRM	ISBN-978-93-81212-07-3	National Seminar	ITS Institute of Management
10	Mrs.Danam Tressa	National conference on Paradigm shift in management & technology - opportunities challenges,	Oct 14 th 2011	A Study on behavioral Finance of investors		National conference	Bengaluru
11	Mrs. Sangeeta Thakur	Three Day National Seminar on the theme of “Challenges and opportunities before the Management Education in India-A Critical Review”	Sep 26 2011	-	-	National Seminar	Matrix Business School, Pune Universtiy

2012- 2013

S.No	Faculty	Title of the Programme	Date/Month/ Year	Paper Title	Details (if published)	National/Inter national	Place & Organization
1	Mr. Ganesh Anand	Paradigm shifts in Marketing-The Road Ahead	23 rd Jan 2013	Online Shopping Intentions During the festive Sessions		National Conference	School of Business Management, Hyderabad Central University
2	Mr. Ganesh Anand	International Conference on Public Private Partnership	24 th Jan 2013	A Study On "Public Private Participation"	978-93-82951-59-9 Bloomsbury Publishing Indian Pvt Ltd	International Conference	IPE, Hyderabad,
3	Mrs. Mary Francina	National Conference UTKARSH-Challenges & Opportunities in Business Management	14 th & 15 th April 2013	Challenges of HRM in Indian Economy"	978-93-5097-528-2	National Conference	Dr D Y Patil School of Management & MCA, D Y Patil Knowledge City, Charholi Bk., Pune
4	Mrs. R. Anita	Two days National conference on Strategic Quality Management (NCSQM)	5 th -6 th April 2013	A Paper on An Evaluation Of Student Perceptions' Of Educational Service Quality	Himalaya Publishers ISBN : 978- 93-5097-601-2	National conference	GITAM School of International Business, GITAM University, Visakhapatnam

5	Mrs. R. Anita	UGC Sponsored - Two-Day National Seminar 'FDI in India-Issues and Challenges'	March 25th and 26th, 2013	A paper on "Impact Of FDI On Higher Education- Challenges To Indian Universities"	ISBN No. 978 – 93 – 82163 – 09 – 1 Paramount publishing house	National Seminar	Department of Business Management, RBVRR Women's College, Hyderabad, in association with The Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI)
6	Mrs. R. Anita	24 th AIMS Annual Management Education Convention 2012	25 th – 26 th August 2012	A study of perceptions of business management faculty towards HRD Climate with reference to Hyderabad	Abstract published in conference proceedings	National Seminar	Deccan School of management, Hyderabad
7	Mrs. R. Anita	International Conference on Managing change in Business & Economy	6-7 th April 2013	A study on Employee Commitment in Educational Institutions in Hyderabad	Abstract published in conference proceedings	International Conference	Pacific Academy of Higher education & Research University Pacific Hills, Udaipur(Raj.)
8	Mrs. R. Anita	National Seminar on Role of IQAC-Sustenance & Enhancement of quality in HEIs	25 th & 26 th Sep, 2012	Higher Education Challenges		National Seminar	St.Joseph's Degree & PG College, Hyderabad
9	Mrs.Danam Tressa	National Seminar on Role of IQAC-Sustenance & Enhancement of quality in	25 th & 26 th Sep, 2012	A Study on higher education Community		National Seminar	St.Joseph's Degree & PG College,

		HEIs		Engagement best practices			Hyderabad
10	Mrs. A. Mary Francina	National Seminar on Role of IQAC-Sustenance & Enhancement of quality in HEIs	25 th & 26 th Sep, 2012	Academic Staff Development-A Challenge of Higher Education		National Seminar	St. Joseph's Degree & PG College, Hyderabad
2013-14							
S.No	Faculty	Title of the Programme	Date/Month/Year	Paper Title	Details (if published)	National/International	Place & Organization
1	Mrs. R. Anita	Competency Building Strategies for Sustainable Development in Teaching & research	30th October,2013	“A Study on the Performance Management System in Higher Educational Institutions “	ISBN 9789383038091	National Conference	ANURAG Group of Institutions, Hyderabad
2	Mrs. R. Anita	”Consumer Dynamics & Marketing Strategies in the Globalised Economic Era - Perspectives & Challenges	29-30 October 2013	“A Study On Consumer Dynamics And Marketing Strategies In Service Marketing”	ISBN 9789383038091	Two day International Conference	Gokaraju Rangaraju Institute of Engineering & Technology,Kukatpally,Hyderabad
3	Mrs. R. Anita	FDI – As a key driver if economy- A reality Check – opportunities & Challenges	Aug 2013	FDI – a key driver of economic growth	ISBN no.978-93-83241-27-9	One day National Seminar	Department of Business Management, Raja Bahadur Venkata Rama Reddy Institute of Technology, Abids , Hyderabad

