

**DEPARTMENT OF BUSINESS MANAGEMENT  
ST. JOSEPH'S DEGREE & PG COLLEGE**

Autonomous- Affiliated to Osmania University

Re-Accredited by NAAC with 'A' Grade with a CGPA of 3.49

# **ANNUAL REPORT BBA AND BBA (IT)**

## **ACADEMIC YEAR-2015-16**

**PREPARED BY:-**

1. Mrs. Molly Chaturvedi, Assistant Professor & Academic Coordinator,  
BBA
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BBA (IT)

**HOD**

**PRINCIPAL**

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## DEPARTMENT OF BUSINESS MANAGEMENT

**VISION:** To create inspired business leaders for contemporary technology enabled organizations.

**MISSION:**

- To provide practical, relevant and innovative solutions required for dynamics of various organizations.
- To build intellectual capital through effective program delivery.
- To enhance multi-tasking capabilities.
- To impart knowledge & entrepreneurial skills for successful career
- To build life skills through value-based education and service-oriented programs

The Department of Business Management started in the year 2001. It offers

1) Two-year full time course of Masters in Business Administration (MBA), affiliated to Osmania University and approved by All India Council for Technical Education. MBA Course started with an intake of 40 students in the year 2004-05, which was consecutively increased each year & in the academic year 2015-16 the student strength was 120.

Academic year 2014-15, Department of Business management got Autonomy to run the MBA programme with the dual specialization.

2) Three year Full time course in Bachelor of Business Administration (BBA) started under Autonomy affiliated to Osmania University from Academic year 2011 – 2012 with the student strength of 50, the present strength in the academic year 2015-16 for the BBA Programme is 120 with 2 sections running.

Department is guided, directed & motivated by **Principal Rev.Fr.Vincent Arokiadas**. Faculties are well qualified and dedicated.

Every year, the department conducts Bridge Courses in Accountancy; relevant certificate courses are conducted to enhance the students' employability.

- ❖ The Faculty members employ a variety of pedagogy like lecture method, role play, case studies, GDs, etc., for effective content delivery.
- ❖ Various Co-curricular activities are organized through Management cells: Finance, Marketing, and Human Resource Cells to train and enhance the students' employability skills.
- ❖ Every year the Department organizes industrial tours both Local and Outstation as experiential learning for MBA Second years & BBA final years respectively.

- ❖ They are also oriented about their course, attitude and utilization of their skills in the induction programme.

### **BBA( IT) COURSE**

Department of Business Management introduced BBA IT course in the academic year 2015-16 which aims to provide an extensive understanding of management and IT in organizations both in the private and public sectors. It provides a blend of theoretical studies with practical aspects of Business Management through innovative teaching methodologies. This course has been designed in a way that provides opportunity for students to specialize in Business Management and IT.

### **BACHELOR OF BUSINESS ADMINISTRATION (IT)**

#### **OVERVIEW OF THE COURSE**

BBA (IT) course aims to provide an extensive understanding of management and IT in organizations both in the private and public sectors. It provides a blend of theoretical studies with practical aspects of Business Management through innovative teaching methodologies. This course has been designed in a way that provides opportunity for students to specialize in Business Management and IT.

#### **OBJECTIVES**

The main objective of the program is to produce students with extensive skills necessary to meet contemporary business management demand in varied organizational settings. Specifically students perusing this program will be able to:

- Understand how to plan , organize lead and control an organization
- Increase individual knowledge of self, the dynamics of group and team interaction and their impact upon productivity efficiency and effectiveness
- Recognize the application of laws and legal system to the organization environment
- Employee human relations/Human resource management skills and abilities in the organization environment
- Develop public relations skills and communication effectively both orally and in writing in organizational setting
- Comprehend basic finance control, financial management, accounting methodologies, ethics and social responsibilities and their application to the organization
- Understand the relevance of Mathematics and Statistical tools in Business Decision making.
- Understand basic and advanced computer applications that are vital in the running of the organization and designing suitable information system

#### **COURSE DURATION**

BBA (IT) is a full time regular course. The entire study period of the degree program shall extend over a period of three academic years. Each academic year consists of two semesters.

### **ADMISSION PROCEDURE**

Applicants must fulfill the following requirements to join the program:

- Students must have passed Intermediate or 10+2 equivalent with an aggregate of 65 % of marks.
- Candidates of any Stream (commerce/ Science/ Social Science) are eligible for admission.
- Admission is based on merit list.
- Applicants have to attend counseling along with personal interview round for getting admitted into the course.

### **COURSE DESIGN**

In structuring the programme, a balance is maintained between general management and conceptual spheres, Mathematics and statistical tools, functional areas and IT related papers.

### **SCOPE FOR HIGHER EDUCATION**

- Pursue Post Graduation in areas of Management/Commerce.

### **CAREER PROSPECTS**

A BBA (IT) graduate can start off as an Executive, Associate, Business Development Manager or an Assistant manager in various IT & IT enabled organizations and other organizations as:

- Manufacturing companies
- Export and trading houses
- Financial concerns
- Banks
- NGO's
- PSU's
- Multinational corporations
- Self Employment

## **CHAIRMAN, ACADEMICS & PLACEMENT INCHARGE HOLDING OFFICE IN 2015-16**

<b>S.NO</b>	<b>DESIGNATION</b>	<b>NAME</b>
<b>1</b>	<b>CHAIRMAN</b>	<b>Most Rev. Thumma Bala</b>
<b>2</b>	<b>PRINCIPAL</b>	<b>Rev. Fr. Vincent Arokiadas</b>
<b>3</b>	<b>DEAN ACADEMICS</b>	<b>Mrs.R.Anita</b>
<b>4</b>	<b>HEAD OF THE DEPARTMENT</b>	<b>Mrs. A.Mary Francina</b>
<b>5</b>	<b>PLACEMENT INCHARGE</b>	<b>Dr. N. Srinivas</b>
<b>6</b>	<b>COURSE COORDINATORS</b>	<b>MBA- Mr. P.Ganesh Anand</b> <b>BBA- Mrs. Molly Chaturvedi</b> <b>BBA (IT)- Mrs.Danam Tressa</b>

### **1. STUDENT CENTRIC ACTIVITIES**

#### **A. REPUTATION /RANKING OF THE DEPARTMENT**

- 1. 152nd rank** overall India as Top B School, 131st rank as Top Private B School, 58th rank as Top B School Private South Zone and 6th rank as Top B School in Hyderabad by Week Hansa Survey 2015.
- 2. Ranked 6<sup>th</sup>** as Top B School in Telangana and ranked **12<sup>th</sup>** as promising B School in AP & Telangana by CSR GHRDC 2015.
- 3. Ranked 82** in All India Ranking of B-Schools 2015 by **Silicon India Magazine Education Edition** - "What if not IIMs B-School Survey Feb 2015"
- 4. Ranked 161** by **Week's India survey Magazine** in its September Edition 2015.

#### **B. COURSE INTRODUCED IN THE ACADEMIC YEAR 2015-16**

##### **BBA INFORMATION TECHNOLOGY :50 STRENGTH**

BBA (IT) course aims to provide an extensive understanding of management and IT in organizations both in the private and public sectors, the main objective of the program is to produce students with extensive skills necessary to meet contemporary business management demand in varied organizational settings.

## **C. INDUCTION PROGRAMME**

### **ORIENTATION OF BBA II & III YEARS**

Date: 15/06/15

TIME: 8:30am-1:10 pm

Venue: Seminar Hall & Room no.203

Target Group: BBA II (Sec A&B) Sem III & BBA III Years Sem V

Department of Business Management conducted the orientation programme on June 15 for BBA II Years (Section A & B) & BBA III Years.

#### **SESSIONS CONDUCTED :-**

##### **BBA II Year III Sem (Sec A & B) (Seminar Hall)**

##### **Total Strength for the session:- 64**

##### **Session I: Mrs.Molly Chaturvedi**

Mrs.Molly spoke on the rules, regulations, attendance, subjects, faculty dealing with subjects, discipline, expectations of the Department & College from them.

##### **Session II:- Mr.P.Ganesh Anand ( Incharge HOD)**

Mr.Ganesh spoke on the general rules, guidelines, discipline, dress code etc, introduced new faculty to the students.

##### **Session III:- Dr.N.Srinivas**

Mr.Srinivas spoke about the various opportunities available for internship to the students of BBA II Year & importance of doing internship.

##### **BBA III Year Sem V, Room no.20**

##### **Total Strength for the session :- 45**

##### **Session I:- Mr.P.Ganesh Anand**

First session started with Incharge HOD address, where he spoke on the general rules, regulations, guidelines, in his session introduced new faculty to the class.

##### **Session II:- Dr.N.Srinivas**

Mr.Srinivas informed students about the placement activities that College is conducting on a regular basis for them, he also spoke about the companies which visit the College & the expectations of the companies from the candidates.

##### **Session III:- Mrs.Molly Chaturvedi**

Mrs.Molly took a session on projects, informed them about their guides, in detail discussed about each chapter, guidelines of OU, Project presentation, meeting guide on regular basis, clarified the doubts of the students.



## **BBA AND BBA (IT) I YEAR ORIENTATION PROGRAMME FOR BATCH 2015-18**

**Time: 8:30 to 1:10pm**

**Venue: Seminar Hall**

### **Day -1 (29/6/15)**

Department of Business Management conducted an orientation Programme for the BBA & BBA IT 1 year I Semester at the extended campus to give students information about the college and an overview of the BBA course structure, familiarising them with College & campus culture on **29 & 30 June 2015**. Mrs. Danam Tessa anchored the event

- **Prayer song:** The session started with the prayer song by the BBA II year students, **Andrea Joseph, Parimala & Benjamin** of BBA II & III Years followed by welcoming the dignitaries on to the stage.
- **Inaugural Speech by the Director Prof.P.L.Vishweshwar Rao:** Prof.P.L.V, congratulated the students and gave hearty welcome. He stressed on how this institute can help them in bringing out their personality & to conquer the challenges by the world.
- **Department Presentation by Mr.Ganesh Anand, HOD (Incharge),** Dept of Business Management presented the department information, vision, mission, genesis, achievements, faculty details, activities, student achievements and placements, certificate courses..
- **Presentation by Faculty:-** Mrs. Molly Chaturvedi, BBA Coordinator & Discipline incharge spoke about the areas and sectors where they are going to make their future, corporate expectations .
- **Controller of Examinations-Presentation:** The next session was taken over by the Controller of Examinations, **Mr. Satyanarayana**, who gave in depth information about the evaluation pattern of the courses, CBCS, the newly introduces assessment pattern internal marks, criteria for pass marks, procedure for a student to get promoted.

**Zuhair , Outgone student of BBA** last batch, who passed out in distinction, and won many accolades in and outside college, addressed the students enthusiastically and praised the college for maintaining discipline, quality education and supportive faculty. He advised the students to be punctual and take initiatives to become professionals in their lives.

- **Speech by the Principal:** Principal, Rev. Fr. Vincent ArokiaDas, motivated the students to take initiatives and grow in their life, instead of waiting for someone else to start. He also mentioned that there is two- way expectation, both from the Management and the students for quality education and excellence.

### **DAY 2 (30/6/15)**

- **Motivational Session:-** This session started with the inspirational speech by **Dr.Brinda & Mrs.Anita, Dean, Research & Consultancy and Dean**, Academics where she motivated students to achieve success by hard work & there is no shortcut to success ,informed students about CBCS ,its benefits.
- **Ice-Breaking Session:** Ice breaking session was conducted by faculty members which is an effective way of starting an academic year, to help students mingle and get to know the mindset and personality of one another.



- **BBA Course Structure:**Mr. Ganesh Anand, HOD (Incharge), Dept of Business Management, gave an overview of the BBA & BBA IT syllabus & subjects ,credits for each subjects, enlightened them on core, foundation & elective subjects.
- **Discipline Information:** -Mrs.Molly Chaturvedi, BBA Coordinator spoke about the discipline (Dress code,Timings,Punctuality, Code of conduct, expected behavior) & the expectations of the department from the students ,she also enlightened on the advantages of being professional.



**Rev.Fr.Vincent Arokiadas, Zuhair, Alumni sharing his experience**

**Principal addressing the students about college**



**Students participating in Ice Breaking Session**

### **ORIENTATION PROGRAMME FOR BBA (IT) I YEAR SEMESTER -II**

An In-house orientation programme was conducted for the BBA (IT) II semester students on 25<sup>th</sup> Nov 2015 by the Head Department of Business Management and Class-in Charge in Respective classrooms. They were oriented about the course structure and the activities for the academic year.

#### **D. ENTRY LEVEL TEST**

Entry level test will be commenced from academic year 2016-17 for getting admission in the college, entry test will consist of

1. Written test
2. Aptitude Test
3. Group Discussion

#### **E. BRIDGE COURSE & CERTIFICATE COURSE**

##### **BRIDGE COURSE**

The Department has designed and conducted a short intensive Bridge Course in Principles of accountancy subject for 35 non commerce background students from BBA I year I semester and BBA IT I year I semester for 10 days after regular classes i.e from 1.40 pm- 2.30pm .

The objective of the course was to strengthen accounting knowledge of non commerce students and bring them on par with students from commerce background. The course covered fundamental of accounting, book keeping, rules of accounting journal entries, ledger, Introduction to subsidiary Books etc.

##### **Bridge Course- in charges:**

- 1.Mrs.SangeetaThakur
- 2.Mrs.Danam Tressa
- 3.Ms. Smriti Nagaria

##### **MODULE CONTENETS:**

S.No	CONTENTS
1	Introduction of Accounting, Meaning , need of accounting
2	Basic Accounting terms: transaction , Debtor ,Creditor, Capital, Goods
3	Accounting Equation :Asset = Liabilities+ owner's Capital Accounting Cycle, Accounting Concepts
4	Branches of Accounting :Cost accounting .Financial accounting , Management accounting User of Accounting
5	Types of Accounts , Methods of Accounting , Double entry System :Rules of Double entry System
6	Golden rules of Accounts 1.Personal Account 2 Real account 3 Nominal account
7	Introduction to journal, Points to be considered before Journalizing
8	Passing Journal Entries, Ledgers,
9	Problems of Journalese the transactions
10	Ledger Introduction ,Classification of Ledger Accounts Format of ledger
11	Difference between Journal and ledger
12	Introduction to subsidiary Books
13	Purchase book, Cash Book Sales Book
14	Summary , ,Feed Back from Students

#### **SEMESTER -II REMEDIAL CLASSES FOR BBA AND BBA (IT) STUDENTS**

The Remedial classes were conducted for BBA & BBA (IT) students who have less percentage of Internal marks during February ,2016 after 1: 30 in the afternoon.

S.NO	SUBJECT	FACULTY
1.	Business Environment	Mrs.Molly
	Principles of Organizational Behavior	Mrs.Francina
2.	Principles of Accounting	Mrs.Danam
3.	Financial Accounting	Mrs.Danam
	Principles of Organizational Behavior	Mrs.Francina
4.	Principles of Management	Ms.Swapna
5.	Business Mathematics	Ms.Jesmy
6.	Financial Accounting	Ms.Smriti
7.	Strategic Management	Mrs.Molly

### **CERTIFICATE COURSES OFFERED BY THE DEPARTMENT**

#### **CERTIFICATE COURSE ON RETAIL MANAGEMENT**

Course Name	No. of Hours	Modules	Conducted From	Conducted to	No. of students enrolled	Course Coordinator	Resource Persons	MOU
Retail Management Room no.101 (Ext campus)	20 hrs/ 15 Days	4 Units	16 Sep. 2015	16 Oct 2015	46 students	Mrs. Molly Chaturvedi	Mrs. Molly Chaturvedi Ms.Anushtha Chandra, Ass Manager Bharti Airtel	Excel enterprise (Channel Partner of Bharti Airtel Ltd)
<b>Guest lecture- Ms.Anushtha Chandra, Manager, SME (Retail) Bharti Airtel Pvt Ltd, Begumpet, Hyderabad</b>								
Financial Markets	20 hrs/ 15 Days	4 Units	22 <sup>nd</sup> Feb 2014	13 <sup>th</sup> March 2014	50 students	Mr. Ganesh Anand	Mr. Ganesh Mrs.Sangeetha	ICICIDirect
<b>Guest Lecture on Online Trading with virtual Money by Mr. Randeep, Faculty</b>								

### **REPORT ON CERTIFICATE COURSE(RETAIL MANAGEMENT)**

The certificate course was conducted on Retail Management from **16/08/15-16/09/15** .in the extended block of St.Joseph's Degree & PG College, Hyderabad .MOU was signed with the Excel enterprise, the channel partner of Bharti Airtel Ltd ,theoretical classes were taken in the above mentioned time period along with the guest lecture by **Mrs.Vani Jha ,Manager, Retail, Bharti Airtel & Ms.Anustha Chandra,Territory Sales Manager, B2B, Bharti Airtel Limited**.,the report of the guest lecture is attached below, on 16 of September students wrote their written exam (75 marks)followed by the viva(25 marks) , students were made aware about the sales and marketing in retail via theory classes and guest lectures by Airtel employees, as part of MOU, students participated in this course were from management department and commerce department.

#### **DETAILS:-**

- **No. of students enrolled :- 46**
- **No. of students attended the program & maintained attendance:- 46**
- **No. of students attended the exam:- 46**
- **No. of students passed :- 46**

### **REPORT ON GUEST LECTURE IN RETAIL MANAGEMENT**

A Guest Lecture on **RETAIL MANAGEMENT-A CASE STUDY OF AIRTEL** was organised on 18<sup>th</sup> September 2015 & 19<sup>th</sup> September, to help students understand the nuances of retail industry and operations of telecom sector. Lecture was arranged as a part of certificate course to facilitate students to have knowledge of retail formats and models practically implemented in the organisations. The resource person for the session was **Mrs. Vani Jha Rao**, Territory Sales Manager, B2B, Bharti Airtel Limited& **Ms.Anushtha Chandra**

They highlighted on various aspects on Indian Telecom Sector, evolution of telecom in India, regulatory framework etc. Porter's Generic strategy, BCG Matrix, GE Matrix for Bharti Airtel were also discussed.

Lecture was interactive and concluded with Question and answer session.

Session was conducted from 1:15- 3:20 pm in seminar hall for both the sessions. 46 students attended the seminar belonging to BBA & B.Com stream.



## **CERTIFICATE COURSE ON FINANCIAL MARKETS**

The Department of Business Management conducted CERTIFICATE COURSE IN - FINANCIAL MARKET for BBA ,BBA (IT) & B.COM Students from 16 August -29 August 2015 .The main objective of this course was to enhance the Practical Knowledge/employability skill of the students regarding financial market and ICICI Bank

The Course consists of 5 units with 24 Classes. Total 45 students from BBA &B.COM were enrolled for this course.

