

## BUSINESS ETHICS QUESTION BANK

### UNIT 1

1. What do you mean by Business Ethics? Discuss the ethical dilemmas involved in Business Ethics.
2. Explain the need and importance of ethics in business.
3. Explain the steps involved in resolving ethical Dilemmas with suitable examples.
4. Differentiate between
  - i) morals and ethics
  - ii) ethics and religion
  - iii) law and ethics

### UNIT 2

1. Discuss the factors influencing ethical behaviour at the workplace
2. Write about the guidelines for managing ethics at the workplace.
3. Explain the role of individual morals and standards in defining workplace ethics.

### UNIT 3

1. Explain about the fundamental principles of ethics in the context of finance and accounts.
2. Write in detail about the various threats faced by accounting and finance professionals
3. What are the various safeguards to overcome/counter threats.
4. Explain the steps involved in the process of ethical conflict resolution.

### UNIT 4

1. Discuss in detail about unethical issues in marketing.
2. Discuss unethical Advertising with suitable examples.
3. Bring out the differences between Consumer interest and Public interest.
4. Describe the role of consumer protection councils in India.
5. Briefly explain competition Act and law.
6. Define consumer and explain consumer rights.

### UNIT 5

1. Briefly explain the importance of etiquettes in business.
2. Discuss the etiquettes that need to be followed in business meetings. (board meetings, shareholders meetings)
3. Explain the etiquettes to be followed in press conference (print and electronic media)
4. Discuss the etiquettes to be observed in lunch and Dinner meetings.
5. Explain the etiquettes in exchange of business cards.
6. Etiquettes in hand shake
7. Etiquettes in Public speaking and addressing the gatherings.
8. Etiquettes in Dress code and behaviour with foreign delegates.