4	Mrs Molly Chaturvedi	”Consumer Dynamics & Marketing Strategies in the Globalised Economic Era - Perspectives & Challenges”	29-30 October 2013	“A study on Integrated Marketing Communication tools – in globalized era”	ISBN 978-93-83038-09-1	Two day International Conference	Gokaraju Rangaraju Institute of Engineering & Technology, Kukatpally, Hyderabad
5	Mrs. Mary Francina	Contemporary Management (INCOCOM 13)	31 st Oct 2013	Innovative HR Practices of Indian companies	978-92-5098-528-3	International Conference	NPR College of Engineering & Technology, Dindigul, Tamilnadu
6	Mrs. Mary Francina	Employer Branding- A strategic Tool of HR	5th Nov 2013	“Managing Human Resources at the Workplace	978-81-922146-5-8	2nd International Conference	SDM Institute for Management Development (SDMIMD) Mysore
7	Mrs. R. Anita	Emerging trends in Commerce	19 th Dec 2013	A Study On Role Of Stakeholders In Performance Management System In The Contemporary Organisations		National Seminar	Dept. of Commerce St. Joseph’s Degree & PG College
8	Mrs. Sangeetha Thakur	emerging trends in Commerce –An Edge	19 th ,DEC 2013	Paper presentation on “financial inclusion		National Seminar	Dept. of Commerce , St. Joseph’s Degree & PG College
9	Mrs. Mary Francina	Emerging trends in Commerce – An edge on	19 th Dec 2013	Paper Presentation on “Challenges of HR in 2020”		National Seminar	Dept. of Commerce , St. Joseph’s Degree & PG College

10	Mrs. Molly Chaturvedi	Emerging trends in Commerce-An Edge”	19 th December 2013	“Building High Performance Team & Its Sustenance		National Seminar	Dept. of Commerce St.Joseph’s Degree & PG College Kingkoti, Hyderabad
11	Mr. Manoj De Clarence	Emerging trends in Commerce.	19 th Dec 2013	Paper Presentation on “Sexual Harassment in Workplace”		National Seminar	Dept. of Commerce , St.Joseph’s Degree & PG College
12	Mrs. R. Anita	Recent Trends in Financial Management & Financial Services	4 th Jan 2014	A Roadmap for achieving financial goals through financial Planning		National Seminar	Dept. of Business Management , St. Joseph’s Degree & PG College
13	Mrs. Sangeetha Thakur	Recent Trends in Financial Management & Financial Services	4 th JAN 2014	Paper presentation on “Risk management in Banking sector in India”		National Seminar	Dept. of Business Management , St.Joseph’s Degree & PG College
14	Mrs. Mary Francina	Contemporary Issues in Venture Capital and Private Equity Financing in India	14 th & 15 th March, 2014	Paper presentation on “Structure and Framework of Venture Capital Financing in India”		National Seminar	Sree Vidyanikethan Institute of Management, A.Rangampet-Tirupati, Andhra Pradesh
15	Mr. Ganesh Anand	Paradigm shifts in Marketing-The Road Ahead	23 rd & 24 th Jan 2014	Paper Presentation on Online Shopping Intentions During the festive Sessions		Two days National conference	School of Business Management Central University of Hyderabad