<b>No. of students Enrolled</b>	<b>: 50</b>
<b>No. of faculty taken</b>	<b>: 02 -Mr.Ganesh, Mrs. Sangeeta Thakur</b>
<b>No .of Classes taken</b>	<b>: 24 classes</b>
<b>No. of Students appeared for exam:</b>	<b>50</b>
<b>No. of students Absent</b>	<b>: Nil</b>
<b>No. of Students Detained</b>	<b>: Nil</b>
<b>Viva Examiner</b>	<b>: Mr.Ganesh Anand</b>
<b>Evaluation Pattern</b>	<b>: 75 Marks written</b>
	<b>: 25 Marks viva</b>

## **CERTIFICATE COURSE ON FINANCIAL MARKETS & DERIVATIVES**

### **COURSE OBJECTIVE:**

was to upgrade the practical knowledge of finance, investment, on line trading of students and helps them to understand the overall working of financial markets which in turn would make them better employable graduates and to open up professional careers in financial markets, to work with financial institutions and market practitioners, or even in corporate finance jobs.

This course also enable students to appear for the exams conducted by NCFM (National Stock Exchange Certificate for Financial Markets), which will enhance the opportunities for their placements into Financial Institutions, Banks, Broking Houses etc



### **CERTIFICATE COURSE**

The students of BBA (IT) joined the certificate courses organized by the college in various fields:

1. Fashion Design
2. Theatre Arts
3. Financial Markets
4. Retail Marketing
5. BEC

### Cambridge - Business English Certificate Course

The students from BBA & (BBA -IT) attended BEC programme conducted by the Department of English in main campus in collaboration with Cambridge University. The details of the students are as follows:

S.NO	NAME OF THE STUDENT
1.	KRUPA (BBA )
2.	HARIKA(BBA )
3.	BHANUPRASAD(BBA )
4.	MAHESH(BBA )
5.	SRAVANI (BBA -IT)
6.	GAUTAM(BBA -IT)
7.	MANOJ(BBA -IT)
8.	MOHIT(BBA -IT)

### F. CLUB/CELL ACTIVITIES

S.NO	TITLE OF THE PROGRAMME	DATE/ MONTH/ YEAR	TYPE OF PROGRAMME	DETAILS
1	Activity on Current Affairs	02 Jan 2015	Cell Activity	BBA-III, Mrs.Danam
2	Quiz- International Business	05 Jan 2015	Cell Activity	BBA-III, Mrs.Francina
3	Importance of Swach bharat	09 Jan 2015	Cell Activity	BBA-I, Mrs.Molly
4	Management dumb charades	09 Jan 2015	Cell Activity	BBA-II, Mrs.Anita
5	Debate- Ban on cell phone	09 Jan 2015	Cell Activity	BBA-II, Mrs.Anita
6	Word building – Public relation	09 Jan 2015	Cell Activity	BBA-II, Mrs.Navya
7	Individual SWOT analysis	12 Jan 2015	Cell Activity	BBA-III, Mrs.Danam
8	Budget discussion	13 Jan 2015	Cell Activity	BBA-I, Mrs.Molly
9	Case study	15 Jan 2015	Cell Activity	BBA-II, Mrs.Navya
10	Quiz-Current affairs	16 Jan 2015	Cell Activity	BBA-I, Mrs.Sangeetha
11	Importance of group	18 Jan 2015	Cell Activity	BBA-I, Mrs. Anita
12	Role play	20 Jan 2015	Cell Activity	BBA-II, Mrs. Navya
13	Case study	22 Jan 2015	Class Activity	BBA-III, Mr. Srinivas
14	Debate- Obama's visit pros & cons	23 Jan 2015	Cell Activity	BBA-I, Mrs. Anita
15	Interview skills	23 Jan 2015	Cell Activity	BBA-II, Mrs.Molly

16	JAM	24 Jan 2015	Cell Activity	BBA-I, Mrs. Navya
17	Ad quiz	28 Jan 2015	Cell Activity	BBA-II, Mrs.Molly
18	Group discussion on Joint Sector	29 Jan 2015	Cell Activity	BBA-I, Mrs. Navya
19	Group discussion-IT	30 Jan 2015	Cell Activity	BBA-I, Mrs. Sangeetha
20	Case study	30 Jan 2015	Class Activity	BBA-III, Ms. Smriti
21	Case study	31 Jan 2015	Class Activity	BBA-II, Mrs. Anita
22	Group discussion – FDI	31 Jan 2015	Cell Activity	BBA-I, Mrs.Molly
23	Strategize 2015 – Global Summit	02 Feb 2015	Cell Activity	BBA-I, Mrs. Navya
24	Discussion on Sensex	03 Feb 2015	Cell Activity	BBA-I, Mrs. Sangeetha
25	Video- Leadership qualities	11 Feb 2015	Cell Activity	BBA-I, Mrs. Anita
26	Numerical puzzle	13 Feb 2015	Cell Activity	BBA-I, Mrs. Sangeetha
27	JAM	17 Jun 2015	Cell Activity	BBA-II, Ms. Swapna
28	JAM	17 Jun 2015	Cell Activity	BBA-II, Ms. Jesmy
29	Management test	20 Jun 2015	Management club	BBA-II, Ms. Swapna
30	Logical Puzzles	20 Jun 2015	Management club	BBA-II, Ms. Swapna
31	Action & reaction	20 Jun 2015	Cell Activity	BBA-II, Ms. Jesmy
32	Management word Anthakshari	20 Jun 2015	Cell Activity	BBA-III, Ms. R. Lavanya
33	Personality test	20 Jun 2015	Cell Activity	BBA-II, Ms. R. Lavanya
34	Management Puzzle	22 Jun 2015	Management club	BBA-II, Ms. Jesmy
35	Management Puzzle	22 Jun 2015	Management club	BBA-II, Ms. Swapna
36	Ad making	27 Jun 2015	Cell Activity	BBA-II, Ms. Swapna
37	Advertising dumbcherades	4 Jul 2015	Cell Activity	BBA-II, Mrs.Molly
38	Career Counseling	4 Jul 2015	Cell Activity	BBA-II, Mrs. Molly
39	Team work	4 Jul 2015	Cell Activity	BBA-II, Mrs.Danam
40	Video Presentation on Management Gurus, talk on Marketing by Phillip Kotler	6 Jul 2015	Cell Activity	BBA-II, Mr. Ganesh
41	Ad making	10 Jul 2015	Marketing activity	BBA-I, Ms. Jesmy
42	Career Orientation	28 Nov 2015	Cell Activity	BBA-I, Mrs.Danam

43	Panel Discussion on FDI & Make in India	28 Nov 2015	Cell Activity	BBA-II, Mrs. Molly
44	Project Class	7 July 2015	Project session	BBA-III, Mrs.Danam
45	Personality Traits	10 Dec 2015	Cell Activity	BBA-I, Ms. R. Lavanya
46	Big Five - Personality Traits	11Dec 2015	Cell Activity	BBA-I, Mrs. Anita
47	JAM Session	17/6/15	Cell Activity	BBA II "B" Ms.Jesmy
48	Logical Puzzles	20/6/15	Cell Activity	BBA II"A" Ms.Swapna
49	Management Word Antakshari & Personality Test	20/6/15	Cell Activity	BBA III Ms.Lavanya
50	AD Making	27/6/15	Cell Activity	BBA II"A" Ms.Swapna
51	Current Affair Discussion (Nuclear Deal with USA,Barrack Obama Policies for India)	4/7/15	Cell Activity	BBA II "A" Mrs.Molly
52	Building Team Work	4/7/15	Cell Activity	BBA II "A"Mrs.Danam
53	Video Presentation	6/7/15	Cell Activity	BBA-I,II Year Mr.Ganesh
54	Fresher's Party	25/7/15	College event	BBA -I ,II,III Year, Mr.Ganesh
55	Project Presentation	29/7/15	Cell Activity	BBA -III Year,Mrs.Molly
56	Commerce Test	7/8/15-8/8/15	Management club	BBA -I,II Mr.Ganesh
57	Weapon Show-Indian Army	14/8/15	Outside activity	BBA-I,II,IIIMrs.Molly
58	CRT	25/8/15	Placement activity	BBA -III Dr.Srinivas
59	Retail Management Certificate Course	18/9/15	Certificate course	BBA-I,II,IIIMrs.Molly
60	Daandiya Celebration	11/10/15	Outside activity	BBA-I,II,IIIMr.Ganesh
61	Career Counseling & Guidance	12/10/15	Cell Activity	BBA III Mrs.Molly



**STUDENTS OUTSTANDING ACHIEVEMENTS-PAPERS PRESENTED, PUBLISHED,  
INTERCOLLEGIATE PRIZES**

**LIST OF STUDENTS PARTICIPATED & PRESENTED PAPERS (BBA)**

S.NO	STUDENT NAME	COURSE	TOPIC	ORGANIZED
1	EKROOP	BBA II B	Entrepreneurial Adecedarian- Exploring Business Ideas in Practice	GB15 Kolkata Conference Fourth International Conference on Global Business, Finance and Social Sciences , ISB: 978-1- 63415-898-5, Dec 18-20, 2015
2	Priti Jasapara	BBA II YEAR III B SEM	Entrepreneurial Adecedarian- Exploring Business Ideas in Practice	GB15 Kolkata Conference Fourth International Conference on Global Business, Finance and Social Sciences , ISB: 978-1- 63415-898-5, Dec 18-20, 2015
3	Lakhan Panwar & Harshit Tanna	BBA II YEAR III B SEM	Entrepreneurial Adecedarian- Exploring Business Ideas in Practice	GB15 Kolkata Conference Fourth International Conference on Global Business, Finance and Social Sciences, ISB: 978-1- 63415-898-5, Dec 18-20, 2015
4	Ekroop	BBA II YEAR III B SEM	Making In India	GB15 Kolkata Conference Fourth International Conference on Global Business, Finance and Social Sciences, ISB: 978-1- 63415-898-5, Dec 18-20, 2015
5	Sneha Jaspara & Shubhangi Kodag	BBA III YEAR	Leadership During Times of Complexity	International Conference on An Expedition Towards Growth and Sustainability in Commerce and Management: Trends, Challenges & Strategies, Dec 18-20 <sup>th</sup> 2015organized by St. Joseph's Degree & PG college
6	Aashritha Arugula & Zahara Ghani	BBA III Yr	Big Data and Information Technology	International Conference on An Expedition Towards Growth and Sustainability in Commerce and Management: Trends, Challenges & Strategies, Dec 18-20 <sup>th</sup> 2015 organized by St. Joseph's Degree & PG college

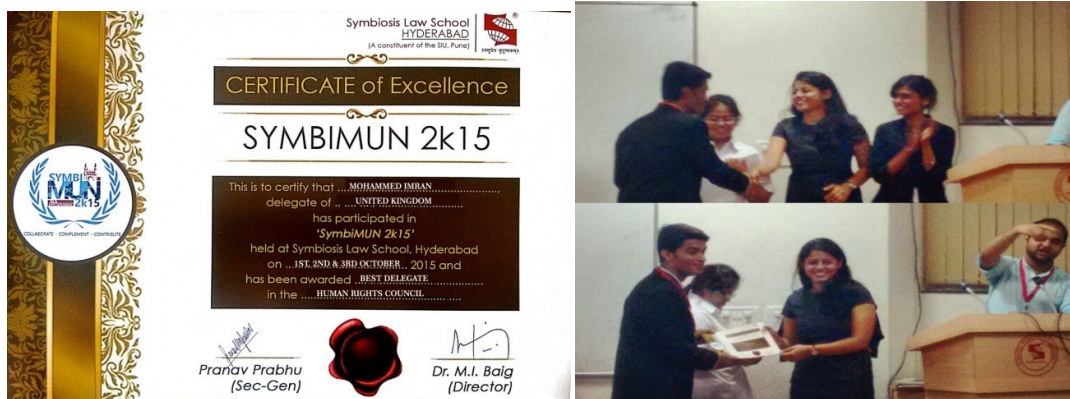
7	Sanjay Upadhya & Urvashi Patel	BBA I Yr I Sem	Ethics: The Foundation of Good Business	International Conference on An Expedition Towards Growth and Sustainability in Commerce and Management: Trends, Challenges & Strategies, Dec 18-20 <sup>th</sup> 2015 organized by St. Joseph's Degree & PG college
8	Zainulabed in	BBA III Yr	A Study of Fraud Management In Organizations	International Conference on An Expedition Towards Growth and Sustainability in Commerce and Management: Trends, Challenges & Strategies, Dec 18-20 <sup>th</sup> 2015 organized by St. Joseph's Degree & PG college
9	Jigar Kumar Jain	BBA II YEAR III B SEM	"Education puts a lot of stress on students"	RBVRR Women's College
10	Ekroop Singh	BBA II "B"	Make in India	International research council Singapore article title make in India
11	Ekroop Singh	BBA II "B"	global business economics and finance article on trends of make in India	Kolkata fourth international conference
12	Ekroop Singh	BBA II "B"	Reality of education in states of India	International scientific committee ,world academy of science engineering technology Singapore
13	Ekroop Singh	BBA II "B"	Skill india	International conference on economics research management oxford ,United Kingdom
14	Ekroop Singh	BBA II "B"	Strategy Formulation	IES college and research center Mumbai
15	Jigar Kumar Jain	BBA II "B"	Present Education System stress on Students	IES college and research center Mumbai
16	Sneha Jasapara	BBA III	Paper Presentation at ISOC Journal	Paper got published in international Social science Journal with ISBN &ISSN no(2278-487xp-ISSN:2391-7668)
17	Shubhangi	BBA III	Paper Presentation at ISOC Journal	Paper got published in international Social science Journal with ISBN &ISSN no(2278-487xp-ISSN:2391-7668)

**LIST OF STUDENTS PARTICIPATED & PRESENTED PAPERS- BBA(IT)**

S.NO	STUDENT NAME	COURSE	TOPIC	ORGANIZED
1	Mohammed Imran	BBA (IT) I YEAR	A Study on Challenges of Human Resources in 2020 for Organizations	International Conference on An Expedition Towards Growth and Sustainability in Commerce and Management: Trends, Challenges & Strategies, Dec 18-20 <sup>th</sup> 2015 organized by St. Joseph's Degree & PG college
2	U. Deepthi	BBA (IT) I YEAR	A Study on Planning Strategies of Crisis Management	International Conference on An Expedition Towards Growth and Sustainability in Commerce and Management: Trends, Challenges & Strategies, Dec 18-20 <sup>th</sup> 2015 organized by St. Joseph's Degree & PG college
3	Akanksha Tanwar	BBA IT I YEAR	A Study on the Role of International Labour Organization (ILO)	International Conference on An Expedition Towards Growth and Sustainability in Commerce and Management: Trends, Challenges & Strategies, Dec 18-20 <sup>th</sup> 2015 organized by St. Joseph's Degree & PG college
4	Bhavika	BBA (IT) I Yr	Make In India: Skill Development	(National Conference on Resurgent India Through Fostering Innovation & Entrepreneurship at RBVRRIT College ).
5	Andrew Netto	BBA (IT) I Yr	A Study on the E-Court Procedures and Systems of India	International Conference on An Expedition Towards Growth and Sustainability in Commerce and Management: Trends, Challenges & Strategies, Dec 18-20 <sup>th</sup> 2015 organized by St. Joseph's Degree & PG college
6	Mohit	BBA (IT) I Yr	Participated	(National Conference on Resurgent India Through Fostering Innovation & Entrepreneurship at RBVRRIT College ).

### INTER COLLEGIATE PRIZES

SNO	DATE	NAME OF THE ACTIVITY	COURSE YEAR/ SEMESTER	INCHARGE / COORDINATORS	AWARDS
1	Sep 2015	St. Joseph's Degree & PG College	BBA (IT) I year I semester	Mrs. Danam	<ul style="list-style-type: none"> <li>➤ Elocution competition</li> <li>➤ quiz</li> </ul>
2	17 <sup>th</sup> September 2015	St. Joseph's Degree & PG College  INFORMATIQUE 2015	BBA (IT) I year I semester	Mrs. Danam	Students stood in the second place in the Exhibition.
3	July 2015	ROTARACT CLUB OF HYDERABAD ( a subsidiary unit of Rotary International -RID 3150)	BBA (IT) I year I semester	Mrs. Danam	Imran a student of BBA (IT) Recruited by the organization (R.club) in July,2015 officially elected member in September 2015 Crew member volunteer community service and professional development
4	Sep 2015	<b>SYMBI-MUN -2015</b>	Imran a student of BBA (IT) REPERSENTED St.Joseph's in National Model U.N.Coference , held at SYMBIOSIS INTERNATIONAL UNIVERSITY KOTHUR ,TELANGANA (HYD) selected and invited on September 2015 <b>Delegate for the country U.K</b> Committee : HRC -Human Rights Council <b>He was awarded "BEST DELEGATE "</b> title and honour in the National Conference		
5	Sep 2015	<b>Future Student Award</b>	Imran got the recognition and honor for students with leadership qualities and who contribute to the community and so was nominated for the prestigious award .		



