# ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49

#### **DEPARTMENT OF COMMERCE**

#### **OTHER ACTIVITIES 2014-15**

#### 1. ACHIEVEMENTS/RANKING OF THE DEPARTMENT

- Ranked 5<sup>th</sup> Best Commerce College in Hyderabad City by India Today, June 2014
- Ranked 41<sup>st</sup> among India's Best Commerce College by India Today Nielsen Survey, June, 2014.

#### 2. FACULTY PROFILE

S.No	Name of the Faculty	Experience	Qualification	Designation
1	Rev.Fr. Vincent Arokiadas	14	MA, MBA, M. Phil, (Ph.D)	Principal
2	Dr. K.Bharathi	35	M.Com, MBA, Ph.D	Vice Principal
3	Dr.S.Brinda	34	M.Com,M.Phil,PGDCA,Ph.D	Dean ,Academics
4	Mrs .C.Savithri	22	M.Com,M.Phil,MBA	Associate Professor & HOD
5	Mrs.Mary Vinaya Sheela	24	M.Com,M.Phil,MBA	Associate Professor
6	Mr.Krishna Moorthy	23	M.Com,M.Phil	Associate Professor
7	Mr.Satyanarayana Rao	26	M.Com, MBA,LLB, B.Ed	Associate Professor
8	Mrs.Srilatha	23	M.Com,M.Phil	Associate Professor
9	Mrs.Geethanjali	21	M.Com,M.Phil	Associate Professor
10	Mrs.Suguna Sheela	18	MA, M.Phil,M.Sc	Associate Professor
11	Mrs.Ch.Kasturi	35	M.Com,M.Phil,MBA	Associate Professor
12	Mrs.Sudha Ramani	17	M.Com, MBA, APSET	Assistant Professor
13	Mrs .Sumithra Pujari	19	M.Com,M.Phil, APSET	Assistant Professor
14	Mrs.J.N.P.P.Anantha Lakshmi	16	M.Com,M.Phil,MFM,PGDCA	Assistant Professor
15	Mrs.Sreelakshmi	11	M.Com,CS(Inter)	Assistant Professor
16	Mrs.Shanti Kiran	13	M.Com, MBA(IB), HDCA	Assistant Professor
17	Mrs.Ritika Waghray	9	M.Com(IB),MBA,APSET,DAP	Assistant Professor
18	Miss.M.Debora	14	M.Com, PGDCA	Assistant Professor
19	Mr.Bhasker Yogendra	18	M.Com,PGDT,MBA	Assistant Professor
20	Mr.K.Venu Gopal	34	M.Com,B.Ed	Assistant Professor

21	Miss.Rafia Begum	8	M.Com	Assistant Professor
22	Mr.Ashwin Singh Bisht	7	M.Com,B.Ed	Assistant Professor
23	Mrs.S.Archana	13	M.Com,MBA	Assistant Professor
24	24 Mrs.Karuna Daniel		M.Com	Assistant Professor

# 3. ALMANAC FOR THE YEAR 2014-15

# • Almanac for I, III & V Semesters

S.No	Particulars	Date
1	Commencement of III & V Semester Classes	16 <sup>th</sup> June 2014
2	Commencement of I Semester Classes	28 <sup>th</sup> June 2014
3	I Internal Examination (Theory)	$4^{th} - 7^{th}$ Aug 2014
4	Examination Notification	10 <sup>th</sup> Sept 2014
5	II Internal Examination (Theory)	17 <sup>th</sup> – 20 <sup>th</sup> Sept 2014
6	Internal Practical Examination	$6^{th} - 5^{th}$ Oct 2014
7	Issue of Examination Application Forms	17 <sup>th</sup> – 20 <sup>th</sup> Sept 2014
8	Submission of Examination Application Forms	
	A. Without Late Fee	22 <sup>nd</sup> – 27 <sup>th</sup> Sept 2014
	B.With Late Fee	29 <sup>th</sup> Sept – 8 <sup>th</sup> Oct 2014
9	Last day of Instruction	15 <sup>th</sup> Oct 2014
10	Value Education Examination for I Semester	16 <sup>th</sup> Oct 2014
11	Environmental Studies Examination for III Semester	17 <sup>th</sup> Oct 2014
12	Preparation Holidays	$20^{\text{th}} - 24^{\text{th}} \text{ Oct } 2014$
13	Commencement of End Semester Examinations	27 <sup>th</sup> Oct 2014
14	Final Practical Examinations	17 <sup>th</sup> – 22 <sup>nd</sup> Nov 2014

