

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49
King Koti Road, Hyderabad, Telangana

DEPARTMENT OF COMMERCE

PAPER PUBLICATIONS BY FACULTY

PAPER PUBLICATIONS: 2015-16

S.No	Faculty Name	Title of the Paper	Name of the Journal/ Book/Vol No./Issue No./ ISSN/ ISBN	Organised Institution	Year
1	Mrs.C.Savithri	Work life balance and house hold decisions for women employees-An empirical Analysis	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition, ISBN No. 978-93-83241-88-0	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 th April 2015	2015
2	Mrs.Mary Vinaya Sheela	Women Prioritizing Work Life Balance	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition, ISBN No. 978-93-83241-88-0	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 th April 2015	2015
3	Miss.M.Deбора	Women Prioritizing Work Life Balance	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House,	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's	2015

			Bangalore, First Edition ,ISBN No. 978-93-83241-88-0	PG College, Hyderabad on 17 th April 2015	
4	Mr.S.Krishna Moorthy	Women Prioritizing Work Life Balance	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition ,ISBN No. 978-93-83241-88-0	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 th April 2015	2015
5	Mrs.Shanti Kiran	The Missing Girl Child-The heart beat of this world and our world will stop beating soon.....	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition ,ISBN No. 978-93-83241-88-0	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 th April 2015	2015
6	Mrs.Ritika Waghay	The Missing Girl Child-The heart beat of this world and our world will stop beating soon.....	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition ,ISBN No. 978-93-83241-88-0	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 th April 2015	2015
7	Mrs.J.N.P.P Anantha Lakshmi	AASARA to empower women-A case study of Telangana Government Pension Scheme	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition, ISBN No. 978-93-83241-88-0	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 th April 2015	2015
8	Dr.Sultana Begum	AASARA to empower women-A case study of Telangana Government Pension Scheme	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad	2015

			Edition, ISBN No. 978-93-83241-88-0	on 17 th April 2015	
9	Dr.Sultana Begum	Gender Parity Index in India	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 th to 20 th Dec 2015	2016
10	Mrs.Ritika Waghay	Challenges Faced by Logistics in e-Business in India and other countries	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College Hyderabad, from 18 th to 20 th Dec 2015	2016
10	Mrs.Mary Vinaya Sheela	Organizational Crisis Management	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 th to 20 th Dec 2015	2016
11	Miss.M.Deбора	Organizational Crisis Management	An Expedition towards Growth and Sustainability in Commerce & Management: Trends	International Conference on An Expedition towards Growth and Sustainability in Commerce &	2016

			Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College Hyderabad ,from 18 th to 20 th Dec 2015	
12	Mr.S.Krishna Moorthy	Organizational Crisis Management	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College Hyderabad,from 18 th to 20 th Dec 2015	2016
13	Miss.M.Deбора	Women Entrepreneurship – Role of Small Industries Development Bank of India	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 th to 20 th Dec 2015	2016
14	Mrs.J.N.P.P. Anantha Lakshmi	Study of HRM Practices in IT and Service sector	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 th to	2016

				20 th Dec 2015	
15	Mrs.Mary Vinaya Sheela	Fraud Management – Detection and Action – A Case study of Sahara Group Companies	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978- 93-85100-05-5	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 th to 20 th Dec 2015	2016
16	Mrs.O.S.Suguna Sheela	Ethical Values in Gold Business – With Special Reference to Panjagutta Area in Hydeabad	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978- 93-85100-05-5	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 th to 20 th Dec 2015	2016
17	Mrs.Sumitra Pujari	Domestic L.P.G.Subsidy in India – Boon or Bane	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978- 93-85100-05-5	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, f Hyderabad rom 18 th to 20 th Dec 2015	2016