

DEPARTMENT OF BUSINESS MANAGEMENT



St. Joseph's Degree & PG College
Autonomous – Affiliated to Osmania University



Autonomous, Affiliated to Osmania University
Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49

MBA ANNUAL REPORT 2014-2015

PREPARED BY

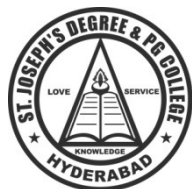
Mrs. Sangeetha Thakur
Assistant Professor
Department of Business Management,
St. Joseph's Degree & PG College.

CHECKED & VERIFIED BY

Mrs. A. Mary Francina

HOD

PRINCIPAL



ST. JOSEPH'S DEGREE & PG COLLEGE

Autonomous, Affiliated to Osmania University
Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49

ANNUAL REPORT CONTENTS

S.NO	CONTENT	PAGE NO.
1	About College	
2	About Department	
3	Achievements/Ranking of the Department	
4	Library/ Infrastructure Facilities	
5	Details of Full Time and Part Time Faculty: Name, Qualification, Designation, Experience, Specialization	
6	Details of Faculty pursuing Ph.D	
7	Orientation/ Seminars/Conferences/Workshop/ attended by Faculty- In house & Outside	
8	Paper presentations/Paper publications by faculty	
9	Books Published/ Membership	
10	Paper Setters/ Member of any Bodies etc.	
11	Consultancy Work by the Department	
12	Almanac for the year 2013-14	
13	Details of Student Strength	
14	Orientation Programme for students	

15	Bridge Course/ Remedial Classes conducted	
16	Innovative teaching learning practices	
17	Best Practices/ SWOT Analysis of the department	
18	Guest Lectures/ Seminars/ Workshops organised for students	
19	Industrial Visits / Experiential Learning (Exhibs)	
20	Project / Internship details of students	
21	Student Participation in Fests/Competitions Outside College	
22	ED Cell/ Women Empowerment/JGSS/ Red Cross Activities/ JSS Activities by students/NSS	
23	Paper presentation by students	
24	Details of Students Registered, CRT details & Placement company wise	
25	Result Analysis	
26	Academic performance/ Prizes won	
27	Certificate Courses Offered	
28	Fresher's Day	
29	Parent-Teacher Meet	
30	Josephiesta/CinEvolution/ Cura Festo	
31	Convocation	
32	Alumni Meet	

33	NAAC inspection departmental report	
34	National Education Day/ Annual Day Prize list	
35	Farewell Party / Prayer Meet	
36	BoS Meeting Report	
37	Survey reports Submitted	
38	Future Plans of the Department	
39	Summary of student centric activities & FDP	
40	Other Information & Photographs in JPG format	

1. ABOUT COLLEGE

MAIN CAMPUS



Main Address: 5-9-1106, Basheerbagh-King Koti Road, Gunfoundry, Hyderabad - 500 029

EXTENDED CAMPUS



Extended Campus in Hyderabad: 5-9-300, Caprotti Hall Building, Gunfoundry, Abids.

DETAILS OF HEAD OF THE INSTITUTE



Rev.Fr.Vincent Arokiadas, Principal, Secretary & Correspondent

MA, MBA, M. Phil, (Ph.D)

Joseph's College was established in the year 1997 situated in the heart of the city, in its own premises spread over 2 acres. It is dedicated to provide distinct environment of excellence in education with humane values and social commitment to the younger generation. St Joseph's college owes its purpose, genesis & progress to its patron – St. Joseph. Our Patron Saint is our role model in acquiring and disseminating Knowledge and striving for excellence.

Strengths :

- The Institution is located in the centre of the city and has a sprawling area of 2.00 acres.
- The institution has a good reputation in the community
- Academic Flexibility with the advent of autonomy
- Qualified, committed and experienced faculty
- Innovative ICT – backed teaching- learning methodology.
- Ratings by Reputed National Print Media

- Regular conduct of student centric activities through various academic clubs and cultural
- Fests - Cinevolution and Josephiesta. Regular community engagement programmes
- Provision of Good Placement services
- Word of mouth publicity through successful Alumni
- Enhanced reputation among academicians with regular Faculty enrichment programmes through seminars/conferences/workshops / refresher courses/orientations

GENERAL INFORMATION

St. Joseph's Degree & PG College within a span of 18 years has emerged as a leading name in the field of higher education and has earned several top prestigious rankings and 'A' grade by NAAC for its "Distinctive educational environment", which equips the students with right knowledge and skills to meet the dynamics of the global market while paying a shared focus on developing social and ethical values among them.

A Co-Educational Catholic Christian Minority Institution run by Hyderabad Archdiocese Educational Society (HAES). St. Joseph's College, reserves for itself its inherent and constitutional right (Art 30 (1)) with regard to Management and Administration. Although the College is primarily meant for Catholics, it also admits students without discrimination of caste, language or creed.

CREST, VISION, MISSION & CORE VALUES

The Crest of the college consists of Wheel, Triangle, Lamp and a **Book**.

The **WHEEL** – It stands for the **Universe as God's gift to mankind** and the wholeness of the wheel invites us to be cosmological in our vision and cosmopolitan in our approach.

The **TRIANGLE** – It depicts **the three phases of Growth**- Knowledge as one's personal and basic foundation & experience: it further extends to **love** and service to the neighborhood and the society.



The **BOOK** – It represents the **fountain of knowledge** from where one quenches one's thirst for wisdom.

The **LAMP** - It represents light – **the presence of GOD** in the world and in each human being - inviting us to live together.

VISION, MISSION & CORE VALUES

St. Joseph's Degree & PG College owes its purpose, genesis & progress to its patron - St. Joseph, a carpenter by profession - a Just man by upbringing, chosen by God to be the husband of Blessed Virgin Mary and the earthly guardian of Jesus. His sense of duty and justice, coupled with faith and trust in GOD was the atmosphere in which Jesus grew up as a young boy. This family is considered as the Holy Family and held as a model to be emulated by all families across the world.

St. Joseph - our Patron is a role model for all those who work hard, since it was he who taught Jesus to acquire wisdom through hard work and sincerity. Inspired by St. Joseph, the College strives to instill in its members the work ethics; to develop and strengthen character; and to inculcate the values of love and service.

At St. Joseph's College, the academic climate is dedicated to the student community to facilitate KNOWLEDGE that would enkindle them to LOVE and to SERVE the community.

Vision

TO PROVIDE A DISTINCT ENVIRONMENT OF EXCELLENCE IN EDUCATION WITH HUMANE VALUES AND SOCIAL COMMITMENT.

Mission

1. To develop knowledge citizens with multidisciplinary global competencies.
2. To integrate in the students the ennobling virtues of truth, fairness, tolerance and co-operation that leads them to serve the underprivileged.
3. To sensitize in the Josephite a sense of appreciation of traditional and cultural inheritance of the nation.
4. To create and maintain an environment of excellence in education through technological advancements & effective pedagogy and methods of evaluation.
5. To provide life skills towards a successful career, home and society.

2. ABOUT DEPARTMENT

VISION: To create inspired business leaders for contemporary technology enabled organizations.

MISSION:

- To provide practical, relevant and innovative solutions required for dynamics of various organizations.
- To build intellectual capital through effective program delivery.
- To enhance multi-tasking capabilities.
- To impart knowledge & entrepreneurial skills for successful career
- To build life skills through value-based education and service-oriented programs

The Department of Business Management started in the year 2001. It offers 1) Two-year full time course of Masters in Business Administration, affiliated to Osmania University and approved by All India Council for Technical Education and 2) Three year Full time course in Bachelor of Business Administration started under Autonomy affiliated to Osmania University from Academic year 2011 – 2012.

MBA Course started with an intake of 40 students and was increased to 120 seats in the year 2004-05. The Department is directed by **Rev.Fr.Vincent Arokiadas, Principal** Faculty are well qualified and dedicated and faculty student ratio is 1:15.

- ❖ Every year, the department conducts Bridge Courses in Statistics, Accountancy, Computers & Communication skills and also relevant certificate courses are conducted to enhance the students' employability.
- ❖ The Faculty members employ a variety of pedagogy like lecture method, role play, case studies, GDs, etc., for effective content delivery.

- ❖ Various Co-curricular activities are organized through Management cells: Finance, Marketing, Human Resource Cells to train and enhance the students' employability skills.
- ❖ Every year the Department organizes industrial tours both Local and Outstation as experiential learning for MBA First years and Second years respectively.
- ❖ They are also oriented about their course, attitude and utilization of their skills in the induction programme and
- ❖ Outbound training programmes are conducted every year.

CHAIRMAN, PRINCIPAL, HOD & PLACEMENT INCHARGE HOLDING OFFICE IN 2014-15

S.NO	DESIGNATION	NAME
1	CHAIRMAN	Most Rev. Thumma Bala
2	PRINCIPAL	Rev. Fr. Vincent Arokiadas
3	HEAD OF THE DEPT	Mrs. A. Mary Francina
4	PLACEMENT INCHARGE	Mr. N. Srinivas

3. ACHIEVEMENTS/RANKING OF THE DEPARTMENT

RANKINGS

2014-15


- 81st Rank overall India among the Top B-Schools in India by Higher Education Beyond IIMs B-School Survey 2015
- 122nd Rank overall India in Private Colleges in India by The Week-Hansa Research B-School Survey 2014
- 120th Rank in private B-School category in India and 5th Rank as private B-School in Telangana by CSR GHRDC, November 2014
- 128th Rank in India among top six colleges in Hyderabad by Times B-School Survey 2014
- 144th Rank overall India in Private and Government Colleges in India by The Week-Hansa Research B-School Survey 2014

Other Rankings from 2011-13

- Ranked 112th among the B-Schools in South India by Career 360 Magazine, Dec 2013
- Listed under 'A' category in Business India Magazine, Nov 2013
- Ranked 149th in India in B-School Survey by THE WEEK Magazine, Nov 2013
- Ranked 8th among private colleges in AP among top B-Schools by state CSR-GHRDC B-School Survey 2013.
- 8th Position in Andhra Pradesh under the category of B-Schools by State by GHRDC Educational Institutions Survey 2012.
- 76th Perceptual rank and 154th Rank overall India among the top B-Schools by BUSINESS TODAY magazine Oct 28,2012
- All India 97th Rank In Top Management Colleges By The Week Magazine (The Week – Hansa Survey) – June 17, 2012.
- Ranked 9 in Top B-Schools in Andhra Pradesh by CSR-GHRDC August, 2011
- Ranked 20 in promising B-school Category in India by CSR-GHRDC August, 2011
- Ranked 138 in India among the B-Schools by the Week in November, 2011
- Rated 'A' by Business India in B-Schools survey in November, 2011
- Ranked 91 In India among top Private B-Schools by the Week in December, 2011
- Ranked 65 among the top B Schools in India by Careers 360 Magazine, January, 2011

NAAC RE-ACREDITATION CERTIFICATE





राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
 विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Quality Profile


Name of the Institution : St. Joseph's Degree & PG College (Autonomous)
Place : Basheerbagh, Hyderabad, Telangana

Criteria	Weightage (W _i)	Criterion-wise Weighted Grade Point (CrWGP _i)	Criterion-wise Grade Point Averages (CrWGP _i / W _i)
I. Curricular Aspects	150	570	3.80
II. Teaching-Learning and Evaluation	300	1110	3.70
III. Research, Consultancy and Extension	150	450	3.00
IV. Infrastructure and Learning Resources	100	350	3.50
V. Student Support and Progression	100	380	3.80
VI. Governance, Leadership & Management	100	330	3.30
VII. Innovations and Best Practices	100	300	3.00
Total	$\sum_{i=1}^7 W_i = 1000$	$\sum_{i=1}^7 (CrWGP_i) = 3490$	

$$\text{Institutional CGPA} = \frac{\sum_{i=1}^7 (CrWGP_i)}{\sum_{i=1}^7 W_i} = \frac{3490}{1000} = 3.49$$

Grade = **A** Descriptor = **VERY GOOD**

Date : September 24, 2014



Shruti Mishra
Director

- This certification is valid for a period of Five years with effect from September 24, 2014
- An institutional CGPA on four point scale in the range of 3.01 - 4.00 denotes A grade (Very Good), 2.01 - 3.00 denotes B grade (Good), 1.51 - 2.00 denotes C grade (Satisfactory)
- Scores rounded off to the nearest integer

4. LIBRARY/ INFRASTRUCTURE FACILITIES

LIBRARY

BUSINESS MAGAZINE AND JOURNALS DETAILS

LIST OF MAGAZINES

S.NO	JOURNAL NAME
1	Business India
2	Business Today
3	Business World
4	Careers 360
5	CSR
6	Down to Earth
7	Economic & Political Weekly
8	Infinithoughts
9	Outlook
10	Outlook Business
11	Smart Manager
12	Smart Photography
13	Time
14	University News

LIST OF NATIONAL JOURNALS

S.NO	JOURNAL NAME
1	Abhigyan
2	ASCI Journal of Management
3	Asian Journal of Management Cases
4	Banking Finance
5	Economic Challenger
6	Finance India
7	IIMB Review
8	Indian Journal of Finance
9	Indian Journal of Marketing
10	Indian Management
11	Journal of Entrepreneurship
12	Journal of Venture Capital & Financial Markets
13	Management Accounting
14	Prabandhan : Indian Journal of Management
15	Prajnan
16	SEDME
17	South Asian Journal of Mangement

18	The Indian Economic Journal
19	The Indian Economic Review
20	The Journal of Institute of Public Enterprise
21	ARTHSHASTRA : Indian Journal of Economics and Research
22	Leadership Excellence

LIST OF INTERNATIONAL JOURNALS

S.NO	JOURNAL NAME
1	California Management Review
2	HR Magazine
3	Human Resource Development Review
4	International Journal of Commerce and Management
5	Journal of International Marketing
6	Journal of Marketing Research
7	Journal of Public Policy & Marketing
8	MIT Sloan Management Review
9	Quality Management Journal
10	Harvard Business Review
11	Sales & Marketing Management
12	AIMS International Journal of Management

LIBRARY DATA FOR THE YEAR 2014-15

S.NO	DETAILS	NO.OF BOOKS
1	No. of Volumes	125
2	No. of Titles	36
3	No. of Ref, Books	36
4	National Journals	20
5	International Journals	08
6	Print Magazines	15
7	News paper	08

LIBRARY/ INFRASTRUCTURE FACILITIES EXTENDED CAMPUS

S.NO	DETAILS	NO.OF BOOKS
1	No. of Books	128
2	News paper	05

INFRASTRUCTURE FACILITIES

WELL-EQUIPPED CLASS ROOMS: The classrooms are equipped with ICT- backed teaching aids like LCD and, in addition to Chalk and Board.

SEMINAR HALL spacious seminar halls with a captivating ambience, different from the usual classroom atmosphere for presentations, guest lectures and seminars.

COMPUTER LAB: 60 computers.

INTERNET FACILITIES: free Internet facility to students. The students are encouraged to visit the Internet room to update their knowledge and use it for their projects.

CANTEEN FACILITY: Canteen in the campus provides hygienic, nutritious and tasty snacks and meals at an affordable cost.

PURIFIED DRINKING WATER: floor is equipped with drinking water facilities fitted with water coolers and Aqua guards.

FACILITIES FOR DIFFERENTLY- ABLED STUDENTS: Lift facility

PARKING FACILITIES: Parking facilities for two wheelers in the campus for students and staff.

5. DETAILS OF FULL TIME AND PART TIME FACULTY: NAME, QUALIFICATION, DESIGNATION, EXPERIENCE, SPECIALIZATION

DETAILS OF FACULTY FOR ACADEMIC YEAR 2014-15

S. No.	Name Of Faculty	Title & Designation	Qualification	Experience In Years		Area of Specialization
				Academia	Industry	
1	Rev. Fr. Vincent Arokiadas	Principal, & Correspondent	MA, MBA, M. Phil, (Ph.D)	2	11	HR
2	Dr. Bharathi	Vice Principal	M.Com, MBA, Ph.D	35	-	COMMERCE
3	Dr. Brinda	Dean	M.Com, M.Phil, PGDCA, Ph. D	20	-	COMMERCE/IT
4	Mrs. A. Mary Francina	Associate Professor , HOD	MBA (PhD)	10	-	HR/FIN
5	Mrs. R. Anita	Associate Professor	BE, MBA, M.Phil (Ph.D)	9	5	FIN/HR
6	Mrs. A. Danam Tressa	Associate Prof.	M. Com., MBA,(Ph.D)	12	1	FIN/HR
7	Mrs. K. Srivani	Associate Professor	MBA, MPhil, (Ph.D)	12	3	HR/FIN
8	Mr. N. Srinivas	Associate Professor	MBA M.Phil (Ph.D)	8	1	MKT/HR
9	Mrs. Sangeetha Thakur	Assistant Professor	MBA, (M.Phil), DCA, DNC	7	3	FIN/MKT
10	Mr. P. Ganesh Anand	Assistant Professor	MBA	6	2	FIN/MKT
11	Mr. J. Manoj De	Assistant	MBA	3	6	MKT

MBA ANNUAL REPORT 2014-15

	Clarence	Professor				
12	Mrs. Molly Chaturvedi	Assistant Professor	MBA	5	-	MKT
13	Mrs. Rachel Rose	Assistant Professor	MBA	1	6	FIN
14	Ms. Smriti Nagaria	Assistant Professor	MBA	2	-	FIN
15	Mrs. Manjula	Assistant Professor	MBA	-	4	HR
16	Ms. Sharon	Assistant Professor	MBA, M.Phil	5	1	FIN
17	Mrs. Navya Allenki	Assistant Professor	MBA	-	4	HR
18	Mrs. Devi Bhavani	Assistant Professor	MBA (Ph.D)	5.5	2	FIN

6 DETAILS OF FACULTY PURSUING PH.D

S. NO.	NAME OF PH.D. SCHOLAR	TOPIC OF RESEARCH	GUIDE NAME
1	Rev.Fr.Vincent Arokiadas	Cross Cultural Training and development for the Expatriates	Dr. Sardar Guguloth, Sri Venkateswara University
2	Mrs. R. Anita	An evaluation of Performance Management Systems in B Schools	Dr. Chandrika Associate professor – Dept. of Business Management, OU
3	Mrs. K. Srivani	Employee retention in Pvt. Sector	Prof. Vidyanath, IPE
4	Mrs. A. Mary Francina	HR Practices of selected IT companies in Hyderabad	Prof. Suryanarayan, Professor Dept. of Business Management , OU
5	Mr. Srinivas	Impact of branding on consumer buying decisions: A study on selected products with references to select retail malls in Hyderabad.	Dr.R. Sampath Kumar, Assistant Professor Department of Business Management, OU.

7 ORIENTATION/ SEMINARS/CONFERENCES/WORKSHOP/ ATTENDED BY FACULTY- IN HOUSE & OUTSIDE

INHOUSE

FDP I

A REPORT ON

SEBI sponsored workshop on INVESTMENT PLANNING FOR EXECUTIVES

(Faculty development Programme)

Name of the Resource Person:

Prof. Dr. Teki Surayya

Professor & Principal Arts and Commerce College

and Head Department of Management Studies

Adikavi Nannaya University (Autonomous body under Government of Andhra Pradesh, India),
Rajahmundry-533296.