S.No	Particulars	Date
1	Commencement of II, IV & VI Semester Classes	24 <sup>th</sup> Nov 2014
2	Christmas Holidays	24 <sup>th</sup> Dec 2014 – 1 <sup>st</sup> Jan 2015
3	I Internal Examination (Theory)	6 <sup>th</sup> – 9 <sup>th</sup> Jan 2015
4	Certificate Course Commencement	19 <sup>th</sup> Jan 2015
5	Examination Notification	11 <sup>th</sup> Feb 2015
6	II Internal Examination (Theory)	$23^{rd} - 26^{th}$ Feb 2015
7	Internal Practical Examination	9 <sup>th</sup> – 17 <sup>th</sup> March 2014
8	Issue of Examination Application Forms	$23^{rd} - 26^{th}$ Feb 2015
9	Submission of Examination Application Forms	
	A. Without Late Fee	27 <sup>th</sup> Feb – 5 <sup>th</sup> March 2015
	B.With Late Fee	7 <sup>th</sup> – 12 <sup>th</sup> March 2015
10	Last day of Instruction	19 <sup>th</sup> March 2015
12	Indian Heritage & Culture Examination for II Semester	20 <sup>th</sup> March 2015
13	Science & Civilization Examination for IV Semester	23 <sup>rd</sup> March 2015
14	Preparation Holidays	$20^{\text{th}} - 25^{\text{th}}$ March 2015
15	Commencement of End Semester Examinations	26 <sup>th</sup> March 2015
16	Final Practical Examinations	20 <sup>th</sup> – 25 <sup>th</sup> April 2015

# • Almanac for II, IV & VI Semesters

#### 4. DETAILS OF STUDENT STRENGTH

Course	I Year	II Year	III Year	Total
B.Com (General)	131	142	102	375
B.Com (Computers)	132	144	130	406
B.Com (Honors)	55	61	58	174
B.Com (Professional)	57	53	50	160
Total	375	400	340	1115

#### 5. BRIDGE COURSE: 2014-15

The Department has designed and conducted a short intensive Bridge Course in July 2014 for B.com I year I Semester Non- Commerce background students in the subjects Financial Accounting, Business Economics and Business Organization. The objective of the course was to analyze their level of understanding of the subjects before the start of the curriculum and bridge the gap by enhancing their knowledge and bring them on par with students from commerce background. The course covered topics from Financial Accounting such as Book Keeping, Rules of Accounting, Journal entries, Ledger etc and basics of the subjects Business Economics and Business Organization.

#### 6. REMEDIAL CLASSES

All the Faculty of the Department have conducted Remedial Classes during the year for the students who require further guidance and assistance in their learning process and to enhance their performance.

## 7. COMMERCE CLUB ACTIVITIES

Date	Name of the Event	Names of the Winners	Prize
29 <sup>th</sup> January	Debate	Rohan Pillai- B.Com III H	Ι
2015	Topic: 'Swachh Bharat Abhiyan'-Has the change been visible in any place?	Mario Leonard Joseph-B.Com III H	II
		Ritesh Benedict – II A	III
30 <sup>th</sup> January	Just a Minute (JAM )	Mario Leonard Joseph - B.Com III H	Ι
2015		Rohan Pillai- B.Com III H	II
		Shaik Ahmed-B.Com I B	III

## 8. INTERNSHIP/PROJECT DETAILS OF STUDENTS

- The students have to complete the internship in the areas of Finance, Marketing, Human Resources, General management, Accounting Auditing, Banking etc. from an organization of their choice.
- The Internship was for a minimum period of 21 days.
- The students were provided with a Bonafide certificate to enable them to get accepted as an Intern in the company of their choice.
- The Internship was completed during the summer vacation after IV Semester.
- Guides were allotted from the Department of Commerce to enable them to complete their internship program in the beginning of the V Semester
- During the VI semester, students have submitted Internship report and faced vivavoce on 20<sup>th</sup> March 2015 conducted by the external body comprising of Prof.S.V.Satyanarayana,Prof.Patrick,Prof.Naresh Reddy from Osmania University, Prof.Prashantha Atma from Koti Women's College and Prof.Krishna Kumar from Nizams College.



Project Viva Voce by Prof. Prashantha Atma



**Project Viva Voce by Prof. Patrick** 

S.No.	Roll.No.	Name of the Student	Project Title
1	12402001	Roshini.B	Study on portfolio management
2	12402002	Siguru Suman	project overview of genpact
3	12402003	Shivangi Agarwal	A study on HR practices of L&T LTD
4	12402004	Borancha Satish	A study on company profile
5	12402005	Mohammed Sohail Khan	A study on CRM
6	12402006	Pooja Khatri	A study on cash flow statement of organization
7	12402007	Md Ayub Khan	Customer satisfaction on Big Bazar
8	12402008	Golamari Leeno Pradeep Reddy	A study on online trading
9	12402009	Irudhya Mary	Study on companies profile
10	12402010	Megha Mutha	Project on performance appraisal
11	12402011	Agarwal Sachin	Financial analysis of AU Financer
12	12402012	Mohd Fareed Uddin	Marketing project on Pizza Hut
13	12402013	Anmol Inani	A study on E-Ticketing
14	12402014	Anumandla Sainath Reddy	Project on Investments in Equity Shares
15	12402015	Khushboo Sethia	A study on HR Department
16	12402016	Sardarni Seema Kaur	Financial analysis of LNT Financer
17	12402018	Arushi Agarwal	Working capital management at Reliance
18	12402019	Gerad Denzil	Study on Birla Sun Life Insurance
19	12402020	A. Tanoj Kumar	Study on Mutual Funds
20	12402021	Jain Prakash	Financial Analysis of a Company
21	12402022	Mayattu Nikhil Ashokan Nair	Study on Marketing strategies on Four Stroke bikes

