

*ANNUAL REPORT - 2009-10*

**DEPARTMENT OF BUSINESS MANAGEMENT**

**ST. JOSEPH'S DEGREE & P.G COLLEGE**

**(Accredited by NAAC with "A" Grade with CGPA of 3.51)**

**HYDERABAD**

**2009-10**

**Prepared & Submitted By**

**Mrs. Sangeeta.R.Thakur,  
Assistant Professor,  
Department of Business Management,  
St. Joseph's PG College.**

## CONTENTS

	<i>Page NO</i>
<b>I. ABOUT ST. JOSEPH'S DEGREE AND PG COLLEGE</b>	<b>1-4</b>
<b>ABOUT THE DEPARTMENT OF BUSINESS MANAGEMENT</b>	<b>5-9</b>
<b>II. FACULTY DEVELOPMENT PROGRAMMES</b>	<b>10-17</b>
<b>III. TEACHING AND LEARNING PRACTICES</b>	
<b>1. Bridge course</b>	<b>18 -19</b>
<b>2. Certificate Course</b>	<b>19-20</b>
<b>3. Guest Lectures</b>	<b>20-21</b>
<b>4. English Proficiency</b>	<b>21-26</b>
<b>5. Counselling</b>	<b>27-29</b>
<b>6. Project Counselling</b>	<b>29-30</b>
<b>7. Mock Interview</b>	<b>30</b>
<b>IV. STUDENT SUPPORT SERVICES</b>	
<b>1. Orientation Programme</b>	<b>31-32</b>
<b>2. Guest Lecturers</b>	<b>32-35</b>
<b>3. Experiential Learning(Industrial visit)</b>	<b>36-37</b>
<b>4. Cell activities</b>	<b>37-40</b>
<b>5. Inter College Meets/Events</b>	<b>41-42</b>
<b>6. Club activities</b>	<b>43-44</b>
<b>V. SEMINARS/WORKSHOPS/EVENTS</b>	<b>45-47</b>
<b>VI. PLACEMENTS</b>	<b>48-54</b>
<b>VII. SOCIAL ACTIVITIES</b>	<b>55-57</b>
<b>VIII RESULT ANALYSIS</b>	<b>58-64</b>

## **1. ABOUT ST. JOSEPH'S P.G. COLLEGE**

Archdiocese of Hyderabad established St. Joseph's college on 10<sup>th</sup> July 1997. His Grace Late Most Rev. S. Arulappa, then Archbishop of Hyderabad blessed the building Rev. Fr.Dr. V.K. Swamy was appointed as the founder Principal and Secretary of the college. Most Rev. M. Joji, took over the Archdiocese of Hyderabad in April, 2000 as the Archbishop of Hyderabad. Since then under his dynamic leadership the institution has been marching forward to its present glory. In the same year permission was granted to start P.G. courses like MCA, MBA and M.Sc.,(Maths). From a modest start with 130 students the college has grown in strength and stature to more than 1550 students both undergraduate and post graduate courses. The motto of the college is 'Knowledge, Love and Service'.

The core values that we cherish are :

- Trust in Divinity
- Foster Integrity
- Acquire Competencies
- Strive for Excellence
- Serve the Society

### **The VISION statement that acts as a beacon light is:**

*'To provide distinct environment of educational excellence with humane values and social commitment.'*

### **The MISSION is :**

- To develop knowledge citizens with multidisciplinary global competencies and life skills to build a successful Career, Home and Society.
- To nurture the students with ennobling virtues of truth, fairness, tolerance and cooperation that leads them to serve the underprivileged.
- To promote in the Josephite's a sense of appreciation of traditional and cultural inheritance of the Nation.
- To create and maintain an environment of excellence with technological advancements,

effective pedagogy and methods of evaluation.

## **DEPARTMENT OF BUSINESS MANAGEMENT**

### **VISION OF THE DEPARTMENT:**

TO CREATE INSPIRED BUSINESS LEADERS FOR CONTEMPORARY TECHNOLOGY  
ENABLED ORGANISATIONS.

The Department of Business Management, St. Joseph's PG College, had its inception in the year 2001. it is the newest entrant to the St. Joseph's. The Department of Business Management offers a two-year full time programme of Masters in Business Administration, affiliated to Osmania University and approved by All India Council for Technical Education.

### **The Department has been set up the following MISSION statements:**

- To provide practical relevant and innovative solutions required for dynamics of various organizations.
- To build intellectual capital through effective programme delivery
- To facilitate and enhance multitasking capabilities
- To impart knowledge and entrepreneurial skills for successful carrier
- To build life skills through value based education and service oriented programme
- Beginning with a modest intake of 40 students in 2001, the department today has about
- 240 students and team of highly qualified and competent faculty with rich experience
- across various areas in management. Continuing on the golden path of Alma Mater, the
- Department of Business Management by leaps and bounds in the years followed striving to
- provide unmatched quality of education in the field of professional management thus
- making the lamp of enlightened knowledge continue to shine for ever more brightly.

### **LIST OF FACULTY OF DEPARTMENT OF BUSINESS MANAGEMENT,**

**ST. JOSEPH'S PG COLLEGE**

<b>SL. NO</b>	<b>NAME OF THE FACULTY</b>	<b>DESIGNATION</b>	<b>QUALIFICATION</b>	<b>SPECIALISATION</b>
1	<b>Rev.Fr. Dr. V.K. Swamy</b>	<b>Principal</b>	<b>M.Sc.M.Ed.,M.Phil, Ph.D., PGDCA, MBA, M.Phil. (Ph.D)</b>	<b>HR</b>
2	<b>Dr. K. Malla Reddy</b>	<b>Professor and Director</b>	<b>M.A., M.Phil., Ph.D(Eco)</b>	<b>1.MacroEconomicTheoryand Policy 2.Managerial Economics 3 Agriculture and Rural development 4 Public Finance</b>
3	<b>Dr.A.G.Moss</b>	<b>Professor</b>	<b>M.A, M.Phil, P.hd.</b>	<b>sMicro Economics, Environmental Economics</b>
4	<b>Mr.V.S. Praveen Kumar</b>	<b>HOD and Associate Prof.</b>	<b>M.Com., M.Phil., PGDCA, AIII, (Ph.D)</b>	<b>Finnance, HR, System</b>
5	<b>Mrs. R. Anita</b>	<b>Associate Prof.</b>	<b>BE, MBA, (M.Phil)</b>	<b>Finance,and HR</b>
6	<b>Dr. Joseph Vidya Sagar</b>	<b>Associate Prof.</b>	<b>B.V.Sc., MBA</b>	<b>Marketing</b>
7	<b>Mrs. P.A.L.N.S. Kalyani</b>	<b>Associate. Prof.</b>	<b>MBA, M.Phil</b>	<b>Finance and HR</b>
8	<b>Mrs. A. Danam Tressa</b>	<b>Associate. Prof.</b>	<b>M.Com., MBA, (Ph.D)</b>	<b>Finance</b>
9	<b>Mr. James Stephen</b>	<b>Assistant. Prof.</b>	<b>MBA, M.Phil</b>	<b>Finance, and Marketing</b>
10	<b>Mrs. Sangeetha Thakur</b>	<b>Assistant. Prof.</b>	<b>MBA, DCA ,(M.Phil)</b>	<b>Finanace and Marketing</b>
11	<b>Mrs. Francina</b>	<b>Assistant Prof</b>	<b>MBA</b>	<b>Finance</b>
12	<b>Mr. P. Ganesh</b>	<b>Assistant Prof.</b>	<b>MBA</b>	<b>Finance and Marketing</b>

	<b>Anand</b>			
13	<b>Mr. M. Kiran Kumar</b>	<b>Assistant Prof.</b>	<b>MBA, PGDHRM</b>	<b>HR</b>
14	<b>Ms Neha Singh</b>	<b>Assistant Prof</b>	<b>MBA</b>	<b>HR and Marketing</b>

**List of Visiting Faculty**

<b>1</b>	<b>Mr. J. Sesu Raju</b>	<b>Asst. Prof.</b>	<b>PGDBM</b>	<b>Marketing</b>
<b>2</b>	<b>Mr. Ayyappa</b>	<b>Asst. Prof.</b>	<b>MBA</b>	<b>Marketing</b>
<b>3</b>	<b>Mr. Ram Kumar</b>	<b>Asst. Prof.</b>	<b>MBA</b>	<b>Finance</b>

**RESEARCH AND CONSULTANCY**

Faculty members are involved in research and consultancy work. They are guiding research Scholars' from the Department of Economics and Department of Business Management. The details of the faculty members are as follows:

<b>S.NO</b>	<b>NAME OF THE FACULTY</b>	<b>GUIDING FOR M.Phil and Ph.D</b>
<b>1</b>	<b>Dr.Fr.V.K.Swamy</b>	<b>Business Management</b>
<b>2</b>	<b>Dr.K.Malla Reddy</b>	<b>Economics</b>
<b>3</b>	<b>Dr.A.G.Moss</b>	<b>Economics</b>

**LIST OF FACULTY MEMBERS PUSUING M.Phil Programme**

<b>Sl. No.</b>	<b>Name of M.Phil Scholar</b>	<b>Address</b>	<b>Topic of Research</b>	<b>Guide Name</b>	<b>Year of Completion</b>
<b>1</b>	<b>Mrs.Sangeeta Thakur</b>	<b>1-8-726/42/18 Padma Colony Hyderabad-44</b>	<b>Customer Satisfaction with reference to Banks</b>	<b>Dr.Fr.V.K.Swamy Principal St.Joseph's Degree &amp; PG College.</b>	<b>To be completed by 2010</b>
<b>2</b>	<b>Mrs.A.Mary Francina</b>	<b>H.No:8-3-228/277, Rahmathnagar Yosufguda Hyderabad-45</b>	<b>Work life Balance of Women working in Software Industry</b>	<b>Prof.Dr.Rajanath Dean ICAFI School of Marketing</b>	<b>To be completed by 2011</b>

