

**ACADEMIC YEAR 2014-15****FACULTY PAPER PRESENTATIONS/PAPER PUBLICATIONS**

S.NO	NAME OF THE FACULTY	TITLE OF THE PAPER PUBLISHED	DETAILS	DATE
1	Mrs.R.Anita	Employee Engagement – A Leading Indicator of Employee Retention	International Journal in Management and Social Science (Impact Factor-3.25)  ISSN: 2321-1784	IJMSS Vol.03 Issue-03, (March, 2015)
2	Mrs. Molly Chaturvedi	Micro finance:-“ A blessing in disguise to the poor”	INSPIRA NATIONAL JOURNAL of Management,Jaipur ISSN : 2231-167X, Volume 05 No. 02, April, 2015	March2015
3	Mrs.A.Mary Francina	“Work Life Balance – Challenges”	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era ORGANISED BY Karnataka State women Univerity,Bijapur (ISBN no:- 978-93-83192-49-6)	June 2014
4	Mrs.Molly Chaturvedi	“Marketing communications-in Globalised Era”	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era ORGANISED BY Karnataka State women Univerity,Bijapur  (ISBN no:- 978-93-83192-49-6)	June 2014
5	Mrs.R.Anita	“The Role of employee relations in enhancing productivity of the Organisations”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet	August 2014

			(ISBN no:- 978-93-82163-83-1)	
6	Mrs.A.Mary Francina	“Managing Change successfully”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet (ISBN no:- 978-93-82163-83-1)	August 2014
7	Mrs.Molly Chaturvedi	“Disaster Management:-Conflict & Challenges”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet (ISBN no:- 978-93-82163-83-1)	August 2014
8	Ms.Smriti Nagaria	“A study on role of credit risk management in Banking sector”	National Conference on “Contemporary issues in Banking & Finance” BY Hyderabad Business School	September 2014
9	Mrs.A.Mary Francina	“ A Study of HRD Practices in India”.	3 <sup>rd</sup> International Conference on Managing Human Resources at the workplace at SDMIIMD, Mysore (ISBN no:- 978-93-83302-01-7)	December 2014
10	Mrs.Molly Chaturvedi	“Corporate expectations from management graduates”	Two Day National Seminar on “Challenges in management education –an Indian perspective” sponsored by UGC organised by RBVRR Women’s College ,Narayanguda ,Hyderabad (ISBN no:- 978-93-85100-06-2)	February 2015
11	Mrs.R.Anita	Impact Of E-Tailing On The Brick-And-Mortar	E-Commerce – Impact on Economic Development	27th February,

		Retailers	Organised by : RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad [ISBN Due]	2015
12	Mrs.A.Mary Francina	“Inclusive business avenue of sustainable competitive growth of developing economy”	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”- Department of Business Management, University college of commerce & business management,Mahatama Gandhi University ,Nalgonda  (ISBN no.Due)	March 2015
13	Mrs.Molly Chaturvedi	“A study on impact of Green Marketing	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”- Department of Business Management, University college of commerce & business management,Mahatama Gandhi University ,Nalgonda  (ISBN no.Due)	March 2015
14	Mrs. Danam	A Study On E_Commerce In CRM At Amazon	E-Commerce – Impact on Economic Development Organised by : RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad [ISBN Due]	27th February, 2015
15	Dr. Brinda	Security aspects in internet banking	IndiaCom IEEE-2015 international Conference	Jan,2015
16	Mrs. Danam	Corporate Social Responsibility: In changing Economic	National Seminar On Managing Business In Changing Economic	March 26 <sup>th</sup> 2015

		Scenario	Scenario organized by Aurora PG College , Moosarambagh, Hyd (ISBN Due)	
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**No. of papers presented in conferences: 15 Nos**

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1	Mrs.A.Mary Francina	“Work Life Balance – Challenges”	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era ORGANISED BY Karnataka State women Univerity,Bijapur (ISBN no:- 978-93-83192-49-6)	June 2014
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3	Mrs.R.Anita	“The Role of employee relations in enhancing productivity of the Organisations”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY Osmania PG College,Siddipet (ISBN no:- 978-93-82163-83-1)	27 <sup>TH</sup> & 28 <sup>TH</sup> August 2014
4	Mrs.A.Mary Francina	“Managing Change successfully”	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14) ORGANISED BY	27 <sup>TH</sup> & 28 <sup>TH</sup> August 2014

			Osmania PG College,Siddipet (ISBN no:- 978-93-82163-83-1)	
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9	Mrs.R.Anita	Impact Of E-Tailing On The Brick-And-Mortar Retailers	E-Commerce – Impact on Economic Development Organised by : RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad [ISBN Due]	27th February, 2015
10	Mrs.A.Mary Francina	“Inclusive business avenue of sustainable	UGC Sponsored National Seminar on “Trends	March 2015

		competitive growth of developing economy”	,Challenges and innovations in management”- Department of Business Management, University college of commerce & business management,Mahatama Gandhi University ,Nalgonda  (ISBN no.Due)	
11	Mrs.Molly Chaturvedi	“A study on impact of Green Marketing	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”- Department of Business Management, University college of commerce & business management,Mahatama Gandhi University ,Nalgonda  (ISBN no.Due)	March 2015
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13	Mrs.R.Anita	“A study of E-PDS system in India for greater transparency”	UGC Sponsored National Seminar on “Impact of PDS on Poverty Reduction” by Bharathidasan University,Khajamalai Campus,Tiruchirappalli	18 <sup>th</sup> February 2015
14	Mr.N.Srinivas	Role of Higher education leadership in preparing next generation leaders towards institutional development	National seminar on Quality enhancement St.Francis College for women ,Begumpet	March 2015
15	Dr. Brinda	Security aspects in	IndiaCom IEEE-2015	Jan,2015

		internet banking	international Conference	
16	Mrs. Danam	Corporate Social Responsibility: In changing Economic Scenario	National Seminar On Managing Business In Changing Economic Scenario organized by Aurora PG College , Moosarambagh, Hyd	March 26 <sup>th</sup> 2015