

MASTER OF BUSINESS ADMINISTRATION COURSE STRUCTURE (CBCS)
ACADEMIC YEAR 2017-2018

I SEMESTER

DETAILS	SUBJECT CODES	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	EXAM DURATION
			L	T	P		Int	Ext		
DSC 1	BM.09.301.11T	Management & Organizational Behavior	3	1		4	40	60	100	3
DSC 2	BM.09.301.12T	Managerial Economics	3	1		4	40	60	100	3
DSC 3	BM.09.301.13T	Accounting for Business	3	1		4	40	60	100	3
DSC 4	BM.09.301.14T	Marketing Management	3	1		4	40	60	100	3
DSC 5	BM.09.301.15T	Statistics for Management	3	1		4	40	60	100	3
DSC 6	BM.09.301.16T	Business Law	3	1		4	40	60	100	3
SEC 1	BM.09.301.17 TP	IT Applications for Managers – (T&P)	1		2	2	20 10T +10 P	30	50	2
Total			19	6	2	26			650	

TOTAL:

HRS / WEEK: - 27

CREDITS / SEM:-26

II SEMESTER

DETAILS	SUBJECT CODES	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	EXAM DURATION
			L	T	P		Int	Ext		
DSC 7	BM.09.301.21T	Human Resource Management	3	1		4	40	60	100	3
DSC 8	BM.09.301.22T	Financial Management	3	1		4	40	60	100	3
DSC 9	BM.09.301.23T	Business Research Methods	3	1		4	40	60	100	3
DSC 10	BM.09.301.24T	Operations Research	3	1		4	40	60	100	3
DSC 11	BM.09.301.25T	Operations Management	3	1		4	40	60	100	3
DSC 12	BM.09.301.26T P	E Business-(T&P)	3		2	4	40 20T + 20P	60	100	3
SEC 2	MA.10.402.21T	Corporate Communication	1	1		2	20	30	50	2
		Total	19	6	2	26			650	

TOTAL:

HRS / WEEK: - 27

CREDITS / SEM:-26

TOTAL NUMBER OF CREDITS AT THE END OF I YEAR- 26+26=52

TOTAL MARKS AT THE END OF I YEAR- 1400

III SEMESTER

DETAILS	SUBJECT CODES	COURSE TITLE	HOURS			CR EDITS	MARKS		TOTAL	Exam DURATION
			L	T	P		Int	Ext		
DSC 13	BM.10.301.11T	Global Business	3	1		4	40	60	100	3
Note:-Student need to select any two Specializations-Finance/Marketing/Human Resource Management/Operations										
DSE1	BM.10.301.12T	Investment Analysis & Portfolio Management (F)	3	1		4	40	60	100	3
DSE	BM.10.301.13T	Financial Systems & Services (F)	3	1		4	40	60	100	3
DSE 2	BM.10.301.14T	Organisation Development (HR)	3	1		4	40	60	100	3
DSE	BM.10.301.15T	Leadership & Change Management (HR)	3	1		4	40	60	100	3
DSE 3	BM.10.301.16T	Product & Brand Management (M)	3	1		4	40	60	100	3
DSE	BM.10.301.17T	Marketing Communication & Distribution Management (M)	3	1		4	40	60	100	3
DSE4	BM.10.301.18T	Materials Management (O)	3	1		4	40	60	100	3
DSE	BM.10.301.19T	Production Planning & Control (O)	3	1		4	40	60	100	3
SEC 3	BM.10.301.20 TP	Business Analytics (T&P)	1		2	2	20 10T+ 10P	30	50	2
Total			16	5	2	22			550	

TOTAL:

HRS / WEEK: - 23 CREDITS / SEM:-22

IV SEMESTER

DETAILS	SUBJECT CODES	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
CORE 14	BM.10.301.21T	Strategic Management	3	1		4	40	60	100	3
Note:-Student need to select any two Specializations-Finance/Marketing /Human Resource Management/Operations										
DSE 5	BM.10.301.22T	Financial Risk Management (F)	3	1		4	40	60	100	3
DSE	BM.10.301.23T	International Finance (F)	3	1		4	40	60	100	3
DSE 6	BM.10.301.24T	Performance & Compensation Management (HR)	3	1		4	40	60	100	3
DSE	BM.10.301.25T	Industrial Relations & Labour Laws (HR)	3	1		4	40	60	100	3
DSE 7	BM.10.301.26T	Consumer Behaviour (M)	3	1		4	40	60	100	3
DSE	BM.10.301.27T	Services Marketing (M)	3	1		4	40	60	100	3
DSE 8	BM.10.301.28T	Total Quality Management (O)	3	1		4	40	60	100	3
DSE	BM.10.301.29T	Project Management (O)	3	1		4	40	60	100	3
DSE 9	BM.10.301.30P	Project work & Viva-Voce (Comprehensive)				4	40	60	100	GRADE
SEC 4	BM.10.301.31T	Entrepreneurial Development	1	1		2	20	30	50	2
			16	6	-	26			550	

TOTAL:

HRS / WEEK: - 22

CREDITS / SEM:-26

TOTAL NUMBER OF CREDITS AT THE END OF THE COURSE-52+48=100

TOTAL MARKS AT THE END OF II YEAR- 2400

DETAILS OF THE CBCS STRUCTURE FOR MBA COURSE

SL.NO	STRUCTURE	NO. OF PAPERS X CREDITS	TOTAL CREDITS	% of credits
1	Discipline Specific Core	14 X 4 = 56	56	56%
2	generic elective/discipline specific elective	8 X 4 = 32	36	36%
	discipline specific elective – project	4		
3	Skill Enhancement Courses	4X2=8	8	8%
		100	92+8	100