

St. Joseph's Degree & PG College Autonomous – Affiliated to Osmania University



(Accredited by NAAC with "A" Grade with a CGPA of 3.51)

Department of Commerce

ANNUAL REPORT 2013-14

Departmental Activities

S.No	Details
1.	ORIENTATION PROGRAMME TO STAFF AND STUDENTS
2.	BRIDGE COURSE
3.	COMMERCE CLUB ACTIVITIES
4.	GUEST LECTURES BY ACADEMICIANS AND FROM INDUSTRY
5.	FACULTY DEVELOPMENT PROGRAMME ORGANISED BY THE DEPARTMENT
6.	NATIONAL SEMINAR ORGANISED BY THE DEPARTMENT
7.	SEMINARS ATTENDED BY FACULTY
8.	PAPER PRESENTATIONS BY FACULTY
9.	BOOKS PUBLICATION BY FACULTY
10.	INDUSTRIAL VISIT
11.	STUDENT ACHIEVEMENTS
12.	PLACEMENT DETAILS
13.	EXTENSION SERVICES
14.	OTHER DETAILS

ORIENTATION PROGRAMME TO STAFF AND STUDENTS

- 1. Orientation to Staff was conducted on "Building Truly Engaged Teachers" by Dr. Abhiram Krishna, Director SouthState Business School and on "NAAC Re-accreditation" by Rev Fr Dr.V.K.Swamy on 5th June 2013.
- 2. A Two day induction program was organized for B.com I year students of all streams by Rev Fr Vincent Arokia Das and Rev Fr.Sagaya Raja on 28th and 29th June, 2013. In this program students were informed about the College Culture, Academic Curriculum, Commerce & ET Club, Placement activities, Extension Services (Red Cross and NSS), Extra Curricular activities and so on. This orientation program helped students to get an insight of various activities about the department of Commerce.
- **3.** Orientation to Staff was conducted on "Teaching and Mentoring" by Rev Fr. Julian Studden on 1st July 2013
- **4.** Orientation to Staff was conducted on "Pre/ Post NAAC in Curriculum on Autonomy" by Sister Alphonsa Vettiore, Principal, St. Francis Degree and PG College for Women, Begumpet on 24th August 2013.
- **5.** Orientation to Students was conducted on the topics Internship Project "Is Project a Treasure or a Trash" by Prof K.Krishna Kumar, "Distinguishing between Project and Internship" by Dr.Patrick and on "Research Data Analysis" by Dr.Naresh Reddy on 5th Feb.,2014.

BRIDGE COURSE FOR THE YEAR 2013-14

Bridge Course was conducted for Non Commerce students on the topics - Basics of Accounting, Basics of Commerce and Elements of Economics from 11th to 26th July, 2013 to enable the students to have insight into the basics of the subjects.

17 Students have attended the course.

COMMERCE CLUB ACTIVITIES FOR THE YEAR 2013-14

180 students enrolled for the year and the following activities were conducted during the year.

S.No	Date	Name of the Event	No of Participants	Winners
1.	17/8/2013	Make n Market	34 teams (2 in each team)	I Prize: Rishab & Rohith-IH
			(2 iii cacii tcaiii)	II Prize: Zameena & Sanober-IP
				III Prize: Rohan Pillai & Ajay Chary- IIH
2.	27/8/2013	Industrial visit to Binju Saria Steel Plant at Kottur (Shadnagar)	52	B.Com Final Year Students
3.	17/09/13	Business Quiz	13 teams	I Prize: Asim Anwar
			(2 in each team)	& Aman Raj-IIIH II Prize: Sundar & Gurpreet-III C
4.	17/1/2014	Debate	5 Teams	I Prize: Ritesh, Mehak
		Topic: Which Sector needs more concentration and Development – Industry or Agriculture	(each team 3 members)	& Akshay- I A II Prize: Jitesh, Payal &Srikanth- IH

ACTIVITIES OF WOMEN EMPOWERMENT CELL FOR THE YEAR 2013-14:

- i) Legal Awareness Programme was conducted by AP State Commission for Women in Collaboration with National Commission for Women at Indira Priya Dharshini, Auditorium, Public Garden, Nampally, Hyderabad in which 20 students participated.
- ii) A Guest lecture was conducted on 23rd Jan 2014 by Dr.Susheela Narayan, Omega Hospital, Hyderabad on "Cancer Awareness and Hygienic Life Style" for the girls.
- iii) A Guest lecture was conducted on 23rd Jan 2014 by Dr.Susheela Narayan, Mrs Sonali and Mrs.Manika (CIPHER Team) on "General Awareness on various Tests, diagnostic and Cancer Awareness" for the faculty.

GUEST LECTURES BY ACADEMICIANS AND FROM INDUSTRY

S.No	Resource Person	Topic	Date
1	Rev Fr. Julian Studden	Teaching and Mentoring	1 st July 2013
2.	Mr. Scott G.Smith, Director Tax, Delloite, Dellas, Taxas, USA.	Campus on Corporate	19 th Aug., 2013.
3.	Mr.Nitin Kumar Agarwal, Finance Manager, L&T Metro Rail	Accounting Standards and IFRS	18 th Aug., 2013
4.	Sister Alphonsa Vettiore, Principal, St. Francis Degree and P.G.College for Women, Begumpet	Pre/ Post NAAC in Curriculum on Autonomy	24 th Aug., 2013
5.	Sri. Bramiah Former Director, Treasuries and Accounts, Govt. of A.P	Government Accounting	31 st Aug.,2013
6.	Mr.Vijay Kumar Deloitte, (US Operations) Hyderabad	Forensic Accounting	31 st Aug.,2013
7.	Prof .Usha Head Dept of Management, Nizam College	Trends in Marketing	19 th Dec., 2013
8.	Dr.S.Ananth Independent Researcher	Micro Finance	19 th Dec., 2013
9.	Dr. G.Padmaja Assistant Prof,		19 th Dec., 2013

	Centre for Health Psychology, HCU.	Self Analysis	
10.	Mr. K.Nanda Kumar Former Vice President ITC	Importance of HR	19 th Dec., 2013
11.	Dr. Susheela Narayan, Omega Hospital, Hyderabad	Cancer Awareness and Hygienic Life Style	23 rd Jan., 2014
12.	Mrs. Sonali and Mrs.Manika (CIPHER Team)	"General Awareness on various Tests, diagnostic and Cancer Awareness"	23 rd Jan., 2014
13.	Prof. K.Krishna Kumar	Is Project a Treasure or a Trash?	5 th Feb.,2014
14.	Dr. Patrick	Distinguishing between Project and Internship	5 th Feb.,2014
15.	Dr. Naresh Reddy	Research Data Analysis	5 th Feb.,2014
16.	Mr. Nitin Kumar Agarwal, Finance Manager, L&T Metro Rail	Payment of Bonus Act	7 th Mar., 2013
17.	Mr. Abhirama Krishna, Director, South State Business School	Corporate Governance	15 th Mar.,2013

FACULTY DEVELOPMENT PROGRAMME ORGANISED BY THE DEPARTMENT

Department of Commerce and Business Management of St. Joseph's Degree and PG College in Collaboration with Indian Accounting Association organized Faculty Development and student level Seminar on "Recent Trends in Accounting" on 31st August 2013.

The Seminar was presided over by Prof Obul Reddy, Chairman, IAA, Hyderabad Chapter. The Guests of Honor were Prof. Shankariah, HOD, and Prof. Laxman Gaddam, Chairman, BOS, Department of Commerce, Osmania University Hyderabad. The Seminar Director was Prof. R.Malla Reddy, Director, St.Joseph's Degree and PG College.

In the First Technical Session Sri. Bramiah, Former Director, Treasuries and Accounts, Govt. of AP delivered a lecture on "Government Accounting".

In the Second Technical Session Mr. Vijay Kumar Deloitte, (US Operations) delivered a lecture on "Forensic Accounting".



Sri. Bramiah, Former Director, Treasuries and Accounts, Govt. of AP

NATIONAL SEMINAR ORGANISED BY THE DEPARTMENT ON "EMERGING TRENDS IN COMMERCE-AN EDGE" ON 19TH DECEMBER 2013.