Date of Guest Lecture: 11th Dec 2014

Time: 2:30 pm to 4:30 pm

Venue: Seminar Hall of Extended Campus

The Department of Business Management organized SEBI Sponsored workshop on **INVESTMENT PLANNING FOR EXECUTIVES** on 11th Dec 2014 from 2.30pm to 4.30 pm. The resource Person Prof. Dr. Teki Surayya is SEBI accredited / empanelled resource person to disseminate financial literacy / planning (personal finances), and also imparted pertinent training from NISM and SEBI. The said workshop was aimed sensitizing the participants about Savings, Investment, New Pension Policy, Income Tax Plan and Retirement Plan.

The programme began with a prayer song by MBA I year and prayer by Rev.Fr.Amal, Asst. Principal St. Joseph's Degree & PG College. The Mrs. Mary Francina, HoD, Department of Business Management, addressed the participants on the objective of the workshop and the initiative taken by the department. Prof. Dr. Teki Surayya was introduced by Mrs.R.Anita, Associate Professor, of



Department of Business Management to the gathering. 30 faculty members were present for the workshop. Prof. Dr. Teki spoke on need for and advantages of financial education, basics of saving and investments, choosing the right investment options, diversification of savings, tax planning and retirement planning and borrowing related products. He focused specifically on savings in banks based on interest (quarterly, half yearly or yearly), new pension policy, 2009 ,investment in gold and its benefits and reverse mortgage. It was good interactive session. Faculty asked various queries related to savings and investments.(Prof. Teki Surayya shared that further queries can also be addressed to mail sebi@sebi.gov.in). The resource person was felicitated by Asst. Principal, Rev.Fr.Amal with a memento. The programme concluded with formal vote of thanks by Ms. Smriti, Assistant Professor of Department of Business Management. Feedback was also taken from the participants at the end of the session. Most of the faculty opined the programme was good and useful for investment purpose in their life.

FDP	FACULTY	TOPIC	VENUE	DATE
FDP 2	All faculty	FDP on Smart IT Skills organized by Department of Computer Science	St. Joseph's PG College	23rd June 2014
FDP 3	All faculty	FDP on E -Filing organized by Department of Commerce	St. Joseph's PG College	16th July 2014
FDP 4	All faculty	FDP on " World Suicide Prevention Day"	St. Joseph's PG College	10th Sept 2014
FDP 5	All faculty	FDP on " Teaching Methodologies" By Dr. Bharathi, Vice Principal , St. Joseph's	St. Joseph's PG College	28th Oct 2014
FDP 6	All faculty	FDP on CBCS	St. Joseph's PG College	23rd Jan 2015

8 PAPER PRESENTATIONS/PAPER PUBLICATIONS BY FACULTY

No. of papers published in journal/Conference proceedings:16 Nos

S.NO	NAME OF THE FACULTY	TITLE OF THE PAPER PUBLISHED	DETAILS	DATE
1	Mrs.R.Anita	Employee Engagement – A Leading Indicator of Employee Retention	International Journal in Management and Social Science (Impact Factor- 3.25) ISSN: 2321-1784	IJMSS Vol.03 Issue-03, (March, 2015)
2	Mrs. Molly Chaturvedi	Micro finance:-“ A blessing in disguise to the poor”	INSPIRA NATIONAL JOURNAL of Management,Jaipur ISSN : 2231-167X, Volume 05 No. 02, April, 2015	March2015
3	Mrs.A.Mary Francina	“Work Life Balance – Challenges”	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era ORGANISED BY Karnataka State women Univerity,Bijapur (ISBN no:- 978-93-83192-49-6)	June 2014
4	Mrs.Molly Chaturvedi	“Marketing communications-in Globalised Era”	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era ORGANISED BY Karnataka State women Univerity,Bijapur (ISBN no:- 978-93-83192-49-6)	June 2014
5	Mrs.R.Anita	“The Role of employee relations in enhancing productivity of the	Two Day National Seminar on Strategic Issues in Business	August 2014

		Organisations”	Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet (ISBN no:- 978-93-82163-83-1)	
6	Mrs.A.Mary Francina	“Managing Change successfully”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet (ISBN no:- 978-93-82163-83-1)	August 2014
7	Mrs.Molly Chaturvedi	“Disaster Management:-Conflict & Challenges”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet (ISBN no:- 978-93-82163-83-1)	August 2014
8	Ms.Smriti Nagaria	“A study on role of credit risk management in Banking sector”	National Conference on “Contemporary issues in Banking & Finance” BY Hyderabad Business School	September 2014
9	Mrs.A.Mary Francina	“ A Study of HRD Practices in India”.	3 rd International Conference on Managing Human Resources at the workplace at SDMIIMD, Mysore (ISBN no:- 978-93-83302-01-7)	December 2014
10	Mrs.Molly Chaturvedi	“Corporate expectations from management graduates”	Two Day National Seminar on “Challenges in management education –an Indian perspective” sponsored by UGC organised by RBVRR Women’s College ,Narayanguda ,Hyderabad (ISBN no:- 978-93-85100-	February 2015

			06-2)	
11	Mrs.R.Anita	Impact Of E-Tailing On The Brick-And-Mortar Retailers	E-Commerce – Impact on Economic Development Organised by : RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad [ISBN Due]	27th February, 2015
12	Mrs.A.Mary Francina	“Inclusive business avenue of sustainable competitive growth of developing economy”	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”- Department of Business Management, University college of commerce & business management,Mahatama Gandhi University ,Nalgonda (ISBN no.Due)	March 2015
13	Mrs.Molly Chaturvedi	“A study on impact of Green Marketing	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”- Department of Business Management, University college of commerce & business management,Mahatama Gandhi University ,Nalgonda (ISBN no.Due)	March 2015
14	Mrs. Danam	A Study On E_Commerce In CRM At Amazon	E-Commerce – Impact on Economic Development Organised by : RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad	27th February, 2015

			[ISBN Due]	
15	Dr. Brinda	Security aspects in internet banking	IndiaCom IEEE-2015 international Conference	Jan,2015
16	Mrs. Danam	Corporate Social Responsibility: In changing Economic Scenario	National Seminar On Managing Business In Changing Economic Scenario organized by Aurora PG College , Moosarambagh, Hyd (ISBN Due)	March 26 th 2015

No. of papers presented in conferences: 15 Nos

S.N O	NAME OF THE FACULTY	PAPER PRESENTED - TITLE	DETAILS	DATE
1	Mrs.A.Mary Francina	“Work Life Balance – Challenges”	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era ORGANISED BY Karnataka State women Univerity,Bijapur (ISBN no:- 978-93-83192-49-6)	June 2014
2	Mrs.Molly Chaturvedi	“Marketing communications-in Globalised Era”	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era ORGANISED BY Karnataka State women Univerity,Bijapur (ISBN no:- 978-93-83192-49-6)	June 2014
3	Mrs.R.Anita	“The Role of employee relations in enhancing productivity of the Organisations”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet	27 TH & 28 TH August 2014

			(ISBN no:- 978-93-82163-83-1)	
4	Mrs.A.Mary Francina	“Managing Change successfully”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet (ISBN no:- 978-93-82163-83-1)	27 TH & 28 TH August 2014
5	Mrs.Molly Chaturvedi	“Disaster Management:-Conflict & Challenges”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet (ISBN no:- 978-93-82163-83-1)	27 TH & 28 TH August 2014
6	Ms.Smriti Nagaria	“A study on role of credit risk management in Banking sector”	National Conference on “Contemporary issues in Banking & Finance” BY Hyderabad Business School	September 2014
7	Mrs.A.Mary Francina	“ A Study of HRD Practices in India”.	3 rd International Conference on Managing Human Resources at the workplace at SDMIIMD, Mysore (ISBN no:- 978-93-83302-01-7)	December 2014
8	Mrs.Molly Chaturvedi	“Corporate expectations from management graduates”	Two Day National Seminar on “Challenges in management education –an Indian perspective” sponsored by UGC organised by RBVRR Women’s College ,Narayanguda ,Hyderabad (ISBN no:- 978-93-85100-06-2)	February 2015
9	Mrs.R.Anita	Impact Of E-Tailing On The Brick-And-Mortar	E-Commerce – Impact on Economic Development	27th February,

		Retailers	Organised by : RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad [ISBN Due]	2015
10	Mrs.A.Mary Francina	“Inclusive business avenue of sustainable competitive growth of developing economy”	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”- Department of Business Management, University college of commerce & business management,Mahatama Gandhi University ,Nalgonda (ISBN no.Due)	March 2015
11	Mrs.Molly Chaturvedi	“A study on impact of Green Marketing	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”- Department of Business Management, University college of commerce & business management,Mahatama Gandhi University ,Nalgonda (ISBN no.Due)	March 2015
12	Mrs. Danam	A Study On E_Commerce In CRM At Amazon	E-Commerce – Impact on Economic Development Organised by : RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad [ISBN Due]	27th February, 2015
13	Mrs.R.Anita	“A study of E-PDS system in India for	UGC Sponsored National Seminar on “Impact of PDS	18 th February 2015

		greater transparency”	on Poverty Reduction” by Bharathidasan University,Khajamalai Campus,Tiruchirappalli	
14	Mr.N.Srinivas	Role of Higher education leadership in preparing next generation leaders towards institutional development	National seminar on Quality enhancement St.Francis College for women ,Begumpet	March 2015
15	Dr. Brinda	Security aspects in internet banking	IndiaCom IEEE-2015 international Conference	Jan,2015
16	Mrs. Danam	Corporate Social Responsibility: In changing Economic Scenario	National Seminar On Managing Business In Changing Economic Scenario organized by Aurora PG College , Moosarambagh, Hyd	March 26 th 2015

9 BOOKS PUBLISHED/ MEMBERSHIP

-----FACULTY HAVE PUBLISHED ARTICLES IN BOOKS WITH ISBN NUMBER DETAILS OF WHICH ARE MENTIONED IN QUESTION 8-----

10 PAPER SETTERS/ MEMBER OF ANY BODIES ETC.

S. NO.	NAME OF THE FACULTY	
1	Mrs. A. Mary Francina	Reddy College for Women
2	Mrs. R.Anita	St. Francis College for Women ,Begumpet
3	Mr. Srinivas	St. Francis College for Women ,Begumpet

11 DETAILS OF CONSULTANCY ASSIGNMENTS

For the academic year 2014 -2 015

FACULTY NAME	COLLEGE/UNIVERSITY	RESOURCE PERSON AS
Mrs. A. Mary Francina	RBVRR College, Hyderabad	Examiner
Mr. N. Srinivas	DRDO	Observer
Mr. N. Srinivas	AP Productivity	Trainer
Mr. N. Srinivas	Sikkim Manipal University	Guest Faculty
Mr. Ganesh Anand	Nizam College	Guest Faculty
	St. Francis College for Women	Examiner
Mrs. R. Anita	RBVRR College, Hyderabad	Examiner
	St. Francis College for Women	
	Nizam College	
Mrs. Danam	St. Francis College for Women	Examiner
Mrs. Molly Chaturvedi	St. Francis College for Women	Examiner

12 ALMANAC FOR THE YEAR 2014-15

SLNO	DETAILS	DATE
1	Commencement of I semester Classes	October 13 th 2014
2	I –internal Assessment Test	November 29 th & Decembers 1 st 2014
3	Examination Notification	January 5 th 2015
4	II –internal	January 19 th & 20 th 2015
5	Sale of examination Application Forms	January 19 th & 20 th 2015
7	Preparatory Holidays	January 25 th to February 1 st 2015
8	Submission of Examination Application Forms Without late fee With Late Fee	January 21 st to 24 th 2015 January 27 st to 29 th 2015
9	Commencement of End Semester Examination	February 2 nd to 16 th February 2015

MBA I YEAR II SEMESTER

SLNO	DETAILS	DATE
1	Commencement of I semester Classes	February 19 th 2015
2	I –internal Assessment Test	April 6 th & 7 th 2015
3	Examination Notification	June 9 th 2015
4	II – internal Assessment Test	May 9 th & 10 th 2015
	Summer vacation	May 11 th to June 7 th 2015
5	Sale of examination Application Forms	June 12 th & 20 th 2015
6	Submission of Examination Application Forms Without late fee With Late Fee	June 14 th to 18 th 2015 June 19 th to 24 th 2015
7	Last date of Instruction	June 20 th 2015
8	Preparatory Holidays & Project	June 21 st to 28 th June 2015
9	Commencement of end Semester Examination	June 29 th to 13 th July 2015

CURRICULUM DESIGNED FOR THE BATCH 2014 - 2016

(FIRST BATCH WITH AUTONOMOUS SYLLABUS)

COURSE STRUCTURE - MBA I YEAR

I SEMESTER

Course Code	Course Title	Lecture Hours Per Week	Practical Hours Per Week	Internal Assessment	End Semester Examination	Max Marks	Total Credits
101	Management of Organisations	5		20	80	100	4
102	Managerial Economics	5		20	80	100	4
103	Business Accounting	5	--	20	80	100	4
104	Marketing Management	5		20	80	100	4
105	Statistics for Management	5	-	20	80	100	4
106	Business Law	5		20	80	100	4
107 A	IT Applications for Business Organisations	4	-	20	60	80	4
107 B	IT Applications for Business Organisations (Practicals)		2		20	20	
	TOTAL					700	28

II SEMESTER

Course Code	Course Title	Lecture Hours Per Week	Practical Hours Per Week	Internal Assessment	End Semester Examination	Max Marks	Total Credits
201	Human Resource Management	5		20	80	100	4
202	Banking and Insurance	5		20	80	100	4
203	Financial Management	5		20	80	100	4
204	Business Research Methods	5		20	80	100	4
205	Operations Research	5		20	80	100	4
206	Management of Operations	5		20	80	100	4
207	E-Business	5		20	80	100	4
	TOTAL					700	28

Total Marks in first year = 1400 Total Credits = 56

13. DETAILS OF STUDENT STRENGTH**DETAILS OF MBA STUDENTS STRENGTH**

	NO .OF BOYS	NO.OF GIRLS	TOTAL
MBA I YEAR A SECTION	34	26	60
MBA I YEAR B SECTION	20	31	51
MBA II YEAR A SECTION	22	33	55
MBA II YEAR B SECTION	33	17	50

14 ORIENTATION PROGRAMME FOR STUDENTS**ORIENTATION PROGRAMMES**

- Department of Business Management organised two day orientation program for the **First Autonomous Batch of MBA I Year**. Orientation program was conducted on **13th & 14th Oct 2014**. Resource persons were **Rev.Fr.Vincent Arokiadas**, Principal and **Prof. P.L. Vishweshwar Rao, Faculty, Dept. of Mass Communication**.
- Orientation for **MBA I YEAR II SEM** students on 19th Feb 2015 by Mrs.A.Mary Francina, HoD, Dept. of Business Management.

PHOTOGRAPHS ENCLOSED



PRINCIPAL ADDRESSING THE FIRST AUTONOMOUS BATCH OF MBA



15 BRIDGE COURSE/ REMEDIAL CLASSES CONDUCTED

Bridge Course: Date 27th Oct 2014 to 9th Dec 2014

The Department has designed and conducted a short intensive Bridge Course for non-commerce background students on subject Accountancy for **MBA** I year I Semester students. The objective of the course was to analyze their level of understanding of the subject before the start of the curriculum and bridge the gap by enhancing the accounting knowledge of non commerce students and bring them on par with students from commerce background. The course covered fundamental of accounting which included book keeping, rules of accounting journal entries, ledger etc.

Course	No. of classes	Faculty	No. of students	Dates
MBA	7	Ms. Smriti	23	7 th Oct 2014 to 9 th Dec 2014



16.INNOVATIVE TEACHING LEARNING PRACTICES

- ✓ **E- LEARNING (NPTEL National Programme on Technology Enhanced Learning)**
- ✓ Lecture/Discussion method
- ✓ Quiz on subject topics
- ✓ Assignments (INTERNET BASED EXERCISE)
- ✓ Role play
- ✓ Unit planners for delivery of content effectively
- ✓ Videos
- ✓ Power point presentations
- ✓ Student presentations
- ✓ Mini projects
- ✓ Guest Lecture
- ✓ Case studies
- ✓
- ✓ Group discussion
- ✓ Point of view
- ✓ Debate
- ✓ Management Games

17 BEST PRACTICES/ SWOT ANALYSIS OF THE DEPARTMENT

BEST PRACTICES OF DEPARTMENT OF BUSINESS MANAGEMENT

1. Updating curriculum as per the industry/market needs
2. Introduction of new courses as per the demand/requirement
3. Regular participation in B-School survey's to enhance the brand image of the college
4. Regular conduct of 'Experiential Learning Programmes'
5. Adoption of a student-centered teaching methodology - Judicious blend of involving interactive class sessions; which encourages active participation of students
6. Use of latest technology for teaching (E-resources, Educational videos)
7. Updating the assessment methods as per the industry needs
8. Encouraging students/faculty to participate in seminars and present papers in national and international seminars
9. Encouraging faculty to publish papers in recognized journals
10. Regular conduct of Management event
11. Regular conduct of orientation /induction programmes for students
12. Teacher quality is maintained through FDPs and continuous feedback system
13. Students are mentored through mentoring system and counselled regularly, while 100% personal/career support is provided by faculty.
14. Regular conduct of remedial classes/one – one guidance/tutorials for slow learners and beyond curriculum assignments for advanced learners
15. Regular assessment of student -learning outcomes
16. Adhering to the schedules in every aspect
17. Conduct of international guest lectures, Entrepreneurial Development workshops and women empowerment programmes every year
18. Celebration of National education day, Annual Day, ethnic day, Teacher's Day, Christmas Day, JSS Day & Independence day
19. Regular conduct of Fresher's Day, Farewell day and Thanks giving day
20. Conduct of certificate courses/add on courses
21. Regular publication of annual news letter "JOSEPH'S CHRONICLE"
22. Students involvement in various College committees
23. Active functioning of IQAC & SQAC towards sustaining and enhancing quality
24. Conduct of CRT Programmes/Pre-placement activities and placement drives for enhancing placement opportunities
25. Parents and students are given guidance regarding the course and its benefits.

26. Admission on a preferential basis for top scorers, sports champions and physically/ socio- economically challenged
27. Regular interaction with the parents (Parent- Teacher Meet)on student's holistic development
28. Encouraging students' participation in intercollegiate competitions
29. Regular Conduct of Alumni Meet
30. Participation of students in Green Audit – Josephites Green Group activity
31. Regular Blood Donation camps as part of Red Cross Activity
32. Regular visit to Old Age Homes, Orphanages under Josephite Social Service(JSS) banner
33. Encouragement to merit students in the form of cash awards & scholarships for minorities, social groups and Economically Backward Students.

The college strives to create a conducive atmosphere for the overall growth of students be it in helping them financially/emotionally/academically. The college is constantly engaged in enhancing Leadership skills, Teamwork skills ,Communication skills, Culture and global awareness, Ethics and inculcating service attitude and values in students(visit of old ages homes and orphanages).