**List of Ph. D. Scholars' Name, Address, Topic and Guide: (During last 5 years)**

Sl. No.	Name of Ph.D. Scholar	Address	Topic of Research	Guide Name	Year of Completion
1	Rev.Fr. Dr. V.K.Swamy	St. Joseph's PG College, 5-9-1106, King Koti Road Basheerbagh, Hyderabad	Evaluation of quality of Management education in B-Schools – A diagnostic study	Dr. A.Vidyadhar Reddy Head – Dept. of Business Management, Osmania University	To be completed by 2010
2	Mr. V. S Praveen Kumar	2-2-185/54/2. Srinivas Nagar, Bagh Amberpet Hyderabad	Health Care Insurance –A comparative study united India & Tata Aig	Prof. Dr. M.Usha coordinator – Dept. of Business Management, Nizam College	To be completed by 2011
3	Mrs. Kalyani	H.No. 1-9-278/62, Adikment St. No. 8 Ramnagar, Balanagar Hyderabad	Role of Banks in commodity markets	Dr. P.V.Rao Director – Vivekananda School of PG Studies	Initial stage
4	Mrs. R.Anita	Flat No. 303, Saraswathi Homes, Saraswathi Colony, Nacharam, Hyderabad - 76	Evaluation of motivational techniques for enhancement of performance – A case study	Dr. A.Vidyadhar Reddy Head – Dept. of Business Management, Osmania University	Applied for Ph.D- Rayalseema University

### ACADEMIC SCHEDULE

DEPARTMENT OF BUSINESS MANAGEMENT  
ST. JOSEPH'S PG COLLEGE  
ACADEMIC YEAR: 2009-10

### ALMANAC OF MBA I AND II YEAR

	MBA II YEAR III SEMESTER	MBA I YEAR I SEMESTER	MBA II YEAR IV SEMESTER	MBA I YEAR II SEMESTER
Commence	13/07/2009	31/08/2009	22/01/2010	22/01/2010

<b>ment of Classes</b>				
<b>I Internal Assessment Test</b>	<b>7-9 Sep, 2009</b>	<b>26-27 Oct, 2009</b>	<b>25-26 Mar, 2010</b>	<b>1-6, Apr, 2010</b>
<b>II Internal Assessment Test</b>	<b>5-6 Oct, 2009</b>	<b>23-24, Nov, 2009</b>	<b>5<sup>th</sup> -6h May 2010</b>	<b>3<sup>rd</sup> 4<sup>th</sup> may 2010</b>
<b>Last Date of Instruction</b>	<b>31/10/2009</b>	<b>08/01/2010</b>	<b>15<sup>th</sup> may 2010</b>	<b>21st may 2010</b>

## **II. FACULTY DEVELOPMENT PROGRAMME**

The development of faculty in terms of knowledge and expertise depends not only on teaching and internal sources of information, but partly also upon the representation and presentation made by our teaching faculty outside our college through participation in the seminars, workshops, refreshers programmes conducted by other educational institutes and companies.

The following details clearly lay down the representations and presentations made by our faculty members in the seminars:



1. **TOPIC ON :** “ *Research Insights and my experience*”
- Resource person** Dr. Ravi Seethamraju  
Faculty of Economics & Business,  
The University of Sydney, Australia
- Date:** 29 December 2009
- Place:** St. Joseph’s Degree & PG College,  
Hyderabad Ind

**Dr. Ravi Seethamraju High lighted the following Points**

**Overview**

- Research
- Some insights into Methodological issues
- Challenges & conclusions
- My research
- Q & A

**Why Research?**

- Academic endeavors – to discover, apply, integrate and teach
- Management:
  - An applied field,
  - Dynamic and changes with time and context;
  - Update of knowledge critical to produce graduates relevant and useful to business
- Research:
  - Adds to the knowledge base and informs theory
  - Helps in policy development
  - Advocates reallocation of resources
  - Evidence-based management
  - Bridge the gap between theory and application

**What is Research?**

- A systematic investigation of a problem, issue or question which increases knowledge and understanding
- Thorough, evidence based, precise, valid and reliable

- Different types of research:
  - Descriptive research (what is going on?)
  - Explanatory research (why is it going on?)
  - Exploratory research (let us understand what is going on, why and how in a given context?)
- Theory building vs. theory testing approaches:
  - Theories vary in complexity, abstraction and scope
  - Prediction, Correlation and Causation

### **How to do Research**

- Identification of research topic and specific question
- Review of the literature and significance of your question
- Research design:
  - Methodology and approach
  - Specific data collection methods
  - Specific measures, sampling and protocols etc.
  - Analysis techniques
- Identification of sources to find answers to your question and their evaluation
- Data collection
- Analysis and findings (explanations or descriptions, causations, predictions and correlations)
- Contribution to theory and knowledge base
- Conclusions, limitations and further work

## **2 STATISTICAL APPLICATIONS FOR RESEARCH METHODOLOGY**

**TOPIC ON :** “ *STATISTICAL APPLICATIONS FOR RESEARCH METHODOLOG* ”

**Resource person**

Dr. Patrick Jacka  
 Professor of Business System  
 Chair of Business Information Technology and Systems  
 College  
 Business University of Mary Hardin-Baylor U.S.A

**Date:**

29 December 2009

**Place:**

St. Joseph's Degree & PG College,

Hyderabad India

**Dr. Patrick Jacka high lighted the following points**

Why do research?

- Intellectually stimulating
- Stay current in your field
- Learn something new
- Integrate your research into the classroom
- Work with other researchers
- Work alone
- Sense of accomplishment
- Become a published author

What kind of research can be done?

- Research about research (write and cite)
  - More or less a literature review
  - Used to find where further research needs exist
- Applied research
  - Analyze data using statistical analysis
  - Develop an application model
- Basic research
  - Theoretical modeling or development
  - Does not have to have an application
  - Usually done in the sciences

General Overview of Statistics in Research

- Types of statistical analysis
  - Descriptive
  - Inferential
- Descriptive Statistics
  - Describes the sample
  - Gives the measurement used

- Inferential Statistics
  - Reach conclusions beyond the sample
  - Make judgments about the probability of observed differences or similarities

#### Usage of Statistical Tools

- Descriptive statistics
  - <http://www.qaproject.org/methods/resstattools.html>
  - [China and Poland Internet Usage](#)
- Inferential statistics
  - Six basic statistical tools
    - <http://www.fao.org/docrep/W7295E/w7295e08.htm>
  - [No Child left Behind](#)

#### Microsoft Excel as a Statistical Tool

- Data Analysis Tools in Microsoft Excel
  - <http://office.microsoft.com/en-us/excel/HP052038731033.aspx>
- [Examples of Usage](#)

### **1. SEMINAR PARTICIPATION AND PAPER PRESENTATIONS**

The development of faculty in terms of knowledge and expertise depends not only on teaching and internal

sources of information, but partly also upon the representation and presentation made by our teaching faculty outside our college through participation in the seminars, workshops, refreshers programmes conducted by other educational institutes and companies. The following details clearly lay down the representations and presentations made by our faculty members in the seminars:

#### **Prof.K.Malla Reddy,**

- Presented a paper on Global, Recession, Survival and Growth: Role of Management Education at the Seventh AIMS International Conference on Management organized at IIM Bangalore.  
On 21<sup>st</sup> -23 rd DEC, 2009.
- Attended the Director meeting on OCT 2009 at Hyderabad organized by AIMA, Hyderabad .

### **Prof.A.G.Moss**

- National Seminar on “Organization Culture-A means to sustain in a Competitive Environment- Aug 21, 2009.
- Delivered two lectures at Refresher course for junior Lecturers under Osmania University Jurisdiction (Telangana Area) Nov 19<sup>th</sup> & 20<sup>th</sup>, 2009.
- Poverty and Unemployment in India Planning in India
- Delivered Six Audio Visual Lectures (Micro Economics) at EMMRC, Osmania University for UGC, T.V. Program
- Delivering Lectures at Centre for Distance Education, Osmania University to MBA students

### **Mr.Praveen Kumar , Associate Professor**

- National Seminar on “Organization Culture-A means to sustain in a Competitive Environment-Aug 21, 2009.
- Delivering Lectures at Centre for Distance Education, Osmania University to MBA students
- Delivered a Lecture on Budgeting in Educational Institution on 27<sup>th</sup> July, 2009 for all HAES schools/ colleges Principals-at Bishop House, , HYDERABAD -AP
- Attended the International Indo American Summit of Indian Foundation at Hotel Kakatiya Towers on 8<sup>th</sup> Nov, 2009. HYDERABAD -AP
- Delivered extension lectures on 7<sup>th</sup> Nov, 2009 & 9<sup>th</sup> Nov, 2009 in Unit IV & V of TQM for IISemester students at Nizam College. HYDERABAD -A

### **Mrs.R.Anita , Associate Professor**

- Participated in 21<sup>st</sup> AIMS Annual Management Education Convention 2009, held at the

Indian School of Business in Hyderabad from Aug 27-29, 2009.

**Mrs.Kalyani ,Associate Professor**

- Participated in a workshop on “Financial Risk Management” at Pragathi Maha Vidyalaya on 17<sup>th</sup> Sep, 2009.
- Participated and presented paper on “Agriculture credit at Osmania University,
- Organised by Department of Economics.

**Mrs.Sangeeta Thakur , Assistant Professor**

- Attended Faculty Development Programme on “Knowledge Management and Inventive Thinking in the Context of Current Business Trends” on 24<sup>th</sup> October, 2009.
- Attended National Conference held at IPE, Hyderabad and presented a paper on “Green Marketing” on 3<sup>rd</sup> & 4<sup>th</sup> Dec, 2009.

**Mrs.Francina , Assistant Professor**

- Participated in a Seminar on “The Current Economic Environment for Business”, by Dr.Shyamal Roy Professor of Economics at IIM Bangalore at Hotel ITC Kakatiya organized by ADP Private Limited on 25<sup>th</sup> June, 2009.
- Participated in 21<sup>st</sup> AIMS Annual Management Education Convention 2009, held at the Indian School of Business in Hyderabad from Aug 27-29, 2009.

**Mr.Ganesh Anand, Assistant Professor**

- Attended a workshop on Corporate Social Responsibility at Pragathi Maha Vidyalaya organized in association with IIM B, on 10<sup>th</sup> July 2009.

➤ Attended a National Seminar on “Financial Inclusion-Aspects, Issues and the Way Forward” held on 6<sup>th</sup> and 7<sup>th</sup> Nov 2009, Organized by Department of Business Management, OU, Hyd.

**Mr.Kiran Kumar Assistant Professor**

➤ Participated in Faculty Development Programme at RG Kedia College ,HYD-AP on “Innovations-Strategic Option for Survival & Role of Management Education” on 8<sup>th</sup> Jan ,2010

**Ms.Neha Singh, Assistant Professor**

➤ Attended Faculty Development Programme at RG Kedia College on “Innovations-Strategic Option for Survival & Role of Management Education” on 8<sup>th</sup> Jan, 2010.

