

## I. ABOUT COLLEGE

### Main Campus



**Main Address:** 5-9-1106, Basheerbagh-King Koti Road, Gunfoundry, Hyderabad - 500 029



**Extended Campus, Hyderabad:**5-9-300,Caprotti Hall Building, Gunfoundry, Abids,

**The college strives to create a conducive atmosphere for the overall growth of students be it in helping them financially/emotionally/academically.** The college is constantly engaged in enhancing Leadership skills, Teamwork skills ,Communication skills, Culture and global

awareness, Ethics and inculcating service attitude and values in students (visit of old age homes and orphanages).

Since its establishment in 1999, St. Joseph PG College, is having an own impression of it in the city of Hyderabad. St. Joseph's PG College obtained permission to start Post Graduate courses in MBA in the year 2001 from AICTE and is affiliated to Osmania University.

The overarching Vision of the college - ***"To create a distinct environment of excellence in education with social commitment and humane values"*** - has inspired our relentless march towards achieving academic and human excellence.

## **VISION**

To provide a distinct environment of excellence in education with humane values and social commitment.

## **MISSION**

### **We are committed**

- To develop knowledge citizens with multidisciplinary global competencies.
- To integrate in the students the ennobling virtues of truth, fairness, tolerance and co-operation that lead them to serve the underprivileged.
- To sensitize in the Josephites a sense of appreciation of traditional and cultural inheritance of the nation.
- To create and maintain an environment of excellence in education through technological advancements & effective pedagogy and methods of evaluation.
- To provide life skills towards a successful career, home and society.

### **Salient Features**

- Admission to all Christian and first generation students from marginalized society
- Discipline - Hallmark of the College
- Insistence on Formal Dress and ID
- Entrepreneurship Development Cell with the support of NEN
- Good support services & facilities for students
- Women Empowerment Cell
- Excellent Infrastructure with safety measures and facilities for differently abled students

## **Best Practices**

- The use of modern teaching-learning practices with ICT
- Unit planners for academics at the beginning of the year
- Continuous & Comprehensive evaluation
- Regular staff meetings for quality enhancement
- Encouragement to meritorious students by cash awards and mementos
- Counseling, remedial, tutorial, mentoring & career guidance in Curriculum
- Regular interaction with the parents on student's holistic development
- Excellent placement assistance
- Periodic feedback from students and review mechanism for faculty
- Professional competency of teacher upgradation
- Josephites Service Society (JSS), Red Cross & NSS activities in community building

## **DETAILS OF HEAD OF THE INSTITUTE**



**Rev.Fr.Vincent Arokiadas, Principal, Secretary & Correspondent**

**MA, MBA, M. Phil, (Ph.D)**

## **II. ABOUT DEPARTMENT OF BUSINESS MANAGEMENT**

**VISION:** To create inspired business leaders for contemporary technology enabled organizations.

## **MISSION:**

- To provide practical, relevant and innovative solutions required for dynamics of various organizations.
- To build intellectual capital through effective program delivery.
- To enhance multi-tasking capabilities.
- To impart knowledge & entrepreneurial skills for successful career
- To build life skills through value-based education and service-oriented programs

The Department of Business Management started in the year 2001. It offers 1) Two-year full time course of Masters in Business Administration, affiliated to Osmania University and approved by All India Council for Technical Education and 2) Three year Full time course in Bachelor of Business Administration started under Autonomy affiliated to Osmania University from Academic year 2011 - 2012.

MBA Course started with an intake of 40 students and was increased to 120 seats in the year 2004-05. Department is guided, directed & motivated by **Principal Rev.Fr.Vincent Arokiadas**. Faculties are well qualified and dedicated and faculty student ratio is 1:15.

- ❖ Every year, the department conducts Bridge Courses in Statistics, Accountancy, Computers & Communication skills and also relevant certificate courses are conducted to enhance the students' employability.
- ❖ The Faculty members employ a variety of pedagogy like lecture method, role play, case studies, GDs, etc., for effective content delivery.
- ❖ Various Co-curricular activities are organized through Management cells: Finance, Marketing, and Human Resource Cells to train and enhance the students' employability skills.
- ❖ Every year the Department organizes industrial tours both Local and Outstation as experiential learning for MBA First years and Second years respectively.
- ❖ They are also oriented about their course, attitude and utilization of their skills in the induction programme and
- ❖ Outbound training programmes are conducted every year.

**MBA COURSE HAS RECEIVED AUTONOMY STATUS IN 2014.**

**CHAIRMAN, ACADEMICS & PLACEMENT INCHARGE HOLDING OFFICE IN 2015-16**

| S.NO | DESIGNATION            | NAME                       |
|------|------------------------|----------------------------|
| 1    | CHAIRMAN               | Most Rev. Thumma Bala      |
| 2    | PRINCIPAL              | Rev. Fr. Vincent Arokiadas |
| 3    | HEAD OF THE DEPARTMENT | Mrs. A. Mary Francina      |
| 4    | PLACEMENT INCHARGE     | Dr. N. Srinivas            |

**III. ACHIEVEMENTS/RANKING OF THE DEPARTMENT**

1. **Ranked 242 in** India as per Business Today June 2016
2. **150<sup>th</sup>** Rank all over India, **127** Rank all India private category, **54<sup>th</sup>** in south zone by Week Hansa B-School survey in **October 2016**.
3. **260<sup>th</sup>** position in India with AA grade, **17<sup>th</sup> Best college** in Telangana by career 360 in October 2016.
4. **11<sup>th</sup> Rank** in best B-School all over India and **4<sup>th</sup> Rank** as private B-School in Telangana by CSR GHRDC in November 2016.

**IV. LIBRARY INFORMATION**

**MBA RELATED BOOKS ADDED DURING APRIL 2016 - MARCH 2017**

|                   |   |     |
|-------------------|---|-----|
| No. of Volumes    | : | 269 |
| No. of Titles     | : | 34  |
| No. of Text Books | : | 235 |
| No. of Ref. Books | : | 34  |

National Journals : 6

Print Inter National Journals: 2

Print Magazines : 12

News Papers : 5

**Amount Spent**

On Books : Rs. 81,828.00

**PG. LIST OF JOURNALS FOR THE YEAR  
2015-2016**

| S.No | TITLES   | AMOUNT       |
|------|--|--------------|
| 1    | Banking Finance                                | 750          |
| 2    | Finance India                                  | 2400         |
| 3    | Harvard Business Review                        | 4000         |
| 4    | HR Magazine                                    | 8712         |
| 5    | Indian Journal of Marketing                    | 2000         |
| 6    | <i>Indian Management</i>                       | 495          |
| 7    | International Journal of Commerce & Management | 35038        |
| 8    | Safety Messenger                               | 1500         |
|      | <b>Total Amount</b>                            | <b>54895</b> |

**V. FACULTY PROFILE**

| S. No. | Name of Faculty | Title & Designation | Qualification |
|--------|-----------------|---------------------|---------------|
|--------|-----------------|---------------------|---------------|

|    |                            |   |  |
|----|----------------------------|---|--|
| 1  | Rev. Fr. Vincent Arokiadas | Principal                               | MA, MBA, M. Phil, (Ph.D)   |
| 2  | Mrs. A. Mary Francina      | Associate Professor and HOD             | MBA ,(PhD)   |
| 3  | Dr. R. Anita               | Associate Professor & Dean Academics    | BE, MBA,NET,TS-SET, Ph.D   |
| 4  | Mrs.A.Danam Tressa         | Associate Professor                     | MBA,MCOM,(Ph.D)  |
| 5  | Mrs. K. Srivani            | Associate Professor                     | MBA, MPhil, (Ph.D)   |
| 6  | Dr. Nagunuri Srinivas      | Associate Professor & Placement Officer | Ph.D, MBA ,MPhil   |
| 7  | Mrs. Sangeetha Thakur      | Assistant Professor                     | MBA,DCA,DNC  |
| 8  | Mr. P. Ganesh Anand        | Assistant Professor                     | MBA  |
| 9  | Mrs. Molly Chaturvedi      | Assistant Professor                     | MBA, TS-SET  |
| 10 | Ms. Smriti Nagaria         | Assistant Professor                     | MBA, AP -SET   |
| 11 | Ms. S. Swapna              | Assistant Professor                     | MBA  |
| 12 | Ms. Jesmy Thomas           | Assistant Professor                     | MBA  |
| 13 | Dr.Lydia Nuthan            | Associate Professor                     | Ph.D, MBA, L.L.B, PG Diploma in Vascular & Surgery Technology, PG Diploma in Hospital Administration, PG Diploma in Computer Application |
| 14 | Mrs. Laxmi Madhuri         | Assistant Professor                     | MBA, B.Tech  |
| 15 | Mrs. Tina Sequeria         | Assistant Professor                     | MBA  |
| 16 | Mrs. Varshitha             | Assistant Professor                     | MBA  |

|    |              |                     |     |
|----|--------------|---------------------|-----|
| 17 | Ms. Harriet  | Assistant Professor | MBA |
| 18 | Ms. Patricia | Assistant Professor | MBA |

**RECRUITMENT OF NEW FACULTY IN THE DEPARTMENT OF BUSINESS MANAGEMENT IN JUNE 2016**

**Dr.Lydia Nutan (HR Specialization)**

**Mrs.Laxmi Madhuri (Marketing Specialization)**

**Mrs.Tina Sequeria (HR Specialization)**

**Ms.Harriet (Fin Specialisation)**

**Ms.Patrica (Marketing Specialisation)**

**VI. DETAILS OF FACULTY PURSUING PH.D**

| S. No. | Name Of Faculty            | Title Designation           | Qualification            |
|--------|----------------------------|-----------------------------|--------------------------|
| 1      | Rev. Fr. Vincent Arokiadas | Principal, & Correspondent  | MA, MBA, M. Phil, (Ph.D) |
| 2      | Mrs. A. Mary Francina      | Associate Professor and HOD | MBA ,(PhD)               |
| 3      | Mrs. K. Srivani            | Associate Professor         | MBA, (PhD)               |
| 4      | Mrs. A. Danam Tressa       | Associate Professor         | MBA,MCOM,(Ph.D)          |

**VII. LIST OF WORKSHOP/ SEMINAR/ FDP/ MDP/CONFERENCES CONDUCTED BY DEPARTMENT 2016-17**



## **MANAGEMENT DEVELOPMENT PROGRAMME (MDP) - I**

Mrs. Molly Chaturvedi and Mrs. A. Mary Francina were the resource person for conducting MDP at Idea Cellular for their senior leadership(HR, Finance, Marketing, Sales, Networking, IT) on the topic GLIDE (Grow, Learn, Innovate, Digitize, Evolve) on August 11 2016 at their premises located at Babukhan Mall Basheerbagh, which was appreciated by the Idea Cellular employees and requested to conduct more number of MDP'S in future.

**MDP was done for 39 employees of IDEA Ltd.**

### **FEEDBACK ON MDP:-**

- ❖ **Best session ever heard**
- ❖ **Highly effective and Motivational**
- ❖ **Speaker was very clear in her thoughts and concepts**



**Mrs. Molly conducting the session**



**Mrs. Francina was being felicitated**

## **MDP ON SELF MANAGEMENT AND DEVELOPMENT- II**

Management Development Program was conducted for Managers and Assistant Managers of Idea Cellular Mobile Network Operator Company, Hyderabad on December 15, 2016 from 3:00pm to 5:30 pm in Jubilee Hall, Main Campus, St. Joseph's Degree & PG College.

The Resource Person for the Program was Mrs. A. Mary Francina, Associate Professor & HoD, Dept. of Business Management.

MDP highlighted the Importance of self management and self discipline on personal and professional development of oneself. The target group comprised of 15 Managers and Assistant Managers belonging to Network, marketing, sales, and operations department.

### **MDP covered the following contents**

- Techniques & Skills of self management
- Equation of self management
- How to be productive employee
- SWOT Analysis (Strengths, Weaknesses, Opportunities & Threats)

- Time Management Matrix
- Tools of self Management
  - ✓ Big Five Personality
  - ✓ POSDCORB
  - ✓ PESTEL Analysis
  - ✓ Managerial Grid
  - ✓ People Analytics
- Indicators of Self Management
- Self Development
  - ✓ Maslow's Need Hierarch Theory
- TMC Model of self development

### Activities Conducted

- Birthday game
- Back to Back drawing
- The I's have it





### **MDP ON SELF MANAGEMENT AND DEVELOPMENT- III**

Management Development Program was conducted for Managers and Assistant Managers of Idea Cellular Mobile Network Operator Company, Hyderabad on February 17, 2017 from 3:00pm to 5:30 pm in Jubilee Hall, Main Campus, St. Joseph's Degree & PG College.



**PARTICIPANTS OF MANAGEMENT DEVELOPMENT PROGRAM**



**PRINCIPAL ADDRESSING MANAGERS OF IDEA CELLULAR COMPANY**



**PROF.FRANCINA DELIVERING LECTURE ON SELF MANAGEMENT**



**PARTICIPANTS INVOLVING THEM IN MANAGEMENT GAME**

**VIII. WORKSHOPS ORGANISED BY THE DEPARTMENT OF BUSINESS MANAGEMENT & FACULTY AS RESOURCE PERSONS**

| S.NO | DATE    | NAME OF THE FACULTY CONDUCTED WORKSHOP     | TARGET GROUP       | TOPIC                                   | DESCRIPTION   |
|------|---------|--|--------------------|---|---|
| 1    | 10/6/16 | Dr.N.Srinivas & Mrs.R.Anita                | Faculty members    | Research paper writing and presentation | The main objective of conducting this workshop was to make students aware about the nuances of writing article ,specially to the faculty who have not done it earlier |
| 2    | 2/7/16  | Mr.D.Satish-ICFAI<br>Mrs.Molly Chaturvedi- | Faculty members of | Case Analysis & Writing                 | Mr.D.Sathish conducted the  |

|   |          |                  |   |                                      |   |
|---|----------|------------------|---|--------------------------------------|---|
|   |          | Coordinator      | Mass Communication, Commerce and Management             |                                      | workshop on case analysis and emphasized on different areas of writing case.  |
| 3 | 29/10/16 | Mrs.Danam Tressa | Intermediate students of Global College                 | Personality Development & etiquettes | Personality development is very important aspect in developing and growing an individual personality which is an important criteria for building a good career                  |
| 4 | 22/8/16  | Mrs.R.Anita      | Department of Commerce, St.Joseph's Degree & PG College | Goal Setting                         | The speaker focused on how to set SMART(specific, measureable, achievable, realistic and time-bound) goals by giving inspiring examples of famous personalities like PV Sindhu, |



DR.SRINIVAS AND MRS.R.ANITA ADDRESSING THE FACULTY DURING THE SESSION



**MRS.DANAM INTERACTING  
WITH STUDENTS**



**FELICITATION BY THE PRINCIPAL OF  
GLOBAL JUNIOR COLLEGE**



**MRS. R. ANITA IN INTEARCTION  
STUDENTS**



**MR.SATISH CONDUCTING WORKSHOP BCOM WITH  
SESSION**

### **NATIONAL CONFERENCE**

One day National Conference on "Revolutionalizing Business Practices in Digital Era" was organised by Departments of Management and Computer science, St.Joseph's Degree & PG College on 29th Nov 2016. More than 50 participants participated in the conference. 60 research articles were received from various states of Telangana, Karnataka, Chennai, Maharashtra, Bihar, Delhi and Andhra. Pradesh. The participants included professional and corporate executives from Bharti Airtel, Hucon solutions, Sathya Multi Solutions Pvt Ltd and academicians, Research Scholars & Students from Karnataka State University, IBRI College of Technology, Patna

University, Badruka College, Gitam, Anurag Institutions, Andhra Mahila Sabha, Vanitha Mahavidhyalay, St. Francis, Emmanuel Business School etc.



**Jubilee Hall with participants and Chief Guest**

The Conference was organized with the following objectives

- To bring together academicians, corporate persons, research Scholars, students and practitioners in the field of IT & Management to a common forum.
- To explore the transformations in Management Practices and Technology in Information age.
- To create an ideal platform for people working in and around the country to share views and experiences towards changing scenarios and innovations in Human Resource, Marketing, Finance and IT.

The conference was organized with 4 sessions that is inaugural session, two parallel Technical sessions, Input session and Valedictory Session.

### **Inaugural Session**

The session commenced with a prayer song by BBA Students. The dais was marked by the presence of



esteemed Chief Guest along with Principal, Convenor and Co-convenor. The conference was inaugurated by lighting the lamp, by the Chief Guest J. Raymond Peter, Former Chief Commissioner of Land Administration, Telangana, Rev.Fr.Vincent Arokiadas, Principal, St.Joseph's Degree & PG College, Mrs.A. Mary Francina, Convenor, Mrs. M. Kiranjyothi, Co Convenor and Mrs. Esther Ratna Dean Administration.



Mrs. A. Mary Francina, HoD, Dept. of the Business Management & Convenor of the Conference warmly welcomed the Chief Guest, dignitaries and participants for the conference. In her welcome address, she outlined the aims and objectives of the conference. She also emphasized that the conference would create a platform for researchers and practitioners for dissemination of knowledge on business intelligence, digitization and can serve as a window to explore advanced knowledge and new strategies thus marking the wide area in which the deliberations would take place.

Principal was introduced by Ms. Smriti Nagaria, Assistant Professor, Dept. of Business Management. Presidential address was delivered by Rev. Fr. Vincent Arokiadas, Principal, St. Joseph's Degree & PG College. He highlighted the relevance of the theme and mentioned that the conference would be better platform for academic engagement to re-affirm our strengths, talent and raise to the expectations. He also lauded the chief Guest as digital man of present era as he was the man behind the digitization of transport sector of Telangana and Andhra Pradesh government.





### **Chief Guest Mr. J. Raymond Peter along with Conference organizing committee members**

The profile of the Chief Guest was read by Dr. Lydia Nuthan. The inaugural session was followed by key note address by the Chief Guest J. Raymond Peter. He shared his knowledge on current digitalization and its effects on various sectors of economy. He spoke in detail the effects of digitization from kindle/e-books in Amazon to Robotics, big data analytics, cloud computing etc...from T-hub (innovations/startups) to transformation of Music, banking system, paytm, RTGS etc... He also stressed that Disruption has become Buzz word and how companies are embracing digitization with various real time applications. The chief Guest also shared his views on the e-governance initiated by him in the state and highlighted about de-monetization effects on the economy. He mentioned that every industry need to be transformed according the strategic requirements of the market needs. He emphasized that there is talent mismatch and the educational institutions need to develop the skilled workforce for the present digital era. He concluded that digital technology has no borders and we either need to live or die, co-operate or compete in the present digitalized era.

Principal appreciated the Chief Guest for presenting in detail the revolutionary practices used by the digital technology. The conference proceedings book consisting of 49 papers was released by the J. Raymond Peter, the Chief Guest, Principal, Convenor and Co-Convenor during the inaugural session.



**Conference proceedings book released by the J. Raymond Peter, the Chief Guest, Principal, Convenor and Co-Convenor**

The parallel sessions followed the inaugural after a tea break.

**Parallel Session I**

Marketing and Finance session was held in Jubilee Hall from 11.45 to 1.45 PM. The session was chaired by Mr.Subramanian, Vice President, OTS Advertising, Hyderabad & Dr. Bharathi Kandukuri, Former Director, St. Joseph's Degree & PG College. Ms.Harriet, Assistant Professor, Department of Management read the profile of session chair Mr.Subramanian, Vice President, OTS Advertising, Ms. Jesmy Thomas introduced Dr. Bharathi Kandukuri, Former Director, St. Joseph's Degree & PG College to the audience. Session continued with the opening remarks by the Session Chair Mr.Subramanian, Vice President, OTS Advertising, who emphasised that Digitalization is the need of the hour and briefed the audience with his presentation on the finer nuances of Marketing, Advertising and Branding. He also highlighted the pertinent and thought provoking issues in the marketing field. The session received 24 papers and 20 papers were presented by the participants. The papers focused on innovative topics like digitalization and covered areas of Indian telecom sector, online delivery servicers, e-service quality of public transportation service, tax payers perception towards e-file adoption etc.

The details of the papers presented in the session are given below



Mr. Subramanian, Vice President, OTS Advertising delivering his address

**DETAILS OF MARKETING & FINANCE PAPERS**

| <b>S.NO</b> | <b>RESEARCH ARTICLE</b>  | <b>AUTHOR</b>   |
|-------------|--|---|
| 1           | An overview on management Of Indian telecom sector   | Mrs.Prineetan Jah Vani, Senior Manager,Bharti Airtel              |
| 2           | A Study on Efficiency and Profitability of General Insurance Companies in India Pre and Post Detariffication | Mrs. Jaya Pradha,Associate Professor,Badruka Pg College,Kachiguda |
| 3           | Tax Payers perception towards E-File adoption- An empirical study in Hyderabad Cities                        | Dr.Appa Roa,Principal,Avanthi Pg College,Dilsukhnagar             |
| 4           | Measuring the e-service quality of public transportation services: an empirical study in Hyderabad city      | Ms.S.Prasad ,Research Scholar, Rayalseema University              |
| 5           | Online food delivery services-a blue ocean strategy in Digitalized Business era                              | Ms. Shradha ,Mba I Year,St.Joseph's Degree & Pg College           |
| 6           | A Study to evaluate customer comfort level with 4G telecommunication services in                             | Mr.R.Krishnvardhan Reddy,Associate Professor,Badruka Pg           |

|    |  |  |
|----|--|--|
|    | Hyderabad  | College,Kachiguda  |
| 7  | A Relevance of Green Marketing-<br>Case Study on ITC Stationery<br>products                                    | Mr.Rayani Sahil, Mba I Year,St.Joseph's<br>Degree & Pg College                                       |
| 8  | A Study on the Impact of Green<br>Marketing Practices on Consumer<br>Buying Behavior in Twin cities            | Ms. Jesmy Thomas,Assistant<br>Professor,St.Joseph's Degree & Pg<br>College                           |
| 9  | A Study On Importance Of Social<br>Marketing In The Present<br>Competitive Era                                 | Ms.Anusha Reddy, Ms.Suchitha,<br>Ms.Pratibha Rathi,<br>Mba I Year,St.Joseph's Degree & Pg<br>College |
| 10 | An Explorative Study On General<br>Insurance With A Special<br>Reference To Kadel Insurance<br>Brokers Pvt.Ltd | Ms.Ankita Maheshwari, Mba I<br>Year,St.Joseph's Degree & Pg College                                  |
| 11 | A Study on Viral marketing   | Ms.Pooja Lahoti , Mba I Year,St.Joseph's<br>Degree & Pg College                                      |
| 12 | An Impact of Cyber hits on Indian<br>virtual banking system  | Mr.Suneel Deexithjagam,<br>Mba I Year,St.Joseph's Degree & Pg<br>College                             |
| 13 | Impact of Green Marketing in<br>Rural India.   | Ms.Adeeba Firdous , Mba I<br>Year,St.Joseph's Degree & Pg College                                    |
| 14 | Consumer Perception on Internet<br>Banking With Reference To HDFC<br>Bank”                                     | Ms.Rajnandani Panwar, Mba I<br>Year,St.Joseph's Degree & Pg College                                  |
| 15 | Digital Branding   | Ms.Bhavana Dodwani & Ms.Shruti<br>Agarwal, Mba I Year,St.Joseph's Degree<br>& Pg College             |
| 16 | An Impact Of Technological<br>Advancement In Banking<br>Sector Towards Digitalized<br>Scenario                 | Ms.Smriti Nagaria, Assistant<br>Professor,St.Joseph's Degree & Pg<br>College                         |
| 17 | New Product Launch –The<br>Stepping Stone for Gaining<br>The Initial Buzz and Momentum                         | Ms.K.Laxmi Madhuri, Assistant<br>Professor,St.Joseph's Degree & Pg<br>College                        |

|    |   |   |
|----|---|---|
|    | for the Product.  |   |
| 18 | The impact of behavioral finance on stock markets                               | Mrs.Sangeeta Thakur, Assistant Professor,St.Joseph's Degree & Pg College  |
| 19 | The role of forensic accounting to minimizing losses in Indian insurance sector | Mr.P Ganesh Anand, Assistant Professor,St.Joseph's Degree & Pg College    |
| 20 | A Study on social media marketing & its impact on the customers.                | Mrs.Molly Chaturvedi, Assistant Professor,St.Joseph's Degree & Pg College |

The session concluded by the remarks made by Mr. Subramanian, Vice President, OTS Advertising. He appreciated the College for selecting the apt theme in the current competitive and digitized scenario, applauded participants for the presentation of their research article, and thanked the management for inviting to the conference. Mrs.A. Mary Francina, Convenor felicitated the session chair.