Department of Commerce of St. Joseph's Degree & PG College Organised a National Seminar on "Emerging Trends in Commerce-An Edge" on 19th December 2013.

The Chief Guest for the seminar was Prof. L. Venugopal Reddy, Chairman APSCHE. The Guests of honour were Prof. Sudhakar, Registrar, Dr. B. R. Ambedkar Open University and Prof M. Sulochana, Former Dean, department of Commerce O. U.The Chairman of the seminar was Rev Fr. Vincent Arokia Das, Principal of St. Joseph's Degree & PG College. The Director of the Seminar was Dr.S.Brinda, Dean Academics and Convenor was Mrs Mary Vinaya Sheela, HOD, Department of Commerce of St. Joseph's Degree & PG College.

No. of **Participants** in the National Seminar: **150** Total No. of Papers received from all over India: **111** Total No. of papers received from other States: **21**

- 1 from Punjab,
- 1 from West Bengal,
- 5 from Maharashtra (Pune),

- 2 from Tamil Nadu (Trichy),
- 4 from Faridabad (Haryana)
- 1from Dehra Dun, Uttarakhand,
- 4 from Odisha,
- 1 from Karnataka and
- 2 from Gujarat.

Main tracks

- Finance & Accounting
- Marketing
- General Management
- Human Resource Management

Technical Session I: Finance & Accounting

Chair Person: Dr. S. Ananth, Independent Researcher

Total number of papers received and Presented - 38.

Papers from outside the state: 4 (Gujarat and Haryana).

Sub-Themes of the Session:

- 1. Microfinance in Andhra Pradesh
- 2. IFRS
- 3. Mergers, Acquisitions, Restructuring.
- 4. Utilizing Forensic Accounting & Analysis in Litigation.
- 5. Challenges faced by the banks in changing scenario
- 6. Changing Life Insurance Needs
- 7. Takers for Health Insurance in India
- 8. Emerging Markets and their Global Power.
- 9. Challenges before Global Banking after World Recession
- 10. Inflation vs. International Business

Technical Session II: Marketing

Chair Person: Prof. M. Usha, HOD, Dept. of Business Management, Nizam College, Hyd.

Total number of papers received and Presented - 25.

Papers from outside the state: 4 Maharashtra (Pune),

Sub-Themes of the Session:

- 1. Creating and Sustaining Customer Value
- 2. Innovation and New Product Development- Why do New products fail?
- 3. Search engine marketing
- 4. Green Marketing
- 5. Marketing in Emerging Economies.
- 6. Buzz Marketing
- 7. Smart Marketing
- 8. Partner relationship Management
- 9. Agile Retailers
- 10. Service Marketing: Strategy & Challenges in Globalization.

Technical Session III: General Management

Chair Person: Dr.G.Padmaja, Assistant Prof, Centre for Health Psychology, HCU.

Total number of papers received and Presented - 23.

Papers from outside the State: 4 (Odisha & .Maharashtra).

Sub-Themes of the Session

- 1. Management of Self
- 2. Anger Management
- 3. Time Management
- 4. Stress Management
- 5. Change Management.
- 6. Role of Ethics in Business
- 7 Span of control- Large Vs Small Business
- 8 Going Global

Technical Session IV: Human Resources Management

Chair Person: Mr. K. Nanda Kumar, Former Vice President, ITC

Total number of papers received and Presented - 25.

Papers from outside the State: 5 (West Bengal, Punjab, Uttarakhand & Tamil Nadu)

Sub-Themes of the Session:

- 1. Building High performance teams and its sustenance
- 2. Recruitment, Reward and retention

- 3. Managing diverse workforce-impacts and rewards
- 4. Sexual harassment/Harassment in the workplace: Combat strategies
- 5. Ensuring safe work environment
- 6. Leadership during times of complexity
- 7. Challenges for HR in 2020
- 8 Retrenchment Re-employment and sustenance of employees in changing corporate environment
- 9. Value Chain Analysis
- 10. Does Employee's Training Increase Turnover?
- 11 Performance Appraisals,
- 12 Training and Development,
- 13 Employee Engagement, Employment sustainability

Valedictory Session

The Chief Guest for the Valedictory Session was Msgr. Rev. Fr. Swarna Bernard, Vice Chairman HAES. The Guests of Honour were Rev Fr. Allam Arogia Reddy and Prof. Laxman Gaddam, BOS, Chairman, Department of Commerce, OU.

Rev. Fr. Sagaya Raja, Vice Principal, St. Joseph's Degree and PG College congratulated the department of Commerce for taking up such a big venture and making it a success.

Prof. K Malla Reddy Director of St. Joseph's College appreciated and congratulated the department.

Certificates were distributed by the Chief Guest and Guest of Honour to the participants.

Mrs. Mary Vinaya Sheela, Head Department of Commerce presented a report on the Seminar and Dr. Brinda, Dean Academics proposed Vote of thanks and the seminar concluded with the National Anthem

SEMINARS/ FDP /WORKSHOPS ATTENDED BY FACULTY

S. No	Faculty	Title	Local/National/ International	Date	Organized
1.	Mrs. N. Srilatha	Quality Initiatives in Higher Education- Exploring New	National	3 rd August 2013	StMary's College, Yousufguda,Hyd
2	Dr.S.Brinda	Frontiers Role of Micro Finance in Women Empowerment	National	Sep 2013	Bhavan's College, Hyderabad.
3.	Mrs. Mary Vinaya Sheela	Workshop on Commerce Laboratory	Workshop	5 th October 2013	St.Ann's Degree College for Women,Mehdipatnam, Hyd in Collaboration with Department of Commerce OU.
4.	Mrs. Ritika Waghray	Workshop on Commerce Laboratory	Workshop	5 th October 2013	St.Ann's Degree College for Women,Mehdipatnam, Hyd in Collaboration with Department of Commerce OU.
5.	Faculty - Department of Commerce	Recents Trends in Accounting	Seminar	31 st August, 2013	Department of Commerce and BusinessManagement, St.Joseph's PG College, Hyd in Collaboration with IAA.
6.	Faculty - Department of Commerce	Emerging Trends in Commerce-An Edge	National	19 th December 2013	Department of Commerce, St.Joseph's Degree and PG College, Hyd.
7.	Faculty -	Recent Trends in			Department of

	Department of	Financial	National	4 th Jan	BusinessManagement,
	Commerce	Management and		2014	St.Joseph's PG
		Financial			College, Hyd.
		Services			
8.	Ms. Bhavana	Effective	FDP	8 th March	Institute of Public
	Oza	Methods of		2014	Enterprise, OU
		Teaching			
9.	Faculty -	'Moodle'	Workshop	8 th March	MCA Lab
	Department of			2014	St.Joseph's Degree
	Commerce				and PG College.
10.	Mr. Krishna	Global Business:	International	26 th - 28 th	Department of
	Moorthy	Opportunities	Conference	March	Commerce, Osmania
		and Challenges		2014	University.
11.	Mrs. C. Savithri	Global Business:	International	26 th - 28 th	Department of
		Opportunities	Conference	March	Commerce, Osmania
		and Challenges		2014	University