# • B.Com III Year Computers – Section C

2212402023Celestina MetaldaFinancial statement of Deloitte2312402024Gowra GayatriStudy on Financial Statement of a company2412402025Mohd YousufCustomer satisfaction on reliance trends2512402026FatemaMarketing strategies on MC'D2612402027Siddharth SharmaStudy on Marketing and sales analysis of Audi2712402028Sancheeta AgarwalProject on Usage and Brand Preference of Cell phones an2812402029Khatri Manish KumarProject on Marketing2912402031VincentA study on Insurance	
2412402025Mohd YousufCustomer satisfaction on reliance trends2512402026FatemaMarketing strategies on MC'D2612402027Siddharth SharmaStudy on Marketing and sales analysis of Audi2712402028Sancheeta AgarwalProject on Usage and Brand Preference of Cell phones an2812402029Khatri Manish KumarProject on Marketing2912402031VincentA study on Insurance	
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2812402029Khatri Manish KumarProject on Marketing2912402031Odamparambil Stevin VincentA study on Insurance	iong vouth
29     12402031     Odamparambil Stevin Vincent     A study on Insurance	iong journ
30 12402032 E.David Project on Audit in Deloitte	
31     12402033     Mary Infanta     Project on reach flow statement of a company	
S1     12 102055     Mary Intalla     Project on easi new statement of a company       32     12402034     Marsha     Project on Balance sheet analysis of Deloitte	
Syed Kareemullah	
33         12402035         Hussaini         Study on customer care service of ICICI Bank	
3412402036C. Sainath VamshiProject on cash flow statement	
35     12402037     Shahbaaz Hussain     Web development	
36         12402038         Mohd Taj Baba         Project on Mutual Funds	
37         12402040         Ghori Md Aslam         Marketing management on Tanishq	
Mohammed Shahnawaz	
38         12402041         Pasha         CA           20         12402042         D.S., Lick         Discrete	
39     12402042     R Suchit Kumar     Financial Analysis	
40     12402043     Numaan Hussain     Customer Service       41     12402044     Numaan Hussain     DDE	
41     12402044     Moola Venkatramana     Internship on DDE	
42     12402045     Mangi Sanjay Kumar     Project on Customer service on Amazon	
43     12402046     Joshi Purshottam     Project on Customer service on Amazon	
44     12402047     Naomi Middy     A Study on HRD of Wipro	
45     12402048     Allam Dileep Reddy     Study on Ratio Analysis	
46         12402049         Mohammed Farooq         Measurement on Brand awareness of L'oreal	
47     12402050     Mohd Saif     Customer Satisfaction	
4812402051Taher Abbas Alimgt on Customer	
49         12402052         Khatri Urvashi         Project on HR Process in Deepak Nitrite Ltd	
5012402054Sweety GuptaConsumer satisfaction with special reference of Big Baza	r
51     12402055     Kunta Krishna Reddy     Sales	
5212402056Upadhyay ShrutiInternet as a Marketing tool	
5312402057Maria SharonRecruitment and selection process of Deloitte	
54Abdur Rahman Bin5412402058MohsinEmp'nt satisfaction on Zee Laboratories	
55 12402059 Monica Michael Investment banking Kotak Mahendra	
56 12402060 Gandu Prabhakar Sampath Internship on Cat Technologies	
57         12402061         John Bosco J K         Internship on Financial statement at Deloitte	
58         12402062         Pasala Vamshi         Marketing stratregy on banking industry and recent trends	3

59	12402063	Smriti Pandey	Recruitment and selection process of Amazon
60	12402064	Sripal Kammanla	Foreign exchange around the world
61	12402067	Bandari Dileep Reddy	Risk Management
62	12402068	Md Moulana	Study on Job Satisfaction

