

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49
King Koti Road, Hyderabad, Telangana

Department of Commerce

“CLUB DI COMMERCIO - MIND ABUT COMPETENCIES”
(COMMERCE FEST)

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Rev. Fr. Vincent Arokiadas
(Principal)

“Club Di Commercio – Mind Abut Competencies” an Inter Collegiate Commerce Fest was organized by the Department of Commerce of St. Josephs Degree & PG College on 11th October 2017. The objective of the fest was to enhance the innovative and managerial skills of the students apart from the fun, frolic and platform that it offers to exhibit their talents. A startling platform was built for motivating the students to participate in all the competitions. Commerce fest is the elixir that can quench the thirst of excellence for those who think the pinnacle is theirs.

INAUGURAL SESSION

The Inaugural session of the Commerce fest commenced at 11.00 am in Jubilee Hall amid cheer and applause. The Dignitaries were Prof. K Shankaraiah, Dean, Faculty of Commerce, Osmania University, Chief Guest; Rev.Fr.Vincent Arokiadas, Principal, Prof.P.L.Visweswara Rao, Director and Mrs. N. Srilatha, Head, Department of Commerce. The inaugural session began with prayer by Principal. The Dignitaries were welcomed and invited on to the dais for lighting of the lamp by the hosts of the session Miss. Khutija Khatoon and Navya Radha from B.Com final year computers and IT respectively.

Rev.Fr.Vincent Arokiadas, Principal in his address said that Commerce Fest has given a new dimension and platform for the students to become more innovative and curious learners. Prof. K. Shankaraiah addressed the gathering said that Commerce education plays a very important role in the changing business world. It is the most important key which leads to success in all sectors of economy. He also suggested to have different sub departments under Commerce Department. Prof.P.L.Visweshwara Rao mentioned that commerce education teaches students to face the market situation, to adapt themselves to the present circumstances. Moreover, it helps them to meet the global competition. Mrs. N. Srilatha stated that the Commerce fest was organized to celebrate Commerce Day which is observed on 10th November every year. She mentioned that effective system of Commerce education provides necessary inputs among the young graduates of today, towards turning them to dynamic and successful businessmen of tomorrow. Mrs.Shanti Kiran, Convener of the fest said that the objective of Commerce Club was to expose students to meet the practical challenges in the current business scenario. She also thanked the dignitaries for their valuable time and message.



Arrival of Dignitaries for Inaugural session



Address by Prof. K. Shankaraiah



Lighting of the Lamp

🚩 BUSIQUIZI (Business Quiz)

No. of Participants: 110

No. of Teams: 38

No. of Colleges Participated: 09

After inaugural session, the first competition “Business Quiz” started at 11.30 am in Chapel Hall. The objective of the event was to encourage students to explore their knowledge in various disciplines. It comprised of 4 rounds as follows:

Round 1: The first round was “Elimination Round” where all the teams had to answer a questionnaire consisting of 30 questions. 10 teams were shortlisted for second round.

Round 2: The second round was “Question Round” where each team had to answer one question which will be passed on to other teams if unanswered. 5 teams were shortlisted for third round.

Round 3: Third round was “Connect It” where visual clippings were shown based on which the teams had to answer the questions. 3 teams were shortlisted for final round.

Round 4: The final round was “Rapid Fire” where one member from each team was asked to select one alphabet on which the teams need to answer set of questions in one minute.

Winners

S.No	Name of the Student	Name of the College	Prize
1	Manas Vyas	St. Josephs Degree & PG College	I
2	Anukesh Baldwa		
3	Sachin Upadhyay		
4	Abhay Tiwari	Indian Institute of Management & Commerce	II
5	Deepan Jain		
6	K.Jatin		



Student Coordinators hosting Business Quiz



Participants in Business Quiz

Winners of Business Quiz

IMPROMTU (JAM)

No. of Participants: 19

No. of Colleges Participated: 05

The second competition of the fest “JAM” started at 1.00 pm in Jubilee Hall. The objective of the competition was to encourage students to think on their feet and to speak out loud without any hesitation, repetition or deviation. It comprised of 2 rounds as follows:

Round 1: The first round was “Question Round”. Each participant had to pick a topic and speak on the topic for one minute. 9 participants were shortlisted for second round.

Round 2: The second round was “Visual Round”. Each participant was shown a visual clipping and 30 seconds were given to prepare on the visual displayed on screen and speak on it for one minute.

Judge: Dr. M. Sangeetha, Head, Department of English, St. Josephs Degree & PG College

Winners List:

S.No	Name of the Student	Name of the College	Prize
1	Anish Neunaha	Indian Institute of Management & Commerce	I
2	Mohammed Imran	St. Josephs Degree & PG College	II
3	A.Pavan Kumar	Little Flower Degree & PG College	II



Participants in JAM



Faculty Coordinators & Judge for JAM

✚ DOSSIER (Case Study)

No. of Participants: 44

No. of Teams: 22

No. of Colleges Participated: 07

The third Competition “Case Study” started at 2.00 pm in room No. 103. The objective of the event was in depth exploration, encourage research and providing practical solution on current issues. The event consisted of one round where all the teams were given case study on the topic “Harshad Mehta Scam”. A handout was provided to all the teams about the details of the case. The teams were asked to discuss and present the case in writing.