18 GUEST LECTURES/ SEMINARS/ WORKSHOPS ORGANIZED FOR STUDENTS

Objectives:

- To interact with students and share their expertise and experience in Specific areas.
- To impart knowledge in and beyond curriculum.

DETAILS OF GUEST LECTURES 2014 - 15

S.NO	DATE	TIME	TOPIC	RESOURCE PERSON	COMPANY /ORGANISATION	VENUE
1	23-9-14	11:30am	Project Guidelines	Dr Bharathi,Vice principal and Dr Brinda,Dean	St Joseph's Degree & PG College	Seminar Hall (Extended Campus)
2	11-11-14	9:00 - 11:30am	National Education Day	Chief Guest - Prof P.L Vishweshwar Rao	St Joseph's Degree & PG College	Seminar Hall (Extended Campus)
3	11-11-14	11:45am	Certificate Course on Cambridge English	Neslyn Johnson, Vice President	Ebek	Seminar Hall (Extended Campus)
4	17-11-14	11:10am	International Guest Lecture on Inner Life and Human Solidarity	Rev Bro John Noel	Taize Community,France	Seminar Hall (Extended Campus)
5	27-11-14	12:00pm	Stock Mind	1. Mr Fayaz Ahmed	ICICI Direct Centre for Learning	Seminar Hall

			Game	Shaik, Regional Manager, ICICI Direct 2. Rama Krishna, Finance Executive, ICICI Direct	(Financial)	(Extended Campus)
6	30 th June 2014,	11:00- 12:30 pm	Seminar on “Media & Democrac y” organised by Dept of Mass Communi cation	1. Prof. P.L Vishweshwar Rao, former Dean O.U 2. Mrs. Anita Rao, MD- educational catalyst 3. Mr. Adil Mohammed	Osmania University	Main Campus
7	14 th Oct 2014	10:30- 12:30 pm	Seminar on Cyber Crime	Shri. R. Majeed Ali Khan from Crime Branch, Hyderabad	Crime Branch, Hyd	Main Campus

INTERNATIONAL GUEST LECTURE: 1

Details	Name of the resource person	Date
International Guest Lecture on-”Inner Life and Human Solidarity”	Rev. Bro. John Noel, Taize Community, France	17 th Nov 2014

**REPORT ON INTERNATIONAL GUEST LECTURE ON-"INNER LIFE AND HUMAN
SOLIDARITY"**

RESOURCE PERSON: REV. BRO. JOHN NOEL, Taize Community, France

VENUE: Seminar Hall, Extended Campus

DATE: 17th NOV 2014

TIME: 11: 30 AM to 1: 00 PM

PARTICIPANTS: MBA I year students and Staff

Welcoming of the Guest speaker & Principal by Mrs. Molly Chaturvedi, who also anchored the session. **Prayer song** by MBA Ist Year students.

Lighting of lamp by the Guest, Rev. Fr. Vincent and Mrs. R. Anita & Mrs. A Navya

Bouquet Presentation: Jyothi from MBA I year presented bouquet to the Guest Speaker, Bro. John Noel, Sneha Reddy MBA 1 year presented bouquet to Principal, Rev. Fr. Vincent Arokiadas

Principal's address to the students

He spoke about the students' exposure to different activities in the college. He emphasised that profession should culminate inner life and human solidarity. It is essential for management professionals. Principal introduced the Guest speaker and mentioned that "Father has always being a source of motivation". He spoke about the Brother's experience with the young people for 15 yrs.

Guest Speaker profile was read by Mrs. R. Anita

Addressing by the Guest

Bro. John Noel spoke about the TAIZE community, France. He told to be united, to be useful to human family and spoke about the "5 fingers example"-**Thumb:** I'm the authority, superior, decide and execute everything.**Second finger:** I can correct people, check people.**Middle**

finger: I'm the tallest, I oversee all of you. **Fourth finger:** I'm the richest. **Little finger:** had nothing to say. All the fingers go for prayer. The little finger says "I'm the first one whom God looks at, and I stand ahead of all of you".

MESSAGE:"Even though we initiate to contribute little, we take the first place".

Excerpts from Video Presentation on TAIZIE community by the Guest Speaker, Bro. John Noel:

"TAIZE ECUMENICAL COMMUNITY UNION OF CHRISTIANS"

Finally, Priyanka Heda of MBA I yr read out a verse from **Bible-Psalms 133:1**

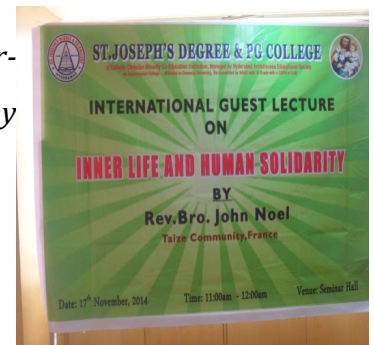
"Behold, how good and how pleasant it is for brethren to dwell together in unity!" reiterating the objective of the guest lecture, which is human solidarity.

SKIT by students: Coordinated By Mrs. G. Rachel Rose

Session ended with the skit, **"No Strings Attached"** performed by MBA I Yr students, which emphasised on unity, followed by Rabindranath Tagore's famous poem,

"Where the mind is without fear and the head is held high.....into ever-widening thought and action, into that heaven of freedom, my Father, let my country awake".

A formal vote of thanks was proposed by Mrs. Danam Tressa.



WORKSHOPS CONDUCTED

S No	Name of the Company	Date conducted	Course intended to
1	CRECER FINANCIAL SERVICES	2/9/2014	MBA II year & BBA III year
2	DELOITTE Resume Building/RESUME REVIEW workshop	4/9/2014	MBA II year

DATE: 2nd Sept 2014

VENUE: Seminar Hall, Extended Campus

PARTICIPANTS: MBA II YEAR & BBA III YEAR (59 students)

RESOURCE PERSON: Mr. Joel David

Asst. Branch Manager & Equity Research Analyst

CRECER Financial Services Private Ltd., Hyderabad

The Guest Speaker Mr. Joel David started the session by introduction of Crecer Financial services and its inception. He highlighted the services offered by the company. The session furthered with Mr. David throwing light on the basics of stock exchange and the related topics like BSE, NSE, NIFTY, SENSEX, and SEBI. He also explained the operations in primary and secondary markets. The other topics discussed were Commodity Market, Forward Market, Derivatives, Hedging, Futures, and FOREX Market.

Cash Market/Spot Market, IPO, Option trading- Call & Put, Bull & Bear Market were also explained, followed by Question & Answer session. The Session concluded with students'

feedback about the session and the resource person. Formal vote of thanks was proposed by Mr. Amandeep, Class representative, MBA II Year.

Feedback: Students felt that this session was very informative and useful.

Crecer Financial Services offered projects & internships to our students.



Mr. Joel David

**Asst. Branch Manager & Equity Research Analyst
CRECER Financial Services Private Ltd., Hyderabad**

DATE: 4thSept 2014

VENUE: Seminar Hall, Extended Campus

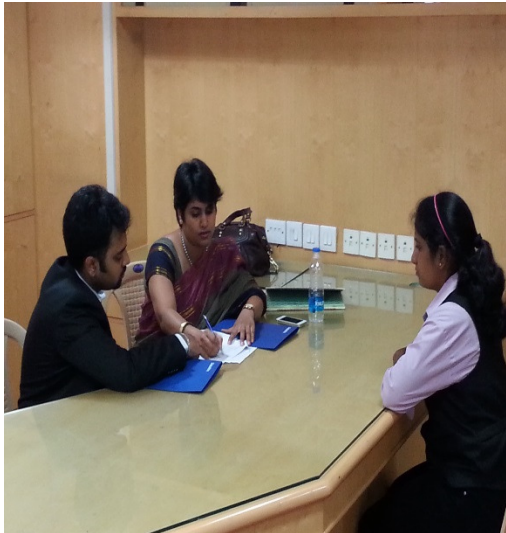
PARTICIPANTS: MBA II year Finance students (45 students)

RESOURCEPERSONS: FROM DELOITTE

- 1. Anjali Sinha - Sr. Manager, Talent Acquisition Lead - Tax**
- 2. Sabha Qureshi - Talent Acquisition - Recruitment Team**
- 3. DevarajanMahadevan - Talent Acquisition**
- 4. ReemaMehata - Talent Acquisition**
- 5. Saneesh - Talent Acquisition**

The programme started with the introduction of the Resource persons by Mrs. Rachel, faculty, Department of Business Management, followed by the objective setting of the workshop by Ms. Sabha Qureshi, Talent Acquisition - Recruitment Team. Ms. **Anjali Sinha - Sr. Manager, Talent Acquisition Lead - Tax** took over the session and explained the basics of resume writing for a fresher as well as experienced candidate. She explained the success Dimensions of the student

to be mentioned in a resume. She also explained how to analyse one self and mentioned good pointer for writing a resume effectively. The team also gave suggestions to improve their technical knowledge and soft skills.



DELOITTE RESUME WRITING WORKSHOP



ROLE PLAY ON PERSUASIVE SPEAKING -JOKUTTY AND SHRUTI - A SCENARIO IS USED

Title: WORKSHOP ON RESUME WRITING

Venue: CLASSROOM 402

Target Group: MBA II YR STUDENTS

No. of Participants: 72

Resource Person & Organization: Dr.Sangeetha M. Faculty, Department of English , St.Joseph's Degree & PG College

Objective: The very purpose of the Workshop was to acquaint the students with the appropriate style of Resume writing . The resource person was very elaborative in explaining the purpose as well as the style of writing a Resume . the do's and dont's of Resume writing was also mentioned

About the Activity (few lines): Dr. Sangeetha covered the styles, purpose and examples of writing the various matter in the resume.

The students created a resume which was before hand submitted to the resource person in order to identify the errors committed .she was able to reflect them easily.

Feedback (if any): The students felt that it was at the right point as to the workshop was conducted and it was very much helpful for them. They were able to rectify lot of mistakes they have already reflected in their old resumes.



DR.SANGEETHA M. FACULTY, DEPARTMENT OF ENGLISH , ST.JOSEPH'S DEGREE & PG COLLEGE

GUEST LECTURE ON 'PROJECT GUIDELINES'

DATE: 23rd Sept 2014

VENUE: Seminar Hall, Extended Campus

PARTICIPANTS: MBA II YEAR III SEM (79 Students)

RESOURCE PERSONS:

- 1. Dr. K. Bharathi, Vice Principal, St.Joseph's Degree & PG College**
- 2. Dr.S.Brinda, Dean, Dept. of Commerce, St.Joseph's Degree & PG College**

The programme commenced with Mrs.R.Anita, HoD, Dept. of Business Management welcoming and introducing the guest speakers. Dr. Brinda highlighted the relevance of selection of the topic, data collection techniques, how to frame the objectives of the project, Literature review, Company profile, Findings, suggestions and conclusion. She elaborated various tools and techniques that can be used for data analysis and interpretation along with the type of data to be collected for usage of Chi- square and ANOVA. Dr. Bharathi started with a quote **"I see I forget, I hear I remember, I Do I understand"**. She emphasised the strength of the research lies in matching the objectives with the conclusion. The heart of the project is objectives, it needs to be attractive and simple. She concluded her talk by expressed the relevance of writing ability in creating a sound



project.

DR.S.BRINDA DELIVERING LECTURE ON PROJECT GUIDELINES

19 INDUSTRIAL VISITS / EXPERIENTIAL LEARNING (EXHIBS)

INDUSTRIAL VISIT

Objectives :

- To increase Institution-Industry interaction among the students.
- To create among the students an awareness and understanding of the practical aspects of the industry.

Date: 26/9/14,27/9/14

Title: Local Industrial Visit to Sujuna Groups Ltd,MBA II Year”A” & “B’ Section Participated

Venue: **Sujuna Group Ltd**

Target Group: **MBA II Year “A+B”**

No.of Participants:- MBA-II A-(44),MBA –II B-(38)

Resource Person & Organization:Mr.Daya Singh ,Senior Supervisor & Technician,Sujuna Gropus

Objective:-

- To made them aware practically about the manufacturing process
- Helped them in understanding the synchronizing of different activities systematically at the same time

Students visited, the manufacturing facilities of Sujuna Steel Ltd. situated at Bollarum Industrial Estate, Hyderabad. The Company, manufactures MS Ingots, the present rawmaterial steel re-rolling, and has recently acquired 2.50 tonnes induction furnace together with other equipments and assets



20 PROJECT / INTERNSHIP DETAILS OF STUDENTS

DETAILS OF LIVE PROJECTS

2014 - 2015: 105 nOS

S No	ROLL NO	STUDENT NAME	TOPIC	COMPANY
1	121413672001	A. LAVANYA	CAPITAL STRUCTURE ANALYSIS USING EBIT	SINT MOBILES
2	121413672002	A. MONICA	INVENTORY MANAGEMENT	SOUTH CENTRAL RAILWAY
3	121413672003	A. MOUNICA PRIYA	CAPITAL BUDGETING	VIKAS INDUSTRIES LTD
4	121413672004	ATEEBA MOHAMMED ALI	MUTUAL FUNDS	ADITYA BIRLA MONEY
5	121413672005	CH.SAI KIRAN	COMPETITIVE ANALYSIS	TATA SKY
6	121413672007	CHANDRA PRAKASH SHARMA	COMPARITIVE ANALYSIS OF SELECT TELECOM USING FUNDEMENTAL ANALYSIS	INDIAN INFOLINE
7	121413672008	CHIRAG SHAH	NON PERFORMING ASSETS	AP MAHESH BANK
8	121413672009	D. JAYESH	CREDIT MANAGEMENT	AP MAHESH BANK
9	121413672010	D. SIRISHA	PORTFOLIO MANAGEMENT	SHARE KHAN
10	121413672011	D. SOMNATH	A STUDY ON ONLINE TRADING	SHARE KHAN
11	121413672012	DIPIKA BHARTI	PERCEPTION AND AWARENESS OF CAPITAL MARKET REFORMS	SOHA BROKERAGE AND FINANCIAL SERVICES
12	121413672013	E.PRAVEEN	CONSUMER SATISFACTION,SURVEY ON BRANDS	VST COMPANY
13	121413672014	I. FELIX SANJAY	MARKETING STRATEGIES	SINT MOBILES
14	121413672015	G. SWETHA JOSEPHINE	COMPENSATION MANAGEMENT	HERITAGE FOODS LTD
15	121413672016	GANGOTRI SINGH	COST REDUCTION AND CONTROL	IDBI FUNDS
16	121413672017	GAYATRI PATEL	COMPARITIVE ANALYSIS OF MUTUAL FUNDS	SHER KHAN
17	121413672018	HARRIET JESVINA	A STUDY ON HOME LOANS	CATHOLIC CO-OP URBAN BANK
18	121413672019	HEENA KAUSER	TREND ANALYSIS ON RETAIL BANKING	INDIAN OVERSEAS BANK
19	121413672020	I. VIJAY KUMAR	MARKETING STRATEGIES	MARUTI SUZUKI
20	121413672021	JEHAN MAZID	A STUDY ON PERFORMANCE OF MUTUAL FUNDS	KARVY
21	121413672022	K C ROMA SHEETAL	ANALYSIS OF PROFITABILITY	BANK OF BARODA
22	121413672024	K. YADAGIRI	FUTURES AND OPTIONS	RELIGARE SECURITIES LTD
23	121413672025	KALYAN KIRAN P	MUTUAL FUNDS	SHARE KHAN
24	121413672026	KOMAL JAIN	A STUDY ON DERIVATIVES-FUTURES AND OPTIONS	MOTILAL OSWAL SECURITIES
25	121413672027	M.HADASSAH	STUDY ON BUDGETORY CONTROL SYSTEM	SINT MOBILES

MBA ANNUAL REPORT 2014-15

		ORIYA		
26	121413672028	M.PRAMEEDA VANI	A STUDY ON CAPITAL STRUCTURE	ULTRA TECH CEMENT
27	121413672029	M.SHALINI	GREEN HRM	IDBI
28	121413672030	MAHESH G	PORTFOLIO AND INVESTMENT DECISION	SHRIRAM INSIGHTS
29	121413672031	MANISHA RAJ	PROJECT REPORT ON WORKLIFE BALANCE	RANDSTAD INDIA
30	121413672032	MARIA ANN RANJIT	CUSTOMER RELATIONSHIP MANAGEMENT	ING VYSYA EXIDE LIFE INSURANCE
31	121413672033	MARIA DELPHIN	FINANCING OF SELF HELP GROUPS BY RRB	FREE LANCE
32	121413672034	MARIA JENNIFER	A STUDY ON RISK MANAGEMENT	ICICI PRUDENTIAL ASSET MGT COMP
33	121413672035	MARY ANITA	CREDIT RISK MANAGEMENT WITH BANKS	SBI
34	121413672036	MILINDA IRENE NETTO	THE ROLE OF HR POLICIES IN THE IMPLEMENTATION OF CMMI	AFFLUENT GLOBAL SERVICES
35	121413672037	MOHAMMED ASIF UDDIN	RISK MANAGEMENT	RELIGARE SECURITIES LTD
36	121413672039	N. DON PAUL	COMPARITIVE ANALYSIS OF MUTUAL FUNDS	ANAND RATHI SECURITIES LTD
37	121413672041	N. SHRAVANTHI	HUMAN RESOURCE POLICIES	LEO LABS
38	121413672043	NEHA SABATINI	QUALITY OF WORK LIFE	CAPITAL IQ
39	121413672044	P.S.FRANCINA	COMMODITY MARKETS WITH REFERENCE TO GOLD TRADING GLOBALLY	MOTILAL OSWAL SECURITIES
40	121413672045	PADMA SWETHA	RETAIL BANKING	HDFC BANK
41	121413672046	PRATYUSH SODAY	NEW PRODUCT DEVELOPMENT WITH PEPPER SPRAY WITH AN ALARMING FEATURE	FREELANCE
42	121413672047	R.BERNADINE JULIANA	A COMPARITIVE STUDY ON ONLINE TRADING	ANAND RATHI SECURITIES LTD
43	121413672048	S.AMANDEEP SINGH DUA	A STUDY ON EFFECTIVENESS OF ADVERTISEMENT ON CONSUMER	BAJAJ ALLIANZ LIFE INSURANCE
44	121413672049	S. NISHITA ALEKHYA	A COMPARITIVE STUDY ON MARKETING STRATEGIES OF BRISTOL V/S CHARMS	VST INDUSTRIES
45	121413672050	STANLEY PRASHANT	INVESTMENT DECISIONS OF INVESTORS	KARVY
46	121413672051	SAMSON JUSTINE	FINANCIAL PERFORMANCE OF SELECTED STOCKS	INDIA INFO LINE
47	121413672052	SAURABH MUNOT	RECRUITMENT AND SELECTION	PYRAMID IT CONSULTING
48	121413672053	SUKNESH VERMA	A STUDY ON PORTFOLIO MANAGEMENT	ANAND RATHI SECURITIES LTD
49	121413672054	SWETLANA SAVARIN	A STUDY ON IPOS	MOTILAL OSWAL SECURITIES
50	121413672055	T. CHANDRAKANT H RAO	CONSUMER SATISFACTION	BAJAJ AUTO
51	121413672056	TRUPTI MARDIA	STOCK INDEX AND FACTORS AFFECTING STOCK PRICES	MOTILAL OSWAL SECURITIES
52	121413672057	UDAY KUMAR	HOUSING LOANS	AP MAHESH BANK
53	121413672058	WILLFRED D'CRUZ	MARKETING STRATEGIES OF VST AND ITC	VST INDUSTRIES

