

Date:- 11/02/2015

**DEPARTMENT OF MANAGEMENT
ST. JOSEPH'S PG COLLEGE
ACADEMIC YEAR 2014-15**

STUDENT NOTICE

This is to inform MBA IV semester students that Final Project Presentation and Viva voce will commence from 20-02-2015. Students are required to meet their respective internal guides, submit the rough draft of hard copies and get the project approved by the guide before attending the project presentation.

NOTE: Postponement of project presentation is strictly not permitted and students who do not make presentation will not be allowed to appear for II internal examination.

GUIDELINES:

- Students are requested to come along with their complete project data (V Units) during the Presentation for better suggestions and recommendations from project examiners.
- Suggestions given in the project presentation need to be incorporated in the final project copy.

- **3 Hard Bound copies and one CD soft copy** should be submitted on or before 07-03-2015. Students who make their presentation on 4th & 5th March can submit hard bound copies of projects on 9th March 2015.

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PROJECT FORMAT

CHAPTER -I

- 1.1 Introduction
- 1.2 Need and importance of the Study
- 1.3 Objectives of the Study
- 1.4 Scope of the Study
- 1.5 Research Methodology of the Study

CHAPTER -II

- 2.1 Literature Review of the Study

CHAPTER -III

- 3.1 Industry Profile
- 3.2 Company Profile

CHAPTER -IV

4.1 Data Analysis and Interpretation

CHAPTER - V

5.1 Findings

5.2 Suggestions and Conclusions

5.3 Bibliography

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PROJECT FRONT PAGES SEQUENCE

This section presents some of the norms associated with a project. It is strongly recommended that you **follow these guidelines**. The final report front pages should be presented in the following sequence:

- ❖ Title page
- ❖ Company certificate
- ❖ Student's Declaration (Annexure-I)
- ❖ Supervisor's Certificate (Annexure-II)
- ❖ Abstract
- ❖ Acknowledgements

❖ Table of Contents:

- List of Tables
- List of figures
- List of Appendices

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