Imran the Best delegate at the International Conference and awarded Best Delegate Award

### INTERCOLLEGIATE PRIZES

SNO	DATE	NAME OF THE ACTIVITY	COURSE YEAR/ SEMESTER	INCHARGE / COORDINATORS	AWARDS
1	18/8/15-19/8/15	RBVRR Fest	BBA-I,II,III	Mr.Ganesh	<ul style="list-style-type: none"> <li>✓ DEBATE:- BBA II Year -2 Prize</li> <li>✓ PAPER PRESENTATION:- BBA II Year-2 Prize</li> <li>✓ Debate:-Priti (BBA II Year ,Individual First Prize)</li> </ul>
2	11/9/15	Bhavan's Fest	BBA-II	Mr.Ganesh	Consolation
3	12/9/15	Aurora Fest ABHIYAAN	BBA-I,II,III BBA (IT) I year-10 students	Mr.Ganesh Mrs.Danam	Imran from BBA IT won the First prize in JA session

### ANNUAL DAY PRIZES 2016-17

<b>BBA III YEAR</b>			
<b>S.NO</b>	<b>STUDENT NAME</b>	<b>CLASS &amp; SECTION</b>	<b>%</b>
1	Krishna Rathi	BBA II YR	91 %
2	Zahra	BBA II YR	90 %
3	Insiya Anwar &	BBA II YR	87%
4	Aashritha	BBA II YR	87%
<b>BBA II YEAR</b>			
<b>S.NO</b>	<b>STUDENT NAME</b>	<b>CLASS &amp; SECTION</b>	<b>%</b>
1	Priti Jasapara	BBA I YEAR (Sem i & ii) Sec B	87.5%
2	Asnia Hussain	BBA I YEAR (Sem i & ii) Sec A	86.5%
3	Andrea	BBA I YEAR (Sem i & ii) Sec B	85.9%

### BEST OUTGOING

#### BBA BATCH 2013-16

GIRL	Insiya Anwar	BBA
BOY	Krishna Rathi	BBA

### CENTUM MARKS BBA I, II, III

<b>S.NO</b>	<b>STUDENT NAME</b>	<b>CLASS &amp; SECTION</b>	<b>SUBJECT</b>
1	Ekroop Singh	BBA II Year II Sem Sec B	Business Environment
2	Priti Jasapara	BBA II Year II Sem Sec B	Business Environment
3	Priti Jasapara	BBA II Year II Sem Sec B	Environmental Studies
4	Lakhan Panwar	BBA II Year II Sem Sec B	Environmental Studies
5	Prem Kumar	BBA II Year II Sem Sec B	Environmental Studies
6	Faraz Khan	BBA II Year II Sem Sec B	Environmental Studies
7	Urvashi M Patel	BBA I Year I Sem Sec A	Principles of Management
8	Aishwarya Devda	BBA I Year I Sem Sec B	Business Mathematics
9	Mitesh	BBA IT I Year I Sem	Business Economics
10	Raghav	BBA IT I Year I Sem	Business Economics

**100% ATTENDANCE**

S.NO	STUDENT NAME	CLASS & SECTION
1	SHASHIPRIYA	BBA II Year Sem III A
2	NIDISHA	BBA II Year Sem III A
3	SIMRAN VARMA	BBA I Year Sem I Sec A
4	GAUTAM	BBA (IT) I SEM I YR

**BEST PROJECT**

S.NO	STUDENT NAME	TOPIC	CLASS
1	Krishna Rathi	A study on Investment options available to investors at Anand Rathi Share & Stock Brokers Ltd.	BBA III
2	Aashritha	A study on Customer Royalty at Spice route Restaurant, Hyderabad	BBA III

**SPECIAL APPRECIATION**

S.NO	STUDENT NAME	CLASS
1	Abdul Wajeed	BBA I A
2	Leena Gidwani	BBA II A
3	Priti Jaspara	BBA II B
4	Aashritha	BBA III
5	Mohammed Imran	BBA (IT) I
6	Aakansha	BBA (IT) I

**BEST CLASS PRESENTATION**

S.NO	STUDENT NAME	CLASS
1	Sanjay Upadhaya	BBA I A
2	Aditi Anup Pillai	BBA I A
3	K. Meera	BBA I B
4	R. Vinayak	BBA I B
5	Ishaan Anwar	BBA II A
6	Saleha Hameed	BBA II A
7	Pankaj Dhukia	BBA II B
8	Andrea Celestia	BBA II B
9	Krisna Rathi	BBA III
10	Aashritha Agrula	BBA III
11	Andrew Netto	BBA IT
12	Manisha C	BBA IT

### Student Participation in Fests/Competitions Outside College

SN O	DATE	NAME OF THE ACTIVITY	COURSE YEAR/ SEMESTER	INCHARGE / COORDINATORS	AWARDS
1	18/8/15- 19/8/15	RBVRR Fest	BBA-I,II,III	Mr.Ganesh	<ul style="list-style-type: none"> <li>➤ DEBATE:- BBA II Year -2 Prize</li> <li>➤ PAPER PRESENTATION:- BBA II Year-2 Prize</li> <li>➤ Debate:-Priti (BBA II Year ,Individual First Prize)</li> </ul>
2	11/9/15	Bhavan's Fest	BBA-II	Mr.Ganesh	Consolation
3	12/9/15	Aurora Fest	BBA-I,II,III	Mr.Ganesh	Participation
4	15/9/15	Informatiques & Essay writing	BBA IT	Mrs.Danam	Runner up
5	18/9/16	Inter college Basketball competition	BBA IT	Sports authority	Runner up
6	11/10/15	Dandiya Competition	BBA I,II,III	College	Participated
7	27/11/15	Case study competition	BBA II	Mrs.Molly	I Group won the prize
8	3/12/15	St.Mary's Fest	BBA I,II ,BBA IT	Class incharges	Participation certificates
9	11/12/15	Aurora College	BBA IT	Mrs.Danam	Participation certificates
10	4/2/16	Food Festival	BBA I,II,III,IT	Mrs.Francina	Participated



### STUDENT PARTICIPATION IN FESTS

S NO	DATE	STUDENT NAME	NAME OF THE ACTIVITY	COURSE YEAR/ SEMESTER	PRIZE
1	11/12/15	<b>RAGHAV</b>	Abhiyaan, 2k15, Business quiz --	BBA (IT) II SEMESTER	<b>III PRIZE</b>
2	12/9/15		Nirvahana'15, Aurora's Business School, Management Meet- Rural Le Carte- Best Business Plan -1 prize	BBA (IT) II SEMESTER	<b>Winner</b>
3	11/12/15	<b>MITESH</b>	AURORA DEGREE AND PG COLLEGE IN BUSINESS QUIZ	BBA (IT) II SEMESTER	<b>III PRIZE</b>
4	12/9/15	<b>BHAVIKA</b>	Corporate Roadies competition, held in Aurora Business School.	BBA (IT) II SEMESTER	<b>III PRIZE</b>
5	4/3/2016	<b>AYESHA</b>	1. Participated in Melange 2k16	BBA (IT) II SEMESTER	<b>I PRIZE</b>
	4/3/2016	<b>AMREEN</b>	2. (Loyola Academy Degree & Pg college)	SEMESTER	
6	12/9/15		Participated in Nirvahana fest ( Aurora business School) Ad-Selfie competition	BBA (IT) II SEMESTER	<b>II PRIZE</b>

### PARTICIPATION

S NO	DATE	STUDENT NAME	NAME OF THE ACTIVITY	COURSE YEAR/ SEMESTER
1	11/12/15	<b>RAGHAV</b>	Nirvahana'15, Aurora's Business School, Management Meet Corporate Roadies	BBA (IT) II SEMESTER
2	Sep 2015	<b>MITESH</b>	Participated in we school Debate -main campus	BBA (IT) II SEMESTER BBA (IT) II SEMESTER
3	12/2/2016	<b>MOHIT</b>	1. Participated in Economic Times Quiz (Amjad Ali Khan College of Business Administration)	BBA (IT) II SEMESTER
	11/12/15		2. Participated in G.K quiz (Abhiyaan-Aurora's degree & PG college)	BBA (IT) II SEMESTER

	11/12/15	<b>MOHIT</b>	3. Participated in Sudoku (Abhiyaan-Aurora's degree & pg college)	BBA (IT) II SEMESTER
	15/08/2015		4. Participated in Dance on independence day (St.Josephs Degree and PG college)	BBA (IT) II SEMESTER
	Sep 2015		5. Participated in G.K quiz (ST.josephs degree and pg college)	BBA (IT) II SEMESTER
	NOV 2015		6. Participated in pillars of equity investment (ICICI Direct)	BBA (IT) II SEMESTER
	NOV 2015		7. Appeared for CPT exam in December and cleared it.(ICAI)	BBA (IT) II SEMESTER
<b>4</b>	11/12/15	<b>U.DEEPTHI</b>	Treasure hunt (aurora degree and PG college)	BBA (IT) II SEMESTER
	3/12/15		Science crossword(St.Mary's college)	BBA (IT) II SEMESTER
<b>5</b>	<b>SEP 2015</b>	<b>BHAVIKA</b>	Part-time volunteer at SaveraPhirse, a student based NGO.	BBA (IT) II SEMESTER
	3/12/15		Participated in Science Crossword at St. Mary's College.	BBA (IT) II SEMESTER
	11/12/15		Participated in Selfie Mania and Rural á carté at Aurora Business School.	BBA (IT) II SEMESTER
<b>6</b>	11/12/15	<b>AYESHA AMREEN</b>	1. Participated in Nirvahana fest (Aurora business School) finalist in rural de carte. (Rural-Marketing)	BBA (IT) II SEMESTER
	12/2/2016		2.Participated in Economic Times Quiz (Amjad Ali Khan College of Business Administration)	BBA (IT) II SEMESTER

### **MOHAMMED IMRAN**

#### **ACHIEVEMENTS SINCE JULY, [2015](#).**

1. <b>Mr. Fresher</b> 2015-- St. Joseph's College
2. Finalist-- Treasure Hunt, Imran & Group, Abhiyaan, Aurora Degree & PG College.
3. JAM (Literary- INDIVIDUAL) -- <b>1st Prize</b> , Abhiyaan, Aurora Degree & PG College.
4. Best Delegate-- SymbiMUN'15, Symbiosis International MUN Conference, Symbiosis University.
5. The Crosswords Competition- <b>2nd Prize</b> , Prerana, St. Mary's College.

6. Corporate Roadies (Best Manager)-- Winner, Nirvahana Management Meet, Aurora B School. 11 <sup>th</sup> dec 2015
7. Ad Selfie-- Winner, Nirvahana Management Meet, Aurora B School.11 <sup>th</sup> dec 2015
8. Presented Paper on Challenges for HR in <a href="#">2020</a> for Organisations, International Conference, St. Joseph's College.
9. Winner, The Gauntlet- National Debate Championship, Verba Maximus'16, BITS Pilani, Hyderabad. Defeated IIM Ahemdabad student and clinched title of "National Debate Champion <a href="#">2016</a> "
10. Start Up India- Best Business Idea, <b>1st Prize</b> , Melange 2k16, Management Meet, Loyola Academy College, Hyderabad4/3/2016
<b>11. Finalist</b>
12. Coordinator- Young Manager
13. Participated as Member- Panel Discussion
14. Participated in the WE School- Welingkar Education Debate conducted at Main Campus
15. Participated in Rotathon
16. Participated in Economic Times in Campus Quiz
17. Miscellaneous: "Star Intern of Hyderabad" in Business Development Team
Also interned with IIM Ahmadabad as a Associate for Scholars for Change Campaign

### **AAKANSHA TANWAR**

#### **ACHIEVEMENTS SINCE JULY, [2015](#)**

1) <b>First Prize</b> in Corporate Roadies competition, held in Aurora Business School.
2) <b>First Prize</b> in Debate Competition, Sakshi Arenaone.
3) <b>Second Prize</b> in Women's Basketball , St. Joseph's Pg & Degree College.
4) <b>Second Prize</b> in Literary Quiz held by English Department, St.Joseph's Pg & Degree College.
Research Papers Written and Published -
5) <b>Presented a paper</b> on Role of ILO in Wage Discrimination ( <b>International Conference</b> on an Expedition towards Growth and Sustainability in Commerce and Management ).
6) <b>Presented a paper</b> -Make In India: Skill Development ( <b>National Conference on Resurgent</b>
India Through Fostering Innovation & Entrepreneurship at RBVRRIT College ).
Ambassador & Team Leader-
7)Ambassador& Team Leader for Arenaone & Sakshi Media Group.
Anchoring :-

8)Anchored at Independence Day Celebrations in St.Joseph's Degree & Pg College.
9)Anchored for the inaugural session of Josephiasta. (Was the only MC from first year ).
<b>Sports:-</b>
10) Member of St.Joseph's first all women's basketball team. (Played intra and inter college games.)
11) Played and participated in Osmania University's Inter-College Basketball Tournament 2015
Social Work-
12) <b>Part-time volunteer at Savera Phirse, a student based NGO.</b>
Cultural Activities & Creative -
13 )Short listed in top ten for Miss Fresher's. ( Qualified till second round )
14)Participated in poster making for International Conference held in College.
15)Decorated Seminar Hall (flower & color rangoli), for a foreign guest lecturer's welcome.
Participation
16)Participated in Wellingkar Institute of Management's Idea Contest (elocution).
17)Participated in Science Crossword at St. Mary's College.
18)Participated in Science Debate at St . Mary's College.
19)Participated in G.K Quiz at Aurora Degree College.
20) Participated in Selfie Mania and Rural á carté at Aurora Business School.
21) Participated in Public Speaking competition , Sakshi Arenaone.
22) Participated in Debate competition, Sakshi Arenaone.
23) Participated in Presentation on Swami Vivekananda's Ideology competition on Youth Day.
24) Participated in Poster Making on Youth Day.



**AAKANSHA WITH THE CELEBRITY AT SAKSHI ARENA**



**PAPER PRESENTATION AT RBVRR**



**VOLUTEERING AT AN NGO**



**AAKANSHA AT FRESHERS PARTY**



**AAKANSHA ANCHORING AT JOSEPHIESTA HOSTING INDEPENDENCE DAY CELEBRATIONS**

## EXPERIENTIAL LEARNING

The students of BBA (IT) participated in the “ INFORMATIQUE 2015” which was organized by the Department of Computer Science on 17<sup>th</sup> September 2015 which gave a platform for BBA (IT) students to create innovative models and display .The students stood in the second place in the Exhibition.



BBA (IT) STUDENTS AT INFORMATIQUE -SEP 2015

2 TEAMS from BBA ( IT ) participated :

Team -1: VIRTUAL REALITY

Team 2: NETWORKING AND THE WORLD OF REALITY

Team 1 stood in Runners up position

## SPORTS PARTICIPATION

S.NO	NAME OF THE STUDENT	VENUE	EVENT	DATE	PRIZE/CERTIFICATE/ TROPHY RECEIVED
1	Adnan Anwar Ahmed Khan	ACC U19 Premier Tournament ,2015 organized by Malaysian Cricket Association,Saudi Cricket Team	ACC U19 Premier Tournament ,2015	2015	Participation certificate received
2	Adnan Anwar Khan	St .Joseph’s Degree & P.G College	Eenadu Cricket Tournament	2015- 16	Sports certificate received from college
3	Nikitha Jangid	Vishakapatnam	National Level Roller Hockey	2015- 16	Trophy and Sports Certificate received from College 1 Bronze Medal

					received from Vishakapatnam Tournament Team
4	Prashant .S	Eenadu Cricket Tournament	Participation	2015-16	Sports certificate received from College
5	Krishna Vyas	Eenadu Cricket Tournament	Participation	2015-16	Sports certificate received from College
6	Nikitha Jangid	Osmania University	District Level Roller Hockey	November, 2015	2 Gold Medals Received
7	Nikitha Jangid	Osmania University	State Level Roller Hockey Tournament	December 3-6, 2015	2 Gold Medals received
8	Harish	Sptta Tournament	State level competition	July 17 2015	Reached to semi finals
9	Harish	St.Pauls College	State level competition	Aug 21-22	Reached to the quarter finals
10	Harish	Pioneer league	State level competition	Aug 27 2015	Reached to semi finals
11	Harish	Osmania University	Inter College competition	Oct 9-12 2015	First Prize
12	Harish	Osmania University	All India Championship	Dec 8-15 2015	First prize and was captain of OU team
13	Harish	Inter University	South zone tournaments	Feb 2016	Reached to the quarter finals
14	Kunal Chatlani	Telangana Govt competitions	Telangana tourism & Hyderabad Kayakathon club	Feb 2016	Second Prize
14	Danish Merchant	St .Joseph's Degree & P.G College	Eenadu Cricket Tournament	2015-16	Sports certificate received from college
15	Danish Merchant	Eenadu Cricket Tournament	Participation	2015-16	Sports certificate received from College

## SPORTS

Neha and Aakansha from BBA (IT) participated in the Intra College Basket Ball Tournament on the 8<sup>th</sup> September 2015 and stood as Runner up





**STUDENTS OF BBA (IT)****STUDENTS PARTICIPATION OUTSIDE COLLEGE****BBA I,II,III YEAR****BBA -I(A)**

S.NO	STUDENT NAME	VENUE	NAME OF THE EVENT	DATE OF THE EVENT	PRIZE/CERTIFICATE/TROPHY RECEIVED
1	Likky Sai Sindhuka	Indian Institute of Management Commerce ,Lakdikapool	Commerce Talent Test	7- 8-15	Participated
2	K. Sai Spandana	Indian Institute of Management Commerce, Lakdikapool	Commerce Talent Test	7 - 8-15	Participated
3	Nikitha Jangid	Indian Institute of Management Commerce, Lakdikapool	Commerce Talent Test	7- 8- 15	Participated
4	Tanya Singh	Indian Institute of Management Commerce, Lakdikapool	Commerce Talent Test	7- 8-15	Participated
5	Srilakshmi Thulasidharan	Indian Institute of Management Commerce	Commerce Talent Test	7- 8-15	Participated
6	Aditi Anup Pillai	Indian Institute of Management Commerce, Lakdikapool	Commerce Talent Test	7- 8-15	Participated
7	Urvashi .M.Patel	Indian Institute of Management Commerce, Lakdikapool	Commerce Talent Test	7- 8-15	Participated
8	Sanjay Upadhya	Indian Institute of Management Commerce, Lakdikapool	Commerce Talent Test	7- 8-15	Participated
9	Karan Raj	Indian Institute of Management	Commerce Talent Test	7- 8-15	Participated

		Commerce, Lakdikapool			
10	Abdul Wajid	Indian Institute of Management Commerce, Lakdikapool	Commerce Talent Test	7- 8-15	Participated
11	Aditi Anup Pillai	Event - Weapon Exhibition ,Garrison ,Mehdipatnam	Know Your Army	14-8-15	Participated
12	Urvashi	Event - Weapon Exhibition, Garrison ,Mehdipatnam	Know Your Army	14-8-15	Participated
13	Sanjay Upadhya	Event - Weapon Exhibition, Garrison ,Mehdipatnam	Know Your Army	14-8-15	Participated
14	Jash Nilesh Ruparalia	Event - Weapon Exhibition, Garrison ,Mehdipatnam	Know Your Army	14-8-15	Participated
15	Sanjay Upadhya	Aurora Degree College,Moosa rambagh	Abhiyaan Fest - G.K Quiz	11-9-15 and 12- 9-15	Runner Up - Certificate Received
16	Jash Nilesh Ruparalia	Aurora Degree College,Moosa rambagh	Abhiyaan Fest	11-9-15 and 12- 9-15	Participated
17	Aditi Anup Pillai	Aurora Degree College,Moosa rambagh	Abhiyaan Fest	11-9-15 and 12- 9-15	Participated
18	Likky Sai Sindhuka	Aurora Degree College,Moosa rambagh	Abhiyaan Fest Participated in Kavitha 'O' Kavitha	11-9-15 and 12- 9-15	Participation Certificate Received
19	Dhanush Jaiswal	Aurora Degree College,Moosa rambagh	Abhiyaan Fest	11-9-15 and 12- 9-15	Participated
20	Srilakshmi Thulasidha ran	Aurora Degree College,Moosa rambagh	Abhiyaan Fest	11-9-15 and 12- 9-15	Participated
21	Aditi Anup Pillai	Aurora Degree College,Moosa	Abhiyaan Fest	11-9-15 and 12- 9-15	Participated

		rambagh			
22	Urvashi	Aurora Degree College, Moosa rambagh	Abhiyaan Fest	11-9-15 and 12-9-15	Participated
23	Nikitha Jangid	Aurora Degree College, Moosa rambagh	Abhiyaan Fest	11-9-15 and 12-9-15	Participated
24	Syed Syeda Juhi Fatima	Aurora Degree College, Moosa rambagh	Abhiyaan Fest	11-9-15 and 12-9-15	Participated
25	Abdul Wajid	Aurora Degree College, Moosa rambagh	Abhiyaan Fest – 1)Marble and Spoon 2)G.K Quiz 3)JAM 4)Tugh of War	11-9-15 and 12-9-15  1 <sup>st</sup> Prize	1)Certificate Received 2)Certificate Received 3)Participated Certificate Received 4)Participation Certificate Received
26	Karan Raj	Aurora Degree College, Moosa rambagh	Abhiyaan Fest	11-9-15 and 12-9-15	Participated
27	Aditi Anup Pillai	Dr.Moonje Institute of Management and Computer Studies, Nashik	Online Test on “Black Money and Indian Economy”	Jan – Feb,2016	1 <sup>st</sup> Runner Up in Student Category
28	Sanjay Upadhya	Muffankham Jah college, Banjara Hills	ET Quiz - (Economic Times) – The Times Group in association with VIT Business School	12-2-16	Participated
29	Avleen Singh Chabda	Muffankham Jah college, Banjara Hills	ET Quiz - (Economic Times) – The Times Group in association with VIT Business School	12-2-16	Participated
30	Dhruv .P.Bhavishi	Muffankham Jah college, Banjara Hills	ET Quiz - (Economic Times) – The Times Group in association with	12-2-16	Participated