**Mrs.A. Mary Francina, Convenor felicitated the session chair,**

**Mr. Subramanian, Vice President, OTS Advertising**

### **Parallel Session II**

HR & IT was held in Mass Communication Lab from 11.45 to 1.45 PM. Resources Persons were Prof Venugopal, Dean ICFAI Business School and Prof. Showry, ICFAI Business School. Mrs. Danam, Associate Professor introduced the resource persons to the participants. 24 Papers were received in HR & IT Session and 19 papers were presented by the participants. The papers focused on cloud computing, hybrid cloud, deduplication, ecommerce, Work life Balance

,Motivation on Google employees, Usage of IT in teaching Learning, Social media marketing-the paradigm shift in international marketing,Human Resource Information System (HRIS), Etc. The details of the papers are given below:



Session Chair, Prof Venugopal, Dean ICFAI Business School and Prof. Showry, Faculty, ICFAI Business School with the HR & IT paper presenters

**Parallel Session II: HR  
List of Participants**

| SNO | RESEARCH ARTICLE  | AUTHOR  |
|-----|---|---|
| 1   | Human Resource Information System (HRIS)  | Roshan Xavier,<br>MBA I A, Student, St. Joseph's Degree & PG College          |
| 2   | Conflict Management – A stress buster – Driving change and Innovation                 | Neha Gabrielle Dsouza,<br>HR Recruiter, Hucon Solutions                       |
| 3   | Ways Of Marshalling Your Potential Inorder To Lead A Productive Life Dayin And Dayout | Varalakshmi Parlapally,<br>MBA I A, Student, St. Joseph's Degree & PG College |
| 4   | Electronic Human Resource Management – Its Activities And Outcomes                    | A.Mary Francina,Associate Professor<br>S.Swapna, Assistant Professor          |

|    |  |   |
|----|--|---|
|    |  | St. Joseph's Degree & PG College  |
| 5  | Revolutionising Retention Practices In Higher Education The Indian Scenario Vis-A Vis The American Experience                                      | T.Moses, Associate Professor,<br>Emmanuel Business School<br><br>Lydia Nuthan, Associate Professor,<br>St. Joseph's Degree & PG College |
| 6  | Work Life Balance  | Angela Christina, Padmasri,<br>Hemalatha Vanam<br><br>St. Joseph's Degree & PG College  |
| 7  | Work Force Diversity   | Padmasri, Hemalatha Vanam<br><br>St. Joseph's Degree & PG College   |
| 8  | A Hybrid Cloud Approach For Secure Authorized De-Duplication   | Ch. Sudheer,<br>A. Jyothi,<br>A. Obulesh  |
| 9  | A Study On Usage of ICT In Teaching-Learning Process In Management Educational Institutions In Hyderabad   | Rolla Anita, Associate Professor,<br>St. Joseph's Degree & PG College<br><br>Dr. V. Kulandai Swamy , Director,<br>TASK                  |
| 10 | The Internet of Things a trillion dollar (\$) opportunity for fast expansion and growth of business : Manage the Complexity, Seize the Opportunity | K.Lakshmi Kiran ,<br>K.Srivani<br><br>St. Joseph's Degree & PG College  |
| 11 | Radio as a Tool for E-Governance A Study on "Mann Ki Baat"   | T. Esther Ratna, Assistant Professor<br><br>St. Joseph's Degree & PG College  |
| 12 | Big Data And Data Analytics- A Study On Recent Trends In Big Data Analytics  | Mohammed Imran, BBA II student<br><br>St. Joseph's Degree & PG College  |
| 13 | A Study On Cloud Computing: Where It Meets Finance   | Akanksha Tanwar, BBA II student<br><br>St. Joseph's Degree & PG College   |

|    |   |  |
|----|---|--|
| 14 | A Quick Development Model with Security for Change Oriented Software Process                                    | D. Hema Latha ,<br>M. Kiran Jyothi, Associate Professor,<br>St. Joseph's Degree & PG College |
| 15 | E-Banking Services –A Study With Specific Reference To Hdfc Bank And Bank Of Baroda                             | A. Danam Tressa, Associate Professor,<br>St. Joseph's Degree & PG College                    |
| 16 | Connecting Mobile Communications with Heterogeneous Computing: Challenges                                       | P.Madhuri Paul, Ch.V.S.R.Pavan Kumar<br>St. Joseph's Degree & PG College                     |
| 17 | A Semiotization Process Model of the Representational Paradigmatic Management of Technology for the Digital Era | Kingston Jeganathan, Associate Professor,<br>St. Joseph's Degree & PG College                |
| 18 | M Commerce Experiences: A Cross Sectional Study   | Dr.Srinivas, Associate Professor,<br>St. Joseph's Degree & PG College                        |
| 19 | Digitalising for effective organisational communication: Corporate Communication in the WhatsApp Era            | Dr.Sangeetha Motkar<br>Associate Professor, St. Joseph's Degree & PG College                 |

The session concluded with encouraging words by resource persons and thanked the management for inviting to the conference. Mrs.A. Mary Francina, Convenor, felicitated the resource persons.





**Mrs.A. Mary Francina, Convenor, Business Management felicitating  
Prof Venugopal, Dean, ICFAI Business School**

The participants of the two technical sessions had lunch from 1.45 to 2.15pm

**Input Session: 2.15 – 3.15 pm**

After the Post Lunch, the conference continued with input session by the resource persons Mr.T. Murlidaran, Chairman, TMI Group and Mr. Harithalapalli, CEO Call Health. Mr.T.Murulaidaran spoke on “employability skills in digital era” and emphasized on the availability of large digital space, hands-on on the web properties on social media and SME space for jobs in future. He also highlighted that one need to understand the web properties, technologies to interact, digital marketing aspects for large community building. He concluded that student learn more if they join in small companies rather than in big companies.



**Mr.T. Murlidaran Chairman TMI Group**

Mr.Hari Tallapalli focused on Supply chain management and spoke on seamless integration of technology to deliver the customer's needs in less span of time. He asked the students, whether they use atleast 5 apps for day to day business in their life. He mentioned that world is changing and one need to understand what one can do. He emphasized that learning is very important and ability of minds need to be there to challenge and move forward in digital era.



**Mr.Hari Tallapalli, CEO, Call Health**

Valedictory session proceeded with the Chief guest of the Valedictory, Dr.Mamata Suri, Senior Joint Director, IRDA, addressing the participants on revolutionizing the economy. She shared her experiences about the usage of technology in digital era and cautioned the students regarding

sharing their personal data on social networking sites. She motivated the participants by telling them to utilize their potential for achieving the best.

Dr. Bharathi, Former Director of St. Joseph's Degree & PG College spoke on the importance of Digitalization and said that better methods need to be prepared to control the data to pass on to the next generation. She also motivated the students to focus more on researching the latest concepts and take a leap into giving service to educate illiterate rural people on "usage of technology services" available.



**Chief Guest of Valedictory, Dr. Mamta Suri Senior Joint Director (F & A), IRDA,**

**Dr. Bharathi Kandukuri, Former Director, St. Joseph's Degree & PG College and  
Rev. Fr. Vincent Arokiadas, Principal**

Mrs. Kiran Jyothi, Co-Convenor presented the summary report of the national conference. Participation certificates were distributed by the Chief Guest and Principal, to all the participants during the function. Formal vote of thanks was proposed by Mrs. Mary Francina., Convenor,. She thanked the resource persons, management, the faculty, non-teaching staff, participants and students for their unstinted support. At the end of the conference, Principal assured that college

shall organise International Conference in the next academic year and congratulated both the departments, Business Management and Computer Science for conducting the National conference successfully.



**Chief Guest Dr. Mamta Suri Senior Joint Director (F & A), IRDA, Mr. T. Muralidharan, Chairman, TMI Group, Mr. Hari Thalapalli, CEO, Call Health, Dr. Bharathi Kandukuri, Former Director, St. Joseph's Degree & PG College and Rev. Fr. Vincent Arokiadas, Principal, Mrs. A. Mary Francina, Convenor, Mrs. Kiran Jyothi, Co Convenor with the organizing committee members, faculty and participants**

After the valedictory program, high tea was served and the conference came to an end, leaving fond memories in the minds of the delegates and a great sense of satisfaction and accomplishment.

**LIST OF FACULTY PAPER PUBLICATIONS IN INTERNATIONAL JOURNAL IN ACADEMIC YEAR  
2016-2017**

| S.No | Department          | Faculty           | Date/Month/Year                    | Paper Title  | Details   |
|------|---------------------|-------------------|------------------------------------|--|---|
| 1.   | Business Management | Ms.Smriti Nagaria | 10 <sup>th</sup><br>June,2016      | An Analysis of Risk Management: Role in Banking Sector   | International Journal of Research in IT & Management (IJRIM) (impact factor – 5.96)                   |
| 2    | Business Management | Ms.Smriti Nagaria | 16 <sup>th</sup><br>September,2016 | Finance: A vehicle for Enhancing Performance in Indian Micro, Small and Medium Enterprises (MSMES) | International Journal of research in finance and marketing (IJRFM) (impact factor – 5.861)            |
| 3    | Business Management | Dr.Lydia          | March 2017                         | Impact of emotions in retail stores  | International Journal of Research in Economics and Social Sciences ISSN 2249-7382 Impact Factor 6.225 |

**LIST OF FACULTY PAPER PUBLICATIONS / PRESENTED IN SEMINARS/CONFERENCES  
ACADEMIC YEAR 2016-2017**

| S.No | Faculty | Title of the Programme  | Date/Month/Year        | Paper Title            | Details with ISBN                                      | Regional/National/International | Place & Organization   |
|------|---------|---|------------------------|------------------------|--|---------------------------------|--|
| 1    |         | National Conference on recent trends and practices in Management association with | 26 & 27<br>August,2016 | Emerging Trends in HRM | Volume 1,<br>Issue 8<br>(September 2016)<br>ISSN-2455- | National Conference             | National level conference on "Recent Trends in Mgmt & Social |

|   |                                    |  |   |  |  |                     |   |
|---|------------------------------------|--|---|--|--|---------------------|---|
|   | Mrs.A.Mary Francina                | Anveshna Society   |   |  | 6602 Online Anveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism & Mgmt Practices |                     | Sciences" Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU |
| 2 | Mrs A. Mary Francina and Ms Swapna | National Seminar on "Revolutionalising Business Practices in Digital Era"  | 29 Nov 2016                                     | Electronic Human Resource Management – Its activities and Outcomes | ISBN No - 978-93-81693-07-4  | National Seminar    | St. Joseph's Degree & PG College  |
| 3 | Mrs.R.Anita                        | Two Day National Conference on “ Information and Communication Technologies Research- Challenges and Opportunities | 19 <sup>th</sup> & 20 <sup>th</sup> August 2016 | Role of business intelligence in contemporary organisations        | Published with ISSN no. 2348-2591  | National Conference | Aurora's Degree & PG College  |
| 4 | Mrs.R .Anita                       | National Seminar on Financial Literacy: Importance, Initiatives & Challenges                                       | December 9, 2016                                | A Study On Financial Literacy Among Students In Hyderabad.         | ---  | National Seminar    | Department of Business Management, Kasturba Gandhi College, Secunderabad  |

|   |              |  |                                 |  |   |                          |   |
|---|--------------|--|---------------------------------|--|---|--------------------------|---|
| 5 | Mrs R.Anita  | Two day International Seminar on 'Technology Driven Paradigms in Commerce'                         | 9 & 10 December 2016            | Crafting Industry - Ready Workforce - A Strategic Educational Imperative                                 | ISBN no. 978-93-7495-669-4  | International Seminar    | Department of Commerce, Loyola Academy Degree and PG College  |
| 6 | Mrs R.Anita  | National Seminar on "Revolutionalising Business Practices in Digital Era"                          | 29 Nov 2016                     | A Study On Usage Of Ict In Teaching-Learning Process In Management Educational Institutions In Hyderabad | ISBN No - 978-93-81693-07-4   | <b>National Seminar</b>  | St. Joseph's Degree & PG College  |
| 7 | Mrs R. Anita | International Conference on Peace, Stability and Sustainable development : The role of religion    | Jan 13 - 15, 2017               |  |   | International Conference | NALSAR University of Law Hyderabad  |
| 8 | Mrs.Srivani  | National Conference on recent trends and practices in Management association with Anveshna Society | 26-27 <sup>th</sup> August,2016 | IT and Emerging Practices in Allied Areas of Business and Banking  | Volume 1, Issue 8 (September 2016) ISSN-2455-6602 Online Anveshana's International Journal of Research In Regional studies, Law, Social | National Conference      | National level conference on "Recent Trends in Mgmt & Social Sciences" Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business |

|    |              |  |                                    |  |  |                            |  |
|----|--------------|--|------------------------------------|--|--|----------------------------|--|
|    |              |  |                                    |  | sciences,<br>Journalism<br>& Mgmt<br>Practices   |                            | Management<br>OU   |
| 9  | Mrs. Srivani | National Seminar<br>on<br>"Revolutionalising<br>Business Practices<br>in Digital Era"                                | 29 Nov 2016                        | The Internet of<br>Things a<br>Trillion Dollar<br>(S) opportunity<br>for fast<br>expansion and<br>growth of<br>business :<br>Manage the<br>complexity<br>,seize the<br>opportunity | ISBN No -<br>978-93-<br>81693-07-<br>4   | National<br>Seminar        | St. Joseph's<br>Degree & PG<br>College   |
| 10 | Mrs. Srivani | National<br>Conference on<br>Contemporary<br>Trends in Business<br>and Management "                                  | March 18th<br>2017                 | Knowledge<br>based<br>development---<br>--buzz word of<br>today's<br>economic<br>scenario "  | ISBN<br>Number<br>Due  | National<br>Confere<br>nce | Aurora PG<br>College,<br>Uppal   |
| 11 | Mrs,Danam    | National<br>Conference on<br>recent trends and<br>practices in<br>Management<br>association with<br>Anveshna Society | 26-27 <sup>th</sup><br>August,2016 | Work Life<br>Balance : A<br>Study of<br>Female<br>Teachers of<br>Kendriya<br>Vidhyalaya in<br>Uppal,<br>Hyderabad  | Volume 1,<br>Issue 8<br>(Septembe<br>r 2016)<br>ISSN-<br>2455-<br>6602<br>Online<br>Anveshana<br>'s<br>Internatio<br>nal Journal<br>of | National<br>Confere<br>nce | National level<br>conference<br>on "Recent<br>Trends in<br>Mgmt &<br>Social<br>Sciences"<br>Organized by<br>Anveshana<br>Educational<br>& Research<br>Foundation<br>organized in |



|    |                      |  |                                 |  |   |                     |   |
|----|----------------------|--|---------------------------------|--|---|---------------------|---|
|    |                      |  |                                 |  | Research In Regional studies, Law, Social sciences, Journalism & Mgmt Practices |                     | Association with University College of Commerce and Business Management, OU |
| 12 | Mrs.Danam            | 4 <sup>th</sup> National Conference on Women on the move Resonating Excellence | 23 <sup>rd</sup> September,2016 | A Study on breaking barriers: women in a man's world                                   | ISSN No. DUE  | National Conference | Kristu Jayanthi College,Bengaluru   |
| 13 | Mrs A.Danam Tressa   | National Seminar on "Revolutionalising Business Practices in Digital Era"      | 29 Nov 2016                     | E – Banking Services – A Study with specific reference to HDFC bank and Bank of Baroda | ISBN No - 978-93-81693-07-4   | National Seminar    | St. Joseph's Degree & PG College  |
| 14 | Mrs Sangeetha Thakur | National Seminar on "Revolutionalising Business Practices in Digital Era"      | 29 Nov 2016                     | The Impact of Behavioural Finance on Stock Markets                                     | ISBN No - 978-93-81693-07-4   | National Seminar    | St. Joseph's Degree & PG College  |
| 15 | Mr .Ganesh Anand     | National Seminar on "Revolutionalising Business Practices in Digital Era"      | 29 Nov 2016                     | The Role of Forensic Accounting to Minimize Losses in Indian Insurance Sector          | ISBN No - 978-93-81693-07-4   | National Seminar    | St. Joseph's Degree & PG College  |

|    |                      |  |  |   |   |                     |  |
|----|----------------------|--|--|---|---|---------------------|--|
| 16 | Dr.Srinivas          | National Seminar on "Revolutionalising Business Practices in Digital Era"                          | 29 Nov 2016  | M-Commerce Experiences – A Cross Sectional Study                              | ISBN No - 978-93-81693-07-4   | National Seminar    | St. Joseph's Degree & PG College   |
| 17 | Mrs Molly Chaturvedi | National Conference on recent trends and practices in Management association with Anveshna Society | 26-27 <sup>th</sup> August,2016                    | A Study on Effectiveness of Digital Marketing on Current Competitive Scenario | Volume 1, Issue 8 (September 2016) ISSN-2455-6602 Online Anveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism & Mgmt Practices | National Conference | National level conference on "Recent Trends in Mgmt & Social Sciences" Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU |
| 18 | Mrs Molly Chaturvedi | National Seminar on "Revolutionalising Business Practices in Digital Era"                          | 29 Nov 2016  | A Study on Social Media Marketing and its Impact on Customers                 | ISBN No - 978-93-81693-07-4   | National Seminar    | St. Joseph's Degree & PG College   |
| 19 | Ms.Smriti Nagaria    | Two -Day National Seminar on Fraudulent Financial Practices in Indian Capital Market - Issues and  | 30 <sup>th</sup> and 31 <sup>st</sup> August ,2016 | The Financial Fraud Gimmick: Today's Scenario                                 | ISBN NO DUE   | National Seminar    | Department of Commerce - University College of Commerce & Business Management  |

|    |                   |  |                                  |   |  |                     |  |
|----|-------------------|--|----------------------------------|---|--|---------------------|--|
|    |                   | Concerns   |                                  |   |  |                     |  |
| 20 | Ms Smriti Nagaria | National Seminar on "Revolutionalising Business Practices in Digital Era"  | 29 Nov 2016                      | An Impact of Technological Advancement in Banking Sector towards Digitalized Scenario               | ISBN No - 978-93-81693-07-4  | National Seminar    | St. Joseph's Degree & PG College   |
| 21 | Ms.Smriti Nagaria | National Seminar on Contemporary Issues in Corporate, Personal and Micro Finance, Banking, Insurance and Financial Analytics | 26 <sup>th</sup> November, 2016  | Role of Information Technology in Enhancing Efficiency of Banking Operations: Issues and Challenges | ISBN No DUE  | National Seminar    | SivaSivani Institute of Management   |
| 22 | Ms.Swapna         | National Conference on recent trends and practices in Management association with Anveshna Society                           | 26-27 <sup>th</sup> August, 2016 | Knowledge Management – A Key Driver of Organizational Performance                                   | Volume 1, Issue 8 (September 2016) ISSN- 2455-6602<br>Online Anveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism | National Conference | National level conference on "Recent Trends in Mgmt & Social Sciences" Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU |

|    |          |  |                                 |  |   |                         |  |
|----|----------|--|---------------------------------|--|---|-------------------------|--|
|    |          |  |                                 |  | & Mgmt Practices  |                         |  |
| 23 | Ms.Jesmy | National Seminar on "Revolutionalising Business Practices in Digital Era"                          | 29 Nov 2016                     | A Study on Impact of Green Marketing Practices on Consumer buying Behaviour in Twin Cities | ISBN No - 978-93-81693-07-4   | <b>National Seminar</b> | ST. JOSEPH'S DEGREE & PG COLLEGE   |
| 24 | Dr.Lydia | National Conference on recent trends and practices in Management association with Anveshna Society | 26-27 <sup>th</sup> August,2016 | Gandhiji's Principles for 21 <sup>st</sup> Century Organizations                           | Volume 1, Issue 8 (September 2016) ISSN-2455-6602 Online Anveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism & Mgmt Practices | National Conference     | National level conference on "Recent Trends in Mgmt & Social Sciences" Organized by Anveshana Educational & Research Foundation organized in Association with University College of Commerce and Business Management, OU |
| 25 | Dr.Lydia | National Seminar on "Revolutionalising Business Practices in Digital Era"                          | 29 Nov 2016                     | Revolutionalising Retention Practices in Higher Education the                              | ISBN No - 978-93-81693-07-4   | National Seminar        | ST. JOSEPH'S DEGREE & PG COLLEGE   |

|    |                      |   |             |   |  |                                  |  |
|----|----------------------|---|-------------|---|--|----------------------------------|--|
|    |                      |   |             | Indian Scenario<br>Vis –a Vis the<br>American<br>Experience   |  |                                  |  |
| 26 | Mrs Laxmi<br>Madhuri | National Seminar<br>on<br>"Revolutionalising<br>Business Practices<br>in Digital Era" | 29 Nov 2016 | New Product<br>Launch – The<br>Stepping stone<br>for gaining the<br>initial buzz and<br>momentum for<br>the product | ISBN No -<br>978-93-<br>81693-07-<br>4 | <b>Nationa<br/>l<br/>Seminar</b> | ST. JOSEPH'S<br>DEGREE &<br>PG COLLEGE |

**FDP/ WORKSHOP ATTENDED BY FACULTY IN AY 2016-17**

| S.No | Faculty                 | Title of the programme   | Date                                    | Regional/State/Natio<br>nal Level | Place &<br>Organization   |
|------|-------------------------|--|---|-----------------------------------|---|
| 1    | Mr.Ganesh               | Derivatives<br>organized by<br>Department<br>of Commerce<br>in<br>Association<br>with CIMA<br>and BFSA | 20 <sup>th</sup> Dec<br>2016            | Regional Level<br>Workshop        | Department of<br>Commerce,<br>Osmania<br>University                               |
| 2    | Mrs.Molly<br>Chaturvedi | 16 <sup>th</sup> National<br>level Case<br>Writing &<br>Presentation<br>Workshop                       | 29 April- 1<br>May 2017<br><br>(3 Days) | National level Case<br>Workshop   | Prestige<br>Institute of<br>Management<br>Gwalior, MP                             |
| 3    | Mrs.Danam<br>Tressa     | Financial<br>Literacy: A<br>Tool for<br>financial<br>empowerme<br>nt of women<br>entrepreneur<br>s     | 3 May<br>2017                           | Regional level<br>Workshop        | National<br>Institute of<br>Micro Small<br>and Medium<br>Enterprise,<br>Hyderabad |