### III TEACHING AND LEARNING PRACTICES

#### 1 BRIDGE COURSE :

DATE : 01/09/2009

Bridge Courses are conducted at the beginning of the academic year , to bridge the gap among the students with respect to technical and soft skills and bring them on par with one another.

#### BRIDGE COURSE FOR MBA I YEAR I SEMSESTER

##### . BASICS OF ACCOUNTANCY

- Introduction to accountancy - Mrs. Kalyani
- Accounting concepts
- Accounting conventions

- 
- Journals - Mrs. Sangeetha
  - Ledger
  - Final Accounts

- 
- Accounting cycle - Mr. Praveen Kumar
  - Accounting equation
  - Types of Accounting
- 

##### II. QUANTATIVE TECHNIQUES

- a) - Mr. Ganesh
  - Algebraic equations
  - Set Theory , Probability
  - LCM, Fraction
  - Factorials
  - Permutations & Combinations
  - Playing cards, dice, Coins
  - Graphs & Chart representation

- 
- b) Quantitative Techniques - Mrs.R.Anita.
    - Classification of data
    - Mean
    - Median
    - Mode
-



- Standard Deviation, Variance

### **III. BASICS OF IT AND APPLICATIONS**

- a) - Mr. Kiran
- Computer: Evolution; Parts & Types
  - Types of Soft Wares; Types of Computer languages
  - Inside “CPU”
  - Utilities of computer in various fields (Marketing, Finance, HR, Administration)

- b)
- Types of Application (On line, Real time etc) fusion.
  - Emerging Technologies – E banners, Internet surf computing
  - Computers in Businesses- Products, M S Office, Enterprise Resource Planning.

### **IV. BASICS OF COMMUNICATION SKILLS & PERSONALITY DEVELOPMENT**

- (a) Communication Skills: - Mrs. Mary Francina
- Different ways to communicate; (i) Verbal (ii) Non-Verbal
  - Process of Communication
  - Presentation skills
- (b) Personality Development: - . Dr. A.G. Moss
- Definition
  - Appropriate examples
  - Different aspects of Personality Development
  - How to develop a personality
  - Benefits of personality Development

## **2. CERTIFICATE COURSES 2009-10**

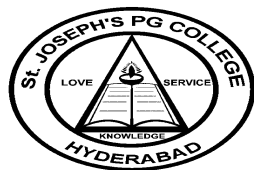
Certificate courses are aimed at bridging the gap between the mainstream curriculum and the changing industry needs.

### **COMPUTER CERTIFICATE PROGRAMMES**

Computer Certificate Programme that was initiated by Department of Business Management

- Computer certificate programme
  1. Ms-Office
  2. DTP

*WE aim above the mark to hit the mark*

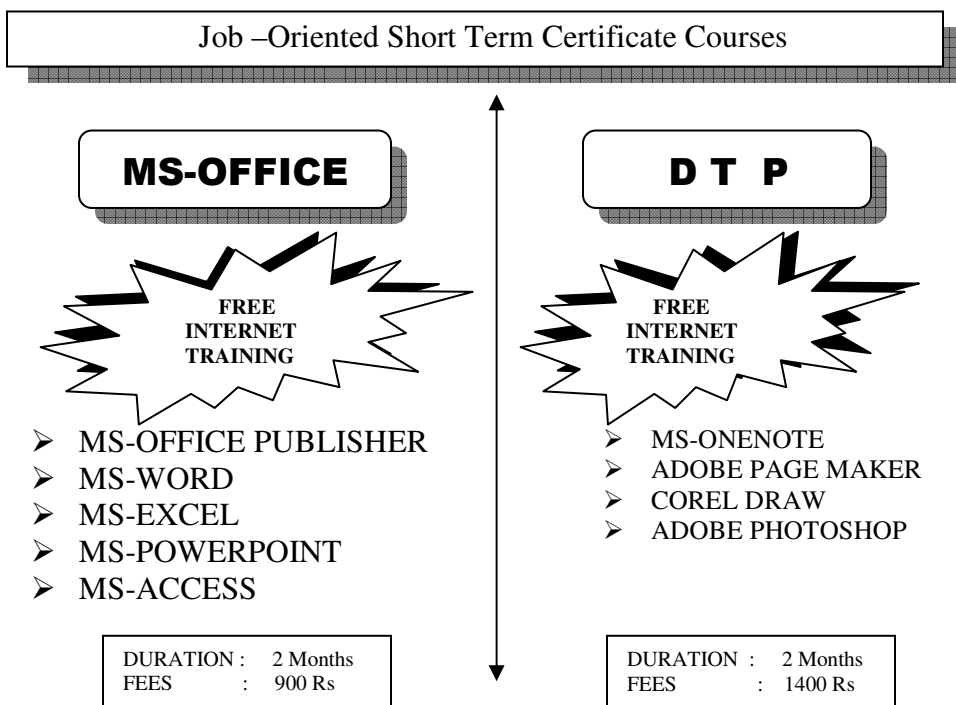


DEPARTMENTS OF BUSINESS MANAGEMENT  
AND COMPUTER SCIENCE  
ST. JOSEPH'S DEGREE AND P.G COLLEGE  
( Managed by Hyderabad Archdiocese Educational Society)  
5-9-1106 , King Koti Road Hyderabad -29  
Ph.No : 040-23234860,23231769

Website : [www.josephsdegreepgcolleg.ac.in](http://www.josephsdegreepgcolleg.ac.in) , [www.josephscollege.ac.in](http://www.josephscollege.ac.in)

**Accredited By NAAC With A Grade**

## Admissions Open For



### Our Features :

- Highly Experienced Faculty.
- Practical Oriented Teaching.
- Convenient Batch Timing.
- Audio and Visual Instruction (LCD).

*Hurry Up Admissions Begin from 20<sup>th</sup> JULY 2009*

### **3 GUEST LECTURES**

Experts and eminent personalities from the industry, academicians senior executives and business persons are regularly invited to interact with the students and share their expertise and experience.

#### **DETAILS OF GUEST LECTURES ORGANISED DURING ACADEMIC YEAR 2009-10**

S. NO	DATE	NAME OF THE GUEST	TITLE OF THE GUEST LECTURE
1	11-08-2009	Mr. P. Ranga Reddy Regional General Manager The Hindu Mr. G. Vasanth Kumar Assistant Regional Manager	“A Special Initiative by Business Line” <ul style="list-style-type: none"> <li>➤ Business News and Ideas</li> <li>➤ Opportunities of Business</li> <li>➤ Government Policy Initiatives</li> </ul>

		Ther Hindu	
2	19-08-2009	Prof. Mrs. Taruna Shah, A.V. College, Hyd.	“Financial Evaluation of Leasing and Hire Purchasing”
3	31-08-2009	Dr. Gopu Venkataswamy Professor and Director Badruka Institute of Foreign Trade, Hyd.	“Management Education-Strategies for Success”
4	15-09-2009	Sri.V.V.Sanyasi Rao Jaycees National Trainer	“Goal Setting and individual Development”
5	09-02-2010	Mrs.Mukti Bosco Entrepreneur, Healing Fields.	NEN WEEK Entrepreneurship -“INDIA: OPPORTUNITIES WITHIN”
6	06-04-2010	Sam Rufus Assistant Vice-President IT Infrastructure, Delloitte India	Choose your specialization – importance of specializations and employment potential
7	30-04-10	Satyanarayana Reddy D Microsoft India R& D Development, Hitech City, Hyderabad, AP	Case study on windows 7 mobile phone
8	04-05-2010	Prof. Obul Reddy Principal ,Apollo Institute of Hospital and Health Administration	Project Work Preparation and guidelines

#### **4 ENGLISH PROFICIENCY COUNSELLING**

English Proficiency Counselling sessions help the students identify their problem areas with respect to communication in English, and also fine-tuning their speaking and writing skills.

#### **COMMUNICATION SKILLS AND PERSONALITY DEVELOPMENT (ENGLISH PROFICIENCY COURSE)**

FOR MBA & M. Com., II YEAR III SEMESTER STUDENTS

#### **Objectives of the Course:**

- To improve Communication Skills of the Students
- To enhance Soft Skills of the Business Management Students
- To assist students in Placement Related activities like Resume Writing, Group Discussion,
- Facing the Interview panel etc.,

TIMINGS : 12.15 p.m. to 1.05 p.m.

\*\*Course Fees : Free of Cost

#### **SCHEDULE OF THE COURSE**

HOURS	DATE	DAY	NAME OF THE FACULTY & MODULE
-------	------	-----	------------------------------

			Section A	MODULE	Section B	MODULE
1	16/07/2009	Thursday	Mrs. Sangeeta	Spoken English	Mrs. Alankrita	GD and Interview Skills
2	17/07/2009	Friday	Mrs. Sangeeta	Spoken English	Mrs. Alankrita	GD and Interview Skills
3	18/07/2009	Saturday	Mrs. Sangeeta	Spoken English	Mrs. Alankrita	GD and Interview Skills
4	20/07/2009	Monday	Mrs. Sangeeta	Spoken English	Mrs. Alankrita	GD and Interview Skills
5	21/07/2009	Tuesday	Mrs. Sangeeta	Spoken English	Mrs. Alankrita	GD and Interview Skills
6	22/07/2009	Wednesday	Mrs. Sangeeta	Business Correspondence & Report Writing	Mrs. Alankrita	GD and Interview Skills
7	23/07/2009	Thursday	Mrs. Sangeeta	Business Correspondence & Report Writing	Mrs. Alankrita	GD and Interview Skills

### **PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS AND COUNSELLING**

- This is a certificate course in skills for professional life. It is a combination of lectures, activities and projects that focuses on experiential learning. Besides classroom learning and activities, participants will have the opportunity to have one-to-one sessions with the counsellor. The OUTLINE of the course is to equip the students with the skills they would need for professional life.