MBA ANNUAL REPORT 2014-15

54	121413672059	Y.ABINAY REDDY	CUSTOMER RELATIONSHIP MANAGEMENT	HONDA
55	121413672060	M.SIRISHA	PERFORMANCE APPRAISAL	MARRIOTT INTERNATIONAL
56	121413672061	A.SEBATINE FRANCISCO	DISTRIBUTION AND SUPPLY CHAIN MANAGEMENT	MAHA CEMENTS
57	121413672062	A.SUDHEER KUMAR	PERFORMANCE OF MUTUAL FUNDS	ANGEL BROKING
58	121413672063	ABHISHEK AGARWAL	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	IDBI LIFE INSURANCE
59	121413672064	AMRIT RAJ	SECURITIES AND EXCHANGE BOARD OF INDIA	DBFS
60	121413672065	DENZIL SINGHAM	A TRAINING AND DEVELOPMENT	STROM CONSULTANCY
61	121413672066	B.SAI CHARAN	DEMAND OF PLASTIC PACKING-COSMETIC	A.G. POLY PARK
62	121413672067	C.SHIKA	RECRUITMENT AND SELECTION	IDBI FEDERAL LIFE INSURANCE
63	121413672069	CH.BHAGYA RAJ	RISK & RETURN ANALYSIS OF SELECTED STOCK	FREELANCE
64	121413672070	D.SAMARA SIMHA REDDY	FINANCIAL BEHAVIOUR OF CLIENTS	HDFC
65	121413672072	G.A.NEERAJ	A STUDY ON INVESTMENT PATTERN OF INVESTORS	FREELANCE
66	121413672073	G.DEEPIKA	E-BANKING SYSTEM AND SERVICES	ICICI BANK
67	121413672074	G.NANDINI	PORTFOLIO MANAGEMENT	ADITYA BIRLA MONEY
68	121413672075	JOKUTTY M.SAJU	CUSTOMER SATISFACTION	RADISSON
69	121413672076	JUNAID ALAM	A STUDY ON INVESTORS AWARENESS ON MF	INDITRADE CAPITAL LIMIT
70	121413672077	K.LOURDHU MARREDDY	A STUDY ON IMPACT OF ADVERTISEMENT ON CONSUMER PERCEPTION	HERO MOTOR5S
71	121413672078	K.SAI LAXMI	MUTUAL FUNDS	KOTAK MAHINDRA BANK
72	121413672079	KAMALJEET KAUR	STUDY ON WELFARE MEASURES	BHARAT DYNAMICS LIMITED
73	121413672080	KRUTHIKA	CONTRACT LABOUR MANAGEMENT	BHARAT DYNAMICS LIMITED
74	121413672081	M.NAVEEN KUMAR	STUDY ON COMMODITY MARKET WITH RESPECT TO GOAL	SHRIRAM INSIGH
75	121413672082	M. PRASAD	INVESTORS BEHAVIOUR ON INVESTMENT	ANGEL BROKING
76	121413672083	M.SAIRAM	FINANCIAL PERFORMANCE OF SIB	SOUTH INDIAN BANK
77	121413672084	M.THIRUMALES H	PRICE MOVEMENT OF COMMODITIES	SHAREKHAN
78	121413672085	MOHAMMED MUBASHIR UDDIN	PERFORMANCE EVALUATION OF MUTUAL FUNDS	INDIA BULLS
79	121413672087	MOHAMMED IMRAM	BELOW THE LINE MARKETING	7 P ACTIVITIES AND EVENT MANAGEMENT
80	121413672088	MOHAMMED ASAD ULLAH	FOREIGN DUCT INVESTMENT IN INDIA	INVESTLEAF SOLUTION PVT.LTD
81	121413672089	MOHAMMED MUQTAR AHMED	PROJECT ON DIGITAL MARKETING	CRTLS
82	121413672090	N.KARTHEEK CHARY	PROMOTIONAL STRATEGIES	BIG BAZAR
83	121413672091	NAYEEN KHAN	SALES AND PROMOTIONS	ICON PAINTS

MBA ANNUAL REPORT 2014-15

84	121413672092	P.AMIRALI M	PORTFOLIO MANAGEMENT	INDIA BULLS
85	121413672093	P.LAXMI PRIYANKA	CAPITAL STRUCTURE	HERITAGE FOODS LIMITED
86	121413672094	P.NIKHIL	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	RELIGACE SECURITIES
87	121413672095	P.S.SHRUTHI	VENTURE CAPITAL	IDBI FEDERAL LIFE INSURANCE
88	121413672096	P.SANDRA LONA	PERFORMANCE OF MUTUAL FUNDS USING SHARPE & TREYNOR RATIO	INDIA BULLS
89	121413672097	P.SRINIVAS	STUDY ON CONSUMER PERCEPTION ON HERO BIKES	PHOENIX MOTOR BIKE PVT.LTD
90	121413672098	POOJA BANJARA	REPORT ON E-RECRUITMENT	RANDSTAD INDIA
91	121413672099	RADHIKA BUNG	COMPARITIVE OF MUTUAL FUNDS	ICICI BANK
92	121413672102	TUSHAR KAKKAR	RISK & RETURN OPPURTUNITIES	ANGEL BROKING
93	121413672103	V.HEMLATHA	ASSET LIABILITY MANAGEMENT	ICICI BANK
94	121413672104	VASU SANDHYA	CASH MANAGEMENT	BAJAJ FINSERV
95	121413672105	YERUVA SINDHU	FINANCIAL PERFORMANCE ANALYSIS	HBC POWER SYSTEM LTD
96	121413672106	AKHILESH VYAS	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	IDBI
97	121413672107	SREENU	RETURN ANALYSIS	ANGEL BROKING
98	121413672108	MUKHESH	CONSUMER AWARENESS TOWARDS INVESTMENT IN STOCK MARKET	SHREERAM INSIGHT STOCK BROKING
99	121413672109	NEHA	PORTFOLIO MANAGEMENT	INDIABULLS SECURITIES
100	121413672110	B.VINEELA	EMPLOYEE RETENSION	WEBMARK TECHNOLOGIES
101	121413672111	MOHAMMED	STUDY ON FUNDAMENTAL ANALYSIS	ANAND RATHI LTD
102	121413672112	SYED ZEESHAN HUSSAIN	STUDY ON MUTUAL FUNDS	CO-EQUALITY SECURITIES LTD
103	121413672113	ARVIND	RETAIL BANKING	ICICI BANK
104	121413672114	RANJEET	STUDY ON E-BANKING SYSTEM AND SERVICES	HDFC BANK
105	121413672115	PREETI SINGH	INVESTMENT REFERENCE TOWARDS MUTUAL FUNDS	HDFC BANK

**DETAILS OF INTERNSHIP
REPORT OF IDBI FEDERAL INTERNSHIPS
(WITH LIST OF SELECTED STUDENTS)
2013 -2014**

S.NO.	STUDENT NAME	COURSE	ANNUAL PAY
1	NEHA THADANI	MBA	₹6,500
2	AMANDEEP SINGH DUA	MBA	₹6,500
3	MOHAMMED MUQTAR AHMED	MBA	₹6,500
4	POOJA BANJARA	MBA	₹6,500
5	P. S SHRUTHI	MBA	₹6,500
6	AKHILESH VYAS	MBA	₹6,500
7	PREETI SINGH	MBA	₹6,500
8	MOHAMMED IMRAN	MBA	₹6,500
9	MALATHKAR SHALINI	MBA	₹6,500
10	MANISHA RAJ	MBA	₹6,500
11	TUSHAR KAKKAR	MBA	₹6,500
12	CH. BHAGYARAJ	MBA	₹6,500
13	G. SHIKHA	MBA	₹6,500
14	ABHISHEK AGARWAL	MBA	₹6,500
15	K. LOURDHU MARREDDY	MBA	₹6,500

INTERNSHIP DETAILS- 2014-15

SL.NO	NAME OF THE COMPANY	NAME OF THE STUDENT	AMOUNT
1	AMAZON	Harriet Jesvina(II year)	1,80,000 pa For six months internship
2	AMAZON	Manisha(II year)	1,80,000 pa For six months internship
3	AMAZON	Neeraj(II year)	1,80,000 pa For six months internship
4	Jaro Education	Mr. Vinay Dutt	Rs. 15,000 per month – 3 months
8	CTRL S	Mr.Sebastian(II year)	Rs.10,000 PM after 3 months Internship
9	CTRL S	Mr.E.Praveen(II year)	Rs.10,000 PM after 3 months Internship
10	CTRL S	Amandeep(II year)	Rs.10,000 PM after 3 months Internship
11	CTRL S	Pratyush (II year)	Rs.10,000 PM after 3 months Internship
12	CTRL S	Imran(II year)	Rs.10,000 PM after 3 months Internship
13	CTRL S	Sai Charan(II year)	Rs.10,000 PM after 3 months Internship
14	TMI	Dhanraj(I year)	3months – Rs10,000
15	TMI	B.Karthik (I year)	3months – Rs10,000

21 STUDENT PARTICIPATION IN FESTS/COMPETITIONS OUTSIDE COLLEGE

Objectives :

- To improve Students Presentation and Communication skills.
- To encourage competitive Spirit , showcase, talent and enhance brand image.

DETAILS AWARDS WERE WON BY THE STUDENTS OF THE FLAGSHIP MANAGEMENT COURSE IN NATIONAL COMPETITIONS IN YEAR 2014-15

WINNERS LIST - 6 Nos

Badruka College Post Graduate Centre				
1	D.Vineeth Sam	Badruka College Post Graduate Centre	Eventment Marketing	II
2	Mohd Bilal	Badruka College Post Graduate Centre	Eventment Marketing	II
3	Maria Ann Ranjit	Bhavan's Vivekananda College of Science, Humanities and Commerce	PPT - Flashes of Literature	I

S.NO	NAME OF THE STUDENT	VENUE & DATE	EVENT	PRIZE
4	Neha	Bhavan's Vivekananda College	Young Manager (Aragami)	I Won coupons worth Rs. 1000
5	Pooja and Manisha	Bhavan's Vivekananda College	HR Event (Sreshta)	II Won coupons worth Rs. 1000
CBIT - Yukthi 2015				
6	Swetha Josephine	CBIT	Young Manager (Young Baron)	I Won cash prize of Rs.1500

Management Meet 'SANSKRITI - 2015' - MBA I Year Section A Student Participated

On 16th and 17 March

S.NO	NAME OF THE STUDENT	PARTICIPANTS COLLEGE NAME	EVENT	PRIZE
1	Annie Sarlina	Institute of Public Enterprise, Shamirpet	HR, Finance, Marketing, CSR, & Dance	Participation
2	Y. N. P. Jyothi	Institute of Public Enterprise, Shamirpet	HR, Finance, Marketing, CSR, & Dance	Participation

3	Sushmitha Rebecca Simon	Institute of Public Enterprise, Shamirpet	HR, Marketing & Dance	Participation
4	Gagan Deep	Institute of Public Enterprise, Shamirpet	HR, Marketing, Business Quiz, & Dance	Participation
5	Sarun Robinson	Institute of Public Enterprise, Shamirpet	HR, Finance, Marketing, Photography & Dance	Participation
6	Vincent Praveen	Institute of Public Enterprise, Shamirpet	HR, Marketing, Photography & Finance	Participation
7	Madhu	Institute of Public Enterprise, Shamirpet	Marketing	Participation
8	Joseph	Institute of Public Enterprise, Shamirpet	Marketing, Dance & Business Quiz	Participation
9	Pranay	Institute of Public Enterprise, Shamirpet	Finance, HR, Dance & Business Quiz	Participation
10	K. Vivek	Institute of Public Enterprise, Shamirpet	HR, Marketing, & Finance	Participation
11	Rachel Sneha Alexander	Institute of Public Enterprise, Shamirpet	HR, Marketing & Finance	Participation

12	Vineeth Sam	Institute of Public Enterprise, Shamirpet	Best Manager, HR, Marketing & Dance	Participation
13	Mohammed Bilal	Institute of Public Enterprise, Shamirpet	Best Manager, HR, Marketing & Dance	Participation
14	Sai Kiran	Institute of Public Enterprise, Shamirpet	HR, Finance & Business Quiz	Participation
15	N. Pramod	Institute of Public Enterprise, Shamirpet	Marketing.	Participation
16	Yaseen	Institute of Public Enterprise, Shamirpet	HR & Business Quiz	Participation
17	Murali Krishna	Institute of Public Enterprise, Shamirpet	Marketing, & Business Quiz	Participation

1	P.S Francina	Aurora's Post Graduate College, Ramanthapur	Mock Trading	Participation
2	Prameeda	Bhavan's Vivekananda College of Science, Humanities and Commerce	Nail Art	Participation
3	Manisha Raj	Bhavan's Vivekananda College of Science, Humanities and Commerce	Spin the Wheel and Young Manager	Participation
4	Maria Ann Ranjit	Bhavan's Vivekananda College of Science, Humanities and Commerce	Marketing Mantra and Spin the Wheel	Participation
5	E.Praveen	Bhavan's Vivekananda College of Science, Humanities and Commerce	Marketing Mantra	Participation
6	Charan	Bhavan's Vivekananda College of Science, Humanities and Commerce	Marketing Mantra	Participation
7	A.Monica	Bhavan's Vivekananda College of	Slow Bike Race	Participation

		Science, Humanities and Commerce		
8	Amandeep	Junior Chamber International Hyderabad Synergy	Leadership Within	Participation
9	Manisha Raj	Husys	Mission HR Talent	Participation
10	Pooja Banjara	Husys	Mission HR Talent	Participation
11	Denzil	Bhavan's Vivekananda College	Informal Event	Participated
12	Swetha Josephine	Bhavan's Vivekananda College	Young Manager	Participation
13	Manisha Raj	Husys 29 th Jan 2015	National Level HR Competition on Mission HR Talent 2015	
14	Pooja Banjara	Husys 29 th Jan 2015	National Level HR Competition on Mission HR Talent 2015	

REPORT ON TOUR TO ISB (as part of ACADEMIC VISIT)

International Workshop on “Peace, Prosperity & Progress Through Sea” on 16th Nov 2014

Jointly organized by:

Centre for Dalit Studies

Research Development and Consultancy Cell, Dept of Psychology, OU

NIA (National Investigation Agency)

National Maritime Operations

Venue: ISB (INDIAN SCHOOL OF BUSINESS, GACCHCHIBOWLI)

Time: 10:00 am – 12:30 pm

Students Participated- 16 (15 students, 1 faculty)

Coordinator: Mrs. G Rachel Rose

Speakers:

- Vice Admiral, Pradeep Chauhan
- Brand Ambassador of peace-Prem Rawat
- MD, KELTON Technologies, Krishna Chintham
- DIG, NIA, A Ravi Shankar

Transport was provided by Osmania College for the students to attend the inaugural function of the international workshop.

Dr. Durga Bhavani, pursuing Ph.d in Maritime issues, OU, who was travelling along with us in the bus, briefed the students about the current issues and the objective behind conducting this international workshop.

Inaugural session was very lively and students thoroughly enjoyed the speeches of the speakers who covered the objectives of the conference such as maritime issues, sea borne trade & conflicts, Ocean resources and also peace treaty.

Speech by Prem Rawat was thought provoking as he stressed on the obviousness of the situation (peace that is already existing on earth), which human race completely ignored and still searching for it. He encouraged the participants to give peace a chance, and give it a thought!

After the session, Students had a chance to interact with 3 of the ISB management students, who answered the queries of our students regarding course syllabus, case studies, class room interaction and teaching methodologies etc, and also placement opportunities.

On the whole the visit to ISB was wonderful as the students benefited from the exposure to such an international event, and also from the interaction with the ISB students. Students were excited when many of the veterans and Navy personnel took photographs with them.

On the whole the program was a very enriching and learning experience for the participants.

PHOTOGRAPHS





22 ED Cell/ Women Empowerment/JGG/ Red Cross Activities/ JSS Activities by students/NSS

SL.NO	DATE	CLUB	ACTIVITY	CO ORDINATOR
1	18th JULY 2014	JSS	Visited Thakur Hari Prasad Institute of Research & Rehabilitation for the Mentally Handicapped (THPI, Dilsukhnagar), Dilsukhnagar. HYDERABAD	Mrs Rachel Rose
2	29 th NOVEMBER 2014	JGG	'Swacch Bharat' Campaign near St.joseph's Dgree & PG college HYDERABAD	Dr .Deepika Gardener HOD English Department Mrs .Sangeeta thakur
3	12 th MARCH 2015	JSS	visited the little sister's of the poor "home for the aged" HYDERABAD	Mrs Danam Mrs.Navyya
4	17 th MARCH 2015	JGG	ACTIVITY : GREEN MARKETING PPT PRESENTATION EASSY WRITITNG TOPIC: DANGEROUS OF GLOBAL WARMING	Dr .Deepika Gardener HOD English Department Mrs .Sangeeta thakur
5	5 th DECEMEBR 2014	Red cross	BLOOD DONATION CAMP	Mr.Sridhar Reddy Mrs.A. Mary Francina

DETAIL REPORTS

JGG : JOSEPH'S GO GREEN CLUB

A REPORT ON "SWACCH BHARAT CAMPAIGN"

DATE: 29th NOVEMBER 2014

The Department of Business Management initiated the program at the behest of the Principal, Rev. Fr. Vincent Arokiadas on the 29th of November, 2014 under the banner of **Joseph's Green Group**, the **Environmental Club**.

In line with the 'Swacch Bharat Mission' started on 2nd October 2014 ,by our honorable Prime Minister, Narendra Modi, the Department has put a step forward in implementing the mission with a vision of a cleaner India.

Students, who had enrolled their names, were chosen to take part of the activity. The students wore green outfits they were given tags of '**Swacch Bharat**' and other slogans to create awareness regarding the activity. The students assembled in the main campus ground were the **Rev. Fr. Vincent Arokiadas, Principal** formally gave a green signal to begin the program. He addressed the gathering and said that students must make it a habit to spread the concept of cleanliness within oneself and he hoped that this activity will promote the development of the society as a whole. He stressed that this was not a one day activity but students must make it a habit to clean and check that their classrooms and campus remained clean at all times. The team was then provided with rubber gloves, organic masks and waste bins. The area in front of the college and **SherGate, Basheerbagh** was swept and cleaned with zeal and an urge to fulfill the mission. The waste was collected and dumped in the GHMC yard waste. The program ended on a good note as the Principal congratulated the team for their hard work.

The objective of this programme was

- To create awareness in students cleaning should not be the responsibility of the **karamcharis** or workers alone. All citizens are equally responsible for keeping clean.
- To spread among the students the concept of “*Cleanliness is next to Godliness*”.



