

**REPORT ON
M.COM STUDENTS MEET
VANIJYA 2014**

Day-1

26th February 2014 VANIJYA -2014

10:15 am – **INAUGURAL CEREMONY**

- ✓ Prof. Shankaraih, Head , Department of Commerce OU
- ✓ Prof. Satyanarayana , Dean, Department of Commerce OU
- ✓ Prof. G laxman , Chairman, BOS, Department of Commerce OU
- ✓ Prof H. Venkateshwarulu Director, CDE, OU
- ✓ Prof K. V.Achalpathi Director, Placement officer Department of Commerce OU
- ✓ Prof. Nageshwar Rao Officer on Special Duty to Vice Chancellor, OU
- ✓ Sri.Vasudeva Rao. Devaki Chairman, ICSI, GOH

All the dignitaries participated in the Lighting of the Lamp, followed by Prayer Song Welcome address by Prof – Shankaraih – he said that “Without Commerce no college does exist, there is a requirement of competitive world of commerce colleges. He thanked all the dignitaries and Welcomed Chairman ICSI – to be the partner of the future programmes and tie ups with OU. Thanked Prof. Achalpathi for support. He further asked to bring the corporate to VANIJYA. It is an annual program. He said that **VANIJYA 2014** was a Wonderful platform to exhibit caliber and skills and talent”.

Chief Guest – Prof Nageshwara Rao said that “As an individual we should tradeoff between success and failure. Why individual organization- lot of position – organization cannot run without commerce –irrespective of any subject. Start with negative and end with positive. Determine the destination. Involve clearly the path and Identify the problems and consequences”.

“The decision making process is important sufficient courage to lend a help. Try to adopt one approach – Management approach, account yourself over personality“.
“Do not neglect any subject value based management – every action – every moment – value has been generated”.

Address by Prof – S.V. Satyanarayana.

Dean Faculty of Commerce, OU

M.Com course has seen the highest number of Applications this academic year with 17 Students Foreign Students .Event Planned by the Dept “One should be a versatile product extra circular activities, one should be strong, to bring out the hidden talent of M.COM students through **VANIJYA 2014**

He asked all the students to Read News Papers every day and keep abreast of news for which they should be the Members of Times of India –Club which will make a lot of difference in ones career .Do not read Guides – every student should read at least one standard text Book .He asked the students to Concentrate on Project sincerely.

Address by Prof- Laxman G

He said that **VANIJYA 2014** Brain child of Prof- Shankariah and is Adopted from Prerana –Brain Child Prof – H. Venkateshwarulu University and affiliated Colleges to impart higher education – exposure to classroom teaching, Teacher, Libraries.OU teacher – Producing a great scholar whose knowledge helps in growth of economy .Mismatch with what is taught in class to that of class in the evening. Make it in real Terms. Purpose – To Produce Intellectuals, Thinkers, the human face.

Prof H. Venkeshwarulu

A Dozen professors- IIM from M.COM

IIM Kojikur - NIBM – IBM – Senior Civil Service citizens – CAS – SMMES-Potential of the route.

Reiterate Vanijya Know yourself – Compete – Reach the destiny. Conceived and organized by O.U- put lot of confidence

Address by CS Vasudeva Rao Devaki

On Investors awareness programme.Prof – Achalapathi “Students should be originality – It should comeout – Introspection – where are we how are we, To project stars performers of the M.Com.

Inter University Industry Linkage to achieve this thought 3 aspects

- 1) Continuous interaction of Teachers
- 2) FDP
- 3) Research Program

Teachers ready to teach IFRS – Certificate course in IFRS.

Apply small topics to practice Project- Instrument to market yourself to industry

Employment Placement aspect M.Com product is different from MBA

Every day 10 Mins you have to improve your profile Parishodhana – Remind Srinivas Sir.

Student – Project / Articles.Samskruthi – Poem, Art, Address by guest of Honour

C. S Vasudera Rao Devaki ,Chairman of ICSI,Investors Awareness

Capital Market – Ruled by FIIs Pumping money if it is removed the Index Falls. So common man's investor. Hand is the capital market.Would like to address the students

Day - II Final Presentation

HR

Marketing

Finance

Accounting / Taxation

JAM Finals

Business quiz was conducted by Prof - Narendernath

Essay Writing Finals

Prof- IPE

5 mins ppt

Judges from corporate



VALEDICTORY CEREMONY OF VANIJYA -2014

Left to right - Prof. G laxman , Prof. Satyanarayana, CMA B.L Kumar, Prof.Akbar Ali Khan,
Prof – V Shekar

Followed by Valedictory program

Address by Akbar Ali Khan

Hon'ble vice –Chancellor Telengana University, Nizamabad

Guest of Honour

C.A Tirupathaiah Yarra ,Chairman , Hyderabad branch of SIRC of ICAI

CMA B.L Kumar ,Chairman, Hyderabad Chapter of Institute of Cost Accountants of India

Address by Prof – V Shekar ,Principal , UCC & BM, OU

Prof P. Purushotham Rao ,Former Chairman, Board of studies in Commerce , Dept of
Commerce, O.U

Participants from St. JOSEPH'S COLLEGE

Marketing Event : Ameema, Srujana

Accounting & Taxation : Aruna , Swapna, Tejaswi, Srinath.

Finance : Sudheer , Rajender, Akum, Bernard, Gyalsten, Arundathi

Business Quiz : Srinath , Arudathi, Srujana, Tejaswi , Bernard , Akum,
Gyalsten, Swapna, Aruna.



VANIJYA-2014 M.COM II YR STUDENTS PARTICIPATED



VANIYA-2014 M.COM I YR STUDENTS PARTICIPATED