PAPER PRESENTATIONS BY FACULTY

S. No	Faculty	Title	Local/National / International	Date	Organized
1.	Dr. S. Brinda	Expatriates and the	National	June	Don Bosco
		Impact of Cross Culture		2013	University, Assam
		Training a Review			
2.	Dr. S. Brinda	Role of Micro Finance in	National	Sep	Bhavan's College,
		Women empowerment		2013	Hyderabad.
		(a study on select SHGS of Ranga Reddy			
		District)			
3	Mrs Mary Vinaya	'An Effort to Emphasize			St. Ann's Degree
	Sheela	the Importance of	Work shop	5 th	College for Women,
		Practical Applications of	_	Oct	Mehdipatnam, Hyd.
		Knowledge gained		2013	in Collaboration with
		through Theory'			Department of
					Commerce OU.
4.	Dr. S. Brinda	Implementing Banking	National	19 th	Department of
		Transaction using		Dec	Commerce,
		wireless Device.		2013	St.Joseph's Degree
					and PG College, Hyd.
5.	Mrs. Mary Vinaya	i)Forensic Accounting	National	19 th	Department of
	Sheela	and its Litigation.		Dec	Commerce,
		ii)Prevention of Sexual		2013	St.Joseph's Degree
		Harassment at work			and PG College, Hyd.
		place.			
		iii)Change Management			
		–Need in Educational			
		Institutions		th	
6.	Mrs Ritika	i)Forensic Accounting		19 th	Department of
	Waghray	and its Litigation.	National	Dec	Commerce,
		ii)Prevention of Sexual		2013	St.Joseph's Degree
		Harassment at work			and PG College, Hyd.
		place.			
		iii)Change Management			
		–Need in EducationalInstitutions			
7.	Mrs Nisha Mathur	i)Forensic Accounting	National	19 th	Department of
/.	IVII 5 IVISIIA IVIAUIUI	1)1 of clisic Accounting	ranonai	19	Department of

		and its Litigation.		Dec	Commerce,
		ii)Prevention of Sexual		2013	St.Joseph's Degree
		Harassment at work		2013	and PG College, Hyd.
		place.			and i G conege, if ya.
		iii)Change Management			
		-Need in Educational			
		Institutions			
8.	Mrs C.Savithri	i)Challenges faced by	National	19 th	Department of
0.	Wits C.Saviuiii	, ,	National	Dec	_
		Bank in Changing scenario		2013	Commerce,
				2013	St.Joseph's Degree
		ii)Challenges for HR in 2020			and PG College, Hyd.
9.	Mrs N.Srilatha	A Case Study on	National	19 th	Department of
9.	Wits IV.Siliaula		National	Dec	_
		Acquistion / Merger			Commerce,
		between Satyam		2013	St.Joseph's Degree
		Computer Services Ltd			and PG College, Hyd.
10	M C 111 '	and Tech Mahindra	NT / 1	1 oth	D 4 6
10.	Mrs.Sreelakshmi	A Case Study on	National	19 th	Department of
		Acquistion /Merger		Dec	Commerce,
		between Satyam		2013	St.Joseph's Degree
		Computer Services Ltd			and PG College, Hyd.
		and Tech Mahindra			
11	MrsGeethanjali	A Case Study on	National	19 th	Department of
		Acquistion /Merger		Dec	Commerce,
		between Satyam		2013	St. Joseph's Degree
		Computer Services Ltd			and PG College, Hyd.
		and Tech Mahindra			
12.	Mrs Sumithra	i)India- "An Emerging	National	19 th	Department of
	Poojari	Automobile Giant".		Dec	Commerce,
		ii)High Performance		2013	St.Joseph's Degree
		Teams- "The Life Blood			and PG College, Hyd.
		of an Organization"			
13.	Mrs Shanti Kiran	i) India- "An Emerging	National	19 th	Department of
		Automobile Giant".		Dec	Commerce,
		ii)High Performance		2013	St.Joseph's Degree
		Teams- "The Life Blood			and PG College, Hyd.
		of an Organization"			
14.	Ms. M.Debora	i)India- "An Emerging	National	19 th	Department of

		Automobile Giant".		Dec	Commerce,
		ii)High Performance		2013	St.Joseph's Degree
		Teams- "The Life Blood		2013	and PG College, Hyd.
		of an Organisation"			and i o conege, if ya.
15.	Mrs. Suguna	Micro Finance in AP-	National	19 th	Department of
15.	Sheela	Challenges ahead	rational	Dec	Commerce,
	Silecia	Chancinges anead		2013	St.Joseph's Degree
				2013	and PG College, Hyd.
16.	Mrs Nalina	Micro Finance in AP-	National	19 th	
10.			Inational	Dec	Department of Commerce,
	swaroop	Challenges ahead			· ·
				2013	St.Joseph's Degree
1.7	M C 11	E il CM: Ei	NT / 1	19 th	and PG College, Hyd.
17.	Mrs Sudha	Failure of Micro Finance	National	-	Department of
	Ramani	Institutions in AP and its		Dec	Commerce,
		impact on Clients		2013	St.Joseph's Degree
				th	and PG College, Hyd.
18.	Mrs Anantha	Failure of Micro Finance	National	19 th	Department of
	Lakshmi	Institutions in AP and its		Dec	Commerce,
		impact on Clients		2013	St.Joseph's Degree
					and PG College, Hyd.
19.	Mr. Krishna	Failure of Micro Finance	National	19 th	Department of
	Moorthy	Institutions in AP and its		Dec	Commerce,
		impact on Clients		2013	St.Joseph's Degree
					and PG College, Hyd.
20.	Ms. P. Arpitha	Training and	National	19 th	Department of
		Development of		Dec	Commerce,
		employees in an		2013	St.Joseph's Degree
		Organisation			and PG College, Hyd.
21	Dr.S.Brinda	Security Issues in	National	4 th	Department of
		Internet Banking		Jan	Management,
		_		2014	St.Joseph's PG
					College, Hyd
22.	C.Savithri	i)Financial Risk			Department of
		Management in Multi	National	4 th	Management,
		National Corporation-a		Jan	St.Joseph's PG
		case study on Infosy's		2014	College, Hyd
		and Tata Group			
		ii)Change in Role of			
		Banking in India			
		Danking in maia			

2	23	C.Savithri	i)India's Exports :	International	26 th -	Department of
			Problems and Prospects-	Conference	28 th	Commerce, Osmania
			WTO ,w.r.t European		Mar.	University
			Union		2014	

FACULTY BOOK PUBLICATION

S.No	Name of the	Name of the Book	Publication	Year of	ISBN
	Faculty		Name	Publication	No.
1.	Mrs Mary	Corporate	Vaagdevi	2013	
	Vinaya Sheela	Accounting	Publications		978-81-218823
	Mrs Ritika	Semester VI			970-01-210023
	Waghray				
2.	Mrs Mary	Fundamentals of	Vaagdevi	2013	978-81-
	Vinaya Sheela	Accounting	Publications		9218231-5
3	Mrs Suguna	Macro Economics	Vaagdevi	2013	97881921823
	sheela		Publications		9/001921023
4.	Mrs Mary		Vaagdevi	2013	
	Vinaya Sheela	Advanced	Publications		
	Mrs Ritika	Accounting II Yr-			9788192183608
	Waghray	Semester III			9/88192183008
	Mrs Sudha				
	Ramani				
5.	Mrs Ritika	Business Economics	Vaagdevi	2013	
	Waghray	B.com I Yr-	Publications		9788192182339
	Mrs Suguna	Semester I			9/00192102339
	Sheela				
6.	Mrs Shanthi	Principles of	Himalaya	2013	9789351420279
	Kiran & etal	Management	Publishers		9/893314202/9
7.	Mrs Suguna	Business Economics	Himalaya	2013	
	Sheela & etal	& Entrepreneurial	Publishers		9789351420286
		Development			
8.	Mrs.	Principles of	Himalaya	2013	
	R.Sreelakshmi	Marketing	Publisher		9789351420316
	& etal				
9.	Dr.S.Brinda	Financial	Taxman's	July,2013	978-93-507129-
		Accounting	Publications-		7-9

			New Delhi		
10.	Dr.S.Brinda	Fundamentals of Information Technology	Taxman's Publications- New Delhi	July, 2013	978-93-507129- 7-8
11.	Dr.S.Brinda	Relational Database Management System	Kalyani Publishers	May, 2013	978-93-272- 3290-5
12.	Dr.S.Brinda	Programming C Language	Himalaya Publishers	May, 2013	978-93-5051- 129-0
13.	Dr.S.Brinda	Web Technologies	Kalyani Publishers	Dec, 2013	978-93-272- 3518-0
14.	Dr.S.Brinda	Fundamentals of E-Commerce	Kalyani Publishers	Dec, 2013	978-81-272- 6145-0
15.	Mrs Ritika Waghray &etal	Business communication	Himalaya Publishers	2013	9789351420309
16	Mrs Mary Vinaya Sheela & etal	Financial Accounting	Himalaya Publishers	2013	9789351420781

Books Edited by Dr. S. Brinda

- Prof. G. Ram Reddy Centre for Distance Education: Course Editor: Web Programming –
 2013
- 2. Prof. G. Ram Reddy Centre for Distance Education: Course Editor: E Commerce –2013
- 3. Mahatma Gandhi Open University: Course Editor: E Commerce –2013
- 4. Mahatma Gandhi Open University: Course Editor Web Programming –2013
- 5. Mahatma Gandhi Open University: Course Editor: C Language –2013
- 6. Mahatma Gandhi Open University: Course Editor: Fundamentals of Infn. Technology 2013.