Winners List

S.No	Name of the Student	Name of the College	Prize
1	Harish Agarwal	St. Josephs Degree & PG College	I
2	Shashank Navandhar		
3	Shubh Agarwal	Bhavan’s Vivekananda Degree & PG College	II
4	Mihir Vora	St. Josephs Degree & PG College	
5	V.Tulasi	Government Degree College for Women, Begumpet	III
6	R.Ramya Krishna		



Participants in Case Study



Faculty & Student Coordinators for Case Study

✚ *ARCADIAN ADVERTS (Rural Marketing)*

No. of Participants: 42

No. of Teams: 12

No. of Colleges Participated: 03

The fourth competition “Rural Marketing” started at 3.00 pm in room No. G14. The objective of the event was to prepare a marketing plan including branding and sales promotion strategies for products from rural areas. The event comprised of 2 rounds as follows:

Round 1: The first round was “Ad-selfie” where the teams were asked to prepare an ad along with tag line on any rural product with their selfies taken on the day of the event in the college premises. The time allotted was 15 minutes. 7 teams were short listed for second round.

Round 2: The second round was “Business Plan” where teams were given a rural product on which they had to prepare business plan covering aspects such as Finance, Marketing, and Human Resources. Teams were given 30 minutes to prepare and present on it.

Winners List

S.No	Name of the Student	Name of the College	Prize
1	Aditya Chigullapalli	Indian Institute of Management & Commerce	I
2	Gayatri Reddy		
3	K.Chandrasah		
4	Patric Nehith	St. Josephs Degree & PG College	II
5	Pooja Agarwal		
6	Aaron Praful Kiran		
7	P.Pranay	Little Flower Degree & PG College	III
8	T.A.Mayank		
9	G.Bala Abhilash		



Participants in Rural Marketing



Faculty & Student Coordinators for Rural Marketing

COOK UP

No. of Participants: 64

No. of Teams: 32

No. of Colleges Participated: 05

The last competition of the fest “Cookup” started at 4.00 pm in Chapel Hall. The objective of the competition was to showcase talents of students in redesigning and reframing the taglines and logos of an existing Company. The event consisted of one round where logo and tagline of Indian Oil Company “Bringing energy to Life” was displayed on screen. The teams were given 50 minutes to redesign and reframe the logo and tagline and present it.

Judge: Mrs. Molly Chaturvedi, Assistant Professor, Department of Business Management

Winners List

S.No	Name of the Student	Name of the College	Prize
1	Neetpreet Madaan	Indian Institute of Management & Commerce	I
2	Anish Neunaha		
3	Kamal Bohra	St. Josephs Degree & PG College	II
4	Maria Savitha		



Participants in Cook Up



Participants in Cook Up

COMMERCE EXHIBITION

The Commerce and industries have witnessed a paradigm shift in the way businesses are being run in the twenty first century. As part of Commerce fest, Department of Commerce organized Commerce Exhibition which started at 11.00 am in room No.406. Students from all B.Com courses actively participated in the exhibition. 15 models/ charts were prepared and displayed on the topics such as GST, Mutual Funds, NPA, E- Commerce, Insurance, Stock Exchange, Crypto currency, SBI and Future trends of Business. The exhibits put up by the students were extremely informative and eye catching. The Guests for the exhibition were Prof. K .Shankaraiah, Dean, Faculty of Commerce, Osmania University and Rev. Fr. Vincent Arokiadas, Principal. The Commerce Exhibition was highly informative and fruitful to the students and visitors.

No. of Participants: 34

No. of Teams: 10

Judges: 1. Dr. K. Prasanna, Head, Department of Commerce, Vivek Vardhini Evening College
2. Dr. K. Srinivasa Rao, Associate Professor, Vivek Vardhini Evening College

Winners List

S.No	Name of the Student	Class	Topic/ Model	Prize
1	V.Nageshwari Reddy	B.Com II P	Comparison between Newyork Stock Exchange and Bombay Stock Exchange	I
2	Varunika Khandelwal			
3	Hitesh Kumar Golecha			
4	Vaishnavi Joshi			
5	Syed Mehdi Raza			
6	Shikha Nagar			
7	Akshay Manvikar			

8	Jaiveer Reddy Karupola			
9	Sarang Saxena	B.Com II H	Future Trends of Business	II
10	Ankita Saxena			



Students displaying Models



Prof. K.Shankariah & Rev.Fr.Vincent Arokia das at Commerce Exhibition

BHOJ-E-JASHN (Food Fest)

As part of Commerce Fest, Entrepreneurship Development Cell of the College organized food fest “Bhoj-e-Jashn” with a motive to give practical experience to students which will help them in developing their skills and talents and also to explore entrepreneurial skills. Also, such festivals help students to learn team work, leadership, planning with overall management skills. The festival was inaugurated by Principal Rev.Fr.Vincent Arokiadas at 11.00 am in the college premises.. An awesome ambience was created in the campus as it was beautifully decorated with

colourful balloons and music added spice to it. There was an overwhelming response from students as they put up 22 stalls with a variety of mouth watering delicacies such as cakes, manchuria, chat, pavbhaji, noodles, milkshakes, sweets, deserts etc. Students have displayed their talent in preparing, displaying, marketing and sale of food items. Participants were judged under different categories such as Best Marketer, Best Profit Maker, Best Taste, Best Seller, Unique Stall and Hygiene. The visitors and the students had a gala time at the food fest.