## FACULTY ACHIEVEMENTS

- Mrs. R.Anita was awarded best paper presenter award and cash prize of Rs3000 in Technical Session II with Panel members Mr. G Babu Rao, Sr. DGM, LIC Secunderabad, Mr. Prabhakar, Angel Broking and Dr. P. Maheswari, Moderator in the National Seminar conducted by Kasturba Gandhi College **on Financial Literacy: Importance, Initiatives & Challenges on 9<sup>th</sup> December 2016.**
- Mrs. R.Anita was awarded certificate of completion for Massive Open Online Course on **Competency Enhancement for effective teaching** held during November 18 – December 22, 2016

### **IX. FACULTY AS EXAMINERS AT OTHER COLLEGES**

| S.NO | NAME OF THE FACULTY  | NAME OF THE COLLEGE   |
|------|----------------------|---|
| 1    | Mrs.A.Mary Francina  | RBVRR College, St. Ann's ,CVSR                                  |
| 2    | Mrs.R.Anita          | CBIT College, JBIT College, St.Francis College for women, RBVRR |
| 3    | Mr.P.Ganesh Anand    | Nizam College ,St. Francis College for women                    |
| 4    | Mrs.Danam Tressa     | St.Francis College for Women                                    |
| 5    | Dr.N. Srinivas       | St. Ann's , St.Francis College for Women                        |
| 6    | Mrs.Molly Chaturvedi | St.Francis College for Women                                    |
| 7    | Mrs.Sangeeta Thakur  | St. Francis College for Women                                   |

### **X. CONSULTANCY WORK BY THE DEPARTMENT**

| <b>S.NO</b> | <b>DATE</b>                  | <b>NAME OF THE FACULTY</b> | <b>CONSULTANCY WORK</b>  | <b>NAME OF THE ORGANISATION</b>   |
|-------------|------------------------------|----------------------------|--|---|
| 1           | October 1 2016               | Fr. Vincent Arokiadas      | Keynote speaker at International Conference on Recent Advances in Emerging Technologies, Basic Sciences and Business Research Methods                    | St. Mary's Group of Institutions Guntur, AP organised by <i>Anveshana Educational and Research Foundation</i> |
| 2           | March 2016                   | Mrs. A. Mary Francina      | Board of Studies Member for Dept. of Business Management   | RBVRR College   |
| 3           | July 23 2016                 | Dr. N. Srinivas            | Keynote speaker at International Conference on Emerging Trends in Basic Sciences, Engineering Technologies and Management Sciences (ICETBSETMS - 2016)   | Hotel Bliss, Tirupati organised by <i>Anveshana Educational and Research Foundation</i>                       |
| 4           | Jan 13-15 <sup>th</sup> 2017 | Mrs. R. Anita              | Key Speaker for the session I Religion and the Environment International Conference on Peace, Stability and Sustainable development The role of religion | Nalsar University of Law  |
| 4           | June 2016                    | Mr.P.Ganesh Anand          | Visiting faculty for Operations Research and Research For Marketing Decisions for MBA I Year students  | Nizam College   |
| 5           | June 2016                    | Mrs. A. Danam Tressa       | Mrs.Danam was the Resource person for the parents orientation programme  | Little Flower High School, Abids , Hyderabad  |
| 6           | Sep 2016                     | Mrs. Sangeetha Thakur      | Visiting faculty for Strategic Management Subject for MBA IV Sem students  | Nizam College   |



**REV.FR.VINCENT AROKIADAS ADDRESSING AS A KEY NOTE SPEAKER & LIGHTING THE LAMP AT THE INTERNATIONAL CONFERENCE, ST.MARY'S COLLEGE, GUNTUR**



**DR.SRINIVAS ADDRESSING THE GATHERING AS A KEY NOTE SPEAKER, ALSO BEING FELICITATED AT THE INTERNATIONAL CONFERENCE ,TIRUPATI**



**MRS.DANAM TRESSA AS RESOURCE PERSON AT LITTLE FLOWER HIGH SCHOOL FOR ORIENTATION PROGRAMME**





**DR.N.SRINIVAS, MR.D.SATISH and MR.SHRIKANTH CONDUCTING FDP SESSION**

**XI. DETAILS OF STUDENT STRENGTH**

| <b>S.N<br/>O</b> | <b>CLASS</b>     | <b>STRENGTH</b> | <b>No. of students<br/>from other<br/>states</b> | <b>International Students</b> | <b>Male No. &amp;<br/>%</b> | <b>Female No.<br/>&amp; %</b> |
|------------------|------------------|-----------------|--|-------------------------------|-----------------------------|-------------------------------|
| <b>1</b>         | <b>MBA II yr</b> | <b>108</b>      | <b>1 Tamil Nadu</b>                              | <b>NA</b>                     | <b>47<br/>40%</b>           | <b>73<br/>60%</b>             |
| <b>2</b>         | <b>MBA I yr</b>  | <b>118</b>      | <b>1 Rajasthan</b>                               | <b>NA</b>                     | <b>51<br/>43%</b>           | <b>67<br/>57%</b>             |

## XII. ORIENTATION PROGRAM

DATE : 21-09-2016  
TIME : 9.30 AM ONWARDS  
EXTENDED CAMPUS

VENUE: SEMINAR HALL,



The orientation programme began with welcome by Mrs. Danam and briefing about the achievements of the Institution. prayer is an address to God ....The students of MBA II yr invoked God's presence by a prayer song .Putting the spiritual significance in perspective " a single lamp light hundreds more " the dignitaries joined the lighting of the lamp for an auspicious beginning. Then it was followed by Mrs. Francina , Head ,Department of business Management .she gave an overview of college ,logo and values of the Institution. she also highlighted about the various courses academic planning aspects, library Infrastructure ,placements ,recruiters ,ED cell, other events and fests celebrated in college  
She also stressed upon the course structure along with the curriculum.



Mrs. Francina, HOD, Dept. of BM addressing the students



**She went on to conduct an activity for students which served as Ice breaking**

Fr.Vincent Arokiadas Principal has given welcome address .he motivated the students to take up every challenge during their stay in college and bring in sense of commitment to the college. Father also said that life is when we discover is beautiful experience to handle. reach out to the best .consult -it will help stretch a little .



**Bouquet presented to father**



**Rev. Fr. Vincent Arokidas , Principal Addressing the students**



**Resource person for the programme -Ms.Sujatha Burla**



**Ms.Sujatha Burla –Resource Person for the Orientation Programme**

Ms.Sujatha Burla ,Founder ,Shraddha Foundation ,Social Activist ,Anchor and stock trader was the resource person for the orientation. She was very happy to be a part of the orientation programme. After the accident it took 10 hrs to reach the hospital. A month in ICU. After the surgery she was paralytic below the shoulders.

That where she began a new life .She broke the inhibition of sitting on the wheel chair .she went onto say that passions matter nothing-everything after mobility.



### **Ms.Sujatha addressing the students**

When there is a will there is a way .think optimistically she said to students.

Small things are not worth committing suicide .given a chance sit back and think there is another opportunity –don't ever give excuse of time.

Her talk was all about her experience and investment in us which multiplied into millions of thoughts. That every student should not take life very easy .It reached out to every student in the Hall and were extremely motivated .she said go ahead and capture the success .leave no place for the pain and only gain. Become capable and success will follow you .Put in your 100% and Love what you do.

#### **FEEDBACK FROM MBA I YR STUDENTS :**

1. The stdunets said that strength comes from when you put forward your feet – Ms.Varalakshmi
2. Hardwork is all the matters .one should have burning desire like Sujatha –Srivastav
3. Be optimistic ,strong,Independent person-Ms.Sushmita
4. Inspiring and motivating talk-Vishal
5. Never give up .Put your thoughts to do something –Sabastian
6. Disappointed very soon but the talk really gave lot of motivation-Adiba



**Principal felicitating the Resource person**

As a token of thanks the resource person was felicitated with a college memento

### **Senior Students(MBA II Yrs) Shared Experience about College**

**Ms.Anusha** –topper of the batch shared her experience in choosing specialisation and practical knowledge which is possible only with MBA classes  
She also shared about participation in conferences ,seminars and placement experience



**Anusha** with her piece of mind about college



**Nilesh** sharing his experience

**Nilesh**—He shared that also graduated from this college – 5 yrs of studenthood from this college –he like the Discipline in this college –which is the main reason for his growth and success in getting a job in Deloitte.He also shared about the extracirricular aspects and overall development is possible through this Institution.he went on to say that the Faculty helps to the core .

**Khazi**-He was able to overcome stage fear because of the Classroom seminars and initiatives taken for presentation.



**Vepson**- with his humour –shared his thought **Sherly** -showed up with her vigour for learning

**Gratus** also added a pinch of humour and told about faculty and their speciality .

The orientation programme came to an end by some general Instructions given by Mrs.Mary Francina ,Head ,Department of Business Mngement

**XIII. BRIDGE COURSE ON ACCOUNTING FOR BUSINESS FOR MBA I YEAR I SEMESTER -  
SECTION A AND B**

Department of Business Management conducted 7days bridge course classes in the month of November,2016 for MBA I Year I Sem Section A and B Non- Commerce students from 2:20 pm – 3:10 pm . This course was conducted to benefit the Non –Commerce students to familiarize with the concepts of Accounting .The objective of this course is to bridge the gap between Commerce and Non - Commerce students so that they can be at par with the remaining students of the class. At the end of the course, feedback from all the students was taken and the students felt the classes were good and helpful.

**Module for Bridge Course for MBA I Year I Semester - Section A and B Students**

**(Non – Commerce Students)**

**Time – 2:20pm - 3:10pm**

**November, 2016**

| <b>DATE</b> | <b>CONTENTS</b>   | <b>FACULTY HANDLING</b>             |
|-------------|---|-------------------------------------|
| 2 – 11 - 16 | Introduction to Accounting  | Ms.Smriti                           |
| 3 – 11 -16  | Accounting Terminology  | Ms.Smriti                           |
| 4 – 11- 16  | Accounting Concepts and Conventions                                   | Ms.Smriti                           |
| 7-11-16     | Double Entry System- Classification of Accounts and its Rules         | Mrs.Sangeetha                       |
| 8-11-16     | Identification of Accounts and applying rules                         | Mrs.Sangeetha                       |
| 9-11-16     | Introduction to Journal and problems to pass journal entries          | Mrs.Sangeetha                       |
| 10-11-16    | Introduction to ledger and problems to post journal entries in ledger | Mr.Ganesh                           |
|             | Comprehensive problem on Journal,Ledger and Trial Balance             | Mr.Ganesh                           |
| 11-11-16    | Accounting Equation   | Mr.Ganesh                           |
| 14-11-16    | Exam and Feedback   | Ms.Smriti,Mrs.Sangeetha & Mr.Ganesh |

Students Details Attended the Course



| S.NO      | ROLL NO.     | NAME OF THE STUDENT    |
|-----------|--------------|------------------------|
| SECTION A |              |                        |
| 1         | 121416672010 | VATTI MARY PRANUSHA    |
| 2         | 121416672018 | A KAVYA SRI SAI        |
| 3         | 121416672041 | P.AVINASH              |
| 4         | 121416672045 | P.VARALAKSHMI          |
| 5         | 121416672047 | KANDULA SANDEEP SAMUEL |
| 6         | 121416672057 | M.NIKHIL RAJ           |
| SECTION B |              |                        |
| 7         | 121416672064 | SYED MOIZUDDIN         |
| 8         | 121416672073 | V.PRAVALIKA            |
| 9         | 121416672079 | SHAIKH ABDUL RAHEEM    |
| 10        | 121416672085 | M.JOSEPH TEJA REDDY    |
| 11        | 121416672086 | N.APOORVA VARMA        |
| 12        | 121416672088 | N.MALLESH              |
| 13        | 121416672097 | J.SUNEEL DEEXITH       |
| 14        | 121416672101 | L.VINUTHA              |
| 15        | 121416672102 | M.PRADEEP              |
| 16        | 121416672104 | MOHD.MINHAJ ALI        |
| 17        | 121416672106 | J.PRIYANKA             |
| 18        | 121416672108 | C.SANTOSH              |
| 19        | 121416672109 | Y.RAM MOHAN CHOWDHARY  |
| 20        | 121416672110 | TAHA ABDUL AZIZ        |
| 21        | 121416672115 | MOHD.ABDUL NISHAD      |

#### **XIV. INNOVATIVE TEACHING LEARNING PRACTICES**

1. Lecture method
2. Classroom presentations
3. Quiz on subjects
4. Case studies
5. Articles from news papers
6. Analysis of the company Annual Reports
7. You tube Videos
8. Group discussions
9. Debate
10. Industrial visits
11. Assignment based on the survey and preparation of the report
12. Mini projects
13. Chart making
14. Mock interviews in Management Clubs
15. Activity based teaching
16. International and National guest lectures by academicians/industry
17. role play in Management Club
18. using teaching material through NPTEL/open ware sources
19. Scenario based teaching
20. Management club activities
21. Ads creation through videos and poster
22. Brain storming
23. Visiting Malls
24. Current affair discussion everyday specially related to topic
25. News paper reading and analysis based on subject

#### **XV. BEST PRACTICES OF DEPARTMENT**

1. Updating curriculum as per the industry/market needs
2. Introduction of new courses as per the demand/requirement
3. Regular participation in B-School survey's to enhance the brand image of the college
4. Regular conduct of 'Experiential Learning Programmes'
5. Adoption of a student-centered teaching methodology - Judicious blend of involving interactive class sessions; which encourages active participation of students
6. Use of latest technology for teaching (E-resources, Educational videos)

7. Updating the assessment methods as per the industry needs
8. Encouraging students/faculty to participate in seminars and present papers in national and international seminars
9. Encouraging faculty to publish papers in recognised journals
10. Regular conduct of Management event
11. Regular conduct of orientation /induction programmes for students
12. Teacher quality is maintained through FDPs and continuous feedback system
13. Students are mentored through mentoring system and counselled regularly , while 100% personal/career support is provided by faculty.
14. Regular conduct of remedial classes/one – one guidance/tutorials for slow learners and beyond curriculum assignments for advanced learners
15. Regular assessment of student -learning outcomes
16. Adhering to the schedules in every aspect
17. Conduct of international guest lectures, Entrepreneurial Development workshops and women empowerment programmes every year
18. Celebration of National education day, Annual Day, ethnic day, Teacher's Day, Christmas Day, JSS Day & Independence day
19. Regular conduct of Fresher's Day, Farewell day and Thanks giving day
20. Conduct of certificate courses/add on courses
21. Regular publication of annual news letter "JOSEPH'S CHRONICLE"
22. Students involvement in various College committees
23. Active functioning of IQAC & SQAC towards sustaining and enhancing quality
24. Conduct of CRT Programmes/Pre-placement activities and placement drives for enhancing placement opportunities
25. Parents and students are given guidance regarding the course and its benefits.
26. Admission on a preferential basis for top scorers, sports champions and physically/ socio-economically challenged
27. Regular interaction with the parents (Parent- Teacher Meet)on student's holistic development
28. Encouraging students' participation in intercollegiate competitions
29. Regular Conduct of Alumni Meet
30. Participation of students in Green Audit – Josephites Green Group activity
31. Regular Blood Donation camps as part of Red Cross Activity
32. Regular visit to Old Age Homes, Orphanages under Josephite Social Service(JSS) banner
33. Encouragement to merit students in the form of cash awards & scholarships for minorities, social groups and Economically Backward Students.

**XVI. Guest Lectures/ Seminars/ Workshops organized for students**

| S.NO | DATE       | TIME           | TARGET STUDENTS    | TOPIC  | RESOURCE PERSON   | COMPANY /ORGANISATION               | VENUE                      |
|------|------------|----------------|--------------------|--|---|-------------------------------------|----------------------------|
| 1    | 29/08/2016 | 2Pm            | MBA Marketing      | International Guest Lecture on Marketing Perspectives in Global Senario    | Mr.Zaki Ahmed   | Corporate Sales Manager Middle East | Seminar Hall               |
| 2    | 1/11/2016  | 10             | MBA I & Ilyr       | Vigilance Awarness Week  | V Sundersan, CGM,   | SBH Hyderabad                       | Seminar Hall               |
| 3    | 7/11/2016  | 10             | MBA I & Ilyr       | International Guest Lecture on "Pathway to Academic Excellence and Success | Mr Mark A Gould   | AVP Merrimac University             | Jubilee Hall, Main Campus  |
| 4    | 29/11/16   | 10:00-12:30 pm | MBAI Year Students | Work shop on "Challenges and Opportunities of Demonetization of Currency"  | 1. Prof.P.L Vishveshwar Rao, Director, SJC<br>2. Justice Chandra Kumar, Ret Judge AP High Court<br><b>3.B</b> .Papa Raju, Former Vice president, Axis Bank. Indian American Citizen<br>4. Mr. G S Ram Mohan, Business Editor, ABN |                                     | Joseph's Hall, Main Campus |

|   |           |                          |  |   |   |   |                                     |
|---|-----------|--------------------------|--|---|---|---|-------------------------------------|
|   |           |                          |  |   | Andhra Jyothi<br>5.<br>Mr.Chinabotla<br>, CA, Ramesh<br>& CO.<br>6.Mr.Sudhake<br>r Goud,<br>Education<br>Consultant &<br>Former<br>Director<br>,British<br>Library.<br>7. Mr.Govinda<br>Rajulu<br>,General<br>Secretary, All<br>India Save<br>Committee &<br>Advocate |   |                                     |
| 5 | 30-1-17   | 12:30<br>-<br>2:00p<br>m | MBA II<br>YEAR<br>(HR<br>STUDEN<br>TS) | Job prospects<br>and challenges<br>for HR<br>students in<br>Industry Today  | Mr. Andrew<br>Kaushik<br>Basika,  | Director of<br>Human<br>Resource at<br>Park Hyatt,<br>Hyderabad   | Seminar<br>Hall,Extend<br>ed Campus |
| 6 | 10 - 1-17 | 10:30<br>-12:30<br>pm    | MBA I &<br>II Year                     | International<br>Guest Lecture<br>on Business<br>Prospects and<br>Challenges for<br>Indian<br>entrepreneurs<br>in Australia | Dr. Ravi<br>Seethamraju,<br>Associate<br>Professor  | University of<br>Sydney,<br>Australia                             | Seminar<br>Hall,Extend<br>ed Campus |
| 7 | 2-2-17    | 1:00p<br>m               | MBA II<br>Year                         | Workforce<br>Globalization  | Mr. George<br>Rancourt,   | International<br>recruiter for<br>Merrimack<br>University,<br>USA | Seminar<br>Hall,Extend<br>ed Campus |

|    |         |               |       |   |   |  |                               |
|----|---------|---------------|-------|---|---|--|-------------------------------|
|    |         |               |       |   |   |  |                               |
| 8  | 26/4/17 | 3-4:45 pm     | MBA I | Orientation on HR Specialization        | 1.Mr.Abdul Faheem & 2.Mr.Madhukar   | HR Managers ADP India Pvt Ltd                  | VAINNEY HALL                  |
| 9  | 2/5/17  | 11:00-12:30   | MBA I | Orientation on Marketing Specialisation | 1.Mr.Haseeb 2.Mr.Asghar 3.Mr .Ghouse Mohammed                                 | Training Consultants IMPEC SOLUTIONS HYDERABAD | VAINNEY HALL                  |
| 10 | 5/5/17  | 12:00-1:10 pm | MBA I | Orientation on Finance Specialisation   | 1. Mr. Jay Narayanan, Banking Professional 2.Mr.Sanjuwar D C , Vice President | Stratadigm Education & Training Pvt Ltd        | VAINNEY HALL                  |
| 11 | 29/4/17 | 11:00-1:30 pm | MBA I | Workshop on Resume Writing              | Mr. Karthik, Assistant Professor, Department of English                       | St.Joseph's Degree & PG College                | VAINNEY HALL                  |
| 12 | 3/5/17  | 9:20-11:00    | MBA I | Orientation on HR Projects              | Mrs.A.Mary Francina<br>Dr.Lydia<br>Ms.Swapna                                  | Faculty, SJC                                   | Computer Lab, Ext Campus, SJC |
| 13 | 3/5/17  | 9:20-         | MBA I | Orientation on Marketing                | Dr.N.Srinivas   | Faculty, SJC                                   | Room No.                      |

|    |        |            |       |                                 |  |              |                 |
|----|--------|------------|-------|---------------------------------|--|--------------|-----------------|
|    |        | 11:00      |       | Projects                        |  |              | 101             |
| 14 | 3/5/17 | 9:20-11:00 | MBA I | Orientation on Finance Projects | Mrs.Ganesh<br>Mrs.Sangeetha<br>Thakur<br>Ms.Smriti | Faculty, SJC | Room No.<br>103 |

### **DETAILED REPORTS**

#### **Guest Lectures/ Seminars/ Workshops organised for students**

#### **REPORT ON INTERNATIONAL GUEST LECTURE**

Department of Business Management conducted an International Guest lecture which was appreciated by students. Session started with the prayer song by MBA II year students, followed by welcome address by Mrs.A.Mary Francina,HOD ,Management. Guest speaker Dr.Ravi Seethamraju emphasized on the cultural, economic, political and social differences in two different countries specifically in terms of Entrepreneurship, ask students to adopt a flexible approach in their career which plays a significant role in their growth and success.

#### **DETAILS OF THE GUEST LECTURE**

- **DATE**:- 10/1/16
- **VENUE**:- St. Joseph's Degree & PG College, Extended Campus
- **TIME**:- 10:30 AM -12:30 PM
- **TARGET GROUP**:- MBA I & II Year
- **STRENGTH**:- 110
- **RESOURCE PERSON**:-Dr.Ravi Seethamraju,Associate Professor, University of Sydney, Australia
- **TOPIC**:- "Business Prospects and Challenges for Indian entrepreneurs in Australia"
- **FEEDBACK**:- Good



### **REPORT ON INTERNATIONAL GUEST LECTURE**

Department of Business Management conducted an International Guest lecture which was appreciated by students. Guest speaker Mr. George Rancourt, International recruiter for Merrimack University, USA spoke on the need of workforce globalization, worries of the area, in his lecture he made students aware of doing their Masters from Merrimack and its related benefits, shared videos of the College, clarified the doubts of the students in special context with American President Donald Trump H1B visa restriction plans. Students gave a positive feedback about the session as they are in the verge of completion of their graduation and are apprehensive towards their future career, these session helps them in understanding international environment and opportunities available in the country.

### **DETAILS OF THE GUEST LECTURE**

**DATE:-**2/2/17

**TIME:-** 1:00 PM

**TOPIC-** Workforce Globalization

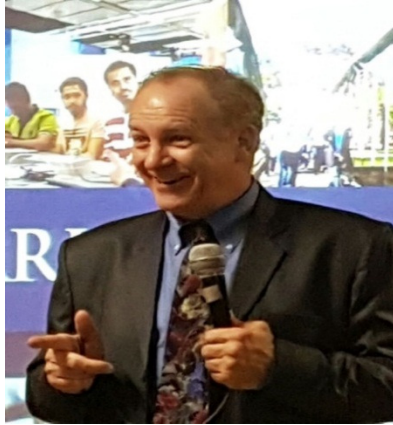
**TARGET GROUP:-** BBA III Years & MBA II Years (Selected)

**RESOURCE PERSON:** Mr. George Rancourt, International recruiter for Merrimack University, USA

**VENUE:-** Seminar Hall, Extended Campus, St. Joseph's Degree & PG College

**FEEDBACK:-** Good





**DEPARTMENT OF BUSINESS MANAGEMENT  
ST. JOSEPH'S DEGREE & PG COLLEGE**

**REPORT ON HR GUEST LECTURE**

Department of Business Management conducted a Guest lecture in HR specialization which was greatly appreciated by students. Session started with formal welcome and profile reading by MBA II year students, followed by. Guest speaker Mr. Andrew Kaushik Basika, Director HR at Park Hyatt, Hyd enlightened students on “Innovative HR Practices at Park Hyatt” he introduced in Park Hyatt, Hyderabad, which brought he laurels to the Organisation to be recognized as “Best Employer Brand Award” for Hyderabad region by the World Human Resource Development Congress for 2016 -17. After the exhortation there was a Question and answer session and students came up with many questions related to Job prospects and career in HR. Students were immensely happy and contended with the session and requested for few more sessions like this.