INDUSTRIAL VISITS FOR THE YEAR 2013-14

- 1. Industrial Visit to Binju Saria Steel Industries, Kothur, Shadnagar, was organized for the commerce Students on 27th August, 2013. To create awareness among the students on the practical industrial working.
- 2. On 20th September 2013 and 30th September 2013 Industrial visit to ICRISAT was organized for B.Com Final Year Computer and General Students. Total 110 students along with 5 Faculty members went for the Industrial visit. The main objective of industrial visit to ICRISAT was to bring awareness among the students about the Green Revolution and Water Shed management (Rain Harvesting).





STUDENT ACHIEVEMENTS FOR THE YEAR 2013-14

INTER COLLEGIATE COMPETITIONS

Inter Collegiate Competitions Conducted by Osmania University

Inter-collegiate Cultural Competitions were conducted by Osmania University from 6th to 8th November 2013 in which our students participated in various competitions like Group Dance (Folk/Tribal), Classical Dance, Collage, Poster Making, Cartooning, Spot Photography, Clay Modeling, Installation, Rangoli, On the Spot Painting, Quiz, One Act Play, Skits, Mime, Classical Vocal Solo (Hindustani/Carnatic), Classical Instrumental Solo (Percussion), Classical Instrumental Solo (Non- Percussion), Light Vocal (Indian Solo), Western Vocal Solo, Folk Orchestra & Group Songs (Indian & Western).

Details of the Prize Winners

S.No	Name of the Student	Class	Event	Prize
1.	U. Stephenson	B.Com III C	Western Vocal Solo	I
2.	Mirza Nawaz	B.Com III C	Light Vocal (Indian Solo)	I
3.	Jiby Varghese	B.A(Mass Com) III		
	John Bosco	II C		
	Nortan Bernard	I D		
	Soumya Rajan	IH		
	Amrutha Vani	III C	Group Song(Indian)	I
	Monalisa	II P		
	Barthalomeo			
	Pranay Kumar	B.Sc (MSC's) I		
	Richard Francis	B.Com I C		
	Noel Bandari	B.A. (Mass Com) III		
4.	Hepsibah Cherian	II D		
	Karthika Aiyer	B.Com II D		
	Rohith Choudhary	B.Com III D		
	Keith M.Johnson	B.Com IC		
	Lernard Fanthome	B.Com IP	Group Song (Western)	I
	Madeline Fraser	B.A (Mass Com) III		
	Pranay Kumar	B.Sc (MSC's) I		
	Richard Francis	B.Com I C	1	
	Boni Troy	B.Sc (MSC's) I		
5.	Rishika Diana	B.Com III C		

	Deepthi	B.Com IIIC		
	Indupriya Vyas	B.Com IIIC		
	Surabi Jain	B.Com III C		
	Kuldeep Parvi	B.Com IIIH		
	Anna Lovely	B.Com IIIH	One act play	I
	Asim Anwar	B.Com IIIH		
	P.Simhachalam	B.Com IIIH		
	Shruthi	B.Com IIC		
6.	Mario Leanord	B.com II H		
	Joseph			
	Aakash Takwani	B.com II H	Mime	I
	Indupriya Vyas	B.Com IIIC		
	Supriya Reddy	B.Com IIIC		

The above winners also participated at Inter University Competitions, Central zone level at Kakatiya University from 18 to 22nd November.

U. Stephenson of B.Com III Computers has won first prize in Western Vocal Solo at Inter University Competitions, Central zone level at Kakatiya University. He will be representing Central zone for the National level competition at Kurushetra University. This is the second time Stephenson has represented central zone for the National level competitions having won first prize last year at Kalyani University, Kolkata.

Inter collegiate competition conducted by Deccan Chronicle

Inter collegiate Debate competition was conducted by Deccan Chronicle at St.Joseph's Degree and PG college. The Topic of the debate was "Which Sector needs more concentration and Development – Industry or Agriculture"?

Prize Winners List

I Prize: Ritesh, B.Com I A

Mehak B.Com I A Akshay B.Com I A II Prize: Jitesh, B.Com I H
Payal B.Com I H
Srikanth- B.ComIH

On Line Competition conducted by ICICI Bank

ICICI Bank conducted on- line game on "Stock Mind" in which 100 students

Participated and 34 students were short listed for further rounds.

Winners List

1. Ravi Teja B.Com III D I Prize

2. Abdul Rehman Bin Moshin B.Com III D I Prize

INTRA COLLEGE COMPETITIONS

Sl.No	Name of the event	Name of the	Class	Prize
		student		
1		Mirza Nawaz	B.Com III C	I
	Light Vocal (Indian Solo)	Soumya	B.Com I H	II
		Ramyashri	B.Com III H	III
2	Western Vocal Solo	U. Stephenson	B.Com III C	I
		Leonard Fanthome	B.Com I P	II
		John Bosco	B.Com II C	III
3	Group Songs Indian	Jiby and group	Mass Comm III	I
		John	B.Com II C	
		Nortan	B.Com I D	
		Soumya	B.Com I H	
		Amrutha	B.Com III C	
		Monalisa	B.Com II P	
		Accompanies		
		Pranay	B.Sc Msc's I	
		Richard	B.Com I C	
		Noel	B.A Mass Com	
4	Group Songs Western	Hepsibah and group	B.A Mass Com III	
		Madislina	B.Com II D	
		Hepsibah	B.Com II D	
		Karthika	B.Com III D	I
		Rohit	B.Com I C	1
		Keith	B.Com I P	
		Lernard	B.Sc Msc's I	
		Accompanies		
		Pranay	B.Com I C	
		Richard Troy	B.Sc Msc's I	
		-		

6	Mime	Mario and group		I prize
		Aakash Takwani	B.Com II H	
		Mario Leanord	B.Com II H	
7.	Quiz	Ritesh Benedict	B.Com I A	
		V.Parthasarthi	B.Com I A	I
		Charanya Mahek	B.Com I A	
8.	Rangoli	G.Vijay Lakshmi	B.Com II H	I
		B.Lakshmi Prasanna	B.Com I P	II
		Meghana	B.Com I P	III
9.	Mehendi	Quatoora	M.Com I Year	I
		Karishma Khaja	B.Com III D	II
		Pooja &	B.Com I B	
		Sonali	B.com II H	III
10	Flower Arrangement	Diksha	BA Mass Com	I
		Mario Leanord	B.Com II H	II
11.	Salad Comvina	Dove1	B.Com I H	Ī
11.	Salad Carving	Payal Kiran	B.Com I H	II
12.	Cooking	Mario & Ajay	B.Com I II	111
12.	Cooking	Chary	B.Com II H	I
		Melvin & Hitesh	D.Com II II	1
		Payal & Pradeep	B.Com III H	II
		Kumar	B.Com m m	11
		UnCooked		Ш
		Diksha & Payal	B.Sc Final Year	
		Priyanka	B.SCT mar Tour	I
		Safura & Chetana		II
				III
13.	Spot Painting	K.Mounika	B.Com II P	I
14.	Welcome Dance	K.Mounika	B.Com II P	
		V.Harshini	B.Com III B	
		B.Vineela	BBA II	
		Mounika	B.Sc III	

COLLEGE CHOIR

The College Choir '**Anna Domini**' has secured I **Prize** in the 'United Christmas Carol singing Competition on 7th Dec 2013 at Little Flower High School.