Report on Swine flu Awareness Program

Date: 05 FEB 2015

An awareness campaign was conducted in the extended campus on 5th February 2015, under the Banner of NSS (National services scheme) by NSS coordinator Mr. M Sraavan Kumar. The aim of conducting such programs for faculty, students, non teaching staff was to generate mass awareness among the public about measures to be taken to prevent spread of Swine Flu. In this regard awareness as well as information generating programs were conducted in the college campus area, MBA I year and MBA II year students are actively participated in the distribution of nose mask and medicine to the teaching staff, non teaching staff and to the public.

PHOTOS





MBA STUDENTS PARTICIPATION IN DISTRUBUTION OF MASK AND MEDICINE



A REPORT ON JOSEPH'S GO GREEN CLUB'S COMPETITIONS

VENUE : EXTENDED CAMPUS

DATE : 17/3/2015

PARTICIPANTS: MBA . M.COM. BBA

CO ORDINATORS: 1 Dr. Deepika Gardner JGG Convener ,HOD Department of English

2 Mrs. Sangeeta thakur : Faculty Department of Business Management

The Environment Club “ JOSEPH’S GO GREEN GROUP” had conducted competitions for MBA,BBA,M.COM students on 17.3.2015 . It was organized by JGG Convener Dr. Deepika Gardner and Mrs. Sangeeta Thakur . The objective of this competitions were to create Environmental awareness and spread among the students the concept of GO GREEN . winners awarded with mementos.

Date	Title	Time	No. of Participants	Judge s	Venue
17 ^h March 2015	PPT presentation on GREEN MARKETING	2PM - 4PM	7 teams (14 students)	Mr.Manoj FACULTY Mrs Sangeeta Thakur JGG co-ordinator	Extended Campus
17 ^h March 2015	- ESSAY WRITING COMPETITON	2PM - 3PM	11 students	Evaluation by Dr. Deepika Gardner HOD ENGLISH DEPARTMENT JGG Convener	Extended Campus

a) Rules for PPT- 2 in a Team- 15 minutes presentation on any Company using Green Marketing or environmental-friendly techniques.

b) Rules for Essay writing- 1 hour- 800-1000 words

Topics

- 1- *Energy conservation* 2-*Renewable energy*
2- *3-Climate change* 4-*Dangers of Global Warming*

WINNERS LIST

SL.NO	NAME	CLASS	EVENT	PRIZE
1	Ekroop singh	BBA I B	PPT PRESENTATION	Memento +Certificate
2	Santoshi Ramya	BBA I B		
1	Tejshwini	M.COM II	PPT PRESENTATION	Memento +Certificate
2	Neha	M.COM II		
1	Ragini	MBA I	EASSY WRITING	Memento +certificate

PHOTOS





**MBA I YEAR STUDENTS PARTICIPATING IN PPT PRESENTATION COMPETITION
ON "GREEN MARKETING"**



**MBA I YEAR STUDENTS PARTICIPATING IN ESSAY WRITING COMPETITION
ON "DANGEROUS OF GLOBAL WARMING "**

JSS : JOSEPHITE SOCIAL SCHEME

Date of Visit: 18th July 2014

Visit I: Junior Chamber International (JCI) is the only worldwide non-political and nonsectarian youth service organization. Its mission is "To Provide Development Opportunity for Young People to Create Positive Change". The organization believes that these changes must result from one taking "collective action to improve themselves and the world around them" and so does JSS (JOSEPHITE SOCIAL SCHEME) of St. Joseph's Degree and P.G College. **Project 365 Nirmaan is an event of JCI held every year since 4 years in 24 special schools for 2000 special students who are intellectually challenged to encourage them. 35 BBA & MBA students** along with the faculty coordinators visited Thakur Hari Prasad Institute of Research & Rehabilitation for the Mentally Handicapped (THPI, Dilsukhnagar), Dilsukhnagar. Our college students and staff contributed eatables and a sum of rupees **two thousand and seven hundred** (Rs. 2,700/-)





A REPORT ON JOSEPHITES SOCIAL SERVICE (JSS)

A DAY WITH THE ELDERLY

VISIT II

The students of MBA I yr and BBA I yr (Sec A and B) along with the faculty coordinators **Mrs.A.Danam Tressa Associate Professor** and **Mrs .Navya Allenki Assistant Professor** visited **THE LITTLE SISTER'S OF THE POOR "HOME FOR THE AGED"** on the 12th March ,2015. Around 75 students visited the place. They very enthusiastically purchased some gifts, food items, clothes to donate to the elderly. The day started with the elder person at the reception welcoming all the students and he told a brief history of the Home. By this time the students became a fan of him (Mr.Azam Khan)



Mr.Azam Khan addressing the students Students of MBA I yrs



FACULTY WITH STUDENTS AT THE HOME

The students also donated an amount of Rs 7,840/- towards the Home.

The students had a great touching and warmth experience. They learnt that what ever happens in life, one should be positive towards life and also learnt various values and aspects of life .despite having many problems the elderly persons the learnt to live life happily .they see life with different vision and perspective .

AN LIVE HEART TOUCHING EXPERIENCE OF STUDENTS AND THEIR FEEDBACK

An elderly person at the home stated this beautiful statement

“There is no person in this world who does not have problems in their life, one should learn to remain happy and positive in life “

They also stated that forget the past and enjoy the present.

After this visit the students learnt that true children are those who love and care for their parents till their last breath. They love their parents but have really increased their affection to their parents now .They came to understand the value of **“LOVE AND CARE”**

FEEDBACK FROM STUDENTS:

BBA STUDENTS

1. Pleasant place , neat ,clam people .they were very nice and loving
2. Peaceful, clean, felt very happy and got to know many things after interacting with the most experienced people.
3. Different people of old people .a transparent image of the real world.
4. Got to know people more closely, they happiness, sadness, their problems, received lot of love and experience from them.
5. Peace determines that place exactly realization of fine .
6. A very good place, many problems and much sorrow but for people like us. it is where we can learn about values of life and relations .the best thing I remember is “ we do have problems but never try to create the same to your parents “ that is what every one over there told me .
7. Amazing place I really love those elderly people. I wish I would spend more time with them. This visit was emotional as people living there were left alone by their families and were taken care by natures. I really loved the place
8. Its wonderful and unforgettable day .good to know them and their sorrows hidden inside them.
9. It was a good experience to know them. I met many elderly people especially a person who was very sad. We could talk to him and make him feel happy.

MBA STUDENTS FEEDBACK

10. It was a day I will never forget.
11. Its is a great opportunity that college had given to us. it was a great experience visiting old age home, I wish to visit again
12. It s a great opportunity for us given by our college we are very happy to wish them
13. It was a good experience whereas something nice and amazing it was to meet the old people and know their experience. Giving service to them and talking to them was the amazing part.

At the end, the visit was a learning experience and also thought provoking for all the students.

REPORT ON BLOOD DONATION CAMP

Department of Business Management, St. Joseph's Degree & PG College in collaboration with Lions Club of Hyderabad Jeevan organized voluntary Blood donation Camp on 5th Dec 2014 in Extended Campus, Seminar Hall. 51 students had come forward to donate blood from various groups of BBA, MBA & B.Sc.

All the students who donated blood received an appreciation certificate from the Lions Club.



STUDENTS OF MBA DONATING BLOOD

S.NO	STUDENT NAME	CLASS & YEAR	Mobile No
1	G.Solomon Raj	MBA I	9014814235
2	K.Naresh	MBA I	9014431554
3	Shrenik	MBA I	8801221101
4	Vaibhav	MBA I	8712148957
5	Emmanul James	MBA I	9703860355
6	Sarun Robbinson	MBA I	8978937874
7	T.Murali Krishna	MBA I	8885802834
8	K.Raghavendra	MBA I	9948331294
9	T.Madhu	MBA I	9666006339
10	N.Pramod	MBA I	8122179118
11	Manoranjan Raul	MBA I	7036814302
12	G.Shilpa	MBA I	9490368115
13	Shalaka	MBA I	9052246904
14	Annie Sravya	MBA I	8885189305
15	Kanchan Agarwal	MBA I	9392141372
16	Mary Patricia	MBA I	8008429028
17	T.Swetha	MBA I	9010793876
18	Nilesh Navandhar	MBA I	9030356545
19	Dasa Venkatesh	MBA I	9866012424
20	N.Vinay Dutt	MBA I	9000523143

24 DETAILS OF STUDENTS REGISTERED, CRT DETAILS & PLACEMENT COMPANY WISE

A REPORT ON CRT TRAINING FOR MBA II YR SEC 'A' AND SEC 'B'

DATE 27-03-2015

The CRT in-house training programme was arranged by the Department of Business Management, ST.JOSEPH'S DEGREE & PG COLLEGE with the objective of developing the Interpersonal skills and overall personality Development of the students who would be facing the corporate challenges .so the programme was tailor made to match the job requirements /job listings of the corporate .

VARIOUS CRT SESSIONS CONDUCTED WERE:

S.N O	SESSION/DAT E	NAME OF THE FACULTY	CONTENT/T OPIC	VENUE	TIME	FEEDBACK
1.	SESSION-I and II /9 th and 10 th MARCH 2015	Mr.Manoj , Faculty , SJC	INTERVEIWI MG SKILLS AND REASONING	SEMINAR HALL	1:30- 3:30 pm	Very Informative
2.	SESSION-III and IV /9 th and 10 th MARCH 2015	Dr.Deepika , Head ,Dept of English	SWOC ANALYSIS RESUME WRITING	SEMINAR HALL	1:30- 3:30 pm	Very interactive
3.	SESSION-V /11 th and 12 th	Mr.Varun.k.Chowd ary	NUMERICAL ABILITY	SEMINAR HALL	1:30- 4:30 pm(2	GOOD

MBA ANNUAL REPORT 2014-15

	MARCH 2015	Director , Place Team			DAYS)	
4.	SESSION-VI /25 th MARCH 2015 (FINANCE)	Ms.Smriti Nagaria	Basic Accounting and Finance	Room No 403	11:35- 12:20 pm	Good
5.	SESSION-VI /25 th MARCH 2015 (HR)	Mrs.Mary Francina	Leadership Styles Motivation Theory Role of Communication Mock Interview	Room No 402	12:20 - 1:10p m	Interactive

PLACEMENT DETAILS FOR THE YEAR 2014 - 2015

PLACEMENTS ARE STILL IN PROGRESS

S.NO	NAME OF THE RECURITER	DATE OF THE VISIT	PACKAGE OFFERED	OLD/NEW COMPANY
1	Amazon	22-07-14	Rs.1, 80,000 PA	OLD Regular visitor
2	Verity Knowledge Solutions	07-08-2014	Rs.3, 62,000PA	OLD
3	Genpact	29-09-2014	Rs.1, 70,000 PA	OLD Regular visitor
4	Deloitte	12-11-2014 28-01-2015	Rs.4,72,000 PA	OLD Regular visitor
5	Best Tax Filer	28-10-2014	Rs.1,70,000 PA	NEW
6	Ziffi DocSuggest Healthcare Services Pvt. Ltd.	08-01-2015	Rs.4,87,000 PA	NEW
7	Franklin Templeton	22-12-2014 13-02-2015	Rs. 2, 84,561 PA	OLD Regular visitor
8	Jaro Education	17-01-2015	Rs.5,22,000PA	NEW
9	ICICI Pru Life	23-01-2015	Rs.1,70,000PA	OLD Regular visitor
10	Focus Softnet	28-01-2015	Rs.3,00,000 PA	NEW
11	Just Dial	29-01-2014	Rs.2,00,000 PA	NEW
12	Cognizant	29-01-2015	Rs.2,20,000PA	OLD Regular visitor
13	Religare	05-02-2015	Rs.2,50,000 PA	NEW
14	2Coms Pvt Ltd.,	09-02-2015	Rs.1,66,000 PA	NEW
15	CTRL S	05-02-2015	Rs.10,000 PM after 3 months Internship Rs.5,00,000 PA	NEW
16	Synchrony (GE Capital)	19-02-2015	Rs.2,80,000 PA	NEW
17	Berkedia	25-03.2015		OLD

NO. OF STUDENT PLACED AS ON MARCH 28TH 2015

36 STUDENTS

s.no	Name of the student	Name of the company placed	Offer
1	Harriet Jesvina	Amazon	Rs.1, 80,000 PA
2	Manisha (lateral)	Amazon	Rs.1, 80,000 PA
3	Neeraj (lateral)	Amazon	Rs.1, 80,000 PA
4	Abhishek Agarwal (lateral)	Verity Knowledge Solutions	Rs.3, 62,000PA
5	Chirag Shah	Verity Knowledge Solutions	Rs.3, 62,000PA
	Chirag Sha	Genpact	Rs.1, 70,000 PA
	Mr.Chirag Shah	Deloitte	Rs.4,72,000 PA
6	V Hemalatha	Verity Knowledge Solutions	Rs.3, 62,000PA
7	A.Sebastian Francisco	Genpact	Rs.1, 70,000 PA
	A.Sebastian Francisco	CTRL S	Rs.10,000 PM after 3 months Internship Rs.5,00,000 PA
8	Ms.Neha Thadani	Deloitte	Rs.4,72,000 PA
9	Komal Jain	Best Tax Filer	Rs.1,70,000 PA
10	K.C. Roma Sheetal	Best Tax Filer	Rs.1,70,000 PA
11	Stanley Prashanth	Best Tax Filer	Rs.1,70,000 PA
12	Prameeda Vani (lateral)	Best Tax Filer	Rs.1,70,000 PA

MBA ANNUAL REPORT 2014-15

13	Bernadine Juliana Robert	Best Tax Filer	Rs.1,70,000 PA
	Bernadine Juliana Robert	Cognizant	Rs.2,20,000PA
14	Mr.Pratyush (lateral)	Ziffi DocSuggest Healthcare Services Pvt. Ltd.	Rs.4,87,000 PA
	Mr.Pratyush	Jaro Education	Rs.5,22,000PA
		CTRL S	Rs.10,000 PM after 3 months Internship Rs.5,00,000 PA
15	Preeti Singh	Franklin Templeton International Services (India) Pvt. Ltd	Rs. 2, 84,561 PA
16	Mounika priya	Franklin Templeton	Rs. 2, 84,561 PA
17	Wilfred 'D' Cruz	Jaro Education	Rs.5,22,000PA
	Wilfred 'D' Cruz	ICICI Pru Life	Rs.1,70,000PA
	Wilfred 'D' Cruz	Focus Softnet	Rs.3,00,000 PA
	Wilfred 'D' Cruz (lateral)	Just Dial	Rs.2,00,000 PA
18	Mr.Felix	Jaro Education	Rs.5,22,000PA
19	Amandeep Singh	ICICI Pru Life	Rs.1,70,000PA
	Amandeep Singh	Focus Softnet	Rs.3,00,000 PA
	Amandeep Singh	CTRL S	Rs.10,000 PM after 3 months Internship Rs.5,00,000 PA
20	Md.Imran	ICICI Pru Life	Rs.1,70,000PA

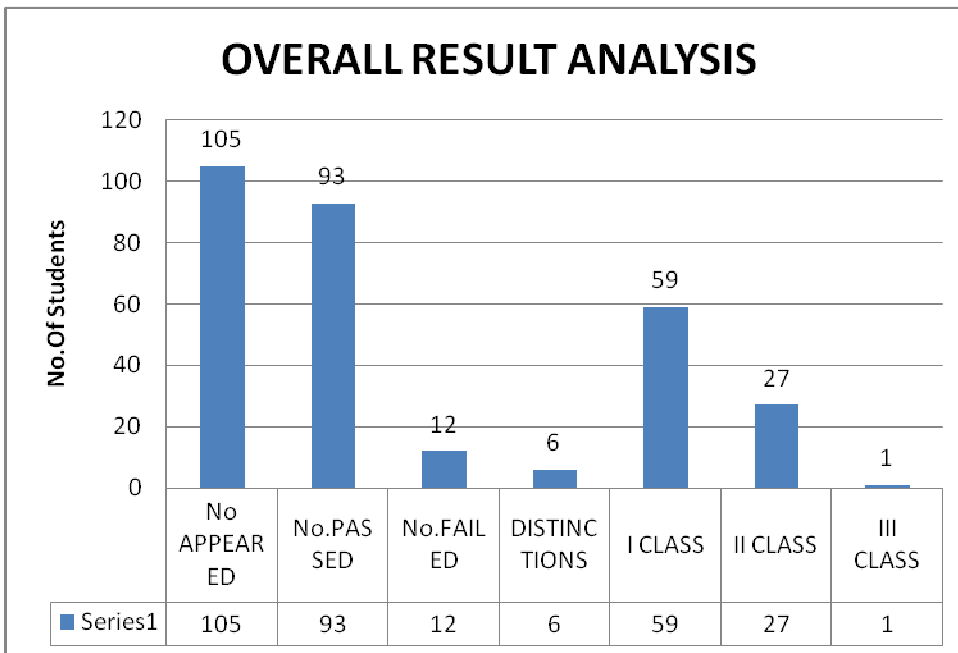
	Md.Imran	Focus Softnet	Rs.3,00,000 PA
	Md.Imran	Just Dial	Rs.2,00,000 PA
	Md.Imran	CTRL S	Rs.10,000 PM after 3 months Internship Rs.5,00,000 PA
21	Lurdhu Reddy	ICICI Pru Life	Rs.1,70,000PA
	Lurdhu Reddy	Just Dial	Rs.2,00,000 PA
	Lurdhu Reddy	Synchrony (GE Capital)	Rs.2,80,000 PA
22	Kartheek Chary	ICICI Pru Life	Rs.1,70,000PA
	Kartheek Chary	Focus Softnet	Rs.3,00,000 PA
23	P.S.Francina	Deloitte	Rs.4,72,000 PA
24	Jokutty M Saju (lateral)	Focus Softnet	Rs.3,00,000 PA
	Jokutty M Saju	Just Dial	Rs.2,00,000 PA
25	Maria Ann Ranjit	Focus Softnet	Rs.3,00,000 PA
	Maria Ann Ranjit	Religare	Rs.2,50,000 PA
26	Nayeem	Just Dial	Rs.2,00,000 PA
27	E.Praveen (lateral)	Just Dial	Rs.2,00,000 PA
		CTRL S	Rs.10,000 PM after 3 months Internship Rs.5,00,000 PA

28	H.Srinivas	Just Dial	Rs.2,00,000 PA
29	Anand Monica	Cognizant	Rs.2,20,000PA
30	D.Shirisha (lateral)	Cognizant	Rs.2,20,000PA
31	Mary Anitha (lateral)	Cognizant	Rs.2,20,000PA
32	S.Nishitha Alekya	Religare	Rs.2,50,000 PA
33	Mr.Kruthika	2Coms Pvt Ltd.,	Rs.1,66,000 PA
34	Mr.M.Sirisha	2Coms Pvt Ltd.,	Rs.1,66,000 PA
35	Mr.C.Shikha	2Coms Pvt Ltd.,	Rs.1,66,000 PA
36	Sai Charan (lateral)	CTRL S	Rs.10,000 PM after 3 months Internship Rs.5,00,000 PA

