

ACADEMIC YEAR 2016-17

FACULTY DEVELOPMENT PROGRAMME:- MDP'S/SEMINARS/GUEST LECTURES **/WORKSHOPS/REFRESHER COURSE ATTENDED**

1. MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

S.NO	DATE	NAME OF THE FACULTY CONDUCTED MDP	TARGET GROUP	TOPIC	DESCRIPTION
1	11/8/16	Mrs.Molly Chaturvedi	Senior leadership of different departments of Idea Cellular Ltd	GLIDE (Growth,Learn,Innovate,Digitize,Evolve)	Mrs.Molly conducted this session for the idea employees, excellent feedback was given by the employees and have asked for more MDP of this nature in future.
2	15/12/16	Mrs.A.Mary Francina	Managers and Assistant managers of Idea Cellular Ltd	Self Development and Management	Mrs.Francina conducted this session and covered different aspects on techniques and skills of self management
3	17/2/17	Mrs.A.Mary Francina	Managers and Assistant managers of Idea Cellular Ltd	Self Discipline and self management	This MDP was conducted for another batch of Idea employees which was appreciated by them as it covered in detail SWOT analysis, People analysis and Time management

WORKSHOPS ORGANISED BY THE DEPARTMENT OF BUSINESS MANAGEMENT**ACADEMIC YEAR 2016-17**

S.NO	DATE	NAME OF THE FACULTY CONDUCTED WORKSHOP	TARGET GROUP	TOPIC	DESCRIPTION
1	10/6/16	Dr.N.Srinivas & Mrs.R.Anita	Faculty members	Research paper writing and presentation	The main objective of conducting this workshop was to make students aware about the nuances of writing article ,specially to the faculty who have not done it earlier
2	2/7/16	Mr.D.Satish-ICFAI Mrs.Molly Chaturvedi- Coordinator	Faculty members of Mass Communication ,Comerce and Management	Case Analysis & Writing	Mr.D.Sathish conducted the workshop on case analysis and emphasized on different areas of writing case.
3	29/10/16	Mrs.Danam Tressa	Intermediate students of Global College	Personality Development & etiquettes	Personality development is very important aspect in developing and growing an individual personality which is an important criteria for building a good career .
4	22/8/16	Mrs.R.Anita	Department of Commerce, St.Joseph's Degree & PG College	Goal Setting	The speaker focused on how to set SMART(specific, measureable, achievable, realistic and time-bound) goals by giving inspiring examples of famous personalities like PV Sindhu,



DR.SRINIVAS AND MRS.R.ANITA ADDRESSING THE FACULTY DURING THE SESSION



MRS.DANAM INTERACTING WITH STUDNETS DURING HER GUEST LECTURE



FELICITATION BY THE PRINCIPAL OF GLOBAL JUNIOR COLLEGE



MRS.R.ANITA IN INTEARCTION WITH THE BCOM STUDENTS



MR.SATISH CONDUCTING WORKSHOP SESSION

**FACULTY DEVELOPMENT PROGRAMME
ACADEMIC YEAR (2016-17)**

S.NO	DATE	FDP	TOPIC	Resource Person	Venue
1	6/6/16	FDP	Impact of Social Media on Education	Mr.K.Suresh,Director Apollo	St.Joseph's Degree & PG College
2	7/6/16	FDP	Becoming a better teacher	Mr.Shrikant	St.Joseph's Degree & PG College
3	10/6/16	FDP	Research article writing	Dr.Srinivas and Mrs.R.Anita	St.Joseph's Degree & PG College
3	10/6/16	FDP	ICT in teaching and Learning	Mrs.Esther Ratna	St.Joseph's Degree & PG College
4	14/6/16	Workshop	Assertive Skills	Dr.S.Joel	St.Joseph's Degree & PG College
5	2/7/16	Workshop	Case Study writing and analysis	Mr.D.Sathish,ICFAI BSchool	St.Joseph's Degree & PG College



FDP SESSIONS PHOTOGRAPHS

**LIST OF FACULTY ATTENDED WORKSHOP
ACADEMIC YEAR 2016-17**

S.NO	DATE	NAME OF THE FACULTY	TOPIC	VENUE
1	20 th December .2016	Mr.P.Ganesh Anand	Workshop on Derivatives organized by Department of Commerce in Association with	Department of Commerce, Osmania University

			CIMA and BFSA	
2	29/4/17-1/5/17	Mrs. Molly Chaturvedi	16 th National level Workshop on case writing and presenting	Prestige institute of Management, Gwalior Madhya Pradesh