Choir List

Jiby Varghese
 Nikhil Prem
 A Mass Com III yr
 A Mass Com III yr

 Madieline Fra AmruthaVani Alfred Morris Rohit Roy 	B. Com III C B. Com III C B. Com III D
7. Hepsibah Che8. KarthikaAiye	
9. B. Monalisa	B. Com II P
10. Maria Sharon	B. Com II C
11. John Bosco	B. Com II C
12. Kajol Gangul	y B. A. Mass Com I
13. Keith Marlon	Johnson B. Com I C
14. Norton Benar	d B. Com I D
15. Richard Franc	eis B. Com I C
16. Boni Troy	B. Sc I
17. Pranay Kuma	r B. Sc I
18. Noel Bandari	B. A. Mass Com I

PAPER PRESENTATIONS BY STUDENTS FOR THE YEAR 2013-14

S.No	Student	Class	Title	Local/ National / Internati onal	Date	Organized
1.	D.K.V.Aishwa rya	B.Com IP	Changing Life Insurance and Health Insurance needs in India	National	19 th Dec 2013	Department of Commerce, St.Joseph's Degree and PG College, Hyd.
2.	Sanober Farheen	B.Com IP	Changing Life Insurance and Health Insurance needs in India	National	19 th Dec 2013	Department of Commerce, St.Joseph's Degree and PG College, Hyd.

3.	Meenakshi Sachnandan	B.Com III H	Anger Management	National	19 th Dec 2013	Department of Commerce, St.Joseph's Degree and PG College, Hyd.
4.	Jovita	B.Com III H	Anger Management	National	2013	Department of Commerce, St.Joseph's Degree and PG College,
5	Sagar Reddy	B.Com IIP	Emerging Markets increasing their Global Power	National	19 th Dec 2013	Department of Commerce, St.Joseph's Degree and PG College, Hyd.
6	Vishal	B.Com II P	Emerging Markets increasing their Global Power	National	19 th Dec 2013	Department of Commerce, St.Joseph's Degree and PG College, Hyd.
7	Arvind	B.Com II P	Emerging Markets increasing their Global Power	National	19 th Dec 2013	Department of Commerce, St.Joseph's Degree and PG College, Hyd.
8	Mario Joseph Leonardes	B.Com II H	Profit Management	National	19 th Dec 2013	Department of Commerce, St.Joseph's Degree and

						PG College,
						Hyd.
9	Rahul Jain	B.Com III H	Stress Management	National	19 th Dec	Department
						of
					2013	Commerce,
						St.Joseph's
						Degree and
						PG College,
						Hyd.
10	NehaPanda	B.Com III H	Stress Management	National	19 th Dec	Department
						of
					2013	Commerce,
						St.Joseph's
						Degree and
						PG College,
						Hyd.
11	Sagar Reddy	B.Com IIP	FDI	Seminar		Reliance
						Group of
						Industries-
						Guntur-A.P

PLACEMENTS ACTIVITIES FOR THE ACADEMIC YEAR 2013-14

Placement activity for the academic year 2013-14 started with enrolment in the month of July. 100 students from B.Com Final year have registered for Placements. A Pre-Placement talk was conducted in August 2013 by placement Coordinator Mrs R.Sreelakshmi where in the students were informed about the various activities undertaken by the placement Cell. A comprehensive Campus Recruitment Training Programme (CRT) was introduced to enable the students to face the challenges in the Corporate Sector.

The **CRT** Programme covered the following areas:

Module I: English- Grammar, Comprehension and LSRW skills –conducted by Dr. Deepika Gardner, HOD English, Mrs. Bhuvana, Department of English.

Module II: Personality Development- Conceptual Revision, Goal Setting, Personal Interview Sessions, Interview etiquette, GD, Resume Preparation and Power Dressing- conducted by Mr Manoj Clarence, Department of Management.

Module III: Mathemetics and Statistics – Numerical ability, Ratios, Percentages, Profit and Loss, Time and Work, Time and Distance and Simple and Compound Interest conducted by Mr. Srininvas Reddy, Department of Mathematics.

Module IV: IT- Fundamentals and Programming Techniques conducted by Mrs. Kiran Jyothi, Department of Computer Science.

Students placed in different companies in the academic Year 2013-14

S.No	Name of the	Name of the	Date of visit	CTC(Rs)	Designation
	student	company	th		
1	RISHIKA	A)GENPACT	11 th Sep 2013		Process
	DIANA	BPO.(1,35,600)			Associate
		B)	a		
		SOUTHERLAN	6 th Feb. 2014	1,50,000	Process
		D GLOBAL			Associate
		SERVICES	4		
2	RAHUL OJHA	GENPACT BPO	11 th Sep. 2013	1,35,600	Process
					Associate
3	PRACHI	A)HGS	19 th Sep, 2013	2,12,824	Executive
	MANDHANI	(HINDUJA			Operations
		GLOBAL			
		SOLUTIONS)			
			oth o sous		
		B)FACT SET	8 th Oct 2013		Research
	1777177	(1,80,000)	1 oth G	2 12 02 1	Analyst
4	ARYA NAIR	A)HGS	19 th Sep, 2013	2,12,824	Executive
		(HINDUJA			Operations
		GLOBAL	aoth ar ao 12		
		SOLUTIONS)	28 th Nov.2013		
		B)COGNIZANT	6 th Feb. 2014		Process
		(1,65,000)			Associate
		C) SOUTH			
		INDIAN BANK			
		(2,16,000)			Probationary
					Clerk
5	MD.ABDUL	HGS (HINDUJA	19 th Sep., 2013	2,12,824	Executive
	ASHWAQ	GLOBAL	1		Operations
		SOLUTIONS)			
6	MIRZA MOHD	HGS (HINDUJA	19 th Sep., 2013	2,12,824	Executive
	NAWAZ	GLOBAL			Operations

		SOLUTIONS)			
7	VAISHALI MONGIA	HGS (HINDUJA GLOBAL SOLUTIONS)	19 th Sep., 2013	2,12,824	Executive Operations
8	JOHN AROKIA RAJ	HGS A)HINDUJA GLOBAL SOLUTIONS	19 th Sep., 2013	2,12,824	Executive Operations
		B)GENPACT Finance & Accounting (99,600)	9 th Oct 2013		Process Associate
9	NEHA PANDA	HGS A)HINDUJA GLOBAL SOLUTIONS B) GENPACT	19 th Sep., 2013	2,12,824	Executive Operations
		Finance & Accounting (99,600)	9 th Oct., 2013		Process Associate
		C)ADP (1,65,004)	22 nd Nov.,2013		Process Associate
10	ANNA LOVELY	HGS A)HINDUJA GLOBAL SOLUTIONS	19 th Sep., 2013	2,12,824	Executive Operations
		B)ADP (1,65,004)	22 nd Nov., 2013		Process Associate
		C)FRANKLIN TEMPLETON (1,75,000)	30 th Nov, 2013		Trainee – Operations
		D)SOUTH INDIAN BANK (2,16,000)	6 th March 2014		Probationary Clerk
11	GUR BHAKSHISH SINGH	GENPACT Finance & Accounting	9 th Oct., 2013	99,600	Process Associate
12	UNNATHI JAIN	GENPACT Finance & Accounting	9 th Oct.,2013	99,600	Process Associate
13	SHUBBANGI.S	A) GENPACT Finance &	9 th Oct.,2013		Process Associate

