

FACULTY DEVELOPMENT PROGRAMS CONDUCTED

ACADEMIC YEAR 2015-16

WORKSHOPS ORGANISED BY THE DEPARTMENT OF BUSINESS MANAGEMENT

S.NO	DATE	NAME OF THE FACULTY CONDUCTED WORKSHOP	TARGET GROUP	TOPIC	DESCRIPTION
1	14/8/15 & 19/8/15	Mrs. Molly Chaturvedi & Mrs.Sreelaxmi	Principal & 19 Faculty member	Pre Case Study Session	Cases as per the specialization were distributed among faculty members on HR,Marketing,Finance specialization
2	22/9/15	Mrs.R.Anita & Mr.P.Ganesh Anand	Faculty member of Commerce Department(2)	Project Guidelines	Faculty members explained the guidelines, rules of conducting & evaluating projects
3	27/1/16	Mrs.R.Anita	Faculty member ,Villa Marie College for women	NAAC Accreditation Procedures and aspects	Mrs.R.Anita was invited to the college as resource person to give the information required for NAAC accreditation.

MRS.R.ANITA, NAAC COORDINATOR, ST.JOSEPH'S DEGREE & PG COLLEGE WAS INVITED AS A RESOURCE PERSON

A. PAPER PUBLICATION IN JOURNALS- NATIONAL & INTERNATIONAL

ACADEMIC YEAR 2015-16

NAME OF THE FACULTY	TOPIC	DATE	JOURNAL
Ms.Smriti	ELECTRONIC ORIENTATION: A NEW APPROACH TO THE FINANCE SECTOR	14 th & 15 th Sep, 2015.	Emerging Issues In Global Economy, Commerce And Management: Challenges And Strategies For International Competitiveness” at Madras Christian College, Chennai

	A STUDY ON ROLE OF CREDIT RISK MANAGEMENT IN BANKING SECTOR	12 Sep, 2014	Contemporary issues in banking and finance
Ms.Lavanya	'CUSTOMER RELATIONSHIP MANAGEMENT IN INDIA'S MSME SCENARIO'	April-June 2015	International Journal of Business and Administration Research Review- E- ISSN 2347-856X ,ISSN - 2348-0653, Vol. 3 Issue.10, pp. 227-232, Impact Factor: 3.072,
	DEVELOPMENT OF TECHNOLOGY BASED VIRTUAL CLUSTERS: APPLICATION FOR MSME SECTOR	July 2015.	International Journal of Research in IT & Management- ISSN 2231-4334 (O), ISSN: 2349-6517 (P), Volume 5, Issue 7, pp. 44-49, Impact Factor - 4.961,
	PERFORMANCE OF MUDRA BANK: A STUDY ON FINANCIAL ASSISTANCE TO MSME SECTOR	July 2015.	International Journal of Research in Economics and Social Sciences- ISSN 2249-7382 (O), Volume 5, Issue 7, pp.185-191, Impact Factor - 5.545
	THE APPLICATION OF E-COMMERCE IN INDIAN MSME SECTOR	August, 2015.	International Journal of Management and Social Science Research Review- E- ISSN: 2349-6746 ISSN: 2349-67 38, Volume 1, Issue 14, pp. 49-55, Impact Factor: 3.029
	ROLE OF MARKETING STRATEGIES IN THE CONTEXT OF MSME SECTOR	August 2015.	International Journal of Research in Finance and Marketing - ISSN 2231-5985 Volume 5, Issue 8, pp. 1-6, IMPACT FACTOR - 5.230,
	ROLE OF NON PERFORMING ASSETS -A MSME'S PERSPECTIVE	September 2015.	International Journal of Research Science & Management- (O) ISSN: 2349- 5197, Volume 2, Issue 9, pp.31-37, Impact Factor (PIF) -2.138
	ELECTRONIC ORIENTATION: A NEW APPROACH TO THE FINANCE SECTOR	14 th & 15 th Sep, 2015.	Emerging Issues In Global Economy, Commerce And Management: Challenges And Strategies For International Competitiveness" at Madras Christian College, Chennai
	PERFORMANCE OF STATE LEVEL BANKER'S COMMITTEE: FUNDING MSME'S TO STIMULATE GROWTH IN TELANGANA REGION	March	International Journal of Research in Economics and Social Sciences ISSN(o): 2249-7382, Impact Factor: 6.225
	GROWTH OF MSME SECTOR AND INDUSTRIAL STRUCTURE IN TELANGANA REGION: AN OVERVIEW	March	International Journal of Research in Economics and Social Sciences ISSN(o): 2249-7382, Impact Factor: 6.225

	WOMEN ENTREPRENEURSHIP: GROWTH AND PERFORMANCE OF INDIAN MSME SECTOR	March	International Journal of Research in Finance and Marketing (IJRFM)ISSN(o): 2231-5985, Impact Factor: 5.861
	VENTURE CAPITAL FINANCING STRATEGY FOR INDIAN MICRO SMALL MEDIUM ENTERPRISE'S	March	International Journal of Research in IT & Management ISSN(o): 2231-4334, ISSN(p): 2349-6517, Impact Factor: 5.96
	CONTRIBUTION OF INDIAN MSME'S TOWARDS INDIAN INDUSTRY - ISSUES AND CHALLENGES	March	International Journal of Research in Engineering and Applied Sciences ISSN(o): 2249-3905,(p): 2349-6525, Impact Factor: 6.573
Mrs. R. Anita	SKILLING INDIA - INITIATIVES TO CREATE GLOBAL WORKFORCE	March, 2016	International Journal of Research in Economics and Social Sciences VOLUME 6, ISSUE 3 (March, 2016) (ISSN 2249-7382) IMPACT FACTOR - 6.225

WORKSHOPS ATTENDED

ACADEMIC YEAR 2015-16

S.NO.	NAME OF THE FACULTY	ORIENTATION/WORKSHOPS/SEMINAR/ CONFERENCE ATTENDED
1	MRS. R. ANITA	<ul style="list-style-type: none"> ➤ One day workshop on "IMPLEMENTATION OF CBCS IN AUTONOMOUS COLLEGES" at RBVR College. ➤ State Level University Industry meet on "Skill transformation in Telangana" at Osmania University Auditorium on 1st Aug.