16	Mr. Ganesh Anand	Public Private Partnership	23 rd & 24 th Jan 2014	A Study On “Public Private Participation”		International Seminar	IPE Marigold Hotel, Hyderabad
17	Mrs. Mary Francina	Recent Trends in Financial Management & Financial Services	4 th Jan 2014	Paper presentation on “Microfinance in India”		National Seminar	Dept. of Business Management , St.Joseph’s Degree & PG College
18	Mrs. Rachel Rose	Recent Trends in Financial Management & Financial Services	Jan 4 th 2014	Financial Assistance to Entrepreneurs in India		National Seminar	Dept. of Business Management , St.Joseph’s Degree & PG College
19	Mr.N.Srinivas	“Recent Trends in Financial Management & Financial Services	4 th Jan 2014	Paper presentation on “Mobile banking and consumer behavior : New Insights into the diffusion pattern”		National Seminar	Dept. of Business Management , St.Joseph’s Degree & PG College
20	Mr. Ganesh Anand	International Seminar on Public Private Partnership	24 th Jan 2014	A Study On “Public Private Participation”	978-93-82951-59-9 Bloomsbury Publishing Indian Pvt Ltd.	International Conference	IPE, Hyderabad
21	Mrs. Molly Chaturvedi	“Recent Trends in Financial Management & Financial Services	4 th Jan 2014	“Microfinance-A Blessing in Disguise to the Poor		National Seminar	Department of Business Management St.Joseph’s Degree & PG College Kingkoti, Hyderabad

22	Ms. Preeti Raut	“Recent Trends in Financial Management & Financial Services	4 th Jan 2014	Financial Risk Management		National Seminar	Department of Business Management St.Joseph’s Degree & PG College King Koti, Hyderabad
23	Ms Smriti Nagaria	“Recent Trends in Financial Management & Financial Services	4 th Jan 2014	A study on Role of Financial Services in Economic Development in India		National Seminar	Department of Business Management St.Joseph’s Degree & PG College Kingkoti, Hyderabad
24	Mr.N.Srinivas	“Recent Trends in Financial Management & Financial Services	4 th Jan 2014	Paper presentation on “Mobile banking and consumer behavior : New Insights into the diffusion pattern”		National Seminar	Department of Business Management St.Joseph’s Degree & PG College Kingkoti, Hyderabad
25	Mr.N.Srinivas	National Seminar on emerging trends in Commerce	19 th Dec 2013	Paper Presentation on “Social media is a highly valuable tool for customer value”		National Seminar	Dept. of Commerce , St.Joseph’s Degree & PG College
26	Mr. N. Srinivas	Two-Day National Conference On New Era Marketing Challenges	27 and 28 August 2013	Paper Presentation on “Consumers’ Awareness Towards Green Packaging in Hyderabad”		National Conference	Department of Business Management University College of Commerce & Business Management, O U, Hyd.

27	Mr.N.Srinivas	Competency Building Strategies for Sustainable Development in Teaching & research	30th October,2013	Paper Presentation on “Effect of FDI on Indian Organised Retail Sector : An analysis”	ISBN 9789383038091	National Conference	ANURAG Group of Institutions, Hyderabad
28	Mr.N.Srinivas	National Conference on Multivariate analysis for management research	14 th & 15 th September,2013	Paper Presentation on “Perceptual Mapping of Women Consumers on Private Label Brands”		National Conference	Department of Business Management University College of Commerce & Business Management Osmania University, Hyderabad - 500007. A.P
29	Mrs.Srivani	National Seminar on “Recent Trends in Financial Management & Financial Services	4 th Jan 2014	Changing role of banking in India		National Seminar	Dept. of Business Management , St.Joseph’s Degree & PG College
30	Mrs. Srivani	National Seminar on emerging trends in Commerce	19 th Dec 2013	Challenges faced by banks in changing scenario		National Seminar	Dept. of Commerce , St.Joseph’s Degree & PG College
31	Mrs. Danam Tressa	A Two-Day National Seminar on Gandhi , Trusteeship and CSR for Exclusive & Inclusive Growth	12 th and 13 th Dec ,2013	A Study on Corporate Social Responsibility in Pharmaceutical Industry With special focus on HIV/AIDS.		National Seminar	Jointly organized by SCR , ISTD & School of Management studies , GVP College for Degree & PG courses , Visakapatnam