		Accounting			
		(99,600)	28 th Nov., 2013	1,65,000	Process
		B)COGNIZANT	20 1101., 2013	1,05,000	Associate
14	GEORGE	GENPACT	9 th Oct.,2013	1,57,000	Process
17	STEPHEN	Finance &	7 001.,2013	1,57,000	Associate
	SILITILIN	Accounting	13 th December	1,57,000	Associate
		(99,600)	2013	1,57,000	Process
		WIPRO	2013		Associate
15	K.SPURJAN	A)GENPACT	9 th Oct.,2013		Process
13	K.SPURJAN	Finance &	9 001.,2013		
					Associate
		Accounting	6th Eak 2012	1.50.000	
		(99,600)	6 th Feb., 2013	1,50,000	D
		B)Sutherland			Process
1.6	DAIHH IADI	Global Services	oth 0 / 2012		Associate
16	RAHUL JAIN	A)GENPACT	9 th Oct., 2013		Process
		Finance &		1.67.004	Associate
		Accounting	a and a r	1,65,004	
		(99,600)	22 nd Nov.2013		Process
		B)ADP			Associate
		(1,65,004)	- th		
17	AARTHI RATHI	GENPACT	9 th Oct 2013	99,600	Process
		Finance &			Associate
		Accounting	41-		
18	ANUSHA	GENPACT	9 th Oct 2013	99,600	Process
	MAHINDRAKA	Finance &			Associate
	R	Accounting			
19	KULDEEP	GENPACT	9 th Oct 2013	99,600	Process
	PARUI	Finance &			Associate
		Accounting	,		
20	SYED JUHI	GENPACT	9 th Oct 2013	99,600	Process
	FATIMA	Finance &			Associate
		Accounting			
21	SURAJ	GENPACT	9 th Oct 2013	99,600	Process
	GANDHI	Finance &			Associate
		Accounting			
22	RISHI RAJ	GENPACT	9 th Oct 2013		Process
	SINGH	A) Finance &		1,75,000	Associate
	PARMAR	Accounting	25 th Nov 2013		Customer
		(99,600)			Service
		B)Amazon			Associate
		(1,75,000)			
23	POOJA	A)GENPACT	9 th Oct 2013		Process
	BHANGDIYA	Finance &			Associate
		Accounting			
1	ĺ	(99,600)	30 th Nov.,2013	1,75,000	Trainee-

		B)Franklin Templeton			Operations
24	SAAD MOHAMOOD	A)GENPACT Finance & Accounting (99,600) B)Amazon	9 th Oct 2013	1,75,000	Process Associate Customer Service Associate
25	SURABI JAIN	A)ADP (1,65,004)	22 nd Nov., 2013		Process Associate
		B)Franklin Templeton	30 th Nov.,2013	1,75,000	Trainee Operations
26	ANUPAMA DAS	ADP	22 nd Nov., 2013	1,65,004	Process Associate
27	SAKSHI VYAS	ADP	22 nd Nov., 2013	1,65,004	Process Associate
28	SARDAR GUPREET SINGH	A)ADP (1,65,004) B)Franklin Templeton	22 nd Nov.,2013 30 th Nov., 2013	1,75,000	Process Associate Trainee Operations
29	KRISTINA CENDRENE	WIPRO	13 th Dec.,r 2013	1,57,000	Process Associate
30	MENAKSHI NARAYANA	WIPRO	13 th Dec., 2013	1,57,000	Process Associate
31	AISHWARYA MANVIKAR	FANKLIN TEMPLETON	30 th Nov.,2013	1,75,000	Trainee – Operations
32	MHARIKA	SUTHERLAND GLOBAL SERVICES	06 th Feb., 2013	1,50,000	Process Associate
33	DIVYA JOSHI	SUTHERLAND GLOBAL SERVICES	06 th Feb., 2013	1,50,000	Process Associate
34	SVIJAYA MARY	SUTHERLAND GLOBAL SERVICES	06 th Feb., 2013	1,50,000	Process Associate
35	SHAH ARNOLD	SUTHERLAND GLOBAL SERVICES	06 th Feb., 2013	1,50,000	Process Associate
36	MELVIN JONES ANTHONY	A)SUTHERLAN D	06 th Feb., 2013		Process Associate

		GLOBAL	41.		
		SERVICES (1,50,000)	6 th March., 2013		Probationary Clerks.
		B)SOUTH INDIAN	25 th Nov2013 & 6 th Feb2014		
		BANK c) AMAZON	0 1002011	2,16,000	Customer Service Associate
		(1,75,000)			
37	YOGESH JINDAL	SUTHERLAND GLOBAL SERVICES	6 th Feb., 2013	1,50,000	Process Associate
38	SHAZEEN SURANI	SUTHERLAND GLOBAL SERVICES	6 th Feb., 2013	1,50,000	Process Associate
39	ARCHANA KULKARNI	SUTHERLAND GLOBAL SERVICES	6 th Feb., 2013	1,50,000	Process Associate
40	LPRATHYUSH A	SUTHERLAND GLOBAL SERVICES	6 th Feb., 2013	1,50,000	Process Associate
41	SHUBHARTHE E MALLICK	SUTHERLAND GLOBAL SERVICES	6 th Feb., 2013	1,50,000	Process Associate
42	CELINE PAUL	SUTHERLAND GLOBAL SERVICES	6 th Feb., 2013	1,50,000	Process Associate
43	ANTHONY CELESTINE	SUTHERLAND GLOBAL SERVICES	6 th Feb., 2013	1,50,000	Process Associate
44	ALFRED MORRIS	SUTHERLAND GLOBAL SERVICES	6 th Feb., 2013	1,50,000	Process Associate
45	ABHISHEK MANIRAJ M	AMAZON	25 th Nov.,13 & 6 th Feb.,2014	1, 75,000	Customer Service Associate
46	ANJANA JOSHI	AMAZON	25 th Nov.,13 & 6 th Feb.,2014	1, 75,000	Customer Service Associate
47	DANDU SRI VALLI	AMAZON	25 th Nov.,13 & 6 th Feb.,2014	1, 75,000	Customer Service Associate
48	S.PAVAN KUMAR	AMAZON	25 th Nov.,13 & 6 th Feb.,2014	1, 75,000	Customer Service Associate

49	TUAN	AMAZON	25 th Nov.,13 &	1, 75,000	Customer
	LAMTHANG		6 th Feb.,2014		Service
	VUALNAM				Associate
50	RUPAREL	A)SONOTEL	26 th Feb., 2013		Support
	POOJA	(1,80,000)			Engineer-
				2,16.000	Customer
		B)SOUTH	6 th Mar., 2014		Service
		INDIAN BANK			
					Probationary
					Clerk
51	POOJA BAJAJ	SOUTH INDIAN	6 th Mar., 2014	2,16,000	Probationary
		BANK			Clerk
52	MOHDSHOID	SOUTH INDIAN	6 th Mar., 2014	2,16,000	Probationary
	UR AHMED	BANK			Clerk

Highest Domestic Salary: Rs 2,16,000 pa

Total best offered offers to 52 students = Average annual CTC offered to the students (in Rs) for academic year 2013 - 2014 = Rs. 87,77,756/52 = Rs. 1,68,803

EXTENSION ACTIVITIES

Youth Red Cross Wing

• A blood screening camp was conducted on 23rd July 2013 in which our students actively participated. They were able to know their blood groups. This camp was conducted in coordination with Red Cross blood bank staff.



• 35 volunteers of YRC ,Visited Sri Vidhya's Center for Special Children(School for Mentally Retarded Children) at East Marredpally on 6/9/2013 along with the Coordinator Mrs Suguna sheela. They donated Pedestal Fan, Cooker, Tava's, Groceries, Vegetables, Eatables, etc. worth Rs. 7250/-.



• Youth Red Cross Wing of the college conducted Essay Writing competition on the topic "Impact of Social Service Activities on Students" on5th October 2013 in which 16 students participated.

The following are the Prize winners:

1.	Urvi Patel	B.Com., I H 1 st Prize
2.	Syed Mir Mujahed Ali	B.Com., II H 2 nd prize
3.	M.Akshay Sai Kumar	B.Com., IP 3 rd Prize

Youth Red Cross wing of our college conducted blood donation camp on 12th
December 2013 in coordination with Red Cross society blood bank in which 150
students donated blood. The camp was inaugurated by Rev. Fr.Sleeva Reddy. Nirvana
of IIIB donated oranges for the blood donors.



Josephite Service Scheme (Community Services)

1. Visit to 'St Alphonsa Ashram at Attapur'

50 students of B.com III Honors visited St Alphonsa Ashram at Attapur on 16^{th} Sep 2013. The students were accompanied by their Class Incharge Mrs. Nisha Mathur.