2	MRS.MOLLY	<ul style="list-style-type: none"> ➤ Conducted Two days workshop on “Case Study” at St. JOSEPH’S DEGREE & PG COLLEGE on 19th & 25th Aug 2015. ➤ Workshop on Case Study at ICFAI BUSINESS SCHOOL, on 28th Aug 2015
3	MRS. SANGEETHA THAKUR	<ul style="list-style-type: none"> ➤ One day Faculty Development Programme on DERIVATIVES, organized by Loyola Academy Degree and PG College, on 10 February, 2011.
4	MS. SMRITI	<ul style="list-style-type: none"> ➤ FDP on “effective teaching and research methods for academic excellence” at AV college, on 14th july, 2015
5	MRS.RATNA KUMARI	<ul style="list-style-type: none"> ➤ National Seminar on Business Dynamics “A Paradigm shift in policies for sustainability” at St.Mary’s College,Yosufguda on 31 October 2015

PAPER PUBLICATIONS & PRESENTATIONS

ACADEMIC YEAR 2015-16

<u>FACULTY</u>	<u>DATE</u>	<u>TOPIC</u>	<u>VENUE</u>
Mrs. A. Mary Francina	4 th & 5 th Dec, 2015	Presented on “HR Audit – An Essential Tool for Sustainability of Organization”	Third National Conference on Contemporary Issues in Marketing, Finance, HRM & IT organized by A.V. College Post Graduate Centre
	18,19 & 20 Dec 2015	Presented on “ A study on Employee Retention Strategies”	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends,

			Challenges & Strategies organized by St. Joseph's Degree & P.G. College
		Published & Presented on "Managing Change successfully" (ISBN no:- 978-93-82163-83-1)	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)
Mrs. R. Anita	4 th & 5 th Dec, 2015	Presented on "A study on Trends in Compensation Management"	Third National Conference on Contemporary Issues in Marketing, Finance, HRM & IT organized by A.V. College Post Graduate Centre
	18,19 & 20 Dec 2015	Presented on "Managing Quality in Education System"	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College
		Published & Presented on "The Role of employee relations in enhancing productivity of the Organisations" (ISBN no:- 978-93-82163-83-1)	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)
Mr. P. Ganesh Anand	18, 19 & 20 Dec 2015	Presented on "Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence"	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's

			Degree & P.G. College
Mrs. A. Danam Tressa	18, 19 & 20 Dec 2015	Presented on “ A study on Challenges of Human Resources in 2020 for Organizations”	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph’s Degree & P.G. College
Mrs. Sangeeta Thakur	18, 19 & 20 Dec 2015	Presented on “ Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence”	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph’s Degree & P.G. College
Ms. Smriti Nagaria	18, 19 & 20 Dec 2015	Presented on “ Adoption of E-commerce By Micro Small and Medium Enterprises	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph’s Degree & P.G. College
Mrs. Molly Chaturvedi	18, 19 & 20 Dec 2015	Presented on “Customer Relationship Management Future & its Challenges With Special Reference to Amazon & Harrah’s Pvt Ltd	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph’s Degree & P.G. College

Ms. R. Lavanya Kumari	18, 19 & 20 Dec 2015	Presented on “Adoption of E-commerce By Micro Small and Medium Enterprises	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph’s Degree & P.G. College
Mrs. Molly Chaturvedi		Published and Presented on “Marketing communications-in Globalised Era” (ISBN no:- 978-93-83192-49-6)	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era
		Published and Presented on “Disaster Management:-Conflict & Challenges” (ISBN no:- 978-93-82163-83-1)	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)
S. Swapna	26 th & 27 th Feb 2016	Presented a paper on Recruitment and Selection Practices in Public and Private Sector	National Seminar on Modern Management Practices-A Paradigm shift organised by Dept. of Business Management, Osmania University, Hyd
Mrs. Danam Tressa	4 th March 2016	Make in India: Skill Development	National Seminar on “Resurgent India Through Fostering Innovation & Entrepreneurship” organised by Raja Bahadur Venkata Rama Reddy Institute of Technology, Hyd
Dr. N. Srinivas	26 th & 27 th Feb 2016	Presented a paper on The Rise of Buzz Marketing in Social Media among Netizen	National Seminar on Modern Management Practices-A Paradigm shift organised by

			Dept. of Business Management, Osmania University, Hyd
	11 & 12 March	Effectiveness of search engine marketing strategies- A Study	National Conference on Marketing in the Digital Era Strategic Issues & Challenges organised by Pendenkanti Institute of Management
Ms. Swapna	7 th April 2016	Human Resource Development – An Indicator of Organizational Development	National Conference – 2016 on “Emerging Strategies For Sustainable Competitive Advantage in the 21 st Century