

**St. Joseph's Degree & PG College**  
Autonomous - Affiliated to Osmania University

**Monthly Report of Departmental Activities – August 2015**

**Name of the Department: Business Management**

**Date: 8-9-2015**

**Activity 1**

Nature of the Activity:	Extra curriculum
(Student Centric/FDP/Departmental):	Student centric
In charge/Coordinator:	<b>S.Swapna</b>
Title:	Management Just A Minute (JAM)
Venue:	<b>Classroom (102)</b>
Target Group:	<b>BBA-I(B)</b>
No. of Participants:	45
Resource Person & Organization:	<b>S.Swapna, St.Joseph's degree &amp; PG College</b>
Objective:	To make the students feel free to communicate with their classmates and to overcome stage fear.
About the Activity (few lines):	Students were randomly selected and management related topics were given to them to speak for one minute.

**Activity 2**

Nature of the Activity:	Brainstorming Session
(Student Centric/FDP/Departmental):	Student centric
In charge/Coordinator:	<b>S.Swapna</b>
Title:	Techniques for successful Teamwork
Venue:	<b>Classroom (403)</b>
Target Group:	<b>MBA-IIyears</b>
No. of Participants:	25
Resource Person & Organization:	<b>S.Swapna, St.Joseph's degree &amp; PG College</b>
Objective:	These sessions explore and expand a student's ability to think critically and laterally.
About the Activity (few lines):	Brainstorming in the classroom motivate students to freely express their ideas and thoughts on a subject. As there are no wrong and right answers, the sessions provide students with a platform where they can voice their thoughts without fear of failure.

**Activity 3**

Nature of the Activity:	Curriculum
(Student Centric/FDP/Departmental):	Student centric
In charge/Coordinator:	<b>S.Swapna</b>

Title: Management Class Test  
 Venue: **Classroom (102)**  
 Target Group: **BBA-I(B)**  
 No. of Participants: 40  
 Resource Person & Organization: **S.Swapna, St. Joseph's Degree & PG College**  
 Objective: The obvious point of classroom tests is to see what the students have learned after the completion of a lesson or unit.  
 About the Activity (few lines): When the classroom tests are tied to effectively written lesson objectives, the teacher can analyze the results to see where the majority of the students are having problems with in their class. These tests are also important when discussing student progress at parent-teacher conferences.

#### **Activity 4**

Nature of the Activity: Curriculum  
 (Student Centric/FDP/Departmental): Student centric  
 In charge/Coordinator: **S.Swapna**  
 Title: Current Organization Development practices  
 Venue: **Classroom (403)**  
 Target Group: **MBA-IIyears**  
 No. of Participants: 20  
 Resource Person & Organization: **S.Swapna, St.Joseph's degree & PG College**  
 Objective: To make the students aware of the current organizational practices implemented for developmental purpose.  
 About the Activity (few lines): This activity is a PowerPoint presentation about the current practices implemented and followed by various organizations. To make the HR students aware of the techniques used by HR departments for developing an organization.

#### **Activity 5**

Nature of the Activity: Curriculum  
 (Student Centric/FDP/Departmental): Student centric  
 In charge/Coordinator: **P Ganesh Anand**  
 Title: Risk Management  
 Venue: **Seminar Hall**  
 Target Group: **MBA-II Years & BBA III yr**  
 No. of Participants: 84+58  
 Resource Person & Organization: **ICICI Direct.Com**  
 Objective: To make the students aware of the how risk Management is perform in Banks

### **Activity 6**

Nature of the Activity  
(Student Centric/FDP/Departmental):  
In charge/Coordinator:  
Date:  
Title:

Venue:  
Target Group:  
No. of Participants:  
Resource Person & Organization:

Objective:  
About the Activity (few lines):

**Classroom Presentation**  
**Student Centric**  
**Ms. Smriti Nagaria**  
**22-7-15**  
**Student Presentation on Global Business as a career opportunity**  
Seminar Hall  
**MBA II Year Section A**  
**35**  
**Ms. Smriti Nagaria, Faculty, Dept. of Business Management**  
To familiarize with the concepts  
Asked students to focus on the benefits of global business as it provides good job opportunities

### **Activity 7**

Nature of the Activity:  
(Student Centric/FDP/Departmental):-  
In charge/Coordinator:  
Date:  
Title:

Venue:  
Target Group:  
No. of Participants:  
Resource Person & Organization:

Objective:  
About the Activity (few lines):

**Student Participation**  
**Student Centric**  
**Ms Smriti Nagaria**  
**20-8-15**  
Case Study  
**Room No – 401**  
**MBA II Year Section A**  
**40**  
**Ms. Smriti Nagaria , Faculty, Dept. of Business Management**  
To bring in practical application of the concepts learnt  
Given a case and students were asked to answer the questions

### **Activity 8**

Nature of the Activity:  
(Student Centric/FDP/Departmental):-  
In charge/Coordinator:  
Date:  
Title:

Venue:  
Target Group:  
No. of Participants:  
Resource Person & Organization:

Objective:

