

**St. Joseph's Degree & PG College**  
**Autonomous - Affiliated to Osmania University**  
**Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49**  
**King Koti Road, Hyderabad, Telangana**

## **DEPARTMENT OF COMMERCE**

### **ANNUAL REPORT: 2015 - 2016**

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## 1. ABOUT COLLEGE

### History of HAES and St. Joseph's College

Archdiocese of Hyderabad has been serving the people in the field of Education, Social Development and Health apart from its Religious activities since 1850. The Archdiocese established a separate Educational Society in 1983 under the banner of HAES which has 24 institutions including St. Joseph's Degree and PG College and St. Joseph's PG College, an equal opportunity provider, celebrating 19<sup>th</sup> year of its existence. Hence, it is right time that the college benchmarks the education system to realize the vision and mission of the college- "Providing a distinct environment of excellence in education with humane values and social commitment in offering quality education".

His Grace Late Most Rev. Dr. S. Arulappa, Archbishop of Hyderabad blessed the building and Prof. Rama Kistaiah, former Vice-chancellor of Osmania University inaugurated the college on 10 July 1997. Late Most Rev. M. Joji, Archbishop of Hyderabad during his tenure from 2000-2011 was a real inspiration to the institution in seeking permanent affiliation, NAAC accreditation and finally entering into Autonomy status. His dream was that St. Joseph's College should always be number one. After his demise, the college gets orientation and guidance from Most Rev. Dr. Thumma Bala, Archbishop of Hyderabad, who is well known for his vision and simplicity. Rev. Fr. Dr. V.K. Swamy was the founder Principal and at present Rev. Fr. Vincent Arokiadas continues to lead the institution to greater heights.

- St. Joseph's Degree & PG College established in the year 1997, is one of India's leading educational institutions in the state providing quality education to students.
- Today we have over 2000 students pursuing 15 programs at UG level and 5 programs at PG level and have obtained permanent affiliation of the Osmania University in 2007. Most Rev. Dr. Thumma Bala, Archbishop of Hyderabad is the Chairperson of the college.
- The College is currently marching ahead under the exemplary leadership of Rev. Fr. Vincent Arokiadas, renowned educationist with more than 15 years of experience, and the college is making huge strides towards reaching high standards in quality

education and achieving the grant of PG Autonomy status in 2013 is a clear indicator of his quest for excellence.

- The college is accredited by NAAC with 'A' Grade with a CGPA of 3.51 in 2008 and re-accredited by NAAC with 'A' Grade with a CGPA of 3.49 in 2014
- It is the First Autonomous Co-education Institution in India to be Graded with 3.49 CGPA in the First cycle by NAAC.
- It is the first unaided and youngest college to get Autonomous status in 2011 under the Osmania University jurisdiction and was granted 2(f) and 12 (B) by UGC.
- We offer a well - structured curriculum, delivered by well qualified and dedicated teachers, who instill not just the knowledge but the right attitude and skills in the students to become global citizens.

## **2. ABOUT DEPARTMENT**

Every Journey invariably starts with a single step and the Journey to scale great heights needs unflinching grit and relentless efforts. With the same determination we had embarked on a Journey in 1997 by setting up Commerce Department with two courses of one section each i.e. B.Com (General) and B.Com (Computers). B.Com (Honors) was introduced in the year 2003. The department expanded from single section to double sections in B.Com (General) in the year 2002 and B.Com (Computers) in the year 2006. B. Com (Professional) Integrated CA and CS was introduced in the year 2012 and B.Com (Information Technology) in the year 2015. Our department is proud to declare that B.Com (International Finance & Accounting) will be introduced from the academic year 2016-17. The Commerce department is the largest department of the College with annual average student strength of 1159 (UG).

The College attained Autonomous status in March 2011 and this set the department ablaze, constantly striving to offer relevant and updated courses with practical dimension to provide dynamic business environment with equipped Personnel. The department has adequate well qualified, competent faculty who are dedicated to the academic and overall development of the student community. The teaching highlights of the faculty of our department are Learner- centric, ICT enabled, Project based, continuous assessment and comprehensive and realistic evaluation.

Our aim is to form young Men and Women of Competence, Commitment Conscience and Compassion. We cultivate in students an uncompromising commitment towards enhancing the quality of life both at the organizational and societal level and also fostering passionate pursuit for academic and intellectual excellence. Our students have brought laurels to the college by participating/winning in various Academic, Cultural, Sports and other competitions at University and National Levels.

Our department regularly conducts Orientation/Induction Programme ,Workshops, Faculty development Programmes, Seminars, Guest lectures, Industrial /Field visits, Inter Collegiate Meets/Events, Club/Cell activities, Certificate Courses, Bridge Courses, Community Services, Alumni Meet and Employability Sessions as part of Placements Activities.

The most important asset of any civic society is its skilled manpower. Today, education is not just dissemination of knowledge, but equipping the students with appropriate skills and ability to take up new challenges for contributing to the society as well as fulfilling their career dreams. Our college has a well equipped Placement cell and every year many recruiters visit our campus to provide employment opportunities to our students. It is a matter of great pride that we find a Josephite in every office or firm holding a good position be it in banks or MNC's.

### **Vision**

To train the students to meet the challenges of contemporary business environment.

### **Mission**

- To build the conceptual foundation in the areas of commerce
- To equip the students with accounting and entrepreneurial skills.
- To enhance management skills and analytical thinking for a successful career.
- To develop students for professional career in accounting, finance, research and higher education
- To build life skills through value based education and service oriented programs.

### 3. ACHIEVEMENTS/RANKING OF THE DEPARTMENT

- Ranked 3<sup>rd</sup> Best Commerce College in Hyderabad City in India's Best Colleges by "India Today, Nielsen Survey, June 2015".
- Ranked 48<sup>th</sup> Best Commerce College in India by "The Week – Hansa Research Survey, June 2015".
- Ranked 6<sup>th</sup> Best Commerce College in Hyderabad City by "The Week – Hansa Research Survey, June 2015".

### 4. INTRODUCTION OF B.COM INFORMATION TECHNOLOGY(IT) COURSE

The department introduced B.Com (IT) course from the academic year 2015-16.

#### Objectives of the Course

- To build conceptual foundation and application skills in the areas of Commerce and Information Technology.
- To facilitate acquisition of knowledge and train students for professional career in Information Technology.
- To cater to the needs of the Industry and also to develop managerial skills and entrepreneurship abilities in students so as to enable them to establish and manage their own enterprises.
- To impart skills of presentation, analysis and application in the field of Information Technology.
- To facilitate students to acquire skills and become competent to enable them to become highly skilled Business Executives.

#### Scope for Higher Studies/Career Options

- **Higher Studies** : MBA, CA, CS, ICWAI, CFA
- **Employment Opportunities**: Graduates have wide scope in the areas of Finance, Banking, Insurance, Accounting, Research Firms etc

- **Designations:** Get selected for a wide range of employment opportunities including Financial Analyst, Financial Planner, Investment Banker, Financial Accountant, Forensic Accountant, Stockbroker, Business Manager, IS Developer, IT Manager, IT Auditor etc
- **Banker:** Clerk, Cashier, Probationary Officer Grade I&II, Assistant Manager, Financial Analyst, Marketing Officer etc
- **IT & Software:** Data Base Administrator, SAP System Administrator, SAP System Architect, Network Administrator, SAP Technology Consultant, Project Manager, Team Lead, Data Modeler, Reporting Specialist, Configurator, Technical Developer, Security Information Assurance Specialist etc

## 5. CHOICE BASED CREDIT SYSTEM

Choice Based Credit System was introduced for all courses of B.Com General, Computers, Honors, Professionals and IT from the academic year 2015-16. The Course structure of all the six semesters was approved in the Board of Studies Meeting, Academic Council Meeting and Governing Body Meeting.

## 6. FACULTY RECRUITMENT

For the post of Assistant Professor in Commerce, 70 applications were received, of which 50 candidates were called for interview and the following were appointed.

1. Mrs.G.Savitha
2. Mrs.Ginu George
3. Mr.T.Krishna
4. Dr.Sultana Begum
5. Mrs.Aarati Samala
6. Mrs.Sarika Verma



## 7. FACULTY LIST

S.No	Name of the Faculty	Experience	Qualification	Designation
1	Rev.Fr. Vincent Arokiadas	15	MA, MBA, M. Phil	<b>Principal</b>
2	Dr. Bharathi	36	M.Com, MPhil, Ph.D	Director
3	Dr. S. Brinda	35	M.Com, M. Phil, PGDCA, Ph.D	Dean, Research & Extension
4	Mrs. C. Savithri	23	M.Com, M.Phil, MBA	Associate Professor & HOD
5	Dr. Sultana Begum	17	M.Com, Ph.D	Associate Professor
6	Mrs. Mary Vinaya Sheela	25	M.Com, M.Phil, MBA	Associate Professor
7	Mr. Krishna Moorthy	24	M.Com, M.Phil	Associate Professor
8	Mr. B. Satyanaryana Rao	29	M.Com, LLB, MBA, B.Ed	Associate Professor
9	Mrs. N,Srilatha	24	M.Com, M.Phil	Associate Professor
10	Mrs. Y.Geethanjali	22	M.Com, M.Phil	Associate Professor
11	Mrs. Suguna Sheela	19	M.A, M.Phil	Associate Professor
12	Mrs. J.N.P.P Anantha Lakshmi	18	M.Com, M.Phil, MFM, PGDCA	Assistant Professor
13	Mrs. Sudha Ramani	18	M.Com, MBA, APSET	Assistant Professor
14	Mrs. Sumitra Pujari	21	M.Com,M.Phil, APSET	Assistant Professor
15	Mrs. R. Sree Lakshmi	13	M.Com, CS (Inter)	Assistant Professor
16	Mrs. Shanti Kiran	14	M.Com, MBA (IB), HDCA	Assistant Professor
17	Mrs. Ritika Waghay	10	M.Com(IB), MBA, APSET, DAP	Assistant Professor
18	Miss. M. Debora	15	M. Com, PGDCA	Assistant Professor
19	Miss. Rafia Begum	9	M.Com	Assistant Professor
20	Mr. Bhasker Yogendra	19	M.Com, PGDT, MBA	Assistant Professor
21	Mrs. S. Archana	15	M.Com, MBA, B.Ed	Assistant Professor
22	Mrs. G. Savitha	13	M.Com, APSET	Assistant Professor
23	Mrs. Ginu George	02	M.Com, M.Phil	Assistant Professor
24	Mr. T. Krishna	05	M.Com, MBA, B.Ed	Assistant Professor
25	Mrs.Aarati Samala	09	M.Com, LLB	Assistant Professor
26	Mrs.Sarika Verma	12	M.Com	Assistant Professor

## 8. ALMANAC FOR THE YEAR 2015-16

- **Almanac for I, III & V Semesters**

S.No	Particulars	Date
1	Commencement of III & V Semester Classes	15 <sup>th</sup> June 2015
2	Commencement of I Semester Classes	29 <sup>th</sup> June 2015
3	I Internal Examination (Theory)	3 <sup>th</sup> – 5 <sup>th</sup> Aug 2015

4	Certificate Course Commencement	10 <sup>th</sup> Aug 2015
5	Examination Notification	9 <sup>th</sup> Sept 2015
6	II Internal Examination (Theory)	21 <sup>th</sup> – 23 <sup>rd</sup> Sept 2015
7	Internal Practical Examination	7 <sup>th</sup> – 16 <sup>th</sup> Oct 2015
8	Sale of Examination Application Forms	21 <sup>st</sup> – 23 <sup>rd</sup> Sept 2015
9	Submission of Examination Application Forms A. Without Late Fee B. With Late Fee	28 <sup>th</sup> Sept – 3 <sup>rd</sup> Oct 2015 5 <sup>th</sup> Oct – 9 <sup>th</sup> Oct 2015
10	Last day of Instruction	16 <sup>th</sup> Oct 2015
11	Value Education Examination for I Semester	17 <sup>th</sup> Oct 2015
12	Environmental Studies Examination for III Semester	19 <sup>th</sup> Oct 2015
13	Preparation Holidays	20 <sup>th</sup> – 27 <sup>th</sup> Oct 2015
14	Commencement of End Semester Examinations	28 <sup>th</sup> Oct 2015
15	Final Practical Examinations	16 <sup>th</sup> – 24 <sup>th</sup> Nov 2015

• **Almanac for II, IV & VI Semesters**

S.No	Particulars	Date
1	Commencement of II, IV & VI Semester Classes	25 <sup>th</sup> Nov 2015
2	Christmas Holidays	24 <sup>th</sup> Dec 2015 – 3 <sup>rd</sup> Jan 2016
3	I Internal Examination (Theory)	7 <sup>th</sup> Jan – 9 <sup>th</sup> Jan 2016
5	Examination Notification	10 <sup>th</sup> Feb 2016
6	II Internal Examination (Theory)	22 <sup>nd</sup> – 24 <sup>th</sup> Feb 2016
7	Internal Practical Examination	9 <sup>th</sup> – 17 <sup>th</sup> March 2016
8	Sale of Examination Application Forms	22 <sup>nd</sup> Feb – 24 <sup>th</sup> Feb 2016

9	Submission of Examination Application Forms A. Without Late Fee B. With Late Fee	25 <sup>th</sup> Feb – 5 <sup>th</sup> March 2016 8 <sup>th</sup> March – 12 <sup>th</sup> March 2016
10	Last day of Instruction	17 <sup>th</sup> March 2016
12	Indian Heritage & Culture Examination for II Semester	21 <sup>st</sup> March 2016
13	Science & Civilization Examination for IV Semester	22 <sup>nd</sup> March 2016
14	Preparation Holidays	23 <sup>rd</sup> – 29 <sup>th</sup> March 2016
15	Commencement of End Semester Examinations	30 <sup>th</sup> March 2016
16	Final Practical Examinations	22 <sup>nd</sup> – 25 <sup>th</sup> April 2016

## 9. DETAILS OF STUDENTS STRENGTH

Course	I Year	II Year	III Year	Total
B.Com (General)	127	119	130	376
B.Com (Computers)	128	123	138	389
B.Com (Honors)	57	53	60	170
B.Com (Professional)	57	56	51	164
B.Com (Information Technology)	60	-	-	60
<b>Total</b>	<b>429</b>	<b>351</b>	<b>379</b>	<b>1159</b>

## 10. LIST OF CLASS INCHARGES

S.No	Name of the faculty	Class
1.	Mrs.Geethanjali	IIIA
2.	Mrs.Sreelakshmi	IIIB
3	Mrs. Mary Vinaya Sheela	IIIC
4	Mr. Krishna moorthy	IIID
5	Mrs.J.N.P.P Anantha Lakshmi	IIIH
6	Mrs.Srilatha	IIIP
7	Mrs.Shanti kiran	IIA
8	Miss.Rafia begum	IIB
9	Mr. Y.Bhaskar Yogender	IIC
10	Mrs.Archana	IID
11	Mr.T.Krishna	IIP
12	Mrs.Sumitra Pujari	IIH
13	Mrs.Aarati Samala	IA
14	Mrs.Sarika Verma	IB
15	Mrs.Pauline Rajmani Joseph	IC
16	Mrs.Angela Christina	ID
17	Mrs.O.S.Sugunasheela	IH
18	Mrs.Sudha Ramani	IP
19	Mrs.Savitha	I(IT)

## 11. LIBRARY/ INFRASTRUCTURE FACILITIES

- Number of Titles in the Library : 2610
- Number of Volumes in the Library: 14,362
- Department Library: 724
- Total Number of Computers: 370
- Wi-Fi Facility
- Number of Class Rooms: 20
- Total Number of Projectors: 13

## 12. INNOVATIVE TEACHING LEARNING PRACTICES

- Bridge Course
- Brain Storming Sessions
- Teaching with sense of Humour – “Humour an effective medium of Teaching”
- Case Study
- Role play and scenario analysis based teaching
- Problem Solving

## 13. BEST PRACTICES OF THE DEPARTMENT

- **Industrial Visits** are organized with an aim to go beyond academics, provide students a practical perspective on the world of work and an opportunity to learn practically through interaction, working methods and employment practices
- **Bridge Courses** are conducted in first year to bridge the gap between the commerce and non commerce students. The objective is to lay foundation on the subject and bring new ideas and thoughts in understanding the subject easily.
- Students are given **Assignments** through out the academic year to enable them to get thorough knowledge in the subjects.
- **Unit Planners** with references, websites and methodologies are prepared well in advance for every subject.
- In the process of continuous evaluation students take up **Seminars** on curriculum subjects and also on the topics of the subjects incorporating the day to day development.
- **Guest Lectures** are conducted by subject experts like chartered accountants, company secretaries, cost accountants and other academicians for better understanding of subjects.
- **Orientation Programme** is conducted for first year students every year so as to make them set their goals and keep them focused in the right direction. Such programmes not only give knowledge to students but also inculcates morals and give a vision and mission to their future.
- Regular curricular and attitude building **Extension Lectures** by eminent personalities are organized

- **Remedial Classes** are conducted to enhance the performance of academically weak students
- **Tutorial Classes** are held for giving further assistance and guidance to students in their learning process
- **Certificate Courses** are aimed to complement academic achievements with practical skills and also to enhance the employability of students. It is mandatory for every student to complete two certificate courses before final year and they are free to choose the course based on their area of interest.
- As a part of **Mentoring** class in charges are allotted to every class who take up the responsibility of Academic Counseling and Personal counseling apart from the regular counseling. Each student's track of attendance percentage is maintained.
- **Career Counseling** is conducted for the outgoing batch by experts from various fields about career choices available for the students so that they can make right choice.
- **Literary and Cultural Competitions** are conducted wherein students can exhibit their skills and creativity.
- **Workshops** are regularly organized for the faculty and students where in experts and eminent personalities from the industry, academicians are invited to interact and share their expertise.
- **Inter Collegiate Meets/Events** are organized every year where students get a chance to show their talent, leadership skills and team work in organizing the events
- **Awards** are given on college day for academic excellence like Academic Toppers/ Centum awards/ Best outgoing student award.
- **Departmental Library** is established where faculty and economically backward students can take the books for reference.
- Former students are invited to the college annually for the **Alumni Meet** to share their expertise and experience.
- **Internship/Project** to motivate and educate final year students to have a clear, exciting working experience and hone employability skills with active guidance of the internal faculty assigned to them
- **Regular Parent Teacher Interaction** to know about the student's academic performance, attendance, strengths and weaknesses, behavior and other aspects.

- **Incremental Growth Records** are maintained to know the academic performance and progress of the students from the time of admission till the completion of Degree.
- Researching, writing, and **Presenting Papers** at National/International seminars and conferences provides students with invaluable early experience in expressing ideas and an opportunity to exercise and improve both written and verbal communication skills.
- In the year 2010, our department initiated **ET Club** (ETIC- Economic times in campus) in collaboration with Bennett Coleman Co. Limited. It is the first of its kind with an interactive platform designed to bring power of knowledge to the future managers. It is established to inculcate and improve the culture of following news and to keep track of the latest business happenings which occur around the globe.
- Students are encouraged to become members of **Commerce Club** which is established with an objective to expose students to meet the practical challenges in the current business scenario and also to develop leadership qualities and event management skills among the students. The club is active in conducting various events like Business Quiz, group discussions, presentations etc.
- **Entrepreneurship development** cell was established with an aim to make the students a job creator rather than a job seeker. The cell conducts programmes to equip the students with entrepreneurship skills to start and run their own business initiatives
- Students are involved in various community development programmes, social and environment awareness campaigns through participation in extension programmes such as **NSS** (National Service Scheme), **YRC** (Youth Red Cross), **JSR** (Josephs Social Responsibility, **JGG** (Josephs Green Group and **Women Empowerment Cell** so that they emerge as ethical and socially responsible citizens.
- Students are provided with **Placement Opportunities** as various esteemed companies visit the campus for placements. Students are also given pre placement training to meet the expectations of the employers.
- To enhance practical knowledge among the students **Commerce Lab** was inaugurated on 18th July 2008 by Prof.Purushottam Rao, Head Department of Commerce, Osmania University. Students are provided practical exposure towards all possible topics in their curriculum through Commerce Lab. It is equipped with books, Journals, Magazines, CD's and practical material which are useful to students.



**Commerce Lab**

#### **14. SWOT ANALYSIS OF THE DEPARTMENT**

Department of Commerce is the heart and the biggest department of the college with 22 teaching faculty members and student strength of 1159.

<b>Strengths</b>	<b>Opportunities</b>
<ul style="list-style-type: none"> <li>● Motivated, Multi tasking, Qualified, Experienced Faculty</li> <li>● Maximum Students</li> <li>● Maximum Courses</li> <li>● Diversified Subjects</li> <li>● Good Results</li> <li>● Excellent rapport with students and Parents.</li> <li>● Mentoring and Continuous follow up of students.</li> <li>● Continuous Assessment.</li> <li>● Continuous Appraisal of Faculty.</li> </ul>	<ul style="list-style-type: none"> <li>● Curriculum Designing</li> <li>● Supporting students with Placements</li> <li>● To start New Courses</li> <li>● More Sections</li> <li>● Upgrading Qualifications of Faculty</li> </ul>



<b>Weaknesses</b>	<b>Challenges</b>
<ul style="list-style-type: none"> <li>• Insufficient LCD's</li> <li>• Teacher Student Ratio : 22: 1159 which is equal to 1:53 (Desirable Teacher Student ratio is 1:30)</li> <li>• Minimum Research Activity by Faculty</li> </ul>	<ul style="list-style-type: none"> <li>• Completion of PhD</li> <li>• Demands of Autonomy</li> <li>• Staff turnover</li> <li>• Improvement in Infrastructure (additional class rooms for starting new courses and more sections)</li> </ul>

## 15. ORIENTATION PROGRAMME FOR FRESHERS

### ❖ II & III Year Students

Orientation is an important step in each student's successful partnership with Josephs College to develop and realize educational goals. Orientation is designed to familiarize the students with the programs, services, and academic opportunities available to them. Student Orientation strives to create a safe and caring environment committed to enhancing students overall growth through a variety of opportunities and experiences.

Orientation Programme for B.Com Second and Third Year Students was organized on 15<sup>th</sup> June 2015. It was conducted for each class separately by the respective subject faculty. The students were informed about the curriculum, Examinations, CRT Programme, Internship Projects and other activities of the department. They were also reminded of their responsibilities as senior students to successfully organize the departmental activities and college events.