**DETAILS OF THE GUEST LECTURE**

- DATE:- 25/1/17
- VENUE:- St. Joseph's Degree & PG College, Extended Campus
- TIME:- 12:30 PM -2:00 PM
- TARGET GROUP:- MBA II Year HR specialization students
- STRENGTH:- 46
- RESOURCE PERSON: - Mr. Andrew Kaushik Basika, Director of Human Resource at Park Hyatt, Hyderabad.

- TOPIC:- “Job prospects and challenges for HR students in Industry Today”
- FEEDBACK:- Excellent



Mr. Andrew addressing the students



Students listening to the session

Students found the session very informational and useful and all their queries were answered. Mr. Andrew also assured to extend his support and guidance to the students.

## WORK SHOP

ON

### “CHALLENGES AND OPPORTUNITIES OF DEMONETIZATION OF CURRENCY”

**Date:-29/11/2016**

**Time:-10:30AM**

**Target Group:-MBA Iyr & BBA Students**

**Venue:-Joseph’s Hall**

Department of Business Management as conducted the workshop on Challenges and Opportunities of Demonetization of Currency Program has been started with welcoming the guest speakers on the dais Mr P Ganesh Anand welcomed the guest speakers on the dais speakers were

|                          |
|--------------------------|
| Prof.P.L Vishveshwar Rao |
|--------------------------|

|  |
|--|
| Justice Chandra Kumar, Ret Judge AP High Court |
|--|

|  |
|--|
|  |
| B.Papa Raju, Former Vice president, Axis Bank. Indian American Citizen     |
| Mr. G S Ram Mohan, Business Editor, ABN Andhra Jyothi                      |
| Mr.Chinabotla, CA, Ramesh& CO..  |
| Mr.Sudhaker Goud, Education Consultant & Former Director ,British Library. |
| Mr.Govinda Rajulu ,General Secretary, All India Save Committe & Advocate   |

### **Followed by lighting of the lamp by speakers**

Prof P.L . Vishveshwar Rao, Director, St.Joseph’s Degree & PG College gave the welcome address about the “challenges and opportunities of the demonetization of the currency” sir gave his view points about who this decision by Central Government of India is going to effect the economy of the country .sir also said that how people are suffering to withdraw the money from the bank and to exchange the currency from Bank/Post office.

Sir introduced the first speaker Mr Sudhaker Goud,



### **Address by Mr Sudhaker Goud,**

### **Education Consultant & Former Director, British Library**

Mr Sudhaker Goud gave a presentation on challenges of demonetization of currency and he explain the statistics of other

countries and India on demonetization of currency, he said that no country other than Australia is success in demonetization of currency and which has effect the economy of the currency Sir also said that the decision of Govt of India is going to effect the economy and the 95% of black Money is in the form of Gold, Land and shares but not in the form of cash in denomination of 500/- & 1000/- Rupee notes.

**Address by Mr.Chinabotla,**

**CA, Ramesh& CO.. :-**

Mr Chinabotla gave his view points on the demonetization of Currency. Sir said the move by the central govt of India is good and it is at the right time but he said that the implementation of the program has the difference of opinion by the different political parties. He also said to look what are the opportunities for the country to become cashless economy by taking the examples of the developed countries. He also gave his view point that the country has to go digital and use mobiles for the payments and receipts of Money transactions at every level including the uneducated who can be trained by the youth of the country. He also This is a useful method of flushing out black money, given that a large percentage of cash holding is in these two denominations. The manner in which it was implemented is not surprising – such actions are always secret till announced, so that insiders do not take advantage of the information at the cost of the outsiders,”

**Address by Mr. G S Ram Mohan**

Mr.G S Ram Mohan gave his view points of the present work in the banks and difficulties facing by the common man after demonetizations of currency, he said that government would have been taken the measures before announcing about the decisions, he also said that the decision is good but implementation of the scheme is not up to the mark.

**Address by B.Papa Raju**

Mr B Papa Raju has appreciated the move by the government of India as he states that the demonetization is the only first step to control the black money in the country, sir also said that this is the time to change the cash transactions to cashless transaction and cashless society. also

This is a useful method of flushing out black money, given that a large percentage of cash holding is in these two denominations. The manner in which it was implemented is not surprising – such actions are always secret till announced, so that insiders do not take advantage of the information at the cost of the outsiders,”



**Address by Justice Chandra Kumar**

Justice Chandra kumar started his speech by explaining the usefulness of the demonetization of currency, he said this is the brave move by the Government of India and it will have political pressures on the Prime Minister. He said that this decision is going to decrees the activities of the

black money holders and will help the society in long run he said this is going to be way for cashless society.

**Address by Mr.Govinda Rajulu**

Mr Govinda Rajulu has opposed the move of the government of India has this going to effect the common man rather than the black money holders in the society. He said this move is only for the agenda of General elections in Uttar Pradesh and Punjab.

All speakers has cleared the doubts of the students in Question and Answer session about the workshop

A Formal vote of thanks is given by Mr Gowtham, Faculty Department of Mass Communications and Program was concluded by National Anthem



## **Report on CV/Resume Writing Workshop**

**Date-** 29<sup>th</sup> April, 2017 **Time-** 12:20 P.M to 1:30P.M

**Venue-** Seminar hall, Extended Campus

**Guest Speaker** – Mr. Karthik, Associate Professor, Department of English.

**Faculty Incharge**– Dr. Lydia Nutan

**Target Audience** – MBA 1<sup>st</sup> Year Students ('A' Section)

**Objective** – Imparting the students the art and skill of Resume/CV writing

The Workshop was conducted under the guidance of Mrs. A. Mary Francena, Head of Department of Business Management to educate the (MBA 1<sup>st</sup> Year) students about resume writing. Mr. Karthik, taught the students the difference between CV and Resume. Workshop main criteria was to teach the students how to write CV & Resume and what content is to be included in them and that was fulfilled by the end of the session. Speaker answered the students questions by sharing his experience. On the whole, Workshop was appreciated by all the students as it is going to be very useful to them during placements.



## REPORT ON ORIENTATION PROJECT IN HUMAN RESOURCE MANAGEMENT

**DATE: 3-5-17**

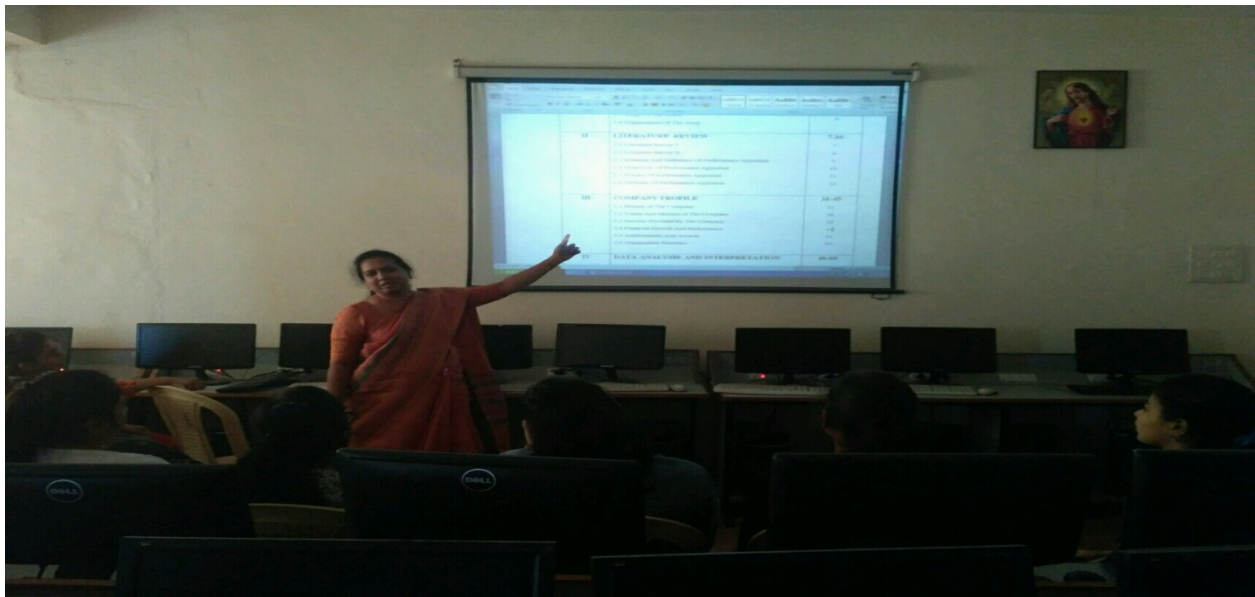
**TIME: 9:20 -11:00**

**VENUE: Computer lab**

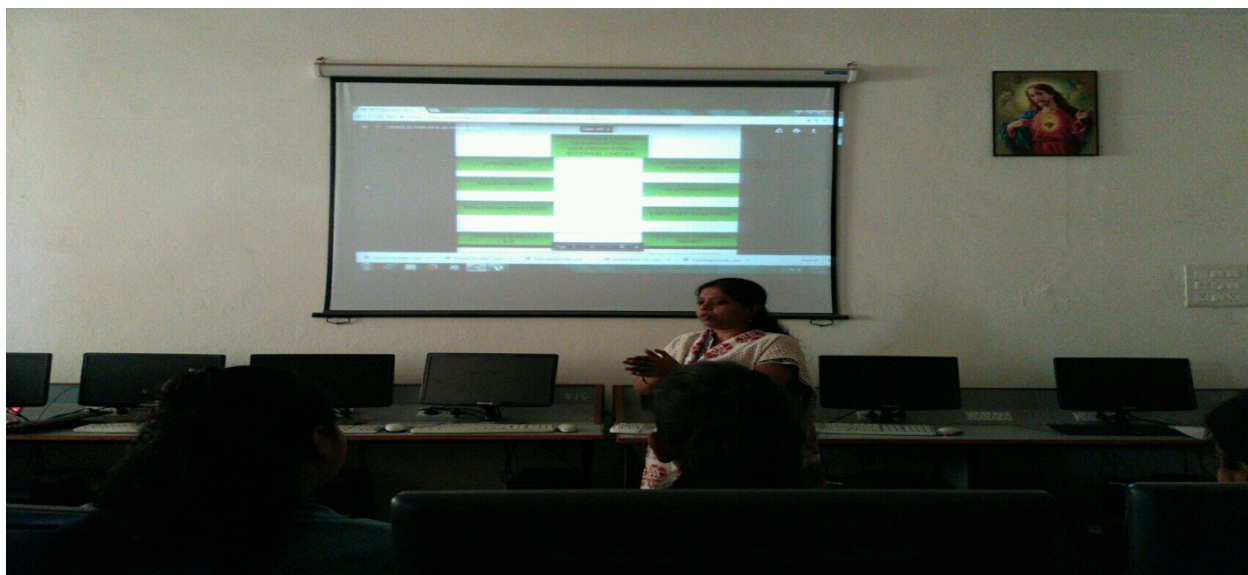
**Faculty Incharge: Dr.Lydia Nuthan, Mrs. Mary Francina & Ms.Swapna**

**Target Audience: MBA I year Students – 49 Students – Session I (Taken by All 3 Faculty)**

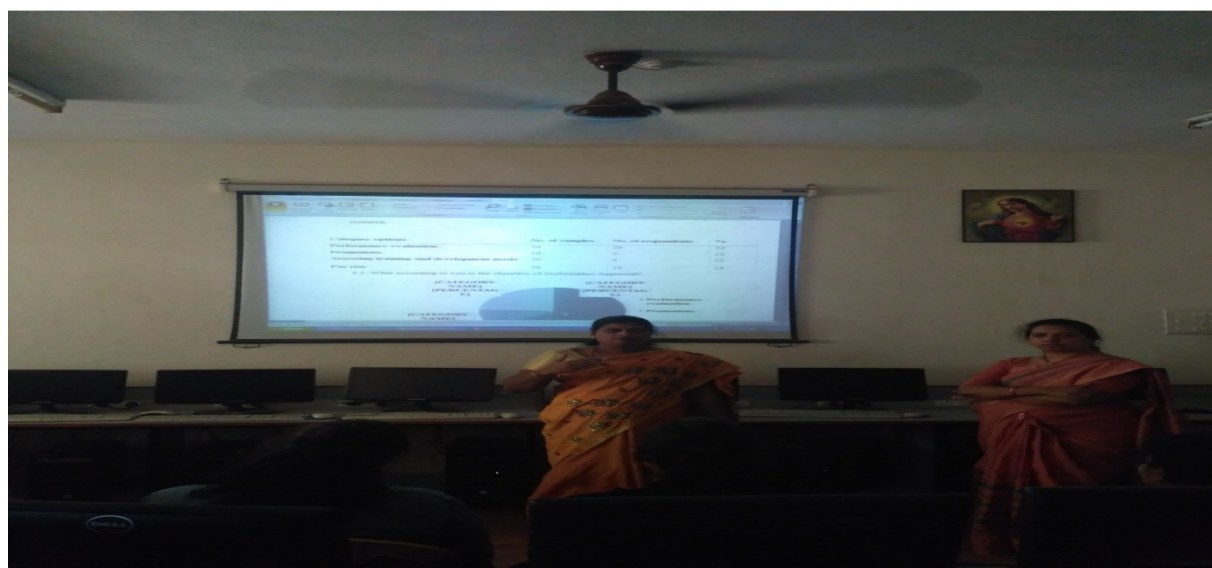
The Orientation started with an introduction to the concept of project work and its relevance in the MBA curriculum. The technical aspect of project selection and completion was explained to students by Dr.Lydia Nuthan in the first instance. Students were given clarity on how to approach the companies and seek permission and then decide on the topic with the consent of both company guide and the faculty guide.



Then Ms.Swapna explained to the students about the career prospects in the field of HR. She also explained different jobs available in the market and their nomenclature and pay packages. Students also clarified their doubts regarding job search, job opportunities and placements procured by their seniors in companies. Then the discussion regarding the project was continued by Dr.Lydia Nuthan. Model format of the project was displayed on the power point and contents of the project were explained in detail.



Later it was continued by Mrs. Mary Francina who addressed the students about the research design and data analysis in detail with relevant examples. In the concluding part she discussed about the project marks split up i.e. internal and external and gave general guidelines to be followed. In the end students were allowed to raise any doubts regarding project work and they expressed their satisfaction with inputs given to them.



## REPORT ON ORIENTATION ON FINANCE PROJECT



**DATE : 3-5-17**

**TIME: 9:20 -11:00**

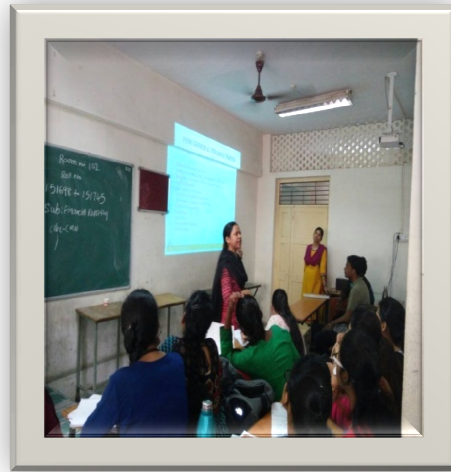
**VENUE: Room No – 102**

**Faculty Incharge: Mr.Ganesh Anand,Ms.Smriti Nagaria & Mrs.Sangeetha**

**Target Audience:MBA Year Students – 49 Students – Session I (Taken by All 3 Faculty)**

**25 Students – Session II (Mrs.Sangeetha)**

An orientation on Finance project was given by the faculty who gave an insight into the concept of a project. It started with a brief discussion about the importance of finance as a subject so as to relate to the concept of a project. Mr.Ganesh spoke about the topics and company which is required for carrying on a project work and discussed the various topics on which one can carry out their project by giving few sample topics and briefed them about what exactly one has to do on a given topic. He suggested students to go in for certificate course on NCFM module which would be of help to students to carry out their project work. Later it was continued by Ms.Smriti who addressed the students about the content of a project report and explained in detail about what exactly each chapter contains by taking a sample project topic so that it would bring clarity to the students. A list of few topic in general and sector wise – Banking, Insurance and Stock Market were also mentioned so that it would help students in getting an idea about topics on which one can carry out their project work and also suggested the students to do project on a topic of their choice which would not only develop interest but also increases one's confidence. The conclusion part of the orientation was carried out by Mrs.Sangeetha who discussed about the project marks spilt up i.e internal and external and gave general guidelines to be followed for project report preparation. She also suggested students to think over latest topics for project and students felt the session was useful which gave them an idea about how to go ahead with project work.



**FACULTY ADDRESSING THE STUDENTS ON FINANCE PROJECT**

### **XVII.INDUSTRIAL VISIT/ EXPERENTIAL LEARNING**

#### **VISIT I**

#### **INDUSTRIAL VISIT TO AGI GLASSPAC (SUBSIDIARY OF HSIL LTD)**

**DATE: - 14/10/16**

**TIME: - 9:30 AM-5:00Pm**

**COMPANY NAME: AGI GLASSPAC (SUBSIDIARY OF HSIL LTD)\_HYDERABAD**

**LOCATION: SANATHNAGAR HYDERABAD**

**PURPOSE:** Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum, mainly seen in engineering/MBA courses. An objective of industrial visit is to provide students an insight regarding internal working of companies. We know, theoretical knowledge is not enough for making a good professional career. With an aim to go beyond academics, industrial visit provides student a practical perspective on the world of work. It provides students with an opportunity to learn practically through interaction, working methods and employment practices. It gives them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment. Industrial visits are arranged by colleges to students with an objective of providing students functional opportunity in different sectors like IT, Manufacturing and services, finance and marketing. Industrial visit helps to combine theoretical knowledge with industrial knowledge. Industrial realities are opened to the students through industrial visits.

**Resource Person:** - Mr.Srinivasa Rao, Manager Welfare, HSIL Ltd

**Visit coordinators:** - Dr.N.Srinivas & Ms.Jesmy Thomas

**Faculty accompanied from the Department:-Mrs.Danam Tressa (Senior Faculty) & Ms.S.Swapna (Class Incharge- MBA II'A')& Mr Ganesh Anand (Class Incharge- MBA II'B')& Mrs Sangeeta**

### **VISIT DETAILS**

The day of Industrial visit began with much enthusiasm and excitement among the students who were eagerly waiting for the day of visit. At around 9.30am, all of us boarded the bus and Father Richard offered prayer before we started off and then **HOD, Department of Business Management- Mrs. Mary Francina mam** has given specific instructions to students regarding discipline, safety and to gain some learning experience from the visit. We reached the place by 10:25am. **Mr.Srinivas, Manager-Welfare** gave an overview about the company.

AGL Glass pac is a parent company of Hindware company with a sprawling area of 2 Acres in Sanath nagar, established in the year 1969, known for its integrity and commitment, not only has a significant role in domestic market, also has its presence in international market (Africa, Middle east) .

Students were briefed about the production process in detail, at the same time As we proceeded towards the place of manufacturing Mr.Srinivasa Rao showed us the place of manufacturing, raw materials required for manufacturing, how the machinery works and how the final output is obtained, their targets for the day. **For e.g., they have to manufacture 6 Lakhs bottles per day** and also different departments role (Production,Research,marketing,Personnel etc) in carrying out the work in organised and systematic manner.

Students clarified their doubts during the interaction process. It was an amazing experience for all of us and had a great learning time especially for the students to visit HSIL Ltd. **We also realised that as an employee working for an industry or manufacturing plant is not an easy task for them as it is dangerous also. The students also learnt how a worker should always be prompt and active at the plant.**

The visit came to an end with **Mr. Jude Christopher (MBA-IIA student)** presenting the **Vote of Thanks** on behalf of his class to everyone who was responsible for making this visit possible and such a fruitful learning experience.

### **STUDENT FEEDBACK:-**

Even though it was Saturday, it was really a fruitful day. 48 students out of 53 students has attended the industrial visit.

It has been truly a great learning experience for the students of MBA IIA to have such an interesting and a substantial industrial visit. I thank our principal, Rev. Fr. Vincent Arokiadas, HOD Mrs.A.Mary Francina Mam, Class, Industrial visit Coordinators Dr.N.Srinivas Sir & Ms.Jesmy Thomas Mam, Management- **AGI GLASS PAC**& Mr.Srinivas, Manager-Welfare and our faculty members on behalf of MBA IIA for giving us the opportunity to visit an industry where we were able to practically reach out to what we've dealt in our classes.

Our visit to HSIL Ltd was really worthy. The students of MBA need this type of industrial exposure so that they can be familiar with the policies, procedures and working environment in industries and can easily adapt themselves to the changing business world when it comes to their future assignments in their professional life after completion of their course. This also makes the students to be employable by industries.

### **COMPANY PROFILE OF AGI GLASSPAC**

AGI glasspac, an SBU of HSIL Ltd. (better known as AGI) established in 1972, are engaged in the manufacture of high quality glass containers for the packaging needs of Food, Pharmaceuticals, Soft Drinks, Spirits, Beer, Wine and other industries.

Today, AGI has positioned itself as one of the leading container glass manufacturer in the country. With two state of the art manufacturing facilities, one in Hyderabad and the other at Bhongir, Near Hyderabad. AGI melts 1600+ tonnes of glass per day. AGI has played pivotal role in the development of glass containers for many critical packaging applications.

The Company has built up an excellent reputation in terms of providing quality products & caters to a large and demanding customer base with a product range covering Flint, Amber and Green containers.

The product range varies from a small 5 ml Pharma bottle to a 4000 ml Chemical / Food jar. With the recent addition of Colouring Fore hearth technology at the Bhongir plant, today AGI is in a position to provide glass containers in various colours which can offer great marketing advantages.

With an inhouse Design Studio, Mold Manufacturing, ACL (Applied Ceramic Labeling) facilities, AGI has fully integrated operations, which enables the manufacture of quality products as well as timely deliveries.

Our customer base comprises host of Multinational companies, large Indian companies, as well as customers in North America, Europe, Africa as well as APAC regions.



## **VISIT II**

### **FIELD VISIT TO BALAVIKASA & GANGADEVI PALLY, WARANGAL**

**DATE: - 1/4/17**

**TIME: - 9:00 AM-1:30 PM**

**ORGANISATION'S NAME: BALAVIKASA, WARANGAL**

**LOCATION: PEOPLE DEVELOPMENT TRAINING CENTRE, GANGADEVIPALLY**

**PURPOSE:** To make students aware about the approaches and management techniques adopted by Balavikasa. Balavikasa manages a variety of development programs in rural communities in India's South-East regions. It had taken three years for them to construct the 'model village' concept with the help of leaders from the villages and committee members. The change process and involvement of villagers as change-makers was narrated. .