Principal, Rev. Fr. Vincent Arokiadas praying along with the students going for community service

2. Visit to 'Amma Foundation'

40 students of B.Com I Hons visited Amma Foundation on 8th Feb 2014. The students were accompanied by their Class Incharge Mrs. J.N.P.P.Anantha Lakshmi and Mrs.Ritika Waghray. There were 40 Orphans in the Amma Foundation. Our students donated items in kind worth Rs 15,000 consisting of rice, toor dal, udad dhal, sugar, idly rawa, tooth paste, tooth brush, oil boxes, coconut oil, soaps, scrubbers, powder etc. The students had a great time interacting with the children.

3. Visit to 'Rainbow Homage for Girls'

50 students of B.Com III A,B and C visited 'Rainbow Homage for Girls' at Musheerabad, Secunderabad on 8th Feb 2014 accompanied by their respective class in charges Mrs Sumithra Pujari, Mrs Y.Geethanjali and Mrs Srilatha. The students organized various games for the children and entertained them with songs, mimicry and telling movie dialogues. They had a fabulous time. Our students donated items in kind worth Rs 25,000 and the details are as follows:

Product	Quantity
Rice	25 kg – 7 bags
Dal	10 kg
Water purifier	1
Oil	10 liters
Biscuits	80 packets
Chocolates	20 packets
Pepsodent+brushes	100
Sugar	16 gs

4. Visit To 'Home for the Disabled'

50 students of B.Com III D visited 'Home for the Disabled' at Bansilalpet, Secunderabad on 8th Feb 2014 accompanied by the class in charge Mrs.Sreelakshmi, Miss. Flora Department of Computer Science and Dr.S.Brinda, Dean Academics.

The Home for the Disabled is an 80 yr old NGO built in an acre of land run by three Individuals representing Hinduism, Islam and Christianity. It provides shelter to disabled people having more than 350 inmates physically and mentally challenged belonging to different age groups from all over India. The oldest Inmate is 90 yrs old who was blind and came to the home when she was days old and the youngest inmate was 3 yrs old with no spinal cord. The organization also provides platform for the inmates to do activity of their interest and capability.

Our students donated items in kind worth Rs 25,000 consisting of 10 ceiling Fans,50 Kgs Dal,50 kgs wheat,50 ltrs oil,100 kgs rice, biscuits, salt, blankets,etc.





Students were given permission to meet the in mates and spent almost 5 hrs in the organization interacting with the in mates singing songs and dance. Students had a great fun. Fr.Raymond of the organization thanked and appreciated the college and our students for visiting their organization. He reiterated the importance of conducting JSS for imbibing social responsibility among the students.

5. Visit to "Prem Nivas – St.Annes Convent"

As part of Josephite Service Scheme, 80 students of B.com II year Computers, Honors and Professionals visited Prem Nivas - St.Annes Convent at Mettuguda, Hyderabad on 8th February 2014. The students were accompanied by HOD, Mrs.Mary Vinaya Sheela and faculty members Mr. Krishna Moorthy, Mrs.Mary Nalina Swaroop, Mrs.Shanti Kiran and Miss.M.Debora.

Prem Nivas is a public charitable and educational trust formed for the noble cause of serving the deprived children and women. The vision of the trust is to have a society where women have the rights to equality (participation in decision making, access to control of resources, benefit of development...) Dignity (worth, respect, rights...) Freedom (Education, self defense, economic well-being) and be empowered. A society where children have their rights to Provision (standard living, education. health care recreation...) Protection (from abuse, neglect, exploitation discrimination...) Participation (in community services and programmes...) and have opportunities to reach their full potential.

This visit to Prem Nivas was aimed to bring awareness among students about social causes and community services.

The sisters and children at Prem Nivas received us happily. There were about 26 girls in the age group of 5 to 12 years. The children excitedly greeted us by shaking hands and shared their talents by reciting prayers and singing songs. Our students sang songs, played games, danced and had a great time interacting with the children.

Our students and faculty voluntarily came forward and generously donated both in cash amounting to Rs.19670 and also in kind.

The details of cash contribution by students and faculty is as follows

B.Com II C - Rs.8100

B.Com II D - Rs.7900

B.Com II H - Rs.1170

B.Com II P - Rs.2500

Apart from cash contribution students and faculty also donated in kind which included clothes, soaps, talcum powder, smily balls-eatables like rice, cakes, biscuits, chocolates, chips, toasts, popcorn, bhujiya, murkul, mixture, lollypops, dilkush, kalakan etc and stationery items like books, pencils, exam pads, pouches etc.

The cash was handed over by the concerned class representatives and all the kind items by concerned students to Sister Latha. Our students also prepared lunch for the children and other inmates. It is our great pleasure to mention that even parents of one student have also participated in this event.

The children got emotional by seeing the love and affection shown by our students. They brought cheer and happiness on the faces of the children by a small gesture of helping hand.





6. Visit to 'Gracious Paradise Charitable Foundation '

50 students of B.Com II A and B visited 'Gracious Paradise Charitable Foundation ' **at** Vanasthalipuram, Hyderabad on 8th Feb 2014. The students were accompanied by their respective Class Incharges Mrs. C.Savithri and Mrs.Sudha Ramani.

Our students donated items in kind worth Rs 15,000 consisting of Rice-200Kgs, Toor Dal-10 kgs, Urad Dal-10Kgs, Sugar- 6kgs,Idly Rawa -5kgs,65 tooth paste along with brushes, 2 oil boxes,65 Coconut oil bottles, First aid kits,100 Soaps, Scrubbers, Powder and Mirrors,150 Pens, 250 Note books,150 Biscuit Packets, 150 Juices(bottles). Our students also served lunch for all 65 orphans along with5 other inmates. Our students had a memorable time.

7. Visit to "The forum for Street Children"

40 students of B.Com I Prof visited "The forum for Street Children" at R.P. Road, Secunderabad on 8th Feb 2014. The students were accompanied by their Class Incharge Mrs.Suguna sheela. They were 36 street children in the organization.Our students donated items in kind worth Rs 4,000 consisting of Stove, Vessels, Bedsheets and Gifts. Students were happy as visit was fruitful.

8. Visit to "Sri Vidhya's Centre for the Special Children"

50 students of B.Com IA visited 'Sri Vidhya's Centre for the Special Children' at Secunderabad on 8th Feb 2014 accompanied by their class in charge Ms G.Kavitha. Our students had a memorable time with the children.

Our students donated items in kind worth Rs 6,000 and the details are as follows:

Product	Quantity	
Rice	25 kg	
Dal	2 kg	
pillows	10	
Oil	15 liters	
Biscuits	200 packets	
Chocolates	200 packets	
banana	200	
Samosa	150	
Aata	10kgs	
Balls	30	
Cake	1kg	
Groceries	Salt, sugar, turmeric, mirchi, toothpaste, glucose etc	
Stationery	Books, pencils, easers, Sharpeners, scales	
Fruits	Watermelon, oranges, etc	
Old clothes	30	
Donation	1101	
Accessories	Pins, Rubberbands, Hairbands, etc	

9. Visit to 'Friends Foundation'

50 students of B.Com I C visited Friends Foundation at Uppal, Secunderabad on 8th Feb 2014 accompanied by their class in charge Ms. Arpitha and Mrs.Jyothi. Our students donated items in kind worth Rs 6,000 and the details are as follows:

Product	Quantity		
Rice	25 kg		
Water purifier (Hot and cool)	1		
Morning Tiffin	Idly and vada(30 plates)		
Oil(Gold drop)	15 liters		
Chocolates	3 celebrations packets		
Ata	10kgs		
Bats and balls	2 & 20		
Baby kit and baby dress	1 & 6		
Groceries	Johnsons baby soaps, tooth brush, hair oil,		
Grocenes	hand wash, body lotion, Colgate paste etc		
Stationery	Books, pencils, erasers, sharpeners, scales		
Old clothes	30		

Students played cricket with the orphan kids and had a memorable time with the children. The 8 days baby tragedy brought tears in our eyes. The founder of the orphanage Mr. Chanikya addressed the students that younger generations should take initiative for helping the upcoming generations and he felt happy for the donation given by the students.