### ❖ I Year Students

Orientation Programme is designed to support new students as they begin their journey at Josephs. First year students often feel ill-equipped academically and emotionally, hindering their integration and adjustment into college life. The programme is organized to help new students get off to the right start by helping them learn about academic requirements, meeting with faculty major advisors and learning about campus programmes and services. The objectives of the

Programme were to provide a smooth transition for the students into new environment of the institute and acclimating students to their new surroundings.

Orientation Programme for B.Com First Year Students was conducted on 29<sup>th</sup> June 2015. The day commenced with a Prayer Song by the college Choir 'Anna Domini' invoking God's blessings. Principal Rev.Fr.Vincent Arokiadas welcomed the fresher's to the Joseph's family and addressed them about the college culture and how to remain focused to establish their identity.

The Orientation was conducted separately for each of B.Com streams headed by Mrs.Srilatha for B.Com General and B.Com Information Technology, Mrs.Shanti Kiran for B.Com Computers and Mrs.Sreelakshmi for B.Com Honors and B.Com Professionals with the assistance of other faculty members of the department. Dr.S.Brinda, Dean, Research and Consultancy and Mrs.Padmini Naidu, Dean, Students Welfare addressed the freshers on values and ethics.Mrs.C.Savithri, Head, Department of Commerce spoke about discipline to be maintained in the college. Mr.B.Satyanarayana, Controller of Examinations, gave vital information about examination system under autonomy. The students were also apprised about the Course Structure, Best and healthy practices of the department, various events and activities of the college.

It holds true that experience speaks better than mere knowledge about something. Hence, the Alumni and final year students shared their experiences and good memories with their super juniors. There were Ice-Breaking sessions by the final year students which was very interactive and brought the fresher's on their feet. The programme was a unique blend of learning, fun and realization. The Orientation program came to a close with the singing of the National Anthem.



**Address by Principal, Rev.Fr.Vincent Arokiadas**



**Address by Controller of Examinations**



**Address by Head, Department of Commerce**



**Address by Dr.S.Brinda Dean, Research & Extension**



**Briefing about the Course Structure**



**Briefing about the Departmental Activities**



**College Choir "Anna Domini"**



**Ice Breaking Session**

## 16. FREE POLLUTION CHECK UP CAMP

As part of Josephs Green Group, Department of Commerce in collaboration with Castrol India Limited organized Free Pollution Check up Camp on 4<sup>th</sup> July 2015. Around 500 students and also staff availed the benefit and were given computerized pollution under control certificate authorized by Transport Department, Government of Telangana State.



Free Pollution Check up Camp

## 17. FRESHERS DAY

The students of St. Josephs celebrated fresher's day **Bella Accoglienza – A Josephite Extravaganza** on 24<sup>th</sup> July 2015 with a well planned line up of events. The day commenced with prayer song by College Choir Anna Domini followed by lighting of the lamp. Principal Rev. Fr. Vincent Arokiadas welcomed the fresher's to the Josephs family and addressed the students to be together to achieve their goals. The Chief Guest was Fr. Dr. K. S. Casimir SJ, Principal, Loyola Academy Degree & PG College, Secunderabad. He urged that every student should identify ones talent to become a successful entrepreneur. He also said that education does not end within the class room but the students should serve the society with the knowledge acquired.

From cultural dance performances to the customary Mr. & Ms Fresher event, students were seen dressed up their best for the event. The party followed a dress code, Girls turned up in red while the Boys looked stylish in black. All the events were artistically and beautifully presented in colours as well as style. The audience was kept enthralled by mind blowing performances of

dances and songs. The main highlight of the day was Ramp Walk and selection of Mr. and Ms. Fresher based on their performance in three different rounds such as Introduction Round followed by Talent Round and then the grand final Question-Answer Round. The crowd cheered the winners with loud applause. Turning a new page in freshers day trends ,the new faculty also got together for a ramp walk.Fresher’s loved the welcome given to them and appreciated the whole-hearted efforts of their seniors. It is said that a good start signifies a great end, and the fresher’s could not have asked for a better one. The day came to end by singing of National Anthem.



**Chief Guest Fr.Dr.K.S.Casimir SJ**



**Lighting of Lamp by Principal**



**Mr. & Ms. Fresher**



**Dance Performance by Seniors**

## **18. BRIDGE COURSE/REMEDIAL CLASSES**

### **(I) Bridge Course**

The Department has designed and conducted a short intensive Bridge Course from 27<sup>th</sup> to 31<sup>st</sup> July 2015 for B.Com I year I Semester Non- Commerce background students in the subject Financial Accounting by Mrs.Srilatha and Miss. Rafia Begum. The objective of the course was to analyze their level of understanding of the subject before the start of the curriculum and bridge the gap by enhancing their knowledge and bring them on par with students from commerce background. The course covered topics such as Book Keeping, Rules of Accounting, Journal entries, Ledger and other aspects.

### **(II) Remedial Classes**

All the Faculty of the Department have conducted Remedial Classes during the year 2015-16 for the students who require further guidance and assistance in their learning process and to enhance their performance.

## **19. PARENT TEACHER MEET**

Parent teacher Interface 'is a time for listening, sharing and working together'. It is conducted every year to discuss student's progress at college and find solutions to their academic and behavioral problems. Parent-teacher meet supplement the information conveyed by marks secured by students in exams by focusing on student's specific strengths and weaknesses in individual subjects and generalizing the level of inter-curricular skills and competencies.

Parent Teacher meet for the odd semester was held on 22<sup>nd</sup> August 2015 for respective sections of B.Com I, II and III year (General, Computers, Honors, Professionals and IT) where in parents of around 350 students attended the meet. The next Parent Teacher meet for the even semester was held on 30<sup>th</sup> January 2016 where in parents of around 200 students attended the meet. The meeting gave the parents a scope to discuss their ward's academic progress with individual teachers. It has also given an opportunity for teachers to explain the student's performance, Attendance, class room behavior and participation and other aspects of the college to their

parents. Parents were happy at the quality education given and also for the learning atmosphere provided to their wards. The Interface was a success with parents giving their feed back and suggestions on the curriculum and developmental aspects of the college.

The following were the valuable suggestions given by the parents and their expectations from the institution.

### **B.Com I year (General, Computers, Honors, Professionals and IT)**

#### ***Appreciation***

- Parents were very happy to have got their children admitted in such prestigious institution and also delighted to attend the Parent Teacher Interaction. They have expressed their happiness and appreciated the Management on maintaining good discipline, updating about the children's punctuality and for the good staff support.
- Parents were satisfied with college infra structure, administration and Faculty
- Parents were happy about the faculty and their teaching
- Parents appreciated and thanked the management for arranging and organizing the parent teacher meet which was very helpful to know about their ward's progress at college

#### ***Expectations from the Institution***

- Individual attention to their wards
- Parents be informed about their wards attendance
- Provide good placement training to their wards
- Good Teaching for the academic growth of their wards
- Parents requested the management for SMS alerts to be activated at the earliest for Attendance, Examination dates, College events and unexpected Holidays
- To Provide a platform for the students to voice their opinion
- Overall development of their wards

#### ***Suggestions***

- To conduct career guidance classes
- Kindly send correct SMS to parents when students are absent
- Encourage students to participate in extra curricular activities



- To update the Library with latest and more copies of books for issuing.
- Concentrate more on Business Economics subject
- Academic performance of the students may be considered for giving fee concession
- English Department to look into developing speaking and writing skills of their wards.
- To conduct only one Internal exam in a day
- If a student is absent for any exam due to illness then exam fee must not be collected again
- A parent complained about boys standing outside the college daily after college hours and requested to take action on them

### **B.Com II year (General, Computers, Honors and Professionals)**

#### ***Appreciation***

- Parents expressed their happiness and thanked the teachers for their dedication and hard work
- Parents appreciated the change in behavior and interest towards studies of their wards compared to first year

#### ***Expectations from the Institution***

- Overall development of their wards to become employable.
- To develop communication skills of their wards
- To be placed in better organizations through placement cell
- To provide a platform for students to voice their opinion
- Good Teaching for the academic growth of their wards.
- To provide good Pre-Placement training for their wards

#### ***Suggestions***

- English Department to look into developing speaking and writing skills of their wards.
- Exposure to practical aspects through Industrial visits
- To conduct only one internal exam in a semester
- To install LCD in every class room
- Request for over all personality development of students
- To conduct only one Internal exam in a day

- Sports and other activities for girls
- To complete the syllabus a little before internal exams and revision for the same
- Neat and clean washrooms
- Request to kindly look into the discipline aspects for over all development of the students and their better future.
- Kindly send SMS to parents
- Request that every teacher takes interest in the development of students.
- Concerned about attendance of their wards
- Request to consider certain special cases for future of the students.

### **B.Com III year (General, Computers, Honors and Professionals)**

#### ***Appreciation***

- Parents expressed their sincere thanks to management and teachers for their dedication and were happy for the efforts put in by teachers in helping their wards
- Parents appreciated the change in behavior and interest towards studies of their wards compared to first and second year
- Parents appreciated the discipline maintained in the college.
- They were satisfied with the college Infrastructure, Placements support, and academic quality.

#### ***Expectations from the Institution***

- Overall development of students to become a better citizen
- To provide good Pre-Placement training for their wards
- Their wards be placed in better organizations through the placement cell
- Avoid placements in BPO's.
- Good Teaching for the academic growth of their wards.
- To Provide a platform for the students to voice their opinion

#### ***Suggestions***

- Request to kindly look into the discipline aspects in the college for all round development of the students and their better future.
- To conduct only one Internal exam in a day

- Sports and other activities for girls
- To complete the syllabus a little before internal exams and revision for the same
- Neat and clean washrooms
- To conduct sudden test in class
- English Department has to look into developing speaking and writing skills of their wards.
- Concerned about attendance of their wards
- Request that every teacher takes interest in the development of students.
- To kindly consider those students who have cleared backlogs for future placements
- Kindly send SMS to parents
- Request to consider certain special cases regarding the attendance of the students.



**Parent Teacher Meet**

## 20. COMMERCE CLUB ACTIVITIES

S.No	Date	Name of the Event	Names of the Winners	Prize
1	31 <sup>st</sup> July 2015	Business Quiz	<ol style="list-style-type: none"> <li>1. Rishab Jain - B.Com II P</li> <li>2. Vaibhav Tolwala -B.Com II P</li> <li>3. Kushal Mahajan – B.Com II D</li> </ol>	I
			<ol style="list-style-type: none"> <li>1. Ritesh Benedict – B.Com III A</li> <li>2. Vishal Patel - B.Com III A</li> <li>3. Vangala Neelkanth – B.Com III C</li> </ol>	II
			<ol style="list-style-type: none"> <li>1. Sharukh Surani – BA (MCJ) III Yr</li> <li>2. Saurabh Bohra - BA (MCJ) III Yr</li> </ol>	III
2	19 <sup>th</sup> August 2015	Just a Minute (JAM )	<ol style="list-style-type: none"> <li>1. Zaki Uddin – B.Com II H</li> <li>2. Ritesh Benedict – B.Com III A</li> </ol>	I II



**Business Quiz**



**Just a Minute**

## 21. PAPER PRESENTATIONS BY STUDENTS

S.No	Date	Name of the Student	Class	National/ International	Title of the Paper	Organized
1	9 <sup>th</sup> & 10 <sup>th</sup> Sept 2015	Mr.Zakiuddin	B.Com II Honors	ICCSR sponsored National Seminar on Entrepreneurship Development –A Drive for sustainable growth in global scenario	A case study on National Policy for Skill Development and Entrepreneurship	St.Pious X Degree & PG college for women, Nacharam in collaboration with Department of Commerce, Osmania University, Hyderabad
2	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Miss.Ravin	B.Com II Honors	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Recruitment, Reward and Retention	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
3	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Miss.Rachana Rangaraju	B.Com II Honors	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Recruitment, Reward and Retention	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
4	18 <sup>th</sup> to 20 <sup>th</sup> Dec	Miss.Harshita Modi	B.Com II Honors	International Conference on An Expedition towards Growth	Stress Management	Dept. of Commerce & Business Management,

	2015			and Sustainability in Commerce & Management: Trends Challenges & Strategies		St.Josephs Degree & PG College, Hyderabad
5	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Miss.Netal Jain	B.Com II Honors	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Stress Management	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
6	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mr.Aman Kumar	B.Com II Honors	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Employee Risk Management	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
7	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mr.Pulkit	B.Com II Honors	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Employee Risk Management	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
8	18 <sup>th</sup> to 20 <sup>th</sup> Dec	Mr.Shaik Ahmed	B.Com II General	International Conference on An Expedition towards Growth	Building High Performance Teams	Dept. of Commerce & Business Management,

	2015			and Sustainability in Commerce & Management: Trends Challenges & Strategies		St.Josephs Degree & PG College, Hyderabad
9	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mr.Shourya Teja	B.Com II Computers	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Sexual Harrasment at work place	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
10	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mr.Monish Kalyani	B.Com II Computers	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Sexual Harrasment at work place	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
11	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mr.Shiva Rao	B.Com III Honors	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	E-Governance	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
12	18 <sup>th</sup> to 20 <sup>th</sup> Dec	Mr.Jeetesh Pandey	B.Com III Honors	International Conference on An Expedition towards Growth	E-Governance	Dept. of Commerce & Business Management,

	2015			and Sustainability in Commerce & Management: Trends Challenges & Strategies		St.Josephs Degree & PG College, Hyderabad
13	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mr.Akshay Sai Kumar	B.Com III Professional	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Forensic Accounting – its influence on Economic sustainability	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
14	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Miss.D.K.V. Aishwarya	B.Com III Professional	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	A Research on Forensic Accounting -Need of the hour	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
15	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Miss.Sanober	B.Com III Professional	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Climate Change (Management topic)	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
16	18 <sup>th</sup> to 20 <sup>th</sup>	Raj Kunwar	B.Com III	International Conference on An	Foreign Direct Investment and	Dept. of Commerce &



	Dec 2015		Professional	Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Indian Economy	Business Management, St. Josephs Degree & PG College, Hyderabad
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## 22. ALUMNI MEET

Alumni Association Meet was organized on 19<sup>th</sup> September 2015 to refresh the memories and cherish the happy and wonderful moments spent in the college by the Alumni. The meet started with lighting of lamp and prayer song by College Choir Anna Domini followed by welcome dance. Apart from cultural programs, address by Vice Principal Rev.Fr.Richard, speech and feedback by Alumni were the other major aspects of the meet.



Alumni Meet 2015

**23. SEMINARS/WORKSHOPS/ GUEST LECTURES ORGANISED BY THE  
DEPARTMENT FOR THE STUDENTS**

S.No	Date	Type of Program (Seminars/ Workshops/ Guest Lectures)	Program Title	Resource Person	Program Details (Class)
1	4 <sup>th</sup> July 2015	Seminar	Selection of Area of Specialization for Internship and Projects	Dr.S.Brinda & Dr.Sultana Begum-In house Faculty	IIIH ,IIP
2	9 <sup>th</sup> July 2015	Seminar	Awareness on Export Import Procedure	Mr.B.Sanjay Somani, CEO, Aronica Exim Pvt.Ltd	IIH ,IIP
3	14 <sup>th</sup> July 2015	Seminar	Selection of Area of Specialization for Internship and Projects	Dr.S.Brinda & Dr.Sultana Begum, In house Faculty	IIIC, IIID
4	30 <sup>th</sup> July 2015	Guest Lecture	Credit Creation and Narasimham Committee 1991 & 1998	Mr.Sasurla Nagendra Kumar, Retd.Andhra Bank officer, Retd. chairman ICWAI chapter Hyderabad, Cost Accountant at Sasurla & Co.	IIC, IID, IIH
5	12 <sup>th</sup> Aug 2015	International Guest Lecture	Entrepreneurship Development	Mr. Michael Hubbard, Cape town, South Africa,Tech Entrepreneur, web developer and business analyst.	ED Cell registered students of B.Com all streams
6	12 <sup>th</sup> Sept 2015	Guest Lecture	Law of Evidence	Dr.P.Rajgopal, Principal, Pendekanti Law College, Hyderabad	IIIA, IIB, IIIC, IIID ,IIH, IIP,IIH
7	28 <sup>th</sup> Sept 2015	Seminar	Human Resource Accounting	Mrs. K.V.N. Lavanya, Practicing CMA, Secretary, Hyderabad practitioners forum	IIIA,IIB,IIIC, IIID,IIH
8	28 <sup>th</sup> Sept 2015	Seminar	Activity Based Costing	Mrs. K.V.N. Lavanya, Practicing CMA, Secretary, Hyderabad practitioners forum	IIH,IIP,IIH,IIIP
9	30 <sup>th</sup> Sept 2015	Guest Lecture	Cost & Management Accounting	Mr.Vijay Kumar Agastya Practicing CMA, Chairman, Hyderabad	IH,IP, I(IT)

				practitioners forum	
10	1 <sup>st</sup> Oct 2015	Seminar	Overheads	Mrs. K.V.N. Lavanya, Practicing CMA, Secretary, Hyderabad practitioners forum	IIIA, IIB, IIC, IIID, IIH, III P
11	5 <sup>th</sup> Jan 2016	Seminar	Corporate Governance	Mrs.Shanti Kiran, Inhouse Faculty	IIIA,IIB,IIC, IIID
12	22 <sup>nd</sup> Jan 2016	International Guest Lecture	Importance of Business Models	Dr. Krishna Erramili, Associate Dean, and Professor of Marketing at the Stuart School of Business, Chicago, USA	ED Cell registered students of B.Com all streams
13	9 <sup>th</sup> March 2016	Guest Lecture	Entrepreneurship and it scope	Mr.Varun Pawar, India Associate-Strategy and Partnerships at Village Capital, U.S based company.	ED Cell registered students of B.Com all streams
14	14 <sup>th</sup> March 2016	Seminar	Merger & Acquisition	Mrs. K.V.N. Lavanya, Practicing CMA, Secretary, Hyderabad practitioners forum	IIIA,IIB,IIC, IIID



**Seminar by Mr.B.Sanjay Somani**



**Seminar by Dr.S.Brinda & Dr.Sultana Begum**



**Guest Lecture by Dr.P.Rajgopal**



**Guest Lecture by Mr.Vijay Kumar Agastya**



**Seminar by Mrs.K.V.N Lavanya**



**Guest Lecture by Mr.Sasurla Nagendra Kumar**



**Guest Lecture by Mr. Michael Hubbard**



**Guest Lecture by Mr. Dr. Krishna Erramili**

**24. FDP/SEMINARS/ WORKSHOPS/ CONFERENCES /PANEL DISCUSSION  
ATTENDED BY FACULTY**

<b>S.No</b>	<b>Date</b>	<b>Name of the Faculty</b>	<b>Seminars/ Workshops/ Conferences/ FDP</b>	<b>Title</b>	<b>Organized</b>
1	5 <sup>th</sup> June 2015	Faculty of Commerce Department	FDP	FDP by Dr.Sunil Unny Guptan- Prof. & Independent Consultant. Prof. Narendranath Menon-IPE Hyd. Mr. S.V. Nathan – Sr.Director, Talent Deloitte	St.Josephs Degree & PG College, Hyderabad.
2	7 <sup>th</sup> June 2015	Mr.Bhaskar Yogendra	State level Seminar	The Standards of Higher Education and Quality Assurance	The forum of Higher Education & R.G.Kedia College, Hyderabad.
3	25 <sup>th</sup> July 2015	Faculty of Commerce Department	Workshop	Implementation of CBCS in Autonomous Colleges	St.Josephs Degree & PG College, Hyderabad in collaboration with Telangana state council for higher education & Indian council for social science research
4	25 <sup>th</sup> July 2015	Mrs.Sree Lakshmi	FDP	Modern Teaching Tools & Techniques(Case Approach)	ICFAI Business School, Hyderabad.
5	27 <sup>th</sup> Aug 2015	Faculty of Commerce Department	Seminar	“Safety in your hand” by Dr.Suman Roy, Psychologist from St.Josephs Degree & PG College.	St.Josephs Degree & PG College, Hyderabad.
6	10 <sup>th</sup> Sept 2015	Faculty of Commerce Department	Seminar	“World Suicide Prevention” by Dr.Sujatha from Osmania University	St.Josephs Degree & PG College, Hyderabad.
7	9 <sup>th</sup> & 10 <sup>th</sup> Sept 2015	Mrs.Anantha Lakshmi	National Seminar	ICCSR sponsored National Seminar on Entrepreneurship Development –A Drive for sustainable growth in	St.Pious X Degree & PG college for women, Nacharam in collaboration with Dept. of Commerce

				global scenario	Osmania University, Hyderabad.
8	17 <sup>th</sup> Oct 2015	Faculty of Commerce Department	FDP	FDP by Rev. Valson Thampu, Principal St. Stephen's College Delhi	St. Josephs Degree & PG College, Hyderabad.
9	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Faculty of Commerce Department	International Conference	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Department .of Commerce & Business Management, St. Josephs Degree & PG College, Hyderabad
9	18 <sup>th</sup> Jan 2016	Faculty of Commerce Department	FDP	FDP on Beyond Lecture-Activating learning in the classroom by Dr. Teresa Balser, Dean, Curtin University, Western Australia	St. Josephs Degree & PG College, Hyderabad.
9	20 <sup>th</sup> Feb 2016	Mrs.C.Savithri	Panel Discussion	Panel discussion on skill for tomorrow – Redefining the commerce education	Dept. of Commerce Osmania University, Hyderabad.
10	20 <sup>th</sup> Feb 2016	Mrs.N.Srilatha	Panel Discussion	Panel discussion on skill for tomorrow – Redefining the commerce education	Dept. of Commerce Osmania University, Hyderabad.
11	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Dr.Sultana Begum	National Seminar	National Seminar on Entrepreneurship in Telangana	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad
12	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Miss.M.Deбора	National Seminar	National Seminar on Entrepreneurship in Telangana	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad, in collaboration with Osmania University
13	30 <sup>th</sup> & 31 <sup>st</sup>	Mrs.Ritika	National	National Seminar on Entrepreneurship in	Dept. of Commerce, Little Flower Degree

	March 2016	Waghray	Seminar	Telangana	College, Uppal, Hyderabad, in collaboration with Osmania University
14	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Mrs.Shanti Kiran	National Seminar	National Seminar on Entrepreneurship in Telangana	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad, in collaboration with Osmania University
15	7 <sup>th</sup> April 2016	Miss.M.Debora	National Conference	National Conference on Emerging strategies for sustainable competitive advantage in the 21 <sup>st</sup> century	Aurora's PG College, Moosarambagh, Hyderabad
16	7 <sup>th</sup> April 2016	Mrs.Ritika Waghray	National Conference	National Conference on Emerging strategies for sustainable competitive advantage in the 21 <sup>st</sup> century	Aurora's PG College, Moosarambagh, Hyderabad