32	Mrs. Danam Tressa	FDI –As a key driver of Economy –A Reality check opportunities & Challenges	7 th January ,2014	A Study On FDI In The Life Insurance Sector In India	ISBN no.978-93-83241-27-9	National Seminar	Department of Business Management ,RBVRR, Hyderabad
33	Mrs. Danam Tressa	Reinventing Management Strategy: The Design for Future(IC-RMS 2013)	30th December, 2013	“A Study Reinventing issues in Management”	ISBN no.978-93-812-46-2	International Conference	I.T.S Institute of Management Ghaziabad. Bharathi Publications ,Delhi
34	Mr.N.Srinivas	TRANS Asian Journal of Marketing & Management Research	Vol.2 Issue 8, August 2013	Women Consumer’s Preferences On Grocery Items – A Study With Reference To Hyderabad City In AP	ISSN 2279-0667	International Research Article I Journal	
35	Mr.N.Srinivas	International Journal In Commerce & Management	Volume – IV (2013), Issue - VIII (August)	Impact Of Brand Celebrity On Consumer Purchase Intentions: A Study With Reference To Selected Mobile Service Provides In Hyderabad City	ISSN 0976-2183	International Research Article I Journal	

36	Mr. Nagunuri Srinivas	National Journal	ISSN 22773789 Vol-1, Issue- V	Journal of Global Management Outlook- Pilot study on influential factors of Brands on Consumer Behaviour	July 2013	National Journal	Dept. of Business Management, Telangana University, Nizambad
37	Manoj Chlerance	Global Journal of Management Research	ISSN 2278-0955	Harassment/Sexual harassment in the workplace: Combat Strategies	April 2014 issue	International Journal	
38	Mrs. Danam	One Day National Seminar on Social Entrepreneurship in India: Problems & Prospects	JAN 29 th , 2014	Paper presentation on "A Study on Social Entrepreneurship- A Growing Trend in India"		National Seminar	Co-Sponsored By ICSSR Organized By Department Of Commerce ,Mahatma Gandhi UNIVERSITY Nalgonda
39	Mrs. Danam	Innovations : A New Paradigm in Management"	17 th and 18 th January , 2014	Paper presentation on "Micro and small enterprise MSE : Progress, Prospects, Problems "		National Conference	Padmasree Dr.D.Y.Patil Institute of Management studies (DYPIMS), Pune , Maharashtra

40	Fr. Vincent Arokia Das		December 2014	Expatriates and The Impact of Cross Culture Training.....	Special Edition 0976-1861	International Journal	Salesian Journal of Humanities & Social Sciences, Platinum Jubilee
----	------------------------	--	---------------	---	---------------------------	-----------------------	--

2014-15

S.No	Faculty	Title of the Programme	Date/Month/Year	Paper Title	Details (if published)	National/International	Place & Organization
1	Mrs. A. Mary Francina	“Strategies for social and sustainable competitive advantage in Globalised era	June, 2014	“Work Life Balance –Challenges”	ISBN no:- 978-93-83192-49-6	Two Day International Conference	Karnataka State women University, Bijapur,
2	Mrs. A. Mary Francina	Strategic Issues in Business Management and Economics (SIBME-14)	August, 2014	“Managing Change successfully”	ISBN no:- 978-93-82163-83-1	Two Day National Seminar	Osmania PG College, Siddipet
3	Mrs. R. Anita	Strategic Issues in Business Management and Economics (SIBME-14)	August, 2014	“The Role of employee relations in enhancing productivity of the Organisations”	ISBN no:- 978-93-82163-83-1	Two Day National Seminar	Osmania PG College, Siddipet
4	Mrs. Molly Chaturvedi	Strategic Issues in Business Management and Economics (SIBME-14)	August, 2014	“Disaster Management:- Conflict & Challenges”	ISBN no:- 978-93-82163-83-1	Two Day National Seminar	Osmania PG College, Siddipet
5	Mrs. Molly Chaturvedi	“Strategies for social and sustainable competitive advantage in Globalised era	June, 2014	“Marketing communications-in Globalised Era”	(ISBN no:- 978-93-83192-49-6)	Two Day International Conference	Karnataka State women University, Bijapur