10. Visit to "Government Old Age Home for Women"

32 Students of B.com I B along with their Class-In-Charge Ms. Bhuvana Immaculate actively participated with lots of enthusiasm for the JSS activity. Govt Old Age Home – Amberpet, Hyderabad was selected as it was a place where not many people visited. We came to know about it through WHY foundation (Welfare for Humanity through You). The WHY foundation guided us about the needs of the women and that helped us in buying the necessary things.

The old age home catered to the needs of 94 women above the age of 50. The Government provides Rs.50 for their meals and toiletries.

The Matron of the Home appreciated our sincere efforts. It was a wonderful Job by the students who had come out of their comfort levels and helped the poor.

Our Students came forward wholeheartedly and contributed both in cash and kind. They donated in items in kind worth Rs 12,500 and the details are 25 Kg Dal, 25 Kg Rice, 100 Oranges, 100 Parle-G Biscuits, Toast, snacks, cool drinks, 50 New Sarees, Soaps, Paste, Parachute Oil (100 Nos each), Amrutanjan, Cotton, Cloth bag, Plastic covers.



11. Visit to THARA - An Orphanage

50 Students of B.Com III Honors along with their Class-in-charge Mrs Nisha Mathur visited Thara an Orphanage at Old Bowenpally, Hyderabad. Our students spent time with the children by playing games like cricket, badminton & football. Students provided lunch for the children and inmates. Children were very happy when our students distributed small gifts as token of love and affection. It was a good and emotional experience to share with the children.



12. Visit to Navjeevan boy's orphanage

32 Students of B.com I D along with class in charge Mrs. Angela Christina and Mr.Irfan visited Navjeevan boy's orphanage at New Bhoiguda, Secunderabad.

The Orphanage home catered to the needs of 50 boys, between the age of 0 to 25. It caters to their education and overall personality growth. The incharge of the home said that the money contributed would be used in the medication of one boy who just underwent an operation.

Our Students came forward wholeheartedly and contributed both in cash and kind. They donated items in kind worth Rs 10,100 and the details are 35 Kg Dal, 60 Oranges, 100 Parle-G Biscuits, 60 Bananas, Apples, 20 Kg Oil, 35 Kgs Rice, 30 Kgs Sugar, 60 Cool Drinks Packs and Stationery.

The Orphanage Incharge appreciated our sincere efforts. It was a wonderful experience to the students.





OTHER ACTIVITIES

VIST BY MOST REVEREND THUMMA BALA, ARCHBISHOP, CHAIRMAN, HAES TO OUR CAMPUS

Most Reverend Thumma Bala, Archbishop, Chairman, HAES inaugurated the newly constructed fourth floor in the extended campus on 14th August 2013 and blessed the staff and the students. He visited our department and interacted with the staff and students.





ALUMINI MEET

Alumni Meet was held on 17th August 2013 in which 200 former students participated. Our students welcomed them with prayer song, welcome dance and entertained them with skit, songs and group dance. They shared their expertise with the college and Alumni Board was constituted. Feed backs were taken from them for the growth and well being of the institution.

PARENT TEACHER MEET

Parent Teacher Meet for B.Com 1st year students was held on 24th August 2013. Rev. Fr.Vincent Arokiadas, Principal, St.Joseph's Degree and PG College and Director Prof. K.Malla Reddy addressed the parents. Parent of B.Com 1st year Prof. student Mr.Subramaniyam Rao addressed on "Expectations of Institution from Parents" and parent of B.Com 1st year Hons. student Mrs. Surekha Sridhar addressed on Topic "Expectations of Parents from the Institution".

FRESHER'S PARTY

Fresher's Party was organized by the B.com II year students for the fresher's on 3rd and 4th Oct 2013. The party was a huge success where in the freshers participated in Ramp Walk, Dance, Singing and Games. Seniors entertained them with dance, skits, songs and so on.



TEACHER'S DAY CELEBRATIONS

Teachers Day was celebrated by the management on 5th September, 2013 in which the faculty of Commerce department actively participated. Various games were conducted and gifts were distributed.







INTERNSHIP AND PROJECTS:

To enable the students to have practical exposure, internships are introduced in the V Semester for B.Com III year Computers and Honors students and they have to prepare a Project report on their internship in the VI Semester. 158 students completed their internships from various organizations like Amazon, Nasdaq, Man Power Consultants, Neilsen and others during the academic year 2013-14.

Orientation on Internship Projects was conducted on 5th Feb 2014 by Prof K.Krishna Kumar, Dr. Patrick and Dr. Naresh Reddy on how to write a project report. The students were guided by the faculty in their Projects.

The Projects were evaluated and Project Viva was conducted on 20th March 2014 where Prof K.Krishna Kumar, Dr. Patrick and Prof Prasantha Atma of Osmania University were the external examiners.

JOSEPHIESTA -14 (Culmination of Talents)

A one day mega event Josephiesta 14, an academic and cultural fest was held on 1st February 2014. As part of advertising strategy for Josephiesta, **Flash Mob** was held at City Centre, Punjagutta, Hyderabad on 26th Jan 2014 in which our students performed on energetic and vibrant dance numbers of Hollywood, Bollywood and Tollywood. It was witnessed by a huge number of enthusiastic crowd and applauding our students.

Ronald Ross, Municipal Commissioner, GHMC declared the event Open on 1st Feb 2014. He emphasized on the need to encourage talents so that the students can excel in both academic and cultural fields. Around 2000 students from 100 colleges across the twin cities participated in the event and displayed their amazing talents. The Fest comprised of nearly 39 formal and informal events.

Formal Events conducted by the department of Commerce are as follows:

- 1. Share Bazaar
- 2. Commerce Antakshri
- 3. General Quiz
- 4. Micro presentation
- 5. Make and Market

Share Bazaar:

The game is of Mock Stock Exchange. It consisted of four rounds. Before start of every round some news flashed on the screen and based on this information teams needed to trade. Total 15teams from different colleges have participated. The event in charges were Mrs. Savithri, Mrs Anantha Lakshmi and Ms. Kavitha.

Commerce Antakshari:

There were three rounds namely abbreviation round, form a question round and antakshari round no. Total 14 teams from different colleges have participated. The event in charges were Mr. Krishnamoorthy, Mrs. Nisha Mathur and Mrs. Sudha Ramani.

General Quiz:

General quiz was conducted in four rounds namely Preliminary round, rapid fire round, audio & visual round and buzzer round. Total 12 teams from different colleges have participated. The events in charges were Mrs. Srilatha and Mrs.Sreelakshmi and Dr.Brinda.

Micro Presentation:-

It is a presentation which was done for 5 to 8 minutes. The topic given was "FDI in Indian Retail market". Total 5 teams from different colleges have participated. The events in charges were Mrs. Shanti kiran, Ms. M. Debora and Mrs. Mary Nalina Swaroop.

Make and Market:-

Each team was given 16 different items of material using which they need to make one product, prepare an advertisement and present it. The Judgment was based on creativity, clarity of innovative idea/message, neatness and presentation. Total 12 teams from different colleges have participated. The events in chargers were, Mrs. Sumitra Pujari, Mrs. Suguna Sheela and Mrs. Amitha Jaiswal.

Cash prizes were awarded to the winners.

The mega event came to a Grand Finale with the students rocking to the music by DJ Jawar.







CERTIFICATE COURSES

Certificate Courses are aimed at bridging the gap between the main stream curriculum and the changing industry needs. The Department has MOU with Impact Education and Noble Educational Empowerment society.

The department of Commerce conducted various Certificate courses and the details are as follows.

S.No	Name of the Course	Duration	No. of Students	Resource Person
1.	E-Commerce	32 Hrs	40	Mr.Alok Singh
2.	Smart Accounting	32 Hrs	47	Mr. Santosh
3.	Retail Sector - Trainee Associates (as a part of STAR Scheme under RASCI)	120 Hrs	90	Mr.Vidya Sagar Mr.Syed