# • B.Com III Year Computers – Section D

S.No.	Roll No	Name of the Student	Project Title
1	12402069	Manali Dhruv	Study of Payroll management under HR
		Syed Shabazahmed	
2	12402070	Ali	Study on marketing of Pizza Hut
3	12402071	Vora Urvi	Marketing and Sales Promotion Hindustan Unilever Ltd
4	10400070	Mandaware Sagar	
4	12402072	Kumar	Value Added Tax
5	12402073	Baheti Aradhana	Quality of Human work life at Heritage Foods Ltd
6	12402074	Md Zuber Ghori	Study on Advantages of SBI
7	12402075	Amrita Das	Marketing Strategies of Coca Cola Co
0	12402076	Madani Shrish Kumar	Online Trading
8	12402076		Online Trading
9	12402077	Tiwari Swetha	Marketing Strategy of Coca Cola and Pepsi
10	12402078	A Joseph	Customer relation Management
11	12402079	Khatri Yamini	Cash Flow Statement of Reliance Co. Ltd
12	12402080	Sneha Sethia	Human Resources at Radisson Hotel
13	12402082	Manisha Sharma	Internship on Process of Cotton Seeds and Oil Seeds (I)
14	12402083	Syed Aquil Hussain Farhan	Impact of Online shopping on traditional
15	12402084	Priyanka Pawar	A study on working capital
		Syed Mohammed	
16	12402085	Asad Abidi	A study on the usage of data cards
17	12402086	G Srikanth	Cost control and Management of Mahindra Tech Ltd
		Machnapalli Kiran	
18	12402087	Kumar	E Commerce and E Business
19	12402088	Bandila Preethi	A study of customer service at Amazon
20	12402089	Rachana Harwalkar	HR Recruitment (I)
21	12402090	Tapadia Gopal	Internship on Audit and Accounts
22	12402091	Khoja Karishma	A project on Flipkart
23	12402093	Gade Balasindhuja	A project on sales and services of Kesar Cement
24	12402094	Hanan Bajubair	A project on CSR and analysis of financial statements of ICICI (I)
25	12402096	Jaiswal Nikita	Project on US IT recruitment (I)
		Prabhjoth Kaur	
26	12402097	Dhingra	Project on financial statements of HDFC Bank
27	10400000	G. Rajini Kanth	Device the second
27	12402098	Reddy	Project on analysis of various investments in stock market and ICICI
28	12402100	Sadula Santosh	Project on HR and management on Hero Motor Corp pvt Ltd

29	12402101	K Bhanu Chander	Project on Hero Honda Motor Pvt Ltd Co.
	,	Mohammed Abdul	
30	12402102	Wasay	Study on accounting process of Heidelberg (I)
		Syed Khaja Irfan	
31	12402103	Uddin	Project on advances in SBI
32	12402105	Jasmine P Jimuliya	Overview of stock market in India
33	12402106	Mohammed Asim	Project on Flipkart
34	12402107	Shaik Amer Ali	Project on employee motivation
35	12402108	Jacob	Project on ratio analysis
36	12402109	Mary Ruffena	Mutual funds investors in SBI
37	12402110	Mohammed Shareef	Recruitment (I)
38	12402111	Deepak Kumar Gupta	Account and audit of S & S associates (I)
39	12402113	Gayara Sai Vamshi	E Commerce and E Business
40	12402114	M A Wasi	Branding and promotion of LG
		Syed Aqueel	
41	12402115	Mujtahedi	A study on financial growth of Samsung companies
42	12402116	Swetha Mishra	Brand liability
43	12402117	Agarwal Vivek	Flipkart business in India
44	12402118	Hepsibah Cherian	Supply Chain of Pepsi Co
45	12402119	Hadi Yawari	Performance appraisal at Amazon (I)
46	12402120	Ch Narsingh Rao	Heritage foods Co. Ltd
		Mukesh Kumar	
47	12402121	Mishra	Internet banking @ Vansai Associate
48	12402122	Ankita Baldwa	CA @ MM Palod and Co (I)
49	12402123	Arti A Khemnani	Chartered Accountancy
50	12 (02104	Himani Kezal	
50	12402124	Sugandhi Maghani Owais Ali	Income taxation of partnership firm (I)
51	12402125	Meghani Owais Ali Sajjad	Performance appraisal at Amazon (I)
52	12402125	55	Auditing of RB Associates
53	12402120		Comparison of financial ratios of two food and beverage companies in KSA
55	12402121	Ravula Rakesh	Companyon of inflational factors of two food and beverage companies in Kory
54	12402128	Kumar	Ratio Analysis of Bharath Co. Ltd
55	12402129	Osman Faizan Ali	Zee Laboratories and its employees satisfaction
	+ +	Suhasini Anilkumar	
56	12402130	Nikam	Customer satisfaction of LG electronics
57	12402131	Mario Israel Moses	E-Commerce
58		· · · ·	
50	12402132	Karthika Aiyer	Performance Appraisal at Amazon.com

# • B.Com III Year Honors

S.No	Roll No.	Name of the Student	Project Title
1	12407001	J.Anita	Preparation of Financial Data project report for setting up Greendiled project