- **SEMESTER I**

TOPIC	AREAS COVERED	AIM	WEEK
<b>Introduction &amp; Ice Breaker</b>	Introduction to topic Expectations Ice Breaker	Understanding the purpose of the classes, methods of evaluation Expectations of the students v/s course expectation  Getting to know each other	1
<b>Self Evaluation</b>	SWOT Analysis	Identifying areas of strengths, weaknesses, opportunities and threats. See how course content matches needs	2
	What is goal setting?	Understanding how to set goals and	

<b>Goal Setting</b>	Why is it important? How to set goals? Setting learning goals on the basis of SWOT Analysis	prioritise Setting personal learning goals for this module Learning to translate information from SWOT analysis to tangible action plan	3
<b>Introduction to Communication Skills (I)</b>	Verbal and non verbal communication Body Language	Understanding the importance of verbal, non verbal communication and body language	4
<b>Introduction to Communication Skills (II)</b>	Role Play	Learning theoretical concepts through activity Getting the class to participate in group activity Identifying students for more one-to-one work	5
<b>Introduction to Communication Skills (III)</b>	Role Play	Learning theoretical concepts through activity Getting the class to participate in group activity Identifying students for more one-to-one work Identifying spoken-English problem areas	6
<b>Public Speaking (I)</b>	Tips for preparation Handling nervousness/stage fright Choose topics for a 2 min speech	Learning how to prepare for a speech Identifying potential problem areas Troubleshooting	7
<b>Public Speaking (II)</b>	Speeches	Learning theoretical concepts through activity Identifying students for more one-to-one work Identifying spoken-English problem areas	8
<b>Public Speaking (III)</b>	Speeches	Learning theoretical concepts through activity Identifying students for more one-to-one work Identifying spoken-English problem areas	9
<b>Listening Skills (I)</b>	Activity (Chinese Whisper) Why listening is important Tips and techniques	To improve listening skills	10
<b>Listening Skills (II)</b>	Listening to a podcast, recording and answering a questionnaire	To used info from previous class and find out where problem areas lie	11

<b>Feedback Evaluation</b>	<b>&amp;</b> Review of SWOT analysis Feedback & Suggestions	To evaluate the effectiveness of the module To see whether the needs/expectations of the students are being met To collect feedback and suggestions from the students on course content, methodology and counsellor	12
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• **SEMESTER II**

<b>TOPIC</b>	<b>AREAS COVERED</b>	<b>AIM</b>	<b>WEEK</b>
<b>Introduction</b>	Introduction to topics  Expectations	Understanding the purpose of the classes, methods of evaluation  Expectations of the students v/s course expectation	1
<b>Communication Skills (I)</b>	Common Grammatical Errors Commonly Mispronounced Words	To identify commonly made errors and correct them	2
<b>Writing Skills (I)</b>	Book Review Tips and Techniques Assignment of topics/books	To improve one's general writing skills	3
<b>Critical Analysis/Thinking (I)</b>	Movie Review Tips and Techniques	To critically analyse information To articulate one's own thoughts, analysis through writing	4
<b>Writing Skills (II)</b>	Presentation of 4 best book reviews	Peer learning	5
<b>Critical Analysis/Thinking (II)</b>	Presentation of 4 best movie reviews	Peer learning	6
<b>Official and Business Communication</b>	Letter writing	To learn how to structure and write official letters	7
<b>Official and Business Communication</b>	Memo, Report writing, Notes and Minutes	To learn how to structure and write other official communication	8
<b>Electronic Communication (I)</b>	(E-mail)	To learn E-mail etiquette To learn how to use the computer for official communication	9
<b>Electronic Communication (II)</b>	(Telephone) Tip and techniques Role play	To learn Phone Etiquette	10
<b>Preparing for exams</b>	Tips and Techniques	Learning how to improve memory Study tips Stress reduction	11
<b>Feedback &amp; Evaluation</b>	Review of SWOT analysis Feedback & Suggestions	To evaluate the effectiveness of the module To see whether the needs/expectations of the students are being met	12

		To collect feedback and suggestions from the students on course content, methodology and counsellor	
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• **SEMESTER III**

TOPIC	AREAS COVERED	AIM	WEEK
<b>Introduction</b>	Introduction to topic	Understanding the purpose of the classes, methods of evaluation	1
	Expectations	Expectations of the students v/s course expectation	
<b>CV Writing</b>	Tips and Techniques Project	To understand what a CV is, ways of structuring a CV, what information to include, how to present it. To have students prepare a CV	2
<b>JOB APPLICATIONS</b>	Tips and Techniques Project	To understand how job applications are different from CVs To write a job application	3
<b>PRESENTATION SKILLS</b>	Tip and Techniques	To learn how to structure a presentation, use voice modulation and body language to one's advantage	4
<b>PRESENTATION SKILLS</b>	Presentations	To practically put into use, skills and techniques learnt in previous class	5
		To practically put into use, skills and techniques learnt in previous class	6
<b>INTERVIEW TECHNIQUES</b>	Tips and Techniques	To know what to expect, how to answer questions and make a good impression	7
	Role Play	To practically put into use, skills and techniques learnt in previous class	8
		To practically put into use, skills and techniques learnt in previous class	9
<b>Feedback &amp; Evaluation</b>	Review of SWOT analysis Feedback & Suggestions	To evaluate the effectiveness of the module To see whether the needs/expectations of the students are being met To collect feedback and suggestions from the students on course content, methodology and counsellor	10
<b>COUNSELLING</b>			11
<b>COUNSELLING</b>			12

• **SEMESTER FOUR**

TOPIC	AREAS COVERED	AIM	WEEK
<b>Introduction</b>	Introduction to topic	Understanding the purpose of the classes, methods of evaluation	1
	Expectations		

		Expectations of the students v/s course expectation	
<b>Understanding the self and others (I)</b>	Personality analysis MBTI (Computer dept?)	Questionnaire Discussing results Learning how to deal with others	2
<b>Leadership (I)</b>	Kinds of Leaders Leadership questionnaire (?) Tips and techniques	Finding out what sort of leader one is Learning how to lead effectively	3
<b>Leadership (II)</b>	Role Play	Understanding and demonstrating how to be an effective leader	4
<b>Decision Making</b>	Tips and Techniques Role Play	Making decisions effectively	5
<b>Problem Solving</b>	Tips and Techniques Activity	To learn different ways and means to solve problems	6
<b>Coping with stress</b>	Tips and Techniques Relaxation Session	To learn stress handling techniques To practice a relaxation technique	7
<b>Consultation Skills</b>	Tips and Techniques (Effective Listening, Empathy, Problem solving, Communication)	Understanding what consultation is and possible ways of dealing with conflict Demonstrating how skills learnt so far can be put into practice	8
	Role Play	Practicing Consultation Skills Evaluation of students ability to use skills and techniques taught so far	9
	Role Play	Practicing Consultation Skills Evaluation of students ability to use skills and techniques taught so far	10
<b>Work Ethics</b>	Work shop	Identifying what good work ethics are	11
<b>Final Evaluation</b>	Review of SWOT analysis Discuss final evaluation	To check if all needs have been met  To discuss students' overall performance	11

## COUNSELLING

This report is about counselling staff & students from the period of June 2009 to March 2010 at St. Joseph's PG College King Koti, Hyderabad.



**A. OBJECTIVES:**

- To help students & Staff who seek counselling to make better adjustments and cope with their academic and psychological demands & needs.
- To help students develop necessary skills that will empower them to face different life situations.
  - 1) To conduct intensive training sessions to help students improve their language and communication skills.
  - 2) To have training sessions on – Resume writing, Interview Tips, How to look for a job, mock interviews and group discussions
  - 3) To have classes on Self-grooming, Mannerisms, Etiquettes & Interpersonal Behaviour
  - 4) To have more sessions on enhancing students Self – Confidence.
- To help students develop specific goals for their life and develop a plan for it.
- To conduct an interactive session for the staff on their influence on the students.
- To deal with teenage and behavior and health relationship in the college campus
- Basing on the college goal, human and social values bring lot of religious stories from all religion and teach all religions help humanity.

**B. GOALS ACHIEVED**

**Activities of the Guidance and Counseling Cell**

**CLASSES TAKEN FOR P.G COURSES**

<b>TOPICS</b>
<b>Team – work</b>
<b>Developing leadership qualities</b>
<b>Vocabulary building</b>
<b>SWOT Analysis</b>
<b>Setting SMART Goals</b>
<b>Just A Minute</b>
<b>Interview Tips</b>
<b>Learning Styles</b>
<b>Self – Esteem</b>
<b>MBTI</b>
<b>Study skills</b>
<b>Transactional Analysis</b>
<b>Positive Thinking</b>
<b>Positive Attitude</b>
<b>Communication Skills</b>
<b>Group Discussions</b>
<b>Presentation skills</b>
<b>Public Speaking Skills</b>

**COUNSELLING SESSIONS:**

Students were identified for counselling obtained from various sources such as

- Self –Analysis forms
- Referrals from Lecturers
- Career check list Questionnaires
- Self – Referral
- Work Sheets

Each counselling session involved 25- 45 minutes of interaction with the students & staff amounting to 2 to 3 sessions per client depending on the seriousness of the problem. Suggestions and tips were administered based on each student’s specific personality make up and requirement & asked to come back for follow up sessions.

**PROBLEMS IDENTIFIED:**

Common problems identified in students and dealt with are:

<b>PROBLEMS RELATED TO ACADEMICS/COLLEGE LIFE</b>	<b>PROBLEMS RELATED TO BEHAVIOUR</b>
Academic pressure	Misbehavior in class while teaching
Problems with management and faculty	Issues in interpersonal relations
Exam Fear & anxiety	Lack of understanding & emotional support
Irregularity to college	Poor social skills
Lack of motivation to study	Poor sense of Values
Weak in subject fundamentals	Lack of self –discipline
Poor language ability	
New course and different academic background.	
High parental expectations	
Balancing work/ family responsibilities and studies	
Weak Memory Power	

**DEVELOPMENTAL PROBLEMS**

Attachment and separation from peers	Relationship conflicts (romance, rejection)
Misunderstanding among peers	Attraction and how to develop friendship
Eve teasing	Desire to develop an identity of their own
Low Self- confidence due to physical appearance	Low self –concept
Adjustment to a new city, new friends	Loneliness

**OTHER PROBLEMS**

Personality development- self confidence	Interview preparation tips
Stage fear	Career confusion
Anxiety and worry about general things	Lack of effective communication skills

**COUNSELLING & SUGGESTIONS ADMINISTERED:**

- Suggestion for better and effective feedback
- Tips on Time management
- Tips on stress management
- Learning self-control & Discipline
- How to maintain relationships
- Effective and diplomatic problem solving solutions
- Tips on improving self confidence
- Developing proper study habits
- Being adjusting & considerate to others
- Tips on how to motivate oneself

**5. PROJECT COUNSELLING**

Counselling sessions are held to help students prepare impressive projects. The college provides Internships and students are given an opportunity to sign up with companies to come up with quality project reports. Weekly two periods of project Guidance classes were conducted.