6	Ms. Smriti	National Conference on Contemporary issues in banking and finance	12 Sep, 2014	A study on role of credit risk management in Banking sector	ISBN :978-93-84935-42-9	National Conference	HBS Gitam University
7	Mrs. R. Anita	International Journal in Management and Social Science (Impact Factor-3.25)	March, 2015	Employee Engagement – A Leading Indicator of Employee Retention	IJMSS Vol.03 Issue-03,	International Journal	IJMSS
8	Mrs. Molly Chaturvedi	INSPIRA NATIONAL JOURNAL	Volume 05 No. 02, April, 2015 .	Micro finance- A blessing in disguise to the poor	ISSN: 2231–167X	National Journal	
9	Mrs. Molly Chaturvedi	International Journal of Management & Social science	Vol:3 March 2015	Building High Team & its Sustenance	ISSN:- 2321-1784 Impact factor:- 3.259	International Journal	IJMSS
10	Ms. Smriti Nagaria	Two Day National Seminar on “Common Derivatives Trading in India-Issues & Concerns”	27 & 28 August 2014	Participated in the Seminar		National Seminar	Department of Commerce ,Osmania University, Hyderabad
11	Mrs.A.Mary Francina	3 rd International Conference on Managing Human Resources at the workplace	December 18 & 19 2014	A Study of HRD Practices in India	ISBN no:- 978-93-83302-01-7	International Conference	SDMIIMD, Mysore
12	Mrs. Molly Chaturvedi	Two Day National Seminar on “Challenges in	February 2015	Corporate expectations from	ISBN no:- 978-93-85100-06-2	National Seminar	RBVRR Women’s College

		management education – an Indian perspective” sponsored by UGC		management graduates			,Narayanguda ,Hyderabad
13	Mrs. R. Anita	National Seminar on “Impact of PDS on Poverty Reduction”	February 2015	A study of E-PDS system in India for greater transparency”		National Seminar	Bharathidasan University, Khajamalai Campus, Tiruchirappalli
14	Mrs.A.Mary Francina	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management	March 2015	Inclusive business avenue of sustainable competitive growth of developing economy	ISBN no.978-81-926-819-9-3	National Seminar	Department of Business Management, University college of commerce & business management, Mahatma Gandhi University ,Nalgonda
15	Mrs. Molly Chaturvedi	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management	March 2015	A study on impact of Green Marketing”	ISBN no.978-81-926-819-9-3	National Seminar	Department of Business Management, University college of commerce & business management, Mahatma Gandhi University ,Nalgonda

16	Mr. N. Srinivas	Rural Market in INDIA: Unexplored Terrain	March 2015	“Scope of Mobile Advertisement in Rural India: Opportunities & Challenges”	ISBN no.978- 81-926-819-9- 3	National Seminar	Department of Business Management, University college of commerce & business management, Mahatma Gandhi University ,Nalgonda
17	Mr. N. Srinivas	National seminar on Quality enhancement	March 2015	Role of Higher education leadership in preparing next generation leaders towards institutional development		National seminar	St. Francis College for women ,Begumpet
18	Mrs. Danam Tressa	National Seminar on E- Commerce – Impact on Economic Development	Feb 27 th 2015	A Study On Ecommerce In CRM At Amazon	ISBN NO	National Seminar	RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad
19	Mrs. Danam Tressa	National Seminar On Managing Business In Changing Economic Scenario	March 26 th 2015	Corporate Social Responsibility: In changing Economic Scenario	ISBN NO		Organized by Aurora PG College , Moosarambagh, Hyd

20	Mrs.R.Anita	National Seminar on E-Commerce – Impact on Economic Development	Feb 27 th 2015	Impact Of E-Tailing On The Brick-And-Mortar Retailers	ISBN NO	National Seminar	RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad
21	Mrs.A.Mary Francina	FDP	13-Sep-2014	Corporate Governance		National	Institute of Management of Christ University Bangalore
22	Mr.N.Srinivas	Workshop	28- 29 April 2015	Teaching, Research and Technology by Xavier Board of Higher Education in India,		National	Institute of Management of Christ University Bangalore
2015-16							
S.No	Faculty	Title of the Programme	Date/ Month/ Year	Paper Title	Details (if published)	National/ International	Place & Organization
1	Ms. Smriti	Emerging Issues In Global Economy, Commerce And Management: Challenges And Strategies For International Competitiveness”	14 th & 15 th Sep, 2015.	Electronic Orientation: A New Approach To The Finance Sector	14 th & 15 th Sep, 2015.	National	Madras Christian College, Chennai