2	12407002	Harsh Gupta	Insight of Travel Industry
3	12407003	V Amulya Rao	Impact of Mobile Technology on E-Commerce
4	12407004	G. Varshini	Establishment and Effectiveness of HR Department in Janaki Co
5	12407005	Priyanka Pramanick	Intership in PPKG and Co
6	12407006	Nilesh Arukia	A study on Catering Industry
7	12407007	Mehta Hiral	Recruitment and Selection of Coco cola Company
8	12407008	Shapur Rakeysh	Training, Recruitment and Development of ADP
9	12407009	Monisha Karmakar	Market Segmentation of Amul Company
		Mohammed Maaz	
10	12407010	Mohiuddin	Employee Recognition Strategies by Taj Hotels
11	12407011	Netal Goyal	Industrial Relation Strategies followed by Bata Co
12	12407012	P.Siddhartha	Signet Hawkers
13	12407013	Amtul Raheem	Technical Analysis
14	12407014	Mario Leanord Joseph	Salary and Job Satisfaction - A Comparative study on Genpact & Deloitte
15	12407016	Vemula Pramod	Portfolio Management
16	12407017	Apoorva Toshniwal	Marketing Strategies of Maruti Suzuki
17	12407018	Rathi Sonali	Training and Development in WIPRO
		Paripelly. Sanath	
18	12407019	Chandra	Mutual Funds
19	12407020	Akash Jain	E Advertising of Tata Docomo
20	12407021	Md Muneeb Ur Rahman	Brand awareness of Tata Motors
20	12107021	Bandaru Sai Ratna	
21	12407022	Prabha	Training and Development in South Central Railway
		Tiwari. Sandeep	
22	12407023	Sharma	Marketing Strategies of Apple Inc
23	12407024	Gaurav Mishra	Cash Management Services in HDFC
24	12407025	Nathwani Sohail K	Employee Satisfaction in Deloitte
25	12407026	Gowlikar Ambica	Performance Appraisal in WIPRO
26	12407028	Mohammed Asad Ali Irfani	Consumer Satisfaction
20	121070=0	Y Jaswanth Sai	
27	12407029	Reddy	Income from Salary
		Chandrapaluka Daniel	 
28	12407031	Raju	Customer Relation Management
29	12407032	Aakash Thakwani	Wholesale Business
30	12407033	Shahbaz Hirani	Logistic Management and Follow-up
31	12407034	Shammi Pacholi Wankhada Ankita	Financial Statement Analysis
32	12407035	Wankhede Ankita Sudhakar	Logistics Management
33	12407035	Gaja Vijaya Laxmi	International Business of Beaver Track's Pvt Ltd
55	12-10/030	Tirumala Gurudanti	
34	12407037	Vidyanath	Marketing Strategies of "Tesla Motors"
	I !	Abdullah Sohel Bin	
35	12407038	Ahmed Bakulka	Issue and Success factors in Micro Finance
36	12407039	Rohan Pillai	Recruitment and Selection in Insurance Companies

37	12407040	Sumeera	A Study on Sales Promotion in Lakme
38	12407041	Mohd. Affan Khan	Online Trading of Derivatives
		Syed Mohd Kazim	
39	12407042	Hussain	Employee Motivation
40	12407043	Tajwar Fatima	Training and Development
41	12407044	Polanty Ajay Kumar	Performance Appraisal of Hindustan Cocacola Beverages Private Ltd
42	12407046	K A Pranati	Performance Appraisal a case Study on hetero drugs
43	12407047	Mohd. Salman Farooq	Customer Preference in Choosing Big Bazaar
44	12407048	Malu Navneeth	CSR of Tata Motors
45	12407049	Mohd Abdul Waseem	Marketing process of Apple Inc
46	12407051	Mohit Tiwari	Marketing Strategies of Airtel at Bhrati Airtel
47	12407053	Terala Vikram	Supply of Pharmaceuticals to Government Hospitals
48	12407054	Syed Sohaib Khalid	Foreign Direct Investment in India
		Syed Mir Mujahed	
49	12407055	Ali	Impact of E-Commerce Growth In International Market
50	12407056	N Kamlesh	Customer Satisfaction on Whatsapp
51	12407057	A Vatsal Kumar	Internship project on E-learning @ gyan websolutions
52	12407058	Reyjin Roy	Ratio Analysis of Hindalco Industries
53	12407059	Gagan Deep Gupta	Ratio Analysis of Hindalco Industries
54	12407060	B. Sai Kishore	Marketing Internship at Online Deal Portel www.stashdeal.com

## • B.Com III Year Professional

S.No	Roll No	Name	Project Title
1	12403001	Kotadia Irveen Ben	Balance sheet and Income Statement Analysis of South Indian Bank
2	12403002	Anizia Barla	Internship of K.Kumar and Company (I)
3	12403003	Agarwal Pooja	Berger Paint India Limited
4	12403004	A Susanna Joan	Joint Venture of Company Based on venture of Virgin mobilio in Indian Market
5	12403006	Bitkuri Vishal	working capital of ICICI Bank
6	12403007	Kalantri Kirthi	Industrial Exposure - AMUL
7	12403008	Mahima Holani	A study on Brand Loyalty of Soap Industry
8	12403009	Nikita Birla	Startup Companies
9	12403010	Vinit Agarwal	Starbucks project
10	12403012	Chagani Hussain	Internship trends at Roasta Film Limited
11	12403013	Shabnam Hirani	Industrial analysis of ice cream Industry
12	12403014	Mohammad Ayub	Financial analysis of Vodafone
13	12403015	J Saroon	HSBC and Its Operational Structure in Bangladesh
14	12403016	Boga Aravind	A comparative study of Mutual Funds
15	12403017	Varsha Kawre	Internship report on Audit and Accounting
16	12403018	Mohd Faiz Ahmed	Study of Mutual Funds of Reliance Company
17	12403019	Shruti Mishra	Cash Management Service HDFC Banks