			VIT Business School		
31	Simran Verma	Muffankham Jah college, Banjara Hills	ET Quiz - (Economic Times) – The Times Group in association with VIT Business School	12-2-16	Participated
32	Aditi Anup Pillai	Muffankham Jah college, Banjara Hills	ET Quiz - (Economic Times) – The Times Group in association with VIT Business School	12-2-16	Participated
33	Srilakshmi	Muffankham Jah college, Banjara Hills	ET Quiz - (Economic Times) – The Times Group in association with VIT Business School	12-2-16	Participated
34	Ravali	Muffankham Jah college, Banjara Hills	ET Quiz - (Economic Times) – The Times Group in association with VIT Business School	12-2-16	Participated
35	Sanjay Upadhya	St.Joseph's Degree & PG College	International Conference on An Expedition towards Growth and Sustainability in Commerce and Management :Trends,Challenges and Strategies – presented a paper titled Ethics: The Foundation of Good Business	18-12-2015	Participation Certificate Received
36	Urvashi .M.Patel	St.Joseph's Degree & PG College	International Conference on An Expedition towards Growth and Sustainability in Commerce and Management :Trends,Challenges and Strategies – presented a paper titled Ethics: The	18-12-15	Participation Certificate Received

			Foundation of Good Business		
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### **BBA II (A)**

<b>S.NO</b>	<b>NAME OF THE STUDENT</b>	<b>EVENT NAME</b>	<b>CERTIFICATE/REWARDS</b>
1	Saleha Hameed	Economic Times Quiz	Participation Certificate
2	Chinmayee Rao	Economic Times Quiz	Participation Certificate
3	Afifa Qualani	Economic Times Quiz	Participation Certificate
4	Asnia Hussain	Economic Times Quiz	Participation Certificate
5	Lalitha Toshniwal	Muffakam Jah	Participation Certificate
6	Akansha Bajaj	Muffakam Jah	Participation Certificate

### **BBA II (B)**

<b>S.No</b>	<b>NAME OF STUDENT</b>	<b>TOPIC/EVENT</b>	<b>DATE</b>	<b>VENUE</b>
1	PRITI JASPARA	Entrepreneurial Abecedarian – Exploring Business Ideas in Practice	18-20 Dec 2015	GB 15 Kolkata Conference Fourth International Conference on Global Business, Economics, Finance & Social Sciences
2	LAKHAN PANWAR	Entrepreneurial Abecedarian – Exploring Business Ideas in Practice	18-20 Dec 2015	GB 15 Kolkata Conference Fourth International Conference on Global Business, Economics, Finance & Social Sciences
3	KISHAN CHOWDARY	Debate	18-19 August 2015	A TWO- DAY FEST R.B.V.R.R Women’s College
4	MANISHA	Debate	18-19 August 2015	A TWO- DAY FEST R.B.V.R.R Women’s College
5	PANKAJ DHUKIA	Debate	18-19 August 2015	A TWO- DAY FEST R.B.V.R.R Women’s College
6	JIGAR KUMAR JAIN	Debate	18-19 August 2015	A TWO- DAY FEST R.B.V.R.R Women’s College
7	JIGAR KUMAR JAIN	Paper Presentation	18-19 August 2015	A TWO- DAY FEST R.B.V.R.R Women’s College
8	RAJAN GUPTA	Debate	18-19 August 2015	A TWO- DAY FEST R.B.V.R.R Women’s College
9	HARSHIT TANNA	Debate	18-19 August 2015	A TWO- DAY FEST R.B.V.R.R Women’s College
10	PRITI JASPARA	Debate	18-19 August	A TWO- DAY FEST

			2015	R.B.V.R.R Women's College
11	KISHAN CHOWDARY	Debate	18-19 August 2015	A TWO- DAY FEST R.B.V.R.R Women's College
12	PRITI JASPARA	Debate	11 Sep 2015	BHAVANOTSAV 2015-16 Bhavan's Vivekananda College of Science, Humanities & Commerce.
13	KISHAN CHOWDARY	Debate - Best Speaker	11 Sep 2015	BHAVANOTSAV 2015-16 Bhavan's Vivekananda College of Science, Humanities & Commerce.
14	KISHAN CHOWDARY	Business Quiz (MEDHA)	11 Sep 2015	BHAVANOTSAV 2015-16 Bhavan's Vivekananda College of Science, Humanities & Commerce.

### **BBA III YEAR**

S.NO	NAME	VENUE	AWARD RECEIVED
1	Shubhangi	Indian Education Society, Bangalore	Paper got published in Journal
2	Sneha Jasapara	Indian Education Society, Bangalore	Paper got published in Journal
3	Md Syed Asadullah	RBVRR College, Hyderabad	Participation Certificate
4	Insya Anwar	RBVRR College, Hyderabad	Participation Certificate
5	Manish	RBVRR College, Hyderabad	Participation Certificate
6	Shamik R Radia	RBVRR College, Hyderabad	Participation Certificate
7	Suchet	Aurora College Hyderabad	Participation Certificate
8	Parashnth	Aurora College Hyderabad	Participation Certificate
9	Ashok	Aurora College Hyderabad	Participation Certificate
10	Mahesh	Aurora College Hyderabad	Participation Certificate
11	Vaysa	Aurora College Hyderabad	Participation Certificate
12	Bharath	Aurora College Hyderabad	Participation Certificate
13	Sneha Jasapara	Paper Presentation at ISOC Journal	Paper got published in international Social science Journal with ISBN &ISSN no(2278-487xp-ISSN:2391-7668)
14	Shubhangi	Paper Presentation at ISOC Journal	Paper got published in international Social science Journal with ISBN &ISSN no(2278-487xp-ISSN:2391-7668)

### **G. GUEST LECTURES/WOKSHOPS CONDUCTED**

#### **DETAILS OF INTERNATIONAL GUEST LECTURES**

S.N O	DATE	TIM E	TARGET STUDENT S	TOPIC	RESOURCE PERSON	COMPANY /ORGANISATIO N	VENUE
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1	13/1/16	11:00-12:30	BBA III Years	Interactive career session	1.Mr.G.Chandrashekar,Manager	ACCENTURE, USA	Seminar Hall, Extended Campus
2	18/1/16	11:00-1:15	BBA I,II,III	LEADERSHIP EXCELLENCE	1.Prof.Teresas Balsler, Dean of Teaching and Learning for the Faculty of Science and Engineering	CURTIN UNIVERSITY, AUSTRALIA	Seminar Hall, Extended Campus

### DETAILS OF GUEST LECTURES

S.NO	DATE	TIME	TARGET STUDENTS	TOPIC	RESOURCE PERSON	COMPANY /ORGANISATION	VENUE
1	21/8/15	11:30-12:30	BBA III YEAR	Career initiative	1.Mohd Abdul Nayim,Manager 2.Ramakrishna Jurumulla ,Assistant Manager	ICICI Direct	Seminar Hall, Extended Campus
2	22/8/15	1:30-3:00	BBA-I,II,III	Retail Management	1.Ms.Anushtha Chandra ,Sr.Executive ,Bharti Airtel Pvt Ltd	Airtel Ltd	Seminar Hall, Extended Campus
3	21/12/15	11:30-1:00	BBA I,III ,IT YEARS	Corporate Etiquettes & culture	1.Mr. Nishit Chaturvedi-Head- AP& Telangana, Sodexo India	SODEXO India	Seminar Hall, Extended Campus
4	12/1/16	11:30-12:30	BBA IT,III YEARS	National Youth Day	1.Mr.Karthik ,Head,Teach for India	Teach for India	Seminar Hall, Extended Campus
5	23/1/16	11:30-12:45	BBA II,III	Corporate readiness & Employability skills	1.Mrs.Komal Bajwa ,Manager,CFO program	Dellite	Seminar Hall, Extended Campus
6	8/3/16	11:30-12:30	BBA I,II,III	Environmental awareness	1.Dr.K.Purshottam Reddy, Renowned Environmentalist	Council for green revolution	Seminar Hall, Extended

### **DETAILED GUEST LECTURE REPORT ON CORPORATE ETTIQUETTE & CULTURE**

The Department of Business management conducted the guest lecture on the topic, which plays a significant role in corporate life, students appreciated and applauded the lecture ,found it very informational and useful, in the feedback form have given excellent feedback and have asked to conduct more guest lectures on these related topics .

#### **DETAILS OF THE GUEST LECTURE**

- **DATE**:- 21/12/15
- **VENUE**:- St.Joseph's Degree & PG College, Extended Campus
- **TIME**:- 11:30-12:45 PM
- **RESOURCE PERSON**:- Mr.Nishit Chaturvedi, Senior Manager, Corporate Sales Bharti Airtel Ltd
- **TOPIC**:- "Corporate Etiquettes & Culture"
- **FEEDBACK**:- EXCELLENT



### **DETAILED REPORT ON GUEST LECTURE ON CORPORATE READINESS**

Department of Business management conducted the guest lecture on "Corporate Readiness & Employability Skills". Guest speaker Mrs.Komal Bajwa covered and threw light on pertinent points in students resume which usually is overlooked by them ,Do's and Don't of resume ,effective communication style, she covered the nuances of this pivotal topic (What to speak & what not to ) in front of interviewer, which can help them in getting good jobs.

#### **DETAILS OF THE GUEST LECTURE**

- **DATE**:- 23/1/16
- **VENUE**:- St.Joseph's Degree & PG College, Extended Campus



- **TIME:-** 11:30-1:10 PM
- **TARGET GROUP:-** BBA II Year “Section A and B” & BBA III Year
- **STRENGTH :-** 132
- **RESOURCE PERSON:-** Mrs.Komal Bajwa,Manager,CFO,Dellite
- **TOPIC:-** “Corporate Readiness & Employability Skills”
- **FEEDBACK:-** EXCELLENT



KOMAL BAJWA ADDRESSING THE STUDENT & A GROUP PHOTO

### **DETAILED INTERNATIONAL GUEST LECTURE REPORT**

Department of Business management conducted the guest lecture on “Interactive session on career”. Guest speaker Mr.G.Chandrashekhar threw light on pertinent and thought provoking issues, which usually is overlooked by students in their regular routine, have emphasized on effective “Old Testament transition to New Testament”, spoke about “try & plan career”, highlighted the point of “Networking”, need for hour is to be flexible & adaptive

- **DATE:-** 13/1/16
- **VENUE:-** St.Joseph’s Degree & PG College, Extended Campus
- **TIME:-** 11:30-1:10 PM
- **TARGET GROUP:-** MBA II Year & BBA III Year
- **STRENGTH :-** 48
- **RESOURCE PERSON:-** Mr.G.Chandrashekhar,Manager,Accenture,USA
- **TOPIC:-** “Interactive session on career”
- **FEEDBACK:-** EXCELLENT



Father welcoming Mr.G.Chandrashekhar ,Manager ,Accenture

## **DETAILED INTERNATIONAL GUEST LECTURE REPORT ON LEADERSHIP EXCELLENCE**

**Resource Person/Guest Speaker:** Professor Teresa Balsler, Dean of Teaching and Learning for the Faculty of Science and Engineering at Curtin University in Perth, Western Australia

**Topic:** Leadership and Excellence.

**Venue:** St. Joseph's PG College, extended campus, Seminar Hall.

**Date:** 18<sup>th</sup> January, 2016.

**Participants:** Students from MBA 2<sup>nd</sup> year and BBA students.

**Purpose of the lecture:** To enable students to understand what Leadership is all about.

**Timings:** 11.45 – 1.00pm

The lecture started on by showing a video of murmuration by Prof. Teresa, who then asked the students – What does it say about Leadership? For which the students gave views on their understanding about the video in perspective of leadership. Professor then gave a brief history of leadership theories starting from 1920's till date. Professor also distinguished between Managing and Leading, about styles of leadership which was represented on an axis showing relationship between each of them and also the conflicts that could arise between the leadership styles. The lecture ended with the Professor Teresa helping the students understand one's leadership style.



**PRINCIPAL, DIRECTOR WITH THE GUEST SPEAKER**

## **H. INDUSTRIAL VISIT**

**AREPORT ON INDUSTRIAL VISIT AT HINDUSTAN COCA-COLA BEVERAGES PRIVATE LIMITED. MOULALI, HYDERABAD**

**Class:** BBA III Year

**FACULTY COORDINATORS:** Mr. GANESH ANAND & Ms. R. LAVANYA KUMARI

**Venue:** HCCBP Ltd.,

**Plant Coordinator:** Mrs. Aparna

**Contact no:** 96421 00311

**Total no .of students visited:** 65

**Date & Time of Visit:** 02 March 2016

Management is all about practical implications of the theoretical concepts. In lieu of this, students are required to have Industrial Visits besides their theory classes in order to have a thorough understanding concept of the Industrial Modus – operandi. Industrial visit is one of the most tactical methods of teaching. The main reason behind this is it lets students to have knowledge on practically through interaction, working methods and employment practices. Moreover, it gives exposure from academic point of view. With this objective in mind, a One – day Industrial Visit was organized by **School of Management, on 2nd March 2016 to Hindustan Coca-Cola Beverage Private Limited** plant in Moulali, Telangana.

#### **Aims of visit:**

- Making Students Aware of Industry Practices
- Exposure to Actual Working Conditions
- Creating Practical Awareness of various Industrial Sectors
- Acquaint Students with Interesting Facts and Breath-Taking Technologies

The visit was planned for the students of BBA III Year accompanied by the Faculty-coordinators (Mr. Ganesh Anand, Assistant Professor and Ms. R. Lavanya Kumari, Assistant Professor). The bus left the College Campus by **9:00am** with a total of 65 **students**. We reached the plant by **10:00 am**. After giving a briefing of the rules and guidelines to be followed, the students were taken to the seminar hall.

An introductory session was conducted by **Mrs. Aparna** (plant coordinator) who provided very useful information about the Coca-Cola Company such as:

- An insight into the historical background of Coca Cola.
- Products offered worldwide i.e. Thumbs Up, Maaza, Sprite, Fanta, Coke and Kinley.
- Quality Standards followed
- Various Certifications acquired (ISO 9001,ISO 14000,ISO 50000)
- Mentioned about every activity happening in the plant like washing of bottles, filling, capping, labeling and packaging.

After the session the students were taken to the Assembly Line and briefed about the Processes and Operations undertaken by the plant as well as the number of production lines. The beverages they produce are Thumbs Up, Maaza, Sprite, Fanta, Coke and Kinley. The production lines are separate for Maaza and water. Mrs. Aparna also mentioned about every activity happening in the plant like washing of bottles, filling, capping, labeling and packaging and the highest sellers, suppliers, etc and Sprite, Mazaa and Thumps up are the highest selling beverages of coco cola locally and that the concentrate for the same comes from Pune and the pulp from chitoor which they store in the cold storage for the production purposes as per the demand in the market. The visit was finally concluded with interaction between students and the plant coordinator which was winded around 12:00 pm. The industrial visit to Coca-Cola was an enriching experience for students in getting live exposure of manufacturing which can help them in their internships and further career enhancements.

#### **Students Feedback**

- 'Always desire to learn something useful'.

- Plant coordinator was kind enough to spare her time and elaborated us about the plant unit.
- Product of Coca-cola goes through 'Hygiene-Quality Checks'
- The curiosity of the students was finally satisfied with an interactive session was conducted by Plant coordinator.
- The industrial visit enhanced to understand in theoretical aspects.

We would like to extend our gratitude to our management and our beloved Principal, **Rev. Fr. Vincent Arokiadas** for giving a kind consent and permission to organize the industrial visit.



## **I. JOSEPHIESTA REPORT**

St. Joseph's Degree & PG College celebrated its mega event "Josephiesta-Culmination of Talent" on February 13 2016 at main campus. Department of Business Management conducted different events to mark this great mega event

### **1. MARKETING EVENT :-"MARKETING SHASTRA"**

**VENUE:** Room no 210, main campus

**TIMINGS:** 11:30 am- 3:45 pm

**STUDENT COORDINATORS:** Harish (MBA),Ranjani (MBA),Prathyush (MBA),Augustina(MBA), Anthony Melwin(MBA),Pradeep Reddy (MBA), Dilip (MBA),Patricia(MBA), Akash(BBA),Tanveer(BBA),Neha(BBA)

**FACULTY COORDINATOR:** Mrs. Molly Chaturvedi

**NUMBER OF PARTICIPANTS:** 11

**DETAILS OF PARTICIPANTS**

S.NO.	PARTICIPANT NAME	COURSE	COLLEGE
1	P.Srimukh Reddy	MBA	OSMANIA UNIVERSITY
2	K.Abhilash Goud	MBA	OSMANIA UNIVERSITY
3	N.Himabindu	MBA	OSMANIA UNIVERSITY
4	Paul.Srujan	MBA	OSMANIA UNIVERSITY
5	Pradeep Swaroop	MBA	VISHWA VISHWANI
6	G.Vamshi	MBA	VISHWA VISHWANI
7	Aditya Shekhar	BCOM	ST.JOSEPH'S COLLEGE
8	Dolly	BBA	ST.JOSEPH'S COLLEGE
9	Shashank	BCOM	ST.JOSEPH'S COLLEGE
10	Srikanth Rowlo	BCOM	ST.JOSEPH'S COLLEGE
11	Ishaan Anwar	BBA	ST.JOSEPH'S COLLEGE

**ROUND I :-** Identification round

**TIME :-** 11:30-12:15

**JUDGE :-** Mrs. Molly Chaturvedi

**RULES:-** Students were given CEO,Jingles and Tagline related quiz, out of 20 questions ,passing marks were 15 ,individual participation was there

**ELIMINATION CRITERIA:** - out of 20 marks 15 were passing marks to enter in second round



**NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND II:** - 08

**DETAILS OF PARTICIPANTS FOR ROUND II**

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	P.Srimukh Reddy	MBA	OSMANIA UNIVERSITY
2	K.Abhilash Goud	MBA	OSMANIA UNIVERSITY
3	Pradeep Swaroop	MBA	VISHWA VISHWANI
4	G.Vamshi	MBA	VISHWA VISHWANI
5	Srikanth Rowlo	BCOM	ST.JOSEPH'S COLLEGE
6	Ishaan Anwar	BBA	ST.JOSEPH'S COLLEGE
7	N.Himabindu	MBA	OSMANIA UNIVERSITY
8	Paul.Srujan	MBA	OSMANIA UNIVERSITY

**ROUND II :-** Brand Mania

**TIME :-** 12:30 PM -1:30 PM

**JUDGE :-** Mrs. Molly Chaturvedi

RULES :- This round was based on clues related to brand, products of National and International values

ELIMINATION CRITERIA: - Candidates answered the questions based on the time lapse,10 seconds were given to understand the clue and answer the question

#### NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND III – 05

#### DETAILS OF PARTICIPANTS FOR ROUND III

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Pradeep Swaroop	MBA	VISHWA VISHWANI
2	G.Vamshi	MBA	VISHWA VISHWANI
3	Srikanth Rowlo	BCOM	ST.JOSEPH'S COLLEGE
4	Ishaan Anwar	BBA	ST.JOSEPH'S COLLEGE
5	K.Abhilash Goud	MBA	OSMANIA UNIVERSITY

ROUND III :- AD MAD

TIME :- 2:30-3:40 PM

JUDGE:- Mrs. Molly Chaturvedi

RULES – Selected candidates were given with the themes ,were asked to create their own brand ,SWOT analysis,create products segmentation, Targeting and Positioning strategies ,Jingle and Tagline

ELIMINATION CRITERIA: - Best selling promotional strategies was awarded



WINNERS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Pradeep Swaroop	MBA	VISHWA VISHWANI
2	G.Vamshi	MBA	VISHWA VISHWANI

## **2. YOUNG MANAGER EVENT**

VENUE: 201B AND LANGUAGE LAB , MAIN CAMPUS

TIMINGS: 1.30 PM - 4.00PM

STUDENT COORDINATORS:

1.	Pratima Thakur(MBA II YEAR )	13	Kovidha(MBA I YEAR )
2.	Daya Sagar(MBA II YEAR)	14	Harish(MBA I YEAR )

3.	Imran(BBA ( IT) I YEAR)	15	Ayesha(MBA I YEAR )
4.	Keshav(BBA ( IT) I YEAR)	16	Rakesh(MBA I YEAR )
5.	Insiya(BBA ( IT) I YEAR)	17	Akshay(MBA I YEAR )
6.	Raghav(BBA ( IT) I YEAR)	18	Kazi(MBA I YEAR )
7.	Deepthi(BBA ( IT) I YEAR)	19	Ravali(MBA I YEAR )
8.	Susanna(BBA ( IT) I YEAR)	20	Prakash(MBA I YEAR )
9.	Sarika (BBA ( IT) I YEAR)	21	Sharuna(MBA I YEAR )
10.	Prachi(BBA ( IT) I YEAR)	22	Vaibhav(MBA II YEAR )
11.	Manisha(BBA ( IT) I YEAR)	23	Prabitha(MBA II YEAR )
12.	Sharon(MBA I YEAR )	24	Karthik(MBA II YEAR )
		25	Emmanuell(MBA II YEAR )

**FACULTY COORDINATORS:**

1. MRS.A.MARY FRANCINA ,HOD AND ASSOCIATE PROFESSOR-DEPT OF BUSINESS MANAGEMENT
2. MRS.A.DANAM TRESSA ,ASSOCIATE PROFESSOR-DEPT OF BUSINESS MANAGEMENT)
3. MR.KIRAN VARMA,ASSISTANT PROFESSOR- DEPT OF BUSINESS MANAGEMENT

**NUMBER OF PARTICIPANTS: 15**

**DETAILS OF PARTICIPANTS**

S.No	PARTICIPANT NAME	COURSE	COLLEGE
1	M.SUNEEL	MBA(MARKETING)	BHAVANS VIVKEANANDA
2	N. MOHIT KUMAR	MBA	A V COLLEGE
3	G.MANI	B.COM	ST.JOSEPHS DEGREE & PG COLLEGE
4	BADRINATH	MBA	ST.JOSEPHS DEGREE & PG COLLEGE
5	SANDEEP G	B.COM	ST.JOSEPHS DEGREE & PG COLLEGE
6	SIVA PRAKASH	MBA	BHAVANS VIVKEANANDA
7	C.K.MANISHA	BBA(IT)	ST.JOSEPHS DEGREE & PG COLLEGE
8	MOHIT.P.KRIPALANI	BBA(IT)	ST.JOSEPHS DEGREE & PG COLLEGE
9	R SHIVA CHARAN	MBA	A V COLLEGE
10	M.AKSHAY SAI KUMAR	B.COM	ST.JOSEPHS DEGREE & PG COLLEGE
11	CHANI	MBA(FINANCE & HR)	REDDY WOMENS COLLEGE
12	ROHIT	MBA	ST.JOSEPHS DEGREE & PG COLLEGE
13	SHRADA	MBA	ST.JOSEPHS DEGREE & PG COLLEGE
14	AKASH	MBA	ST.JOSEPHS DEGREE & PG COLLEGE
15	BHARATH	MBA	ST.JOSEPHS DEGREE & PG COLLEGE

**ROUND I**

**TIME** - 1.40pm -2.10pm

**JUDGES** – EVALUATION OF WRITTEN QUESTIONNAIRES BY THE STUDENT COORDINATORS

**RULES-** ELIMINATION CRITERIA:



NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND II -10

ROUND II was the case study round where the participants were given the situations related to the corporate world

DETAILS OF PARTICIPANTS FOR ROUND II

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	M.SUNEEL	MBA(MARKETING)	BHAVANS VIVKEANANDA
2	N. MOHIT KUMAR		A V COLLEGE
3	G.MANI	B.COM	ST.JOSEPHS DEGREE & PG COLLEGE
4	SANDEEP G	B.COM	ST.JOSEPHS DEGREE & PG COLLEGE
5	SIVA PRAKASH	MBA	BHAVANS VIVKEANANDA
6	C.K.MANISHA	BBA(IT)	ST.JOSEPHS DEGREE & PG COLLEGE
7	MOHIT.P.KRIPALANI	BBA(IT)	ST.JOSEPHS DEGREE & PG COLLEGE
8	R SHIVA CHARAN	MBA	A V COLLEGE
9	M.AKSHAY SAI KUMAR	B.COM	ST.JOSEPHS DEGREE & PG COLLEGE
10	CHANI	MBA(FINANCE & HR)	REDDY WOMENS COLLEGE

**ROUND II**

TIME 2.30PM-2.45PM

**JUDGES1. MRS.A.MARY FRANCINA ,  
2.MRS.A.DANAM TRESSA ,**

**RULES:**

10MIN FOR ANALYZING THE GIVEN SITUATION

5MIN WERE GIVEN FOR PRESENTATION

**ELIMINATION CRITERIA:**



10 POINTS if all the aspects were covered by the participants  
 8 POINTS if the participant covers 4 or 3 aspects  
 5 POINTS if the participant covers less than 3 points  
 Highest 4 scorers were selected for the final round

**NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND III -4 STUDENTS**

ROUND III was the stress interview conducted by the HR managers of intone networks and Ms.Manisha ,Talent Manager from D.E.Shaw

**DETAILS OF PARTICIPANTS FOR ROUND III**

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	M.SUNEEL	MBA(MARKETING)	BHAVANS VIVKEANANDA
2	G.MANI	B.COM	ST.JOSEPHS DEGREE & PG COLLEGE
3	C.K.MANISHA	BBA(IT)	ST.JOSEPHS DEGREE & PG COLLEGE
4	CHANI	MBA(FINANCE & HR)	REDDY WOMENS COLLEGE

**ROUND III**

TIME 3.00PM-4.00PM

JUDGES 1) MR SUJITH REDDY YERUVA (INTONE NETWORKS PVT LTD AS HEAD CAMPUS HIRING)

2)MANISHA RAJ (D.E.SHAW AS A TALENT MANAGEMENT SPECIALIST)



JUDGES : MR.SUJITH AND MS MANISHA  
 JUDGES FELICITATION

**RULES**

4 PARTICIPANTS HAD A STRESS INTERVIEW FOR 10MIN-15MIN EACH

**ELIMINATION CRITERIA**

THE PARTICIPANTS WERE JUDGED ON FOUR AREAS NAMELY:

1. CV
2. COMMUNICATION SKILLS
3. STRESS MANAGEMNET & PERFORMANCE
4. DRESSING & CONFIDENCE

**WINNER**

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	CHANI	MBA(FINANCE & HR)	REDDY WOMENS COLLEGE

### 3. FINANCE EVENT CHANAKYANITI (ALL ABOUT FINANCE)

VENUE: ROOM NO -204 (Main Campus)

TIMINGS: 1:30PM – 3:30PM

STUDENT COORDINATORS

EVENTS HEAD COORDINATORS: Jyoti, Vineeth, Bilal, SriLakshmi, Naresh & Harshad

OTHERCOORDINATORS: Vaishnavi, Saundarya, Shalini, Sonali, Neha, Anita, Sundhuja, Harsha, Bharati, Ritu & Raveena

FACULTY COORDINATOR: Ms. Smriti Nagaria, Ms. R. Lavanya Kumari & Mrs. Sangeeta

NUMBER OF PARTICIPANTS: 16 (8 Teams where each team consisting of 2 individuals)

#### DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Ch Navya	MBA IYr	A.V College
	G.Srilakshmi	MBA IYr	A.V College
2	Ch.Neha Sree	MBA I Yr	A.V College
	Kavya	MBA IYr	A.V College
3	Saadullah	(CA)	O.U
	Farhan	(CA)	O.U
4	Apoorva Raghunandhan	M.Com I Yr	Bhavan's College
	Arpitha Venula	M.Com I Yr	Bhavan's College
5	Akshay Jain	MBA IYr	Bhavan's College
	Shravanya Chutku	MBA IYr	St,Joseph's Degree & PG College
6	Mallik	MBA IYr	A.V College
	Lakshman	MBA IYr	A.V College
7	Shiva Kumar	MBA II Yr	O.U
	Ankita	MBA II Yr	O.U
8	Waseem	MBA II Yr	St,Joseph's Degree & PG College
	Rahul	ICAI	Siddhartha College

ROUND I - CORPORATE TRIVIA

TIME: 1:30pm – 2:00pm

JUDGES - None

RULES – This round had two participants in each team. A white paper was given to answer questions from different areas like Abbreviations, Connections, Bank Logos, Investment gurus and Stock market

ELIMINATION CRITERIA The team with the least score was eliminated and remaining team proceeded to the subsequent round.



## ROUND II: VITTANTAKSHARI

TIME: 2:10pm – 2:40pm

NUMBER OF PARTICIPANTS SHORLISTED (6 Teams)

### DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1.	Saadullah	(CA)	O.U
	Farhan	(CA)	O.U
2.	Apoorva Raghunandhan	M.Com I Yr	Bhavan's College
	Arpitha Venula	M.Com I Yr	Bhavan's College
3.	Akshay Jain	MBA IYr	Bhavan's College
	Shravanya Chutku	MBA IYr	St,Joseph'sDegree& PG College
4.	Shiva Kumar	MBA II Yr	O.U
	Ankita	MBA II Yr	O.U
5.	Ch.Neha Sree	MBA I Yr	A.V College
	Kavya	MBA IYr	A.V College
6.	Ch Navya	MBA IYr	A.V College
	G.Srilakshmi	MBA IYr	A.V College

JUDGES - Mrs. R. Anita, Dean of Academics & Research

RULES The first team will be given a finance word, next team has to start with end letter of first team and so on...2. One minute for each team to talk on chosen words. Those who are not able to find then the word will be given by coordinators.

### ELIMINATION CRITERIA

Evaluation sheet was given to the judge with the parameters like communication skill, confident level with 20 marks. The team with maximum marks proceeded to the next round.

## ROUND III: FINANCIAL EXPERTISE

TIME: 2:50pm- 3:30pm

JUDGES: Mrs. R. Anita, Dean Academics & Research

NUMBER OF PARTICIPANTS SHORLISTED (4 Teams)

### DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1.	Saadullah	(CA)	O.U
	Farhan	(CA)	O.U
2.	Shiva Kumar	MBA II Yr	O.U
	Ankita	MBA II Yr	O.U
3.	Akshay Jain	MBA IYr	Bhavan's College
	Shravanya Chutku	MBA IYr	St. Joseph's Degree& PG College
4.	Ch.Neha Sree	MBA I Yr	A.V College
	Kavya	MBA IYr	A.V College

ELIMINATION CRITERIA The teams will be assessed on the eminence and importance of the ideas and the quality of Decision and the presentation

#### WINNERS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1.	Saadullah	(CA)	O.U
	Farhan	(CA)	O.U
2.	Shiva Kumar	MBA II Yr	O.U
	Ankita	MBA II Yr	O.U

#### 4. MANAGEMENT QUIZ-"LAKSHYA"

VENUE: Room no:207(Main Campus)

TIMINGS:1:30-3:00

STUDENT COORDINATORS:

1. Ragini Mane- MBA II
2. Veena Thampi-MBA II
3. Anusha Mary Francis- MBA I
4. D.Sahithi Priya- MBA I
5. C.Mounica-MBA I
6. G.Sruthi-MBA I
7. Disha Praksh-MBA I
8. A.Nikitha-MBA I

FACULTY COORDINATORS:

1. Ms. K. Jesmy Thomas
2. Mrs. A. Rathna Kumari

NUMBER OF PARTICIPANTS:8 teams (2 in each team)

#### DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Akash & Shradha	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
2	Bindu & Paul	MBA	O.U
3	Noman & Suchit	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
4	Praveen & Naresh	MBA	O.U
5	Sneha & Gouthami	MBA	O.U
6	Srinath & Abilash	MBA	O.U
7	Rithvik & Vishnu	BBA	ETHAMES DEGREE COLLEGE
8	Bharath & Badri	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE

### ROUND I -SKILL SHARE

ROUND I - Written Test

TIME: 20 Min

JUDGES: Ms. K. Jesmy Thomas & Mrs. A. Rathna Kumari

RULES : List of twenty questions paper is given to the each participant in team.

ELIMINATION CRITERIA: No elimination, Round-1 marks will be carry forwarded to next round.



### ROUND-II -BRAIN SPARK

NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND II

DETAILS OF PARTICIPANTS FOR ROUND II

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Akash & Shradha	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
2	Bindu & Paul	MBA	O.U
3	Noman & Suchit	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
4	Praveen & Naresh	MBA	O.U
5	Sneha & Gouthami	MBA	O.U
6	Srinath & Abilash	MBA	O.U
7	Rithvik & Vishnu	BBA	ETHAMES DEGREE COLLEGE
8	Bharath & Badri	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE

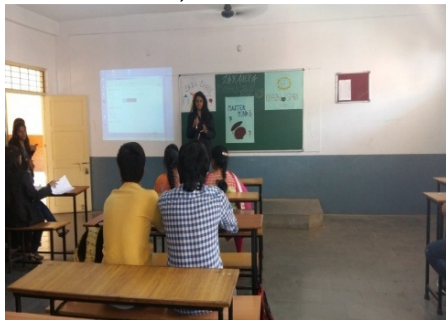
### ROUND II

TIME: 30 Sec for each question

JUDGES: Mrs. Mary Francina

ELIMINATION CRITERIA

No elimination, Round-2 marks were carry forwarded to next round.



### ROUND III-MASTER MIND

NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND III

DETAILS OF PARTICIPANTS FOR ROUND III

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Akash & Shradha	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE

2	Bindu & Paul	MBA	O.U
3	Noman & Suchit	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
4	Praveen & Naresh	MBA	O.U
5	Sneha & Gouthami	MBA	O.U
6	Srinath & Abilash	MBA	O.U
7	Rithvik & Vishnu	BBA	ETHAMES DEGREE COLLEGE
8	Bharath & Badri	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE

### ROUND III

TIME: No time limit, It's a buzzer round

JUDGES : Mrs.Mary Francina

RULES :

- ✓ Few personalities related to business, sports, entertainment etc voices were played and participants were asked to guess the Personalities.
- ✓ It is a buzzer round.
- ✓ 8 voices were played for participants to answer.

ELIMINATION CRITERIA:

No elimination, Round-1,2& 3 marks was averaged and winners were selected

### WINNERS

S.No	PARTICIPANT NAME	COURSE	COLLEGE
1	Rithvik & Vishnu	BAA	ETHAMES DEGREE COLLEGE
2	Bindu & Paul	MBA	O.U

## 5. TREASURE HUNT

STUDENT COORDINATORS: Krishna Kumar Rathi, Abhishek Attal, Nitesh Rathi, Nikhil Agarwal, Bhavika, Vivek, Dhamini

FACULTY COORDINATOR: Mr.Ganesh Anand  
Ms. Swapna

NUMBER OF PARTICIPANTS: EIGHT TEAMS ( Two - Three in each team)

#### DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Devanand Mane, Priyanshu Khanna	BiPC, CEC	SRI CHAITANYA Jr. COLLEGE, R G KEDIA Jr. COLLEGE
2	Vinayak Reddy, Manish Jain , Pranay Agarwal	BBA	St. JOSEPH'S DEGREE & P G COLLEGE
3	MD. Faizan Ali, Ibad-Ur	ECE, B.Com	ISL ENGINEERING

	Rahman, Abrar Saeed	Computers, B.Com General	COLLEGE, JAGRUTI DEGREE & P G COLLEGE, St. PAULS COLLEGE
4	Afsara Khanam, M.Shriya	B.Com	St. JOSEPH'S DEGREE & P G COLLEGE
5	Sonali Agarwal, Shivangi Agarwal	B.Com	St. JOSEPH'S DEGREE & P G COLLEGE
6	Karan, Punit	B.Com	BHAVAN'S COLLEGE
7	MD. Irfan, Abdul Qadeer, Abdul Rasheed	B.Com	JAGRUTI DEGREE & P G COLLEGE
8	Priyanka, Aishwarya, Gautami	MEC	SUJATA COLLEGE

### ROUND I

TIME: 1:45PM TO 2:00PM

JUDGES: Ms. SWAPNA

RULES: The participants were asked to find the treasures within 15min and the area was only ground floor.

ELIMINATION CRITERIA: 5 participants who came 1<sup>st</sup> were shortlisted for the 2<sup>nd</sup> round.

NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND II

DETAILS OF PARTICIPANTS FOR ROUND II

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Devanand Mane, Priyanshu Khanna	BiPC, CEC	SRI CHAITANYA Jr. COLLEGE, R G KEDIA Jr. COLLEGE
2	Vinayaka Reddy, Manish Jain, Pranay Agarwal	BBA	St. JOSEPH'S DEGREE & P G COLLEGE
3	MD. Faizan Ali, Ibad- Ur Rahman, Abrar Saeed	ECE, B.Com Computers, B.Com General	ISL ENGINEERING COLLEGE, JAGRUTI DEGREE & P G COLLEGE, St. PAULS COLLEGE
4	Sonali Agarwal, Shivangi Agarwal	B.Com	St. JOSEPH'S DEGREE & P G COLLEGE
5	Priyanka, Aishwarya, Gautami	MEC	SUJATA COLLEGE

### ROUND II

TIME: 2:15PM TO 2:40PM

JUDGES: Mrs. SWAPNA

RULES: The participants had to find the treasures within 25min and the area was ground floor and 1<sup>st</sup> floor.

ELIMINATION CRITERIA: 3 participants who came 1<sup>st</sup> were qualified for the 3<sup>rd</sup> round.

NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND III

DETAILS OF PARTICIPANTS FOR ROUND III

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
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1	MD. Faizan Ali, Ibad-Ur Rahman, Abrar Saeed	ECE, B.COM COMPUTERS, B.COM GENERAL	ISL ENGINEERING COLLEGE, JAGRUTI DEGREE & P G COLLEGE, St. PAULS COLLEGE
2	Priyanka, Aishwarya, Gautami	MEC	SUJATA COLLEGE
3	Devanand Mane, Priyanshu Khanna	BiPC, CEC	SRI CHAITANYA Jr. COLLEGE, R G KEDIA Jr. COLLEGE

### ROUND III

TIME: 2:50PM TO 3:30PM

JUDGES: Mrs. SWAPNA

RULES: The participants had to find the treasures within 40min and the area was whole campus.

ELIMINATION CRITERIA: The team who found the final treasure first were declared winners for the event.

WINNERS:

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1. 1st prize	Devanand Mane, Priyanshu Khanna	BiPC, CEC	SRI CHAITANYA Jr. COLLEGE, R G KEDIA Jr. COLLEGE
2. 2nd prize	MD. Faizan Ali, Ibad-Ur Rahman, Abrar Saeed	ECE, B.COM COMPUTERS, B.COM GENERAL	ISL ENGINEERING COLLEGE, JAGRUTI DEGREE & P G COLLEGE, St. PAULS COLLEGE

FACULTY COORDINATORS: Mr.Ganesh Anand  
Ms.S.Swapna

## **J. OTHER EVENTS/CELEBRATIONS/COMPETITIONS CONDUCTED BY THE DEPARTMENT**

### **1. FRESHER'S DAY**

**Name of the Activity** :-FRESHER'S PARTY - 25 JULY 2015

**Nature of the Activity**: Student Centric

**DESCRIPTION**:- Fresher's party was organized by the College in view to officially and formally welcome First years in the College with enthusiasm .

**COORDINATOR**: Mr. Ganesh Anand & Mrs. Molly Chaturvedi

### **ACCOLADES AT FRESHER'S PARTY 2015**

Syed Imran (BBA IT I Year Sem I):- Runner up and Manisha was awarded the Best Smile





**FRESHER'S PARTY**



**IMRAN (MR FRESHER –RUNNER UP)(BBA –IT)  
AND MISS.MANISHA BEST SMILE (BBA –IT)**

## **2. INDEPENDENCE DAY CELEBRATIONS**

The students of BBA (IT) Andrew and Akansha hosted the Independence day celebration on 15<sup>th</sup> August 2015 in main campus and all the students participate in the event and cultural activities



**ANDREWBBA (IT) HOSTED THE PROGRAMME**



**STUDENTS OF BBA (IT) AT CELEBRATIONS**

## **3. TEACHER'S DAY CELEBRATIONS**

The students of BBA (IT) celebrated the teachers day in very enthusiastic way on September 5<sup>th</sup> 2015

They share their experience in college and also appreciated the faculty for their support .they gave gifts as a gesture of thanks

## **4. INTERNATIONAL WOMEN'S DAY**



TEACHER'S DAY CELEBRATIONS



TEACHER'S APPRECIATED

### 5. DANDHIYA FEST

All the BBA (IT) students participated in the Dandiya Fest in main campus on 10<sup>th</sup> Oct 2015 in main campus



BBA (IT) STUDENTS PARTICIPATING IN DHANDIYA AT MAIN CAMPUS

### 6. TEACHER'S DAY

BBA students celebrated teachers day in the college by giving them floral boquets and sweets,took their blessings ,spoke few lines about the importance of the day to conclude the event



## 7. ALUMNI MEET

Alumni meet was conducted on September 19, 2015 where alumni meet each other, interacted with their class mates, faculty & shared their views.

## 8. CONVOCATION CEREMONY

Convocation ceremony was conducted on October 17, where 22 BBA students took their Degree certificate. The event was graced with the presence of Archbishop Most.Rev.Thumma Bala DD, Rev.Fr.Vincent Arokiadas, Principal St.Joseph's Degree & PG College, ChiefGuest of the event Dr. Valson Thampu, Principal St.Stephens College, Delhi and Prof. Bhikshamaiya, Controller of examination ,Osmania University as the Guest of Honor .



## 9. FOOD FESTIVAL- FOOD N FUN

**Date** : 4<sup>th</sup> February , 2016

**Venue** :Extended campus

**Time** : 11.15 am- 2.00 pm

### Objectives

- To create awareness on Entrepreneurship among young students.
- To facilitate the development of Entrepreneurial Skills among young students.
- To inculcate Entrepreneurial Spirit and Culture among young students.

Entrepreneurship development cell of our college focuses on guiding the students to become Entrepreneurs and to create an Employer Culture. Instead of “Job Seekers” – Students are trained to become “Job Providers” through ED-cell events. As part of ED-cell , Department of Business management organized a food festival on 4<sup>th</sup> February.2016 at the extended campus. The festival was titled as —, **FOOD N FUN** .The student coordinators under the guidance of ED- Cell Coordinators planned and successfully executed this food festival. The festival started with inauguration by **Mrs. A. Mary. Francina** ,HOD Department of Business Management , accompanied by ED-Cell Convener Mrs.J.N.P.P. Anantha Lakshmi, other Co-ordinators and

student Co-ordinators at 11.30am .There were 6 stalls with different variety of foods included like Veg maunchuri ,Panipuri , Veg biriyani. Dance and music were presented during the festival to keep the crowd entertained during the festival

**ED- Cell Convenor: Mrs.J.N.P.P.Anantha Lakshmi**

**Co-ordinators:, Mrs.Sangeetha thakur , Mrs.Savitha, Mrs.Sunitha**



## **10. NATIONAL YOUTH DAY**

### **REPORT ON “153<sup>rd</sup> ANNIVERSARY CELEBRATIONS OF SWAMY VIVEKANANDA”**

**DATE: 12<sup>th</sup> January, 2016**

**VENUE: SEMINAR HALL (EXTENDED CAMPUS)**

**Time: 11:30 am**

**GUEST SPEAKER: Mr. KARTHIK RAPAKA, CITY DIRECTOR HYDERABAD, TEACH FOR INDIA**

**TOPIC: YOUTH DAY**

**PARTICIPANTS: MBA II Yr & BBA III Yr**

*“There is a fountain of youth: it is your mind, your talents, the creativity you bring to your life and the lives of people you love. When you learn to tap this source, you will truly have defeated age.”*One of the most influential people in the modern India, Swami Vivekananda 153<sup>rd</sup> birth anniversary is being celebrated all over the country on Tuesday, Jan 12<sup>th</sup> 2016. The monk, who helped Hinduism in gaining the global status in the 19<sup>th</sup> century, remains the ideal role model and an inspiration to millions of youth, who follow his teachings. To honour Swami Vivekananda, National Youth Day is celebrated;we the Department of Business Management organized a unique Cultural Celebrations in the name of Swami Vivekananda, who is the icon of youth. The 153<sup>rd</sup> **Birth Anniversary of Swami Vivekananda** is being celebrated in all parts of India and abroad as an awareness of his singular contribution to Indian resurgence is being felt a new Marking the culmination of year-long ceremonies. *“Light the lamp of love in your heart; the lamp of compassion to serve others, the lamp of knowledge to dispel the darkness of ignorance & the lamp of gratitude for the abundance”*

.To mark this occasion special competitions held for the MBA & BBA students like Presentations, Pictorial Exhibition and Ideas & Teaching Pedagogy of Swami Vivekananda:

1. Role of Yoga & Meditation in Individuals Life
2. Corruption Free India
3. True Education



**MR.KARTHIK,HEAD TEACH FOR INDIA INTERACTING WITH STUDENTS**

## **11. WOMEN INTERNATIONAL DAY**

**Date:**-8th March 2016

**Venue:**-Main Campus (St.Josephs Degreee &PG College-Joseph's Hall

**Resource person :-**Dr.Krupa Patala

MD,SICOG,asst Prof.OU Medical college

Sr.consultant gynee and Laproscopic surgeon.

The programme started with a role play by students in the ground of main campus by the UG students on the awareness of girls students to be treated in equal with the male children at home by parents .Then followed by a flash mob by the students .

Our Principal Rev.Fr.Vincent Arokiadas addressed the students on the importance of the celebrations



### **REV.FR.VINCENT AROKIADAS WITH THE GUEST SPEAKER**

A special highlight of the Women International Day celebration was that the girl student coordinators visited each class to create awareness of importance of women in life and also made every male student along the male faculty to say a pledge to protect t the dignity and responsible for peace and harmony in society

On women's day an event was organized for all the young women of St. Josephs Degree and PG College. It was a programme on adolescent awareness-which is a period of transition from childhood to adulthood



### **BBA (IT) STUDENTS TAKING OATH**

Dr. Krupa Patala enabled the students to understand the changes that take place in a woman during her adolescence, how to maintain menstrual hygiene, healthy food habits, precautions to be taken in care of an adverse uncertain situation, which is vital for salutary sustenance in the long run.



## **12. JOSEPH'S GREEN GROUP**

### **GUEST LECTURE ON "ENVIRONMENTAL AWARENESS"**

**DATE** : 8<sup>th</sup> March 2016

**RESOURCE PERSON** : Dr. K. Purushotham Reddy, M.A., M.Phil., PhD  
Renowned Environmentalist of India and South Asia & Justice Kuldeep Sing National Awardees for Championing for Environmental cause

**PARTICIPANTS** : UG & PG students

**VENUE** : Seminar Hall, Extended Campus

**TIME** : 10am- 12pm

**JGG Convener** : Mrs. Sangeeta Thakur

**Faculty Coordinators:** Mrs. C Savitri , Mrs. Padmasri , Mr. Bhaskar

Joseph's Go Green (JGG) Club of St. Joseph's Degree & PG College in association with Council for Green Revolution Hyderabad (CGR) organized a guest lecture on the topic "Environmental Awareness" on 8<sup>th</sup> March 2016.

**Rev. Fr. Vincent Arokiadas, Principal**, St. Joseph's Degree & PG College welcomed the guest speaker and highlighted the objectives of Joseph's **Go Green club** and underlined the importance of saving the environment. He advised students to plant saplings at their homes and public places to make the environment green. He urged the students to maintain the campus clean and to create a pollution free environment to maintain the quality of life.

**Shri. C. Umamaheswar Reddy, Environmental Specialist, Council For Green Revolution, Hyderabad** Introduced the guest speaker.

**Dr. K. Purushotham Reddy** discussed the factors influencing environmental degradation. He gave an elaborative overview of the factors leading to climate change, global warming and other such environmental issues and emphasized on the current issues related to the environment like causes of pollution, effect of environmental pollution on human health and life and possible solutions for these problems. He briefed about the role of **World Commission on Environment and Development (WCED)**. He highlighted on importance and effects of **Ozone layer**

### **13. BLOOD DONATION CAMP**

Department of Business Management, St. Joseph's Degree & PG College in collaboration with Lions Club of Hyderabad Jeevan organized voluntary Blood donation Camp on 18<sup>th</sup> Jan 2016 in Extended Campus, Seminar Hall from 10:00am to 12:30pm. 50 students had come forward to donate blood from various groups of BBA, BBA IT and MBA.

Event was conducted at Extended campus with students participated, donated blood, was enthusiastic, specially those donating first time.

There was a class session also taken by some of the faculty members, in BBA IIA discussion held between faculty and students on the topic "Blood donation, its need and how it plays a very important role in saving many lives.



### **14. FREE POLLUTION CHECK UP CAMPAIGN**

The **JOSEPH'S GREEN GROUP (JGG)** of St. Joseph's college in collaboration with **CASTROL INDIA LTD**, organized on **4<sup>th</sup> July 2015** a day long **"FREE POLLUTION CHECK UP**

“campaign ,this initiative was taken on the occasion of “**World Environment Day** “ to promote Greener, Safer and Healthier environment and contribute in saving our environment by maintaining in –use- vehicles & also to spread awareness about the environmental damage and take small steps against it.

The students assembled in the main campus ground in front of the canteen near FREE POLLUTION CHECK UP VEHICLE where **Rev.Fr.Vincent Arokiadas**, Pricipal formally gave a green signal to begin the check up campaign program and said that students must aware about the importance of safe vehicles and clean environment. Students classwise from main campus and extended campus ,teaching staff and non teaching staff actively passed their vehicles for pollution check up & they received a Computerised Pollution Under Control (PUC) certificate from Free Pollution check up team & total number of vehicles passed for check up were **180** i.e 174 two wheelers & 6 four wheelers . The campaign concluded with Mrs. Sangeeta, Faculty Convenor (JGG) proposing thanks, & encouraging the students to do their part in contributing to the Healthier environment , as the youth are the future of a better India.

**Mrs .Sangeeta thakur**  
**JGG CONVENOR**

#### **JGG CO-ORDINATORS**

Mrs.Padmasri : Faculty Department of Language  
Mr.Bhaskar :Faculty Department of Commerce  
Ms. Swapna : Faculty Department of Business management



**REV.FR.VINCENT AROKIADAS, PRINCIPAL, FORMALLY GIVING A GREEN SIGNAL TO BEGIN THE PROGRAM**

#### **15. WEAPON SHOW, INDIAN ARMY**

Maratha Light Infantry of Indian Army conducted huge weapon show on 14 August ,where Degree students participated ,Mrs. Molly Chaturvedi was the coordinator & organizer where she took 85 students for the event, students were enthusiastic & excited to participate in the event,



students also clarified their doubts with the officers, who wish to make their future in Armed forces.

Date:- 14/08/15

TIME:- 11:00am-1:30pm

Venue:- Mehdiapatnam Garrison, Hyderabad

Target Group:- 85 students

(Management:-30,Science:-14,Commerce:-27,Mass Communication:-14)

Coordinator:-Mrs. Molly Chaturvedi



### **16. PARENT-TEACHER MEET**

**Date:-29/8/2015**

<b>Class &amp; Section</b>	<b>Total No Students</b>	<b>No of Parents Present</b>	<b>No of Parents Called</b>
<b>BBA III Year</b>	<b>64</b>	<b>18</b>	<b>7</b>
<b>BBA II Year A</b>	<b>54</b>	<b>36</b>	<b>2</b>
<b>BBA II Year B</b>	<b>54</b>	<b>15</b>	<b>3</b>
<b>BBA I Year A</b>	<b>53</b>	<b>16</b>	<b>3</b>
<b>BBA I Year B</b>	<b>62</b>	<b>25</b>	<b>2</b>
<b>BBA (IT) I Year</b>	<b>49</b>	<b>30</b>	
<b>Total</b>	<b>336</b>	<b>140</b>	<b>17</b>

### **FEEDBACK BY THE PARENTS ON PARENTS MEET**

- \*Majority of parents are satisfied with the admission of their ward in College
- \*Most of the parents have come to know about college process through friends, relatives, website, word of mouth, newspaper, research, Wards siblings studied in the same college, self search.
- \* Better infrastructure facilities should be provided
- \*Quality of teaching is excellent
- \*Requested for SMS facility
- \*Proper Library facilities in extended campus
- \*Students find it difficult to go to main campus
- \*students as that is today's market demand good brand companies should be called for placements more promote students get placed in reputed companies
- \*Some consideration in the morning for students travelling from far off places

- \*Practical exposure of the subjects
- \*All the parents were given Joseph's Chronicle



**BBA I "A" & "B" Class Incharges**



**BBA II "A & "B" Class Incharges**



**BBA III Year, Sem V Class In charge**

**BBA (IT) Class Incharge**

## **17. FAREWELL PARTY**

BBA II Year(A&B) section gave farewell to BBA III years on March 15 at Joseph Hall in main campus ,started with the prayer by BBA II year students ,followed by the emotional video

presentation of Late Harshith Rathi (BBA III year batch student), BBA II years storm the stage with their fantabulous and marvelous dance performances, conducted games, fashion show, final years walked on the ramp which helped in finalizing Mr. Farewell & Ms. Farewell.

Principal Rev. Fr. Vincent Arokiadas gave his motivational speech and enhanced the enthusiasm of passing out batch, asked them to be part of Alumni from next year and wished them a bright future ahead.



#### **SOME ACCOLADES OF THE DAY**

Mr. Farewell:- Mr. Suchet Kotha

Ms. Farewell:- Insiya Anwar

Best Walk (Female):- Ms. Sreshtha

Best Walk (Male):- Mr. Joshua

Special Appreciation Award:- Javid

### **18. BOOK EXHIBITION WEEK**

#### **DEPARTMENT OF LIBRARY AND INFORMATION CENTRE**

Department of Library and Information Center Conducted a Book Exhibition Week from 2 December 2015 to 5 December 2015. This was an initiative by the college Management. The Program was inaugurated by Principal Rev Fr Vincent Arokiadas and Prof. Vishveswar Rao by the lighting the Lamp. Staff and students of various departments attended the book exhibition and participated enthusiastically viewing various books. Sri Sai Publications, Himalaya Publications, Kalyani, S. Chand, and Vikas, publishers Participated in this event.