2	Ms. R. Lavanya Kumari	'Customer Relationship Management In India's MSME Scenario'	April-June 2015	'Customer Relationship Management In India's MSME Scenario'	ISSN 2347-856X ,ISSN -2348-0653, Vol. 3 Issue.10, pp. 227-232, Impact Factor: 3.072,	International	International Journal of Business and Administration Research Review- E-
3	Ms. R. Lavanya Kumari	Development Of Technology Based Virtual Clusters: Application For MSME Sector	July 2015.	Development Of Technology Based Virtual Clusters: Application For MSME Sector	ISSN 2231-4334 (O), ISSN: 2349-6517 (P), Volume 5, Issue 7, pp. 44-49, Impact Factor – 4.961,	International Journal	International Journal of Research in IT & Management-
4	Ms. R. Lavanya Kumari	Performance Of Mudra Bank: A Study On Financial Assistance To MSME Sector	July 2015.	Performance Of Mudra Bank: A Study On Financial Assistance To MSME Sector	ISSN 2249-7382 (O), Volume 5, Issue 7, pp.185-191, Impact Factor – 5.545	International Journal	International Journal of Research in Economics and Social Sciences-
5	Ms. R. Lavanya Kumari	The Application Of E-Commerce In Indian MSME Sector	August, 2015	The Application Of E-Commerce In Indian MSME Sector	ISSN: 2349-6746 ISSN: 2349-67 38, Volume 1, Issue 14, pp. 49-55, Impact Factor: 3.029	International Journal	International Journal of Management and Social Science Research Review- E-
6	Ms. R. Lavanya Kumari	Role of Marketing Strategies In The Context of MSME Sector	August 2015	Role Of Marketing Strategies In The Context Of MSME Sector	ISSN 2231-5985 Volume 5, Issue 8, pp. 1-6, IMPACT FACTOR – 5.230,	International Journal	International Journal of Research in Finance and Marketing -

7	Ms. R. Lavanya Kumari	Role Of Non Performing Assets-A MSMEs Perspective	September 2015	Role Of Non Performing Assets -A MSMEs Perspective	ISSN: 2349- 5197, Volume 2, Issue 9, pp.31-37, Impact Factor (PIF) -2.138	International Journal	International Journal of Research Science & Management-
8	Ms. R. Lavanya Kumari	Electronic Orientation: A New Approach To The Finance Sector	14 th & 15 th Sep, 2015.	Electronic Orientation: A New Approach To The Finance Sector	14 th & 15 th Sep, 2015.	Emerging Issues In Global Economy, Commerce And Management : Challenges And Strategies For International Competitive ness”	Madras Christian College, Chennai
9	Mrs.Mary Francina	Contemporary Issues in Marketing, Finance, HRM & IT	4 th & 5 th Dec, 2015	Presented on “HR Audit – An Essential Tool for Sustainability of Organization”	978-93-85506-01-7	Third National Conference	A.V. College Post Graduate Centre
10	Mrs.Mary Francina	An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies	18,19 & 20 Dec 2015	Presented on “ A study on Employee Retention Strategies”	978-93-85100-05-5	International Conference	St. Joseph’s Degree & P.G. College

11	Mrs. R. Anita	Contemporary Issues in Marketing, Finance, HRM & IT	4 th & 5 th Dec, 2015	Presented on “A study on Trends in Compensation Management”	978-93-85506-01-7	Third National Conference	A.V. College Post Graduate Centre
12	Mrs. R. Anita	An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies	18,19 & 20 Dec 2015	Presented on “Managing Quality in Education System”	978-93-85100-05-5	International Conference	St. Joseph’s Degree & P.G. College
13	Mr. P. Ganesh Anand	An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies	18, 19 & 20 Dec 2015	Presented on “ Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence”	978-93-85100-05-5	International Conference	St. Joseph’s Degree & P.G. College
14	Mrs. A. Danam Tressa	An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies	18, 19 & 20 Dec 2015	Presented on “ A study on Challenges of Human Resources in 2020 for Organizations”	978-93-85100-05-5	International Conference	St. Joseph’s Degree & P.G. College
15	Mrs. Sangeeta Thakur	An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies	18, 19 & 20 Dec 2015	Presented on “ Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence”	978-93-85100-05-5	International Conference	St. Joseph’s Degree & P.G. College