**Resource Person:** - Mr. S. Shoury Reddy , Executive director, Balavikasa.

**Visit coordinator:** - Dr. B. Lydia Nuthan

**Faculty accompanied from the Department:-Ms.Swapna**

**Travel agent:-Mr.Ashok, Jai mataki Travels, Cell no:-9246364544**

**Tea, snacks and lunch:** - Balavikasa

### **VISIT DETAILS**

Students boarded the bus at the extended campus and we started the journey with the prayer of Dr.Lydia Nuthan for travel mercies. We stopped in between at Bhongir for breakfast and reached Warangal at 10:45 am. At Balavikasa we had a warm welcome by the staff and were served tea and snacks. After a brief introduction of Balavikasa the session on “Asset based Community Development” was taken up by Mr.Shoury Reddy till 1:30pm. We had sumptuous lunch there and headed towards village Gangadevipally and reached at 3:00pm. There students interacted with village Panchayat members and they gave a complete update of the development process. Students were astonished with the empowerment and enlightenment at the grass root level of the society. There was a open Question and answer session and Telugu to English translation was taken up by Dr. Lydia. Students actively involved in the session and were amazed at their answers. We went round the village and witnessed some development initiatives like ATW (anytime water) facility and machines. On the way back from village we visited the historical place of Warangal city thousand pillars temple. We returned to Balavikasa at to fresh up and students were served tea and snack. We started from Warangal at 7:00pm and reached safely home by 10:00pm.

### **STUDENT FEEDBACK:-**

- **Nilesh** was overwhelmed to know about the facts related to developmental change and psychology. He was delighted with the initiatives of Balavikasa and enthusiasm of the villagers.
- **Gratus** was able to understand the intricacies of initiating, leading and making the change happen in the community.
- **Navya sri** was amazed witnessing the views of villagers on varied aspects. They are not only aware of the progress taking place but also the future plans for the coming generation.

### **ORGANISATIONAL PROFILE OF BALAVIKASA**

In the developed world, 40 years is considered half of a lifetime. In terms of development it's what we call a good start. Indeed, sustainable development takes time. Angèle and André Gingras, founders of SOPAR, understood early on that time would be their best ally.

#### **360° Community Driven Development and Capacity Building**

The aim has always been to help poor rural communities to take control of their destinies. By identifying their assets through training, everyone can live a better life independent of skill levels, caste or religion. With knowledge comes change of attitude. People start to act and build on their assets. They contribute time, money, energy. SOPAR-Bala Vikasa provides support, guidance and professional expertise.

#### **40 years leading to 4 main goals**

From the beginning, the organization focussed on four main areas of intervention: women and widows, water and sanitation, environment and food security, children and youth.

## Global Reach

Established in Warangal, Telangana, the Bala Vikasa People Development Training Center's (PDTC) initial goal was to build the capacity of Indian rural villagers so they could lead development projects in their own communities. To this day, not only Indians, but also development professionals from more than 60 countries across the globe have come to PDTC to learn best practices and effective ways to strengthen the development process of poor communities all over the world.

## Corporate Social Responsibility

More and more companies and organizations see Corporate Social Responsibility (CSR) as a means to business sustainability. But the usual philanthropic approach creates a “mendicant mentality”. In this context, SOPAR-Bala Vikasa's new foray into the field of CSR should fill a gap for companies who lack knowledge, skills and practice of a community-driven development. The new [Bala Vikasa International Center](#) (BVIC) being established in Hyderabad is already providing training and support to corporations and social entrepreneurs with the aim of equipping them to actively conduct effective corporate social responsibility initiatives.

### **GANGADEVIPALLY – A Model village**

Before 1993 the village faced severe water scarcity. Under the aegis, guidance and support of BalaVikasa, the villagers were formed into 18 groups and leaders were elected from each group. Thus a water committee was formed in the village. The Village President was made as an Ex-Officio Chairman of Water Committee. The Collective efforts of the Committee and villagers made possible contribution of money and labor to build two over head tanks.

The success of this project through collective efforts of the committee members geared development by the formation of 24 other committees across the years at Gangadevipalli.

| Achievements   |
|--|
| 100% alcohol prohibition                                   |
| 100% house tax collection                                  |
| 100% houses have toilets                                   |
| 100% usage of toilets                                      |
| 100% family planning (all families have only two children) |
| 100% participation in savings' groups/schemes              |

|  |
|--|
| 100% literacy  |
| 100% drinking purified water                               |
| 100% child labor free                                      |
| 100% children attend school                                |
| From 1995 – 2006, women were chief elected representatives |

At the suggestion and strong motivation of BalaVikasa, the community came forward to contribute money, time and labor in completing the water project, which provided a permanent solution to their needs. This success boosted the villagers to dream and work together. This spirit of unity, innovativeness, committed leadership, active participation and contributions of the community has changed the destiny of the village.

Gangadevipally village is now setting new trends in community development and inspiring people from all walks of life. The innovative approaches in sustainable community driven development at Gangadevipally village are attracting thousands of visitors every year from different sections of the society not only from India but from many other countries.



STUDENTS  
IN  
THE  
WORK  
SHOP  
AT  
BALA  
VIKAS



A & RESOURCE PERSON MR.SHOURI REDDY



STUDENTS ACTIVELY PARTICIAPTING IN THE ACTIVITY IN WORKSHOP



VISIT TO GANADEVIPALLY PANCHAYAT OFFICE TO STUDY MILESTONES



INTERACTION WITH THE VILLAGE DEVELOPMENT COMMITTEES ON CHANGE PROCESS AND DEVELOPMENT INITIATIVES



## DR.LYDIA TRANSLATING TELUGU TO ENGLISH IN Q&A SESSION



WITH THE VILLAGE DEVELOPMENT COMMITTEE AT TRAINING CENTRE

### **VISIT III**

#### **VISIT TO NATIONAL INSTITUTE OF NUTRITION**

**Activity :** Report on visit National Institute of Nutrition Hyderabad

**Date of Visit :** 14<sup>th</sup> April 2017

**Timings** 10.00 am to 12.30 noon

**Student group for field trip :** MBA Ist year II semester 2016-2018 batch

Number of students visited : 86

**Faculty members :**Dr. Lydia Nutan, Mrs.K.Srivani ,Mrs.Molly Chaturvedi

**Objective of Activity :** A fieldtrip for students was arranged to educate about nutrition and also to create the working knowledge and exposure to bureaucratic working atmosphere in organisations.

A student oriented program arranged for MBA First year II sem students .this Activity was arranged to create awareness in younger generation the role and importance of Nutrition for an overall development of an Individual and give an exposure to working atmosphere in National level Institutional setups .

All the students were gathered at the National Institute of Nutrition Hyderabad on time.The first part of the outing constituted of museum visit at NIN Premises , where pictures ,displays charts and awareness camps information was displayed.

Second part of the program was a movie in the theatre at their premises about nutrition and importance , deficiencies and common problems of malnutrition in India and HOE NIN is working to deal with this nutrition problems . Director of National Institute of Nutrition Hyderabad addressed students with an orientation program which was very interactive and informative.

Last was query session by students to clear their doubts about nutrition and other health issues, The direction NIN and others staff present in conference room clarified the students and faculty members visiting the campus .

Students were really benefited with the program and expressed the session to be informative and out of box breaking their monotonous class room learning .













## **VISIT IV**

### **INDUSTRIAL TOUR (OUTSTATION VISIT) 2015-17 BATCH**

DATES OF VISIT: 3-03-2017 to 12-03-2017

Faculties visited: Mr. P. Ganesh Anand

Ms. S.Swapna

Total no. of students visited: 42 students

Details of places visited: Agra, Mathura, Shimla, Manali, Amritsar, Wagah Border, Delhi.

Industries visited:

- 1) Sai Shawl Factory, Shimla.
- 2) Dawar Footwear Industry, Agra.



- 3) Mother Dairy Fruit & Vegetable Pvt Ltd, New Delhi.



## **VISIT V**

### **NATIONAL POLICE ACADEMY VISIT**

College in order to bring awareness regarding IPS services and contribution in the society, conducted visit to Sardar Vallabh Bhai Patel National Police academy on September 26,2016 where MBA students also participated and interacted with the top brass of our Country.



## XVIII. PROJECTS & INTERSHIPS

### MBA II YEAR Students

#### Projects:-

Projects presentations are conducted for MBA II Year students in two phases. 3 Chapter presentation in the III Sem and v chapters presentation and mock viva in the v sem. The department Faculty Members are the panel members of the projects

| S.No | Name                             |
|------|----------------------------------|
| 1.   | Mrs A Mary Francina              |
| 2    | Mrs.R Anita                      |
| 3.   | Mrs A Danam Tressa               |
| 4.   | Mrs Sangeeta                     |
| 5    | Mr.Ganesh Anand                  |
| 6    | Dr.Srinivas, Associate Professor |
| 7    | Mrs Molly                        |
| 8    | Ms.Smriti                        |
| 9    | Dr Lydia                         |
| 10   | Ms Jesmy                         |
| 11   | Ms Swapna                        |

## INTERNSHIPS

| STUDENT NAME         | COMPANY NAME  | STIPEND OFFERED | DURATION |
|----------------------|---|-----------------|----------|
| P. Avinash           | Birla Sun Life Insurance Company Ltd                      | 10000           | 60 days  |
| Payal Patel          | Birla Sun Life Insurance Company Ltd                      | 10000           | 60 days  |
| Nidhi Srivastava     | Birla Sun Life Insurance Company Ltd                      | 10000           | 60 days  |
| Ambica Manikker      | Birla Sun Life Insurance Company Ltd                      | 10000           | 60 days  |
| C. Shravanya         | Birla Sun Life Insurance Company Ltd                      | 10000           | 60 days  |
| Roshini Singh        | Birla Sun Life Insurance Company Ltd                      | 10000           | 60 days  |
| Ankita Delhiwala     | Birla Sun Life Insurance Company Ltd                      | 10000           | 60 days  |
| Aishwarya Patel      | Birla Sun Life Insurance Company Ltd                      | 10000           | 60 days  |
| Mohammed Zia Khan    | Sriven Corporation ( Project name: P & G Combing Program) | 7000            | 30 days  |
| Kazi Owais Mohiuddin | Sriven Corporation ( Project name: P & G Combing Program) | 7000            | 30 days  |
| P. Daniel            | Sriven Corporation ( Project name: P & G Combing Program) | 7000            | 30 days  |
| Ammar Tahoor Zafar   | Sriven Corporation ( Project name: P & G Combing Program) | 7000            | 30 days  |
| Vepson Elias         | Amazon India Pvt Ltd                                      | 9500 P.M        | 6 months |

## XIX. STUDENT ACHIEVEMENTS (SPORTS, LITERARY AND CULTURAL) 2016-2017

### MBA II

| S. N O | Date/Month/Year                                    | Event   | Prize                                 | Type of achievement (Sports/Cultural/Literary) |
|--------|--|---|---------------------------------------|--|
| 1      | 26 <sup>th</sup> & 27 <sup>th</sup><br>August 2016 | Arushi Agarwal & T Shashant Singh – MBA II yr students participated in National Conference organized by Anveshana Educational & Research Foundation “Recent Trends in Mgmt & Social Sciences”<br>( Presented article titled “Work Life Balance) | Title- Best Communicated Presentation | Academic event                                 |
| 2      | 24 <sup>th</sup> September<br>2016                 | K. Haritha & Gratus Rahul – MBA II yr students participated in National Conference at ICBM and presented article on “Sexual Harassment at Work  | -                                     | Academic event                                 |

|   |  |   |   |                 |
|---|--|---|---|-----------------|
|   |  | place & Organizational Behavior”  |   |                 |
| 3 | October 2016   | D. Aakash, Swaraj & J. Sunny – MBA II yr students participated in National Police Academy visit- Dundigal village.  | -   | Field visit     |
| 4 | October 22 <sup>nd</sup> 2016                                | Bharat Simha, Ankita, Disha Prakash, J. Shubam, Harish & Sathvika – MBA II yr students attended the Business Analytics Demo session conducted by S.R.Group, Himayahtnagar | -   | Literary event  |
| 5 | November 1 <sup>st</sup> & 2 <sup>nd</sup> 2016              | Nilesh, Ankitha & Gratus Rahul – MBA II yr students participated in Vigilance Awareness Week conducted by SBH   | 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Cash prizes worth Rs.4000, 3000 &2000 | Literary event  |
| 6 | November 3 <sup>rd</sup> , 4 <sup>th</sup> & 5 <sup>th</sup> | MBA I Varalakshmi- MBA I yr student participated in Cartooning competition organized by O.U Inter Collegiate Competitions   | -   | Fine arts event |

**MBA I B 2016-17**

| S.NO | Name & Class                    | Name of the Event | Name of the Fest/programme & Date                                   | Name of the organizing Institution       | Prize   |
|------|---------------------------------|-------------------|---|--|---|
| 1    | Rachel Grace<br>121416672077    | HR Event          | Medha 2017, the annual management fest 10 <sup>th</sup> March’ 2017 | Bhavan’s Vivekananda College, Sainikpuri | IInd Prize (Memento & Certificate)            |
| 2    | Zubair Charania<br>121416672093 | Finance Event     | Medha 2017, the annual management fest 10 <sup>th</sup> March’ 2017 | Bhavan’s Vivekananda College, Sainikpuri | IInd Prize in Finance (Memento & Certificate) |
| 3    | Gayathri<br>121416672112        | HR Event          | Medha 2017, the annual management fest 10 <sup>th</sup> March’ 2017 | Bhavan’s Vivekananda College, Sainikpuri | IInd Prize (Memento & Certificate)            |
|      |                                 | Marketing event   | Splash 2017 16 & 17 March 2017                                      | Badruka PG College                       | II nd prize (Memento & Certificate)           |

|   |                                 |                                    |  |   |  |
|---|---------------------------------|------------------------------------|--|---|--|
| 4 | Rafay Mohiuddin<br>121416672120 | Finance Event                      | Medha 2017, the annual management fest 10 <sup>th</sup> March' 2017    | Bhavan's Vivekananda College, Sainikpuri                          | IInd Prize in Finance (Memento & Certificate)  |
|   |                                 | Essay writing                      | Commonage 22.02.2017   | Bharat Degree & PG college, Kachiguda                             | Ist Prize  |
|   |                                 | Business Quiz                      | Commonage 22.02.2017   | Bharat Degree & PG college, Kachiguda                             | II Prize   |
|   |                                 | JAM                                | Commonage 22.02.2017   | Bharat Degree & PG college, Kachiguda                             | III Prize  |
|   |                                 | Ad making                          | Commonage 22.02.2017   | Bharat Degree & PG college, Kachiguda                             | II Prize   |
|   | Rafay Mohiuddin<br>121416672120 | Business Quiz- Final Round         | <b>Splash 2017 16<sup>th</sup> &amp; 17<sup>th</sup> March' 2017.</b>  | <b>Badruka College Post Graduate Center, Kacheguda</b>            | <b>III prize - Café Coffee Day Voucher)</b>  |
| 5 | Adeeba<br>121416672096          | 1.Ad Brand<br>2.Paper Presentation | Metheric Utsav, the annual management fest 10 <sup>th</sup> march,2017 | Methodist college of engineering and technology, Abids, Hyderabad | Secured 1 <sup>st</sup> position in ad brand, a momento and participation certificate along with merit certificate<br>Secured 2 <sup>nd</sup> position in paper presentation, a momento and participation certificate along with merit certificate |
|   |                                 | Essay writing                      | Commonage 22.02.2017   | Bharat Degree & PG college,                                       | IIIrd Prize  |

|    |                                      |                    |   |   |  |
|----|--------------------------------------|--------------------|---|---|--|
|    |                                      |                    |   | Kachiguda   |  |
|    |                                      | JAM                | Commonage<br>22.02.2017   | Bharat<br>Degree & PG<br>college ,<br>Kachiguda                                     | I Prize  |
|    |                                      | Ad making          | Commonage<br>22.02.2017   | Bharat<br>Degree & PG<br>college ,<br>Kachiguda                                     | II Prize   |
| 6  | Anusha reddy<br>121416672066         | Ad Brand           | Metheric Utsav,<br>the annual<br>management fest<br>10 <sup>th</sup> march,2017 | Methodist<br>college of<br>engineering<br>and<br>technology,<br>Abids,<br>Hyderabad | Secured 1 <sup>st</sup><br>position in ad<br>brand ,a momento<br>and participation<br>certificate along<br>with merit<br>certificate |
|    |                                      | Ad making          | Commonage<br>22.02.2017   | Bharat<br>Degree & PG<br>college ,<br>Kachiguda                                     | II Prize   |
| 7  | Pratibha Rathi<br>121416672090       | Business<br>Quiz   | Commonage<br>22.02.2017   | Bharat<br>Degree & PG<br>college ,<br>Kachiguda                                     | II Prize   |
|    |                                      | Ad making          | Commonage<br>22.02.2017   | Bharat<br>Degree & PG<br>college ,<br>Kachiguda                                     | II Prize   |
| 8  | Marinelle<br>121416672070            | Marketing<br>event | Splash 2017<br>16 & 17 March<br>2017  | Badruka PG<br>College   | II nd prize<br>(Memento &<br>Certificate)  |
| 9  | Sahil<br>121416672061                | Treasure<br>Hunt   | Splash 2017<br>16 & 17 March<br>2017  | Badruka PG<br>College   | Ist prize<br>(Memento &<br>Certificate)  |
| 10 | EDLA FRANCOIES<br>121416672103       | Treasure<br>Hunt   | Splash 2017<br>16 & 17 March<br>2017  | Badruka PG<br>College   | Ist prize<br>(Memento &<br>Certificate)  |
| 11 | Rahim(<br>121416672079)<br>Mallesh ( | IPL Biding         | Abhyuday 2016<br>2.12.2016  | Andhra<br>Mahila<br>Sabha   | Ist Prize  |

|    |   |                              |  |   |  |
|----|---|------------------------------|--|---|--|
|    | 121416672088)<br>and J Suneel<br>Deexith(<br>121416672097)<br>MBA I B                                   |                              |  | School Of<br>Informatics                                    |  |
| 12 | Abhishek (<br>121416672091)<br>Sahil<br>(121416672061)<br>and<br>Chittesh (<br>121416672076)<br>MBA I B | IPL Biding                   | Abhyuday 2016<br>2.12.2016                                 | Andhra<br>Mahila<br>Sabha<br>School Of<br>Informatics       | II nd Prize  |
| 13 | Sahil<br>(121416672061)and<br>Alekhya (<br>121416672065)  | Name Game                    | Abhyuday 2016<br>2.12.2016                                 | Andhra<br>Mahila<br>Sabha<br>School Of<br>Informatics       | II nd Prize  |
| 14 | Chittesh<br>( 121416672076)<br>Priyanka Sethi<br>(121416672087)   | Connect It                   | Abhyuday 2016<br>2.12.2016                                 | Andhra<br>Mahila<br>Sabha<br>School Of<br>Informatics       | Ist Prize  |
| 15 | G Sunidhi Reddy<br>(121416672063)   | Classical<br>Dance           | OU NSS<br>intercollegiate<br>competition<br>Jan 2017       | Osmania<br>University                                       | I prize  |
| 16 | G Sunidhi Reddy<br>(121416672063)   | Classical<br>dance           | State level NSS<br>competition<br>8 <sup>th</sup> Feb 2017 | JNTU  | I prize  |
| 17 | Gayathri<br>121416672112  | HR Event-<br>BEST<br>MANAGER | JOSEPHIESTA<br>2016<br>17 <sup>TH</sup> DEC 2016           | St. Joseph's<br>Degree & PG<br>College                      | Ist Prize<br>(Memento &<br>Certificate)  |
| 18 | J. Priyanka<br>121416672106   | Ad Brand                     | Metheric Utsav<br>10 <sup>th</sup> march, 2017             | Methodist<br>college of<br>engineering<br>and<br>technology | Secured 1 <sup>st</sup><br>position in ad<br>brand, a memento<br>and participation<br>certificate along<br>with merit<br>certificate |
|    | J.Priyanka<br>121416672106  | Young<br>Manager             | Metheric Utsav<br>10 <sup>th</sup> march,2017              | Methodist<br>college of<br>engineering<br>and               | Secured 1 <sup>st</sup><br>position in young<br>manager, a<br>memento and  |



|    |                                       |  |   |   |  |
|----|---------------------------------------|--|---|---|--|
|    |                                       |  |   | technology                                      | participation certificate along with merit certificate |
| 19 | Shaik Abdul Raheem<br>Rafay Mohiuddin | HR- Final Round  | Splash 2017<br>16 <sup>th</sup> & 17 <sup>th</sup> March' 2017. | Badruka College Post Graduate Center, Kacheguda | Café Coffee Day Voucher                                |
| 20 | Shaik Abdul Raheem                    | Marketing- Final Round<br>Business Quiz- II Round<br>Stock Market- I Round<br>Finance- Final Round | Splash 2017<br>16 <sup>th</sup> & 17 <sup>th</sup> March' 2017. | Badruka College Post Graduate Center, Kacheguda | Café Coffee Day Voucher                                |
| 21 | Rafay Mohiuddin                       | Recognised for best poen   | National Education Day<br>11 <sup>th</sup> November 2016        | ST. JOSEPH;S DEGREE & PG COLLEGE                | Memento  |



In Name Game the second prize was won by Sahil and Alekhya of our college



In Connect It event the second prize was won by Chittesh and Priyanka of our college.



In IPL Biding First Prize was won by Rahim, Mallesh and Suneel of our college.