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**ST. JOSEPH'S P.G. COLLEGE, HYDERABAD**  
**ACADEMIC YEAR : 2009-10**

**TIME TABLE MBA II YEAR – IV SEMESTER w.e.f 22/01/2010**

DAYS	PERIOD	I	II	B R E A K  11.00 AM TO 11.15 AM	III	IV	L U N C H  1.0 5 PM TO 1.3 0 PM	V	VI	VII
	TIME	9 AM – 10 AM	10 AM – 11 AM		11.15 AM TO 12.10	12.10 P.M. TO 1.05 PM		1.30 PM TO 2.20 P.M.	2.20 PM TO 3.10 PM	3.10 PM TO 4.00PM
<b>MONDAY</b>	SECTION –A	SCM	SM		MAJORS (IF/PM /CB)	SRM		IM	ISAC	S
	SECTION - B	ED	SCM		MAJORS (IF/PM /CB)	SRM		IM	ISAC	TUTORIALS
<b>TUESDAY</b>	SECTION –A	ED	SCM		MAJORS (IF/PM /CB)	ELD		IM	ISAC	TUTORIALS
	SECTION - B	SCM	SM		MAJORS (IF/PM /CB)	ELD		IM	ISAC	TUTORIALS
<b>WEDNESDAY</b>	SECTION –A	SCM	SM		SRM	ELD		<b>PROJECT GUIDANCE</b>		TUTORIALS
	SECTION - B	ED	SCM		SRM	ELD		<b>PROJECT GUIDANCE</b>	GUEST LECTURE	
<b>THURSDAY</b>	SECTION –A	ED	SCM							
	SECTION - B	SCM	SM							
<b>FRIDAY</b>	SECTION –A	SM	ED							
	SECTION - B	ED	SM							
<b>SATURDAY</b>	SECTION –A	ED	SM							
	SECTION - B	SM	ED							

Mrs. Sangeeta – SM (Sec. A & B) ; Mr. M. Kiran Kumar – SCM (Sec. A & B) ; Mrs. A. Mary Francina – ED (Sec. A & B); MAJORS – Mrs. P. Kalyani – IF ; Mrs. R. Anita – PM ; Ms. Neha – CB ; (207)

## 6. MOCK INTERVIEW :

To help students equip themselves with soft skills and to improve their subject knowledge, mock interview sessions are conducted. Apart from enlightening them in the domain areas, these sessions also fine tune their interviews focus on students gestures, communication and attitude

## IV STUDENT SUPPORT SERVICES

### 1 ORIENTATION PROGRAMME :

The orientation Programme which include –Ice Breakers, Aptitude tests, Thematic Apperception Tests, case studies, Group Discussions and Oral / written Communication, aim at mapping the students talent and also identifying their individual skills and needs

#### ORIENTATION PROGRAMME FOR MBA II YEAR III SEMESTER STUDENTS

DATE	15/07/2009		16/07/2009	
TIME	NAME OF THE FACULTY	CONTENT/TOPIC	NAME OF THE FACULTY	CONTENT/ TOPIC
9.00 a.m. to 10.00	. Dr. K. Malla Reddy,	<ul style="list-style-type: none"> <li>Welcoming the Students –</li> </ul>	Prof.. K. Malla Reddy	Group Discussion and its Importance and EDC

a.m.	Professor & Director	Motivational Talk • Introducing the New Faculty	Mr. Kiran Mr. Ganesh	EDC – Its Importance and Activities for Self Employment Career
10.00 a.m. to 11.00 a.m	Dr. A.G. Moss, Professor	Projects and its Importance Project Guides Project Guidelines	All Faculty	<u>Project Guidance Session</u>  • Monitoring Progress of the Projects • Project Guidelines • Chapterisation Details Etc.
	Mr. V. Praveen Kumar	• Information on their Specializations • Academic Activities propose to have • Rules and procedures which the students have to follow	All Faculty	
11.15 to 12.10 p.m.	Mrs. Anita Mr. Ganesh	Orientation about Placement Pre Placement Activities	Mrs. Anita Mr. Ganesh Anand	Basic Tests for Placement
12.10 to 1.05 p.m.	Mrs. Sangeeta	Skill Development Importance of Computer Awareness for Business Management Students and for Placement	English Department Faculty	Communication Skills and Personality Development
1.30 to 2.20 p.m.		<u>Major Subjects – Orientation in the Career</u>		<u>Major Subjects – Orientation in the Career</u>
	Mrs. Kalyani	Finance	Mrs. Kalyani	Finance
	Mrs. Danam	Marketing	Mrs. Danam	Marketing
	Mrs. Anita	HR	Mrs. Francina	HR
2.20 to 3.10 p.m.	Mr. Kiran Kumar	Role Play and Simulation	Mrs. Francina	Case Studies its Importance and Activities
	Ms. Natasha	Management Games and its Importance		

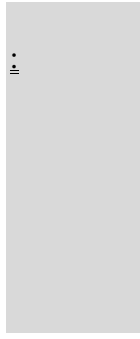
**GUEST LECTURER ON PRODUCT DEVELOPMENT**  
**CASE STUDY ON WINDOWS PHONE 7**

**GUEST LECTURER:** SATYANARAYANNA  
REDDY.D

**DESIGNATION:** PRINCIPLE PROGRAM  
MANAGER  
MICROSOFT INDIA (R&D)  
Pvt.Ltd.

**DATE:** 30.04.2010.

**VENUE:** St.Joseph's PG College  
KingKoti, Hyderabad(Seminar  
Hall)



**MR. S atyanarayana Reddy .D high lighted the following points.**

What is the product and how do we build?

Career.

**MOBILE MARKET(PART – A):**

**HUGE GROWTH POTENTIAL:**

160 MM Smart Phones (CAGR<sup>2</sup> 15-20%) Microsoft projected to ship in 2009 compared to 280 MM PC's (GAR 2%)

**HARDWARE EVOLUTION:**

Current mobile hardware comparable with 3-4 year old PCs

CPUs 1GHz, 512MB RAM, GPU, MULTI-TOUCH, and GPS.

**MAJOR PLAYERS:** NOKIA, RIM (BLACK BERRY), APPLE, ANDROID (GOOGLE),  
PALM (Taken up by HP)

**ISSUES:**

Users Expectations Increased

Multi – Touch, No more stylus

Cool user experience

Media experience a must

**DIFFERENT OS VERSIONS:**

It creates confusion in market place

Updating is not so easy

**INTRODUCTION TO WINDOWS PHONE 7(A NEW KIND OF PHONE):**

MICROSOFT has changed its Game with a new approach in WP7

DESIGN:  
END USER COMES FIRST

PLATFORM:  
RICHER, DEEPER, EASIER APPS

HARDWARE:  
FASTER MARKET

HARDWARE FOUNDATION:

It's a Touch Screen with 5 MP Camera.

CONTAINS OF 3 BUTTONS:

- HOME BUTTON.
- BACK BUTTON.
- SEARCH BUTTON.

DIFFERENT FOR GOOD REASON:

Smart Design

Integrated Experience

- People Hub – All the friends are hubbed at one place.
- Picture Hub - All the pictures are hubbed at one place.
- Music & Video Hub – Upload the music and video's and are at one place.
- Games - X-BOX(which has X-BOX live play online)
- Office Hub – Documents and Share point.

DEMO:

- It got a Multi Touch Phone
- It got AP MOBILE – Associated President which gathers news updates
- It got the facilities of ZOOM IN and ZOOM OUT
- It also shows images in 3D MODE (Graphics)

How do we build a product?

ROLES:

- What – program manager – decides and gives the priorities
- How – developer – develops a software
- Test – does it work?

All of these 3 are required and forms a Triad

“5P’s” FRAMEWORK:

- PURPOSE – Why to build a product?  
Is this the business you're planning for the future?
- PRINCIPLES – What are Non-Negotiable rules and Key Strategies?
- PRIORITIES – What's the frame work for Trade-Off's?
- PLAN – How are we going to that stage and tackle solving the problem?

PEOPLE – Who’s accountable for every key part of the plan?

**CHALLENGES:**

- Solving tough problems at large scale
- Large teams
- Communication between teams
- Aligning schedule
- Dealing with lots of smart people
- Building on top of fluid platform
- Dynamic market
- Tough competition
- Time to market

**GUEST LECTURER ON PROJECT PREPARATION**

GUEST LECTURER: PROF. D.OBUL REDDY	DATE: 04.05.2010.
DESIGNATION: PRINCIPAL, APOLLO INSTITUTE OF HOSPITAL MANAGEMENT.	VENUE: St.Joseph’s PG College King Koti, Hyderabad(Seminar Hall)

**Prof. D.Obul reddy enlightened the following points**

Project Management:

- Executing the skills in classmate situation
- Management is born out of commerce
- The government is not properly planning how many managers are required
- Managers need to have communication skills, convincing skills, decision making skills and executive skills.
- Project Report gives an opportunity for students to have real world experience. It is nothing but the abstract knowledge learned in college has put into practice.



- Project report has to be done independently and need to have cooperation for all the people required for the project
- What ever the data collected (or) gather information. The things you learn from your observation put it into your report
- While thinking of joining for an initiative projects have a perspective in mind to select a big organization.
- Choose the organization where your have some references, so that it have a positive effect.
- Choose the topic which is interesting and concerned with your specialization
- Select for the organization that can pay you and extract work from you, so that you become the part of the organization as an employee.
- You need to select a project where their need to be and issue involved and try to elaborate and describe it in your project.
- The project you choose need to be innovative, creative and an ability to prove yourself.
- Problem is nothing but searching the solution for the problem. But it needs to be simple
- Identifying the problem is half solution
- Find the solution which is feasible Feel the necessity for the solution, “As necessity is the mother of invention”
- Have a skill set and ambition to achieve those skills

### **3 EXPERIENTIAL LEARNING (Industrial Vist)      DATE: 16.03.2010**

As a part of our Endeavour to increase Institution-Industry interaction and create among the students an awareness and understanding of the practical aspects of the industry students are given an opportunity to visit industrial unit.

The Department of Business Management St. Joseph's PG college organized INDUSTRIAL VISIT PROJECT REPORT ON VISIT TO HMT for MBA Ist Year student on 16.3.2010

#### **INTRODUCTION TO HINDUSTAN MACHINE TOOLS (HMT):**

HMT was incorporated in 1953 by the government of India as a machine tool manufacturing company. HMT supplies machines to companies such as BHEL, TATA CUMANS, BRAHMOS, JINDAL, and MDPL. In HMT mile stone is used to cut the steel and it's easy to assemble. HMT initially has production of 18 crs this year (2010), but the company was in losses for last 2 decades. It got 20 branches. First it was working under central government and now it is working under public sector. Total

of 150 of the Acres of land for machines and tools industry and 600 Acres of land used for quarters and HMT. They have General Purpose Machines for boring work only. They spend 19 Lakhs for General Purpose Machines and upto 23 crore for Special purpose HMT got all the old machines and machines used in HMT are manufactured by HMT Company itself.

