

ST. JOSEPH'S DEGREE & PG COLLEGE

(Autonomous), Affiliated to Osmania University

DEPARTMENT OF BUSINESS MANAGEMENT

SEMESTER-VI

BBA, BBA (IT), BBA (BA), BBA (FM) & BBA (ENTREPRENEURSHIP)

FINANCIAL SERVICES

DSE

w.e.f. 2020-2021 A.Y

SCHEME OF INSTRUCTION

Hours per Week : 5 Hrs.

Credits : 5

Instruction Mode : Lecture

Course Code : BM.07.301.23AT

SCHEME OF EXAMINATION

Maximum Marks : 100

Internal Assessment : 40

External Examination : 60

External Exam Duration : 3 Hrs

Course Objective: To gain insight into various financial services offered in the Indian Financial Sector and acquaint with the services available.

Course Outcomes: on successful completion of the course, students will be able

CO1: To recognize the operations of financial service in India

CO2: To give the Concepts of Leasing and Hire Purchasing

CO3: To give the Knowledge in Factoring and Forfeiting

CO4: To identify with the role of Venture Capital Financing in India

CO5: To Apply the skills used for credit rating of Organization

Unit I: Financial Services

Meaning, Definition, Features, Growing importance, Classification–Traditional and Modern view–Fund based and non fund based services, Need for innovation, New Financial Products and Services– An overview of Indian Financial Services Sector Scenario and Challenges facing Financial Service Sector.

Unit II: Leasing And Hire Purchase

Leasing – Concept, Definition, Steps, Types, Structure, Merits and Demerits.

Hire Purchase – Meaning, Definition, Features Parties to Contract, Merits, demerits and differences between leasing and Hire Purchase(Simple Problems)



Unit III: Factoring and Forfeiting

Factoring - Concept, Features, Cost of Factoring, Classification, Functions of Factor, Factoring Scenario in India–Kalyan Sundaram Committee – RBI Guidelines.

Forfeiting – Definition, Factoring Vs Forfeiting, Working, Benefits and Demerits.

Unit IV : Venture Capital Financing

Concept, Features, Scope ,Venture Capital Funding Process,Funding and Entry Strategies of VCF– Structuring Venture Capital Financing–Valuation of VCF -Conventional Valuation Method–First Chicago Method – Revenue Multiplier Method, Exit strategies of VCF ,Ventures Capital Financing Scenario in India, Regulatory Framework of VCF and Suggestions for Growth of Venture Capital Funds.

Unit V: Credit Rating

Origin, Meaning, Definition, Functions, Regulatory Framework, Process, Types of Ratings, Symbols of Ratings and Grades, Dimensions of Credit Rating Methodology and Process–Credit Rating Agencies in India (CRISIL,CARE.ICRA) and their rationale.,Merits and Demerits.

Text Books:

1. Anthony Sunders & Marcia Cornett ,Financial Markets and Institutions, ,7th Edition 2018
2. Gupta Shashi K., Nisha Aggarwal, Gupta Neeti, Financial Markets and Financial Services BBA, 1st 2016 Kalyani Publishers

Reference Books:

1. Gupta Shashi K., Aggarwal Nisha, Gupta Neeti ,Financial Services Including Financial Markets & Services, 1st 2009 Rept. 2010 Kalyani Publishers
2. Dr Vasanth Desai Financial Markets and Financial Services, ,2nd Edition 2018,HPH
3. DR V A Avadhani Marketing of Financial Services 3rd Edition 2017,HPH
4. Gordon& Natarajan ,Financial Services Management 1st Edition 2015 HPH