In IPL Biding Second Prize was won by Abhishek Sahil and Chittesh of our college



Sahil Won Ist prize In Treasure Hunt in Splash – Badruka College Fest



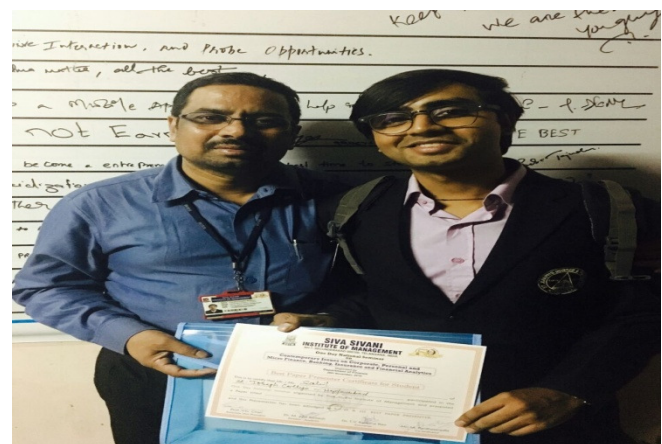
Rafay Mohiuddin won II Prize in Finance Event conducted by Bhavan's Management Fest – Medha 2017



Gayathri Won ii prize in Marketing Event



conducted by Badruka Fest - Splash 2017



**Sahil won the First Position for the Category of Best Paper Presenter Certificate for Student in One Day National Seminar On Contemporary Issues On Corporate And Personal Finance, Micro Finance, Banking, Insurance And Financial Analytics, Siva sivani Institute of Management, Kompally**



Gayatri Won the 1st Prize in HR Event- BEST MANAGER conducted by St. Joseph's Degree & PG College – JOSEPHIESTA 2016



Suneel Deexith & Shaik Abdul Raheem presented paper in Two Day Interdisciplinary National Seminar On "Livelihood Security and Rural Transformation in India: Programmes, Implementation and Challenges conducted by Department of Economics, Govt. City College



**MBA I YEAR STUDENTS PARTICIPATION IN AMS MANAGEMENT MEET  
2nd Dec 2016**

**SPORTS ACCOLADES**

| NAME            | FIELD   | PARTICIPATION                                      | POSITION        |
|-----------------|---------|--|-----------------|
| M.NIKHIL<br>RAJ | BOXING  | ALL INDIA UNIVERSITY                               | N/A             |
|                 |         | O.U INTERCOLLEGIATE EVENT                          | SILVER<br>MEDAL |
| VIDHI<br>SHUKLA | ARCHERY | ALL INDIA INTER-UNIVERSITY<br>ARCHERY CHAMPIONSHIP | N/A             |
|                 |         | DISTRICT LEVEL SENIORS ARCHERY<br>TOURNAMENT       | 2nd PLACE       |

### **CULTURAL ACCOLADES**

**NAME: G. SUNIDHI REDDY    MBA 1<sup>ST</sup> YEAR B SECTION    ROLL.NO: 121416672063**

#### **Achievements for the year 2016-2017**

- Received Telangana **State Award Nss Best Volunteer Award** for the year 2016.(Ministry Of Youth Affairs & Sports, Govt. Of India And Govt. Of Telangana) State Nss Cell, Higher Education Dept., Hyderabad.
- Received **Best Classical Dancer Award** for the year 2016-2017 on 8<sup>th</sup> feb 2017 organized by Regional Directorate Nss, Govt. Of India & State Nss Cell, Higher Education Dept. Of Telangana.
- And have been nominated **For Indira Gandhi National Award (Ig Award) For The Year 2016 -2017.**
- Has attended national integration camp from 1<sup>st</sup> march to 10<sup>th</sup> march-2017 at Bangalore with theme "**Efforts For Maintaining Peace And Harmony In The Society.**"
- Received appreciation from HOME MINISTER MR.NAYINI NARSIMHAREDDY GARU. TELANGANA STATE. For my Kuchipudi dance recital i.e; Temple rituals.(SIMHAANDINI)

#### **Other achievements:**

- Participated in State NSS youth festival-2016 TELANGANA State Govt. of India (Ministry Of Youth Affairs & Sports) held at SATAVAHANA University, Karimnagar from 29<sup>th</sup> to 31<sup>st</sup>

January, 2016. And secured first prize in classical dance (Kuchipudi) competition. And the highlight was huge applause from many dignitaries and there was huge print media coverage for her different art form called temple rituals (“**SIMHANANDINI**”)

- Participated in University Level NSS Youth Festival 2016 National Service Scheme (Ministry of Youth Affairs & Sports, Govt. of India) Osmania University, Hyderabad held on 22<sup>nd</sup> January, 2016 and secured first prize in classical dance (Kuchipudi) competition.
- Participated in National Integration Camp held at Sri JCBM college ,SRINGERI, KARNATAKA, KUVEMPU University ,State NSS Cell ,Department Of Youth Services Govt. of KARNATAKA from 28-02-2016 to 05-03-2016 FROM osmania University, Telangana state. The theme of this NIC camp was “**YOUTH FOR SCIENCE AND SCIENTIFIC ATTITUDE**”. More than 20 states represented at this camp. Actively involved in Group Discussions and Cultural Activities like Classical Dance competition and Patriotic Song competition and many other different Seminars, Personality development programs, Plantation programs and Swachh Bharat campaign in response to prime ministers call and many other different activities. And at the same time has secured first prize in classical dance (Kuchipudi) competition and at the same time secured first prize in patriotic song. Has **also received appreciation certificate from the delegates for her tremendous involvement in community development** and her immense talent in her dance. With her different dance performance people were mesmerized.



Sunidhi received Telangana **State Award Nss Best Volunteer Award** for the year 2016 and nominated for Indira Gandhi National Award

**MBA I A 2016-17**



| S.NO | Name & Class           | Name of the Event                | Name of the Fest/programme & Date                                      | Name of the organizing Institution                | Prize   |
|------|------------------------|----------------------------------|--|---|---|
| 1    | <b>DIKSHA SHARMA</b>   | HR Event-HR CONFLUENCE           | Medha 2017, the annual management fest<br>10 <sup>th</sup> March' 2017 | Bhavan's Vivekananda College, Sainikpuri          | III <sup>rd</sup> Prize<br><br>(Certificate)        |
|      | <b>1214-166-720-52</b> |                                  |  |   |   |
|      |                        | HR EVENT-WRANGLE ON!             | ABHYUDAY 2016,<br>2 <sup>nd</sup> December,2016                        | ANDHRA MAHILA SABHA                               | Ist PRIZE<br>(MEMENTO,CERTIFICATE ,CASH PRIZE)      |
|      |                        |                                  | ABHYUDAY 2016,<br>2 <sup>nd</sup> December,2016                        | ANDHRA MAHILA SABHA                               | Ist Prize<br><br>(MEMENTO,CERTIFICATE ,GIFT COUPON) |
|      |                        | HR EVENT-CORPORATE ROADIES       | ARTHASHASTRA,2017<br>19 <sup>th</sup> JANUARY,2017                     | ST FRANCIS COLLEGE                                | RUNNERS UP<br><br>(CERTIFICATE ,MEMENTO)            |
| 2    | <b>SONAM DUBEY</b>     | FINANCE EVENT-BATTLE OF MINDS    | ARTHASHASTRA,2017<br>19 <sup>th</sup> JANUARY,2017                     | ST FRANCIS COLLEGE                                | Ist PRIZE<br><br>(CERTIFICATE ,MEMENTO)             |
|      | <b>1214-166-720-13</b> |                                  |  |   |   |
|      |                        | FINANCE EVENT-MAKE AN INVESTMENT | JOSEPHIESTA,2017   | ST JOSEPH'S DEGREE & PG COLLEGE                   | 2 <sup>nd</sup> PRIZE<br>(CERTIFICATE )             |
|      |                        | HR EVENT-CORPORATE ROAST         | 28 <sup>TH</sup> APRIL,2017  | AMJAD ALI KHAN COLLEGE OF BUSINESS ADMINISTRATION | II <sup>nd</sup> Prize                              |

|   |                 |                                  |                         |   |                                  |
|---|-----------------|----------------------------------|-------------------------|---|----------------------------------|
|   |                 |                                  |                         |   | (GIFT VOUCHER & CERTIFICATE)     |
| 3 | SUNKARI PRAVEEN | FINANCE EVENT-MAKE AN INVESTMENT | JOSEPHIESTA,2017        | ST JOSEPH'S DEGREE & PG COLLEGE                   | 2nd PRIZE (CERTIFICATE )         |
|   | 1214-166-720-29 |                                  | 17th DECEMBER,2016      |   |                                  |
|   |                 | MARKETING EVENT-BRAND CHARADES   | 28TH APRIL,2017         | AMJAD ALI KHAN COLLEGE OF BUSINESS ADMINISTRATION | IInd Prize                       |
|   |                 |                                  |                         |   | (GIFT VOUCHER & CERTIFICATE)     |
| 4 | M.NIKHIL RAJ    | FACE PAINTING                    | SPLASH                  | BADRUKA COLLEGE                                   | I st PRIZE(CERTIFICATE ,MEMENTO) |
|   |                 |                                  | 16 & 17th FEBRUARY,2017 |   |                                  |
|   |                 | TREASURE HUNT                    | SPLASH                  | BADRUKA COLLEGE                                   | I st PRIZE(CERTIFICATE ,MEMENTO) |
|   |                 |                                  | 16 & 17th FEBRUARY,2017 |   |                                  |
| 5 | SUMAN KRISHNA   | FACE PAINTING                    | SPLASH                  | BADRUKA COLLEGE                                   | I st PRIZE(CERTIFICATE ,MEMENTO) |
|   |                 |                                  | 16 & 17th FEBRUARY,2017 |   |                                  |
|   |                 | TREASURE HUNT                    | SPLASH                  | BADRUKA COLLEGE                                   | I st PRIZE(CERTIFICATE ,MEMENTO) |
|   |                 |                                  | 16 & 17th FEBRUARY,2017 |   |                                  |
| 6 | POOJA LAHOTI    | TREASURE HUNT                    | SPLASH                  | BADRUKA COLLEGE                                   | I st PRIZE(CERTIFICATE           |

|   |                            |  |  |   |  |
|---|----------------------------|--|--|---|--|
|   |                            |  |  |   | ,MEMENTO)                                    |
|   |                            |  | 16 & 17th<br>FEBRUARY,2017                   |   |  |
| 7 | <b>SANA<br/>ROOHI</b>      | SELFIE<br>CONTEST                                    | SPLASH                                       | BADRUKA<br>COLLEGE                                      | I st<br>PRIZE(CERTIFI<br>CATE<br>,MEMENTO)   |
|   |                            |  | 16 & 17th<br>FEBRUARY,2017                   |   |  |
| 8 | <b>ZEESHAN<br/>MAQSOOD</b> | HR EVENT –<br>THE NAME<br>GAME                       | ABHYUDAY 2016,                               | ANDHRA MAHILA<br>SABHA                                  | Ist Prize                                    |
|   |                            |  | 2 <sup>nd</sup> December,2016                |   | (MEMENTO,CE<br>RTIFICATE<br>,GIFT<br>COUPON) |
|   |                            | HR Event-HR<br>CONFLUENCE                            | Medha 2017, the<br>annual<br>management fest | Bhavan’s<br>Vivekananda<br>College, Sainikpuri          | III <sup>nd</sup> Prize                      |
|   |                            |  | 10 <sup>th</sup> March’ 2017                 |   | (Certificate)                                |
|   |                            | <b>MARKETING<br/>EVENT-THE<br/>VAULT</b>             | ARTHSHASTRA-<br>2017                         | St.francis college<br>for women                         | III <sup>nd</sup> Prize                      |
|   |                            |  |  |   | (Certificate)                                |
|   |                            | <b>MARKETING<br/>EVENT-<br/>MARKETING<br/>MAYHEM</b> | MANAGE-M 2017                                | Amjad ali khan<br>college for<br>business<br>management | II <sup>nd</sup> prize                       |
|   |                            |  | 28th april,2017                              |   | (gift voucher &<br>certificate)              |
|   |                            | <b>MARKETING<br/>EVENT-<br/>BRAND<br/>CHARADES</b>   | MANAGE-M 2017                                | Amjad ali khan<br>college for<br>business<br>management | II <sup>nd</sup> prize                       |
|   |                            |  | 28th april,2017                              |   | (gift voucher &<br>certificate)              |





**Roshan, Rahul and Srivatsava of MBA I A participating in the marketing event**



**ORIENTATION PROGRAMME ORGANISED BY ED CELL**

**“Entrepreneurship is living a few years of your life like most people won’t, so you can spend the rest of your life like most people can’t”**

On 29<sup>th</sup> July, an Orientation programme on ‘Entrepreneurship Development’ was organized by the Entrepreneurial Development Cell (EDC) of St. Joseph’s Degree and PG College, King Koti. With the support of Mrs. Mary Francina, HOD- Business Management (BM), the EDC Staff Coordinators of BM department, Ms. Smriti Nagaria and Mrs. Tina Sequeira along with a few EDC student volunteers from BBA II Year conducted the Orientation programme.

Mrs. Mary Francina, HOD - BM addressed the student gathering, showing her faith and confidence in their abilities, addressing them as young budding entrepreneurs. She spoke about the need for building the entrepreneurial spirit within students and the importance of this initiative. She firmly believed that the activities of the EDC will not only hone the skills of students but also inspire them to think, dream and do big. The Chief Guests were given Mementos from the college, as a gesture of appreciation and gratitude, by Mrs. Mary Francina. The programme concluded with a ‘Vote of Thanks’ by the host of the event and EDC staff coordinator, Mrs. Tina Sequeira.

**FEEDBACK BY THE STUDENTS**

The students thanked the management and staff for this amazing opportunity. In fact, students requests to be a part of EDC doubled in number, post the Orientation Programme,

Indeed, the Orientation Programme was a very well-organized and systematic event, that was made possible by the joint efforts of all the EDC members – The EDC Convenor, Mrs. Anantha Lakshmi, HOD –BM, Mrs. Mary Francina, EDC Staff Coordinators – Ms. SmritiNagaria and Mrs. Tina Sequeira, and EDC student’s coordinators - Mr. Sanjay U, Mr. Pavan J, Mr. Wajid, Ms. Aditi, Ms. Urvashi, Ms. Nikitha, Ms.Sree Lakshmi and Mr. Munawa

## **TWO DAY WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT**

Entrepreneurial development workshop was conducted on September 17 & 19 in the main campus. The programme started with the inaugural address by Rev.Fr.Vincent Arokiadas. His address emphasized the need for Entrepreneurship and highlighted how the entrepreneurial ecosystem has changed in recent times. The EDC Director SJC, Mrs. J.N.P.P. Anantha Lakshmi briefed the student gathering about the structure, design of the programme and spelt out the expectations of the organizers from the participants. The first lecture talk was devoted to an interactive session on **“Business law for entrepreneurs”** by **Mr. S.V Ramakrishna**, A.P. high court advocate and legal consultant advisor. Post lunch break, the afternoon session of the program was hosted jointly by Mr.Vaibhav Agarwal and Mr.Zohair Rizvi of BBA 1A. The third informative session of the day was on **‘Licences and Clearances for New Entrepreneurs’** which was taken by **Mr. E.S Ganesh Ram**, IPO, District Industries Centre. He talked about Industries’ clearances- classifications, licences, approvals required, Acts applied and the various incentives which help the business to work smoothly without any legal disruptions. The last and final talk of the day was devoted to **‘Project Identification’** by **Mr. K.V Thirumal Rao**, Retired Chief Consultant, APITCO. He spoke in depth about various idea generating techniques such as brainstorming, problem identification, product idea selection, need of product, sales volume and customer goodwill.

## **FEEDBACK ON TWO DAY WORKSHOP**

The overall feedback of the program was satisfactory and encouraging. The general consensus of the programme was that it was a highly informative, interactive and well-organized event. Most of the sessions and the respective speakers were rated in good to excellent range. Some of the suggestions included the addition of more management games in between the sessions as ice-breakers, knowledgeable speakers who can engage the audience for long hours and some even asked for better food quality.



## **ED OFFICIALS ALONG WITH PRINCIPAL, ST. JOSEPH'S COLLEGE DURING INAUGURAL SESSION OF ED WORKSHOP**

## **JOSEPH GREEN GROUP (JGG)**

### **❖ FREE POLLUTION CHECK UP CAMPAIGN**

Joseph's Green Group (JGG) of St. Joseph's Degree & PG College in association with Road Transport Authority (RTA) ,Hyderabad organized a free pollution check up campaign on **14<sup>th</sup>, July 2016** in main campus to educate vehicle owners on the importance of pollution control and to promote greener, safer and healthier environment and contribute in saving our environment by maintaining in -use- vehicles & also to spread awareness about the environmental damage and take small steps against it. The students and faculty were actively involved. The event was inaugurated by the resource person **Mr. T. Raghunath,, JOINT COMMISSIONER , RTA Hyderabad,Director**

**Feedback:** Students felt that this session was very informative and useful.

### **GUEST LECTURE ON "ENVIRONMENTAL POLLUTION AWARENESS AND ITS CONTROL "**

Joseph's Green Group (JGG) of St. Joseph's Degree & PG College in association with Road Transport Authority (RTA) ,Hyderabad organized a Guest Lecture on " Environmental pollution awareness and its control " on **14<sup>th</sup>, July 2016** , **Mr.T. Raghunath,Joint Commissioner , RTA Hyderabad** was the resource person. **P.LVishweshwar Rao , Director** welcomed the Guest speaker and students and highlighted the importance of vehicle pollution control also spoke about the privilege of having **Mr. T. Raghunath,JOINT COMMISSIONER** for the lecture. The objective of the lecture was to bring awareness among the students about the importance of vehicle Pollution Control. The resource person presented the current issues related to the environment like causes of vehicle pollution, effect of environmental pollution on human health and life. He highlighted the importance of environmental conservation and the ways that can be imparted in automobiles to reduce pollution and conserve the surrounding.





**Mr.. T. Raghunath, Joint Commissioner ,RTA Hyderabad,addressing the students on environmental pollution awareness and its control.**

### **WOMEN EMPOWERMENT**

Department of Management conducted an orientation programme for MBA I Year girls on 17 October , with an objective orienting them about women issues, grievances adderesal process were briefed to them, suggestions were incorporated as given by the students like suggestion box, provision of sanitary napkins in girls wash room, hand wash,sanitizers etc. It was fruitful exercise appreciated by the students.

### **REPORT ON INTERNATIONAL WOMENS DAY-2017**

The Women Empowerment Cell is conducted a series of events on the occasion of International Women's day. Of which Women Empowerment wing of extended campus conducted some competitions for the boys on the theme "HE FOR SHE". Based on the theme literary, craft and cultural competitions were conducted on 7<sup>th</sup> March 2017. and prizes will be given on 8<sup>th</sup> March 2017. All the Art and Craft work was displayed as an exhibition on women's day in the Seminar hall in extended campus.

#### **LIST OF COMPETITIONS:**

1. Craft : photography & Poster making
2. Literary: Slogan&Poem
3. Cultural activities: Singing&Dance

#### **OBJECTIVE OF THE PROGRAMME:**

*The objective of the programme was to involve boys in the celebrations and make them the integral part of upholding the dignity and self respect of women.*

The program started with the prayer song and the guests were invited on to the dais. After the introduction of the Mrs.Sunitha by Mr.Praveen (MBA I yr) Mrs.Sangeetha, HOD of English Dept shared her views with students. She expressed the plight of women in the present generation. Then Mrs.Sunitha motivated the students with her personal achievements and experiences. She upheld and applauded the contributions of women in various sectors.the students were extremely delighted. Prizes were given to winners. Mr.Rafay Mohiuddin won prize in Literary and Yash, Manish, Dheeraj and Chandan. Mrs.Francina Felicitated and presented a Memento to the Chief Guest. MBA I year girls enacted a skit on importance of a girl child and different phases of their lives. The program concluded with the National anthem

#### **DETAILS OF THE PROGRAMME**

- **DATE**:- 08/03/17
- **VENUE**:- St. Joseph's Degree & PG College, Extended Campus
- **TIME**:- 11:30 PM -1:00 PM
- **TARGET GROUP**:- MBA I year & BBA II year students
- **STRENGTH**:- 95
- **CHIEF GUEST**: - Mrs. Sunitha Reddy, DSP, ACB.
- **TOPIC**:- "Role of Women today"



Welcoming the Chief Guest



Guests on the dais



Students listening to the guest



Mrs. Sunitha addressing the students



Mrs. Francina giving Memento to Mrs. Sunitha



Skit by students



Summing up the event



Giving prizes to winners

### JSR - 18<sup>th</sup> February,2017

As part of JSR the students of UG and PG of St.Joseph's Degree and Pg College visited the following places ,took an initiative to spend a day , made contributions and the details of which are given below:

| CLAS<br>S  | CLASS<br>INCHARG<br>E | DETAILS OF NO OF<br>STUDENTS VISITED<br>,CLASS STRENGTH,<br>TIME OF VISIT AND<br>STUDENT<br>COORDINATORS | PLACE OF<br>VISIT   | NO<br>.OF<br>.IN<br>MA<br>TES | CONTRIBUTION |   |
|------------|-----------------------|--|---|-------------------------------|--------------|---|
|            |                       |  |   |                               | Cash         | Kind  |
| MBA I<br>A | <b>Dr.Lydia</b>       | <b>26/58</b><br>10 am to 2 pm<br>S. Praveen<br>Kumar,Roshan<br>Nelson Xavier,                            | <b>Aristha<br/>Snehgher<br/>Boys Home,</b><br><br>Nala Bazar,<br>Secunderab | 54                            | 4800         | Pencil boxes filled<br>with stationery<br>items, smileys<br>and chocolates.<br>21 long notes and<br>21 pencil boxes |

|            |                         |   |   |    |                           |  |
|------------|-------------------------|---|---|----|---------------------------|--|
|            |                         | Zeeshan & Apoorva   | ad  |    |                           | were hand over to orphanage authorities which would help the children in their upcoming annual exams   |
| MBA I<br>B | <b>Mrs<br/>.R.Anita</b> | <b>50/59</b><br>9:30 a.m to 2.45 pm<br>Priyanka, Alekhya,<br>Abishek & Zubair | <b>JAIN<br/>SEVASHRA<br/>M</b><br>Mehdipatna<br>m,<br><br>Sharda<br>Nagar ,Tarla<br>Gadda Near<br>Karvan<br><br>Hyderabad -<br>500028 | 27 | <b>₹ 10,<br/>15<br/>0</b> | Snacks – khakhra,<br>Namkeen-<br>mixture, gathiya<br><br>Plates 30<br><br>Medicines –<br>volinispray, iodex,<br>glucon-D<br><br>Fruits- apple,<br>banana, grapes,<br>watermelon,<br>coconut water<br><br>Gold Drop Oil –<br>15 litres<br><br>Mint Chocolates<br><br>Biscuits –<br>MarieGold,<br>Monaco<br><br>Dining table<br>water jugs – 4<br>pieces |