Winners List

S.No	Name of the Student	Class	Prize
1	Saloni Bhandari	B.Com I (IF&A)	Best Marketer
2	Neha Heda		
3	Piyush Agarwal	B.Sc (MPC's) II yr	Best Profit Maker
4	Muskan Kapsya	B.Sc (MPC's) II yr	
5	Haritha Dadu	B.Sc (MEC's) II yr	
6	Ujwal Kumar Dughar	B.Com II D	
7	Pranay Jhawar	B.Com II D	
8	Chetan Jain	B.Com III H	Best Taste
9	Prerna Sharma		
10	Gaurav		
11	Kushbhoo Baid		
12	Mohammed Abdul Hannan	B.Com III (IT)	Best Seller
13	Mohammed Ishaq		
14	Md. Ibrahim	B.Com II D	Unique Stall
15	Karishma Khemnani	B.Com II C	
16	Syed Rehaan	B.Com II C	
17	Navira Tasneem	B.Com II C	
18	Keerthi Jain	B.Com I P	Hygiene
19	Afreen		
20	P.Divya		
21	Saba		



Inauguration of Food Fest by Principal



Students enjoying Food Fest



Students at Food Stalls

✚ VALEDICTORY CEREMONY

The Valedictory Ceremony of “Club Di Commercio – Mind Abut Competencies”, Inter Collegiate Commerce Fest was held at 5.00 pm in Chapel Hall. The dignitaries were Mr.Gopal Heda, Vice President, Bank of America, Chief Guest; and Rev. Fr. Vincent Arokiadas, Principal and Mrs. N.Srilatha, Head, Department of Commerce. The hosts of the event Miss. K.P.Vardhini Sharma of B.Com III Computers and Miss. Aishwarya of B.Com II Professionals welcomed the guests and students for the valedictory ceremony. The ceremony began with a prayer song by Mr.B.Sumanth of B.Com III (IT). Rev.Fr. Vincent Arokiadas, Principal congratulated commerce department for successfully organizing the fest and also all the students who participated in the event. Mr. Gopal Heda addressed the gathering and said that Bank of America will visit the college in the near future for placements. He also appreciated the efforts and dedication of the

faculty and students in organizing the event. Students from other colleges also spoke and said that they were delighted to participate in the fest. Winners of various competitions were awarded with mementos and certificates by the Chief Guest. The Ceremony came to an end with vote of thanks and singing of National Anthem. The fest witnessed participation by more than 300 students from 13 colleges. The Commerce fest was successful in obtaining rave reviews from the visitors and students.



Dignitaries on the Dais

Address by Principal



Address by Mr. Gopal Heda



Winners of Food Fest (Best Taste)



1st Prize Winners for Business Quiz & Case Study from St. Josephs Degree & PG College



1st Prize Winners for Cook up & Rural Marketing from IIMC



3rd Prize winners for Rural Marketing from Little Flower Degree College & for Case Study from Govt. Degree College for Women, Begumpet



1st prize for JAM from IIMC



3rd Prize for JAM from LFDC



1st Prize for Commerce Exhibition & 2nd Prize for Cook Up from St. Josephs Degree & PG College



Students from other Colleges giving their opinion on the Fest

COORDINATORS FOR THE COMMERCE FEST

S.No	Name of the Event	Name of the Faculty Coordinators
1	Registration	Mrs. K. Radha
2	Inaugural Session	Commerce Club Members
3	Busiquizi (Business Quiz)	Mrs. O.S.Suguna Sheela
		Mrs. Ch.Padmaja
		Mrs. Bh.Srivatsala
4	Impromptu (JAM)	Mrs. Sumitra Pujari
		Mrs. Anantha Lakshmi
		Mrs. Preethi Rathi
5	Dossier (Case Study)	Mrs. K. Radha
		Mrs. Aarati Samala
		Miss. M.Prashanthi
6	Arcadian Adverts (Rural Marketing)	Mr.Pulipaka Vasant Vikas
		Mr.S.Bhanu Prakash Sarma
7	Cook Up	Mr.Gosar Virendra Kantilal
		Miss. Mhelsea Mona.M
8	Commerce Exhibition	Mrs.G.Savitha
		Mrs.Sarika Verma
		Miss.Rafat Ahmedi
9	Certificate Writing & Preparing Winners List, Preparing report on Commerce Fest	Miss. M.Debora
10	Valedictory Ceremony	Mrs. Ritika Waghay
11	Hospitality	Mrs. Shanti Kiran