#### MACHINES SECTION:

They got 3 shops with beds

Floor boring:

It is used for making holes

Welding section:

They use strips

CNC:

Using this CNC machine the dimensions are calculated and its cuts automatically in the given dimensions. They got cranes which can carry 20 tones of weight, They got drilling holing and trapping machines. And then finally painting and assembling

Job stage:

Where they use thermo cols to make them in shape and then they put soil in the termocols and put the moulds in it. So that it may not stick to the thermo cols.

Foundry-

which makes raw material into definite shape

Fabrication:

HMT has machines which can cut upto 32mm of steel. HMT got Russian sharing machine for last 20 years. Bending: HMT got machines which can bend upto 6m to 8.3m. They got a furnace which can be heated at 1600°C. HMT use a programming language which is called G programming language. They are 5 machines in all over world and HMT has one of it which cuts the gear wheels.

AGM: Mr. Laxman Rao:

Who explained us detailed about HMT and its Machines and how are they marking their products and getting the Quotations from other company and he also explained how they are doing research on products required in the market and being up to date. Order acceptance: How the products are accepted. Our Guide who helped us to know better about HMT is Mr. Harsha who has completed his Engineering.

#### 4 CELL ACTIVITIES

“ Teamwork always works better than rushing headlong over the top only to discover that no one is Behind you. Various club/cell activities on the campus aim at fostering team building and leadership skills.

Some of the activities of these clubs are

- Group Discussion
- Case Studies
- Management Games
- Book Reviews
- Business Quiz

For the Students of MBA II Year III and IV Semester Cell Activities are conducted. The following are the details of faculty and focal areas :

Sl.No.	Name and Designation	Focal Area
1	Dr. K. Malla Reddy, Professor and Director	Group Discussions and Seminars on Entrepreneurship Development
2	Dr. A. G. Moss, Professor	Group Discussions and Debates
3	Mr. V. Praveen Kumar, HOD and Associate Professor	Library and Book Review sessions
4	Mrs. R. Anita, Associate Professor	Basics of Numerical Aptitude for Placements, Group Discussions, Pre-placement briefing
5	Mrs. P. Kalyani, Associate Professor	Basics of Finance for Placements, Just a Minute and Group Discussions, Pre Placement Briefing
6	Mrs. Francina, Assistant Professor	Management Quiz and Point of View sessions
7	Mrs. Sangeeta, Assistant Professor	Management Quiz and Case Studies
8	Mr. Kiran, Assistant Professor	Interview skills
9	Mr. Ganesh, Assistant Professor	Basics of Numerical skills, Finance and Reasoning for Placements
10	Ms. Neha , Assistant Professor	Management Games

## **BUSINESS QUIZ**

### **1. Expand SEBI**

- Stock Exchange Bureau of India
- Stock Exchange Board of India
- Securities Exchange Bureau of India
- Securities and Exchange Board of India

### **2. Which popular global IT company has the slogan "High Performance. Delivered"?**

- Accenture
- EDS
- Microsoft
- IBM

### **3. Which bank offers a virtual temporary credit card for online purchases called NetSafe?**

- ICICI Bank
- HSBC
- HDFC
- State Bank of India

### **4. With which airliner was Jet Airways in talks of merger/acquisition?**

- Air Sahara
- Air Deccan
- Indian Airlines
- GoAir

### **5. Which of the following popular microprocessor major went for a major re-branding exercise in 2006 after few decades of staying with the old logo?**

- AMD
- Intel
- Nokia
- Qualcomm

### **6. Which of the following logistics company is associated with Deutsche Post**

- Blue Dart
- DHL
- Skypak
- FedEx

### **7. Which Asset Management Company took a 49.9% stake in Sundaram Mutual Fund to enter into India via Joint Venture route?**

- BNP Paribas
- Citigroup



CIGNA



Merrill Lynch

**8. If you are in Singapore, in which currency do you pay the taxi driver?**



Singapore Rupiah



Singapore Rupee



Singapore Dollar



Singapore Cents

**9. Paul Jacobs is the CEO of which of the following companies?**



Microsoft



Nokia



Sun



Qualcomm

**10. Who of the following is the son of Lakshmi Mittal of Mittal Steels?**



Aditya Mittal



Bob Mittal



Sunil Mittal



Sanjay Mittal

**5. INTER COLLEGE MEETS /EVENTS**

**Paper Presentations By students :**

S.NO	NAME OF THE STUDENT	TOPIC	PRESENTED AT
1	Akshat Satyajit	Falling Angel of Harvest	At a conference on Financial Inclusion Organised in Dec 2009 by Dept.ofBusiness Management,Osmaina University,Hyderabad.
2	Anna Christina	Falling Angel of Harvest	At a conference on Financial Inclusion Organised in Dec 2009 by Dept.ofBusiness Management,Osmaina University,Hyderabad.
3	Anna Christina	Leadership in 21 <sup>st</sup> Century	At 21 <sup>st</sup> AIMS Conference held from 21-23 Aug 2009 at Indian School Of Business, Hyderabad

4	Akshat Satyajit	Alternative Strategies for Energy conservation using non conventional renewable energy sources.	Energies of Change Feb 2010 at Dept of Business Management, OU, Hyderabad.
5	M. Venkat Sai	Role of Ethics	Samiksha 2009 at Vishwa Viswani Institute of Science and Management on 15 <sup>th</sup> Oct 2009.
6.	R.Satish Kumar	Role of Ethics	Samiksha 2009 at Vishwa Viswani Institute of Science and Management on 15 <sup>th</sup> Oct 2009..

**OLADES WON BY OUR STUDENTS AT VARIOUS MANAGEMENT FESTS:**

Sl. No.	Names of the Students	Class	College	Prizes won
1	Ramesh and Sandeep	MBA II Year	Badruka College	I prize (Group Dance)
2	Ramesh and Sandeep	MBA II Year	Badruka	I Prize (Skit)
3	Santhosh Anthony and Lilly Vincent	MBA II Year	Aurora P.G. College	I Prize Case Study
4	Santhosh Anthony	MBA II Year	Bhavan's PG College	I Prize (Role Play)
5	Akshat, Leny, Vijay Samson, Richard	MBA I Year	Srinidhi Institute of Information Technology	I Prize (Case Study)
6	Abhilash	MBA I Year	Nizam College	Marketing Prize (II Prize)
7	Tharun and Sampath	MBA I Year	CVR Engg. College	Business Quiz (I Prize)
8	Leny	MBA I Year	CVR Engg. College	Marketing Event (II Prize)
9	Naresh	MBA I Year	CVR Engg. College	HR Event – Best

				Manager (II Prize)
10	Naresh	MBA I Year	CVR Engg. College	Finance Event – Runner
11	Abhilash	MBA I Year	CVR Engg. College	Finance Event – II Prize
12	Richard	MBA I Year	CVR Engg. College	HR Event – II Prize
13	Akshat	MBA I Year	All India Inter University Korf Ball Tournment	Osmania Gold Medal
14	Leny Jose	MBA I Year	Nizam College, Hyderabad	Sense and Respond – II Prize
15	Nathalia Desai	MBA I Year	Badruka College, Hyderabad	Finance Event – Runner
16	Anna	MBA I Year	Badruka College, Hyderabad	Finance Event – Runner
17	Vinay Chander	MBA I Year	Kasturba Gandhi College for Women, Hyderabad	Special Prize
18	Leny Jose	MBA I Year	Ronald Ross PG College, Hyderabad	Navigator – First Prize
19	Leny Jose	MBA I Year	Ronald Ross PG College, Hyderabad	Dalal Street – Second Prize
20	Ravi Kanth	MBA I Year	Ronald Ross PG College, Hyderabad	Dalal Street – Second Prize
21	Raghavender	MBA I Year	Ronald Ross PG College, Hyderabad	Ad War – Second Prize

## **6. PAPER PRESENTATION BY STUDENTS**

SL.NO	Name of the Student	Class	Topic	Place
1	Akshat Satyajit	MBA IV SEM	Falling Angles of Harvest	Department of Business Management , OU Hyderabad
2	Anna Christina	MBA IV SEM 2-aug-2010	Leadership in 21 <sup>st</sup> Century	21 <sup>st</sup> AIMS Conferenceheld at ISB

## **7. CLUB ACTIVITIES**

### **OBJECTIVES:**

- To provide an opportunity to explore and exhibit the talents of student's community
- To provide the spirit of participation in all spheres of management

The Department of business Management of St. Joseph's PG college Inaugurated MANAGEMENT CLUB on 21.10.2009 aim at fostering team building and leadership skills.

The students of MBA I Year each section are Divided into 6 Teams as the following groups

- 1 Zenith
2. Dynamic
3. Everest
4. Synergy
5. Warriors
6. Sparkles

The Team Leader of each group with team members will plan and Coordinate the Activities of Management Club where other teams will participate in the activities. The activities are as follows:

- ✓ Business News
- ✓ Business quiz
- ✓ Case studies
- ✓ Group discussion
- ✓ Point of view
- ✓ Debate
- ✓ Management Games
- ✓ Role Play

At the end of each session, the students will be awarded with

- Best performing Group
- Best participant group of the Week
- Other team prizes

### **Inaugural Program Agenda**

**Inaugurated by**

**: Rev. Fr. Dr. V.K Swamy**



Principal,  
St. Joseph's PG college

**Welcome Address by** : Dr. K.Malla Reddy,  
Professor and Director  
St. Joseph's PG college

**Organizers**

**MBA I year students**

Vivan and sindhu  
Catherinne Naga Mythil  
Jerin Mathew and Harika

Activities conducted Every Saturday

- Business News
- Business quiz
- Advertising Quiz
- Debate
- Jam
- Extempo

**Report on Picnic at Leonia Resorts, Shamirpet for MBA II year student**

**DATE : 23 .4. 2010**

The Department of Business Management organized a PICNIC

The students of MBA II year had the privilege to be a part of the Picnic held at Leonia Resorts on -- /04/10. It was organized by the management as a token of farewell to the outgoing students of MBA. Started from college at 10 AM In three vehicles & reached our destination in about an hour. They were amazed by the magnitude & grandeur of the place when we entered it. They were greeted in the Lobby with a welcome drink Several amateur games were organized, Then they were treated to a lunch. Hence forth they took a long and tiring walk to the pool side. Then they were been chased out of the pool by 4 pm. They had an award ceremony and followed by a group photo session. They all boarded the bus by 5 pm and headed by to the college.

