

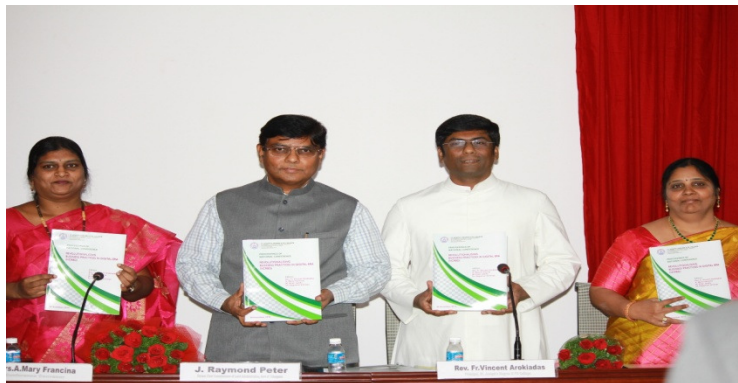
NATIONAL CONFERENCE

REVOLUTIONALIZING BUSINESS PRACTICES IN DIGITAL ERA CONDUCTED BY THE DEPARTMENT OF BUSINESS MANAGEMENT

A One day National Conference on "Revolutionalizing Business Practices in Digital Era" was organised by Departments of Management and Computer science, St.Joseph's Degree & PG College on 29th Nov 2016. More than 50 participants participated in the conference. 60 research papers were received from various states of Telangana, Karnataka, Chennai, Maharashtra, Bihar, Delhi and Andhra Pradesh. The participants included professional and corporate executives from Bharti Airtel, Hucon solutions, Sathya Multi Solutions Pvt Ltd and academicians, Research Scholars & Students from Karnataka State University, IBRI College of Technology, Patna University, Badruka College, Gitam, Anurag Institutions, Andhra Mahila Sabha, Vanitha Mahavidhyalay, St. Francis, Emmanuel Business School etc. The Conference was organized with the main objective to bring together academicians, corporate persons, research Scholars, students and practitioners in the field of IT & Management to a common forum and explore the transformations in Management Practices and Technology in Information age.

PARALLEL SESSION I: - MARKETING & FINANCE

PARALLEL SESSION II: - HR & IT



Conference proceedings book released by the J. Raymond Peter, the Chief Guest, Principal, Convenor and Co-Convenor



Chief Guest Dr. Mamta Suri Senior Joint Director (F & A), IRDA, Mr. T. Muralidharan, Chairman, TMI Group, Mr. Hari Thalapalli, CEO, Call Health, Dr. Bharathi Kandukuri, Former Director, St. Joseph's Degree & PG College and Rev. Fr. Vincent Arokiadas, Principal with the organizing committee members, faculty and participants