**Student Participation**  
**Student Centric**  
**Ms Smriti Nagaria**  
**31-8-15**  
Creative Assignment  
**Room No – 201**  
**MBA II Year Section A**  
**55**  
**Ms. Smriti Nagaria , Faculty, Dept. of Business Management**  
To enhance their learning ability in the subject

About the Activity (few lines):

Given various topics in Global Business for which the students had to apply the concepts to the given topic

### **Activity 9**

Date:

**22-8-15**

Title:

Parent Teacher Meet

Venue:

**Room No -101**

Class Incharge :

**Ms.Smriti Nagaria - BBA I (A)**

No. of Parents Visited:

**18**

Objective:

To assess the standard of understanding of the subject and improvement of the students

About the Activity (few lines):

Student related details were discussed with the parents

### **Activity 10**

Nature of the Activity:

**Faculty Participation**

Title:

**Paper Presentation on the**

**Topic:**

**Electronic Orientation: A New Approach To The Finance Sector**

Venue:

Madras Christian College

Organization:

Dept of Commerce, Madras Christian College

**CONFERENCE ON EMERGING ISSUES IN**

**Global Economy, Commerce And Management:**

**Challenges And Strategies For International**

**Competitiveness**

Details:

Written and sent full paper for the conference

### **Activity 11**

Nature of the Activity:

**Classroom Presentation**

(Student Centric/FDP/Departmental):

**Student Centric**

In charge/Coordinator:

**Ms Smriti Nagaria**

Title:

**Classroom Presentations**

Venue:

Room No – Seminar Hall

Target Group:

**MBA II Year Section A and BBA II Year Section A**

No. of Participants:

**35**

Resource Person & Organization:

**Ms. Smriti Nagaria, Faculty, Dept. of Business**

**Management**

Objective:

To increase self confidence

About the Activity (few lines):

Group presentations were given where each student got an opportunity to explain the topic in detail

### **Activity 12**

Nature of the Activity:  
(Student Centric/FDP/Departmental):  
In charge/Coordinator:  
Date:  
Title:  
Venue:  
Target Group:  
No. of Participants:  
Resource Person & Organization:

Objective:

About the Activity (few lines):

**Student Participation**  
**Student Centric**  
**Ms Smriti Nagaria**  
**3-8-15 and 4-8-15**  
**Bridge Course –Principles of Accountancy**  
Room No – 101  
**BBA I Year Section A,B and IT**  
**20**  
**Ms. Smriti Nagaria, Faculty, Dept. of Business**  
**Management**

To bridge the gap between commerce and Non commerce students

Taken classes for Non-Commerce students so that they can get familiarized with accounting concepts and understanding

### **Activity 13**

Nature of the Activity:  
(Student Centric/FDP/Departmental):  
In charge/Coordinator:  
Date:  
Title:  
Venue:  
Target Group:  
No. of Participants:  
Resource Person & Organization:

Objective:

About the Activity (few lines):

**Student Participation**  
**Student Centric**  
**Ms R. Lavanya Kumari**  
**27.08.15**  
**Industrial Visit**  
**Ammenpur**  
**MBA II Year A & B**  
**96**  
**Mrs. Asha Jyothi, Plant Visit Coordinator**

To enable practical knowledge to students.

To understand and analyze the concept of Production Process of its advantages & disadvantages.

### **Activity 14**

Nature of the Activity:  
(Student Centric/FDP/Departmental):-  
Title:  
Venue:  
Resource Person & Organization:

Paper Publication/ Presentation  
**Faculty**  
**Electronic Orientation: A New Approach To The**  
**Finance Sector**  
**Madras Christian College**  
**Conference on Emerging Issues In Global**  
**Economy, Commerce And Management:**  
**Challenges And Strategies For International**  
**Competitiveness.**

### **Activity 15**

Nature of the Activity:

Title:

#### **Paper Publications**

**1. THE APPLICATION OF E-COMMERCE IN INDIAN MSME SECTOR International Journal of Management and Social Science Research Review (IMPACT FACTOR: 3.029)**

**2. ROLE OF MARKETING STRATEGIES IN THE CONTEXT OF MSME SECTOR (International Journal of Research in Finance and Marketing (IMPACT FACTOR – 5.230)**

### **Activity 16**

Nature of the Activity:

In charge/Coordinator:

Date:

Title:

Venue:

Target Group:

Objective:

Details:

#### **Student Centric**

Mrs. R.Anita, Mr. Ganesh & Mr. Srinivas – Panel members

**28<sup>th</sup> August – Set 2015**

**Projects evaluation for BBA students**

**Seminar Hall**

**BBA**

**To evaluate the projects – the first three chapters and give the students feedback**

**Every day 3-5 students are evaluated by the panel members**

### **Activity 17**

**Nature of Activity:**

**Workshops attended:**

**Date:**

**Title/Topic:**

**Place:**

**No. of Faculty attended:**

**FDP**

**Faculty Development Programme**

**August 1, 2015**

**State Level University Industry Meet on “Skill Transformation in Telangana – Challenges Ahead – Industry Academia Confluence” (Sponsored by UGC)**

**Auditorium, University College Of Commerce & Business Management, Osmania University.**

**1 – Mrs.R.Anita**