

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

2015-16

SEMINARS/ GUEST LECTURES

S. No	Date/Month/Year	Title of the Programme	Resource Person / Target Audience Details	About the event
1	27th June, 2015	Media and Ethical Issues	Prof. Ram Punyani	Spoke about the reaction of the media when communal riots happen and how they report about such situations
2	7th September 2015	Multimedia And Journalism	International Guest Lecture by Rachel Sauer	Positive and negative impacts of social networking sites. Prominence of online networking sites and augmentation of applications.

WORKSHOPS

S.No	Date / Month / Year	Title of the Programme	Resource Person / Target Audience Details	About the Event
1	23rd July ,2015	Who is responsible for today's Youth's behaviour? Youth or Parents?	Debate by Fr. Kingston SVD	Students actively participated in the event and gave good opinions and defended their points.
2	8th August, 2015	Don Bosco Film Festival, Kali Mandir	Film Screening	A good discussion happened after the screening of the movie. The camera angles, lighting and representative meanings were discussed.
3	18th August, 2015	Communication Strategies And Entrepreneurship	Mr. Shekar Sheshank	Importance of communication for survival, growth and establishment of any entrepreneurship

4	1 st September 2015	Workshop by Panache School Of Sound	Panache School Of Sound	The role of sound in film making and various styles of sound.
5	15th September 2015	Film making and Performing Arts	Anshul Sinha and Rajnish Sharma	The role of sound in film making and various styles of sound.
6	10th March 2016	Workshop on Camera and Lenses Technology	Sony Corporation, Hyderabad	On the role of light as a major component in film making and functions and advantages of various lenses.

INDUSTRIAL/ FIELD VISITS

S. No	Date/Month/Year	Title of the Programme	Resource Person / Target Audience Details	About the event
1	11th March, 2016	"THE HINDU" PRINTING PRESS	BAI and MAI	The visit to the most modern and sophisticated Press unit in entire Asian region has given the students an opportunity to have an invaluable experience of practical knowledge
2	14th March, 2016	DOORDARSHAN YADAGIRI	BAI and MAI	Programmes uplink, transmitting and down linking from earth to satellite and vice versa.
3	30TH September 2015	RADIO CITY 90.1 FM	BAII and BAIII	Production flow of the Radio programmes. The radio database system called RCS. Songs, commercials and linkers.