**Panel Discussion on skill for tomorrow – Redefining the Commerce Education organized by Dept. of Commerce Osmania University**



**International Conference organized by Dept.of Commerce & Business Management, St.Josephs Degree & PG College**

## 25. PAPER PRESENTATIONS BY FACULTY

S.No	Date	Name of the Faculty	National/ International	Title of the Paper	Organized
1	9 <sup>th</sup> &10 <sup>th</sup> Sept 2015	Mrs.Anantha Lakshmi	ICCSR sponsored National Seminar on Entrepreneurship Development –A Drive for sustainable growth in global scenario	A case study on National Policy for Skill Development & Entrepreneurship	St.Pious X Degree & PG college for women, Nacharam in collaboration with Dept. of Commerce Osmania University, Hyderabad.
2	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs.C.Savithri	International Conference on An Expedition towards Growth and Sustainability in	Sustainability Reports – A case study of Tata	Dept. of Commerce & Business Management, St.Josephs Degree &



			Commerce & Management: Trends Challenges & Strategies	Group	PG College, Hyderabad
3	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Dr.Sultana Begum	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Sustainability Reports – A case study of Tata Group	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
4	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Dr.Sultana Begum	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	A Study on Forensic Accounting in India	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
5	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Dr.N.Srilatha	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	A Study on Forensic Accounting in India	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
6	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs.Mary Vinaya Sheela	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Organizational Crisis Management	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
7	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Miss.M.Deбора	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Organizational Crisis Management	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
8	18 <sup>th</sup> to 20 <sup>th</sup> Dec	Mr.S.Krishna Moorthy	International Conference on An Expedition	Organizational Crisis	Dept. of Commerce & Business

	2015		towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Management	Management, St. Josephs Degree & PG College, Hyderabad
9	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs. Anantha Lakshmi	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Study of HRM Practices in IT and Service sector	Dept. of Commerce & Business Management, St. Josephs Degree & PG College, Hyderabad
10	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs. Mary Vinaya Sheela	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Fraud Management – Detection and Action – A Case study of Sahara Group Companies	Dept. of Commerce & Business Management, St. Josephs Degree & PG College, Hyderabad
11	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Miss. M. Debora	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Women Entrepreneurship – Role of Small Industries Development Bank of India	Dept. of Commerce & Business Management, St. Josephs Degree & PG College, Hyderabad
12	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs. Ritika Waghay	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Challenges Faced by Logistics in e-Business in India and other countries	Dept. of Commerce & Business Management, St. Josephs Degree & PG College, Hyderabad
13	18 <sup>th</sup> to 20 <sup>th</sup> Dec	Mrs. O.S. Suguna Sheela	International Conference on An Expedition	Ethical Values in Gold Business –	Dept. of Commerce & Business

	2015		towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	With Special Reference to Panjagutta Area in Hydeabad	Management, St.Josephs Degree & PG College, Hyderabad
14	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Miss.M.Debora	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Rural Marketing in India- An Insight	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
15	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs.Ritika Waghray	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Rural Marketing in India- An Insight	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
16	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs.Shanti Kiran	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Rural Marketing in India- An Insight	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
17	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs.Sumitra Pujari	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Domestic L.P.G.Subsidy in India – Boon or Bane	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
18	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Dr.Sultana Begum	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends	A Study on Sustainability in India	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad

			Challenges & Strategies		
19	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Miss.Rafia Begum	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	A Study on Sustainability in India	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
20	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Dr.Sultana Begum	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Gender Parity Index in India	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
21	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs.Sarika Verma	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	e- Taxation in India	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
22	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs.Aarti Samala	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	Green Banking in India	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
23	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs.Ritika Waghray	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies	A Comparative Study on the growth of e- business in India & International Countries	Dept. of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad
24	18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Mrs.Shanti Kiran	International Conference on An Expedition towards Growth and Sustainability in	A Comparative Study on the growth of e- business in India	Dept. of Commerce & Business Management, St.Josephs Degree &

			Commerce & Management: Trends Challenges & Strategies	& International Countries	PG College, Hyderabad
25	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Dr.Sultana Begum	National Seminar on Entrepreneurship in Telangana	Women entrepreneurship in India-special reference to Telangana	Dept. of Commerce, Little Flower Degree College, Hyderabad, in collaboration with Osmania University
26	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Mrs.Ritika Waghray	National Seminar on Entrepreneurship in Telangana	A study on New Industrial Policy of Telangana Government	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad, in collaboration with Osmania University
27	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Miss.M.Debora	National Seminar on Entrepreneurship in Telangana	A study on New Industrial Policy of Telangana Government	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad, in collaboration with Osmania University
28	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Mrs.Shanti Kiran	National Seminar on Entrepreneurship in Telangana	A study on New Industrial Policy of Telangana Government	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad, in collaboration with Osmania University
29	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Miss.M.Debora	National Seminar on Entrepreneurship in Telangana	A study on policy of Telangana Government for promotion & development of Dalit Entrepreneurs	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad, in collaboration with Osmania University
30	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Mrs.Ritika Waghray	National Seminar on Entrepreneurship in Telangana	A study on policy of Telangana Government for promotion &	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad, in collaboration with

				development of Dalit Entrepreneurs	Osmania University
31	30 <sup>th</sup> & 31 <sup>st</sup> March 2016	Mrs.Shanti Kiran	National Seminar on Entrepreneurship in Telangana	A study on policy of Telangana Government for promotion & development of Dalit Entrepreneurs	Dept. of Commerce, Little Flower Degree College, Uppal, Hyderabad, in collaboration with Osmania University
32	7 <sup>th</sup> April 2016	Miss.M.Debora	National Conference on Emerging strategies on for sustainable competitive advantage in the 21 <sup>st</sup> century	A study on rural marketing in India	Aurora's PG College, Moosarambagh, Hyderabad
33	7 <sup>th</sup> April 2016	Mrs.Ritika Waghray	National Conference on Emerging strategies for sustainable competitive advantage in the 21 <sup>st</sup> century	A study on the growth of e-business in India	Aurora's PG College, Moosarambagh, Hyderabad

## 26. PAPER PUBLICATIONS BY FACULTY

S.No	Name of the Faculty	National/ International	Title of the Paper/Article	Journal / Magazine/ Book	Year of Publication
1	Mrs.C.Savithri	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 <sup>th</sup> April 2015	Work life balance and house hold decisions for women employees-An empirical Analysis	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition, ISBN No. 978-93-83241-88-0	2015

2	Mrs.Mary Vinaya Sheela	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 <sup>th</sup> April 2015	Women Prioritizing Work Life Balance	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition, ISBN No. 978-93-83241- 88-0	2015
3	Miss.M.Deбора	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 <sup>th</sup> April 2015	Women Prioritizing Work Life Balance	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition ,ISBN No. 978-93-83241- 88-0	2015
4	Mr.S.Krishna Moorthy	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 <sup>th</sup> April 2015	Women Prioritizing Work Life Balance	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition ,ISBN No. 978-93-83241- 88-0	2015
5	Mrs.Shanti Kiran	National Conference on Women Empowerment through Education, Employment and	The Missing Girl Child-The heart beat of this world and our world will stop	Women Empowerment through Education, Employment and Entrepreneurship,	2015

		Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 <sup>th</sup> April 2015	beating soon.....	Archers and Elevators Publishing House, Bangalore, First Edition ,ISBN No. 978-93-83241-88-0	
6	Mrs.Ritika Waghay	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 <sup>th</sup> April 2015	The Missing Girl Child-The heart beat of this world and our world will stop beating soon.....	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition ,ISBN No. 978-93-83241-88-0	2015
7	Mrs.J.N.P.P Anantha Lakshmi	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 <sup>th</sup> April 2015	AASARA to empower women-A case study of Telangana Government Pension Scheme	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition, ISBN No. 978-93-83241-88-0	2015
8	Dr.Sultana Begum	National Conference on Women Empowerment through Education, Employment and Entrepreneurship organized by Aurora's PG College, Hyderabad on 17 <sup>th</sup> April 2015	AASARA to empower women-A case study of Telangana Government Pension Scheme	Women Empowerment through Education, Employment and Entrepreneurship, Archers and Elevators Publishing House, Bangalore, First Edition, ISBN No. 978-93-83241-	2015



				88-0	
9	Dr.Sultana Begum	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Gender Parity Index in India	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	2016
10	Mrs.Ritika Waghray	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College Hyderabad, from 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Challenges Faced by Logistics in e-Business in India and other countries	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	2016
10	Mrs.Mary Vinaya Sheela	International Conference on An Expedition towards	Organizational Crisis Management	An Expedition towards Growth and Sustainability in	2016

		Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015		Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	
11	Miss.M.Debora	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College Hyderabad ,from 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Organizational Crisis Management	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	2016
12	Mr.S.Krishna Moorthy	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges &	Organizational Crisis Management	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount	2016

		Strategies organized by Department of Commerce & Business Management, St. Josephs Degree & PG College Hyderabad, from 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015		Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	
13	Miss.M.Debara	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St. Josephs Degree & PG College, Hyderabad from 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Women Entrepreneurship – Role of Small Industries Development Bank of India	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	2016
14	Mrs.J.N.P.P. Anantha Lakshmi	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management,	Study of HRM Practices in IT and Service sector	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-	2016

		St.Josephs Degree & PG College, Hyderabad from 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015		05-5	
15	Mrs.Mary Vinaya Sheela	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Fraud Management – Detection and Action – A Case study of Sahara Group Companies	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	2016
16	Mrs.O.S.Suguna Sheela	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, Hyderabad from 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Ethical Values in Gold Business – With Special Reference to Panjagutta Area in Hydeabad	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	2016

17	Mrs.Sumitra Pujari	International Conference on An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies organized by Department of Commerce & Business Management, St.Josephs Degree & PG College, f Hyderabad rom 18 <sup>th</sup> to 20 <sup>th</sup> Dec 2015	Domestic L.P.G.Subsidy in India – Boon or Bane	An Expedition towards Growth and Sustainability in Commerce & Management: Trends Challenges & Strategies, Paramount Publishing House, Hyderabad, First Edition, ISBN No.978-93-85100-05-5	2016
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## 27. DETAILS OF FACULTY PURSUING Ph.D

S.No.	Name of the Faculty	Title	Research Progress
1	Mrs C.Savithri	India's Exports to European Union in WTO Regime- An Emperical Analysis, OU	Research Design completed, In Final Stage
2	Mrs. Mary Vinaya Sheela	Capital Markets relating to Investors protection	Review of Literature, Chapterisation in Progress
3	Mr. S.Krishna Moorthy	Non Performing Assets and its	Synopsis Submitted

		impact on Profitability in Public Sector Banks with specific Reference to SBH, OU	
4	Mrs J.N.P.PAnantha Lakshmi	Performance of Hire purchase and Leasing Companies in India	Synopsis Submitted, Final Stage of Submission, Dravidian University, Kuppam
5	Mrs.Sumitra Pujari	A Study on Automoble Industry in India, Rayalseema University	Synopsis Submitted
6	Mrs.Y.Geethanjali	A Study on Stress Management, Rayalseema University	Synopsis Submitted
7	Mr.Bhasker Yogendra	Marketing of Health Insurance in Telangana State, KL University	Two Reviews over

## 28. PAPER SETTERS/MEMBER OF ANY BODIES

### (i) Paper Setters

S. No	Name of the Faculty
1	Dr. S.Brinda, Dean Research & Extension
2	Mrs. C. Savithri , HOD
3	Mrs. Mary Vinaya Sheela
4	Mr.Satyanarayana Rao
5	Mr. Krishna Moorthy
6	Mrs. Srilatha
7	Mrs. Geethanjali
8	Mrs. Suguna Sheela
9	Mrs. Sudha Ramani

10	Mrs. Sumithra Pujari
11	Mrs.J.N.P.P. Anantha Lakshmi
12	Mrs. Sreelakshmi
13	Mrs. Shanti Kiran
14	Mrs. Ritika Waghray
15	Miss. M.Debora
16	Mr.Bhasker Yogendra

**(ii) Member of Bodies**

S.No	Name of the Faculty	Member of Bodies
1	Dr.S.Brinda	<ul style="list-style-type: none"> <li>• Member of Board of Studies as Subject Expert for Autonomous Colleges affiliated to Osmania University.</li> <li>• Guide for the MBA Projects for IGNOU in the areas of Marketing and Finance</li> <li>• Acted as Resource Person for Refresher Course conducted by Osmania University.</li> <li>• Member of Editorial Board of International Journal of Educational Policy Research and Review</li> </ul>
2	Mrs.C.Savithri	<ul style="list-style-type: none"> <li>• Life Member of Indian Journal of Commerce</li> <li>• Life Member of All India Commerce Association</li> </ul>
3	Mr.Bhaskar Yogendra	<ul style="list-style-type: none"> <li>• Life Member of Indian Commerce Association</li> </ul>

**29. CONVOCATION CEREMONY**

The Convocation ceremony of second Autonomous batch was held on 17<sup>th</sup> October 2015 at St.Marys College of Pharmacy, Secunderabad. The ceremony was graced by Most.Rev.Thumma Bala D.D, Archbishop of Hyderabad. The Chief Guest was Rev.Dr.Valson Thampu, Principal, St.Stephen's College Delhi and the Guests of Honour were Prof.G.Bhikshamiah, Controller of Examinations, Osmania University, Prof.E.Suresh Kumar,Registrar, Osmania University and Prof.R.Nageshwar Rao,Director,Academic Audit Cell, Osmania University

The Convocation Ceremony started with Academic Procession by the faculty members followed by prayer song by college choir Anna Domini and lighting of the lamp.Principal Rev.Fr.Vincent Arokia

Das delivered the welcome address. Most. Rev. Thumma Bala D.D, Archbishop of Hyderabad, Chief Guest and Guest of Honour have also addressed the gathering. All the degree recipients have taken pledge which was conducted by Principal Rev. Fr. Vincent Arokia Das

The ceremony was formally declared open by Most. Rev. Thumma Bala, Archbishop of Hyderabad and awarded Gold Medals, Mementos and Certificates to the Academic Toppers of various streams and was followed by awarding of degrees by the Chief Guest and Guest of Honour. The ceremony came to an end with the singing of National Anthem.

The following is the list of Gold Medals, Mementos and Certificates awarded to the Toppers – Academic Years (2012-15 batch)

### **B.Com General**

<b>Rank</b>	<b>Name of the Student</b>	<b>Percent</b>	<b>Award</b>
I	Mantri Anjushree	88.04	Gold Medal & Certificate instituted by Dr. Prabhakar Reddy in memory of his parents Sri. M. Veera Venkata Reddy and M. Satyavathi
II	Deepika Singhal	85	Memento & Certificate
III	Sushmita Toshniwal	84.19	Memento & Certificate

### **B.Com Computers**

<b>Rank</b>	<b>Name of the Student</b>	<b>Percent</b>	<b>Award</b>
I	Roshini. B	85	Gold Medal & Certificate instituted by Impact Education
II	Tiwari Swetha	84.78	Gold Medal & Certificate instituted by Mr. Bala kameshwar Rao
III	Shivangi Agarwal	83.59	Memento & Certificate

### **B.Com Honors**

<b>Rank</b>	<b>Name of the Student</b>	<b>Percent</b>	<b>Award</b>
I	Wankhede Ankita Sudhakar	86.5	Gold Medal & Certificate instituted by Dr. S. Brinda



II	Harsh Gupta	84.24	Memento & Certificate
III	J.Anita	82.62	Memento & Certificate

### B.Com Professional

Rank	Name of the Student	Percent	Award
I	Kotadiya Irveen Ben	90.7	Gold Medal & Certificate instituted by Mr.B.Satyanarayana Rao
II	Anizia Barla	87.47	Memento & Certificate
III	Kalantri Kirthi	81.9	Memento & Certificate



Dignitaries on the Dias



Address by Chief Guest



**Gold Medalist from B.Com General**



**Degree Recipients taking Pledge**



**Address by Principal**



**Address by Vice Principal**

### 30. CERTIFICATE COURSES

As part of curriculum, the department has offered 11 certificate courses to all the under graduate students of various streams for the academic year 2015-16. The courses are aimed to complement academic achievements with practical skills. It is mandatory for every student to complete two certificate courses before final year and the students are free to choose the courses based on their area of interest. Certificates will be awarded on the basis of attendance and performance in the tests conducted at the end of the course.

The courses were conducted from 17<sup>th</sup> August to 16<sup>th</sup> October 2015, two hours daily after College. The College has entered into MOU with renowned institutes and the resource persons for these courses are drawn from experts of these institutes and teaching faculty of the college. This year the department has introduced new courses like fashion designing from Hamstech, Numerical Ability and Reasoning from TIME Institute, Flower Arrangement, Retail Sector from Noble Skill Development Pvt.Ltd and Dance from Shiamak Davar International India Pvt. Ltd. Feed back on all the courses was good and students were extremely benefited by learning new aspects.

The following is the list of Certificate Courses for the academic year 2015-16

S.No	Name of the Course	Resource Person	MOU
1	E-Commerce	Mr.Alok Singh	Impact Education
2	Smart Accountant	Mr.Alok Singh	Impact Education
4	Advanced Excel	Mr.Suresh from New Generation Computers	All India Academies of Computer Technical Education
5	Fevicryl	Mrs.Usha Rani	Pidilite Industries Ltd
6	Tally	Mrs.Srilatha & Mrs.Sreelakshmi	New Generation Computers
7	Numerical Ability & Reasoning	Mr.Vijaya Saradhy, Mr.Asim Akthar, Mr.Raghavender, Mr.Ganesh, Mr.P.Santhosh	TIME Institute
8	Photoshop	Mr.Harshavardhan Reddy, video editing faculty & Designer from Film & Television Institute of Hyderabad	All India Academies of Computer Technical Education
9	Flower Arrangement	Mr.Rohit, Event Manager	Noble Skill Development Pvt.Ltd.
10	Retail Sector	Mr.Vidyasagar, Skill Development Trainer	Noble Skill Development Pvt.Ltd.
11	Fashion Designing	Mrs.Leela Mantri, HOD, Apparel	Hamstech India Pvt. Limited

		Construction	
12	Dance	Shiamak Davar International India Pvt. Ltd.( renowned Choreographer)	Shiamak Davar International India Pvt. Ltd.



**Fashion Designing**



**Flower Arrangement**



**Numerical Ability & Reasoning**

### **31. INTERNATIONAL CONFERENCE**

The first International Conference which is a landmark in the history of St. Joseph's was organized for three days from 18<sup>th</sup> to 20<sup>th</sup> December 2015 in collaboration with Telangana State Council of Higher Education. The theme of the conference was "An expedition towards Growth and Sustainability in Commerce and Management – Trends, Challenges and Strategies". With the fast developing global trends in commerce and management, it is of paramount importance to meet the ever growing challenges. In this context, the Department of Commerce and Business Management has taken initiative to organize an International conference in areas of Finance & Accounting, Human Resource Management, Marketing and Information Technology especially focusing on growth and sustainability.

The conference offered academicians, researchers, Executives, industry professionals a platform for a proactive expert interaction on insights into emerging trends, challenges and concerns

related to contemporary issues in the fields of Finance & Accounting, Human Resource Management, Marketing and Information Technology.

### **Objectives of the Conference:**

- To explore the emerging trends and challenges in the fields of Commerce and Management.
- To provide a platform for Proactive expert interaction.
- To Provide a Forum to Researchers, Academicians and Industry delegates to deliberate on strategies on the issues relating to Finance, Marketing, Human Resource Management and Information Technology.
- To propose strategies relating to sustainable development to the policy makers as an outcome of the conference.

### **Core Committee of the Conference**

#### **Principal**

**Rev.Fr.Vincent Arokiadas**

#### **Directors**

**Dr.Bharathi**

**Prof.P.L. Visweswara Rao**

#### **Convenor**

**Dr.N.Srinivas, Associate Professor, Department of Business Management**

#### **Co-Convenors**

**Dr.Sultana Begum, Associate Professor, Department of Commerce**

**Mrs.N.Srilatha, Associate Professor, Department of Commerce**

#### **Organising Secretaries**

**Mrs.C.Savithri, HOD & Associate Professor, Department of Commerce**

**Mrs.A.Mary Francina, HOD & Associate Professor, Department of Business Management**

## Details of the Papers received:

**Total No. of Papers received: 200**

**No of International Papers: 09**

**No of National Papers: 24**

**No. of Papers from Telangana State: 167**

## **DAY 1 – 18<sup>TH</sup> DECEMBER 2015**

### Inaugural Session

- **President:** Most Rev.Thumma Bala D.D, Archbishop of Hyderabad
- **Guest of Honour:** Prof. Carolyn M. Elliot, University of Vermont, USA
- **Chief Guest:** Mr.Hari Thalapalli, CEO of Call Health, Hyderabad, Telangana, India

The Inaugural session of the International Conference commenced at 10.00 am in Josephs Hall amid cheer and applause. The Dignitaries were Most Rev.Thumma Bala, President of the Conference; Prof. Carolyn M.Elliot, Guest of Honour; Mr.Hari Thalapalli, Chief Guest; Rev.Fr.Vincent Arokiadas, Principal; Rev.Fr.Richard, Vice Principal; Prof.P.L.Visweswara Rao, Director; Dr.Bharathi, Director; and Dr.N.Srinivas, Associate Professor, Department of Business Management and Convenor of the Conference. The inaugural session began with an invocation by the college Choir ‘Anna Domini’.The scripture reading was done by Vice Principal, Rev.Fr.Richard.The dignitaries were welcomed and invited on to the dais for lighting of the lamp by Mrs. Danam Tressa, Associate Professor, Department of Business Management and Mrs.Ritika Waghay, Assistant Professor, Department of Commerce, the sloka was recited by the students.

Dr.N.Srinivas, Associate Professor, Department of Business Management and Convenor of the conference introduced the theme which focuses on the critical issues and effective strategies to meet the growth, development and challenges of our country. He has shared that there was

tremendous response in receiving more than 200 papers from the field of academics and industry. Our beloved Principal welcomed the Arch Bishop Most Rev.Thumma Bala, guests of the conference, delegates, faculty and students. He was very glad to celebrate knowledge, share knowledge so that we make a platform where thinking reigns, which makes a difference in the life of an individual, breaks the barriers and to overcome circumstances. Prof.P.L.Visweswara Rao, Director who has shared the objectives of the conference has highlighted how India is the fastest growing market in the world in terms to Technology, Foreign Investment, Aviation industry and the Diamond market. India is the third largest economy giving a wide scope for the young entrepreneurs and also becoming the giant in terms of economic development. It has to be placed on records that 40% of the workforce in Microsoft are Indians. He also recommended to adopt new strategies to bring down inequalities to make India a global market. He has thanked the faculty for the efforts taken to organize the conference.