## 19. NATIONAL YOUTH DAY PRIZES

National Youth Day is celebrated in India on 12 January on the birthday of Swami Vivekananda

COMPETITION	PRIZES	NAMES	CLASS
Pictorial Exhibition	I Prize	Abdul Wajid	BBA I Year I Sem Sec A
Displaying his writings, Ideas and Teachings	I Prize	Abdul Wajid	BBA I Year I Sem Sec A
Paper Presentations	I Prize	Siddarth Reddy	BBA III yr

## F. PROJECTS/INTERNSHIP/ EXPERIENTIAL LEARNING

### BBA PROJECTS

S.NO	ROLL NO	NAME OF THE STUDENT	TOPIC	COMPANY
1	13406001	SYED MUHAMMIR AMJAD	CUSTOMER PREFERENCE IN SELECTING (SHOE)BRANDS	CITY LIFE STYLE
2	13406002	RATHI KRISHNA KUMAR	Analysis of the Various Investment Options	Anand Rathi Financial Services
3	13406003	ZAHRA GHANI	Employee Retention	Amazon
4	13406004	NITESH KUMAR RATHI	Consumer Buying Behavior	Ashoka Plastic
5	13406005	BHAKTI PATEL	Advertising effectiveness	Big bazaar
6	13406006	SHAMIK R RADIA	Mutual Fund	HDFC BANK
7	13406007	KHATRI MADHURI	Recruitment	Religare pvt ltd
8	13406008	ZAINUL ABEDIN	customer relationship management	jaypee group
9	13406009	ABHISHEK ATTAL	Portfolio analysis	Anand rathi stock exchange
10	13406011	NEHA AGARWAL	Promotional strategies	Balaji grand bazaar
11	13406012	JOSHUA ASHLIN FRANCIS	Customer service.	Amazon
12	13406013	NISHAT FATIMA	Customer relationship management	- Mc Donalds

			practices	
13	13406014	ADEENAH ZAHEER	Customer response to Marketing	Kentucky Fried Chicken
14	13406015	BENJAMIN KUMAR	Marketing strategy	Yamaha india
15	13406016	ARUL WILSON	Customer Behavior & Satisfaction	Amazon.Inc
16	13406017	PRABHAT KUMAR RAI	Performance appraisal	Big bazaar
17	13406018	GOLLAPALLI SIREESH	Perception of customers	Jersey brand.
18	13406019	MANISH MANOHAR DEVNANI	Marketing strategies	Jio for youth
19	13406020	RAUNAKH LOYA	Production Distribution & Sales	Kaushal Agro Ltd
20	13406021	VAIBHAV KETAN SHAH	Customer satisfaction	Reliance digital
21	13406022	SHUBHANGI KODAG	Performance appraisal	Thomas cook
22	13406023	NISHIT SETHIA	Distribution Strategies	3M
23	13406024	PRASHASTI SHARMA	Skill Enhancement of Operations team through Intervention of HR Training	SBI life insurance Pvt Ltd.,
24	13406025	ANAS FAIZ SIDDIQUI	Customer satisfaction	City life style
25	13406026	GADHAM SRESHTA	Customer Relationship Management	Kentucky Fried Chicken
26	13406027	T RAHUL KUMAR	Retail Management	Big Bazaar
27	13406028	M TARUN KUMAR	Customer Satisfaction	Religare Securities Ltd
28	13406029	KAPARAVENI DIKSHIT	Employee job satisfaction	Dobro Toyota motors.
29	13406030	ADNAN ANSARI	Comparative study between e-commerce and traditional commerce.	City life style
30	13406031	NEHA DADGA	Consumer buying behavior.	Bigbazaar
31	13406032	AMIREDDY SIDDHARTHA	training and development	Big bazaar
32	13406034	ABID BIN JAVID	Customer	Peter England

			Satisfaction	
33	13406035	NIKHIL AGARWAL	Inventory Management	Ghanshyam super market
34	13406036	KHATIJA BAIG	customer loyalty at heritage fresh	Heritage fresh abids
35	13406037	TAHOORA ANSARI	impulse buying	Heritage fresh abids.
36	13406038	SHAHBAZ GAFOOR	customer satisfaction	Maruti Suzuki
37	13406039	KAMARAPU PRANAV	recruitment and selection process	Natco pharma
38	13406040	PAYAL SONI	CRM	Hero Motor Corp
39	13406041	AYUSH UPADHYAY	Marketing Strategies	City life style
40	13406044	MERCHANT DANISH HAMID	CRM	City life style
41	13406045	ABDULLAHI HUSSEIN ABDI	Compensation management	Ashok Leyland
42	13406046	RITESH GIRI GOSWAMY	Study on marketing strategies of Kaseru pvt.ltd	Kaseru pvt.ltd
43	13406047	YERRAGUNTLA MAHESH	Capital structure using EBIT-EPS analysis	APTDC hyd
44	13406048	PODAPATI BHAVANI	Study on marketing strategies of 3d printed products	3d to infinity
45	13406050	KUSHAL DEVDA	Customer satisfaction	J.B foods
46	13406051	SIMRANJIT	Customer satisfaction	VRL logistics ltd
47	13406052	AAKASH GUPTA	Consumer experience(CX)	Reliance digital
48	13406053	ZUBIN	Promotional and pricing strategies	Sri Radhe ice creams
49	13406054	RITIKA GOUR	Customer preference	Reliance trends
50	13406055	B BHARATH KUMAR REDDY	Portfolio Management	Aditya Birla Ltd
51	13406056	SNEHA JASAPARA	Bc model process study	Janapragathi at HDFC BANK, begumpet in association with channel partner M/S evergreen proserv.
52	13406057	DHATRIKA S TARUN	Customer satisfaction	Religare securities ltd
53	13406058	MARYAM MALIK RASHID	-	-
54	13406059	PANJALA ASHOK	CUSTOMER AWARENESS ON 4G SERVICES TOWARDS BHARTI AIRTEL	AIRTEL

55	13406060	CHIGURU PRASHANTH REDDY	Funds Flow	Gloster cables Ltd.
56	13406061	SYED KHAJA FAIZUDDIN	Consumer Behavior and its strategies	Bigfoot
57	13406062	K VYASA	fundamental analysis	Religare securities
58	13406064	K SUCHET	Customer Preference	Big bazar
59	13406065	MOHAMMED ASSADULLAH	Marketing strategies of MCM jahanpanah and its impact on consumer buying pattern	Mohammed capmart (jahanpanah)
60	13406066	MD.OMER	Women work life balance	St josephs degree & pg college, RBVRR womens college, St Francis degree college
61	13406067	A.ASRUTHA	Customer loyalty, company	Dimmy's spice route
62	13406068	NASEERULLAH	Risk management in financial services	Reliance Capital Ltd
63	13406070	RAHUL	Customer relationship management	Big bazaar
64	13406071	SYED MOHAMAD	Brand awareness	Roshan telecommunications company
65	13406072	INSYA ANWAR	Consumer delight	The Central Court Hotel

### BBA INTERNSHIP DETAILS

S.NO	STUDENT NAME	CLASS	COMPANY	DESIGNATION	STIPEND
1.	Asnia Hussain	BBA II Year III Sem	Amazon	Customer Service Associate	10,937 P.M
2.	Syed Osman Ghani	BBA II Year III Sem	Amazon	Customer Service Associate	10,937 P.M
3.	Sardar Tanveer Singh	BBA II Year III Sem	Amazon	Customer Service Associate	9000 P.M
4.	Sherley Sarah Kavoori	BBA II Year III Sem	Amazon	Customer Service Associate	10,157 P.M
5.	Kamal preet Singh Sethi	BBA II Year III Sem	Amazon	Customer Service Associate	10,157 P.M
6.	Reddypogu Ezekiel	BBA II Year	Amazon	Customer	10,157 P.M

	Aakash	III Sem		Service Associate	
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**PRE PLACEMENT ACTIVITIES (BBA)**

**ST.JOSEPH'S DEGREE & PG COLLEGE  
(Autonomous)  
Affiliated to Osmania University  
Kingkoti Road, Hyderabad**

**From July 2015 to March 2016**

**PLACEMENT COMMITTEE**

**Chairman**

**Rev.Fr.Vincent Arokiadas**

**Placement Officer**

**Dr.Nagunuri Srinivas**

**DEPARTMENT LEVEL PLACEMENT COORDINATORS**

**Mrs.Danam Tressa**

**Ms.Swapna**

**Pre- Placements Activity**

<b>Date</b>	<b>No. of students enrolled</b>	<b>Type of Activity</b>	<b>Description</b>
29 <sup>th</sup> July to 3 <sup>rd</sup> September	414	Class Room Training	For The Academic year (2015 - 16) college placement cell outsourced the UG& PG Campus recruitment training programme (CRT) to Triumphant Institute of Management Education Pvt. Ltd. (TIME), Hyderabad. <u>The CRT training programmed covered with the following modules in 18 hours.</u> Module -1 : Quantitative Ability Module -2: Verbal Ability Module-3: Reasoning Module-4: Group Discussions Module-5: Interview Skills



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### BBA PLACEMENT SUMMARY (2015 JULY TO MARCH, 2016)

COURSE	NO OF STUDENTS REGISTERED	NO OF OFFERS	PERCENTAGE
BBA	48	40	83%



#### COMPANY WISE REPORT

**1. Name of the company: AMAZON**

**Sector: BPO**

**Date of Visit: 3<sup>rd</sup> July 2015**

**Job Title: Process Associate**

**Job Type: Part Time**

**Salary: `1.60, 000 PA**

S.NO	STUDENT NAME	COURSE NAME
1.	AsniaHussain	BBA
2.	Syed Osman Ghani	BBA
3.	Aayez Ahmed Al Jabri	BBA
4.	SardarTanveer Singh	BBA
5.	Sherley Sarah Kavoori	BBA
6.	Kamal preet Singh Sethi	BBA
7.	Reddypogu Ezekiel Akash	BBA
8.	KunalChatlani	BBA
9.	Divya	BBA
10.	Esha	BBA

**2 .Name of the company: Suther Land Global Services**

**Sector: KPO**

**Date of Visit: 1<sup>st</sup> October 2015**

**Job Title: Technical Support Consultant**

**Job Type: Full Time**

**Salary: `2, 10, 000 PA**

S.NO	STUDENT NAME	COURSE NAME
1.	SnehaJasapara	BBA

**3. Name of the company:** Genpact  
**Sector:** BPO & Finance  
**Date of Visit:** 8<sup>th</sup> December 2015  
**Job Title:** Process Associate  
**Job Type:** Full Time  
**Salary:** `1,80,000PA

S.NO	STUDENT NAME	COURSE NAME
1.	Jasapara Sneha	BBA
2.	Gollapalli Sireesh	BBA
3.	Ritesh Giri Goswamy	BBA
4.	Manish ManoharDevnani	BBA
5.	Bhakti Patel	BBA
6.	Shamik R Radia	BBA

**Name of the company:** Amazon  
**Sector:** BPO & Finance  
**Date of Visit:** 24<sup>th</sup> November 2015  
**Job Title:** Process Associate  
**Job Type:** Full Time  
**Salary:** `2,20,000PA

S.NO	STUDENT NAME	COURSE NAME
1.	Ritesh	BBA
2.	Zahra	BBA
3.	Zubin Mehta	BBA
4.	Manish Devanani	BBA
5.	VyasaKasari	BBA

**Name of the company:** Wells Fargo  
**Sector:** BPO & Finance  
**Date of Visit:** 26<sup>th</sup> November 2015  
**Job Title:** Process Associate  
**Job Type:** Full Time  
**Salary:** `2,20,000PA

S.NO	STUDENT NAME	COURSE NAME
1.	Rahul Harinarthini	B.B.A
2.	Vyasa Kesari	B.B.A

**Name of the company:** HGS  
**Sector:** Operations  
**Date of Visit:** 21<sup>st</sup> January 2016  
**Job Title:** Process Associate  
**Job Type:** Full Time  
**Salary:** `2,43,000 PA

S.NO	STUDENT NAME	COURSE NAME
1.	Manish M Devnani	BBA
2.	Simranjit Singh	BBA
3.	ZainulAbedin	BBA

**Name of the company:** Electronics Arts & Science Pvt Ltd.,  
**Sector:** Software  
**Date of Visit:** 18<sup>th</sup> January 2016  
**Job Title:** Technical Associate  
**Job Type:** Full Time  
**Salary:** `2,10,000 PA

S.No	Name of the candidate	Stream
1	Prabhat Rai	BBA
2	Arul Wilson	BBA
3	Vaibhav Shah	BBA

**Name of the company:** Minacs  
**Sector:** Outsourcing  
**Date of Visit:** 12<sup>th</sup> January 2016  
**Job Title:** Process Associate  
**Job Type:** Full Time  
**Salary:** `1,45,000 PA

S.No	Name	Stream
1.	KhatijaBaig	BBA
2	Prashasti Sharma	BBA
3	Tahoor Ansari	BBA
4	K. Pranav	BBA
5	KaparaveniDikshit	BBA
6	M. Tarun Kumar	BBA
7	NishitSethia	BBA

Name of the company: **MPhasis**  
Sector: Outsourcing  
Date of Visit: 15<sup>th</sup> January 2016  
Job Title: Process Associate  
Job Type: Full Time  
Salary: `1,65,000 PA

S.No	Name	Stream
1.	Prashanth	BBA

Name of the company: Just Dial  
Sector: Service  
Date of Visit: 11<sup>th</sup> March 2016  
Job Title: Just Dial Ambassador, Relationship manager, Relationship Executive & Process Associate  
Job Type: Full Time  
Salary: ` 3,12,000, ` 3,60,000, ` 4,20,000, ` 2,40,000 & 1,92,000 PA

S.NO	NAME	STREAM
1.	Sireesh	BBA
2.	Panjala Ashok	BBA
3.	Danish Merchant	BBA



### **M. JOSEPH'S SOCIAL RESPONSIBILITY (ISR)**

Class : **BBA I Year Section A II Semester**  
Class In Charge: Ms.Smriti Nagaria

**Venue with Address and contact no: Home for the Disabled**

**5-3-419, Jeera, Bansilalpet, Secunderabad -500003**

**Total No. of Students Visited: 38**

**Date and Time of Visit: 27-2-16**

**11:00 am - 2:00 pm**

As part of JSR Activity, on 27<sup>th</sup> February , 2016 students of BBA 1(A) of St.Joseph's Degree & PG College visited Home for the Disabled at Bansilalpet along with their respected class in-charge, Ms. Smriti Nagaria. We reached there at 11 am. As soon as we entered we were very delighted to see the pleasant green environment. Later, the sister in-charge received us and enlightened us about the home. We were very much eager to meet different people with various disabilities of all age groups.

**DETAILS OF CONTRIBUTION MADE BY STUDENTS OF BBA I(A)**

CONTRIBUTION IN CASH		
S.NO	NAME OF THE STUDENT	AMOUNT PAID(₹)
1	AKRAM	3,000
2	ABDUL WAJID	2,000
3	SREE LAKSHMI	500
4	URVASHI	200
5	ADITI ANUP PILLAI	200
6	SIMRAN	200
7	JASH	200
8	DHRUV	200
9	ADNAN	200
10	PURVI	200
11	DEEPAK	200
12	GAURAV	1,000
13	VINEETHA	200
14	SARVESH GOEL	400
15	NIKITHA	1,000
16	KARTHIK RAJ	200
17	JUHI	200
18	RIYA	200
19	SHOEIB	200
20	AKHIB	200
21	MUNAWAR	500
22	MUTALIB	200
23	KARAN	100
24	DHANUSH	200
25	SPANDANA	200
26	PAVAN	1,200
TOTAL		13,100/-

**CONTRIBUTION IN KIND**

1) SAREES DONATED BY ( SARVESH GOEL)	10 No's
2) BLANKETS DONATED BY (GAURAV ATTAL)	20 No's

Photographs



**CLASS : BBA I Year Section B II Semester**

**CLASS IN CHARGE: Mr.Kiran Varma**

**VENUE : AADARANA "ORPHANAGE,Saroor Nagar**

The students of BBA I yr(SECTION B) along with the faculty coordinators **Mr. M KIRAN VARMA Assistant Professor** and **Ms. JESMY THOMAS Assistant Professor** visited **AADARANA "ORPHANAGE"** on 27<sup>th</sup> February, 2016. Around 40 students visited the place. They very enthusiastically purchased some gifts, food items, clothes to donate to the orphans. The day started with the kids welcoming all the students and they told something about them self. By this time the students became a fan of them.

**Students of BBA I(B) @ Aadarana**

The students also donated an amount of Rs 8,500/- towards the Home.

The students learnt the value of their parents from Orphanage children as they expressed their feelings & gratitude with the students. The students had a great touching and warmth experience. They learnt that what ever happens in life, one should be positive towards life and also learnt various values and aspects of life



**Class :- BBA II Year IV Sem,Section "A"**

**Class in charge :-Mrs. Molly Chaturvedi**

**Venue with address and contact no. :-**

**Prem Niwas “Home for street Girls”, Sisters of Chennai**  
**Regd no 1762/2002, 12-7-2/35, Mettuguda, Secunderabad-500017**  
**Total no .of students visited :- 47**  
**Time of visit :- 10:00-2:30pm**

JSR was an initiative through which our students got an opportunity to spend their day differently and see a new world with other perspective, day started with prayer in Prem Niwas which is home for street girls,50 girls are part of this sweet home, students played different games ,danced have entertained them, bought smile on those beautiful faces, interacted with them ,distributed gifts, balloons ,gift packs with stationery, a day before groceries were given by the students, they prepared lunch with that given essentials, which was enjoyed and relished by all of us on 27<sup>th</sup> February

**ESSENTIALS GIVEN:-**

RICE BAG:- 25 KG  
VEGETABLES:- APPROXIMATELY 10 KG(5 KG PATATO,1 KG ONION,GREEN LEAFY,2 KG TAMATOS,BOTTLE GOURD,CABBAGE,CAULIFLOWER,BEANS ETC)  
OIL:- 5 LTRS  
DAL:- 5 KG  
CHOCOLATES  
FRUITS  
WAFERS, KARACHI BISCUITS  
STATIONERY,SOFT TOYS,SOAPS,SHAMPOOS,TOOTHPASTE,SANITARY ITEMS,CRAYONS,BALOONS  
COST INCURRED ON KIND :-4500/-



**Class: BBA II Year, IV Semester 'B'**  
**Class in charge: Ms. R. LAVANYA KUMARI**  
**Venue: MANCHIKALALU ORGANIZATION (A home for the children) West Maredpally, SECUNDERABAD.**  
**Contact no: 98482 11992**  
**Total no .of students visited: 30**  
**Date & Time of Visit: 27<sup>th</sup> Feb 2016, 11:00am – 1:30pm**  
**Activities Conducted: Singing, Dancing & Dialogues**

Children are our hope for the future with the main aim to support needy children, We the BBA II year students and the class in charge has a social responsibility, opportunity & a moral obligation to help others. *“Never stop doing little things for others. Sometimes those little things occupy the biggest part of our hearts”* so JSR program aims at helping and empowering male orphan children whose ages are between 5, 13 and 18 through a range of services provided in accordance with the age of each group. These supports include some aspects that are meant to increase efficiency of the students through activities which we conducted for them based on their skills & talent & motivation

S.NO	ITEMS	QUANTITY	AMOUNT	TOTAL
1	Water purity	2	1500	3000
2	Cake	1	500	500
3	Chocolates	2 packets	100	200
4	Biscuits	5 boxes	100	500
5	Fruits		800	800
6	Rice	25kg bag	-----	-----
7	Clothes	-----	-----	-----
<b>TOTAL</b>				<b>5000/-</b>



**Class:-BBA III Year, Sem VI**

**Class in charge :Mr. P Ganesh Anand**

**Venue: Aadarana ( Ananda Balikala Ashraman),P&T Colony,Dilsukhnagar,Hyderabad.9346005469**

**Total no .of students visited:48**

**Time of visit:9:30-12:30**

48 Students of BBA III yr Visited the place and donated the (Rice,Oil,and other Products) worth of Rs.4635/- Stationery items like (Books.pens etc) .

Students conducted the Events to the Children like Musical Chairs, Lemon and Spoon, Dance, Singing Songs and also given the prizes to the Children who won the competition.

Following are the details of the accounts : Bills Enclosed.

