

*Leadership is the lifting of a man's vision to higher sights, the raising of a man's performance to a higher standard, the building of a man's personality beyond its normal limitations.*

*Peter Drucker*

The Department of Business Management started in the year 2001. It offers MBA, BBA, BBA (Information Technology), BBA (Business Analytics).

### **PG COURSE**

#### **➤ MBA**

Two-year full time course in Master of Business Administration (MBA), affiliated to Osmania University and approved by All India Council for Technical Education is offered. Course started with an intake of 40 students which gradually increased to 120. In the Academic year 2014-15 college received Autonomy for PG Courses. MBA course is offered under autonomy with dual specialization. Specializations offered are HR, Marketing, Finance and Operations.

### **UG COURSES**

#### **➤ BBA**

Three year Full time course in **Bachelor of Business Administration (BBA)** started under Autonomy affiliated to Osmania University from Academic year 2011 – 2012 with the student strength of 50, in the academic year 2013-14 the batch size increased to 120 with two sections. Program offers BBA with specializations in HR, Marketing and Finance.

#### **➤ BBA (INFORMATION TECHNOLOGY)**

Department of Business Management introduced BBA (Information Technology) course in the academic year 2015-16 which aims to provide an extensive understanding of management and IT in organizations both in the private and public sectors. It provides a blend of theoretical studies with practical aspects of Business Management through innovative teaching methodologies. This course has been designed in a way that provides opportunity for students to specialize in Business Management and IT.

➤ **BBA (BUSINESS ANALYTICS)**

BBA (Business Analytics) course started in the year 2017-18 in collaboration with IBM India Pvt. Ltd. Course was started with an objective to develop individuals with conceptual knowledge in the multiple disciplines of analytics comprising of mathematics, statistics, information technology and Management.

**ST. JOSEPH'S IS THE FIRST AUTONOMOUS COLLEGE IN THE STATE OF TELANGANA TO INTRODUCE BBA (BUSINESS ANALYTICS) COURSE AT UG LEVEL.**

**Certificate courses offered**

1. **Retail Management** in collaboration with Excel Enterprise Channel partner of Bharti Airtel.
2. **Financial Markets** in collaboration with ICICI Center for Learning
3. **Search Engine Optimization** in collaboration with Digital Floats
4. **Digital Marketing** in collaboration with E Mobitise
5. **Personal Grooming and Social Grace** in collaboration with VLCC