

## PRESENTED PAPERS AT THE STATE AND NATIONAL LEVEL SEMINARS

Type of seminar	Name of the seminar	Title of the paper	Date	Venue	Organized by
National Seminar	National Seminar on "Recent Trends in Financial Management & Financial Services	Paper presentation on <b>"Impact of Microfinance on social and economic conditions of women"</b>	4 <sup>th</sup> Jan 2014	St. Joseph's Degree & PG College	organized by Dept. of Business Management, St. Joseph's Degree & PG College
National Seminar	National Seminar on emerging trends in Commerce –An edge	Paper presentation on <b>"A Study On Causes and Management of Stress at Workplace"</b>	19 <sup>th</sup> Dec 2013	St. Joseph's Degree & PG College	organized by Dept. of Commerce, St. Joseph's Degree & PG College
National Conference	Innovations : A New Paradigm in Management"	Paper presentation on <b>"Micro and small enterprise MSE : Progress, Prospects, Problems "</b>	17 <sup>th</sup> and 18 <sup>th</sup> January, 2014	Pune, Maharashtra	Padmasree Dr.D.Y.Patil Institute of Management studies (DYPIMS),
National Seminar	One Day National Seminar on Social Entrepreneurship in India: Problems & Prospects	Paper presentation on <b>"A Study on Social Entrepreneurship- A Growing Trend in India"</b>	JANUARY 29 <sup>th</sup> , 2014	Mahatma Gandhi UNIVERSITY Nalgonda	CO-SPONSORED BY ICSSR ORGANIZED BY DEPARTMENT OF COMMERCE, Nalgonda

## PAPERS PUBLISHED WITH ISBN No

Type of seminar	Name of the seminar	Title of the paper	date	Venue	ISBN no.	Organised by
National Seminar	A Two-Day National Seminar on Gandhi, Trusteeship and CSR for Exclusive & Inclusive Growth	A Study on Corporate Social Responsibility in Pharmaceutical Industry With special focus on	12 <sup>th</sup> and 13 <sup>th</sup> Dec, 2013	Visakapatnam	ISBN no: due	jointly organized by SCR, ISTD & School of Management studies, GVP

		HIV/AIDS.				College for Degree & PG courses , Visakapatnam
National Seminar	FDI –As a key driver of Economy –A Reality check opportunities & Challenges	A Study On FDI In The Life Insurance Sector In India	7 <sup>th</sup> January ,2014	RBVRR, Hyderabad	<b>ISBN no.978-93-83241-27-9</b>	Department of Business Management ,RBVRR, Hyderabad
National Seminar	One Day National Seminar on Social Entrepreneurship in India: Problems & Prospects	Paper presentation on “ <b>A Study on Social Entrepreneurship- A Growing Trend in India</b> ”	JANUARY 29 <sup>th</sup> , 2014	Mahatma Gandhi UNIVERSITY Nalgonda	<b>ISBN no.978-81-926819-4-8</b>	National Seminar CO-SPONSORED BY ICSSR ORGANIZED BY DEPARTMENT OF COMMERCE ,Nalgonda
International Conference	Reinventing Management Strategy: The Design for Future(IC-RMS 2013)	“A Study Reinventing issues in Management”	30 <sup>th</sup> Dec, 2013	Ghaziabad	<b>ISBN no.978-93-812-46-2</b>	I.T.S Institute of Management Ghaziabad. Bharathi Publications ,Delhi

**Mr. Praveen Kumar**

<b>Type of seminar</b>	<b>Name of the seminar</b>	<b>Date</b>	<b>venue</b>	<b>Organised by</b>
Faculty Development Programme	How to Make Millions from one rupee	4 <sup>th</sup> Oct 2013	St.Joseph’s Degree & PG College	SJC in Collaboration with Hyderabad Management Association
Faculty Development Programme	FDP on “Reiterating the dynamics of Professionalism”	19 <sup>th</sup> Nov 2013	St.Joseph’s Degree & PG College	Department of English, SJC
One- day faculty development and student level seminar	Recent Trends in Accounting	31 <sup>st</sup> August 2013	St.Joseph’s Degree & PG College	Department of Commerce & Business Management, SJC in collaboration with Indian Accounting Association, Hyderabad Chapter

**Mr.Srinivas**

National Seminar	National Seminar on “Recent Trends in Financial Management & Financial Services 4 <sup>th</sup> Jan 2014	Paper presentation on “Mobile banking and consumer behavior : New Insights into the diffusion pattern”	Dept. of Business Management , St.Joseph’s Degree & PG College
National Seminar	National Seminar on emerging trends in Commerce on 19 <sup>th</sup> Dec 2013	Paper Presentation on “Social media is a highly valuable tool for customer value”	Dept. of Commerce , St. Joseph’s Degree & PG College
National Conference	Two-Day National Conference on  NEW ERA MARKETING CHALLENGES  27 and 28 August 2013	Paper Presentation on “CONSUMERS’ AWARENESS TOWARDS GREEN PACKAGING IN HYDERABAD”	Department of Business Management University College of Commerce & Business Management Osmania University, Hyderabad - 500 007. A.P.
National Conference	Competency Building Strategies for Sustainable Development in Teaching & research 30 <sup>th</sup> October,2013	Paper Presentation on “Effect of FDI on Indian Organised Retail Sector : An analysis”	ANURAG Group of Institutions, Hyderabad
National Conference	Multivariate analysis for management research  14 <sup>th</sup> & 15 <sup>th</sup> September,2013	Paper Presentation on “Perceptual Mapping of Women Consumers on Private Label Brands”	Department of Business Management University College of Commerce & Business Management Osmania University, Hyderabad - 500 007. A.P.
Women Consumer’s Preferences On Grocery Items –  A Study With Reference To Hyderabad City In AP		ISSN 2279-0667	

Impact Of Brand Celebrity On Consumer Purchase Intentions: A Study With Reference To Selected Mobile Service Provides In Hyderabad City .....		ISSN 0976-2183	Volume - IV (2013), Issue - VIII (August)
Competency Building Strategies for Sustainable Development in Teaching & research 30th October,2013	Effect of FDI on Indian Organized Retail Sector : An analysis	ISBN 9789383038091	ANURAG Group of Institutions

Ms. Smrithi	Regional Seminar  8 <sup>th</sup> March 2014	Effective teaching methods	IPE, Hyderabad
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