Dr.Sultana Begum, Associate Professor, Department of Commerce and Co-convenor of the conference introduced Most Rev.Thumma Bala to the gathering. His Grace Most.Rev.Thumma Bala released the book of Abstracts and declared the International Conference open. He appreciated the efforts made by the Principal, core committee, staff and students in collaborating with Telangana State Council for Higher Education and making it possible for the first International Conference in the history of St.Joseph's. He has insisted on quality education which would build self confidence among the students and also character formation so that they contribute to the global world .He also said that this Conference has given St.Josephs a new dimension and a new platform for the students to become more innovative and curious learners.

The Guest of Honour, Prof. Carolyn M.Elliot from University of Vermont, USA was introduced by Mrs.C.Savithri, HOD & Associate Professor, Department of Commerce and organizing secretary of the conference. Prof. Carolyn M. Elliot had shared her rich research experiences of women in India and USA. She has highlighted the different roles played by a woman at home and in the society. Her research was carried out in the states of Telangana and Andhra Pradesh which focused on women sustainability, methods of empowering women, supporting women for higher education. She has said that in this global world, how the self help groups are changing the women from a home maker to an entrepreneur, from a silent worker to a leader who is a

contributor to the community development. She also insisted that women should be trained in new skills, given the financial aid so that it increases the self confidence and also generates more professional opportunities.

Mrs.A.Mary Francina, HOD & Associate Professor, Department of Business Management and organizing secretary of the conference introduced the Chief Guest Mr.Hari Thalapalli, CEO of Call Health, Hyderabad to the audience. Mr. Hari Thalapalli has addressed the gathering with his critical points from Evolution to the age of information Technology. He drew the attention on the fast growth of information and technology where change is the key word. In this dramatic shift, access to information has become democratic and access to capital is not a constraint. He has introduced us to two new concepts such as ‘Kick Starter’ and ‘Crowd Funding’. Finally he has stressed on encouraging Exponential thinking among students, enable and encourage entrepreneurial leadership skills and to embrace technology. He concluded by saying that through technology, health care will become patient centric from doctor centric which is the goal of Call Health. “Either be disrupted or a disrupter”.

The inaugural session ended with vote of thanks where all the guests and dignitaries were thanked for their valuable time, contribution and message.













## Technical Session I - Human Resource Management

**Total No. of Papers received: 67**

**No. of International Papers: 03 [1 from Germany and 2 from USA]**

**No. of National Papers: 13 [8 from AP, 4 from Karnataka and 1 from Uttarakhand]**

**No. of Papers from Telangana State: 51**

### Resource Persons:

- **Chairperson:** Prof. B. Thrivikrama Rao, Detroit, USA.
- **Co- Chairperson :** Prof. A.Suryanarayana, Dean, Faculty of Management, Osmania University
- **Co-Chairperson :** T. Muralidharan, Founder & Chairman, TMI Group of Companies

The technical session on Human Resource Management was organized in two parallel sessions in Joseph's Hall and Seminar Hall from 12.15 pm to 1.45 pm. The session commenced with a welcome note from Mrs.R.Anita, Associate Professor, Department of Business Management and Dean Academics, that People are an organisations most valuable asset and the only source of lasting competitive advantage for business today. Everything else can be replicated such as

products, services, infrastructure, but not people. She mentioned Alfred Sloan quotation who is the great leader of General Motors that “take my assets, leave my people and in five years I’ll have it all back”, is the basic tenet of organizational life which is heard time and again in corporate corridors. The guests were invited to chair the session. The Chairperson, Prof. B. Thrivikrama Rao was introduced to the gathering by Mrs.R.Anita, and Co-Chair persons, Prof.A. Suryanarayana and T. Muralidharan were introduced by Mrs. Sumitra Pujari, Assistant Professor, Department of Commerce.

Prof B. Thrivikrama Rao, Chairperson, addressed the delegates that HR plays an important role in an organisation and is an end to end process which starts from Selection, Recruitment to Retirement. He also stressed on the importance of innovation, use of new tools and techniques which a leader should adapt so that he has a better identity and position in the market. He also emphasized on adapting new teaching methodologies so that teaching is made learner friendly. Mr.T. Muralidharan, Co-Chairperson of the session emphasized on leadership and technology and also mentioned that, ‘leaders are not made by looks but through the apt knowledge’ and also stressed that teachers need to be informative, a good motivator and inspirer. Prof. Suryanarayana, Co-Chairperson mentioned that HR is the core of the organization which looks into work culture, change and functions of an organisation.

There was a Question Answer session which has given clarifications to the various queries raised by the delegates and participants. Prof.B.Thrivikrama Rao, the Chairperson has appreciated the participants who presented the papers with great enthusiasm. The Co-Chairperson, Mr. T. Muralidharan suggested that more number of papers need to be presented on the contribution made by the employee to the organisation and appreciated the paper on Self Management. He also insisted that more time to be taken by paper presenters to present how the conclusion is arrived at rather than just conclusion. Prof. A.Suryanarayana, the Co-chairperson gave insights on the papers presented by students and said that inculcating right values can avoid sexual harassment at work place. Recruitment process needs to be transparent and also stated the differences between plans, objectives and policies. Finally the delegates and participants were given the feedback forms and the session came to an end with felicitation of dignitaries by the Director, Prof.P.L.Visweswara Rao.

The following are the details of 16 papers presented:

<i>S.No</i>	<i>Name of the Participant</i>	<i>Designation</i>	<i>Organisation/Institution</i>	<i>Title of the Paper</i>
1	Dr. Deepika	Associate Prof.	BVRIT	Self Management - A special connect with emotional Intelligence
2	Anita D'Souza	Assistant Prof.	Badruka PG College	A study on importance of self Defence Training (With Special Reference to Working Women in Hyderabad)
3	L.Sudhakar	Lecturer	Sri Chaitanya Group of Institutions	Job satisfaction of bank employees - A study on State Bank of India in Warangal District
4	1.Kameshwari 2.Narendra	Students	Vigyan Institute of IT	Workforce Diversity Management
5	N.Lakshmi	Assistant Prof.	St.Joseph's Degree & PG College	A Study about Mathematics teachers under stress
6	1.Harshita Modi 2.Netal Jain	B.Com Students	St.Joseph's Degree & PG College	Stress Management
7	1.Mrs. Anantha Laxmi 2.Ravin 3.Rachana	Assistant Prof. and B.Com students	St.Joseph's Degree & PG College	Recruitment, Reward and Retention
8	1.Mrs. Sumitra Pujari 2 Aman Kumar 3.Pulkit	Assistant Prof. and B.Com Students	St.Joseph's Degree & PG College	Employee Risk Management
9	Shaik Ahmed	B.Com Student	St.Joseph's Degree & PG College	Building High Performance Teams
10	1.Sneha Jasapara 2.ShubhangiKodag	BBA III Year Students	St.Joseph's Degree & PG College	Leadership during times of complexity
11	1.A.Danam Tressa 2.Mohammed Imran	Associate Prof. and MBA	St.Joseph's Degree & PG College	A Study on Challenges of H. R in 2020 for organisations

		Student		
12	Ms.Neha Gabriella D'Souza	student	St. Francis College	Correlation of Stress and Corporate Governance
13	1.Y.S.S Monisha, 2.P.SudhaMounika	MBA II Yr Student	Vignan Institute of IT	A Paper on Change Management
14	1.P.Bhagyasri 2.D.S.S.Nikitha	MBA II Yr student	Vignan Institute of IT	A Paper on Recruitment and Retention
15	K. Deepthi	Student	OUCCW	Leadership during time complexity changes
16	1.Mrs.Aparna Sathe, 2.MonishKalyani, 3.ShouryaTeja	Assistant Prof.& B.Com Students	St. Joseph's Degree & PG College	Sexual Harassment at the Workplace









## **Technical Session II – Information Technology**

**Total No. of Papers received: 43**

**No. of International Papers: 02 from USA**

**No. of National Papers: 03 from Andhra Pradesh**

**No. of Papers from Telangana State: 38**

**Resource Persons:**

- **Chairperson:** Prof.B.Karunakar, Founder Director; Narseemonjee Institute of Management Studies.
- **Co- Chairperson:** Dr. Chetan Srivastava, Associate Prof., Department of Business Management, University of Hyderabad.
- **Co-Chairperson :** Mr.G.Chandra Shekar, Manager, Business Development, Accenture, USA

The technical session on Information Technology was held in Joseph's Hall from 2.30 pm to 4.00 pm. The session commenced with inviting the Guests by Mrs. Shanti Kiran, Assistant Professor, Department of Commerce. The Chair person Prof.B.Karunakar was introduced by Mr. Joseph Rajkumar, Associate Professor, Department of Computer Science. The Co-chairperson Dr. Chetan Srivastava was introduced by Mrs.J.N.P.P.Anantha Lakshmi, Assistant Professor, Department of Commerce and the Co-chairperson, Mr.G.Chandra Shekar was introduced by Ms. R. Lavanya, Assistant Professor, Department of Business Management.

The chairperson of the session Prof.B, Karunakar shared his insights on evolution of Information Technology, growth of Information Technology giving way to digital way of doing things, SMAC (Social Mobility Analytical Cloud Computing) and difficulties of research in the field of information technology in the contemporary world. The Co-chairperson, Dr. Chetan Srivastava shared his thoughts on the significance and role of information technology, impact of E-business giving rise to E-Governance and E-Relationship management with suitable examples like E-Puja, E-Rakhi and E-Business conventions. He stated that E-Business =Strategy + Strong Team + Technology. Mr. Chandra Shekar, Co-chairperson of the session shared his insights on various strategies applied in information technology and said that there is a need for the youth to concentrate on better utilization of information tools not only for self development but also for societal development. He shared his experiences on information technology and how Indian companies are becoming leaders in digitalization.

The resource persons were invited to give their insights on the papers presented. The Chair person, Prof.B. Karunakar appreciated the team work of the IT track co-coordinators. He suggested the participants to manage their time by restricting the number of slides during presentation and also positive use of information network tools. He appreciated the presentations on Reinventing of IT in rural development and importance of converting “Smart villages into smart cities” through overall infrastructure development and advancement of technology. He also highlighted about the job satisfaction in the employees of SBI by use of information Technology. Dr. Chetan Srivastava, the Co-chairperson appreciated the participants for their up to date information on the current trends and challenges, use of ICT techniques and also its sustainability. He stated that it is the responsibility of the youth to make use of information Technology to enhance their knowledge. He also appreciated the students for their dynamic approach and interest in the research. The Co. chairperson of the session, Mr.G.Chandra Shekar highlighted on the growth and trends of E-Commerce in the current scenario and how the youth have to diversify themselves to face the challenges in MNC’s. Finally the dignitaries were felicitated by the Principal, Rev.Fr.Vincent Arokiadas and vote of thanks was given by Mr. Joseph Rajkumar, Associate Professor, Department of Computer Science.

The following are the particulars of the 19 papers presented:

<i>S.No</i>	<i>Name of the Participant</i>	<i>Designation</i>	<i>Institution/Organization</i>	<i>Title of the Paper</i>
1	1.Shaheda Khan 2.G.Meghna	Students	St.Joseph's Degree & P.G College	The Internet and Sustainable Development
2	N.Renuka	Research Scholar	S.K.D University	Emerging Trends In E-Commerce
3	P.Shirisha	Research Scholar	Osmania University	Emerging Trends In E-Commerce
4	Saurabh Kumar Gupta	Student	Avinash College Of Commerce	E-Commerce Trends
5	1.C.Neelaveni 2. N.Moulika	Students	Sardar Patel College	E-Banking Benefits &Challenges in Indian Economy
6	1.Aashritha.A 2. Zahra.G	Student	St.Joseph's Degree &P.G College	Big Data
7	V.Durga Prasad	Research Scholar	P.G College, Osmania	E-Commerce

			University	
8	Rajender Kandukuri	Research Scholar	P.G College, Osmania University	E-Commerce
9	P.Shyam Sunder Goud	Research Scholar	University college of commerce & Management, Osmania University	E-Commerce
10	I.Murali Krishna	Research Scholar	Acharya Nagarjuna University	E-Shopping Trends in India - Problems & Prospects
11	1.B.Chandra 2.A.Ramana Murthy 3.Rahul	Academician & Students	Vignan Institute Of Information Technology	E-Governance
12	Dr.T .Archana Acharya	Academician	Vignan Institute Of Information Technology	E-Commerce A Paradigm Shift From Seller To Buyer
13	K.Haritha	Student	St.Joseph's Degree &P.G College	Search Engine Marketing in 2016
14	1.Dr.P. Sekhar 2.K.Pushpa Latha	Research Scholars	P.G College, Osmania University	Smart Cities , Digital Infrastructure & E- Governance Processes
15	1.Dr.B. Amarender Reddy 2.P.Sathya Sai Laxmi	Research Scholars	P.G College, Osmania University	Reinventing ICT in Governance: An Reengineering Perspective
16	Y.S. Kiran Kumar	Research Scholar	Telangana University	New Trends in Indian Industry by ICT Enablement of Governments
17	1.Shiva Rao 2.Jeetesh Pandey	B.Com Students	St.Joseph's Degree &P.G College	E-Governance
18	1.S.B.Farheen Fathima 2.Ch. Padmaja	Academicians	Pragathi Mahavidyalaya	Impact if IT on Hr Function-A Review
19	Jaffer Ather	Student	St.Joseph's Degree &P.G College	Growth of E-Commerce - A Case Study Of Amazon





## Cultural Vista

The first day of the International Conference came to an end with the colorful ‘Cultural Vista’ which commenced at 5.00 pm. It was hosted by Mrs. Danam Tressa, Associate Professor, Department of Business Management and Mrs. Ritika Waghray, Assistant Professor, Department of Commerce. Every good thing begins with Gods Blessing. Our student Prabhu and his team invoked god’s blessing through a prayer song. The essence of India is in the confluence of its culture where languages and religions come together to form one entity. ‘Indian Classical dances’ are the vibration of the mind and soul which was in the form of welcome dance, was a symbol of communication which brought out the innermost feelings. Another aspect of India is the ‘folk dance’ which has variations and multiplicity in terms of themes, forms and styles. The girls have come up with a medley of folk dance. Another very good foot tapping dance, the ‘Telangana Tigers’ was very unique in itself. ‘Western Dance’ is a genre that has been hard to define and our boys have really rocked the show with beautiful co-ordination. ‘Western fusion’ which represents ‘Incredible India’ really made the evening a memorable one. The cultural extravaganza also had many group songs from the old classical hits of Tollywood and Bollywood. The cultural evening ended with singing of National Anthem.

The following were the Cultural Programmes:

- Prayer Song by Prabhu and group.
- Welcome Dance – Indian Classical
- Folk Dance
- Western Dance
- Dance by Telangana Tigers
- Group Songs by Prabhu and group
- Western Fusion – Incredible India.







## **DAY 2 - 19<sup>TH</sup> DECEMBER 2015**

The Second day of the International Conference commenced with Technical session on Finance and Accounting, followed by Technical session on Marketing

### **Technical Session III – Finance & Accounting**

**Total No. of Papers received: 55**

**No. of International Papers: 02 from Kuwait**

**No. of National Papers: 07 [5 from AP, 1 from Karnataka and 1 from Haryana]**

**No. of Papers from Telangana State: 46**

#### **Resource Persons:**

- **Chairperson:** Prof. S.V. Satyanarayana, Head Dept. of Commerce , Osmania University
- **Co- Chairperson:** Dr.V.Sudha, Asst.Prof, Dept of Business Management,Osmania University
- **Co-Chairperson:** Mr.Prabhakar Rao Kotapati, Senior Director , S &P Capital IQ
- **Co-Chairperson:** Prof.Badiuddin Ahmed, Head Dept. of Commerce , Moulana Azad National Urdu University

The technical session on Finance and Marketing was held in Seminar Hall from 9.30 am to 11.30 am. The session commenced with prayer by Vice Principal Rev.Fr.Richard. The Resources persons were welcomed by Mrs. Mary Vinaya Sheela, Associate Professor, Senior Faculty, Department of Commerce followed by introduction of the Chairperson Mr.S.V.Satyanaryana. The Co-Chairpersons Dr.V.Sudha and Mr.Prabhakar Rao Kotapati were introduced to the gathering by Mrs.Y.Geethanjali and Ms.Rafia Begum, Assistant Professors, Department of Commerce respectively and the Co-Chairperson Prof. Badiuddin Ahmed was introduced by Mrs.Sangeeta Thakur, Assistant Professor,Department of Business Management.

The Chairperson, Prof.S.V.Satyanarayana appreciated the objectives of the Conference and gave his insights on recent trends in accounting and finance. He stressed on updating the curriculum

with latest strategies which helps the students in terms of learning and also overall development. The Co-chairperson Dr.V.Sudha highlighted the need and importance of financial accounting in our day to day life and said that students must be engrossed to new concepts which help in better learning. Mr.Prabhakar Rao Kotapati, the Co-chairperson discussed on the current trends, strategies and challenges faced by the companies globally and also stressed on the importance of IFRS and the need of including it in the curriculum. He also said that the faculty and students must get updated of the latest business operations.

After the paper presentations, the resource persons were invited to give their insights. They emphasized on review of literature and also explained about designing the structure of research paper. They advised the faculty to elevate their teaching skills to suit the new trend. They appreciated the students for their marvelous presentation and suggested on pictorial presentation of facts. They also suggested that the papers need to be further refined for publication. Feed back was collected from the participants and the dignitaries were felicitated by vice principal, Rev.Fr.Richard as token of love. The session came to an end with vote of thanks given by Mrs.Sangeeta Thakur, Assistant Professor, Department of Business Management.

The following are the details of 23 Papers presented

<i>S.No</i>	<i>Name of the Participant</i>	<i>Designation</i>	<i>Organization/Institution</i>	<i>Title of the Paper</i>
1	J.Jayapradha	Assistant Prof.	Badruka PG College	Preventive Measures for minimising losses in Indian Insurance Sector- The Role of Forensic Accounting
2	H.Radhika	Assistant Prof.	Badruka College	Investors perceptions & preferences towards mutual fund investment in Hyderabad
3	Sanjay Upadyay	BBA Student	St.Joseph's Degree & PG College	Ethics: The foundation of Good Business
4	Urvasi Patel	BBA Student	St.Joseph's Degree &PG College	Ethics: The foundation of Good Business

5	Dr.B.Sandhya Rani	Assistant Prof.	Koti Women's college	Adoption of IFRS- A study of G20 countries
6	Mohd. Sadat Shareef	Faculty	Moulana Azad National Urdu University (MANUU)	Financial Crises in Agricultural Growth with reference to Farmers suicide
7	M. Akshay Sai Kumar	B.Com student	St.Joseph's Degree & PG College	Forensic Accounting – its influence on Economic sustainability
8	Ms.Pavani	Assistant Prof.	Vignan Institute of Information Technology	Forensic Accounting
9	A.Ramana Murthy	Student	Vignan Institute of Information Technology	Forensic Accounting
10	Mitesh Kadakia	Assistant Prof.	Badruka College	Green Banking - A Sustainable initiative
11	D.K.V.Aishwarya	B.Com student	St.Josephs Degree and PG College	A Research on Forensic Accounting -Need of the hour
12	Anusha Mary Francis	MBA Student	St.Josephs Degree and PG College	A study on environmental accounting a comparative analysis between Honda & ONGC
13	Raj Kunwar	B.Com student	St.Josephs Degree and PG College	Foreign Direct Investment and Indian Economy
14	Kandregula Venkat Siva Rajesh	Student	Vignan Institute of Information Technology	Fraud Management
15	Kuppa SreenivasRaju	Student	Vignan Institute of Information Technology	Fraud Management
16	K.V.S Praveena	Assistant Prof.	School of Mgt Studies VIIT	Human Resource Accounting
17	B.Bala Nagasree	student	School of Mgt Studies VIIT	Human Resource Accounting
18	D.RajGopal	JRF Research Scholar	Dept. of Commerce Osmania University	Financial Reporting in Global Companies with respect to IFRS- A Case Study of WIPRO Ltd
19	Dr.V.Sudha	Assistant Prof.	Osmania University	Funding Sources for Technology

				Start Up's
20	Ramesh Vavilala	Research Scholar	Osmania University	Indian Financial Reforms
21	Syed Khaja Sufiuddin	Faculty	Moulana Azad National Urdu University(MANUU)	Capital Structure mix and profitability
22	Alaa Adel Alshebani	Student	Osmania University	Islamic Banking
23	Khudsiya Zeeshan	Research Scholar	Osmania University	Impact of private equity in the growth of Indian Economy







## Technical Session IV – Marketing

**Total No. of Papers received: 35**

**No. of International Papers: 02 (1 from UK and 1 from Oman)**

**No. of National Papers: 01 from Karnataka**

**No. of Papers from Telangana State: 32**

### **Resource Persons:**

- **Chairperson:** Prof.V.Venkatramana ,Former Dean, School of Management studies, University of Hyderabad
- **Co- Chairperson:** Dr.R.Sampat Kumar, Assistant Professor, Department of Business Management, Osmania university, Hyderabad
- **Co-Chairperson:** Mr.G.Krishna Prasad Cheruku, CEO and Co Founder, 3D group of Companies, Hyderabad

The technical session on Marketing was held in Seminar Hall from 12.00 pm to 1.30 pm. The session commenced with inviting of guests by Mrs. Aarati Samala, Assistant Professor, Department of Commerce. The Chair person, Prof.V.Venkatramana was introduced by Mrs.Sreelakshmi, Assistant Professor, Department of Commerce. The Co-chair person

Dr.R.Sampath Kumar was introduced by Mrs.Sudha Ramani, Assistant Professor, Department of Commerce and the Co-chairperson Mr.G.Krishna Prasad was introduced by Mrs. Molly Chaturvedi, Assistant Professor, Department of Business Management.