1	1	Joinmal Alashari	1
18	12403020	Jaiswal Akshay Kumar	Study on Ratio Analysis of Pidilite ltd
19	12403020	Adam Shraddha	Investment in National Stock Exchange
20	12403022	Syed Absar Ahmed	Internship on Auditing (I)
		Shiwangi Vijay	
21	12403024	Wargiya	Brand Awareness (Heritage)
22	12403025	Bhardwaj Subham	Audit Experience of Sumanth Mahadev Company (I)
		Arvind Kumar	
23	12403026	Bang	India Infoline Limited
24	12403027	Thakur Purvi Chauhan	Marketing Strategies of LUH
24	12403027		Marketing Strategies of HUL
25	12403029	Macherla Amarender	Profitability Analysis of National Bank
25	12403029	Krishna Nai Sain	Marketing Strategies of HUL
20	12403031	Mirza Sarwar Baig	Consumer Satisfaction on WhatsApp
28	12403032	B Monalisa	Internship on CKS Associates (I)
20	12703033	Mohammed	
29	12403034	Farhaan	Internship on Accounting Task (I)
30	12403035	Krithika Singhania	Study On Organise and Unorganise Retail in Hyderabad
31	12403036	, i i i i i i i i i i i i i i i i i i i	Flipkart is an Indian E-commerce
32	12403037	Kanisetti Mounika	Maintenance of BOA Journal and Ledger
33	12403038	T Ruchendrika	Financial Strategies of Suelon Group
		Mohd Tamim	
34	12403039	Fawaz	Competitor Analysis of Maruti Suzuki and Tata
35	12403040	Prathik Srivastav	Introduction Process of Infosys Company
26	12402041	Dharmapuri Vichny Privo	
36	12403041	Vishnu Priya	Marketing Strategies of Coco Cola company
37	12403043	Pola Janardhan	Alteration rate of Swajas Air Charter Company
38	12403044	Chandeshwari	A second and Constanting Dehavior for UDEC
<u>38</u> 39	12403044	Ambica S Hanuman Darak	A project on Customer Buying Behavior for HDFC A study on Amul Company
40	12403045	Ayaz Ahmed	Marketing Strategies of Flipkart
40	12403040	-	
41	12403048	Noorul Islam Hammad	Islamic Banking
42	12403049	Naser Bin Abood	Herbal Life Product
43	12403050	M Manish	Employee Retention
		Mallavarapapu	
44	12403051	Praneeth Kumar	Employee Satisfaction
	I	Mullapudi Mahesh	
45	12403052	Kumar	Portfolio Analysis
46	12403053	Akshitha Agarwal	A study on Marketing Strategies of Parle Company
!	!	Kasu Sagar	
47	12403054	Marreddy	A study on Working Capital

#### 9. FRESHER'S DAY

A warm note of welcome and cheer greeted the fresh batch of degree students to a vibrant fresher's day celebrations "**Rubiks Cube**" organized by their seniors on 31<sup>st</sup> July 2014. The celebrations started with prayer song by College Choir Anna Domini followed by welcome dance. The variety fare had colorful cultural programmes lined up for their entertainment but the high moment was the Ramp Walk and the selection of Mr.&Ms.Fresher which happened amidst loud cheer and applause.



Welcome Dance

Judges for Mr. & Ms. Fresher



Principal & Vice Principal with the Winners of Fresher's Day Celebrations

#### **10. JOSEPHIESTA**

The Annual Academic and Cultural Fest hosted by the college 'Josephiesta' got bigger and better than ever with around five thousand students from various colleges thronging the college campus on 18<sup>th</sup> December 2014.

On the occasion of Josephiesta, Department of Commerce organized different competitions where in students from various colleges have participated with renewed enthusiasm and unabated excitement to win challenges of various kinds thrown up in the following Competitions

- Commerce Antakshari
- Share Bazar
- Minute to Win it
- 400 years of Hyderabad Quiz
- Memory Game
- Commerce Tambola
- Flip Flop

Our students have taken proactive roles in organizing the event and they got an opportunity to showcase their creative talent and also managerial skills.



**Commerce Tambola** 



Share Bazar

#### **11. ALUMNI MEET**

Alumni Association Meet aptly called '**Milan**' organized on 26<sup>th</sup> July 2014 marked a high moment of rejoicement and reunion for Alumni of 1997 to 2008 who went nostalgic as they cherished the wonderful moments spent in college. The meet started with prayer song by College Choir Anna Domini followed by welcome dance. The Chief Guest was Rev.Fr.Amal Francis, Alumni of 1999 batch. Apart from cultural programmes, address by Principal Rev.Fr.Vincent Arokiadas, Message by Chief Guest, speech and feedback by Alumni were the other major aspects of the meet.