25 RESULT ANALYSIS

RESULT ANALYSIS OF MBA II YEAR III SEMESTER

PARTICULARS	STRENGTH
No APPEARED	104
No. PASSED	93
No. FAILED	11
DISTINCTIONS	6
I CLASS	59
II CLASS	27
III CLASS	1



SUBJECT WISE RESULT ANALYSIS OF MBA II YEAR III SEMESTER - 2014-15

SL. NO	SUBJECT	FACULTY	TOTAL	DIS	I CLASS	II CLASS	III CLASS	FAIL	PASS %
COMMON									
1	TQM	MRS SRIVANI	104	18	48	23	06	09	91.34
2	IB	MS SMRITI/MRS RACHEL ROSE	104	03	55	41	04	01	99.03
3	MC	MRS .DANAM	104	08	57	34	04	01	99.03
FINANCE									
5	IM	MRS SANGEETA	70	19	34	13	04	NIL	100
6	IF	MR.GANESH	88	-	30	47	09	02	98.07
MARKETING									
7	PBM	MR.MANOJ	20	-	02	13	03	02	98.07
8	PDM	MRS.MOLLY	61	17	36	08	-	NIL	100
HR									
9	CM	MRS .ANITA	14	04	06	03	01	NIL	100
10	LCM	MRS .MARY FRANCINA	53	37	14	01	01	NIL	100

SECTION WISE TOPPERS

MBA II YEAR III SEM SECTION A

SL.NO	ROLL NO	NAME	%
1	121413672013	E. Praveen	72
2	121413672026	Komal Jain	72
3	121413672027	M. Hadassah Priya	72

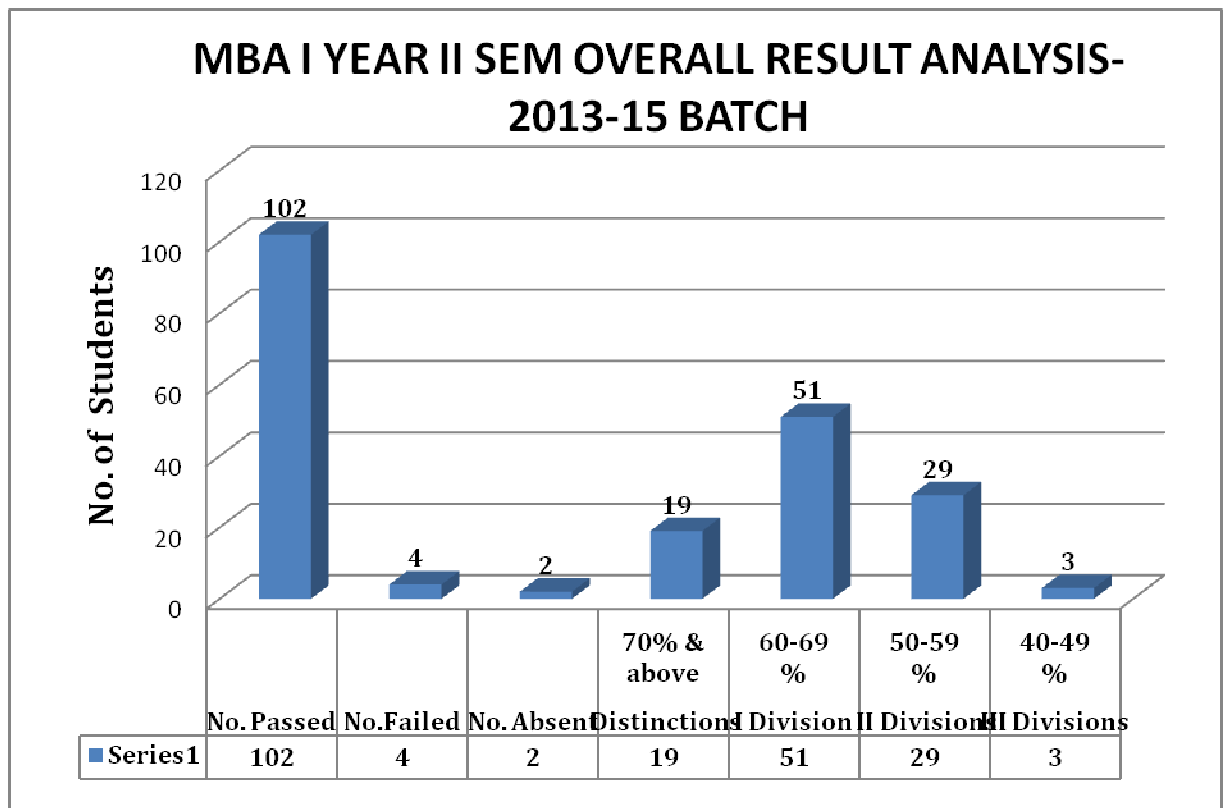
MBA II YEAR III SEM SECTION B

SL.NO	ROLL NO	NAME	%
1	121413672079	Kamaljeet Kaur	74%
2	121413672073	G.Deepika	71%
2	121413672110	B.Vineela	69%

MBA I YEAR II SEM

OVERALL RESULT ANALYSIS

No. of Students appeared		108
No. Passed		102
No. Failed		4
No. Absent		2
Distinctions	70% & above	19
I Division	60-69 %	51
II Divisions	50-59 %	29
III Divisions	40-49 %	3



**2013-15 BATCH
OVERALL RESULT ANALYSIS**

S.NO	SUBJECT	NO. APPEARED	NO. PASSED	PASS %	NO. FAILED	NO.ABSENT	DIST	I DIV	II DIV	III DIV	FACULTY
1	HRM	108	105	99	1	2	18	37	36	14	Ms.Preeti Raut
2	BPR	108	106	100	0	2	35	53	15	3	Mr.Manoj
3	FM	108	106	100	0	2	27	49	24	6	Ms.Smriti
4	RMD	108	106	100	0	2	36	41	26	3	Mrs.Francina
5	OR	108	105	99	1	2	32	36	26	11	Mr.Ganesh
6	OM	108	104	98	2	2	26	37	36	5	Mrs.Anita
7	DSS	108	104	98	2	2	5	57	29	13	Mrs.Sangeetha

K.Swathi
Syed Rizwan Ahmed

DETAILS OF CLASS TOPPERS

FIRST TOPPERS

ROLL NO	STUDENT	MARKS	%	SEC
45	Padma Swetha	536	77	A
73	G.Deepika	537	77	B

SECOND TOPPERS

ROLL NO	STUDENT	MARKS	%	SEC
79	Kamaljeet Kaur	521	74	B
48	S. Amandeep Singh Dua	519	74	A

26 ACADEMIC PERFORMANCE/ PRIZES WON

Prize list Details-DEPARTMENT OF BUSINESS MANAGEMENT-MBA

1. ACADEMICS

a. Students who secured 85% and above in optional subjects

Name	% of Marks	PRIZE
Padma Swetha	75	First Prize
Deepika	75	
Komal Jain	74	Second Prize
Chirag	74	
Amandeep Singh	74	

b. BEST PROJECT PRESENTATION – TWO PRIZES

S.NO	STUDENT NAME	YEAR
I PRIZE	E. Praveen	2014-15
II PRIZE	Melinda	2014-15

c. DEPARTMENTAL / CLUB COMPETITIONS

NATIONAL EDUCATION DAY PRIZES

S.NO	COMPETITION	WINNERS
1	Elocution	1. Manisha Raj-MBA II - First Prize 2. Sucharitha MBA I- Second Prize 3. Augustina - MBA I - Third Prize
2	Group Discussion	<u>First Prize</u> 1. Manisha Raj –MBA II 2. Pooja-MBA II 3. Yakaswamy MCOM II 4. Vijay MBA I 5. Madhu -MBA I 6. Satish- MBA I 7. Jyothi- MBA I

3	Quotation Writing Competition	<ol style="list-style-type: none"> 1. Augustina MBA I - First Prize 2. Sucharitha MBA I- Second Prize 3. Karthik MBA I - Third Prize
4	Poster Making	<p>First Prize: Team Zeal</p> <ol style="list-style-type: none"> 1. M.Saundarya (MBA I) 2. K.Srilaxmi (MBA I) 3. B.Vaishnavi (MBA I) <p>Second Prize: Team Gaffney</p> <ol style="list-style-type: none"> 1. Annie Sarlina MBA I 2. Y.N.P. Jyothi MBA I
5	Essay Writing Competition	<ol style="list-style-type: none"> 1. Ragini Mane-MBA I-First Prize 2. Neha Sabatini- MBA II- Second Prize 3. B.Vaishnavi- MBA I-Third Prize

d. GOLD MEDALS / CASH PRIZE SPONSORS

2013-14

FIRST	CHANCHAL	80.1
SECOND	HAZEL RASHMI	79
THIRD	AZMATH	78

e. ACTIVE INVOLVEMENT IN CLUB ACTIVITY – TWO PRIZES

FIRST PRIZE	Wilfred	MBA I A
SECOND PRIZE	Charan	MBA I B

SPECIAL APPRECIATION

Aman Deep Singh	Overall coordinator	CURAFESTO
Manisha Raj	Overall coordinator	CURAFESTO

BEST OUTGOING STUDENT

1	Amandeep Singh	Sec A
2	Manisha Raj	Sec A
3	Charan	Sec B
4	Neha Thadani	Sec B

27 CERTIFICATE COURSES OFFERED

Department offers Certificate Courses for enhancing the students' employability skills either in the same discipline or inter-disciplines or skill based courses or hobbies for good living. Though the certificate courses are optional for the others, for the first year students (Autonomy scheme) they are expected to complete a minimum of two add-on course by the end of their final semester

DETAILS OF CERTIFICATE COURSES CONDUCTED BY DEPARTMENT FACULTY

Cost: Rs1500/-

Course Name	No. of Hours	Modules	Conducted From	Conducted to	No. of students enrolled	Course Coordinator	Resource Persons	MOU
Retail Management Room no.101 (Extended campus)	20 hrs/ 15 Days	4 Units	19Jan. 2015	12 March 2015 (Internship for 24 Days)	43 students	Mrs. Francina	Mrs. Molly Chaturvedi Mrs.Francina	Excel enterprise (Channel Partner of Bharti Airtel Ltd)
				1 Guest lecture- Mrs. P. Vani Jha, Manager, SME (Retail) Bharti Airtel Pvt Ltd, Begumpet, Hyderabad				
Financial Markets	20 hrs/ 15 Days	4 Units	22 nd Feb 2014	13 th March 2014	45 students	Mr. Ganesh Anand	Mrs.Sangeeta Mr. Ganesh	National Stock Exchange
			Guest lecture- V. SANTOSH REDDY B.Tech.,MBA. Investment Adviser , Resource Person – BSE Investor Protection Fund. HYDERABAD Mr.V SANTOSH REDDY					

28 FRESHER'S DAY

DATE : 25th October 2014

Department of Business management organized a fresher's party for their fresher's . A little lilting music and the chink of ice, new faces, smiles all along, resounding laughter- yes it is party time! Students need moments to chill out. The very purpose of Fresher's Day party was to welcome newcomers in a friendly atmosphere and avoid social evils, to encourage their creative impulses to boost their confidence. Continuing with the proud tradition of the department , senior students and newcomers mingled with each other at the fresher's welcome party held on 25th October 2014 in the college campus Joseph's Hall **Rev.Fr.Vincent Arokiadas, Principal, St. Joseph's Degree & PG College** inaugurated the event with the lighting of the ceremonial lamp along with **vice-principle Fr.Ammal, Department Head , Mrs. Anita Bodla, Dr.Brinda** and a junior student Jyothi of MBA (1A),along with a welcome address for all the fresher's. "Our holy script is our guiding light in life – the direction of a teacher is biggest lesson for the students and every individual should aspire to inculcate the values for achieving the set goals" said Principal, during the event and He conveyed the message about the importance of the fresher's day. The special guest for the program was **Prof.P.I.Vishweshwar rao**,He enlightened the student about the curriculum.

The fresher's party was celebrated with fun and masti . Such programs are organized so as to generate the feeling of fraternity among seniors and juniors. All the events were artistically and beautifully presented in colours as well as style. The audience was kept enthralled for three hours by mind, blowing performances of dances, songs , A Welcome dance performed by M.Sirishaof MBA(2A)and LaxmiPriyanka of MBA(2B). the program kick-started with a ramp walk in which 30 contestants vied for the Ms. Fresher 2014 title. The contest included several rounds involving singing, dancing, talent display, dress parade and the like, which wove the magic of fun and joy in to the event.

After the competitions, it was for the fresher's and seniors to rock the fresher party with dancing and grooving. Finally the program ended, leaving behind sweet memories that will be cherished lifelong.

30 contestants for ramp walk.

1.Kartheek	1.Ashmita
2.Amala Reddy	2.Augustina
3.Sai Phanendra	3.Harsha
4.Waseem	4.Sucharitha
5.Harish	5.Sindhu Priya
6.Pradeep Reddy	6.Bharthi
7.Gagan	7.Akshata
8.Sony	8.Anita
9.Immanuel	9.Meera
10.Madhu	10.Jyothi
11.Sai kiran	11.Rachel
12. Vivek	12.Priyanka
13. Naresh	13.Spandana
14.Vincent	14.Soundraya
15.Murli Krishna	15. Ragini



SNAPSHOT OF CELEBRATIONS

30 JOSEPHIESTA/CINEVOLUTION/ CURA FESTO

CURA FESTO-2015

OVERALL REPORT OF THE EVENT

The inaugural ceremony was hosted by the MBA students and Mrs.Danam Tressa Faculty , Department of Business Management .The Introduction of the Event “**Cura Festo**” 2015 was done by the MBA students .they spoke about the importance of the event.



LIGHTING OF THE LAMP

It was followed by a prayer song by the MBA students which is the traditional practice of St. Joseph's. The audience were given the warm welcome through the gesture of classical Dance.

The programme was hosted by Faculty Mrs.A.Danam Tressa. The programme began with the formal Inaugural Programme. The august gathering was welcomed by the Vice-Principal Fr. Amal Raj .Fr. Amal was ordained as a priest in the year 2012 ,he worked as Asst. Parish priest at Sacred Heart Church ,Lalaguda and in the year he joined St. Joseph's College as Asst. Principal in 2014. Fr .Amal welcomed the audience and highlighted that it is very important for the students who are participating to take this platform as an opportunity to learn and showcase all the talents. Mrs. Anita Associate professor Department of Business Management introduced the principal Rev. Fr. Vincent Arokiadas. Fr. Gave his insights into the importance of the event he encouraged the students for the success of this event .he was always the source of motivation and motivated the students to use their inbuilt capabilities to come up to the expectations which will definitely help them to be perfect in whatever endeavors they take up . **Mrs. Molly Chaturvedi introduced** the Chief Guest Colonel Ashwin Nagpal ,Deputy Commander 54 Artillery Brigade. The chief guest in speech enlightened the practical experience he has undergone .he said that it very important for the management students to establish their personality and that it is not only important to have classroom learning but also practical application and experiences .he definitely motivated the students to get to the highest growth in their endeavors. **Mr. Srinivas** introduced the guest of honour **Mr. Shekar Sanwaria , Audit Director ,Delliotte .Mr. Shekar** in his speech said that there is a lot of expectation of the corporate from the college students so the students should have the right attitude , aptitude and skills to come up to the expectations of the corporate .



DIGNITARIES FOR THE INAUGURAL CEREMONY

DIGNITARIES PARTICIPATING IN THE PRAYER SONG

The students of BBA have entertained our guests with a dance performance. a formal vote of thanks was proposed by Mr. Manoj .Asst.Prof ,Dept of Business Management ,St. Joseph's College.

DIGNITARIES ON THE DIAS

The programme was followed by the Formal events

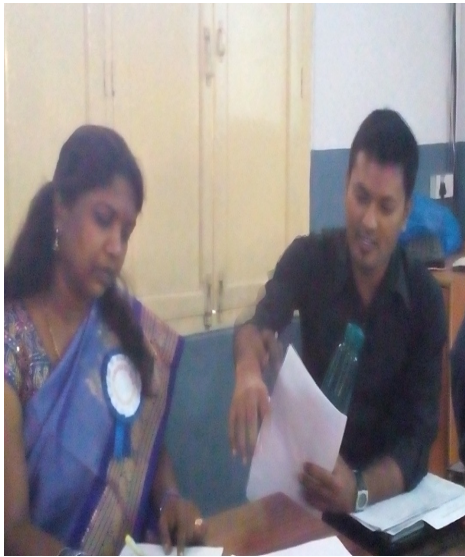
Commencement of Formal Events

1. Best Manager-**Mrs. Danam & Mr. Manoj**
2. Marketing Event- **Mrs. Molly & Mr. Srinivas**
3. HR Event- **Mrs. Anita & Mrs. Francina**
4. Finance Event- **Mrs. Sangeetha & Ms. Smriti**

EVENT I : BEST MANAGER

The Best manager event was conducted in room no. 210 from 11:30 am to 4.15 pm. The Best manger event had 3 rounds namely, Round I- Case study, Round II – Stress Interview, Round III- Best from the mess Every round was an elimination round. **The judges** for the Best manager event were 1. Mrs. Danam Tressa , Associate Prof ,St. Joseph's pg college 2. Mrs. R. Anitha, Associate Prof, St. Joseph's pg college 3. Mr. Manoj, Asst prof. St. Joseph's pg college 4. Mr. K.Karuna Kumar, Delivery Manager, radiant systems banjarahills, Hyderabad 5. Mr. Surya sridhar ayyagari Senior Consultant in Banking domain, Product Management and

Development, at Infosys Technologies Ltd. 17 students from various colleges participated in the first round. It was a Case study round. There were 9 participants moved to Round II.



Judges: 1. Mrs. Danam Tressa, Asst Prof, St. Joseph's PG College
2. Mr. Karuna Kumar, Delivery Manager, Radiant Systems.

ROUND II: STRESS INTERVIEW

The Number of participants: 6 (list enclosed)

In this round the participants were asked to fill in a CV and individually interviewed in various fields of Hr, Marketing and Operations. They were evaluated on analytical skills of various questions, their attitude during the interview, how well they handle the stress and communicate their Ideas. After interviewing and evaluating all the participants judges came up with a conclusion that 6 participants will be moved to the Round III.

Judges: 1. Mrs. R Anita- Associate professor, St. Josephs Degree and PG College.
2. Mr. Karuna Kumar – Delivery Manager, Radiant systems, Banjarahills.

ROUND III : BEST FROM THE MESS

The III round was a mock media session. The participants task was to choose a personality and

This event is a mock rendition of a press conference wherein the participants would pose as personalities from corporate, to hear them speak and raised questions. The agenda of this event would be based on recent happenings and the participants would be accepted to take up the stand as taken up by the figure in question. The participants will put themselves in the shoes of the prescribed personality & feel the heat and stress of the situation in the shower of questions asked by a team of reporters. This will check the stress handling, presence of mind & knowledge about the personalities given to the participants.