## **V WORKSHOP/EVENT ORGANISED :**

Meets /workshops/Seminors are conducted for enhancing conceptual learning and practical application. Student involvement in these programmes is ensured to draw out their innate entrepreneurial and interpersonal skills.

### **E-WEEK CELEBRATIONS**

Date: 9 February, 2010

Venue: Seminar Hall

Organised by: MBA I & II years

Timings: 9am to 4pm

Entrepreneurship week is an awareness campaign initiated by NEN which is the country's largest campaign to celebrate entrepreneurship and to promote and improve Entrepreneurial ecosystem. E-Week India's theme this year "INDIA: OPPORTUNITIES WITHIN" will focus the attention of the next generation on the often overlooked opportunities within India. India faces daunting challenges across

many sectors: water, energy, healthcare, education, waste management, transportation and more.

As pressure mounts and the cost of technology drops, these challenges provide enormous economic opportunities to those solving them. As part of this initiative, management students of St. Joseph's PG College celebrated

E-Week through a range of activities and programs, at a very grand scale on 9<sup>th</sup> February 2010 in the campus.

The inaugural session started with a prayer song followed by lighting of the lamp.

The chief guest, Mrs. Mukti Bosco, from Healing Fields, was welcomed with a bouquet along with the other dignitaries. After the inaugural session NEN pledge was taken followed by a short introduction to NEN & E-WEEK. The guest was introduced and welcome address was given by our principal, Rev. Fr. V. K. Swamy, later the guest speaker took over the session. She gave a brief introduction about her organization, and how students can inculcate the passion and zeal of becoming future entrepreneurs. This was then followed by a talk given by our Director, Prof. K. Malla Reddy and also by Prof. A. G. Moss. The formal session ended with a vote of thanks by Mr. Praveen Kumar, Head Department of Business Management.

Formal session was followed by informal events which started with the "Caption and Logo Designing"

the theme being "INDIA: OPPORTUNITIES WITHIN". The students were provided with stationery to create a logo and exhibit their talent and creativity. The program followed by a presentation on "Usage of Bentonite" by Ms. Chandana, a student of final year. Mr. Dilip, a 1<sup>st</sup> year student, gave a presentation on waste management, using plastic for making bricks; he also came up with creative ideas of Sculpting figures on chalks. The last event for the day was "T- Shirt Painting" for which the theme was "Advertise Yourself for a Job". The students were given T-Shirts and colours and the time given was one hour. Students were divided in a group of ten each. All the students came up with creative designs. The event concluded with the distribution of prizes. The day ended with a formal session of photographs with the faculty and the participants.

It has been a day of learning for the students as well as the faculty.

Hopefully the session has given an insight into solving problems, idea generation and to be creative.

### **Seminar Participated by Student**

**Date:-25/3/2010**

Seminar Presented by Hyderabad Management Association

On

***“Impact of Globalization on Education”***

By

Dr.Yusra Anas Executive Director/chairman Academic Advisory board of west International Business institute, Singapore and Adjunct Professor

Participants of Seminar from St.Joseph’s P.G College

Students

- |                          |          |
|--------------------------|----------|
| 1.K.Rebekkaha Christoper | MBA I yr |
| 2.V. Arvind              | MBA I yr |
| 3.G.Robert               | MBA I yr |
| 4.Sunil Raju             | MBA I yr |

Venue: Surana Auditorium FAPCCI, Hyderabad

On the evening of 25<sup>th</sup> March 2010 the participants of the seminar were warmly Welcomed followed by Tea and Snacks from 6:00pm to 6:20pm

The program started at 6:20pm

The Dignitaries of the seminar, Dr.Yasra Anas and Mr.Challa Kodanda Ram, President HMA were invited on the dias by Mr,Ramesh Vemunganti, Secretary ,HMA .

A formal welcome speech was addressed to all by Mr. Challa Kodanda Ram followed by a talk about the speaker , Dr.Yusra Anas by Dr.NRK Reddy, Director Synergy School of Business Management. Then succeeded the talk by speaker on the theme “Impact of Globalization on Education”

The speaker shared his views on the pros and cons of Globalization of the Education System in the Country.

The Points Listed in his talk were;-

- The merge of the foreign University with the local university and having the ability to acquire a foreign degree from one own country

- The Cross culture awareness being shared by the foreign Country, Where new Culture, Traditional, Standard of living and Governance can be shared
- The need for the strong leadership in the restructuring the countries education system.
- The speaker talk ended with a question and Answer session followed by the Vote of thanks to all.

### **ABOUT PLACEMENTS:**

The placement centre is dedicated to helping the student asses their carrer interests & aptitude.

The centre maintains close relationship with industry & business houses. It takes the initiative to explore new carrer avenues for the second year students & help the first year students in their internship programmes.

### Highlights :

- **Carrer Counselling** : The placement cell offers carrer counselling in terms of student interest, aptitudes, abilities so that they can choose their carrers more effectively.
- **Training Programme**: Training on resume building, group discussion & how to face interviews were taken up.
- **Reccruitment Process** : The process includes pre placement talk& pre placement tests which gives an insight into the company & job they have to offer followed by selection process.
- **Almuni Association** : The placement centre maintains a close relationship with the almuni for placement.It uses an effective mailing system through which it helps the students in locating jobs.
- **Guest Lectures** : Through guest lectures & seminars it offers them the students an opportunity to acquaint themselves with different companies to gain an insight into the carrer options currently available.

### Placement services provided to students:

Date

#### **Kotak Mahindra Bank :**

Mr. Shiv Kumar , Team Manager from Kotak Mahindra Bank spoke about various opportunities available at Kotak for MBA students who are Graduating this Year . His talk gave insights on various

Opportunities available in the present market and he enlightened students on various aspects relating to the same

**LIST OF STUDENTS PLACED DURING THE YEAR 2009-2010**

S.NO.	Name	Company	CTC (Rs.)
1.	Reshma Pudota	Deloitte Knowledge Management	2,88,000
2.	H.Vinay Chander	FSS	2,00,000
3.	Deepika D'Soza	Cognizant	2,00,000
4.	K.Hannah Johnes	Talent gurus Solutions	1,56,000
5.	Jayanth	Cognizant	1,60,000
6.	K.Grace Shalini	Deloitte	2,28,000
7.	Khil Bhushan	Deloitte	2,28,000
8.	Y.raghavender	Deloitte	2,28,000
9.	F.R.Francina`	Deloitte	2,28,000
10.	Natalia Desai	Deloitte	2,28,000
11.	G.Sushmitha	Deloitte	2,28,000
12.	Gauthami	Deloitte	2,28,000
13.	Anna Christina	Deloitte	2,28,000
14.	E.Ravikanth	Deloitte	2,28,000
15.	Saraswathi Patel	SBH	2,00,000
16.	Richard Clive Leo	Deloitte	1,80,000
17.	Ratna Paul Reddy	Marks and Spencers	1,56,000

**IN- CAMPUS:**

S.NO	NAME OF THE COMPANY VISITED	DATE OF THE VISIT	NO. OF STUDENTS ATTENDED	NO.OF STUDENTS SELECTED
7	CTS, BPO	09/01/09	70	-
8	Financial Software Systems	3/3/09	60	-
9	Federal Bank	19/3/09	36	1
10	Amazon	20/4/09		In Process

**OFF - CAMPUS:**

S.NO	NAME OF THE COMPANY VISITED	DATE OF THE VISIT	NO. OF STUDENTS ATTENDED	NO.OF STUDENTS SELECTED
2	HUSYS	31/1/09	6	1
3	Capital IQ	18/3/09	8	Short listed
4	SBI	7/2/09	1	1

Placement Report  
Academic Year 2009-2010  
Batch:2008-2010

**1.Deloitte Knowledge Management**

Date:- 27/10/2009

Batch: MBA 2008-2010

Specialization:-Major HR and Marketing

Number of Students Attende for the interview are 25

Number of Students selected at final round are 1

Name of the Student Selected Reshama Pudota

Salary Offered:- 24000/- per Month

**2. Deloitte US Taxation**

Date:- 30/10/2009

Batch: MBA & M.Com 2008-2010

Specialization:-Finance

Number of Students Attende for the interview are 22

Number of Students selected at final round are 2

Name of the Student Selected Karishma and Anusha

Salary Offered:- 15000/- per Month

### **3.Deloitte Internship Program US Taxation**

Date:- 30/1/2010

Batch: MBA 2008-2010

Specialization:-Finance

Number of Students Attende for the interview are 14

Number of Students selected at final round are 10

Names of the Student Selected

- (i)K.Grace Shalini
- (ii) Khil Bhushan
- (iii) Y.Ragavandera
- (iv)F.R.Francina
- (v)Natalia Desai
- (vi)Deepika
- (vii)G.Susmitha
- (viii)Gouthami
- (ix)Anne Christina
- (x)E.Ravi Kanth

Salary Offered:- 19000/- per Month

### **4 AMAZON.Com**

Date:- 17/3/2010

Batch: MBA 2008-2010

Specialization:-Finance

Number of Students Attende for the interview are 10

Number of Students selected at final round are 1

Name of the Student Selected 1

M.Ignatius

Salary Offered:- 10000/- per Month + Allowances

### **5.COGNIZANT**

Date:- 19/3/2010

Batch: MBA



Specialization:-Marketing and HR

Number of Students Attende for the interview are 18

Number of Students selected at final round are 1

Name of the Student Selected :- JAYANTH NADKAR

Salary Offered:- 12000/- per Month

**6 .COGNIZANT (UBS Process)**

Date:- 20/3/2010

Batch: MBA

Specialization:-Finance

Number of Students Attende for the interview are 18

Number of Students selected at final round are 1

Name of the Student Selected :- DEEPIKA

Salary Offered:- 13000/- per Month

• **INTERNSHIP PROGRAMMES**

In order to facilitate Experiential Learning to the Students, Department of Business Management continuously contacting various Agencies, Consultancies and other Business Organizations for Summer Internship Projects to the MBA Students.

**The following are the various organizations approached the College for Summer Internship Programme**

Sl.no.	Name of the Organization	Date	Process of selection	No. of Students Selected
1	Reliance Capital	20/04/2009	Presentation	All those interested in the project

2	Kotak Life Insurance Company	24/04/2009	Presentation, Group Discussion, Interview	Out of 90 Students attend the Internship process 36 Students Short Listed and 19 got selected
3	Sify Corp	30/04/2009	Interviews will be held on 2/05/09	Results awaited
4	H- Line Soft	28/04/2009	Selection in process	Results awaited
5	Coin Consultancies	30/04/2009		

### **Alumni Association:**

The Faculty Maintains good relationship with the Stakeholders i.e, Students , Alumni is considered as Backbone of the College to spread its Identity and the Alumni Association was formed and the Alumni Meets were held twice in a year.