The Chairperson, Prof.V.Venkataramana appreciated the amalgamation of the academicians and industry experts for this conference. He stated that now a days ,innovation in marketing is of utmost concern to the marketer and the topics such as Green marketing ,Societal marketing and Service marketing is the need of the hour. He concluded his introductory remarks with a quote on marketing “If you make a good product, customer will come back but if you make a bad product then product will come back”. The Co-chairperson Dr.R.Sampath Kumar mentioned that research in marketing field helps the marketer to understand the market and to satisfy customer demands. He also stated that supply chain management and logistics management play a significant role in marketing, without which companies cannot sell their products effectively. The Co-chairperson, Mr. G.Krishna Prasad, stated that academicians and industry experts have to interact on a regular basis as it is important for educational institutions to know the industry needs. He said that there are more challenges in marketing and only through optimum utilization of resources companies can grow and develop.

After presentation of papers, the resource persons were invited to give their expert comments on the papers presented. The Co-chairperson Dr.R.Sampath Kumar applauded the college for organizing the conference. He appreciated the papers presented by the participants and also suggested few changes in the recommendations given by paper presenters. He also said that it would be better if participants present the papers in person rather than in absentia. The Co-chairperson Mr. Krishna Prasad congratulated the participants for presenting latest topics in the field of marketing and also mentioned that more emphasis must be given to primary data rather than secondary data. The session came to an end with felicitation of the dignitaries.



The following are the details of 7 papers presented:

<i>S.No</i>	<i>Name of the Participant</i>	<i>Designation</i>	<i>Institution/Organization</i>	<i>Title of the Paper</i>
1	Dr.T.S.Poornachandrika	Assistant Prof.	School of Management studies, CBIT	“Service marketing –Issues and challenges in a globalised economy
2	Mrs.Padmasree	Associate Prof.	St.Joseph’s Degree & PG College	“The impact of language in emerging markets”.
3	Ms.D.Sandya Rani	Assistant Prof.	Sagar institute of Technology, Hyderabad	Green marketing & its impact on the organisation
4	Mrs.Sugunasheela	Associate Prof.	St.Joseph’s Degree & PG College	Ethical values in Gold buying with special reference to Punjagutta
5	Ms.Jovita Raudrix	Alumni	St.Joseph’s Degree & PG College	Creating & Sustaining customer value
6	Mr.Vedant	Student	St.Joseph’s Degree & PG College	Innovation in marketing and product development; reference with the case study of Apple
7	Ms.Sanobar	Student	St.Joseph’s Degree & PG College	Climate Change (Management topic)





After the two technical sessions, there was a photo session with Dignitaries, Guests and staff of St. Josephs College.



## Valedictory Ceremony

- **Guest of Honour:** Prof. T. Papi Reddy, Chairman, TSCHE
- **Chief Guest:** Mr. Adhar Sinha, IAS, Principal Secretary GAD, Government of Telangana

The Valedictory Ceremony commenced at 3.30 pm with welcoming and inviting the Dignitaries on to the dais by Mrs. Danam Tressa, Associate Professor, Department of Business Management and Mrs. Ritika Waghray, Assistant Professor, Department of Commerce. The Dignitaries were Mr. Adhar Sinha, IAS, Principal Secretary GAD, Government of Telangana State, Chief Guest; Rev. Fr. Vincent Arokiadas, Principal; Rev. Fr. Richard, Vice Principal; Prof. P.L. Visweswara Rao, Director; Dr. Bharathi, Director; and Dr. N. Srinivas, Associate Professor, Department of Business Management and Convenor of the Conference. The conference started with feedback from Guests and students about the conference. The international conference was very unique in itself as it has given an opportunity for very first time for the students to present papers. They have expressed their gratitude to make their dream come true where they need not travel to other countries to present their papers. It was really a very good session where innovative knowledge and practical ideas were shared from parts of the country and the world on the same platform. They insisted to boost up entrepreneurship so that they would be great global leaders. Faculties from various colleges have congratulated St. Josephs for their commendable work done.

Our beloved Principal Rev. Fr. Vincent Arokiadas welcomed all the guests, members of the college and delegates for the valedictory ceremony. He expressed his joy filled feeling about great and growing thoughts being exchanged. He has mentioned that life should be balanced with responsibilities, where our Chief Guest Mr. Adhar Sinha, IAS stands as an example of excellence. He placed it on record that this conference has given the participants an edge and an added value. He also appreciated the core committee for all the efforts and contribution they have made from past six months to make this conference a great success.

Our College Choir “Anna Domini” led us into the welcome prayer song, followed by summary of the conference read by Mrs. N. Srilatha, Associate Professor, Department of Commerce and

Co-Convenor of the conference. The outcome of the conference was read by Dr. Sultana Begum, Associate Professor, Department of Commerce and Co-Convenor of the conference.

Mrs.C.Savithri, HOD & Associate Professor, Department of Commerce and organizing secretary of the conference introduced the chief guest Mr. Adhar Sinha, IAS, Principal Secretary GAD, Government of Telangana State. The chief guest has expressed his proud privilege to be part of this international conference. He mentioned that education cannot be separated from the past, many great personalities have left their professions to join Mahatma Gandhi to achieve independence. He insisted that quality education is the seed of nation's destiny. Educated persons should be at the fore front to bring change in the country. He urged the students to vote for things they don't want. He said that information cannot be monopolized because today in most of the IT companies, the CEO's are Indian. It shows our strength and knowledge when compared to other countries. He finally concluded by saying that education and jobs are linked where educated Indians can grow and challenge the world.

Dr.Mrs.Bharathi, Director, St.Josephs congratulated all the staff and students for their incredible work and stressed on the researchers bent of mind which will help in innovative thinking.

Dr.N.Srinivas, Associate Professor, Department of Business Management and Convener of the conference proposed the vote of thanks followed by distribution of certificates to the participants by the chief guest. The second day of the Conference concluded with the singing of National Anthem.









### **DAY 3 – 20<sup>TH</sup> DECEMBER 2015**

The International Conference came to an end with the Tour of Hyderabad City on the last day, 20<sup>th</sup> December 2015.

The Conference was an enriching experience for all the participants as it could gather multiple perspectives of eminent academicians and industry experts on the Dynamics of Growth and Sustainability for reshaping the global future.

### **32. JOSEPHIESTA**

Annual Academic and Cultural Fest hosted by the college 'Josephiesta' got bigger and better than ever with around two thousand students from various colleges thronging the college campus on 13<sup>th</sup> February 2016. On the occasion of Josephiesta, Department of Commerce organized the following Competitions.

- Commerce Antakshari
- Commerce Quiz
- Micro Presentation
- Flip Flop

### **33. VISIT TO CITY CIVIL COURT**

Department of Commerce organized visit to City Civil Court for the first time on 18<sup>th</sup> February 2016 which is a landmark in the history of St. Josephs. 25 Students of B.Com III A accompanied by faculty Mrs. Aarti Samala visited the Court at Hyderabad. The visit was planned to enable the students to know about the court proceedings. Students were divided into groups of 5 each and were placed in different court halls where they had an opportunity to observe the court proceedings. Additional Chief Judge explained to students about hierarchy of the courts. Students also showed keen interest in approaching the clients and enquiring about their case facts. The visit was a great success.



**Visit to City Civil Court**

### **34. INDUSTRIAL VISIT**

Department of Commerce organized an Industrial Visit on 20<sup>th</sup> February 2016 to Ganpati Sugar Industries Ltd. located at Sangareddy Mandal, Medak District, Telangana. 100 students from B.Com III Year Honors and Professional accompanied by the faculty members Mr. Bhasker Yogendra, Mrs. R. Sree Lakshmi and Mrs. Y. Geethajali visited the factory. It was an enriching experience for the students where they learnt about the various stages in the manufacture of Sugar. The Industrial visit came to an end with visit to Manjeera Dam which was a recreational activity for the students.



**Industrial Visit to Ganpati Sugar Industries Ltd.**

### 35. JOSEPHS SOCIAL RESPONSIBILITY (JSR) ACTIVITIES

Social Consciousness and Commitment are an integral part of our department's vision. The faculty and students are sensitized on their social responsibilities and citizenship roles through participation in JSS Activity on 27<sup>th</sup> February 2016 by visiting Home for street children, Rescue Centers, Orphanages, Home for the aged and destitutes, mentally and physically challenged.

The objective of the visit was to identify the needs, problems of the community and extend a helping hand and also to inculcate the "Spirit of Service" among the students and remind them about their "Social Responsibility" towards "Humanity".

Our students and faculty voluntarily came forward and generously donated both in cash and in kind amounting to Rs.244085 which included Groceries, medicines, clothes, soaps, shampoos, biscuits, cakes, snacks, vegetables, fruits, stationery items, kitchen items, Ceiling Fan, Tube lights, bulbs etc.

The inmates excitedly greeted us by shaking hands and our students sang songs, played games, danced and had a great time interacting with them. They were happy to see the student's efforts and appreciated the college and the staff for encouraging the students to come forward and reach out to the people in need and emerge as ethical and socially responsible citizens of India. It was a great success.

S. No	Name of the Faculty	Class	No. of Students	Name of the Organization	Amount (in kind)
1	Mrs. Aarti Samala	IA	46	LSN Foundation for children, Bansilalpet,	9,000
2	1.Mrs. Sarika Verma 2.Mrs.Ritika Waghay	IB	47	AGAPE, orphanage for Aids and HIV children, Uppal	12,900
3	Mrs. Pauline	IC	47	Mother Teresa Home for dying & destitute, New Bhoiguda	15,000
4	Mrs. Angela	ID	40	Navajeevan Orphanage,	15,000
5	Mrs. Suguna Sheela	IH	47	NGO, Thallasamia Red cross Blood Bank, vidya	10,000

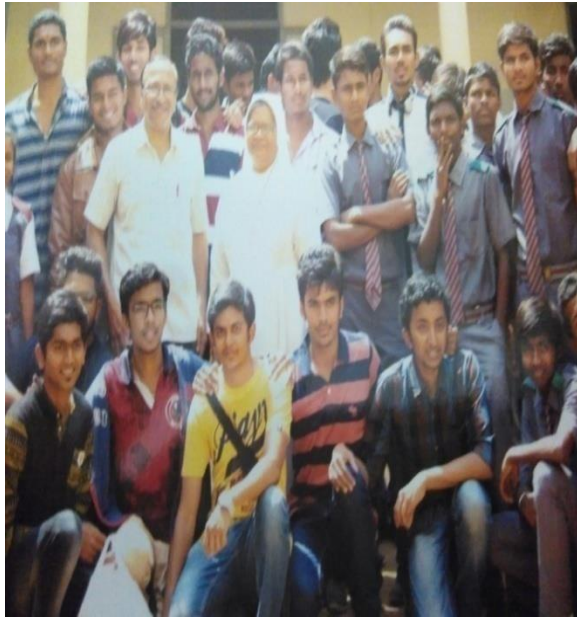
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6	Mrs. Sudha Ramani	IP	51	Rainbow Foundation for Girls, Falaknuma	9,000
7	1.Mrs. Savitha 2.Dr.Sultana Begum	I(IT)	52	Sadana Institute for mentally challenged,Uppal	20,000
8	Mrs. Shanti Kiran	IIA	40	Sadana Institute for old age, Bowenpally	11,000
9	1.Miss. Rafia Begum 2.Miss.M.Debora	IIB	38	Aram Ghar, Home for the disabled,Shivrampally	8000
10	Mr. Bhasker Yogendra	IIC	26	Devnar school for the blind, Begumpet	16,000
11	Mrs. S. Archana	IID	35	The friends of the Birds of the air,for Destitutes Nacharam	14,500
12	Mrs. Sumitra Pujari	IIH	35	Sneha Ghar, Home for street children, secunderabad	13,000
13	Mr. T. Krishna	IIP	25	St. Anthonys old age Home,Malkajgiri	9,000
14	Mrs. Y.Geethanjali	IIIA	45	Bass Orphanage, Osmangunj	15,000
15	Mrs. R.Sreelakshmi	IIIB	40	Don Bosco, Orphanage, Bible House	20,000
16	Mrs. Mary Vinaya Sheela	IIIC	40	Aasha Kiran Orphanage, Lalapet	15,000
17	Mr. Krishnamoorthy	IIID	35	words & Deeds, orphanage for children, Hayatnagar	11,000
18	Mrs. Anantha Lakshmi	IIIH	20	Gracious Paradise Charitable foundation Orphanage, Vanasthalipuram	10,000
19	Mrs.N. Srilatha	IIIP	31	Sannihita Centre for Women & girl child society, Parklane	10,685



**Visit to Devnar School for the Blind**



**Visit to Aram Ghar**



**Visit to Word & Deeds**



**Visit to LSN Foundation**



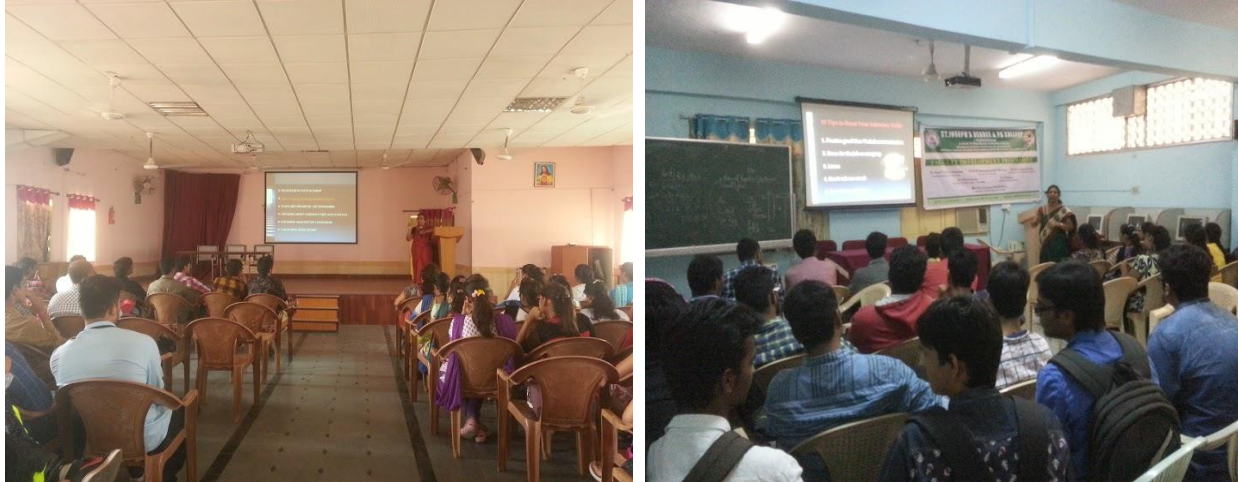
**Visit to Gracious Paradise Charitable foundation    Visit to Sannihita Centre for Women & girl child**



**Visit to Thallasamia Red cross Blood Bank    Visit to The friends of the Birds of the air**

### **36. PRE-PLACEMENT ACTIVITY**

Department of Commerce organised Pre-Placement talk for all streams of B.Com Final year students on 19<sup>th</sup> and 20<sup>th</sup> June 2015. The talk was delivered by placement coordinator, Mrs.Sumitra Pujari.She addressed the students about the recruitment process at St.Joseph's, and also spoke about vision, mission, objectives, success stories of the Placement cell, online registration by students, importance of CRT Programme and Interview Etiquette.



**Pre- Placement Talk organized by Department of Commerce**

### **37. CAMPUS RECRUITMENT TRAINING PROGRAM (CRT)**

Placement Cell of the College planned and organized Campus recruitment training classes twice in a week for B.Com final year registered students from 29<sup>th</sup> July to 3<sup>rd</sup> September 2015. The college has tied up with the most reputed Triumphant Institute of Management Education Pvt.Ltd. (TIME), Hyderabad for the academic year 2015-16. The classes were conducted by eminent professionals from the institute. The Training Program covered 5 modules comprising of (i) Quantitative Ability (ii) Verbal Ability (iii) Reasoning (iv) Group Discussion (v) Interview Skills.The CRT Program was conducted under the supervision of placement coordinators of Commerce Department, Mrs.Sumitra Pujari, Mr.Bhasker Yogendra and Mrs.Aarati Samala. The Training Program helped the students to face interviews with confidence.



### Campus Recruitment Training Programme

### 38. PLACEMENTS RECORD

- **Total Number of Students Registered: 220**
- **Number of Students who attended placements: 150**
- **Number of Students Placed: 131**
- **Percentage of Campus Placements: 87.33**
- **Highest Domestic Salary: Rs 4,50,000 PA**
- **No. of Students with Highest Annual CTC: 02**
- **Average Annual CTC offered to the students (in Rs) for the Academic year 2015 -2016: Rs. 193809.16**
- **List of Companies Visited:**

S.No	Name of the Company
1	Crossword Puzzle
2	Amazon
3	Khojez
4	Deloitte (Audit)



5	Wipro
6	Sutherland Global Services
7	Unisys
8	ADP
9	Deloitte (Tax)
10	Wells Fargo
11	Franklin Templeton
12	Minacs
13	Electronics Arts & Science Pvt. Ltd
14	HGS
15	Mphasis
16	Synchrony Financial

- **Details of Students Placed**

S.No	Name of the Student	Name of the Company	Date of Visit	CTC in Rs.	Designation
1	Sweta Giri	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
2	Morris Mary Magdelene	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
3	Nidhi Dani	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
4	Raj Kunwar Srivastava	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
5	Zarmeena Khan	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
6	Hridhaya L Harjani	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
7	Atif Ali	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
8	Khadija Farooqui	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
9	S Kiran Kumar	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
10	Rayees Reyas	Amazon	3 <sup>rd</sup> July 2015	1,60,000 PA	Process Associate
11	Akshay Sai Kumar	Khojez	18 <sup>th</sup> Aug 2015	72,000PA	Marketing Executive
12	Aakash Gorak	Khojez	18 <sup>th</sup> Aug 2015	72,000PA	Marketing Executive
13	Arnold Marian Vaz	Khojez	18 <sup>th</sup> Aug 2015	72,000PA	Marketing Executive
14	Surabhi Bhandari	Khojez	18 <sup>th</sup> Aug 2015	72,000PA	Marketing Executive

15	Vaibhav Sharma	Deloitte (Audit)	1 <sup>st</sup> Sept 2015	4,50,000PA	Audit Assistant
16	Zarmeena Khan	Deloitte (Audit)	1 <sup>st</sup> Sept 2015	4,50,000PA	Audit Assistant
17	Shubham Nagar	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
18	Avinash Vellore	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
19	Sujith Gupta	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
20	Vallika kandikanti	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
21	Syed Yousufuddin	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
22	Mohd Sohail	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
23	Sanjana Iailum	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
24	Akhileshrai	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
25	Sandesh Kasupa	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
26	Krishna Kanth Sharma	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
27	Adarsh Singh	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
28	Kevin Jackson	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
29	Kamran Khan	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
30	Sowmyach	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
31	Vinit Mishra	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
32	Priyanka Mula	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
33	Abhishek Golecha	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
34	Ramandeep dua	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
35	Adatiya Saniya	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
36	Girisha Sethia	Wipro	9 <sup>th</sup> Sept 2015	1,80,000PA	Project Engineer
37	Somani Sameena	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
38	Namrata Jain	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant

39	Clement Augutine	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
40	Akshay Sai Kumar	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
41	Sumanth Reddy K	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
42	Ankita Meshwari	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
43	Syed Amaan Kashif	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
44	Lisha Jain	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
45	Dasari Devaraj	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
46	Mahek Anand	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
47	Yash Dave	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
48	Mounika B	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
49	Ankit Sharma	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
50	Rafay Mohiuddin	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
51	Adisaya Mani	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
52	Sandeep Gilchrist	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
53	Rumana Syeda	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
54	Sai Suman A	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
55	Priyanka Sharma	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
56	Krishi Ramya	Sutherland Global Services	1 <sup>st</sup> Oct 2015	2,10,000PA	Technical Support Consultant
57	Sanobar Farheen	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
58	Raj Kunwar Srivastava	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
59	V. G. Avinash	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
60	Sooraj Suresh	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
61	M. Akshay Sai Kumar	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
62	Arnold Marian Vaz	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate

63	Rafay Mohiuddin Mohammed	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
64	Sandeep Gilchrist	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
65	Maria Manisha Louis	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
66	Somani Sameena	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
67	Syeda Madiha Fatima	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
68	Mezbeen Lakhani	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
69	Alexander Karthik	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
70	Sanjana Lailum	Unisys	6 <sup>th</sup> Oct 2015	2,40,000PA	Technical Support Associate
71	N.Manasa	ADP	6 <sup>th</sup> Oct 2015	1,80,000PA	Process Associate
72	B.Lakshmi Prassanna	ADP	6 <sup>th</sup> Oct 2015	1,80,000PA	Process Associate
73	C.Vineeth Sai	ADP	6 <sup>th</sup> Oct 2015	1,80,000PA	Process Associate
74	Shubham Pandiya	ADP	6 <sup>th</sup> Oct 2015	1,80,000PA	Process Associate
75	Sandesh Kasupa	ADP	6 <sup>th</sup> Oct 2015	1,80,000PA	Process Associate
76	Ankit Sharma	ADP	6 <sup>th</sup> Oct 2015	1,80,000PA	Process Associate
77	Atika Jabeen Aleem	ADP	6 <sup>th</sup> Oct 2015	1,80,000PA	Process Associate
78	Adisya Mani	ADP	6 <sup>th</sup> Oct 2015	1,80,000PA	Process Associate
79	Sai Aakash Pulluru	Deloitte (Tax)	19 <sup>th</sup> Nov 2015	3,20,000PA	Tax Analyst
80	M.Akshay Sai Kumar	Deloitte (Tax)	19 <sup>th</sup> Nov 2015	3,20,000PA	Tax Analyst
81	Urmi Biswas	Deloitte (Tax)	19 <sup>th</sup> Nov 2015	3,20,000PA	Tax Analyst
82	Sanober Farheen	Deloitte (Tax)	19 <sup>th</sup> Nov 2015	3,20,000PA	Tax Analyst
83	Adarsh Singh Killewale	Amazon	24 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate
84	Md. Sohail	Amazon	24 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate
85	Shahabuddin	Amazon	24 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate
86	Adarsh Singh Killewale	Wells Fargo	26 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate

87	Sooraj Suresh	Wells Fargo	26 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate
88	Prabhath Kiran	Wells Fargo	26 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate
89	Syed Hussain	Wells Fargo	26 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate
90	Adisaya Guru Mani Murthy	Wells Fargo	26 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate
91	Krishna Kanth Sharma	Wells Fargo	26 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate
92	Mohammed Ghori	Wells Fargo	26 <sup>th</sup> Nov 2015	2,20,000 PA	Process Associate
93	Namrata Jain	Franklin Templeton	2 <sup>nd</sup> Dec 2015	2,20,000 PA	Finance Associate
94	Jeetesh Pandey	Franklin Templeton	2 <sup>nd</sup> Dec 2015	2,20,000 PA	Finance Associate
95	Mahek Charaniya	Franklin Templeton	2 <sup>nd</sup> Dec 2015	2,20,000 PA	Finance Associate
96	Syed Amaan Kashif	Genpact	8 <sup>th</sup> Dec 2015	1,80,000 PA	Process Associate
97	N. Shashi Kanth	Genpact	8 <sup>th</sup> Dec 2015	1,80,000 PA	Process Associate
98	Adarsh Sing Killewale	Genpact	8 <sup>th</sup> Dec 2015	1,80,000 PA	Process Associate
99	Sonu Sharma	Genpact	8 <sup>th</sup> Dec 2015	1,80,000 PA	Process Associate
100	Meenakshi Bajaj	Genpact	8 <sup>th</sup> Dec 2015	1,80,000 PA	Process Associate
101	Bopparaju Mounika	Genpact	8 <sup>th</sup> Dec 2015	1,80,000 PA	Process Associate
102	Simran Kaur Chhabra	Genpact	8 <sup>th</sup> Dec 2015	1,80,000 PA	Process Associate
103	Prabhath Kiran	Genpact	8 <sup>th</sup> Dec 2015	1,80,000 PA	Process Associate
104	Raj Kumar	Genpact	8 <sup>th</sup> Dec 2015	1,80,000 PA	Process Associate
105	A. Valentina	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
106	Sheetal Agarwal	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
107	Urvashi Sharma	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
108	Simran Kaur	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
109	Poornima Jain	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
110	G.Meghna	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate

111	Dharvika Jalan	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
112	Madharam Shriya	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
113	Sri Akhilesh Rai	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
114	Raj Kunwar Srivastava	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
115	Sultan Sadiq Mohiuddin	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
116	Nitin Kumar Sharma	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
117	Rohit Kumar Singh	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
118	Vinit Mishra	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
119	Syed Yousufuddin	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
120	V.Abhishek	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
121	B.S.Shalem Vivian	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
122	K.Jagdish	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
123	T.Vishwanath	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
124	Kasu Sumanth Reddy	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
125	A Maheshwar Sainath	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
126	Syed Aman Kashif	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
127	Mohd Moazzamuddin	Minacs	12 <sup>th</sup> Jan 2016	1,45,000 PA	Process Associate
128	Adarsh Singh Killewale	Electronics Arts & Science Pvt. Ltd	18 <sup>th</sup> Jan 2016	2,10,000 PA	Technical Associate
129	Divesh Modi	Electronics Arts & Science Pvt. Ltd	18 <sup>th</sup> Jan 2016	2,10,000 PA	Technical Associate
130	Adarsh Singh Killewale	HGS	21 <sup>st</sup> Jan 2016	2,43,000 PA	Process Associate
131	Jyothi Katta	HGS	21 <sup>st</sup> Jan 2016	2,43,000 PA	Process Associate



**Campus Placements**



**Campus Placements**

### 39. RESULT ANALYSIS OF OUTGONE BATCH 2012-15 (APRIL 2015)

Course	Appeared	Passed	I Division	II Division	III Division	Percent	Failed
B.Com (General)	111	97	35	49	13	87	14
B.Com (Computers)	124	113	77	30	6	91	11
B.Com (Honors)	55	53	39	14	--	96	02
B.Com (Professionals)	48	46	28	18	--	96	02
<b>Total</b>	<b>338</b>	<b>309</b>	<b>179</b>	<b>111</b>	<b>19</b>	<b>91</b>	<b>29</b>

### 40. ANNUAL DAY

Our College celebrated the Annual Day on 19<sup>th</sup> March 2016. The Chief Guest for the day was Mrs. Rani Reddy, Director, Corporate Communications, Sakshi Media Group and Guest of Honour was Dr. R.K. Mishra, Director, Institute of Public Enterprise, Hyderabad. The programme started with prayer song by college choir Anna Domini, followed by lighting of the lamp by the Dignitaries. Principal Rev. Fr. Vincent Arokiadas extended a warm welcome to the gathering and presented the Annual report for the academic year 2015-16

The Chief Guest, Mrs. Rani Reddy in her thought provoking speech urged the students with a quote to "Stay Hungry, Stay Foolish". The Guest of Honour stated that constant efforts, right attitude are the keys to success. In a colourful show students brought to limelight their creative and artistic talents through cultural programmes. The Chief Guest and Guest of Honour handed over prizes and token of appreciation to Academic toppers, winners of cultural and literary competitions, class representatives, retired employees and also to the faculty for their outstanding achievements. Annual day came to an end with singing of National Anthem.



The following is the list of students who secured Centum, Academic Toppers Students with 100% Attendance, Special recognition award, class representatives and Best Outgoing student award.

**Academic Toppers for the Academic year 2014-15**

**B.Com I Year (Semester I & II Aggregate)**

*B.Com (General)*

S.No	Roll No.	Name of the Student	Percent	Rank
1	14-401-020	Adarsh Mansukh Sakhiya	84.5	I
2	14-401-074	Vikas Kumar Goel	83.8	II
3	14-401-070	Hameeda Dhanani	81.6	III

*B.Com (Computers)*

S.No	Roll No.	Name of the Student	Percent	Rank
1	14-402-001	Monish Kalyani	90.75	I
2	14-402-003	N.Mahesh	84.62	II
3	14-402-064	M. A. Ahad Muzammil	82.8	III

*B.Com (Honors)*

S.No	Roll No.	Name of the Student	Percent	Rank
1	14-407-001	Harshita Modi	89.4	I
2	14-407-004	Rachna Rangaraju	89.2	II
3	14-407-023	Varsha Agarwal	89.1	III

*B.Com (Professional)*

S.No	Roll No.	Name of the Student	Percent	Rank
1	14-403-041	Talla Joshna	87	I
2	14-403-005	Saloni Agarwal	83.8	II
3	14-403-004	Anmol Toshniwal	83.4	III

**B.Com II Year (Semester III & IV Aggregate)**

*B.Com (General)*

S.No	Roll No	Name of the Student	Percent	Rank
1	13-401-104	Samata Jain	96	I

2	13-401-006	Kritika Jain	95.5	II
3	13-401-004	Sanjay Joshi	94.62	III

***B.Com (Computers)***

S.No	Roll No.	Name of the Student	Percent	Rank
1	13-402-077	Nadim Govani	88.15	I
2	13-402-048	D.Sujith	86.93	II
3	13-402-009	Sofia Virani	85.5	III
4	13-402-095	Salman Ali Khan	85.5	III
5	13-402-081	Sahil Manjiyani	85.5	III

***B.Com (Professional)***

S.No	Roll No.	Name of the Student	Percent	Rank
1	13-403-001	M. Akshay Sai kumar	90.63	I
2	13-403-012	Dharvika Jhalan	88.09	II
3	13-403-051	Nalmela Manasa	86.27	III

***B.Com (Honors)***

S.No	Roll No	Name of the Student	Percent	Rank
1	13-407-005	Namrata Jain	90.7	I
2	13-407-007	Jeetesh Pandey	87.5	II
3	13-407-048	Cherry Jain	85.01	III

**Centum Awards**

**B.Com I year (Semesters I & II)**

***B.Com I year (General)***

S.No	Name of the Student	Subject	Semester
1	Shashi Raj Paspulati	Financial Accounting	I

***B.Com I year (Computers)***

S.No	Name of the Student	Subject	Semester
1	Monish Kalyani	Financial Accounting	I
2	N. Mahesh	Financial Accounting	I

3	Naina Mundada	Financial Accounting	I
4	M. A. Ahad Muzammil	Financial Accounting	I
5	K.Chitra	Financial Accounting	I
6	Bhayani Salim M	Financial Accounting	I
7	Faiyyaz Khan	Financial Accounting	I
8	D.Santhoshi Kumari	Financial Accounting	I
9	Piyush Das	Financial Accounting	I
10	K.Chandra Shekar	Financial Accounting	I
11	Mohammed Shah Nawaz Alam	Financial Accounting	I

***B.Com I year (Professional)***

S.No	Name of the Student	Subject	Semester
1	Anmol Toshniwal	Business Law	I
2	Rakesh Reddy	Business Statistics	I
3	K.Ujwal Reddy	Business Law	I
4	B. Vasanth Siddhanth	Business Statistics	I
5	Pranavi	Business Economics	I
6	Talla Joshna	Business Statistics	I

***B.Com I year (Honors)***

S.No	Name of the Student	Subject	Semester
1	Rachana Rangaraju	Advanced Accounting	II
2	Rachana Rangaraju	Business Mathematics	II
3	Santoshi Chowdhary	Advanced Accounting	II
4	Varsha	Business Mathematics	II
5	T.Shiva Praneeth	Business Mathematics	II
6	K.Shruti Prakash	Business Mathematics	II
7	Harshita Modi	Business Mathematics	II

**B.Com II year (Semesters III & IV)**

***B.Com II year (General)***

S.No	Name of the Student	Subject	Semester
1	Kritika Jain	Banking Systems	III
2	Kritika Jain	Income Tax-I	III
3	Payal Vijaywargi	Business Statistics-I	III
4	Antisha Jain	Banking Systems	III
5	Nisha Sharda	Banking Systems	III
6	Samata Jain	Banking Systems	III
7	Aditi Jain	Business Statistics-I	III

8	Aditi Jain	Income Tax-I	III
9	Kritika Jain	Business Statistics-II	IV
10	Sanjay Joshi	Business Statistics-II	IV
11	Payal Vijaywargi	Business Statistics-II	IV
12	Payal Vijaywargi	Advanced Accounting	IV
13	Jennis M.Gala	Advanced Accounting	IV
14	Jennis M.Gala	Business Statistics-II	IV
15	Nikita Jain	Business Statistics-II	IV
16	Mohini Harkut	Advanced Accounting	IV
17	Nisha Sharda	Business Statistics-II	IV
18	A.Akshay Kumar	Business Statistics-II	IV
19	Shahabuddin	Business Statistics-II	IV
20	Tharun Sharaf	Business Statistics-II	IV
21	Pooja Nagulapally	Business Statistics-II	IV

***B.Com II year (Computers)***

S.No	Name of the Student	Subject	Semester
1	Devaraj Dasari	RDBMS	III
2	N. Kevin Jackson	Banking Systems	III
3	Krishnakanth Sharma	Income Tax-I	III
4	Y. Supraja	Banking Systems	III
5	Salman Ali Khan	Business Statistics-I	III
6	Nadim Govani	Income Tax-I	III
7	Nadim Govani	RDBMS	IV
8	Sahil Manjiyani	RDBMS	IV
9	Saniya Adatiya	RDBMS	IV
10	Salman Ali Khan	RDBMS	IV
11	Salman Ali Khan	Business Statistics-II	IV
12	D.Sujith	Advanced Accounting	IV
13	D. Sujith	Business Statistics-II	IV

***B.Com II year (Professional)***

S.No	Name of the Student	Subject	Semester
1	M.Akshya Sai Kumar	Corporate Accounting-II	IV
2	Manasa	Auditing	IV

***B.Com II year (Honors)***

S.No	Name of the Student	Subject	Semester
1	Namrata Jain	QTDM	III
2	Shiva Rao	QTDM	III

3	Jeetesh Pandey	Cost Accounting-I	III
4	Sadaf Fatima	Management Accounting	IV
5	Phani Kumar	Management Accounting	IV
6	Phani Kumar	Entrepreneurship Development	IV
7	G.Adisaya Mani	Financial Services & Insurance	IV
8	Rafey Mohiuddin	Corporate Accounting-II	IV

### **100% Attendance**

#### ***B.Com I year (Computers)***

S.No	Name of the Student	Semester
1	Monish Kalyani	I & II
2	Taurelle D'cruz	I & II

#### ***B.Com I year (Honors)***

S.No	Name of the Student	Semester
1	Perna Asawa	I & II
2	Varsha	I & II

#### ***B.Com I year (Professional)***

S.No	Name of the Student	Semester
1	B.M. Sanjay	I
2	K. Ujwal Reddy	II

#### ***B.Com II year (Honors)***

S.No	Name of the Student	Semester
1	Jeetesh Pandey	III & IV
2	Shiva Rao	III
3	Pratibha Rathi	III

### **Special Recognition Award**

<b>S. No</b>	<b>Name of the Student</b>	<b>Class</b>
1	Payal Jain	III H
2	Namrata Jain	III H
3	Meenakshi Bajaj	III H
4	Jitesh Pandey	III H
5	Shiva Rao	III H
6	Kiran Kumar	III H
7	Ritesh Benedict	IIIA
8	Akshay Sai Kumar	IIIP
9	Sanober Fatima	IIIP
10	Krishnaveni Aishwarya	IIIP
11	Sooraj	IIIP
12	Shaheda Khan	IIIP
13	Khushal	IIIP

### **Class Representatives of Final Year**

<b>S. No</b>	<b>Name of the Student</b>	<b>Class</b>
1	Darpan	III A
2	Abhishek Asawa	III A
3	Antisha Jain	III A
4	Jennis M.Gala	III A
5	Martina James	IIIB
6	Shahbuddin	IIIB
9	Vinit Mishra	IIIC
10	Sultan	IIIC
11	Konda Tejaswini	IIIC
12	Soumya	IIIC
13	Himaja	IIID
14	Krishna Kanth	IIID
15	Sahil Manjhiani	IIID
16	Mayank Gupta	IIID
17	Jitesh Pandey	IIIH
18	Shiva Rao	IIIH
19	Payal Jain	IIIH
20	Monika Khanna	IIIH
21	Akshay Sai Kumar	IIIP
22	Amar	IIIP
23	Zarmeena Khan	IIIP
24	Sanober Fatima	IIIP

## Best out going students

S. No	Name of the Student	Class
1	Payal Jain	III H
2	Akshay Sai Kumar	III P











#### 41. FAREWELL PARTY

An incredible farewell party was hosted by I & II year B.Com General, Computers, Honors and Professional students to bid farewell to their respective seniors on 18<sup>th</sup> March 2015.

##### **B.Com (General)**

The party commenced at 10.00 am in Josephs Hall. There was a variety of dance, music and laughter to entertain crowd. Principal Rev.Fr.Vincent Arokiadas and Mrs.C.Savithri,HOD addressed the students and wished them good luck in their future endeavors. The party was set ablaze with Ramp Walk which was judged by Miss.M.Debora and Mrs.Archana, Assistant Professors from Commerce Department.The winners were Mr.Ali Khan and Miss. Hashmita Kaur who were adjudged Mr.Farewell and Miss. Farewell title respectively. The Judges and HOD congratulated the winners and presented momentos and title sashes to the winners. Finally all the students danced to the tunes played by DJ.

##### **B.Com (Honors & Professionals)**

The party commenced at 10.00 am in Cellar. The function started with welcome address, followed by speech of Principal Rev.Fr.Vincent Arokiadas and Mrs.C.Savithri,HOD who wished

the seniors bright future and happy life. The juniors entertained the seniors with loads of music and dances. At last the audience was enthralled with DJ.

### **B.Com (Computers)**

The party commenced at 2.00 pm in Josephs Hall with welcoming of seniors. Principal Rev.Fr.Vincent Arokiadas and Mrs.C.Savithri, HOD addressed the gathering and wished the seniors great success in future life. The seniors were entertained with music, songs, dance and skit on student's life at St.Josephs. The main Attraction of the event was the ramp walk put up by the juniors to give the seniors an opportunity to showcase their talent where in the aspirants were adjudged for Mr. and Miss farewell by a panel of three Judges namely Mrs.Shanti kiran, Mrs.Ritika Waghray and Mrs.Aparna Sathe. The title of Mr.Farewell was won by Mr.Sahil Manjiyani and Miss.Farewell by Miss.Manisha Kumari. The highlight of the day was power point presentation of the memorable moments spent in college by seniors which made everybody eyes filled with tears of joy. Certificates were also awarded to the students who secured centum for the academic year 2014-15 and also to the core committee members of Josephiesta 2016









## 42. INTERNSHIP/PROJECT DETAILS OF STUDENTS

- Students of B.Com final year Computers, Honors & Professionals have to complete the Internship/Project in the areas of Finance, Marketing, Human Resources, General management, Accounting Auditing, Banking etc. from any organization of their choice.
- Internship was for a minimum period of 21 days.
- Students were provided with a Bonafide certificate to enable them to get accepted as an Intern in the organization of their choice.
- Guides were allotted from the Department of Commerce to enable the students to complete the Internship/Projects in the beginning of the V Semester.

The following is the list of Guides

<b>S.No</b>	<b>Name of the Faculty</b>	<b>Specialisation</b>
1	Mrs. Mary Vinaya Sheela	Finance
2	Mr. Krishna Moorthy	Finance
3	Mrs. N,Srilatha	Finance
4	Mrs. Y.Geethanjali	Finance
5	Mrs. Suguna Sheela	Banking
6	Mrs. J.N.P.P Anantha Lakshmi	Finance
7	Mrs. Sudha Ramani	Finance
8	Mrs. Sumitra Pujari	HR
9	Mrs. R. Sree Lakshmi	Marketing
10	Mrs. Shanti Kiran	Marketing
11	Mrs. Ritika Waghay	Marketing
12	Miss. M. Debora	Marketing
13	Miss. Rafia Begum	Finance
14	Mr. Bhasker Yogendra	Marketing
15	Mrs. S. Archana	Marketing
16	Mrs. G. Savitha	HR
17	Dr. Sultana Begum	HR
18	Mr. T. Krishna	Finance
19	Mrs.Aarati Samala	Marketing
20	Mrs.Sarika Verma	Finance

- During the VI semester, 247 students have submitted Project/Internship report and faced viva-voce on 28<sup>th</sup> March 2016 conducted by the external body comprising of the following experts:

\*Dr.Srinivas, Associate Professor, Badruka College of Commerce, Hyderabad

\*Dr.Anjaneyulu, Associate Professor, Badruka College of Commerce, Hyderabad

\*Dr.Ramana Murthy, Associate Professor, Vijayanagar College of Commerce, Hyderabad

\*Mrs.Satya Sudha, Vice Principal, Assistant Professor, IIMC, Hyderabad





### B.Com III Computers (Section C)

S. No	Roll No	Name of the Student	Specialization	Title of the Project
1	13402001	Golecha Abhishek kumar	Marketing	A Comparative study on consumer to consumer model with special reference to OLX and Quikr
2	13402003	Jain Satish	Marketing	Impact on Car loans a Case study of SBI
3	13402004	Jain A Bhavesh	Marketing	A Case Study on Customer Satisfaction
4	13402005	Arpit Agarwal	Marketing	Role of Consumer perception toward Retail Chain
5	13402006	Vinit Mishra	Marketing	Demand for Professional Photographer and customer satisfaction
6	13402007	Mohammed Ismail	Marketing	Sales and advertisement of India Bulls
7	13402008	Shubham	Marketing	A Case Study on Customer Satisfaction at on Trading Co.
8	13402009	Sofia Virani	HR	Role of Leadership in present business scenario Case study of TATA Group Industries
9	13402010	Syed Yousufuddin	Finance	Study on mutual Funds of KARVY
10	13402011	Rajesh Bhattad	Marketing	A Customer behaviour on Various Branded Shoes
11	13402012	Vangala Neelkanth	Marketing	Consumer satisfaction- Tesla Motors
12	13402013	Sowmya Ch	Marketing	Consumer satisfaction relating to social media " Case study on Whats App"
13	13402014	D. Ajay Singh	Finance	Fixed assets management - Kesoram Company
14	13402015	Varun Devda	Marketing	Customer relation ship management - A case study of Mahesh bank
15	13402016	Mohd Faizan Farooqui	Marketing	Customer Satisfaction - Big Bazar
16	13402017	Bavana Paravastu	Marketing	Advertisement impact on Airtel Customer
17	13402018	Antony Jacob	Marketing	Customer satisfaction ( TATA Motors)
18	13402019	Blake Astle Mcleod	Marketing	Customer satisfaction ( Honda Motors)
19	13402020	Mayur Tiwari	HR	Induction on Human Resources
20	13402021	P Sai Srinivas	Finance	Assets Liabilities Management ( ICICI Bank)
21	13402022	Fizza Shyam	Marketing	360 Degree of performance appraisal- Heritage
22	13402023	A Valentina	HR	Employees motivation in Syndicate bank
23	13402024	Mohammed Jaber Uddin	Finance	Comparative analysis of public and private sector banks
24	13402025	Golecha Rahul Kumar	Marketing	Customer Satisfaction( Shubam Steel LTD)
25	13402026	K Chandrakanth	Finance	Ratio analysis of Heritage food Ltd.