Welcome Dance



Message by the Chief Guest

Speech by Alumni

## **12. NAAC INSPECTION DEPARTMENTAL REPORT**

The NAAC Peer team visited the department on 21<sup>st</sup> August 2014.Mrs .C. Savithri, Head department of Commerce welcomed the team on behalf of the department. She informed the team about the total number of faculty, their academic qualifications and achievements. The team asked the faculty introduce themselves and to give details about the following:

- 1. MOUs entered and benefits to the students.
- 2. Result Analysis
- 3. Percentage of students placed
- 4. Details of Industrial visits
- 5. Fee Concession
- 1. **MOUs Entered**-Mrs. Mary Vinaya Sheela informed that the department has 5 MOU's with organizations Impact Education, NSE for which Prof .Jagadeesha enquired about the benefits for the students.
- 2. **Result Analysis-** HOD highlighted that the department has consistent excellent performance and the current years pass percentage is 94.5%.

- 3. **Percentage of students placed** –Mrs.Sreelakshmi stated that 70% of the students are placed on an average .Prof.Jagadeesha enquired about the types of jobs offered, highest and average salary.She informed that functional jobs were offered to students by Companies like Factset ,Franklin Templeton,ADP which are the regular recruiters.The team also checked the offer letters of the highest paid students and appreciated the Placements activities undertaken by the department.
- Details of Industrial Visits Mrs.Mary Vinaya sheela informed the team about the various industrial visits organized by the department to Binju Saria Steel Plant Pottur, ICRISAT, Vishakapatnam Steel Plant.
- Fee Concession HOD informed the team about the details of Fee Concession given to students and Mrs. Geethanjali presented the supporting documents which were checked by the members.

Dr.Bharathi was asked by the team to state the difference between St.Francis and St.Joseph's College for which she replied that in her short stay in the college she found that St.Joseph's is very inspiring to work and emphasized on the teaching methodology used. The Peer team suggested that Dr.Bharathi can conduct a FDP for the benefit of the young faculty members.

Mrs. Mary Vinaya Sheela in her introduction emphasized on the books published and the consultancy services undertaken by her as panel member of Indian Overseas Bank in recruitment of Probationary officers and Clerks .Prof.Jagadeesha suggested that madam should use her experience as career guidance for students and conduct classes.

The faculty presented to the team the supporting documents:

- Mrs. Srilatha informed the team about recording of student's progression and the team appreciated the practice.
- Mrs.Anantha Lakshmi presented the details of certificate course in Retail Sector by NSDC which was appreciated by the Peer team.
- Mrs.Sreelakshmi presented Students Profile maintained by the department, Students strength from 2008 to 2014, Number of Boys, Girls, SC, ST, BC and Physically Handicapped students.

The team in their concluding remarks stated that the Department is the largest in terms of faculty and students and also appreciated the department for the practices followed and stated to continue the in future also.

#### **13. FAREWELL PARTY / PRAYER MEET**

A Ceremonial Prayer Service was held on 25<sup>th</sup> March 2015 for B.Com Final year students. The Prayer service started with a song by College Choir Anna Domini followed by readings from Bible, Quran and Bhagavatgita.Principal Rev.Fr.Vincent Arokiadas blessed the students and expressed his confidence about the glorious future awaiting Josephites who were fully equipped with right knowledge and skill.He specially appreciated SQAC members for their active participation in all the college events. Dr.S.Brinda, Dean Academics, Mrs.C.Savithri, HOD, Mrs.Mary Vinaya Sheela and Mr.Krishna Moorthy addressed the students and wished them success and emphasized the need for adopting a right attitude to excel in life.

Principal Rev.Fr.Vincent Arokiadas also distributed certificates to the chief organizers and organizers of various events of Josephiesta.The College Choir entertained the crowd with songs. The Program ended with the students sharing their experiences during their three years stay in the college and thanking the management and the faculty for all the values and knowledge which they imbibed from them. It was a heart touching and memorable day for all the students

#### **14. REPORT OF BOS MEETING**

Date: 12 March 2015
Venue: Conference Hall
Chairperson: Mrs.C.Savthri. HOD
Time: 11 am
Agenda:
1. Revision of syllabus of B.Com Professional – Semester I & II
2. Revision of syllabus of B.Com General, Computers & Honors – Semester III & IV.

3. Approval of New Course - B.Com IT.

The BOS meeting commenced with a prayer by Principal Rev.Fr.Vincent Arokiadas.

Dr. Brinda, Dean, Academics welcomed and introduced the members. Mrs. C. Savithri, HOD read out the Agenda of the meeting.

#### The following points were discussed and suggestions were made:

- Revision and Approval of syllabus and course structure with credits
- It is now proposed to have a few common subjects for all streams and also retain the distinctive features of the course. B.Com Prof Course structure for all three years w.e.f 2015-16 was approved.
- Prof. Laxman suggested the course code should be with course name instead of numbers.
- Nomenclature of Fundamentals of Accounting is changed to Financial Accounting. The syllabus of Financial Accounting of B.Com Honors Sem I is adopted.

#### • Managerial Economics:

- > Unit II Title to be renamed as Demand and Supply Analysis.
- ➢ Unit III syllabus should be redrafted
- Unit V Title Introduction to Market Structure has been renamed as Market Structures.

