# **St. Joseph's Degree & PG College** Autonomous - Affiliated to Osmania University

Autonomous - Affiliated to Osmania University Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49 King Koti Road, Hyderabad, Telangana

### **DEPARTMENT OF COMMERCE**

## PAPER PUBLICATIONS BY FACULTY

#### **PAPER PUBLICATIONS: 2014-15**

S.No	Faculty Name	Title of the Paper	Name of the Journal/ Book/Vol No./Issue No./ ISSN/ ISBN	Organised Institution	Year
1	Dr. S. Brinda & Rev. Fr. Vincent Arokia Das	Expatriates and the Impact of Cross Cultural Training	Salesian Journal of Humanities and Social Sciences, Volume V No.2, Platinum Jubilee Special Edition, ISSN No. 0976-1861	Salesian College, Kolkata	2014
2	Mrs.O.S. Suguna Sheela	Impact of higher education on economy	Book on recent trends in education, Ishika publishing house ,Jaipur & New Delhi ISBN No.978-93- 82629-67-2	-	2014
3	Dr. S. Brinda	Security Aspects in Internet Banking: A Comparative Study of ICICI and State Bank of India.	International Conference on "Computing for Sustainable Global Development", INDIA Com Publishers, New Delhi, ISBN No. 978– 93– 80544–15–1	2 <sup>nd</sup> International Conference on "Computing for Sustainable Global Development" organized by Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), New Delhi ,India in collaboration with IEEE from 11 <sup>th–</sup> 13 <sup>th</sup> March, 2015	2015
4	Mrs.C. Savithri	Micro Finance- Role of	Managing Business in changing Economic	National Seminar on Managing Business in	2015

Government	Scenario	changing Economic Scenario on 26 <sup>th</sup> March 2015 organized by Dpt. of Business
		Management Aurora's PG College,
		Moosarambagh, Hyderabad

#### **BOOKS PUBLISHED: 2014-15**

S.No	Faculty Name	Title of the Book	Publisher Name	ISBN No.	Year
1	Dr.S.Brinda & Etal	Web Technologies	Kalyani Publishers	978-93-272-3518-0	2014
2	Mrs. Mary Vinaya Sheela	Financial Accounting – I	Vaagdevi Publications	978-81-921823-1-5	2014
3	Mrs. Mary Vinaya Sheela, Mrs Ritika Waghray & Mr. Krishna Moorthy	Corporate Accounting -II	Vaagdevi Publications	978-81-921823-8-4	2014
4	Dr.S.Brinda & Etal	Fundamentals of C	Himalaya Publishing House	978-93-5097-777-4	2014
5	Dr.S.Brinda & Etal	E-Commerce	Kalyani Publishers	978-93-272-4004-7	2014
6	Mrs. Shanti Kiran & Mrs. JNPP. Anantha Lakshmi	Principles of Management	Vaagdevi Publications	978-81-921823-4-6	2014
7	Mr.Krishna Moorthy	Business & Corporate Law	Himalaya Publishing House	978-93-5202-6869	2014

#### COURSE EDITOR: DR. S. BRINDA (2014-15)

- 1. Prof. G. Ram Reddy Centre for Distance Education: Web Programming -2014
- 2. Prof. G. Ram Reddy Centre for Distance Education: E Commerce –2014
- 3. Mahatma Gandhi Open University: E Commerce -2014
- 4. Mahatma Gandhi Open University: Web Programming –2014
- 5. Mahatma Gandhi Open University: C Language -2014
- 6. Mahatma Gandhi Open University: Fundamentals of Information Technology -2014