PAPER PRESENTED IN NATIONAL & INTERNATIONAL JOURNALS

ACADEMIC YEAR 2016-17

National Conferences/Seminars

S.NO	FACULTY	TITLE OF THE PROGRAMME	DATE	PAPER TITLE	REGIONAL/NATIONAL/INTERNATIONAL	VENUE
1	Mrs.R.Anita	Two Day National Conference on “ Information and Communication Technologies Research- Challenges and Opportunities Published with ISSN no. 2348-2591	19 th & 20 th August 2016	Role of business intelligence in contemporary organisations Published with ISSN no. 2348-2591	National Conference	Aurora’s Degree & PG College Chikadpally, Block V, Near RTC Roads, Hyderabad
2	Mrs.R.Anita	National Seminar on Financial Literacy: Importance, Initiatives & Challenges	December 9, 2016	A Study On Financial Literacy Among Students In Hyderabad.	National Seminar	Department of Business Management, Kasturba Gandhi College, Secunderabad
3	Ms.Smriti Nagaria	Two -Day National Seminar on Fraudulent Financial Practices in Indian Capital	30 th and 31 st August ,2016	The Financial Fraud Gimmick: Today’s Scenario	National Seminar	Department of Commerce - University College of Commerce &

		Market - Issues and Concerns				Business Management
4	Ms.Swapna	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 th August,201 6	Knowledge Management – A Key Driver of Organizational Performance	National Conference	National level conference on “Recent Trends in Mgmt & SocialSciences” Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU
5	Ms.Jesmy Thomas	National Seminar on "Revolutionalising Business Practices in Digital Era"	29 Nov 2016	A Study on Impact of Green Marketing Practices on Consumer buying Behaviour in Twin Cities	National Seminar	ST. JOSEPH'S DEGREE & PG COLLEGE
6	Dr.Lydia	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 th August,201 6	Gandhiji’s Principles for 21 st Century Organizations	National Conference	National level conference on “Recent Trends in Mgmt & SocialSciences” Organized by Anveshana Educational & Research Foundation organized in Association with University

						College of Commerce and Business Management, OU
7	Mrs.Mary Francina	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 th August,201 6	Emerging Trends in HRM	National Conference	National level conference on “Recent Trends in Mgmt & SocialSciences” Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU
8	Mrs Molly Chaturvedi	National Conference on recent trends and practices in Management association with Anveshna Society ISBN no.978-93- 81693-07-4	26-27 th August,201 6	A Study on Effectiveness of Digital Marketing on Current Competitive Scenario	National Conference	National level conference on “Recent Trends in Mgmt & Social Sciences” Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU

9	Mrs,Danam	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 th August,2016	Work Life Balance : A Study of Female Teachers of Kendriya Vidhyalaya in Uppal, Hyderabad	National Conference	National level conference on “Recent Trends in Mgmt & SocialSciences” Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU
10	Mrs.K.Srivani	National Conference on recent trends and practices in Management association with Anveshna Society	26-27 th August,2016	IT and Emerging Practices in Allied Areas of Business and Banking	National Conference	National level conference on “Recent Trends in Mgmt & Social Sciences” Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU
11	Dr. N.Srinivas	National Seminar on "Revolutionalising Business Practices in Digital Era" ISBN no.978-93-81693-07-4	29 Nov 2016	M-Commerce Experiences – A Cross Sectional Study.	National Conference	St. Joseph's Degree & PG College
12		4 th National Conference on	23 rd	A Study on breaking barriers:	National Conference	Kristu Jayanthi College,

	Mrs.Danam	Women on the move Resonating Excellence	Sept,2016	women in a man's world		Bengaluru
13	Ms.Smriti Nagara	National Seminar on Contemporary Issues in Corporate,Personal and Micro Finance,Banking,Ins urance and Financial Analytics	26 th November ,2016	Role of information technology in enhancing efficiency of banking operations: issues and challenges	National Seminar	Siva Sivani Institute of Management
14	Mrs R.Anita	Two day International Seminar on 'Technology Driven Paradigms in Commerce'	9 & 10 December 2016	Crafting Industry - Ready Workforce - A Strategic Educational Imperative ISBN no. 978- 93-7495-669-4	International Seminar	Department of Commerce, Loyola Academy Degree and PG College
15	Mrs R.Anita	International Conference on Peace, Stability and Sustainable development : The role of religion	Jan 13 - 15, 2017	Role of religion in provision of Peace, Security and Justice in the contemporary world	International Conference	NALSAR University of Law 'Justice City', Shameerpet, R.R.District, Hyderabad
16	Mrs.Srivani	National Conference on Contemporary Trends in Business and Management "	March 18th 2017	KNOWLEDGE BASED DEVELOPMENT- ----BUZZ WORD OF TODAYS ECONOMIC SCENARIO_"	National Conference	Aurora PG College,Uppal

List of Research Publications/Presentations by the Faculty
ACADEMIC YEAR 2016 – 2017:

International Publications in Journals:

S.NO	FACULTY	DATE	PAPER TITLE	DETAILS
1.	Ms.Smriti Nagaria	10 th June,2016	An Analysis of Risk Management: Role in Banking Sector,ISSN NO. 2231-4334	International Journal of Research in IT & Management (IJRIM) (impact factor – 5.96)
2	Ms.Smriti Nagaria	16 th September,2016	Finance: A vehicle for Enhancing Performance in Indian Micro,Small and Medium Enterprises(MSMES),ISSN NO. 2231-5985	International Journal of research in finance and marketing(IJRFM) (impact factor – 5.861)