#### Organisation and Management Theory:

- OMT is split into two semesters as Business Organisation and Principles of Management in Sem I and Sem II.
- Syllabus of B.Com (Hons) to be adopted

#### Business Statistics:

- Prof.Laxman observed that Business Statistics should be studied in two semesters as a commerce student should have a complete understanding of the subject and should be covered in Semester I & II.
- Syllabus of Business Statistics I and II to be adopted from General and Computers of Semester III & IV.

#### Information Technology:

The nomenclature of FIT is changed as IT for Business. The members appreciated the relevance of title.

#### • Financial Accounting:

Financial Accounting Semester II is changed as Advanced Accounting. The syllabus is adopted from B.Com (Honors) of Sem II.

#### Business Mathematics

Syllabus adopted from B.Com (Honors) Sem II.

#### Suggestions for B.Com General and Computers Sem III & IV

- Nomenclature of Advanced Accounting I to be changed as Advance Accounting.
- Income Tax I and II shifted from Semester III and IV to Semester V and VI and replaced with Business Law and Business and Corporate Law.
- The faculty mentioned that it was more useful for a student to learn Income tax in final year as it will help them in Placements.
- > Nomenclature of RDBMS I changed as DBMS.
- Advanced Accounting II: to be renamed as Corporate Accounting I.
- Financial Services and Institutions: Unit I to be reframed and Unit II to be named as Mutual Funds
- > Mr.Vishal suggested Credit Ratings topic to be included in syllabus.
- Nomenclature of RDBMS II changed to ADBMS.Prof.Laxman suggested Lab work to be mentioned at the end of Unit IV and V.

#### B.Com Honors Semester III and IV:

Management Accounting I & II shifted to Final year.

- Corporate Accounting I syllabus was adopted from B.Com General and Computers of Sem IV.
- ➤ Cost Accounting I and II Adopted from General & Computers of Sem V & VI.
- New Course B.Com IT to be introduced

- Structure will be similar to B.Com Gen/Comp for basic commerce papers. Apart from this, course offers 4 Computer Papers and 4 SAP Papers.
- Mrs.Kiran Jyothi, Mr.Manoj Clarence gave an insight of new course about computer and SAP papers.
- The proposed new course will have 8 papers of IT spread over 6 semesters.
  SAP to be taught in four semesters as Level 1,2,3,4.
- Rev.Fr.Vincent Arokiadas, Principal questioned the need to have SAP in 4 semesters, Mrs.Jyothi clarified that B.Com students required functional knowledge in subjects like HRM, Marketing –which will be taught along with SAP.
- > Prof.Laxman said that it was necessary to teach SAP in 4 semesters.

#### The Board Resolved and Approved the following changes to be implemented:

- To Change the Nomenclature of the subject IT to IT for Business for B.Com Prof Sem I.
- > To replace suggested readings with Reference Books.
- To change the title of Fundamentals of Accounting as Financial Accounting and Financial Accounting as Advanced Accounting.
- > To adopt Honors syllabus for Professional for Common subjects.
- To rename Unit II Demand analysis and Supply analysis and Unit V Market structure in Managerial Economics.
- To replace the subject Strategic Management with Business Ethics in Sem IV of B.Com Prof.
- To shift Income Tax from second year to final year and bring forward Business law to Second year from Final year.
- > To shift Management Accounting to final year for B.Com Hons.
- > To change the titles of Subjects RDBMS I & II as DBMS and ADBMS.
- > To remove II language for Honors.
- > To offer Personal Taxation as an IDS paper for non commerce students.
- To condense the syllabus of Personal Taxation by removing Business and Profession and Capital Gain.

- The B.Com Professional, Honors, General and Computers course structure with credits for six semesters was approved and accepted.
- The new course B.Com IT course structure with credits and syllabus of First and Second Semesters was approved.
- ➤ The revised syllabus of Semester I & II B.Com Professional was approved.
- The revised syllabus of Semester III & IV B.Com General & Computers, Honors was approved.
- Internal Assessment for theory and accounting subjects Question paper pattern approved for new course.
- End Semester examination for theory and accounting question paper pattern approved for new course.
- List of Examiners was passed and approved by the Board.
- To introduce Electives in Marketing, Finance and HRM for final yr General and Computers.

# Closing remarks by Prof.Laxman Gaddam Chairman BOS, Department of Commerce, Osmania University.

- > Appreciated the teamwork of the department.
- > He felt the entire academic exercise was conducted in a conducive manner.
- > He assured the department of his assistance and support.
- > He appreciated the new course for its relevance and demand in the market.

Vote of Thanks was given by Mrs.Srilatha. Principal Rev.Fr.Vincent ArokiaDas stated that the BOS was conducted in a pleasant and in a academically stimulating atmosphere. He appreciated Dr.Madhusudhan and Mr.Vishal for their valuable suggestions. He thanked Prof.Laxman for his support and cooperation. He Congratulated HOD Mrs.C. Savithri and the department for the academic exercise.

# **15. SURVEY REPORTS SUBMITTED**

- Submitted reports for India Today Magazine, Nielson Survey on 6<sup>th</sup> April 2015
- Submitted reports for The WEEK Magazine, Hansa Survey on 10<sup>th</sup> April 2015