**PHOTOGRAPHS:**



MBA I(A) STUDENTS WITH THE CHILDREN MBA I (B) STUDENTS PERFORMING DANCE

**XXI STUDENT RESEARCH PAPERS**

**2016-2017**

| S. No | Department          | STUDENT                         | CLASSES  | Title of the programme  | DATE  | TOPIC  | National/International/workshop | Place & Organization |
|-------|---------------------|---------------------------------|----------|---|---|--|---------------------------------|----------------------|
| 1     | Business Management | Arushi Agarwal & Shashant Singh | MBA II A | National Conference organized by Anveshana Educational & Research Foundation "Recent Trends in Mgmt | 26 <sup>th</sup> & 27 <sup>th</sup> August 2016 | "Work Life Balance"<br><br><b>Won - Best Communicated Presentation</b> | NATIONAL                        | Osmania University   |

|   |                     |                                  |          |   |                                 |  |  |   |
|---|---------------------|----------------------------------|----------|---|---------------------------------|--|--|---|
|   |                     |                                  |          | & Social Sciences   |                                 |  |  |   |
| 2 | Business Management | K. Haritha & Gratus Rahul        | MBA II A | National Conference on Management Research 2016                               | 24 <sup>th</sup> September 2016 | “Sexual Harassment at Workplace & Organizational Behavior”                               | NATIONAL                                       | ICBM Upparpally, Hyderabad  |
| 3 | Business Management | SHRUTI AGARWAL & BHAVANA DODWANI | MBA I A  | One day national seminar on revolutionising business practices in digital era | 29 Nov 2016                     | DIGITAL BRANDING   | National seminar<br>ISBN no. 978-93-81693-07-4 | St. Joseph’s Degree & PG College in collaboration with Institute of research & development (IRD india)<br>Hyderabad |
| 4 | Business Management | VARALA KSHMI PARLAPALLY          | MBA I A  | One day national seminar on revolutionising business practices in digital era | 29 Nov 2016                     | WAYS OF MARSHALLING YOUR POTENTIAL IN ORDER TO LEAD A PRODUCTIVE LIFE DAY IN AND DAY OUT | National seminar<br>ISBN no. 978-93-81693-07-4 | St. Joseph’s Degree & PG College in collaboration with Institute of research & development (IRD india)<br>Hyderabad |

|   |                     |                       |         |   |             |   |  |   |
|---|---------------------|-----------------------|---------|---|-------------|---|--|---|
| 5 | Business Management | RAJNAN DANI PANWAR    | MBA I A | One day national seminar on revolutionising business practices in digital era | 29 Nov 2016 | CONSUMER PERCEPTION ON INTERNET BANKING WITH REFERENCE TO HDFC BANK | National seminar<br>ISBN no. 978-93-81693-07-4 | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)<br>Hyderabad |
| 6 | Business Management | ROSHAN NELSON XAVIER  | MBA I A | One day national seminar on revolutionising business practices in digital era | 29 Nov 2016 | HUMAN RESOURCE INFORMATION SYSTEMS                                  | National seminar<br>ISBN no. 978-93-81693-07-4 | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)<br>Hyderabad |
| 7 | Business Management | POOJA LAHOTI & GEETHA | MBA I A | One day national seminar on revolutionising business practices in digital era | 29 Nov 2016 | A STUDY ON VIRAL MARKETING  | National seminar<br>ISBN no. 978-93-81693-07-4 | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)<br>Hyderabad |



|   |                     |   |         |   |  |  |  |   |
|---|---------------------|---|---------|---|--|--|--|---|
| 8 | Business Management | A. SONAM DUBEY  | MBA I A | One day national seminar on revolutionising business practices in digital era   | 29 Nov 2016  | DRIVE OF ONLINE INDIAN CUSTOMERS TOWARDS M-COMMERCE  | National seminar<br><br>ISBN no. 978-93-81693-07-4 | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)<br><br>Hyderabad |
| 9 | Business Management | 1)Suneel Deexith Roll no:97<br><br>2)Shaik Abdul Raheem Roll no:79<br><br>MBA I B | MBA I B | Two Day Interdisciplinary National Seminar On "Livelihood Security and Rural Transformation in India:Programmes,Implementation and Challenges | March 3 & 4,2017<br><br>Presented on March 3 <sup>rd</sup> | Promotions Of Handloom Products Through E-Marketing For<br><br>Sustainable Livelihood In Telugu Region | National Seminar                                   | Department of Economics, Govt. City College   |

|    |                     |   |             |  |  |                            |  |   |
|----|---------------------|---|-------------|--|--|----------------------------|--|---|
| 10 | Business Management | Sahil Rayani<br>121416672061<br>MBA I B | 26-11-16    | One Day National Seminar On Contemporary Issues On Corporate And Personal Finance, Micro Finance, Banking, Insurance And Financial Analytics | Role of Information Technology In Enhancing Efficiency of Banking Operations : Issues and Challenges | ISBN due                   | National Seminar<br><br><b>First Position for the Category of Best Paper Presenter Certificate for Student</b> | Siva sivani Institute of Management, Kompally   |
| 11 | Business Management | Sahil Rayani<br>121416672061<br>MBA I B | 29 Nov 2016 | One day national seminar on revolutionising business practices in digital era  | A relevance of green marketing- case study on ITC stationery products                                | ISBN no. 978-93-81693-07-4 | National seminar   | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)<br><br>Hyderabad |

|    |                     |  |                   |   |  |                            |                  |  |
|----|---------------------|--|-------------------|---|--|----------------------------|------------------|--|
| 12 | Business Management | Adeeba<br>121416<br>67209<br>6<br>MBA I<br>B   | 29<br>Nov<br>2016 | One day national seminar on revolutionising business practices in digital era | Impact of green marketing in rural India                                 | ISBN no. 978-93-81693-07-4 | National seminar | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india) Hyderabad |
| 13 | Business Management | Anusha reddy<br>121416<br>67206<br>6<br>Pratibha Rathi<br>121416<br>67209<br>0<br>Suchit ha. V<br>12141<br>66721<br>18<br>MBA I<br>B | 29<br>Nov<br>2016 | One day national seminar on revolutionising business practices in digital era | A Study on importance of social marketing in the present competitive era | ISBN no. 978-93-81693-07-4 | National seminar | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india) Hyderabad |

|    |                     |  |             |   |  |                            |                  |   |
|----|---------------------|--|-------------|---|--|----------------------------|------------------|---|
| 14 | Business Management | Ankita Maheshwari<br>121416672081<br>MBA I B       | 29 Nov 2016 | One day national seminar on revolutionising business practices in digital era | An explorative study on general insurance with a special reference to Kadel Insurance brokers pvt. Ltd | ISBN no. 978-93-81693-07-4 | National seminar | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)<br>Hyderabad |
| 15 | Business Management | J Suneel Deexith (121416672097)<br>MBA I B         | 29 Nov 2016 | One day national seminar on revolutionising business practices in digital era | An impact of cyber hits on Indian virtual banking system   | ISBN no. 978-93-81693-07-4 | National seminar | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)<br>Hyderabad |
| 16 | Business Management | T. Anusha Reddy Suchitha Prathiba Rathi<br>MBA I B | 29 Nov 2016 | One day national seminar on revolutionising business practices in digital era | A study on importance of social marketing in the present competitive era                               | ISBN no. 978-93-81693-07-4 | National seminar | St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)              |

|  |  |  |  |  |  |  |  |           |
|--|--|--|--|--|--|--|--|-----------|
|  |  |  |  |  |  |  |  | Hyderabad |
|--|--|--|--|--|--|--|--|-----------|

### **XXII. DETAILS OF STUDENTS REGISTERED WITH PLACEMENT CELL, CRT**

Total no. of students registered for placements (MBA II Year ) = 101 students

- **Placement Orientation Programme** was conducted on 24<sup>th</sup> June 2016 by the Department of Business Management placement officer Dr.N.Srinivas and placement department coordinators Mrs.Danam and Ms.Swapna .
- **Interactive session** was organized and was held at Main campus attended by the Principal, Dean, HOD, Placement Officer, Placement Coordinators and Berkadia trainers on 13<sup>th</sup> July 2016 regarding the Job opportunities.
- Berkadia training orientation session was conducted for MBA II year placement registered students on 28<sup>th</sup> July 2016.
- Campus Recruitment Training programme was started for MBA II Year placement registered students from 17<sup>th</sup> September 2016 and was continued for one week by Globarena Institute.
- A Guest lecture on “An Experts Guide To Top 101 Entry Level Jobs” was organized in Main campus by Mr. T. Muralidharan- CEO, TMI Group on 4<sup>th</sup> October 2016.
- AMCAT online test was organized for all the MBA II year students in Main campus on 19<sup>th</sup> January 2017.
- Parents meet was organized for all the Berkadia final selects in Extended campus to brief the students and their parents about the joining formalities for Berkadia on 27<sup>th</sup> August 2016.

**DETAILS OF STUDENTS PLACED FOR VARIOUS COMPANIES**

| <b>S.NO</b> | <b>Name of the Student</b> | <b>Name of the Course</b> | <b>Name of the company</b>                                | <b>Designation</b>          | <b>Date of Visit</b> | <b>CTC (P.A)</b> |
|-------------|----------------------------|---------------------------|---|-----------------------------|----------------------|------------------|
| 1           | Kamesh Singh               | MBA                       | Deloitte Tax Services India Pvt Ltd                       | Tax Consultant              | 13-09-2016           | Rs.5,75,000      |
| 2           | P.S.Cecilia                | MBA                       | Deloitte Tax Services India Pvt Ltd                       | Tax Consultant              | 13-09-2016           | Rs.5,75,000      |
| 3           | Nilesh Arukia              | MBA                       | Deloitte Tax Services India Pvt Ltd                       | Tax Consultant              | 13-09-2016           | Rs.5,75,000      |
| 4           | A.Nikitha                  | MBA                       | Deloitte Tax Services India Pvt Ltd                       | Tax Consultant              | 13-09-2016           | Rs.5,75,000      |
| 5           | Anusha Mary Francis        | MBA                       | Deloitte Tax Services India Pvt Ltd                       | Tax Consultant              | 13-09-2016           | Rs.5,75,000      |
| 6           | Shraddha Arukia            | MBA                       | Franklin Templeton International Services (India) Pvt Ltd | Graduate Trainee Operations | 28-10-2016           | Rs.3,44,677      |
| 7           | Ankita C Delhiwala         | MBA                       | Franklin Templeton International Services (India) Pvt Ltd | Graduate Trainee Operations | 28-10-2016           | Rs.3,44,677      |
| 8           | Jasarupiya Shubham         | MBA                       | Franklin Templeton International                          | Graduate Trainee Operations | 28-10-2016           | Rs.3,44,677      |

|    |                         |     |   |                                   |            |                 |
|----|-------------------------|-----|---|-----------------------------------|------------|-----------------|
|    |                         |     | Services (India)<br>Pvt Ltd   |                                   |            |                 |
| 9  | Disha<br>Prakash        | MBA | Franklin<br>Templeton<br>International<br>Services (India)<br>Pvt Ltd | Graduate<br>Trainee<br>Operations | 28-10-2016 | Rs.3,44,6<br>77 |
| 10 | M. Bharat<br>Simha      | MBA | Franklin<br>Templeton<br>International<br>Services (India)<br>Pvt Ltd | Graduate<br>Trainee<br>Operations | 28-10-2016 | Rs.3,44,6<br>77 |
| 11 | Naomi<br>Middy          | MBA | Franklin<br>Templeton<br>International<br>Services (India)<br>Pvt Ltd | Graduate<br>Trainee<br>Operations | 28-10-2016 | Rs.3,44,6<br>77 |
| 12 | Syeda<br>Ayesha<br>Banu | MBA | Franklin<br>Templeton<br>International<br>Services (India)<br>Pvt Ltd | Graduate<br>Trainee<br>Operations | 28-10-2016 | Rs.3,44,6<br>77 |
| 13 | G.Akhila                | MBA | Franklin<br>Templeton<br>International<br>Services (India)<br>Pvt Ltd | Graduate<br>Trainee<br>Operations | 28-10-2016 | Rs.3,44,6<br>77 |
| 14 | Payal Patel             | MBA | Franklin<br>Templeton<br>International<br>Services (India)<br>Pvt Ltd | Graduate<br>Trainee<br>Operations | 28-10-2016 | Rs.3,44,6<br>77 |
| 15 | K Haritha               | MBA | Berkadia India<br>Services Pvt Ltd                                    | Associate<br>Analyst-I            | 20-12-2016 | 3,22,500        |
| 16 | Ritu Jain               | MBA | Berkadia India<br>Services Pvt Ltd                                    | Associate<br>Analyst              | 20-12-2016 | 3,22,500        |

|    |                         |     |                                 |                   |            |          |
|----|-------------------------|-----|---------------------------------|-------------------|------------|----------|
| 17 | T.Navya Sri             | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 18 | Jyostna                 | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 19 | Gopu Kalyani            | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 20 | Ravina Rathi            | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 21 | Harish Kumar Katteboina | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 22 | Sruthi Gidugu           | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 23 | Praneeth Kyatham        | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 24 | Kazi Owais Mohiuddin    | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 25 | Sherly Sheela David     | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 26 | Varun D                 | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 27 | Devasani Tejaswini      | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 20-12-2016 | 3,22,500 |
| 28 | Pavan Kumar Jhaver      | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 21-12-2016 | 3,22,500 |
| 29 | Roshini                 | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 21-12-2016 | 3,22,500 |
| 30 | B.Ravali                | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 21-12-2016 | 3,22,500 |
| 31 | Lakshmi Narayan         | MBA | Berkadia India Services Pvt Ltd | Associate Analyst | 21-12-2016 | 3,22,500 |



|    |                                   |     |                                 |                                |            |                   |
|----|-----------------------------------|-----|---------------------------------|--------------------------------|------------|-------------------|
|    | Sharma                            |     |                                 |                                |            |                   |
|    | <b>NONE GOT SELECTED</b>          | MBA | Jaro Education<br>( Off Campus) | -                              | 22-12-2016 | -                 |
| 32 | Nidhi Srivastava                  | MBA | Berkadia India Services Pvt Ltd | Associate Analyst              | 21-12-2016 | 3,22,500          |
| 33 | D. Sahithi Priya                  | MBA | Ryan India Tax Services Pvt Ltd | Tax Associate                  | 22-12-2016 | 2,20,000          |
| 34 | G.Dhamini                         | MBA | Genpact India                   | Process Associate              | 03-01-2017 | 1,50,000          |
| 35 | K.P.Monica                        | MBA | Genpact India                   | Process Associate              | 03-01-2017 | 1,50,000          |
| 36 | D.Satya Sadh                      | MBA | Genpact India                   | Process Associate              | 03-01-2017 | 1,50,000          |
| 37 | C.Monica                          | MBA | Genpact India                   | Process Associate              | 03-01-2017 | 1,50,000          |
| 38 | R. Suchit Kumar                   | MBA | Genpact India                   | Process Associate              | 03-01-2017 | 1,50,000          |
|    | Arjun Reddy ( <b>ON HOLD</b> )    | MBA | Call Health Services Pvt Ltd    | Enabler-Human Resource         | 24-02-2017 | 2,20,000-3,00,000 |
|    | <b>RESULTS NOT YET DISCLOSE D</b> | MBA | INSOFE                          | Business Development Executive | 17-03-2017 | 3,00,000-4,00,000 |
| 39 | Vepson Elias                      | MBA | Isolvers. Inc                   | HR & Marketing freshers        | 15-04-2017 | 1.80,000-3,60,000 |
| 40 | D. Satya Sadhana                  | MBA | Isolvers. Inc                   | HR & Marketing freshers        | 15-04-2017 | 1.80,000-3,60,000 |
| 41 | Lavina Malkani                    | MBA | Isolvers. Inc                   | HR & Marketing                 | 15-04-2017 | 1.80,000-3,60,000 |

|    |                                  |     |  |                            |            |                   |
|----|----------------------------------|-----|--|----------------------------|------------|-------------------|
|    |                                  |     |  | freshers                   |            |                   |
| 42 | Chandini Jain                    | MBA | Isolvers. Inc                            | HR & Marketing freshers    | 15-04-2017 | 1.80,000-3,60,000 |
|    | <b>RESULTS NOT YET DISCLOSED</b> | MBA | Value Momentum Software Services Pvt Ltd | Trainee- Talent Acquistion | 2-03-2017  | 3,00,000          |

### **A REPORT ON PLACEMENT ORIENTATION TO MBA II YRS**

**TIME: 12:20 TO 2:30 PM**

**DATE :24-07-2016**

**VENUE: SEMINAR HALL EXTD CAMPUS**

On 24<sup>th</sup> June 2016, the students of MBA II yrs were given placement orientation.

Mrs.Mary Francina briefed the students about the role of placement officer and Department coordinators . she also told that the students should take the utmost benefit of the placement cell.



**MRS.FRANCINA HOD, DEPARTMENT. OF BUSINESS MANAGEMENT ADDRESSING THE STUDENTS**

**SESSION BY DR.SRINIVAS –PLACEMENT OFFICER**

The session was started by Dr.Srinivas –Placement officer .He highlighted on the importance of placement cell in each department .He gave an outline on the importance of placement registration online and explained the process in detail ..

Dr.Srinivas also showed a video on **ATTITUDE** which is the first criteria the corporate will look for .So he said it is very important to have the right attitude while looking fr a job in the corporate



**DR.SRINIVAS BRIEFING THE STUDENTS**

#### **SESSION BY MRS.DANAM –DEPARTMENT PLACEMENT COORDINATOR**

Mrs.Danam explained about the Registration form details (Hard copy and soft copy submission ) along with the fees They were also told the basic Etiquettes for the recruitment process. She encouraged the students to attend to CRT and told the benefits of CRT . Finally she made the student s realize the **REGISTRATION DOES NOT MEAN PLACEMENT** they need to persistently work toward placement.



**MRS.DANAM ADDRESSING STUDENTS**



**MS.SWAPNA BRIEFING THE STUDENTS**

Ms.Swapna emphasized on the process of registration .she told them about the permission letters and attendance which is mandatory when name once given for placement drive

The Training & Placement Cell of St. Joseph's Degree & PG College has grown by leaps and bounds under the able leadership of the Principal Rev.Fr.Vincent Arokiadas with Dr. Nagunuri Srinivas the Placement Officer. The Placement cell works in coordination with various department placement coordinators and Pre-Placement Training Programmes conducted regularly at SJC and the Placement Officer also responsible for developing and maintaining the Corporate Relationships. It has been able to convince the top IT, Core finance, Manufacturing and service Multi-National companies for the recruitment of the graduating students from the campus.

The Institute conducts rigorous Pre-Placement Training Programmes for the under graduate and Post graduate students to make them Industry-ready throughout the academic year. In the academic year (2016 - 17) the Institute has tied-up with **Globarena Technologies Pvt Ltd**, Hyderabad to improve the students' communication & soft skills and train the students in Aptitude, Critical Reasoning, Spoken English, Group Discussions, Technical and HR Interview skills.

The training was provided to the students on various aspects such as:

- Personality Development

- Soft skills training
- Employability skills Development
- Vocabulary, Grammar & Comprehension
- Quantitative ability
- Applied Mathematics
- Engineering Mathematics
- Logical ability
- Inductive reasoning

| CRT Training Modules for the Academic Year 2016-17        |                                   |   |  |                                      |   |  |
|---|-----------------------------------|---|--|--------------------------------------|---|--|
| ST. Joseph's Degree and PG College<br>Kingkoti, Hyderabad |                                   |   |  |                                      |   |  |
| Day   | Sessions                          | BATCH-1                                     | BATCH-2                                    | BATCH-3                              | BATCH-4                                 | BATCH-5  |
|   |                                   | Incharge: Mrs. Aparna Sathe<br>Room No: 401 | Incharge: Mrs. Geethanjali<br>Room No: 402 | Incharge: Ms. Swapna<br>Room No: 403 | Incharge: Mr. M.L.N Rao<br>Room No: 404 | Incharge: Mrs. Dana m Tressa<br>Room No: Joseph's Hall (5th Floor) |
| DAY-1   | 16 August FN (8:30 am - 11:30 am) | APT-1                                       | APT-1                                      | VERB-1                               | SS-1                                    | SS-1   |
|   | 16 August AN (12:00 pm - 3:00 pm) | SS-1  | SS-1                                       | APT-1                                | APT-1                                   | VERB-1   |
| DAY-2   | 17 August FN (8:30 am - 11:30 am) | APT-2                                       | VERB-1                                     | SS-1                                 | SS-2                                    | APT-1  |
|   | 17 August AN (12:00 pm - 3:00 pm) | VERB-1                                      | APT-2                                      | APT-2                                | SS-3                                    | SS-2   |
| DAY-3   | 18 August FN (8:30 am - 11:30 am) | SS-2  | SS-2                                       | VERB-2                               | APT-2                                   | APT-2  |
|   | 18 August AN (12:00 pm - 3:00 pm) | APT-3                                       | VERB-2                                     | APT-3                                | SS-4                                    | SS-3   |

|       |                                   |        |        |        |        |        |
|-------|-----------------------------------|--------|--------|--------|--------|--------|
| DAY-4 | 19 August FN (8:30 am - 11:30 am) | SS-3   | SS-3   | VERB-3 | APT-3  | APT-3  |
|       | 19 August AN (12:00 pm - 3:00 pm) | APT-4  | APT-3  | SS-2   | VERB-1 | SS-4   |
| DAY-5 | 20 August FN (8:30 am - 11:30 am) | SS-4   | SS-4   | APT-4  | APT-4  | VERB-2 |
|       | 20 August AN (12:00 pm - 3:00 pm) | VERB-2 | APT-4  | SS-3   | SS-5   | APT-4  |
| DAY-6 | 21 August FN (8:30 am - 11:30 am) | APT-5  | APT-5  | SS-4   | VERB-2 | SS-5   |
|       | 21 August AN (12:00 pm - 3:00 pm) | VERB-3 | SS-5   | APT-5  | APT-5  | VERB-3 |
| DAY-7 | 22 August FN (8:30 am - 11:30 am) | APT-6  | APT-6  | SS-5   | VERB-3 | APT-5  |
|       | 22 August AN (12:00 pm - 3:00 pm) | SS-5   | VERB-3 | APT-6  | APT-6  | APT-6  |

|       |  |
|-------|--|
|       | <b>Soft skills-5 sessions</b>          |
| SS-1  | Personality Typing/CM                  |
| SS-2  | Personality Development                |
| SS-3  | Soft Skills Training                   |
| SS-4  | Employability Skills Development       |
| SS-5  | Pre-Placement Training                 |
|       | <b>Verbal-3 sessions</b>               |
| V-1   | Vocabulary                             |
| V-2   | Grammar                                |
| V-3   | Comprehension                          |
|       | <b>Aptitude-6 sessions</b>             |
| APT-1 | Quantitative Ability/Basic Mathematics |
| APT-2 | Applied Mathematics                    |
| APT-3 | Engineering Mathematics                |
| APT-4 | Logical Ability/Deductive Reasoning    |

|  |
|--|
| <b>Session 1 : FN (8:30 am - 11:30 am)</b> |
| <b>Session 2: AN (12:00 pm - 3:00 pm)</b>  |
| <b>Break : 11:30 am to 12:00 pm</b>        |

|       |                            |
|-------|----------------------------|
| APT-5 | <i>Inductive reasoning</i> |
| APT-6 | <i>Abductive Reasoning</i> |

### **BERKADIA-2016- BERKADIA -MOU**

- The placement officer had taken initiative to have an MOU with BERKADIA director **Mr.NED MODI** .the first session of talks were held with the Principal Rev.Fr.Vincent Arokiadas. He was very happy to take this as a best opportunity for both UG and PG students .
- the second round of talks were held with a team of HR recruiters and manager .they addressed all the placement coordinators of the department of Commerce and Business Management , Deans – Administration and Academics , Heads of the Department Commerce and Business Management and the Placement Officer . we all clarified few queries regarding the training session which will be conducted by the BERKADIA team and also the selection process along with the benefits which could be provided by the company to our students .
- The MOU signed by father was also discussed thoroughly understand the terms and conditions 13<sup>th</sup> July 2016
- Venue : main campus ,conference hall
- 
- **BERKADIA ORIENTATION BY DR.SRINIVAS AND MRS.DANAM**
- **Date : 28-07-2016**
- **Venue: seminar hall ,Extd campus**
- A session was conducted by Dr.Srinivas on the history of companyand also he briefed about the MOU signed by the Institution .he further briefed this is a best opportunity provided to the students of St.Joseph’s and the students can take upto this opportunity to write online test.
- He further discussed the pay package and monetary benefits .
- Mrs.Danam discussed about the pattern of test which will be conducted by them.she further briefed them about the company and it achievements .she highlighted about the

pattern of test and how to prepare for it .guided all the students to study from certain finance textbooks .