Winner

1. Sneha Jaiswal –Badruka College

Participants:

1. Ritvik Ryaka- SVCP
2. Minhal Reema- Amity University
3. Amatul - Amjad Ali Khan College
4. Arhiya- Badruka
5. Reena Sylvia – Bhavans

EVENT II Marketing Event (IPSUM CELEBATIO)

The event started with 15 teams registrations (Each team 2 students) . Registration Fees:- Rs.50/-Total no.of students registered:- 30 Event Incharge :- Mrs. Molly Chaturvedi & Mr.N.Srinivas

ROUND -I (MARKETING QUIZ)

In this round 25 marketing questions related to Product, brand identification, logos, Jingles and CEO's of different companies were given , students participated in a team (Each team 2 students) qualifying marks was minimum 15 out of 25 as each question was of 1 mark PPT was used for this round .the no of participants were 15 teams and the Judge for this Round:- Mrs. Molly Chaturvedi

ROUND -II (SCENARIO/SITUATION ANALYSIS)

In this round 10 teams qualified out of 15 teams, selected teams were given different sales and marketing related situations to analysis their analytical, reasoning, convincing & communications skills, above mentioned parameters were used to judge their marketing and sales knowledge . Judge for this Round:- Ms.Anushtha Chandra Senior Executive, Retail Sales Bharti Airtel Pvt.Ltd

ROUND-III (NEW PRODUCT DEVELOPMENT)

In this round 5 teams qualified out of 10 teams , selected teams were given the handouts of new product that is neither launched nor developed in the market, 30 minutes were given to them ,to think and sketch out this ad in the chart paper given, stationery were provided to the teams ,they were asked to create Ad along with its Tag line,Brand name ,Logo , while presentation of the Ad candidates were asked to present their product SWOT,as well as their product segmentation, targeting & positioning .Two teams qualified this round and were declared as Winner and Runner up and the Judge for this Round:- Ms.Anushtha Chandra Senior Executive,Retail Sales Bharti Airtel Pvt.Ltd

WINNERS FOR THE MARKETING EVENT (IPSUM CELEBRATIO)

I Prize - M.Smitha and R. Sri Pavani Gayathri from St.Ann's PG College; II prize - Pratush Naudiyal, Md.Azeemuddin SMS-University of Hyderabad (MBA)



IPSUM CELEBRATIO (MARKETING EVENT)

HR EVENT- HUMANA E OPES

The Venue for the event was Room 201 B Faculty Coordinator: Mrs.R.Anita

The No. of participants: 20 Nos (10 teams @ 2 Nos) from other colleges.The ROUND 1 was CRYPTICS (Crossword) and the JUDGE was Mrs. R. AnitaThe elimination criteria was 10 teams, the teams would be shortlisted to 7 teams.No. of participants shortlisted for ROUND II: (7 TEAMS@ 2 NOS) = 14 students.The round 2 was QUIZDOM (Quiz) and the JUDGE was Mrs. Danam Tressa,Associate Professor ,St.Joseph's College During this round 3 different rounds were conducted. The elimination criteria was Out of 7 teams, Top 5 team scorers will move to the next round The ROUND 3 was CASE ANALYSIS and the JUDGES were Dr. Deepika and Mrs. Danam Tressa,Associate Professor ,St.Joseph's College

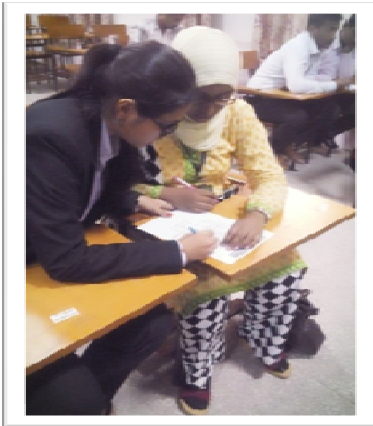
WINNERS: R.Reena Suman from Bhavan's College and RUNNER UPS Amatul Raheem Syeda Amatul Qaiyum from Amjad Ali Khan college

FINANCE EVENT- LOREM

The venue for the event was Event Seminar Hall II and Faculty Incharge: Ms .Smriti Nagaria & Mrs. Sangeetha Thakur . The Judge for the Event: Mrs. Srivani (Round 3)

LOREM - Finance Event consisted of three rounds namely Crossword Puzzle,Business Quiz and Mock Stock which registered 13 teams for participation ,out of which ten teams were from other colleges and three from our college. Event started at 12:15 pm with a brief introduction given by the event head coordinator, Ms P.S. Francina as to the proceedings of the entire event.

CRUCIS VERBUM – CROSSWORD PUZZLE (ROUND 1) Round 1 started at 12:30pm and ended at 1:00 pm . Participants were given the required material to finish the round within a given time duration of 30 minutes to solve the crossword puzzle. Out of the 13 teams, three teams were eliminated and ten were forwarded to the next round i.e. Business Quiz. All participants qualified participated in round 2.ELIGE RESPONSUM - BUSINESS QUIZ(ROUND 2)Business quiz started at 1:20 pm and continued till 2:00 pm. The questions of the quiz were displayed on the screen and the participants were given sheets to write their answers within the specified time limit as announced. Quiz had 50 consolidated questions relating to concepts of finance, currencies of different countries and abbreviations. At 2:50 pm results were announce and out of ten teams five were allowed to participate in the next round i.e 3 - Mock Stock.FIFTO - MOCK STOCK (ROUND 3) Participants were given sheets to tick the correct option and the news flashes were displayed on screen. There were twenty news flashes where participants had to jot down their perception as an investor if they would buy, sell or retain a share with reasons. Participants were given 3 minutes for answering to every news flash. **First Prize**1) K. Nagadivyanjali and Ujwala Damaraju - Badruka College – (Momento,Certificate and cash prize worth Rs 1000/-)**Second Prize**.Prashanth Reddy - Aurora's PG College - (Certificate and Gift



- Judges:** 1.Mrs. Sangeeta thakur - Assistant professor, St. Josephs Degree and PG College.
2. Mrs. Srivani – Associate professor, St. Josephs Degree and PG College.
- 3 .Ms. Smriti - Assistant professor, St. Josephs Degree and PG College.

INFORMAL EVENTS

The informal events began at 11: 30 after the inaugural programme .

EVENT: MUTE AUDIO

The venue for the event was room: 109 and the participants were 8.and the faculty coordinators were Mrs. Devi Nair, Mrs.Navya. In This Event A Video visual is displayed related to movies and advertisements with dialogues for a while and muted in between the dialogues, Participants are asked to identify and tell the dialogues which were muted.

Winner: Vishal Raj from Bhavans Degree College

Runner: Abhishek , from Pragathi Degree College

EVENT: CLICK ART

The venue for the event was 110 and 8 participants. In this event the participants are asked to present the photographs captured by them and to describe the meaning of the picture and reason behind it and the **faculty coordinators were** Mrs. Devi Nair, Ms.Navya

Winner: Abhishek , Pragathi Degree College

EVENT: TREASURE HUNT

The venue for the event was overall campus and 12 participants from different colleges participated. The participants were divided into six teams where each team was given 8 clues, basing on that they need to search throughout the college basing on clues provided and every team showed lots of excitement to reach the goal but only one team was able to find the treasure

The faculty coordinators were Mr. Ganesh and Mrs. Devi Nair

Winner:: Sneha & Shubhangi, St. Joseph's Degree & PG College

Runnerup:- Danish Merchant & Salmeen, St. Joseph's Degree & PG College

VALEDICTORY PROGRAMME

Ms. Neha & Mr. Pratyush, the students of MBA II yrs have hosted the valedictory programme. The students welcomed the Guests for the valedictory programme. Fr. Amal Vice-Principal gave the valedictory address to the gathering and he specified the success of the programme and also congratulated the students for the success of the event CURA FESTO -2015. He also encouraged the participants from other colleges who actively participated and were a part of the event. Mrs. Danam, Faculty, Department of Business Management introduced the chief guest Shri. Elvis Stepheson, **MLA**

Shri. Elvis Stepheson born in Secunderabad into a noble family is the 9th child in the family. He comes from a very humble family and a single parenthood. He is a successful entrepreneur and into bakery and kitchen Business since 1983. **Shri. Elvis Stepheson** was nominated by the governor as the MLA representing the Anglo-Indian Community.

Shri. Elvis Stepheson spoke about his experience as a child and with lot of efforts and hardwork he has come up to this level in his life. He asked the students to be humble enough to get to higher success in life. He really inspired the students with his valuable suggestion and words of experience. He said he always believes in **"SOMEONE'S SACRIFICE IS OUR HAPPINESS TODAY"**.

Mrs. Navya, Faculty has introduced the Guests of Honor Shri. Kiran Gujarati, Group Manager, Operations, Delliotte. He in his speech suggested the students to have corporate fit personality. He praised the college for the Discipline. He also gave suggestions to students to have exposure, job ready future oriented preparation.

The speech was followed by Distribution of prizes and announcement of winners in every event. A formal Vote of Thanks was proposed by Mrs. Francina, Head of Department.

It was followed by National Anthem and DJ Party



32 ALUMNI MEET

MINUTUES OF THE ALUMNI ASSOCIATION MEET-26th July 2014

The 6th Alumni Association meeting was conducted on 26th July 2014 from 2:00pm to 7:00pm at St.Joseph's Hall. The programme started with registrations and informal exchange with staff and friends. The formal program started with prayer by **Rev. Fr. Amal Raj**, Asst. Principal. The college choir ANNO DOMINI sang a prayer song. **Mr. Krishna Moorthy**, Senior Faculty from Commerce dept. invited the alumni to pay tribute by observing one minute silence for the departed souls of Mr.V.S.Praveen Kumar and Mrs. Anita Domingo.

Student cultural committee welcomed the Alumni through traditional welcome dance. Rev.Fr.Vincent Arokiadas, Principal & President of Alumni Association, Rev. Fr. Amal Francis, Chief Guest of the day, Rev. Fr. Amal Raj, Asst. Principal and Mr. Brijraj, Vice President, Alumni Association were invited for the Lighting of the Lamp.

Mrs. Mary Vinaya Sheela, Senior Faculty, Dept. of Commerce delivered welcome address by calling alumni as the Brand Ambassadors of college and invited alumni to be a part of vibrant relationship between the college and each member of the alumni association. The accolades achieved by NAAC A Grade and Autonomy status by the college in the span of 17 years were also enlisted. **Mr. Brijraj**, Vice President of the Alumni Association presented previous years minutes of the meeting.

Rev. Fr. Amal Francis, Chief Guest & Alumni Association member addressed the gathering by sharing his personal experience with management and faculty. His message for the alumni was **“The truth of life is hard work, commitment and involvement”**

Rev.Fr.Vincent Arokiadas, Principal & President of Alumni Association addressed the alumni by elaborating the significance of alumni meet and called for active involvement by the members to give career advice, discussing about experiential learning, challenges of the world and how to get prepared etc. to the present students. He concluded his talk by adding a punch line to the alumni association name **MILAN- “The bonding of Josephites”**.

Cultural programmes comprised Group dance by College cultural committee and solo song by B.Com III (P) student **Mr. Mallik**.

Interaction and sharing of experience by **Mrs. Mihira Priya**, HoD, Dept. of Physics & Electronics and **Mr. Joseph Raja Kumar**, Senior Faculty, Dept. of Computer Science.

Mr.Satyanarayana Rao, Senior Faculty Commerce concluded the programme with a formal Vote of Thanks followed by refreshments.

The alumni were invited to the Mass Communication Studio for a short film preview on Student Life in College. Principal invited the core committee for discussion and future plans

Rev.Fr.Vincent Arokiadas
Principal & President of Alumni Association, St.Joseph’s Degree & PG College

33 NAAC INSPECTION DEPARTMENTAL REPORT

**REPORT ON NAAC PEER TEAM VISIT TO BUSINESS MANAGEMENT DEPARTMENT
(EXTENDED CAMPUS)**

The NAAC PEER TEAM interacted with Business Management faculty on 21st August at 3.30 pm in Seminar Hall 1 and visited extended Campus on 22nd August 2014 at 10.45 am.

Observations:

1. Introduction of faculty and one-one interaction with them
2. Introduction of the department by the Head of the Department, Mrs. R.Anita & curriculum revision, student outcomes, mentoring, Teaching learning methodologies
3. Enquired about the research work by faculty – all the required documents were shown to them
4. Enquired about any books that were published
5. Interaction had with BBA I year students (beyond curriculum projects) and International students (choosing of the college, faculty, their talents)
6. Infrastructural facilities in the extended campus

7. Interacted with lab in charge regarding no of computers, configuration and internet connectivity.

8. Video made by students

9. Staff room, classrooms, charts

Appreciated:

- Talent of BBA I year students and International Students
- Seminar Hall
- Care and concern we show on students
- Professional way of welcoming them

Suggestions & feedback

1. They expected International student's cultural programme
2. Smart class rooms with smart boards
3. Use lab optimally
4. To conduct more seminars for outside faculty
5. They thought even MBA is under assessment and suggested to have credits for MBA Programme, 75:25 evaluation pattern, wanted to check AICTE approval (HoD explained to them that it does not come under assessment)

Documents reviewed

1. Teaching diaries
 2. Unit Planners
 3. Beyond classrooms assignments
 4. Student profiles
 5. Innovative practices file
- Research documents

34 NATIONAL EDUCATION DAY/ ANNUAL DAY PRIZE LIST

REPORT ON NATIONAL EDUCATION DAY

Date: 11th Nov 2014

TIME: 8:30-11:30 am

Venue: Seminar Hall

Participants: MBA I & II Year, M.Com II Year

Chief Guest: Prof. P. L. Vishweshwar Rao, MA, MCJ, M.Phil., Ph.D

Department of Business Management celebrated this very important day as **National Day to commemorate the birth anniversary of first Education Minister of Independent India Maulana Abdul Kalam Azad**. Event commenced with the Prayer by MBA I Year Students followed by lighting of lamp by Dr. P. L. Vishweshwar Rao, Former Dean Faculty of Arts & Social Science, OU, Mrs. R. Anita, HoD, Dept. of Business Management and by two MBA I Year students (Sucharitha & Emmanuel James).

Mrs. R. Anita, Head, Dept. of Business Management shared her valuable suggestion with the greater emphasis on 3E's Expansion, Equity & Excellence respectively for the quality education which is the birth right of each and every citizen of this country.

Chief guest for the event **Dr. P.L Vishweshwar Rao** enlightened the gathering with his pearls of wisdom and spoke on the vision of Maulana Abdul Kalam Azad & how it helped in developing a modern India ,influencing and shaping young brains which now is playing a significant role globally in the field of Management, Medical, Engineering, Tourism ,Corporate & Politics world wide.

He also spoke that Maulana Abdul Kalam Azad was responsible and we all should give him the credit of establishing world quality colleges and universities all over India, one of them in Hyderabad which cultivates logic and rational mind, he emphasized that today, we Indians are contributing to world economy in terms of our skills & knowledge which is termed as **“Knowledge economy-India”**.

Professor also enlightened the gathering that today 10% of students studying globally are Indians and contributing in world’s economy the prime example is Satya Nadella, Microsoft CEO.

Government and UGC together should take initiative steps and create more awareness about the importance of higher education and its need in all sections of the society then only the vision, dreams, struggle and hard work of legendary people like Mahatma Gandhi, Maulana Abdul Kalam Azad can be accomplished. He stressed on 3 important aspects in terms of development in education: - Role of Family, Role of Nation and Role of Technology

Professor concluded his speech by remembering Mahatma Gandhi’s principles that Gandhiji followed in his life throughout: **Wealth without work, Knowledge without character and Science without humanity will not make any difference in the society.**

EVENTS CONDUCTED

1. Essay Writing Competition

Topic: “Does our Education system help the Managers of today to be ready for global Assignments?”

2. Elocution

Topic: “If you could change one thing about today’s “system” of education, what would it be?”

3. Group Discussion

Topics:

1. B Schools should aim at creating entrepreneurs or Managers?
2. Does being more educated make you a better person?
3. Is the consumer king of Market?

4. Quotation Writing Competition

Topic: Importance of Education

5. Poster Making -

Topic: A Creative look at theories of Management

DETAILS OF WINNERS

S.NO	COMPETITION	COORDINATORS	JUDGES	WINNERS
1	Elocution	Mrs. Danam Mrs.Navya	1.Prof.P.L.Vishweshwar Rao 2.Dr. M. Sangeetha	4. Manisha Raj-MBA II - First Prize 5. Sucharitha MBA I- Second Prize 6. Augustina - MBA I - Third Prize
2	Group Discussion	Mrs. Sangeetha Ms. Smriti	1. Mr. Manoj Chlarence 2. Ms. Sharon	8. Manisha Raj –MBA II 9. Pooja-MBA II 10. Yakaswamy MCOM II 11. Vijay MBA I 12. Madhu -MBA I 13. Satish- MBA I 14. Jyothi- MBA I
3	Quotation Writing Competition	Mrs. Rachel	1.Prof.P.L.Vishweshwar Rao 2.Dr. M. Sangeetha	4. Augustina MBA I - First Prize 5. Sucharitha MBA I- Second Prize 6. Karthik MBA I - Third Prize
4	Poster Making	Ms. Sharon	1.Prof.P.L.Vishweshwar Rao	First Prize: Team Zeal 4. M.Saundarya (MBA

			2.Dr. M. Sangeetha	<p>I) 5. K.Srilaxmi (MBA I) 6. B.Vaishnavi (MBA I) Second Prize: <u>Team Gaffney</u> 1.Annie Sarlina MBA I 2.Y.N.P.Jyothi MBA I</p>
5	Essay Writing Competition	Mrs. Francina Mr. Ganesh	Dr. Deepika	<p>4. Ragini Mane-MBA I-First Prize 5. Neha Sabatini- MBA II- Second Prize 6. B.Vaishnavi- MBA I-Third Prize</p>

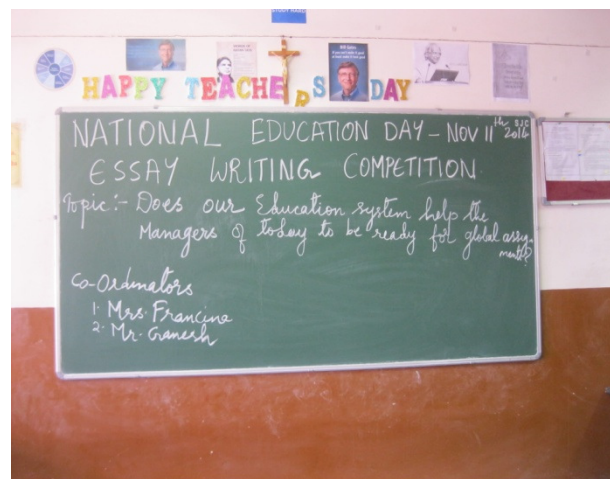


LIGHTING OF THE LAMP TO SPREAD THE MESSAGE IGNORANCE TO KNOWLEDGE



**CHIEF GUEST OF THE DAY PROF.P.L.VISHWESHWAR RAO ADDRESSING THE STUDENTS ON
"IMPORTANCE OF EDUCATION AND HUMAN CIVILIZATION"**

STUDENTS PARTICIPATION IN VARIOUS COMPETITIONS





**STUDENTS PARTICIPATING IN
Essay Writing Competition
On
“Does our Education system help the Managers of today to be ready for global
Assignments?”**





**STUDENTS PARTICIPATING IN ELOCUTION COMPETITION
on**

“If you could change one thing about today’s “system” of education, what would it be?”