26	13402027	Divesh Modi	Marketing	The emergive mantra of today shopping- a study on the Amazon in India
27	13402028	Biradar Rahul	Marketing	Stress Management of Employees
28	13402029	Ankit Kumar	Marketing	A Study on Interior designing as a profession
29	13402030	K Vallika	HR	CSR A Case Study on TATA Co.
30	13402031	Veer Aneesh Goud	Marketing	4G Network
31	13402032	B.R Rajath Ranganath	Marketing	Brand loyalty And case study on Samsung Electronics. Ltd
32	13402033	Sharma Devesh	Marketing	Industrial analysis of Ice Cream
33	13402034	Muhammad Kamran Khan	Marketing	Study of consumer satisfaction and preference at retail store(Big Bazar)
34	13402035	Ramandeep Singh Dua	Marketing	Effectiveness of advertisement on consumer at Bajaj Life Insurance
35	13402036	Kalimi Rajender Yadav	Marketing	Advertisement Impact on customer in Airtel
36	13402037	Sultan Sadiq Mohuddin	HR	Stress Management
37	13402038	Konda Tejaswini	HR	Recruitment and selection process in Aimfill International Business Co.
38	13402039	Richard Francis	HR	Recruitment and selection process in WIPRO
39	13402040	Akash Paul Anthony	HR	Employee Discipline
40	13402041	Deep Morjaria	HR	Case study on Noida double murder case
41	13402042	Maria Manisha	HR	Performance appraisal of employees in DELL
42	13402043	Nitin Kumar Sharma	HR	Recruitment and Selection process of ADP
43	13402044	Mohd Sohail Sajid	Marketing	Customer satisfaction at Airtel
44	13402045	Mehta Akshita	Finance	A Study on Impact of demographic factors on the investment choices of investors
45	13402046	Shahnawaz	Marketing	Customer Relation Management-Hero
46	13402047	Harry Francis	HR	Communication Process Management
47	13402048	Donkeshwar Sujith Kumar	Marketing	A study on consumer satisfaction and marketing strategies of HUL at Ichoda of Adilabad district
48	13402049	Keith Marlon Johnson	HR	Employees satisfaction in Indian Infoline Ltd

49	13402050	Das Bharath	Marketing	A Case study on consumer Behaviour
50	13402051	K Ashish	Marketing	Promoting the medicines of Glenmark Pharmaceutical Ltd
51	13402052	Mohd Mahaboob Ali	Marketing	Tele- Marketing Fortune Ford
52	13402053	Sharma Manish	Marketing	Consumer Awareness
53	13402054	R Ravi Krishna	Marketing	Market Analysis of Airtel
54	13402055	Mohd Ismail	Marketing	Customer preference towards small cars at Hyundai
55	13402056	Thokala Anusha Reddy	Finance	A Study on E- Banking with reference to SBI
56	13402057	Faisal Jiwani	Marketing	Consumer Buying Behaviour
57	13402058	Harpani Vimal	Marketing	Consumer relationship management in Retail
58	13402059	Anubhav Agarwal	Finance	Mutual Funds
59	13402060	Gumparthi Naresh	Marketing	Customer perception on Hyundai
60	13402061	Kurakula Jagdish	HR	Recruitment and selection process at Infosys
61	13402062	Mohammed Zaheeruddin	Marketing	Customer satisfaction in Idea Cellular Services
62	13402063	Puppala Datta Sai Kiran	HR	Training and development- HRM
63	13402064	Sri Akhilesh Rai	HR	Employee satisfaction in St. Joseph Degree & PG College
64	13402065	M Manisha Kumari	Marketing	Rural Marketing - Heritage
65	13402067	Jerome Anthony	Marketing	Internship Report
66	13402068	Y Supraja	Marketing	Pricing strategy- Ultratech Marketing
67	13402069	Mohd Khaja Pasha	Marketing	Brand awareness- Varun Motors
68	13402070	Banda Samuel Shalem Vivian	HR	Employee Job Satisfaction in BSNL
69	13402071	Mohammed Moazzamuddin	HR	HR Planning
70	13402072	Sharma Abishek	Marketing	Retail Marketing of Big Bazar
71	13402073	Sanjana Iailum	Finance	A study on Performance analysis - Bajaj Finance and Mahindra

**B.Com III Computers (Section D)**

S.No	Roll No	Name of the Student	Specialization	Title of the Project
1	1214-13-402-074	Dindukurthi Himaja	HR	Employee Retention in Big Bazar
2	1214-13-402-075	Adarsh Singh Killewale	Marketing	Internship at Excel Enterprise
3	1214-13-402-076	Jain Padamchand	Marketing	Promotion Strategies adopted by Big Bazar
4	1214-13-402-078	Gundala Satish	Finance	Credit Risk Management of SBI
5	1214-13-402-079	Gudepu Sunil	HR	Bharath sanchar Nigam Limited
6	1214-13-402-080	S Hari Satya Kumar	Marketing	International Business of Beaver tracks Pvt.ltd
7	1214-13-402-081	Manjiyani Sahil	Marketing	Factors influencing Customer Preferences of Apple in Hyderabad
8	1214-13-402-082	A. Maheshwar Sainath	HR	Customer Satisfaction on Idea Services
9	1214-13-402-083	Sumit Jalan	Finance	Impact of Demographic factors on the investment choices of investor
10	1214-13-402-084	Girisha Sethia	HR	Corporate Social Responsibility in emerging markets
11	1214-13-402-085	Norton Windsor Bernard	Finance	Comparative study of Muthut finance and Manapuram Gold loan
12	1214-13-402-086	Hina Fatima	HR	Women Entrepreneurship-Role of Bharatiya Mahila Bank
13	1214-13-402-087	Tarun Kumar Goel	Marketing	Marketing strategies adopted by AIRTEL
14	1214-13-402-088	Krishna Kanth Sharma	Marketing	The Startup Policies a Case study on Snapper
15	1214-13-402-089	Dexter Benedict	Finance	A conceptual framework of Islamic Banking
16	1214-13-402-090	Abdullah Naseeruddin Q	Finance	Study and Analysis of Financial Statements of ICICI
17	1214-13-402-091	F Sharon Priyanka	HR	A study on Cross Cultural Training
18	1214-13-402-092	Shruthi Maria	HR	Comparative study on Home Loan Scheme
19	1214-13-402-093	Sumesh Garg	Finance	Working Capital Management
20	1214-13-402-094	Abhishek V	Finance	Credit Risk Management
21	1214-13-402-095	Salman Ali Khan	Finance	Study on Fund Flow Statement of Hero Motors
22	1214-13-402-096	K. Maria Vijaya Kumar	Finance	study on Capital Structure of Ultra Tech cement
23	1214-13-402-097	M. Kartheek Reddy	Finance	Study on Trend Analysis of Retail Banking
24	1214-13-402-098	A K Balakrishna Rao	HR	study on HR Practices in ITC
25	1214-13-402-099	Mula Priyanka	Finance	Study of Risk Management on ICICI bank

26	1214-13-402-100	Adatiya Saniya	Finance	Internship on Computerised accounting at RACO
27	1214-13-402-102	Mohd Amer Uddin	Finance	Merchant banking HDFC bank
28	1214-13-402-103	G. Sai Kishore Reddy	Finance	Management of Fixed Assets LG
29	1214-13-402-104	Aman Agarwal	Marketing	Brand Preference of Mobile phones
30	1214-13-402-105	Kasu Sumanth Reddy	Finance	Financial statement analysis
31	1214-13-402-106	Syed Amaan Kashif	HR	Analysis of Customers using GSM communication in Hyderabad
32	1214-13-402-107	Dasari Devaraj	HR	study on Employee Motivation in Toyota Company
33	1214-13-402-108	Gautam D Goyal	Marketing	Analysis of working and sales procedure of Dinesh Traders
34	1214-13-402-109	Louis Xavier Moses	Marketing	performance appraisal in TCS
35	1214-13-402-110	V G Avinash	Marketing	Customer service at Amazon
36	1214-13-402-112	Mayank Gupta	Finance	A project report on retirement plan and preference of educational sectors
37	1214-13-402-113	Jawalkar Ajay Kumar	Marketing	impact of online shopping on customers
38	1214-13-402-115	N. Kevin Jackson	Marketing	Crisis Management -Nestle Maggie Noodles
39	1214-13-402-116	Agarwal Bhupesh	Marketing	Marketing strategies of Coca-Cola
40	1214-13-402-117	Dharmavarapu Ravi Teja	Finance	Fund flow analysis
41	1214-13-402-119	Md Qaiseruddin Ahmed Sajid	Finance	Comparative study of various mutual funds
42	1214-13-402-120	Mohammed Sohail Uddin	Marketing	A study on Rural Marketing Strategies of Coca-Cola in India
43	1214-13-402-121	Manikanta B	HR	Pay roll Management on Yashoda
44	1214-13-402-122	Shaik Irfan	Marketing	Study on online trading
45	1214-13-402-123	Maddishetty Shravya	HR	Event Management
46	1214-13-402-124	Sandesh Kasupa	Finance	Managing trader participation and emulation
47	1214-13-402-125	Bhimani Sahil	Marketing	A Study on E relating -Flipkart
48	1214-13-402-126	A Keertan	Finance	Management control system
49	1214-13-402-128	Shairiyaar Ahmed Shahbaaz	Finance	Study on working capital management
50	1214-13-402-129	Sane Dilip Reddy	Finance	Working Capital Management of Tata Steel
51	1214-13-402-130	Koniki Sai Teja	Finance	Financial performance and analysis of SBI
52	1214-13-402-131	Ravoori Robin Richard	Finance	Asara Pension Scheme by Telangana Government
53	1214-13-402-132	N Shashi Kanth	Marketing	The Hans India Print media
54	1214-13-402-133	V Rohit Kanth	HR	Training and Development in NCC

55	1214-13-402-135	K Pavan Kumar	Marketing	Customer satisfaction and Marketing strategies of Big Bazar
56	1214-13-402-136	Farhan Mahmood Sharif	Finance	Forensic accounting
57	1214-13-402-137	Thumma Rajesh Reddy	Finance	Vazir Sultan Tobacco Industries
58	1214-13-402-138	Nallala Monica	HR	Public relation on LIC
59	1214-13-402-139	Upadhyay Niha	Marketing	A study on E ticketing
60	1214-13-402-140	Ribson Varghese	Marketing	Customer satisfaction of star and sitara
61	1214-13-402-141	Mohd Amer	Finance	a Study on Performance of Mutual Fund scheme
62	1214-13-402-142	Dinawale Shalu	Marketing	Internet marketing
63	1214-13-402-143	Vaibhav Sharma	Marketing	Internship at Captions Communications
64	1214-13-402-144	James Maria Racheal	HR	Case study on L&T Metro Rail in Hyderabad
65	1214-11-402-053	Bandanadam Bala Vinod Kumar	HR	Recruitment and Selection

### B.Com III Honors

S. No	Roll No	Name of the Student	Specialization	Title of the Project
1	13407001	Monika khanna	HR	Status of women Health and Hygiene
2	13407002	Sreenee	Finance	Investment Decision
3	13407003	Pratibha Rathi	Finance	Capital Market
4	13407004	Payal Jain	Marketing	How has social media changed food marketing
5	13407005	Namrata Jain	Finance	Portfolio Risk Management
6	13407006	Karan Vaishnav	HR	Employees Motivation
7	13407007	Jeetesh Pandey	Marketing	Brand Awareness - TATA Motors
8	13407008	Ankitha amheswari	Finance	An Explorative study on general insurance with a special reference to Kadel Insurance Brokers PVT. Ltd
9	13407009	Sonu Sharma	Marketing	Customer Satisfaction at Maruti Suzuki
10	13407010	D. karan Singh	Marketing	Customer satisfaction towards Idea Cellular
11	13407011	Syed Iftekar ahmed	Finance	Customer Satisfaction In Big Bazar
12	13407012	D.D. N. S. Phani kumar	Marketing	A Study on NSE
13	13407013	Md. Mudassir	Marketing	Marketing Strategies Hero Motor Corp.
14	13407014	Urvi Patel	Marketing	Consumer behaviour on online Shopping
15	13407015	Mahek	Marketing	brand Loyalty of customer towards cellular service
16	13407016	Bilal Ahmed	Finance	A Case study On live Stock Farming
17	13407017	Srikanth Rowlo	Marketing	Internship Report on Mera events
18	13407018	Guru Murthi adisayamani	Marketing	Internship Report on Amazon. in
19	13407019	s. kiran Kumar	HR	Performance appraisal at Amazon

20	13407020	S. Shorya Teja	HR	Human Resource development in IT Industry
21	13407021	Sadaf Fatima	Marketing	Study on consumption Pattern Waury Brand
22	13407022	Sadaf Fatima	Marketing	Retail Marketing
23	13407023	Kunjasn Pandya	Marketing	A Study On views Of Youth On Smart Phone Brand Wise
24	13407024	Meenakshi Bajaj	Marketing	Market Study on Amul
25	13407025	V. Santosh Singh	Marketing	Celebrity Endorsement and Brand Building
26	13407026	Jain Alka	Finance	A Comparative study Of Working Capital
27	13407027	Jadhav Srikantha	Marketing	Sustainable Business Plan In Rural Development
28	13407028	Shroff R. Umang	Marketing	A Study Of Marketing and Sales Promotion of A and M Kitchen Gallery
29	13407029	U. Prabhat Kiran	Finance	Internship On Suggesting sustainable business Plan By Exploring Bottom Of Pyramid
30	13407030	Hemant Sharma	Finance	Comparative study of Muthoot and Manappuram Finance
31	13407031	M.Ravi Kumar	Marketing	Bridge Image of Airtel
32	13407032	Rafay Mohiuddin	Finance	Capital Structure Analysis of General Motors Ltd.
33	13407033	Vijay	Marketing	A study On Online Trading Infolins LTD.
34	13407034	Jeevith Mogili	HR	Performance appraisal at kotak
35	13407035	Mohd. Jaweed	Marketing	Customer preference in choosing Big Bazar
36	13407036	Shaik Ismail	Taxation	Internship on Taxation
37	13407037	Yogesh Jain	Marketing	Consumer perception in consuming Coca-Cola And Pepsi
38	13407038	Shiva Rao	Finance	A Study on performance of PMSDY with special reference to Basheer bagh Slum
39	13407040	Neha Vijay Sarvi	Finance	Financial Analysis in Rampatlal gupta & Sons.
40	13407041	Soumya Ranjan Seth	HR	Employee relation in an organisation of barrier in communication
41	13407042	Mohd. Taha	Marketing	Out line Marketing Amazon. Com
42	13407044	Atif Ali	Marketing	Specialization in Customer service in Amazon( Internship)
43	13407045	G. Ashish	Finance	Financial Statement Analysis
44	13407046	B. Mounika	Marketing	Specialization in sourcing and identifying of chemical
45	13407048	Jain Cherry	Marketing	Marketing Strategy of Lakme Company
46	13407049	Kevin Christopher	HR	Sustainability of employees in TATA and Amozon
47	13407050	Sourabh Goel	Marketing	Internship on Marketing
48	13407051	Rishab Dalmia	Finance	Inventory Management at ASC Sugars ltd.
49	13407052	Syed Bilal Hussain	HR	recruiting And Selection Process
50	13407053	Mohd. Abdul Raqeeb	Finance	Internship on Financial Practice
51	13407054	Sebastine Andrews	HR	Employee motivation on Syndicate Bank
52	13407055	Aashish pipariye	Marketing	Research on Apparel Fashion Retail Industry In India

53	13407056	Sandeep Gilchrist	Finance	Project on Financial analysis with reference to IOB
54	13407057	Farya Tazeen	Marketing	Promotional Activities at Advent Global
55	13407058	Atika Jabeen Aleem	Marketing	Scope of Ethnic wear Brands of SS For Women
56	13407059	Mohd. Abdul Habeeb	Marketing	Business Management Of networks Marketing
57	13407060	Nisha Maniyar	HR	Women Entrepreneur
58	13407061	E.R. Rohit	Marketing	Consumer Psychology
59	13407062	Ankit Sharma	HR	Welfare measures (BDL)
60	12407015	Farhan	Marketing	Customer Satisfaction on Levis

### B.Com III Professional

S.No	Roll No	Name of the Student	Specialization	Title of the Project
1	13403001	M.Akshay Sai Kumar	Finance	Impact of fraud on economic development and sustainability with special reference to forensic accounting implementation in India.
2	13403002	Alexander Karthik	Finance	A study on employee motivation of HDFC standard life insurance company
3	13403003	Raghav Bansal	Finance	internal audit of ICICI bank
4	13403004	Mohd.Kabeer Ul Haq	Finance	comparative study on life insurance corporation with other life insurance companies
5	13403005	Asfhan Ahmed	Finance	study of foreign exchange and its risk management
6	13403006	Urmi Biswas	Finance	balanced score card in Indian companies
7	13403008	Shaheda Khan	Finance	financial analysis of bharti airtel
8	13403009	Sai Akash Pulluru	HR	training needs and analysis of ICICI bank
9	13403010	D.K.V.Aishwarya	Finance	A study on the investment patterns of various income groups in India.
10	13403011	Zarmeena Khan	Finance	comparative statement analysis of tata power ltd.
11	13403012	Dharvika Jalan	Finance	inventory mgt at kothagudem thermal power station
12	13403013	Syeda Madiha Fatima	Finance	comparative study on public sector bank(SBI) and private sector bank(Axis)
13	13403015	Ts. Rahul	Finance	project report on online banking with reference to ICICI bank
14	13403016	Praneeth Rao	Finance	online trading of shriram chits finance ltd
15	13403017	A.R.Mendonce	Finance	financial statement analysis of Dr.reddy's lab
16	13403018	Khushal Kumar Sukhjika Kedia	Finance	working capital management
17	13403019	Sonali Agarwal	Finance	financial analysis of ICICI bank
18	13403020	Azhar Uddin		Ratio analysis of Heritage foods.
19	13403021	Mohd Faisal Nadeem	Finance	cash management at BOI



20	13403022	Mahmood Ahmed Rahil	Marketing	a study on competitive analysis of Pepsi company
21	13403024	Clement Augustine	Finance	financial statement analysis of hero Moto corp.
22	13403025	Md.Haneef Farhan	Finance	online trading for India infoline
23	13403026	T.Praveen Kumar	Finance	a comparative study analysis of life insurance products of max life insurance
24	13403027	Phanindranath Yadav	Marketing	Study of customer preference and consumer perception towards maruti suzuki cars.
25	13403028	Sooraj Suresh	Internship	internship report with Amazon
26	13403029	S Pridhvi Teja	Marketing	channels of distribution of ultra tech cement
27	13403030	Mehul Patira	Internship	internship project on Amazon
28	13403031	Mohammed Irteza Shareef	Finance	working capital mgt of Bajaj Allianz life insurance co.
29	13403032	Akash Ghorak	Finance	Study of foreign exchange and its risk management.
30	13403033	Raj Kumwar	Finance	review and analysis of international score card
31	13403034	Shanki Vamshi	HR	HR policies and its implementation in "deepak nitrate limited"
32	13403035	Yash Dave	Finance	competitive analysis of Tata motors and maruti suzuki
33	13403036	Afsara Khanam	HR	Total quality management at Sony.
34	13403037	Shivangi Goel	Finance	project report on financial statement analysis of angel broking ltd.
35	13403038	Bharath Kumar Yadav	Marketing	market study of mango juice in Hindustan coca cola beverages Pvt ltd
36	13403039	Amar Katakam	HR	Training and development in BPO'S.
37	13403040	Rohit Singh	Marketing	marketing strategies of ola cab
38	13403041	Jampala Viney		telangana and andhra pradesh tourism capital budgeting
39	13403042	Lisha Jain	Marketing	comparative analysis between Lakme and Maybelline
40	13403043	Madhalam Shriya	Finance	study on financial analysis of HDFC bank
41	13403044	Ashish Kumar Sharma	Finance	cash management at bimala spices food industries pvt.ltd
42	13403045	Venkatesh Parik	Finance	non performing assets of SBI cards and payment services pvt ltd
43	13403046	Sanober		strategic analysis of indigo airlines
44	13403047	Syed Yasar Mahmood	Finance	foreign direct investment
45	13403048	G.Meghna	Finance	Income tax and tax planning with respect to individual Assessee for the assessment year 2015-16.
46	13403049	B.Lakshmi Prasanna	Marketing	consumer satisfaction towards online shopping
47	13403050	Shubham Kabra	Finance	a comparative study of mutual funds

48	13403051	N.Manasa	Finance	internship report on accounting and audit work done in C.A firm
49	13403052	Mezbeen Lakhani	Marketing	event marketing- office holiday party
50	13403053	Mubeen Ayesha	Finance	working capital management of Tata steel
51	13403056	Nasheed	Finance	forensic accounting and implementation of accounting professionals with special preference to Hyderabad

### 43. YOUTH RED CROSS WING ACTIVITIES

- Orientation Programme was organized for First year students of all courses on 29<sup>th</sup> June 2015. The objective was to inform the fresher's about the motto of Red cross society. Red Cross Coordinator informed them about the activities of Youth Red Cross Wing and seniors also shared their experiences with fresher's.
- The first meeting of Youth Red Cross Wing was held on 4<sup>th</sup> July 2015 and was conducted by Red Cross Coordinator Mrs.O.S.Suguna Sheela and Committee member Mr.T Krishna. Jitesh Pandey of III H and Ritesh Benidict of III A were selected as student representatives for the academic year 2015-16
- Blood screening camp was organized by Youth Red Cross Wing in coordination with Red cross Blood Bank for first year students of all courses of B.Com (General, Computers, Honors, Professionals & IT), B.Sc (MPC, MPCs), BA (Mass Comm., JPE) & BBA on 15<sup>th</sup> in main campus and on 29<sup>th</sup> July 2015 in extended campus. The test was conducted to keep a record of blood group of students and help the needy when required.
- On 17<sup>th</sup> July 2015, 3 students Shubam of B.Com IIIA, Amit of B.Com IIC and David Stone of B.Com I B went to hospital and donated AB+ group blood and helped a relative of one of our faculty.
- Three policemen of Traffic Control team from Abids police station, Hyderabad visited college campus with traffic education van on 11<sup>th</sup> and 14<sup>th</sup> September 2015 and gave training to 36 students on Traffic signals, Do's and Don'ts of traffic.
- 72 Red cross volunteers along with coordinator Mrs.O.S.Suguna Sheela visited Aram Ghar, Home for the Disabled, Hyderabad on 8<sup>th</sup> December 2015. Students

donated items worth Rs.14000 comprising of clock, medicines, groceries, fruits etc. It was a heart touching experience for the students.

- 46 Redcross volunteers along with coordinator Mrs.Suguna Sheela and committee member Mr.T.Krishna visited Blood Bank at vidya nagar, Hyderabad on 12<sup>th</sup> January 2016.Students learnt about how the donated blood is grouped, preserved and purified. Students were also informed about the various activities of the Blood bank
- Blood Donation Camp was organized by Red Cross blood bank, Hyderabad on 18<sup>th</sup> January 2016 in main campus and on 20<sup>th</sup> January 2016 in extended campus. The camp was inaugurated by Vice Principal, Rev. Fr. Richard and Dr.Savitha of Redcross blood bank along by Red cross coordinator Mrs.O.S.Suguna Sheela and faculty Mrs.Anitha. The camp was a huge success and 96 students have donated blood.