16	Ms. Smriti Nagaria	An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies	18, 19 & 20 Dec 2015	Presented on “ Adoption of E-commerce By Micro Small and Medium Enterprises	978-93-85100-05-5	International Conference	St. Joseph’s Degree & P.G. College
17	Mrs. Molly Chaturvedi	An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies	18, 19 & 20 Dec 2015	Presented on “Customer Relationship Management Future & its Challenges With Special Reference to Amazon & Harrah’s Pvt Ltd	978-93-85100-05-5	International Conference	St. Joseph’s Degree & P.G. College
18	Ms. R. Lavanya Kumari	An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies	18, 19 & 20 Dec 2015	Presented on “ Adoption of E-commerce By Micro Small and Medium Enterprises	978-93-85100-05-5	International Conference	St. Joseph’s Degree & P.G. College
19	Mrs. Molly Chaturvedi	“Strategies for social and sustainable competitive advantage in Globalised era	2015	“Marketing communications-in Globalised Era”	ISBN no:- 978-93-83192-49-6	International Conference	
20	S. Swapna	Modern Management Practices-A Paradigm shift	26 th & 27 th Feb 2016	Presented a paper on Recruitment and Selection Practices in Public and Private Sector		National Seminar	Dept. of Business Management, Osmania University, Hyd

21	Mrs. Danam Tressa	“Resurgent India Through Fostering Innovation & Entrepreneurship”	4 th March 2016	Make in India: Skill Development		National Seminar	Raja Bahadur Venkata Rama Reddy Institute of Technology, Hyd.
22	Dr. N. Srinivas	Presented a paper on The Rise of Buzz Marketing in Social Media among Netizen	26 th & 27 th Feb 2016	Modern Management Practices-A Paradigm shift		National Seminar	Dept. of Business Management, Osmania University, Hyd
23	Dr. N. Srinivas	Marketing in the Digital Era Strategic Issues & Challenges	11 & 12 March 2016	Effectiveness of search engine marketing strategies- A Study		National Conference	Pendekanti Institute of Management
24	Ms. R. Lavanya Kumari	Performance Of State Level Banker’s Committee: Funding MSME’s To Stimulate Growth In Telangana Region	Feb, 2016	International Journal of Research in Economics and Social Sciences	ISSN(o): 2249-7382, Impact Factor: 6.225	International Journal	IJRESS
25	Ms. R. Lavanya Kumari	Growth of MSME Sector And Industrial Structure In Telangana Region: An Overview	February, 2016	International Journal of Research in Economics and Social Sciences	ISSN(o): 2249-7382, Impact Factor: 6.225	International Journal	IJRESS

26	Ms. R. Lavanya Kumari	Women Entrepreneurship: Growth And Performance Of Indian MSME Sector	Feb, 2016	International Journal of Research in Finance and Marketing	(IJRFM) ISSN(o): 2231-5985, Impact Factor: 5.861	International Journal	IJRFM
27	Ms. R. Lavanya Kumari	Venture Capital Financing Strategy For Indian Micro Small Medium Enterprise's	Feb, 2016	International Journal of Research in IT & Management	ISSN(o): 2231-4334, ISSN(p): 2349-6517, Impact Factor: 5.96	International Journal	IJRIM
28	Ms. R. Lavanya Kumari	Contribution Of Indian MSME's Towards Indian Industry – Issues And Challenges	Feb, 2016	International Journal of Research in Engineering and Applied Sciences	ISSN(o): 2249-3905,(p): 2349-6525, Impact Factor: 6.573	International Journal	IJREAS
29	Mrs. R. Anita	International Journal of Research in Economics and Social Sciences	March, 2016	SKILLING INDIA – INITIATIVES TO CREATE GLOBAL WORKFORCE	VOLUME 6, ISSUE 3 (March, 2016) (ISSN 2249-7382) IMPACT FACTOR – 6.225	International Journal	
30	Ms.Swapna	National Conference on Emerging Strategies for Sustainable Competitive Advantage in the 21 st Century	7 th April 2016	Human Resource Development-An Indicator of Organisational Development”		National Conference	Aurora's Post Graduate College, Moosarambagh, Hyd.