QUOTATIONS ON EDUCATION





POSTER MAKING COMPETITION



**GROUP DISCUSSION
ON**

“B Schools should aim at creating entrepreneurs or Managers?”

“Does being more educated make you a better person?”

“Is consumer the KING?”

35 FAREWELL PARTY / PRAYER MEET

ACADEMIC YEAR 2014- 2015

FAREWELL REPORT

NAME OF THE EVENT: HASTA LAUGO 2015 (Spanish word meaning - "until later" roughly translated as "bye".)

Venue: Deccan Heritage, ABIDS near Big Bazaar

Date: 13th March 2015

Student coordinators from MBA I year:

1. Harish
2. Gagan Deep
3. Jyothi

Objective of the farewell Party:

- To send MBA II year students with good memories and create a platform for sharing their meaningful experiences they had in the college from 2013 -2015

Amount collected per student: Rs625/-

Total Contribution: 59285/-

No. of students attended: 98 MBA I year + 100 MBA II year

No. of faculty Attended: 13



Amount spent: 55700/-

*Two years of association, forming eternal friendships, committing blunders, overcoming mistakes, forgiving lecturers realizing that dreams have wings which lecturers help us to achieve. Two years have passed in a flash then arrives the time to bid farewell to the institution which helped create fond memories.....*Voice of .MBA II year students.

The programme commenced at 11.30 am with the inauguration of the programme by the Head of the Department of Business Management, Mrs. Mary Francina, Class Teachers of MBA II A ,Mr. Manoj, MBA II B Ms. Smriti, first year students Harish & Sri Lakshmi, Second year students- E-Praveen & Pooja. Welcome address was given by Student Pradeep , MBA I B.

Rev.Fr.Vincent Arokiadas, Principal, St. Joseph's Degree & PG College appreciated the First year students for organizing a good farewell for MBA II years and blessed the outgoing batch. Vice Principal, Head of the department and class teachers of MBA II year addressed the students and appreciated the first year students for taking the initiative to bid a good farewell to MBA II years and wished them the best in their life.

MBA I year students welcomed the seniors with a beautiful welcome dance followed by Mr. & Ms Joseph competition. 12 pairs of MBA II year students participated in the Round I and 6 pairs were shortlisted to Round II. The participants were judged by Ms.Smriti, Mr. Manoj, Mrs. Anita & Mrs. Devi. Round III , final round was judged by Mrs.



R.Anita and Mrs. Mary Francina and Ms. Swetha Josephine and Mr. Charan got selected as Ms. Joseph & Mr. Joseph. They were shortlisted/selected based on confidence level, dressing, attitude, communication skills, and creative answers. Vice Principal, Rev.Fr.Amal, Vice – Principal, Mrs. Mary Francina,Head of the department , Mrs. R.Anita, Associate Professor and Mrs. Danam, Associate Professor announced **Mr. Joseph and Ms. Joseph** , crowned them and gave them the bouquet and gifts.

MBA I year students showed their love and affection by displaying their creative talent and skills in the form of dances and skit. MBA II year were overwhelmed with their wonderful performance.

In between the rounds and activities MBA I year students gave the following prizes:

S. no	Title	Students
1	Outstanding Students- Academics	G. Deepika & Padmaswetha
2	Mr. & Ms. Outgoing	Aman & Manisha
3	Mr. & Ms. Cent Percent Innocent	Chirag &
4	Best Presenters	Chirag & Melinda
5	Mr. & Ms. Pixlr	Mukesh & Preeti

The party filled the air with excitement, thrill and fun. Sumptuous Lunch was also provided to all the students and faculty. MBA II Year students shared their good experiences (regarding faculty and their friends)

MBA I Year Students organised the programme well. There was good coordination and team work. The party was a wonderful experience for both staff and students as they enjoyed the music at the disc.



36 BOS MEETING REPORT

Date : 03/07/14

“MBA BOS” MINUTES OF THE MEETING/BOS RESOLUTIONS

Board of Studies for MBA Syllabus was held on **03/07/14** at Conference Hall 16:30 Hrs.

The following was the **AGENDA OF THE MEETING:-**

- Welcoming the members of BOS by Director Prof.K.Malla Reddy
- To present the syllabus of MBA-I &II Years for discussion and approval
- To present the scheme of examination and model paper for the approval
- Any other matter with the permission of Principal/Director
- Vote of Thanks by Mrs. R.Anita

The Meeting commenced with the welcome speech by Director Prof.K.Malla Reddy, Director Sir mentioned the following:

- Department has retained 80% of the OU syllabus, made changes only in 20%.
- As per the suggestions of the Mr. B. Krishna Reddy, Dean, faculty of Management the following changes were done:
 - Replaced 2 papers in the II semester : Business Process Re-engineering with “Banking & Insurance and Decision Support System with E-Business
 - Systems specialization was removed and dual specialization to be offered to students(from specializations FINANCE, MARKETING & HRM)
 - Rules and Regulations and Examination structure would remain the same as OU

With the above introduction the syllabus was put forward for the members discussion and approval. BOS Chairperson Mrs. R.Anita presented the Course structure to the members

COURSE STRUCTURE DISCUSSION & SUGGESTIONS:-

Prof.B.Krishna Reddy and Prof.K.Mallikarjuna Reddy suggested the following:

SEMESTER I

- Subject title as “Management of Organizations” instead of “Managing Organizations”
- “It Applications for Business Organisations” should be instead of “IT Applications for Competitive advantage”

- IT Theory + practical no. of teaching hrs to be 4+2 =6 Hrs instead of 5 + 2 and credits to be total 4.

Semester II

- “Business Research Methods” instead of “Research for marketing decisions “
- “Management of Operations” instead of “Managing Operations”

Semester III

- To remove “Major” & “Minors” which is written in brackets.
- Some innovative title if available for “Product & Brand Management”, “Consumer Behavior”
- Subject title “Sales & Distribution Management”/or any other suitable title instead of “Promotion & Distribution Management”

Semester IV

- Change of title of “Services and Global marketing” to “ Global marketing and Services”/ Services Marketing /any other suitable title

Prof.Selvarani Balan suggested the following change of title of HRM Subjects:

- “Performance and Compensation Management” instead of “Performance Management”
- “Labour Laws and Industrial relations” instead of “Labour Laws and Employee relations”

The following suggestions were given by the members regarding Syllabus:

- In subject Research for Marketing Decision – Unit I syllabus : “Marketing Information System” can be replaced by all aspects of Business Management areas, rather than restricting it only to Marketing
- The marketing papers – Marketing Management in Semester I, Product and Brand Management, Promotion and Distribution Management in Semester III, Service and Global Marketing in Semester IV to be revised by adding/shuffling certain topics like channel management in marketing management paper, including different types of global services in SGM etc.
- Topic “Sequencing” to be removed in “Operations Research” and to keep syllabus same as OU
- “Supply Chain Management” and “TQM” to be removed from “Managing Operations
- Shift “Complaint Handling and other customer related topics from First unit to last unit of “Supply Chain Management”. To use “Global “ instead of “International” for topics under Global Supply Chain Management and if possible to add MMTS in International Linkages
- Good Reference Books for supply Chain Management were suggested by Prof. B. Krishna Reddy.
- To retain OU syllabus for Statistics for Management, Operations Research.

Other general suggestions were

- Credits to be given for project and Viva – Voce and total credits increased to 120.
- To include regarding dual specialization to be chosen by students in the table structure itself.
- Every subject -Syllabus to be adjusted in one page
- Total no. of hours per subject to be 75 Hrs instead of 60 Hrs

The members Prof.K.Malla Reddy thanked all the dignitaries and the members for their valuable inputs and formal Vote of Thanks was proposed by Mrs. R.Anita, Chairperson BOS.

37 SURVEY REPORTS SUBMITTED

SUBMISSION OF B SCHOOL SURVEYS FOR AY 2014-15

S.NO	SURVEY	SUBMISSION DETAILS
1	<i>The Higher Education Review</i>	Jan 30 th 2014
2	North East India- special B-School Ranking survey, January 2015	10 th Dec 2014
3	"The TIMES B SCHOOL SURVEY 2015".	Jan 8 th 2015
4	Dalal Street Journal Best B School Survey 2014	Oct 20 th 2014
5	CAREER 360 B-School Rating/Ranking 2014-15	9 th Nov 2014
6	GHRDC CSR B School Survey	May 27 th 2014
7	BT-MDRA B-SCHOOL RANKING 2014	May 19 th 2014
8	Week Hansa Research Best B School Survey 2014	Aug 14 th 2014
9	OUTLOOK- DRSHTI B-SCHOOL SURVEY 2014	Aug 25 th 2014
10	"Beyond IIMs "Top B-Schools Survey, 2015" by Higher Education Review	Feb 10 th 2015
11	India's Best B-School Survey 2014 by Business Standard	March 30 th 2015
12	GHRDC CSR B School Survey	May 20 th 2015

38 FUTURE PLANS OF THE DEPARTMENT

- To build competencies in communication by organizing Soft Skills, Personality Development Courses, Group Discussions and Extension Lectures for overall development and Placement of students.
- To Conduct Management Development Programme / Training .
- To encourage faculty and Students to use ICT (Information Communication Technology) in teaching and learning practices by organizing Certificate Courses .
- To initiate introduction of NEW COURSES.
- To focus on Student representation in various seminars/Workshops .
- To encourage faculty to register for Research .
- To encourage faculty for paper presentation in Seminar's /Conferences
- To conduct training and Development Programmes for staff towards continues improvement in teaching .
- To focus on Personality development Programmes on regular basis to make students employable.
- To organize English Proficiency Course for developing Communication Skills among the students.
- To motivate students for paper presentation .
- To groom students for career and provide employability skills and organize Pre – Placement activities.

- To organize a Seminar for students on awareness on Entrepreneurship Development, generate ideas for gainful employment and self employment.
- To facilitate Experimental Learning to the students by contacting various Consultancies, Business organization for Summer Internship Projects.
- To encourage progress in studies among the students specially the **weak students** through Remedial tutorial classes.
- To establish networking for project placements, local industrial tours and job placements.
- Greater interaction, optimal utilization of alumni resource.

39 Summary of student centric activities & FDP

STUDENT CENTRIC ACTIVITIES

Objective :

- To create new untapped alternatives.
- To fostering team building and leadership skills.

Programme	S.No	Date	Activity	Incharge/ Coordinators	Name of the Activity & Title	Course/year/ semester	Timings / Venue
Student Centric	1	13/3/15	Curriculum	Ms Smriti Nagaria	Case Study	MBA I Year Section B	10:20 :11:10 Room No - 402
	2	5/3/15	Curriculum	Ms Smriti Nagaria	Case Study	MBA II Year Section B	8:30 – 9:30 Room No – 203
	3	7/3/15	Curriculum	Ms Smriti Nagaria	Student Presentation	MBA II Year Section B	10:20 – 11:10 Room No – Seminar Hall

MBA ANNUAL REPORT 2014-15

	4/3/2015	Curriculum	Mrs. Devi Nair	"Student Presentation origin of Banking in India "	MBA IYear II Semester	Classroom
	6/3/2015	Curriculum	Mrs. Devi Nair	A Student Presentation on the topic " PR practices of Media "	MBA IYear II Semester	Classroom
	18/3/2015	Curriculum	Mrs. Devi Nair	A Student Presentation on the topic " banking Key performance indicators "	MBA IYear II Semester	Classroom
	23/3/2015	Curriculum	Mrs. Devi Nair	Activity " Best Manager of finance "	MBA IYear II Semester	Classroom
	4/3/15	Curriculum	Mrs.Molly	Merger between Nokia & Microsoft(SW OT)	MBA II Year IV Sem	Class Room
	2/3/2015	Curriculum	Mrs. Navya Allenki	A Student Presentation on "Role of Commercial Banks For Institutional Support to Entrepreneur	MBA IV SEM	Classroom

MBA ANNUAL REPORT 2014-15

					s”		
	5/3/2015	Curriculum	Mrs. Navya Allenki		A Student Presentation on “NABARD”	MBA IV SEM	Classroom
	11/3/2015	Curriculum	Mrs. Navya Allenki		A Student Presentation on “Institutions support for Entrepreneurs for encouraging SME’s in India”	MBA IV SEM	Classroom
	3 rd Week & 4 th Week	Curriculum	Mrs. R. Anita		Skilled based Presentations	MBA I A & IB	101, seminar hall
	3/3/15	Curriculum	Mrs. Francina		Presentation on Knowledge workers	MBA II Year IV sem	401 9:30-10:20
	18-3-2015 & 19-3-2015	Case study	N. Srinivas		Case study	MBA I year II Semester ' A&B Section'	401 (8:30 – 10:20) & 403 (9:30 – 10:20)
2.	BBA and MBA	Beyond Curriculum	All Faculty		Project Guidance	MBA II Year	
	16/3/2015	Beyond Curriculum	Mrs. Devi Nair		Case study analysis on “Banking Scrips performance at stock	MBA I Year II Semester	Classroom

MBA ANNUAL REPORT 2014-15

					maket “		
	9/3/15	Beyond Curriculum	Mrs.Molly		Presentation of Budget 2015 by the students	MBA II Year IV Sem & BBA II Year IV Sem	Classroom
	16/3/2015	Beyond Curriculum	Mrs. Navya Allenki		Collection of a small documentary on any Financial Institutions	MBA IV SEM	Classroom
	23/3/2015	Beyond Curriculum	Mrs. Navya Allenki		Collection of a small documentary on State Finance Corporation (SFC)	MBA IV SEM	Classroom
	24/3/2015	Beyond Curriculum	Mrs. Navya Allenki		Collection of a small documentary on SIDBI in India.	MBA IV SEM	Classroom
	3 rd Week	Beyond Curriculum	Mrs. R.Anita		Case Study on operations	MBA I A & IB	
3.	18 & 19 March 2015	Extracurricular / Co-curricular	All faculty		Internal Invigilation and valuating internal scripts	MBA II Year Section A and B	

MBA ANNUAL REPORT 2014-15

			Extracurricular / Co	Mrs. Sangeetha	BUSINESS QUIZ (3 Rounds)	MBA II YEAR NON GROUP	ROOM 401 10.20-11.10
			Extracurricular / Co	Mrs. Sangeetha	ROLE PLAY	MBA II YEAR NON GROUP	ROOM 401 10.20-11.10
			Club Activity	Mrs. Molly	Brand quiz ,Ad quiz,marketing quiz	MBA II Year	Class Room
		2 nd Week	Club Activity	Mrs. R.Anita	Quiz on current affairs	MBA I A & I B	Seminar Hall

40 Other Information

1 DEPARTMENTAL HEALTHY PRACTICES

1. **Induction programme:** for newly inducted students. They are also informed of the availability of scholarships, loans and other financial assistance. The senior students share their experiences with their juniors in the formal orientation programme.
2. **Bridge courses :** are conducted in areas of computer, accountancy, economics, statistics, English for I year students. Add-on courses (computer course – multi- media & Microsoft, basic mathematics and analytical reasoning) are conducted to enhance their employability skills.
3. **Unit planner :** Each faculty prepares a comprehensive Unit planner and also maintains a teaching diary. It helps ensuring quality of teaching and accountability.
4. **Innovative pedagogy** Teachers are encouraged to promote innovative pedagogy. Learner-centered teaching methods such as group work, role play, project work, field visit, case study, debates, etc. supplement classroom teaching.
5. **Self-learning** through books and journals, internet, CD-ROMs and computer assisted learning packages is encouraged.
6. **Regular pre-placement seminars** are conducted by the alumni. A good database of the students is maintained for placement purpose.
7. **Regular local and outstation industrial** visits/tours to blend theory and practice. Students are encouraged to get newspaper cuttings on related subject and are asked to display on student notice boards in classrooms.
8. **Remedial teaching** The enrichment programme for advanced learners and remedial teaching to slow learners goes a long way to improve learning. Advanced learners are

helped by providing extra handouts / reading material and are encouraged to consult reference materials and websites.

9. **Attendance and Results** : monthly attendance percentage and examinations results are intimated to parents regularly.
10. **Students' one -to- one interface** with the Principal during the interactive session to hear their grievances..
11. **Feed back** Teachers are given confidential feedback about their teaching effectiveness through on line evaluation developed by the faculty.
12. **Seed money** and flexi timings to facilitate research among the staff.
13. **Rewards/cash wards for toppers**,
Gold medalists, students putting in 100% attendance and sports personnel
14. **Counseling support services:** The support has been rendered on two dimensions –on academic related issues and personal issues.
15. **Mentoring: we have** 'Class uncharged and Mentor System' whereby each teacher is assigned about 15 students. The teachers / tutors look after the academic programmes of their students and also give them educational-cum-personal guidance.

DETAILS OF STUDENTS WITH INDUSTRY BACKGROUND 2014-15

S.NO	Roll NO	STUDENT NAME	WORK EXPERIENCE (IN YEARS/MONTHS) PREVIOUS & PRESENT	COMPANY
1.	121414672018	Gagan Deep Singh Rait	3 Months	A. Porshe (Technician)
2.	121414672026	Sarun Robinson Rk	12 months	Sun Industries (Production Engineer)
3.	121414672028	Yeruva Prathyush Kumar	8 Months	Vcare Hair Clinic (Management Trainee)
4.	121414672031	Syed Shananaz	6 Months	India Infoline Limited
5.	121414672036	Emmanvl James	9 Months	HCL , Don Bosco Nivjeevan (NGO)
6.	121414672040	Manoranjan Raul	6 Months	SRIT
7.	121414672044	June Anna Jobard	26 Months	Sutherland Global
8.	121414672049	J.V.V. Pavan Kumar	3 Months	Nexera Solution
9.	121414672051	Y. Joseph Showreddy	4 Months	Global Innovation
10.	121414672055	Thumma Mamatha Susheela	76 Months	NTV, Sakshi, Zee 24 (News Presenter)
11.	121414672058	B. Niranjana Kanna	3 Months	Phycare Services

12.	121414672054	Vivek	4 Months	Airtel
13.	121414672056	Vaibhav Jadhav	1.5 months	SKS Microfinance
14.	121414672069	M. Sucharita	14 months	HSBC
15.	121414672072	D. Praddep Reddy	5 months	VCare Trilogy
16.	121414672077	Augustina Alphonse	20 months	Unbound
17.	121414672091	S. Sujatha	12 months	Ritivika Automotives
18.	121414672095	D. Magreena	38 months	Bank of America
19.	121414672096	Anthony Melvin	12 months	Tata Business Support Services
20.	121414672098	Salomi	15 months	HSBC
21.	121414672102	T. Dilip Reddy	2 months	NSB Solution
22.	121414672103	K. Dayasagar	4 months	Internfever
23.	121414672106	Pavithra Choudhary	36 month	DTDC
24.	121414672108	M. Aditya	8 months	Golden Car Spa
25.	121414672110	Anne Sravya	5 months	Naaptol
		Average Months	372.5 months/25 = 15 months approx.	

BISHOP VISIT

Most.Rev. Thumma Bala D.D. Archbishop of Hyderabad and Chairman HAES visited college on 20th Feb 2015.