

**PAPER PRESENTATIONS/PUBLICATIONS BY FACULTY**  
**(ACADEMIC YEAR 2014-15)**

**DETAILS OF PAPERS PUBLISHED IN JOURNAL 2014-15**

S.NO	NAME OF THE FACULTY	TITLE OF THE PAPER PUBLISHED	DETAILS	DATE
1	Mrs. R. Anita	Employee Engagement – A Leading Indicator of Employee Retention	International Journal in Management and Social Science (Impact Factor- 3.25)  ISSN: 2321-1784	IJMSS Vol.03 Issue-03, (March, 2015)
2	Mrs. Molly Chaturvedi	Micro finance- A blessing in disguise to the poor	INSPIRA NATIONAL JOURNAL ISSN: 2231-167X	Volume 05 No. 02, April, 2015 .
3	Mrs. Molly Chaturvedi	Building High Team & its Sustenance	International Journal of Management & Social science (IJMSS) (ISSN:- 2321-1784) Impact factor:- 3.259	<b>Vol.3, Issue 3</b> <b>March 2015</b>

**FACULTY PAPER PRESENTATION, WORKSHOP /  
ATTENDED/PRESENTED/PUBLISHED**

**ACADEMIC YEAR-2014-15**

<b>S.NO</b>	<b>NAME OF THE FACULTY</b>	<b>SEMINAR ATTENDED</b>	<b>PAPER PRESENTED/PUBLISHED</b>	<b>ORGANISED</b>	<b>DATE</b>
1	Mrs.A.Mary Francina	Two Day International Conference on "Strategies for social and sustainable competitive advantage in Globalised era	Published and Presented on "Work Life Balance – Challenges" (ISBN no:- 978-93-83192-49-6)	Karnataka State women University, Bijapur	June 2014
2	Mrs. Molly Chaturvedi	Two Day International Conference on "Strategies for social and sustainable competitive advantage in Globalised era	Published and Presented on "Marketing communication s-in Globalised Era" (ISBN no:- 978-93-83192-49-6)	Karnataka State women University, Bijapur	June 2014
3	Mrs. R. Anita	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	Published & Presented on "The Role of employee relations in enhancing productivity of the Organisations" (ISBN no:- 978-93-82163-83-1)	Osmania PG College, Siddipet	August 2014
4	Mrs.A.Mary	Two Day	Published and	Osmania PG	August 2014

	Francina	National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	presenting on "Managing Change successfully" (ISBN no:- 978-93-82163-83-1)	College, Siddipet	
5	Mrs. Molly Chaturvedi	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	Published and presenting on "Disaster Management:- Conflict & Challenges" (ISBN no:- 978-93-82163-83-1)	Osmania PG College, Siddipet	August 2014
6	Ms. Smriti Nagaria	Two Day National Seminar on "Common Derivatives Trading in India-Issues & Concerns"	Participated in the Seminar	Department of Commerce ,Osmania University, Hyderabad	August 2014
7	Ms. Smriti Nagaria	National Conference on "Contemporary issues in Banking & Finance"	Presented paper on "A study on role of credit risk management in Banking sector"	Hyderabad Business School	September 2014
8	Mrs.A.Mary Francina	3 <sup>rd</sup> International Conference on Managing Human Resources at the workplace	Published & Presented on " A Study of HRD Practices in India". (ISBN no:- 978-93-83302-01-7)	SDMIIMD, Mysore	December 2014
9	Mrs. Molly Chaturvedi	Two Day National Seminar on	Published & Presented on "Corporate	RBVRR Women's College ,Narayanguda	February 2015

		“Challenges in management education – an Indian perspective” sponsored by UGC	expectations from management graduates” (ISBN no:- 978-93-85100-06-2)	,Hyderabad	
10	Mrs. R. Anita	National Seminar on “Impact of PDS on Poverty Reduction”	Published & Presented on “A study of E-PDS system in India for greater transparency”	Bharathidasan University, Khajamalai Campus, Tiruchirappalli	February 2015
11	Mrs.A.Mary Francina	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management ”	“Inclusive business avenue of sustainable competitive growth of developing economy” (ISBN no.978-81-926-819-9-3)	Department of Business Management, University college of commerce & business management, Mahatma Gandhi University ,Nalgonda	March 2015
12	Mrs. Molly Chaturvedi	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management ”	“A study on impact of Green Marketing” (ISBN no.978-81-926-819-9-3)	Department of Business Management, University college of commerce & business management, Mahatma Gandhi University ,Nalgonda	March 2015
13	Mr. N. Srinivas	National seminar on Quality enhancement	Role of Higher education leadership in preparing next generation leaders towards institutional	St. Francis College for women ,Begumpet	March 2015

			development		
14	Mr. N. Srinivas	Rural Market in INDIA: Unexplored Terrain	“Scope of Mobile Advertisement in Rural India: Opportunities & Challenges”	Department of Business Management Studies, Mahatma Gandhi University, Nalgonda, Telangana	March 2015
15	Mrs. Danam Tressa	E-Commerce – Impact on Economic Development	A Study On Ecommerce In CRM At Amazon	RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad [ISBN Due]	Feb 27 <sup>th</sup> 2015
16	Mrs. Danam Tressa	National Seminar On Managing Business In Changing Economic Scenario	Corporate Social Responsibility: In changing Economic Scenario	Organized by Aurora PG College , Moosarambagh, Hyd (ISBN Due)	March 26 <sup>th</sup> 2015
17	Mrs. R. Anita	National Seminar On Managing Business In Changing Economic Scenario	Impact Of E-Tailing On The Brick-And-Mortar Retailers	RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad [ISBN Due]	27 <sup>th</sup> February, 2015
18	Mrs. Danam Tressa	The role of IQAC Stakeholders	Department of Commerce, Nizam College	July 2014	18

## **BOOKS PUBLISHED/MEMBERSHIP**

Following faculty members papers were being published with ISBN/ISSN no in different books & Journals (International & National)

<b>S.NO</b>	<b>NAME OF THE FACULTY</b>	<b>TITLE OF THE PAPER PUBLISHED</b>	<b>DETAILS</b>	<b>DATE</b>
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- **All the faculty members of Business management Department are members of Hyderabad Management Association (HMA)**