S.NO	Donation	Amount
1	Kirana Items Like Rice, Oil etc	4635
2	Stationery	1177
3	Toys	1388
	Total	7200/-





## **JOSEPH'S SOCIAL RESPONSIBILITY**

### **JOSEPHITES SOCIAL RESPONSIBILITY (JSR)**

**2015-16**

**CLASS: BBA ( IT ) I YEAR II SEMESTER**

**DATE:27<sup>th</sup>FEBRUARY CLASS IN CHARGE : MRS.A. DANAM TRESSAPLACE  
VISITED:Government high school for Blind boys, Darulshifa**



**CLASS IN CHARGE : MRS.A. DANAM TRESSA  
PLACE VISITED:Government high school for Blind boys, Darulshifa, Old City ,  
Hyderabad**

**NO. OF STUDENTS VISITED : 45  
TOTAL CONTRIBUTION : 4,000**

**GAMES : CRICKET ,DISTRIBUTED FOOD STUFFS , PERSONAL HYGIENE PRODUCTS AND  
OTHER PLAYING MATERIAL**



Faculty :Mrs.Danam and Mrs .Madhuri Paul



CLASS IN CHARGE : MRS.A.DANAM TRESSA

## **2. FACULTY DEVELOPMENT PROGRAMME:- SEMINARS/GUEST LECTURES /WORKSHOPS/REFRESHER COURSE ATTENDED**

### **WORKSHOPS ORGANISED BY THE DEPARTMENT OF BUSINESS MANAGEMENT**

S.NO	DATE	NAME OF THE FACULTY CONDUCTED WORKSHOP	TARGET GROUP	TOPIC	DESCRIPTION
1	14/8/15 & 19/8/15	Mrs. Molly Chaturvedi & Mrs.Sreelaxmi	Principal & 19 Faculty member	Pre Case Study Session	Cases as per the specialization were distributed among faculty members on HR,Marketing,Finance specialization
2	22/9/15	Mrs.R.Anita & Mr.P.Ganesh Anand	Faculty member of Commerce Department(2)	Project Guidelines	Faculty members explained the guidelines, rules of conducting & evaluating projects

3	27/1/16	Mrs.R.Anita	Faculty member ,Villa Marie College for women	NAAC Accreditation Procedures and aspects	Mrs.R.Anita was invited to the college as resource person to give the information required for NAAC accreditation.
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MRS.R.ANITA, NAAC COORDINATOR, ST.JOSEPH'S DEGREE & PG COLLEGE WAS INVITED AS A RESOURCE PERSON FOR CONDUCTING THE SESSION ON VARIOUS ASPECTS AND PROCEDURE INVOLVED IN NAAC ACCREDIATION AT VILLA MARIE COLLEGE ON 27/1/16 AT 11:00 AM



### **A. PAPER PUBLICATION IN JOURNALS- NATIONAL & INTERNATIONAL**

NAME OF THE FACULTY	TOPIC	DATE	JOURNAL
<b>Ms.Smriti</b>	ELECTRONIC ORIENTATION: A NEW APPROACH TO THE FINANCE SECTOR	14 <sup>th</sup> & 15 <sup>th</sup> Sep, 2015.	Emerging Issues In Global Economy, Commerce And Management: Challenges And Strategies For International Competitiveness” at Madras Christian College, Chennai
	A STUDY ON ROLE OF CREDIT RISK MANAGEMENT IN BANKING SECTOR	12Sep, 2014	Contemporary issues in banking and finance
<b>Ms.Lavanya</b>	‘CUSTOMER RELATIONSHIP MANAGEMENT IN INDIA’S MSME SCENARIO’	April-June 2015	International Journal of Business and Administration Research Review- E- ISSN 2347-856X,ISSN - 2348-0653, Vol. 3 Issue.10, pp. 227-232, Impact Factor: 3.072,
	DEVELOPMENT OF TECHNOLOGY BASED VIRTUAL CLUSTERS: APPLICATION FOR MSME SECTOR	July 2015.	International Journal of Research in IT & Management- ISSN 2231-4334 (O),ISSN: 2349-6517 (P), Volume 5, Issue 7, pp. 44-49, Impact Factor – 4.961,

PERFORMANCE OF MUDRA BANK: A STUDY ON FINANCIAL ASSISTANCE TO MSME SECTOR	July 2015.	International Journal of Research in Economics and Social Sciences- ISSN 2249-7382 (O), Volume 5, Issue 7, pp.185-191, Impact Factor – 5.545
THE APPLICATION OF E-COMMERCE IN INDIAN MSME SECTOR	August, 2015.	International Journal of Management and Social Science Research Review- E- ISSN: 2349-6746 ISSN: 2349-67 38, Volume 1, Issue 14, pp. 49-55, Impact Factor: 3.029
ROLE OF MARKETING STRATEGIES IN THE CONTEXT OF MSME SECTOR	August 2015.	International Journal of Research in Finance and Marketing - ISSN 2231-5985 Volume 5, Issue 8, pp. 1-6, IMPACT FACTOR – 5.230,
ROLE OF NON PERFORMING ASSETS -A MSMES PERSPECTIVE	September 2015.	International Journal of Research Science & Management- (O) ISSN: 2349- 5197, Volume 2, Issue 9, pp.31-37, Impact Factor (PIF) - 2.138
ELECTRONIC ORIENTATION: A NEW APPROACH TO THE FINANCE SECTOR	14 <sup>th</sup> & 15 <sup>th</sup> Sep, 2015.	Emerging Issues In Global Economy, Commerce And Management: Challenges And Strategies For International Competitiveness” at Madras Christian College, Chennai
PERFORMANCE OF STATE LEVEL BANKER'S COMMITTEE: FUNDING MSME'S TO STIMULATE GROWTH IN TELANGANA REGION	March	International Journal of Research in Economics and Social Sciences ISSN(o): 2249-7382,  Impact Factor: 6.225
GROWTH OF MSME SECTOR AND INDUSTRIAL STRUCTURE IN TELANGANA REGION: AN OVERVIEW	March	International Journal of Research in Economics and Social Sciences ISSN(o): 2249-7382,  Impact Factor: 6.225
WOMEN ENTREPRENEURSHIP: GROWTH AND PERFORMANCE OF INDIAN MSME SECTOR	March	International Journal of Research in Finance and Marketing (IJRFM)ISSN(o): 2231-5985,  Impact Factor: 5.861
VENTURE CAPITAL FINANCING STRATEGY FOR INDIAN MICRO SMALL MEDIUM ENTERPRISE'S	March	International Journal of Research in IT & Management ISSN(o): 2231-4334, ISSN(p): 2349-6517,  Impact Factor: 5.96

	CONTRIBUTION OF INDIAN MSME'S TOWARDS INDIAN INDUSTRY – ISSUES AND CHALLENGES	March	International Journal of Research in Engineering and Applied Sciences ISSN(o): 2249-3905,(p): 2349-6525,  Impact Factor: 6.573
Mrs. R. Anita	SKILLING INDIA – INITIATIVES TO CREATE GLOBAL WORKFORCE	March, 2016	International Journal of Research in Economics and Social Sciences VOLUME 6, ISSUE 3 (March, 2016) (ISSN 2249-7382)  IMPACT FACTOR – 6.225

### **WORKSHOPS ATTENDED**

S.NO.	NAME OF THE FACULTY	ORIENTATION/WORKSHOPS/SEMINAR/ CONFERENCE ATTENDED
1	MRS. R. ANITA	<ul style="list-style-type: none"> <li>➤ One day workshop on “IMPLEMENTATION OF CBCS IN AUTONOMOUS COLLEGES” at RBVR College.</li> <li>➤ State Level University Industry meet on “Skill transformation in Telangana” at Osmania University Auditorium on 1<sup>st</sup> Aug.</li> </ul>
2	MRS.MOLLY	<ul style="list-style-type: none"> <li>➤ Conducted Two days workshop on “Case Study” at St. JOSEPH’S DEGREE &amp; PG COLLEGE on 19<sup>th</sup> &amp; 25<sup>th</sup> Aug 2015.</li> <li>➤ Workshop on Case Study at ICFAI BUSINESS SCHOOL, on 28<sup>th</sup> Aug 2015</li> </ul>
3	MRS. SANGEETHA THAKUR	<ul style="list-style-type: none"> <li>➤ One day Faculty Development Programme on DERIVATIVES, organized by Loyola Academy Degree and PG College, on 10 February, 2011.</li> </ul>
4	MS. SMRITI	<ul style="list-style-type: none"> <li>➤ FDP on “effective teaching and research methods for academic excellence” at AV college, on 14<sup>th</sup> July, 2015</li> </ul>

5	MRS.RATNA KUMARI	➤ National Seminar on Business Dynamics “A Paradigm shift in policies for sustainability” at St.Mary’s College,Yosufguda on 31 October 2015

**PAPER PUBLICATIONS & PRESENTATIONS**

<b><u>FACULTY</u></b>	<b><u>DATE</u></b>	<b><u>TOPIC</u></b>	<b><u>VENUE</u></b>
Mrs. A. Mary Francina	4 <sup>th</sup> & 5 <sup>th</sup> Dec, 2015	Presented on “HR Audit – An Essential Tool for Sustainability of Organization”	Third National Conference on Contemporary Issues in Marketing, Finance, HRM & IT organized by A.V. College Post Graduate Centre
	18,19 & 20 Dec 2015	Presented on “ A study on Employee Retention Strategies”	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph’s Degree & P.G. College
		Published & Presented on “Managing Change successfully” (ISBN no:- 978-93-82163-83-1)	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)
Mrs. R. Anita	4 <sup>th</sup> & 5 <sup>th</sup> Dec, 2015	Presented on “A study on Trends in Compensation Management”	Third National Conference on Contemporary Issues in Marketing, Finance, HRM & IT organized by A.V. College Post Graduate Centre
	18,19 & 20 Dec 2015	Presented on “Managing Quality in Education System”	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph’s Degree & P.G. College

		Published & Presented on “The Role of employee relations in enhancing productivity of the Organisations” (ISBN no:- 978-93-82163-83-1)	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)
Mr. P. Ganesh Anand	18, 19 & 20 Dec 2015	Presented on “ Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence”	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by <b>St. Joseph’s Degree &amp; P.G. College</b>
Mrs. A. Danam Tressa	18, 19 & 20 Dec 2015	Presented on “ A study on Challenges of Human Resources in 2020 for Organizations”	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by <b>St. Joseph’s Degree &amp; P.G. College</b>
Mrs. Sangeeta Thakur	18, 19 & 20 Dec 2015	Presented on “ Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence”	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by <b>St. Joseph’s Degree &amp; P.G. College</b>
Ms. Smriti Nagaria	18, 19 & 20 Dec 2015	Presented on “ Adoption of E-commerce By Micro Small and Medium Enterprises	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by <b>St. Joseph’s Degree</b>

			& P.G. College
Mrs. Molly Chaturvedi	18, 19 & 20 Dec 2015	Presented on "Customer Relationship Management Future & its Challenges With Special Reference to Amazon & Harrah's Pvt Ltd	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College
Ms. R. Lavanya Kumari	18, 19 & 20 Dec 2015	Presented on "Adoption of E-commerce By Micro Small and Medium Enterprises	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College
Mrs. Molly Chaturvedi		Published and Presented on "Marketing communications-in Globalised Era" (ISBN no:- 978-93-83192-49-6)	Two Day International Conference on "Strategies for social and sustainable competitive advantage in Globalised era
		Published and Presented on "Disaster Management:-Conflict & Challenges" (ISBN no:- 978-93-82163-83-1)	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)
S. Swapna	26 <sup>th</sup> & 27 <sup>th</sup> Feb 2016	Presented a paper on Recruitment and Selection Practices in Public and Private Sector	National Seminar on Modern Management Practices-A Paradigm shift organised by Dept. of Business Management, Osmania University, Hyd
Mrs. Danam Tressa	4 <sup>th</sup> March 2016	Make in India: Skill Development	National Seminar on "Resurgent India Through Fostering Innovation & Entrepreneurship" organised by Raja Bahadur Venkata Rama Reddy Institute



			of Technology, Hyd
Dr. N. Srinivas	26 <sup>th</sup> & 27 <sup>th</sup> Feb 2016	Presented a paper on The Rise of Buzz Marketing in Social Media among Netizen	National Seminar on Modern Management Practices-A Paradigm shift organised by Dept. of Business Management, Osmania University, Hyd
	11 & 12 March	Effectiveness of search engine marketing strategies- A Study	National Conference on Marketing in the Digital Era Strategic Issues & Challenges organised by Pendenkanti Institute of Management
Ms. Swapna	7 <sup>th</sup> April 2016	Human Resource Development – An Indicator of Organizational Development	National Conference – 2016 on “Emerging Strategies For Sustainable Competitive Advantage in the 21 <sup>st</sup> Century

**D. PAPER SETTERS FROM THE DEPARTMENT**

S.NO	NAME OF THE FACULTY	NAME OF THE COLLEGE
1	Mrs.A.Mary Francina	1. RBVRR College 2. St.Francis College for Women 3. St.Ann's College for Women 4. Anurag group of institutions
2	Mrs.R.Anita	1. RBVRR College 2. St.Francis College for Women 3. St.Ann's College for Women
3	Mrs.Danam Tressa	1. St. Francis College for Women 2. St.Ann's College for Women 3. Apollo Institute of Management
4	Mrs. Molly Chaturvedi	1. St. Francis College for Women 2. St.Ann's College for Women
5	Mr.P.Ganesh Anand	1. St. Francis College for Women 2. Nizam College 3. St.Ann's College for Women
6	Mr.N.Srinivas	1. Sikkim Manipal College 2. St. Francis College for Women
7	Mrs.Sangeeta Thakur	1. St.Ann's College for women
8	Ms.R.Lavanya Kumari	1. Anurag group of institutions

#### **E. RESEARCH DETAILS**

#### **RESEARCH COMPLETION**

S.NO	FACULTY NAME	TOPIC OF RESEARCH	GUIDE NAME	YEAR OF COMPLETION	UNIVERSITY
1	Dr. N.Srinivas	Impact of Branding on consumer Buying decisions: A study on select products with reference to select Retail malls in Hyderabad	Dr.R.Sampath Kumar Assistant Professor, Dept. Of Business Management, OU	Awarded Doctorate in November 2015	Osmania University

**CERTIFICATE ENCLOSED**



**DETAILS OF PURSUING RESEARCH**

S.NO	FACULTY	TOPIC OF RESEARCH	GUIDE NAME	STATUS
1	Rev.Fr.Vincent Arokiadas	Cross Cultural Training and Development for the Expatriates	Dr.Sardar Guguloth, Sri Venkateswara University	Data Collection
2	Mrs.R.Anita	An evaluation of Performance Management System in B Schools	Dr. Chandrika, Associate Professor, Dept. of Business management, O U	Pre submission Stage
3	Mrs.A.Mary Francina	HR Practices in IT Companies in Hyderabad	Prof. Dr .K. Surya Narayana	Progress report submission in July 2016
4	Mrs.Danam Tressa	A study on effect of motivational factors on women entrepreneurs in the twin cities of Hyderabad & Secunderabad, Telagana State	Prof.Kalidas Retd.Osmania University	Data Collection
5	Ms.R.Lavanya Kumari	Problems and prospects of funding in MSME'S by commercial banks with reference to Hyderabad region	Dr.J.Venkatesh,Anna University,Coimbatore	Pre Submission stage

**F. NET/SET QUALIFIED DETAILS**

Faculty	Degree	University	Year
Mrs. Anita	NET	CBSE UGC	2015
Mrs. Molly Chaturvedi	SET	OSMANIA	2015
Ms. Smriti Nagaria	SET	OSMANIA	2014

### **G. MEMBERSHIP**

- **All the faculty members of Business management Department are members of Hyderabad Management Association (HMA)**

### **CONSULTANCY WORK BY THE DEPARTMENT**

S.NO	NAME OF THE FACULTY	NAME OF THE ORGANISATION
1	Mr.P.Ganesh Anand	Facilitator for Operations Research and Business Statistics at Nizam College (Autonomous)
2	Dr. Nagunuri Srinivas	Appointed as a Mentor at Institute for Research and Development of India Academic coordinator for Sikkim Manipal University Business Consultant for IT Nurture Company Consultancy work for Mahatma Gandhi University Observer for Defense Research & Development Organisation
3	Mrs.R. Anita	NAAC resource person at Villa Marie College
4	Mrs.A.Mary Francina	Board of Studies Subject Expert from Peer College for RBVRR College for Women.

### **H. AWARDS/REWARDS RECEIVED**

S.NO	NAME OF THE FACULTY	REASON FOR RECOGNITION
1	Dr.N.Srinivas	Awarded Doctrate by the Osmania University in November 2015
2	Mrs.R.Anita	Qualified UGC NET & APTS-SET 2015
3	Mrs.Molly Chaturvedi	Qualified APTS- SET 2015





**FACULTY APPRECIATION AWARDS GIVEN ON ANNUAL DAY**

**International Conference  
On  
“An Expedition towards Growth and Sustainability in Commerce and  
Management – Trends, Challenges and Strategies”  
In Collaboration with Telangana State Council of Higher Education  
(TSCHE)  
18<sup>th</sup> to 20<sup>th</sup> December 2015**

The conference offered academicians, researchers, Executives, industry professionals a platform for a proactive expert interaction on insights into emerging trends, challenges and concerns related to contemporary issues in the fields of Finance & Accounting, Human Resource Management, Marketing and Information Technology.

**Objectives of the Conference:**

- To explore the emerging trends and challenges in the fields of Commerce and Management.
- To provide a platform for Proactive expert interaction.
- To Provide a Forum to Researchers, Academicians and Industry delegates to deliberate on strategies on the issues relating to Finance, Marketing, Human Resource Management and Information Technology.
- Details of the Papers received:
  - Total No. of Papers received: 200
  - No of International Papers: 09
  - No of National Papers: 24
  - No. of Papers from Telangana State: 167

**Technical Session I - Human Resource Management**

Total No. of Papers received: 67

No. of International Papers: 03 [1 from Germany and 2 from USA]

No. of National Papers: 13 [8 from AP, 4 from Karnataka and 1 from Uttarakhand]

No. of Papers from Telangana State: 51

**Resource Persons:**

- Chairperson: Prof. B. Thrivikrama Rao, Detroit, USA.
- Co- Chairperson : Prof. A.Suryanarayana, Dean, Faculty of Management, Osmania University
- Co-Chairperson : T. Muralidharan, Founder & Chairman, TMI Group of Companies

**Technical Session II - Information Technology**

Total No. of Papers received: 43

No. of International Papers: 02 from USA

No. of National Papers: 03 from Andhra Pradesh

No. of Papers from Telangana State: 38

**Resource Persons:**

- Chairperson: Prof.B.Karunakar, Founder Director; Narseemonjee Institute of Management Studies.
- Co- Chairperson: Dr. Chetan Srivastava, Associate Prof., Department of Business Management, University of Hyderabad.
- Co-Chairperson : Mr.G.Chandra Shekar, Manager, Business Development, Accenture,

USA

### **Technical Session III – Finance & Accounting**

Total No. of Papers received: 55

No. of International Papers: 02 from Kuwait

No. of National Papers: 07 [5 from AP, 1 from Karnataka and 1 from Haryana]

No. of Papers from Telangana State: 46

#### **Resource Persons:**

- Chairperson: Prof. S.V. Satyanarayana, Head Dept. of Commerce , Osmania University
- Co- Chairperson: Dr.V.Sudha, Asst.Prof, Dept of Business Management,Osmania University
- Co-Chairperson: Mr.Prabhakar Rao Kotapati, Senior Director , S &P Capital IQ
- Co-Chairperson: Prof.Badiuddin Ahmed, Head Dept. of Commerce , Moulana Azad National Urdu University

### **Technical Session IV – Marketing**

Total No. of Papers received: 35

No. of International Papers: 02 (1 from UK and 1 from Oman)

No. of National Papers: 01 from Karnataka

No. of Papers from Telangana State

#### **Resource Persons:**

- Chairperson: Prof.V.Venkatramana ,Former Dean, School of Management studies, University of Hyderabad
- Co- Chairperson: Dr.R.Sampat Kumar, Assistant Professor, Department of Business Management, Osmania university, Hyderabad
- Co-Chairperson: Mr.G.Krishna Prasad Cheruku, CEO and Co Founder, 3D group of Companies, Hyderabad