### **The support from the Alumni is tremendous and they help the Students by**

- Guest Lectures
- Motivational Talk
- Helping in securing jobs to the students
- Campus placements
- Teaching
- Basics of Placement etc.,

### **Other Student Support Services:**

- Mentoring and Counselling were the hallmark of the MBA Department.
- The students are provided support through one to one interaction, phone and email.

- The study materials, handouts are distributed to the students through Students Yahoo groups.
- Mock Viva sessions were conducted for both MBA I Year and II Year Students in their Respective Subjects and Projects
- Mock Interview sessions were also conducted to familiarize the students about the skills to face the interview

- **Extension Services**

- **SMILE PROGRAMME**

The staff and students of the Department of Business Management initiated a community service activity which was named “SMILE”

**S** - Societal happiness,  
**M** - Miles we travel,  
**I** - I to be given the last priority,  
**L** - Love others,  
**E** - Essence to life

On the occasion of Christmas Celebrations, 2009

They visited ORPHANAGE (Ashrita Family, Medchal) which is run for destitute and homeless

AND HOME FOR THE AGED (Bhoiguda) on 21<sup>st</sup> December, 2009 in order to conduct activities as part of community services. 14 students from MBA I year were accompanied by 3 faculty members Mrs.Kalyani, Mr.Ganesh and Ms.Neha Singh. Students performed various cultural activities to entertain and make the old people and children happy. They also sang carols to create an atmosphere of Christmas at both the places. The department has collected a fund and old clothes for the service activity, which were distributed to the children and the old people. The money collected Rs.3000/- was used to buy snacks and stationery was distributed to all of them in orphanage and home for the aged. At orphanage games like musical chairs, dumb charades and action hymns were conducted for children in which they participated actively and prizes were distributed to the winners. The students and staff took it as a cherishing moment for serving these people. Students showed their keen interest to have as many visits as possible on a regular basis rather than on special occasions only.

### **Social activities**

The staff and students of the department of Business Management initiated a community service activity which was named SMILE (Societal happiness, Miles we travel, I to be given the last priority, Love others, Essence to life) on the occasion of Christmas celebrations. They visited the ORPHANAGE (Ashrita Family, Medchal) which is run for destitute and homeless AND HOME FOR THE AGED (Bhoiguda) on 21<sup>st</sup> December, 2009 in order to conduct various activities as part of community services. We place our gratitude to Shri D.G.Prasad (orphanage) Sr.Francis (home for the aged) for facilitating our visit. 14 students from MBA I year were accompanied by 3 faculty members Mrs.Kalyani, Mr.Ganesh and Ms.Neha Singh.

students performed various cultural activities to entertain and make the old people and children happy. They also sang carols to create an atmosphere of Christmas t both the places. The department has collected a fund and old clothes for the service activity, which were distributed to the and the old people. The money collected Rs.3000/- was used to buy snacks and stationary and was distributed to all of them in orphanage and home for the aged. At orphanage games like musical chairs, dumb charades and action hymns were conducted for children in which they participated actively and prizes were distributed to the winners. The students and staff took it as a cherishing moment for serving these people. Students showed their keen interest to have as many visits as possible on a regular basis rather than on special occasions only.

#### **A) Field Visit to Bala Bandhu Help Desk at Secunderabad Railway Station:**

A group of students of St Joseph's P.G. College accompanied by Counsellor, Maria Morris and Lecturer

M.L. Rao, visited the Divya Disha Help Desks at Secunderabad and Nampally railway stations on September 25th 2009 from 9.30 am to 1 pm with the objective of helping them understand the reasons and factors that make children and youth run away from home and how are they then restored either to their homes or rehabilitation homes.

On their guided tour along the platforms the group from St Joseph's also met with other NGO volunteers who are also into similar services.

During their visit the group also came across children in the age group from 8-12 years involved in the rag picking, begging and flesh trade.

From their interaction with the Divya Disha Volunteers, the group became aware of how they are specifically trained to identify approach and rescue lost children.

On the whole the experience was a very enriching experience for the group as it was for the first time they were seeing the railway station and its activities from a different perspective other than a place for simply commuting.

#### **B) VISIT TO BALA BANDHU AND BALIKA NIKETAN HOMES - UPPAL**

The day began with students assembling at college at 9.00am and then proceeding to Bala Bandhu and Balika Niketan Homes Uppal by common transport accompanied by Ms. Maria Morris, Counselor St Joseph's.

Later after visiting these homes our students spent some time in entertaining all the kids and teenagers with some songs and games. The group also joined the Divya Disha volunteers in celebrating the birthdays of some children of the homes.

After this the group split those selves into 3 groups and two groups of boys visited the Bala Bandhu

Transit Home and the Bala Bandhu Rehabilitation home, while the girls visited the Balika Niketan transit home.

The students spent the remaining time at these various homes interacting and playing games with the children.

The day ended with lunch shared with the Divya Disha staff and children after which our students and faculty thanked the Divya Disha coordinators for the exposure promising to organize a better program for the children on the occasion of International Child Rights Day.

### c) CELEBRATION OF INTERNATIONAL CHILD RIGHTS DAY

The students conducted a common drawing and painting competition for all the boys and girls followed by which separate games were conducted for the young girl and boy residents the students conducted these various games and competitions until lunch. After which the St Josph's Volunteers put up a small cultural programme followed by prize distribution.

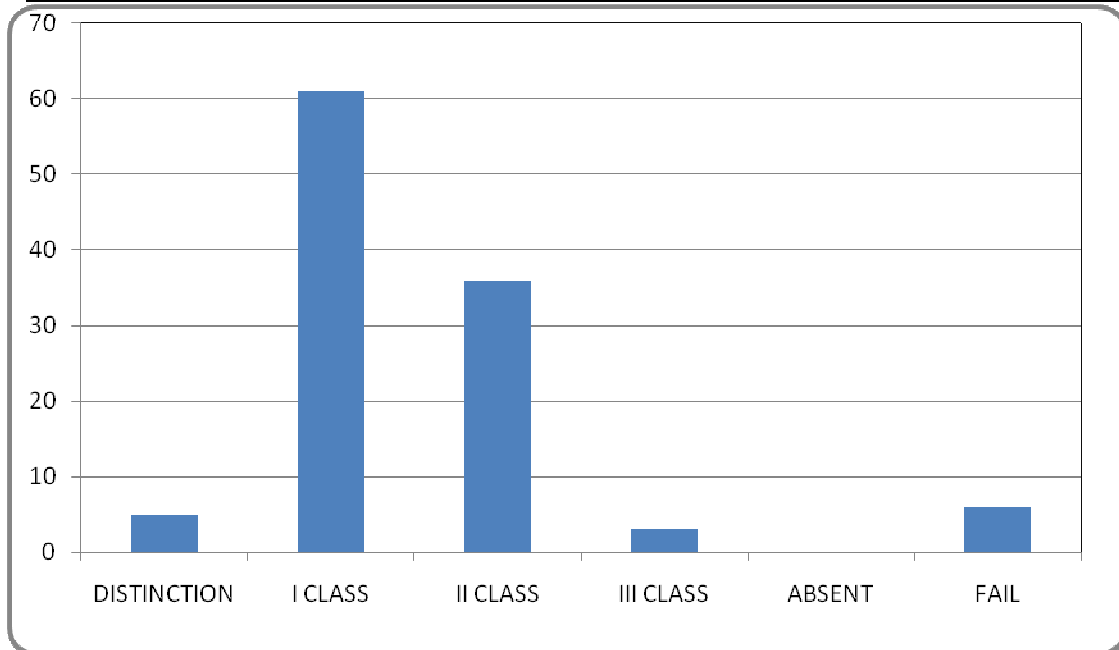
### Healthy practices of the Department

- **Bridge courses** are conducted in areas of computer, accountancy, economics, statistics, English for I year students. Add-on courses (computer course – multi- media & Microsoft, basic mathematics and analytical reasoning) are conducted to enhance their employability skills.
- **Orientation programme** for newly inducted students. They are also informed of the availability of scholarships, loans and other financial assistance. The senior students share their experiences with their juniors in the formal orientation programme
- Each faculty prepares a comprehensive **Unit planner** and also maintains a teaching diary. It helps ensuring quality of teaching and accountability
- **Club activities** to abreast latest technologies, knowledge and skills required: Computer club & management club. Literary club – The go-getter club: & Movie club, Book lover club.
- **Regular local and outstation industrial** visits/tours to blend theory and practice.
- **Centre for knowledge management** is a repository of author-ware ppts, boards notes, handouts, assignments and other case student materials.
- Establishment of entrepreneurship development cell under the auspices of National **Entrepreneurship Network (NEN)** to bring awareness among students.
- Regular display of CD Show and webcast in the audio-visual room on emerging topics

of managerial interest and motivation/attitude building.

**DEPARTMENT OF BUSINESS MANAGEMENT**  
**St.JOSEPH'S DEGREE & PG COLLEGE**  
 KING KOTI, HYDERABAD  
**MBA II YEAR III SEMESTER 2008 - 2010**  
**OVERALL RESULT ANALYSIS**

<b>ANALYSIS:</b>			<b>TOTAL STUDENTS</b>		<b>111</b>	
<b>DISTINCTION</b>	<b>I CLASS</b>	<b>II CLASS</b>	<b>III CLASS</b>	<b>ABSENT</b>	<b>FAIL</b>	<b>PASS %</b>
<b>5</b>	<b>61</b>	<b>36</b>	<b>3</b>	<b>0</b>	<b>6</b>	<b>94.59459</b>



**TOPPERS OF THE CLASS:**

<b>ROLL NO</b>	<b>NAME OF THE STUDENT</b>	<b>MARKS ACHIEVED</b>
<b>55-08-182</b>	<b>AKULA SWETHA</b>	<b>451 /75.17</b>
<b>55-08-156</b>	<b>B.NAREH</b>	<b>439/73.17</b>
<b>55-08-162</b>	<b>V.ANISHA</b>	<b>422/70.33</b>

55-08-139	POOJA JAIN	421/70.17
55-08-154	VIDYA SAGAR	419/69.83

**THE OVERALL RESULT : 95%**

Prepared and Submitted by : Mrs Sangeeta.Takur

**H.O.D**

**DIRECTOR**

**PRINCIPAL**