**Blood Screening Camp**



**Visit to Blood Bank**



**Blood Donation Camp**



**Training to students by Traffic Police Team**

#### **44. ENTREPRENEURSHIP DEVELOPMENT CELL (ED) ACTIVITIES**

##### **International Guest Lecture by Mr. Michael Hubbard from South Africa**

To equip the students with entrepreneurship skills, Entrepreneurship Development Cell organized a guest lecture on 'Entrepreneurship Development' for the registered students on 12<sup>th</sup> August 2015. The resource person was Mr. Michael Hubbard, 23 years old from Cape town, South Africa, a Tech Entrepreneur, web developer and business analyst. He is the founder and CEO of "Laine", a web development company which focuses on web-based software and also develops mobile and desktop solutions. He has worked with clients in various industries including manufacturing, services and medicine. His latest projects have focused on Medical IT, specifically designing and developing solutions to aid researchers conducting clinical trials capture, manage and analyze their data. He was also Vice President Communications at AIESEC University of Cape Town, focusing on public relations and marketing campaigns during 2013-14. He was a Team Leader at "Africa in Me" which is a global branding campaign for AIESEC in Africa to promote internships in the Africa region during 2012-13. It was co-developed by Mr. Michael at the AIESEC African regional summit in Mozambique. He was an international

community development intern, worked as an international Exchange Participant with Courtesy Foundation in Hyderabad, India, through AIESEC where he spent 2 months from December 2011 to January 2012, living with 55 young children in an orphanage in Hyderabad, India. He also has honors and rewards to his credit. He was finalist at International Telecommunication Union, Open innovation Competition in 2011 and was invited to Geneva to present his idea. He was also winner of “Indiafrica Young Visionary Fellowship award” in 2012 for the best health care project in Africa. He works with a development team in India and clients around the globe, always available for projects.

He spoke about the qualities to become a successful entrepreneur. He said that “only you are responsible for what you don’t know.” Risk is always there in business and if there is no risk then there are no profits. Ups and downs are essential and if there is upside there is always a downside to it and we need to protect the downside. Failure is a difficult decision so to avoid failure take right decision at right time. He said that money is a tool so to make money you need money and hence money should be dealt practically. To start a business, have initial source of investment and then start working on it. He spoke about ‘Tough Love’, Friendship and Business are two separate things and one must be careful while employing friends. He said that be good at work to convince the clients and presentation matters the most. An entrepreneur should be able to lead his team by interacting with the team members in case of any disputes to avoid failure in business. An entrepreneur should be ready to face when he is wrong, argue the facts and explain why you feel that you are right. He said that there is a need for evolution as market is changing and there’s always more than you expected so mentally and financially find solutions to survive. He addressed the students to be the best, passionate about work, act confidently and being an entrepreneur teaches one to be happy and also to learn from the experiences. The session was a real eye opener and had a good impact on the students.



**International Guest Lecture by Mr. Michael Hubbard**

### **Bhoj - e - Jashn (Food Festival)**

Entrepreneurship Development Cell for the first time organized Food Festival on 20<sup>th</sup> January 2016. The festival was titled as “Bhoj-e-Jashn” and was organized with a motive to explore Entrepreneurial skills like planning, marketing and managing business among the students .The festival was inaugurated by Principal Rev.Fr.Vincent Arokiadas at 12.00 noon, along with Director, Dr.Bharathi, ED Cell Convenor , Mrs.J.N.P.P. Anantha Lakshmi and Co-ordinators, Mrs.Savitha, Mrs.Sunitha and Mrs.Sangeetha Thakur.

Mr. Shaik Ahmed of B.Com II year highlighted the importance of Entrepreneurship and the need for developing Entrepreneurship skills in the business. Participants have put up 18 stalls with different varieties of food and one entertainment game stall. The participants have made good sales and there was overwhelming response from both students and faculty. The festival has given a practical experience to the students which will help them in developing their skills and talent. Feed back was also collected from the participants and ED Cell members.



**Inauguration of Bhoj - e - Jashn by Principal**



**Students & Staff enjoying the Festival**

### **International Guest Lecture by Dr. M. Krishna Erramili from USA**

Entrepreneurship Development Cell organized a guest lecture for the registered students on 22<sup>nd</sup> January 2016. The resource person was Dr. Krishna Erramili, Associate Dean, and Professor of Marketing at the Stuart School of Business, Chicago, USA. He said that there is great demand for commerce stream and explained about the importance of Business Models with illustrations. He mentioned about the dynamic leadership of Mr. Steve Jobs and how the Apple Company has become a market leader in introducing innovative products such as I-Pad, I-Phone, Tablet etc. He explained about rural marketing where ‘Go rural’ is the marketer’s new slogan. Indian marketers as well as multinationals, such as Godrej and Hindustan Lever etc have focused on rural markets. He also mentioned about “Chotukool”, a tiny refrigerator launched by Godrej where Small shop

keepers in rural areas who cannot afford regular fridges can be much benefitted. Dr. Krishna informed students about B-Schools in Chicago and also gave them tips to pursue studies in abroad.



**International Guest Lecture by Dr. Krishna Erramili**

### **Food N Fun ((Food Festival)**

As part of Entrepreneurship Development Cell, Department of Business management organized food festival on 4th February 2016 at extended campus. The festival was titled as” Food N Fun” and was inaugurated by Mrs. A. Mary. Francina , Head, Department of Business Management at 11.30 am in extended campus along with ED-Cell Convener, Mrs. J.N.P.P. Anantha Lakshmi, coordinators and student volunteers.

There were 6 stalls creatively exhibited with different varieties of food. Students were asked to create innovative ideas to market and sell their products. The stalls performed exceedingly well and the participants were asked to make a report on the sales and income and expenditure account of the stalls.

The festival offered an opportunity to the students to learn team work, leadership, planning with overall management skills. The students under the guidance of ED Cell Coordinators



successfully planned and organized the food festival. Principal, Rev.Fr.Vincent Arokiadas, congratulated the coordinators for the success of the event.

### **Industrial Visit to Thrive Solar Energy Private Limited**

Entrepreneurship Development Cell of the College organized an Industrial visit on 4 March 2016 to Thrive Solar Energy Private Limited, located at Cherlapally, Hyderabad. 80 students of ED Cell accompanied by faculty members Mrs. Anantha Lakshmi and Mrs. Sangeetha Thakur visited the company. It is an independent Renewable Energy Solutions & Technology provider focusing primarily on the Solar Photovoltaic Applications and has built a significant track record in implementing Solar Projects world-wide. The company has been one of the pioneers in the world to take a hands on approach in reaching to the most deprived sections of the population with an innovative, reliable and affordable clean lighting solution.

Thrive Solar evolved from the technology innovations of the NGO- THRIVE founded in 2001 by Dr.Ranganayakulu Bodavala, a Harvard alumnus and public health management specialist. In the absence of a committed manufacturing partner for its innovative rural lighting efforts, THRIVE started its own solar technology division. In 2007, Thrive Energy Technologies Pvt. Ltd. (TET) was born, and later renamed as Thrive Solar Energy Pvt. Ltd. in 2013.

Thrive Solar specializes in solid state lighting (LED based) products and solar based power systems that help provide clean lighting, reduce carbon emissions and assure higher levels of productivity in rural and urban vocations. It has developed a range of innovative lighting products that help not only communities living in small rural/forest households with no electricity supply but also large urban institutions that consume megawatts of electricity.

The visit was aimed to explore the solar energy technology, need, conservation and exposure to production of solar energy. The students had an opportunity to know about the process of production of solar energy and how the solar panels absorb the sun rays for generating electricity. They also learnt how to assemble semi-finished goods into products emitting light. The exciting thing about the visit was students were awarded with certificates and also solar lamps as a compliment.



**Principal Addressing the students**



**Thrive Solar Energy**



**Solar Car**



**Assembling semi finished goods to finished product**

## **Guest Lecture on Entrepreneurship and its Scope**

Entrepreneurship Development Cell organized a guest lecture on ‘Entrepreneurship Development’ for the registered students on 9<sup>th</sup> March 2016. The resource person was Mr. Varun Pawar, India Associate-Strategy and Partnerships at Village Capital, U.S based company. The objectives of the Guest Lecture is to enable the students know the opportunities available in the field of Entrepreneurship in today’s world, market trends and support provided by the government.

Mr. Varun Pawar spoke about the elements to achieve success in the field of entrepreneurship. He laid emphasis on acquiring equity from FFF- friends, fools, families, Angels- rich people, VC- Venture Capital and PE- Private Equity. He mentioned about various case studies on entrepreneurship and gave an instance of how Apple Company attained great heights from a small idea. He concluded by saying that not to consider any idea as small and one day that idea can bring success. He tried to instill passion among the students to initiate entrepreneurship.



**Guest Lecture by Mr. Varun Pawar**

## 45. STUDENTS ACHIEVEMENTS AT INTER COLLEGIATE FESTS/ CULTURAL/ SPORTS COMPETITIONS

### I. National level Inter Collegiate Commerce Fest

It was a great honour for B.Com final year students who represented our college and bagged **first prize in “Knowalova-Quiz”** at **“BEMUS 15 – National level Inter Collegiate Commerce Fest”** organized by Department of Commerce, **Andhra Loyola College, Vijayawada**, Andhra Pradesh on 7<sup>th</sup> and 8<sup>th</sup> September 2015. A team of 6 students Ritesh Benedict, Jeetesh Pandey, Srikanth Rowla, Shiva Rao, Vishal Patel and V.Neelkanth participated in the fest. Our students also reached finals in other competitions namely Jalapeno-Group Discussion, Mr.Genius-Case Study and Few Minutes to Fame-Personality Contest. 25 colleges from all over India and 10 colleges from Vijayawada participated in the fest.



**Winners at BEMUS15 - National level Inter Collegiate Commerce Fest, Andhra Loyola College**

## II. Inter Collegiate Cultural Competitions at Osmania University

S.No	Date	Name of the Event	Name of the Institution hosting the Programme	Prize	Names of the Winners
1	5 <sup>th</sup> to 7 <sup>th</sup> Nov 2015	Group Song (Western)	Osmania University	I	1.Norton Windsor Bernard- B.Com III D 2.Richard Francis- B.Com III C 3. Boni Troy- B.Sc III yr 4.Rohit Elijah Rao- B.Com II C 5.A.Severina- B.Com II C 6.D.Balraj- B.Com II C 7.Christina Selva -B.Com II B 8.Shiny Sresta- B.Com I P 9.Joshua Joseph- BA Mass Com I year
2	5 <sup>th</sup> to 7 <sup>th</sup> Nov 2015	Group Song (Indian)	Osmania University	II	1.M.Richard francis-B.Com IIIC 2.Keith Marlon Johnson-B.Com IIIC 3.Boni Troy- B.Sc III yr 4.P.Sai Sindhu- B.Com IID 5.G.Ashish-B.Com IID 6.A.Vincent Xavier-B.Com ID 7.B.Shravan Kumar- B.Com IA 8.N.Ferry Thompson – B.Com IC 9.Prasanna- BBA I year



**Winners at the Inter Collegiate Cultural Competitions, Osmania University**

### III. Inter Collegiate Sports Competitions

#### 1. Table Tennis Championship

St. Joseph's Degree & PG College secured first place consecutively for the fourth time in the Osmania University Inter collegiate Table Tennis Championship for men organized by C.B.I.T. Engineering College, from 21<sup>st</sup> to 23<sup>rd</sup> September, 2015. In this Tournament 40 Colleges have participated. The following is the list of players

S.No.	Name	Group	Event	Prize	Award
1	Shourya Teja (Captain)	B.Com/III/H	Table Tennis	Winners	Memento +Cert
2	P. Haresh Kumar	BBA/II Year	Table Tennis	Winners	Memento +Cert
3	Sahil Manjiyani	B.Com/III/D	Table Tennis	Winners	Memento +Cert
4	Sohil Keshwani	B.Com/II/B	Table Tennis	Winners	Memento +Cert

#### 2. Shourya Teja, B.Com/III/H and P. Harish Kumar, BBA/II

They represented Osmania University in the South Zone, Inter-University Table Tennis tournament held at Vikrama Simha University, Nellore, Andhra Pradesh from 27<sup>th</sup> to 30<sup>th</sup> January, 2016.

#### 3. J. Rahul, B.Com/I

He secured First place in under-19 Boys Singles, Open Badminton Championship 2015 organized by Yonex-Sunrise GHMC on 19th December, 2015.

#### 4. Farhan M Shariff, B.Com III

He represented Telangana state in the Senior Cadet, 75.81 kg weight category, age group of 17-19 and **won Gold medal** in the 5<sup>th</sup> MTI PRO AM National Muaythai Championship organized by Muaythai Association of Sikkim, Jorethang-South Sikkim from 28<sup>th</sup> January to 5<sup>th</sup> February 2016.

#### 5. Md. Sharif-ul-Hasan, B.Com III

He was selected as the member of the first Indian team for the International event of Asian Open Kendo Championship held at Tin ShuiWai Sports Centre Honk Kong from 26<sup>th</sup> to 29<sup>th</sup> February 2016.

#### 6. J. Vinay, B.Com/II Year,

He secured first place in District level, under 21 Kabaddi championship organized by Kendriya Vidyalaya, NFC Nagar. Hyderabad.

#### 7. Shourya Teja, B.Com/III/H

- Awarded Best Outgoing Sports Person for the Academic year 2015-16
- He was the captain of the College Table Tennis Team and also represented Osmania University in the Intercollegiate Table Tennis Tournament and won the championship three times consecutively.
- He represented Osmania University in the South Zone ,Inter university Table Tennis Tournament for the Academic years 2014-15 and 2015-16

#### 8. Cricket Championship

Our College participated in the Eenadu & Sakshi Inter Collegiate Hyderabad District level Cricket Championship and the team reached semifinals.

The following is the list of players.

S.No.	Name	Group	Event	Prize	Award
1	Danish Merchant H	BBA/III	Cricket	Participated	Memento + Cert
2	Ritesh Benedict	B.Com/III/A	Cricket	Participated	Memento + Cert
3	Ali Khan Basalath	B.Com/III/B	Cricket	Participated	Memento + Cert
4	Adnan Anwar AK	BBA/I/A	Cricket	Participated	Memento + Cert
5	Bharth Mahesh	BBA/II/B	Cricket	Participated	Memento + Cert
6	Shahzeb Raihan	B.Com/II/D	Cricket	Participated	Memento + Cert
7	Monish Kalyani	B.Com/II/C	Cricket	Participated	Memento + Cert
8	G.Ganesh	BSc-MSCs/II/B	Cricket	Participated	Memento + Cert
9	Rahul Kumar Jain	B.Com/I/IT	Cricket	Participated	Memento + Cert
10	Sonu Sherma	BCom/I/A	Cricket	Participated	Memento + Cert
11	Madhusudhan Sharma	B.Com/I/A	Cricket	Participated	Memento + Cert
12	Abishek Gidwani	B.Com/I/A	Cricket	Participated	Memento + Cert
13	Prashanth	BBA/I	Cricket	Participated	Memento + Cert
14	Krishnavyas	BBA/I	Cricket	Participated	Memento + Cert
15	Rahul Jain	B.Com/I/A	Cricket	Participated	Memento + Cert

## 46. INTRA COLLEGE SPORTS COMPETITIONS

### Event: Carroms (Men)

S.No.	Name of the Student	Group	Prize	Award
1	MA. Ghani Ansari	B.Com/II/H	Winner	Memento + Cert
2	AR. Mendons	B.Com/III/P	Runner	Memento + Cert

### Event: Chess (Men)

S.No.	Name of the Student	Group	Prize	Award
1	V. David	BSc-SCs/III/B	Winner	Memento + Cert
2	A. Mani	B.Com/III/H	Runner	Memento + Cert
3	T. Akhil Madhav	BSc- NHAEM/III	Third Place	Memento + Cert

### Event: Table Tennis (Men)

S.No.	Name of th Student	Group	Prize	Award
1	P. Hareesh Kumar	BBA/II/A	Winner	Memento +Cert
2	Shourya Teja	B.Com/III/H	Runner	Memento +Cert
3	Sahil Manjyani	B.Com/III/D	Third Place	Memento +Cert

### Event: Athletics

#### 100 Mts

S.No.	Name of the Student	Group	Prize	Award
1	Abdul Rehman	BSc-MSCs/II	Winner	Memento + Cert
2	G. Ganesh	BSc-SCs/II/B	Runner	Memento + Cert
3	Shaik Ahmed	B.Com/II/B	Third Place	Memento + Cert

#### 200 Mts

S.No.	Name of the Student	Group	Prize	Award
1	Abdul Rehman	BSc-MSCs/II	Winner	Memento + Cert
2	Shaik Ahmed	B.Com/II/B	Runner	Memento + Cert
3	Azhar Alam	BSc-MSCs/II	Third Place	Memento + Cert

### Event: Inter Class Basket Ball Tournament (Men)

S.No.	Name of the Student	Group	Prize	Award
1	Dextor	B.Com/III/D	Runners	Memento +Cert
2	Alexzander	B.Com/III/B	Runners	Memento +Cert
3	Norton	B.Com/III/D	Runners	Memento +Cert
4	Keith	B.Com/III/C	Runners	Memento +Cert
5	Anthony	B.Com/III/C	Runners	Memento +Cert
6	Rahul	BBA/IT/I	Runners	Memento +Cert



7	Ritesh	B.Com/III/A	Runners	Memento +Cert
8	Md. Owaise	BBA/IT/I	Runners	Memento +Cert

**Event: Inter Class Basket Ball Tournament (Women)**

**Winners:**

S.No.	Name of the Student	Group	Prize	Award
1	Rekha	B.ComI/P	Winners	Memento +Cert
2	Ashwarya	B.ComI/P	Winners	Memento +Cert
3	Krutika	BBA/II	Winners	Memento +Cert
4	Urvashi	B.Com/P/I	Winners	Memento +Cert

**Runners:**

S.No.	Name of the Student	Group	Prize	Award
1	Surabhi	B.ComI/P	Runners	Memento +Cert
2	B.Neha	BBAI/IT	Runners	Memento +Cert
3	Nidhisha	BBA/II	Runners	Memento +Cert
4	Shashi Priya	BBA/II	Runners	Memento +Cert
5	T. Akanksha	BBAI/IT	Runners	Memento +Cert

## 47. BOARD OF STUDIES MEETING

The Board of Studies meeting of Department of Commerce for all B.Com Courses was held on 2nd April 2016 at 11.00 am in Conference Hall of the College.

**Composition:**

1. Mrs.C.Savithri, Head of the department(Chairman)
2. Two subject experts from outside the college, nominated by the Academic Council.
  - Prof.S.V.Satyanarayana, Head, Department of Commerce, Osmania University.
  - Dr.Madan Mohan –Shivashivani Institute of Management
3. Vice-Chancellor Nominee  
Prof.Anand Kumar, Chairman, BOS, Department of Commerce, Osmania University.
4. Representatives from Industry / Corporate Sector
  - C.A. Vishal Khiraiya
  - Mr.Santhosh M.John
  - Mr.Prabhanshu Mittal

5. One postgraduate meritorious alumni nominated by the principal.
  - CA Sharath Loya
6. Prof .P.L.Vishveshwar Rao --- Director
7. Dr. K.Bharathi --- Director
8. Entire faculty of the department

**Agenda:**

1. Approval of syllabus for B. Com General, Computers, Honors for Semester V & VI for the batch admitted in 2014 (Non CBCS).
2. Approval of structure of CBCS for all courses.
3. Change of Nomenclature of subjects for B. Com General, Computers , IT , Honors & Professionals for Semester I & II

***B. Com General/ Computers/IT***

Semester	Old Title	New Title
I	Financial Accounting-I	Fundamentals of Accounting
I	Business Economics-I	Principles of Economics
II	Financial Accounting-II Business Economics-II	Financial Accounting Business Economics

***B. Com Honors / Professionals***

Semester	Old Title	New Title
I	Financial Accounting-I	Principles of Accounting
I	Business Organization	Business & Industrial Organization
II	Principles of Management	Business Management
III	Economic Environment of Business	Business Environment

4. Approval of syllabus as per the structure of CBCS for Semesters III, IV, V, VI
5. Approval of the new course B. Com(IF&A)
6. Any other matter with the permission of the chair
7. Vote of thanks by Mrs.Srilatha

#### 48. SURVEY REPORTS SUBMISSION

- Submitted reports for The WEEK Magazine, Hansa Survey on 28<sup>th</sup> March 2016
- Submitted reports for India Today Magazine, Nielson Survey on 7<sup>th</sup> April 2016

#### 49. FUTURE PLANS OF THE DEPARTMENT

S.No	Month	Incharge/ Coordinators	Name of the Activity	Course/Year/Semester (Target Group)
1	June	Mrs.Savithri and Class Incharges	Orientation Programme	I, II & IIIyrs
2	June	Mrs. Sarika Verma Mrs. Savitha	Orientation Programme by A .Vijay Kiran, ICWAI	I year
3	June	Mrs. Sumitra Pujari Mr. Bhasker Mrs. Aarti	Placement talk	III year
4	June	Mrs. Anantha Mrs. Savitha	Student Enrollment for ED Cell	All Courses II & III year
5	June	Subject wise Incharges	Remedial Class	All Courses II & III year
6	July	Commerce Club Coordinators	Commerce Quiz	All Courses II & III year
7	July	Mrs. Geethanjali Mrs. Aarti	Guest Lecture on Communication and Presentation at Work place	Placement Enrolled Students
8	July	Course Coordinators	Bridge Course	Sem I
9	July	ED Cell members	EDP –Workshop	Sem V ( Max 100 students)
10	July /August	Coordinators of Honors & Professionals Course	Local Industrial Visit	Sem V
11	August	Commerce Club	Micro Presentation	I, III, V Sem
12	August	Placement Coordinators	CRT Programme	Placement Enrolled students
13	September	Mrs. Savithri Mrs. Srilatha	Guest Lecture on Accounting Standards	V sem
14	September	Coordinators of Honors & Professionals Course	Industrial Visit : Local	V sem

15	September	Mrs. Sarika Mrs. Savitha	Guest Lecture on Career Development by . K Nageshwara Rao CS	II & III years
16	September	Commerce Club Members	Mock Stock Exchange	All Groups
17	September	Commerce Club Members	Make & Market	All Groups
18	October	Dr. Bharathi Mrs Savithri	International Guest Lecture	III year
19	October	Commerce Club Members	Debate	All Groups
20	December	Mrs. Savithri	GuestLecture on Corporate Governance, CMA Mrs. Lavanya	V sem
21	December	Mrs. Shanti Kiran Mrs. Geethanjali	Role Play	All Groups
22	December	Mrs.Savithri Mrs. Srilatha	Guest Lecture on IFRS	III year
23	January	Placement Coordinators	Debate and Mock Interviews	Sem VI
24	January	Mrs.Savitha Mrs. Aarti	Business Quiz	For all Groups
25	January	Mrs. Suguna Sheela	National Youth Day Celebration	For all Groups
26	February	HOD & All Course Coordinators	Guest Lecture on Project Preparations & Presentations	Sem VI
27	February	Mrs. Savithri	Guest Lecture on Cost Audit, CMA Mrs. Lavanya	Sem IV, VI
28	February	Mrs. Sarika Verma Mr. Krishna	Debate on Current Affairs	All Groups