- **BERKADIA INAUGURAL FOR TRAINING PROGRAMME**

- The dignitaries for the Inaugural were **MR.SAMUEL PETER** , Vice president –HR , **MS.SUMANA SHANKARA,Vice President –Operations** ,Mr.Kunal ,Manager ,Mr.Jayaker – ASST Manager.The session was followed by address by Mr.Samuel peter about the company and benefits provided thereof .She briefed about the challenges at BERKADIA and the experience there of . benefits provided to the employees

- **BERKADIA ONLINE TEST**

- Date : 13<sup>th</sup> July 2016
- Venue : Main campus
- The students of MBA Ilyr Students Attended the BERKADIA online test

- **Agenda:**

- Course details (length of course 30-35 hours)
- Sessions (date and timings)
- Eligibility criteria (Preliminary Test)
- General questions about the program

- **COMPANY details**

- Kunal Haldankar                      Senior Manager (Training)
- Vijay Meda                              Senior Manager (HR)
- Jayakar Karna                         Assistant Manager (Training)



## MODULE OF BERKADIA

| S.No | Topic Name  | Total Duration (Hours) | # of Sessions | Dates sessions wise      |
|------|---|------------------------|---------------|--------------------------|
| 1    | <b>Introduction</b>   | 1                      | 1             |                          |
| 2    | <b>CRE Basics:</b><br>a. What is CMBS<br>b. Evolution of CMBS<br>c. Commercial Mortgage Loan Basics<br>d. Characteristics of CMBS   | 2                      | 1             | 09-16-16                 |
| 3    | <b>CMBS - Three Level Perspective</b><br>a. Property Level<br>b. Loan Level<br>c. Bond Level  | 6                      | 2             | 09/28/2016<br>10/05/2016 |
| 4    | <b>CRE - Servicing Business Overview</b><br>a. Servicing Overview<br>b. Originations & Refinancing Overview   | 3                      | 1             | 10-14-16                 |
| 5    | <b>Recap &amp; Mid Assessment</b>   | 2                      | 1             | 10-19-16                 |
| 6    | <b>CRE - Basics of CRE &amp; MF Servicing</b><br>a. Role of the Servicer<br>b. Servicing Approaches<br>c. History of Servicing<br>d. Ethics in Commercial Servicing<br>e. Servicing – Sources of Income | 6                      | 2             | 10/25/2016<br>11/01/2016 |
| 7    | <b>CRE - Life Cycle of CRE &amp; Multifamily Loans</b><br>a. The Loan Cycle<br>b. Key players in Loan Cycle<br>c. Property Types & Characteristics<br>d. Property Performance                           | 2                      | 1             | 11-07-16                 |

|    |   |           |           |  |
|----|---|-----------|-----------|--|
| 8  | <b>CRE - Servicing Agreements &amp; Loan Documents</b><br>a.Pooling & Servicing Agreement<br>b. Sub Servicing Agreement<br>c. Borrower Lender Loan Documents<br>d. Property Related Documents | 9         | 3         | 11/15/2016<br>11/21/2016<br>11/28/2016 |
| 9  | Recap   |           |           | 12-12-16                               |
| 10 | Fianl Assessment  |           |           | 12-21-16                               |
|    |   | <b>31</b> | <b>12</b> |  |

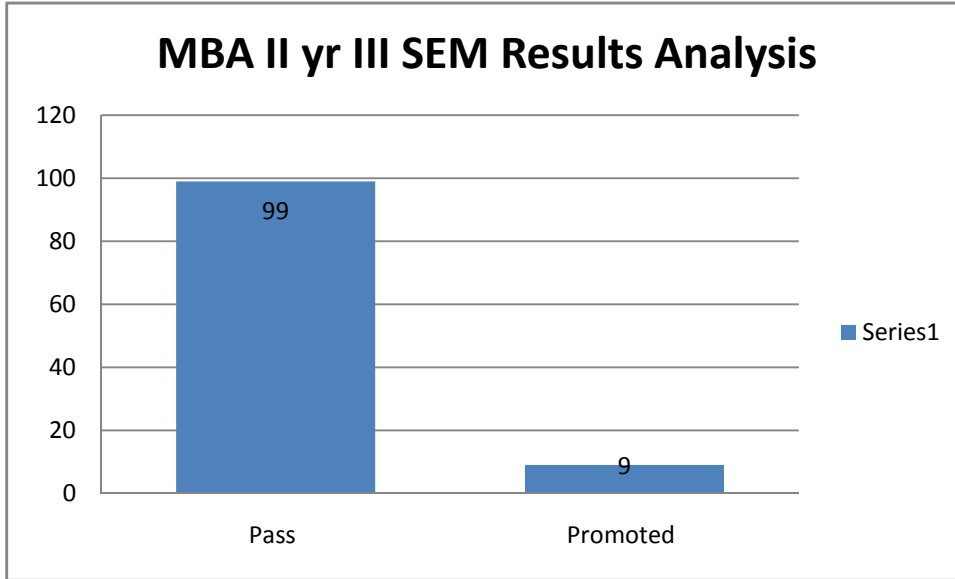
**XXIII. RESULT ANALYSIS**

**MBA III SEM II yr**

**Total Students Appeared:108**

**No of Students Passed 99**

**No of Students Promoted 09**



## Consolidated Class Analysis Format

### Academic Year: 2016-17

|   |  |
|---|--|
| <b>Course &amp; Class with Section</b>            | <b>MBA II YEAR III SEM (Sec-A)</b>   |
| <b>Name of the Class In-Charge:</b>               | <b>MS.S.SWAPNA</b>   |
| <b>No. of Students admitted</b>                   | <b>: 60</b>  |
| <b>No. of Students discontinued (their names)</b> | <b>: 07 ( B.Keshav, K.Shiva Kumar, B.Satish, A.Prashanth Kumar, Umang C.Deliwala, Sayeed Bin Sabeer)</b> |
| <b>Total Class Strength</b>                       | <b>: 53</b>  |

#### Attendance III-SEM

#### MBA I YEAR III SEM (AS ON 15-11-2016)

| S.NO         | CRITERIA | NO.OF STUDENTS |
|--------------|----------|----------------|
| 1            | >=75 %   | 40             |
| 2            | 60-74 %  | 7              |
| 3            | 45-59%   | 3              |
| 4            | < 45 %   | 3              |
| <b>TOTAL</b> |          | <b>53</b>      |

Registered for End Semester Examination: 53

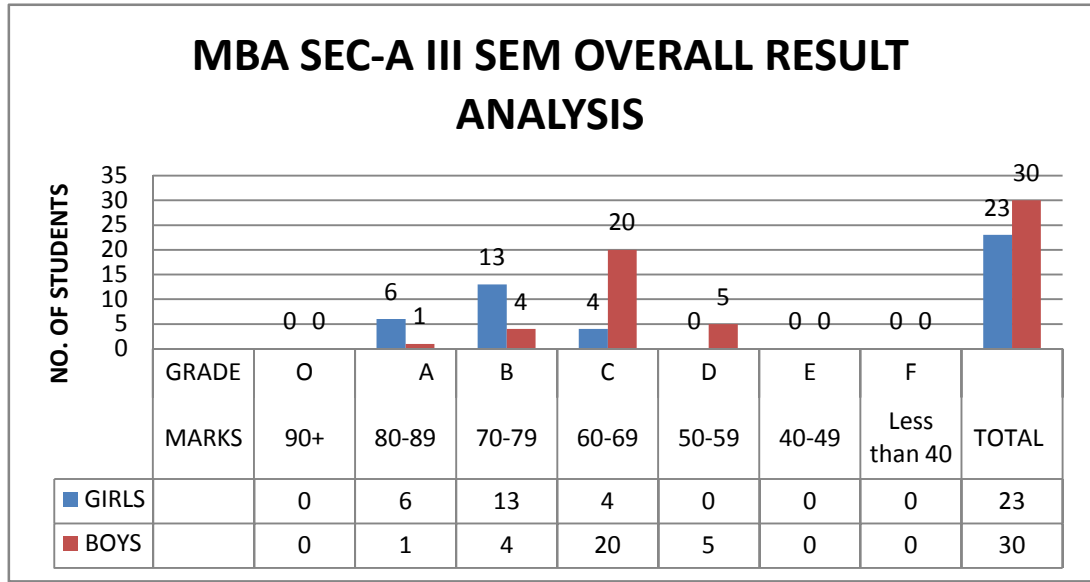
Appeared for End Semester Examination: 53

Absent (Mention the Name & Roll No.): NIL

#### Result Details MBA II YEAR III SEM

| S.NO         | CRITERIA     |       | GIRLS     | BOYS      | TOTAL<br>(OVERALL) |
|--------------|--------------|-------|-----------|-----------|--------------------|
|              | MARKS        | GRADE |           |           |                    |
| 1            | 90+          | O     | -         | -         | -                  |
| 2            | 80-89        | A     | 6         | 1         | 7                  |
| 3            | 70-79        | B     | 13        | 4         | 17                 |
| 4            | 60-69        | C     | 4         | 20        | 24                 |
| 5            | 50-59        | D     | -         | 5         | 5                  |
| 6            | 40-49        | E     | -         | -         | -                  |
| 7            | Less than 40 | F     | -         | -         | -                  |
| <b>TOTAL</b> |              |       | <b>23</b> | <b>30</b> | <b>53</b>          |

**GRAPHICAL REPRESENTATION OF GRADES (OVERALL)**



**STUDENT DETAILS (FAILED)**

| S.NO | ROLL. NO     | STUDENT NAME      | SUBJECT   | EXTERNAL MARKS | NO. OF SUBJECTS |
|------|--------------|-------------------|-----------|----------------|-----------------|
| 1    | 121415672006 | JUDE CHRISTOPHER  | GB        | 21             | 1               |
| 2    | 121415672021 | DEVARAKONDA VARUN | GB        | 20             | 1               |
| 3    | 121415672027 | PRANEETH          | GB        | 22             | 1               |
| 4    | 121415672027 | T. SHASHANT SINGH | GB<br>LCM | 22<br>20       | 2               |

No. Failed in Internals: - NIL

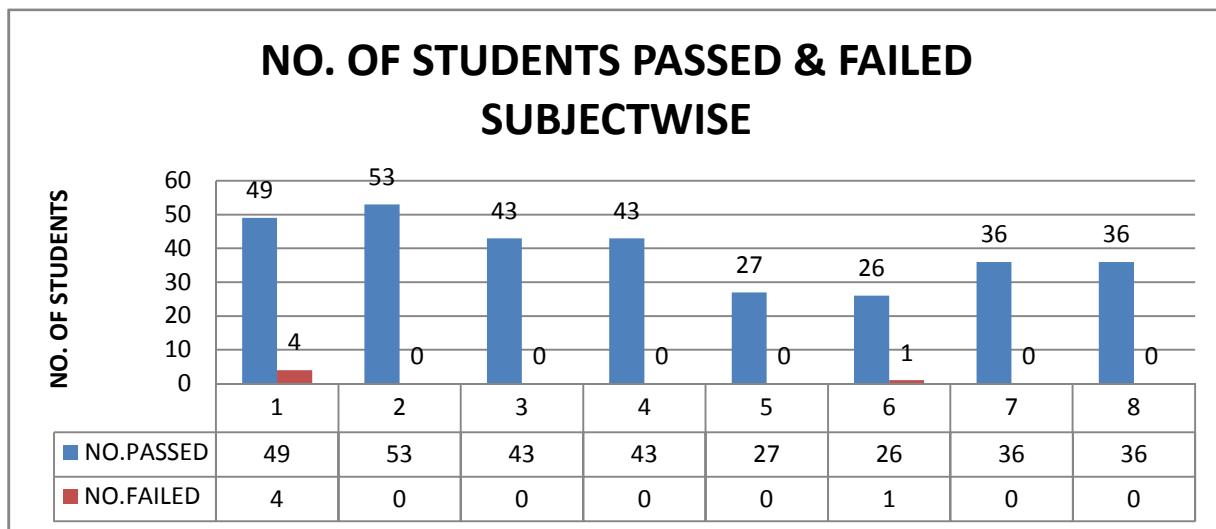
Centum only basing on External Marks : NIL

**SUBJECTWISE ANALYSIS**

| SUBJECT     | GB  | BA   | IAPM | FSS  | OD   | LCM | PBM  | MCDM |
|-------------|-----|------|------|------|------|-----|------|------|
| NO.APPEARED | 53  | 53   | 43   | 43   | 27   | 27  | 36   | 36   |
| NO.ABSENT   | -   | -    | -    | -    | -    | -   | -    | -    |
| NO.PASSED   | 49  | 53   | 43   | 43   | 27   | 26  | 36   | 36   |
| PASS %      | 92% | 100% | 100% | 100% | 100% | 96% | 100% | 100% |
| NO.FAILED   | 04  | -    | -    | -    | -    | 01  | -    | -    |

|        |    |   |   |   |   |    |   |   |
|--------|----|---|---|---|---|----|---|---|
| FAIL % | 8% | - | - | - | - | 4% | - | - |
|--------|----|---|---|---|---|----|---|---|

**GRAPHICAL REPRESENTATION OF NO. OF STUDENTS PASSED & FAILED FOR ALL THE SUBJECTS:**



**SUBJECTWISE DETAILS OF INTERNAL AND EXTERNAL MARKS**

| SUBJECT | FACULTY            | INTERNAL (40) |        | EXTERNAL (60) |        | TOTAL (100) |        | PASS% |
|---------|--------------------|---------------|--------|---------------|--------|-------------|--------|-------|
|         |                    | Highest       | Lowest | Highest       | Lowest | Highest     | Lowest |       |
| GB      | Ms. S.Swapna       | 39            | 16     | 47            | 20     | 85          | 43     | 49%   |
| BA      | Ms. Jesmy Thomas   | 38            | 17     | 48            | 25     | 84          | 46     | 100%  |
| IAPM    | Mr. Ganesh Anand   | 39            | 14     | 47            | 25     | 86          | 47     | 100%  |
| FSS     | Mrs. Danam Tressa  | 38            | 17     | 47            | 26     | 85          | 47     | 100%  |
| OD      | Mrs. Mary Francina | 36            | 12     | 53            | 33     | 87          | 49     | 100%  |
| LCM     | Mrs. Tina Sequeria | 37            | 16     | 54            | 20     | 90          | 43     | 96%   |
| PBM     | Mrs. Laxmi Madhuri | 38            | 20     | 55            | 25     | 87          | 58     | 100%  |
| MCDM    | Dr. N. Srinivas    | 38            | 20     | 54            | 24     | 89          | 57     | 100%  |

**Top 3 Students of the Class (Name, Roll No., Percentage, Contact No. with the Students Signature):**

**MBA I YEAR III SEM SEC-A**

| S.NO | ROLL NO. | NAME | % OF | CONTACT | SIGNATURE |
|------|----------|------|------|---------|-----------|
|------|----------|------|------|---------|-----------|

|   |              |                        | MARKS | NO.        |  |
|---|--------------|------------------------|-------|------------|--|
| 1 | 121415672001 | ANUSHA MARY<br>FRANCIS | 84    | 7702194035 |  |
| 2 | 121415672007 | A. NIKITHA             | 82    | 8985170561 |  |
|   | 121415672017 | RAVINA RATHI           | 82    | 9030412095 |  |
|   | 121415672036 | DISHA PRAKASH          | 82    | 9700424503 |  |
|   | 121415672041 | DIVYA SUDHA            | 82    | 9705387334 |  |
| 3 | 121415672010 | NILESH ARUKIA          | 80    | 8498917500 |  |
|   | 121415672023 | SRUTHI GIDUGU          | 80    | 8790786596 |  |

**Top 5 Promising Students of the Class (Name, Roll No. & Contact No.):**

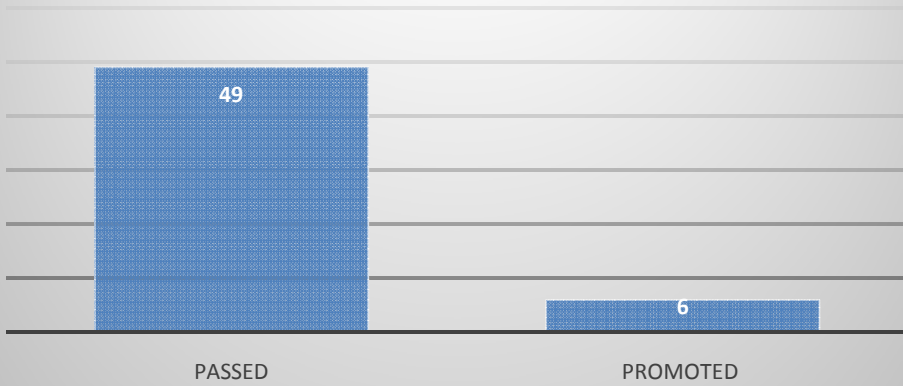
**MBA I YEAR III SEM SEC-A**

| S.NO | ROLL NO.     | NAME             | % OF MARKS | CONTACT NO. | SIGNATURE |
|------|--------------|------------------|------------|-------------|-----------|
| 1    | 121415672005 | RITU JAIN        | 79         | 9494540681  |           |
| 2    | 121415672050 | P.V. AVINASH     | 79         | 7416631368  |           |
| 3    | 121415672059 | K.KRANTHI        | 79         | 8977664823  |           |
| 4    | 121415672008 | MARY INFANTA     | 78         | 8106372205  |           |
| 5    | 121415672040 | D. SAHITHI PRIYA | 77         | 9676845696  |           |

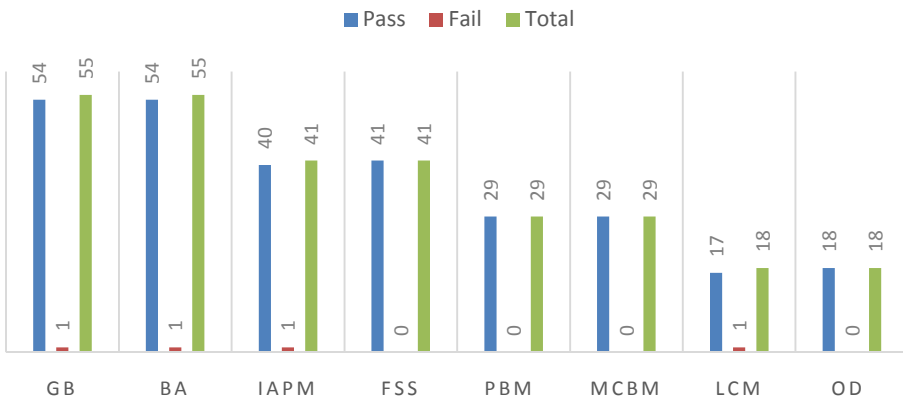
**Measures to be taken for weak students:**

- ✓ **Special attention will be given to the failed students.**
- ✓ **Subject wise classes will be conducted.**
- ✓ **More concentration will be taken for problematic Papers.**

## MBA II yr III SEM B SECTION Overall Result Analysis



## SUBJECT WISE RESULT ANALYSIS MBA III SEM B SEC





**XXIV. ALUMNI MEET**

The Alumni Association was started in the year 2007. The former students of the Undergraduate and the Post Graduate courses form the Alumni Association. They are invited to the college annually for the ALUMNI Get-together to share their expertise and information and thus contribute to the well-being of the Alma Mater.

**Alumni Meet - "Milan 2016"**

- **Date** : 17th September, 2016
- **Venue** : Seminar Hall I st Floor
- **Coordinator** : Mrs. Mary Vinaya Sheela
- The **8 Alumni Meet "Milan 2016"** was held on 17 September at 12 noon. It started with Flash mob in the ground in front of the Principal's office. The program then continued in the Seminar Hall with a prayer song by the college choir, "**Anna Domini**".
- **Mrs. Aparna sathe** was the Master of Ceremony. The dignitaries were invited on to the dias.

The Principal, **Rev. Fr. Vincent Arokia Das**, Asst. Principal, **Rev. Fr. Arogyam**, Director, **Prof. P. L. Vishweshwar Rao**, Convenor, Alumni Meet, **Mrs. Mary Vinaya Sheela**, HoD, Languages, **Dr. Surya Prakash Jaiswal** and an alumni lit the lamp.

- **Mrs. Esther Rathna**, Dean Academics, delivered welcome Address.
- The Principal addressed the gathering. He said that the college is marching towards success. It is climbing the ladder. The college is going to celebrate its completion of two decades in 2017. And he requested the students to be a part of this celebration.
- He said that he is happy to inform that **70%** of our students are well employed. He told that he wanted to see the "**Josephites**" globally.
- He asked them to keep in touch with the college and inform about their experiences and their success.
- The Assistant principal, **Rev. Fr. Arogyam** also addressed the old students wishing them success in all their Endeavours.
- The director, **Prof. P. L. Vishweshwar Rao** spoke about the role and importance of the alumni in his speech. He said, they play a vital role in the overall development of the institution.

- Later the alumni introduced themselves and shared their experiences. They expressed their gratitude and their willingness to take active participation in the **Vicennial celebrations**.
- **Mrs. Mary Vinaya sheela**, Senior Staff read out the minutes of the previous alumni meet held on 15 September 2015.

**101** students attended the meet from all streams including **UG & PG**. Alumni Students interacted with the faculty and Principal sharing their experiences and view during Hi – Tea.



## XXV. NATIONAL EDUCATION DAY

**DATE : 11-11-2016**

**VENUE : SEMINAR HALL**

**EXTENDED CAMPUS**

The inaugural started by a prayer song by MBA students .

The dignitaries were welcome by Mr.Ganesh Anand , Faculty, Department of Business Management. All the dignitaries

participated in the lighting of the lamp.

Fr.Vincent Arokiadas, Principal St.Joseph's in his address stated that it is very important to understand the very reason of celebrating this day .



**REV.FR.VINCENT AROKIADAS, PRINCIPAL GIVING WELCOME ADDRESS**

Education is important for all but educating oneself with knowing the purpose of **National Education Day which** is an annual observance in India to commemorate the birth anniversary of Maulana Abul Kalam Azad, the first **education** minister of independent India. The objective of celebrating National Education Day should be to strengthen our educational institutions and to raise the quality of education to greater heights. The government wishes that the educational institutions would celebrate the National Education Day by organizing seminars, symposia, essay writing, elocution competitions, workshops and rallies, cards and slogans on the importance of education and the nation's commitment to all aspects of education, said UGC. So father said that it is good to have this kind of day observed by the Department of Business Management consistently.

The chief Guest for the National education day addressed that It should be an occasion to remember

### **PROF .MALLA REDDY ADDRESSING THE STUDENTS**



Maulana Azad's contribution in laying the foundations of the education system in an independent India as well as to evaluate our current performance in this field. So on this day, all people who are involved in the field of education should come together to seek ways to advance India's prestige in the world, as a knowledge society and to focus on how to educate our people.<sup>1</sup>

### **November 11 is celebrated as National Education Day: Know about Azad's role in India's education**

He further stated that Azad was born on November 11, 1888. His real name was Abul Kalam Ghulam Muhiyuddin who eventually became known as Maulana Azad .His birth anniversary is celebrated as the National Education Day .Being the chairman of the Central Advisory Board of Education, he gave momentum to adult literacy and advocated for diversification of secondary education and vocational training .He administered the formation of The Central Institute of Education, Delhi which later became the Department of Education of DU .Under his chairmanship, the Ministry of Education established the first Indian Institute of Technology in 1951 and the University Grants Commission in 1953He emphasized the set up of Indian Institute of Science, Bangalore and Faculty of Technology of Delhi University .Speaking at a conference on All India Education on January 16, 1948, he said, " We must not

for a moment forget, it is a birthright of every individual to receive at least the basic education without which he cannot fully discharge his duties as a citizen."He was one of the founders of Jamila Milia Islamia University .In 1992, he was awarded the Bharat Ratna.



**PROF.P.L.VISWESHWAR RAO ,DR.SANGEETHA AND FACULTY GRACING THE OCASSION**



As a part of the inaugural session skits by MBA I yr and II yr were enacted.

### **SKIT-I BY MBA II YRS**

The essence of the skit was



- ❖ No discrimination
- ❖ Education does not only mean professional studies but also pursuing something in the area of interest
- ❖ Educate girl child

**MORAL OF THE STORY: BETI BACHAO.....BETI PADHAO!!!**

**SKIT-II BY MBA I YRS**

Women should be educated so that she can at least know about the basic things and to develop socially and economically .

**MORAL OF THE STORY: EDUCATE WOMEN  
...CREATE A BETTER TOMMORROW**



Formal vote of Thanks was proposed by Ms.Zeeshan from MBA I yr



Students of MBA as audience

The Inaugural was followed by the competitions held parallel.

## EVENTS REPORT

1)-

### **NAME OF THE EVENT: ESSAY WRITING**

Date:- November 11 2016

Theme/Topic: Child Education, Women Education, Reservation in Education

Venue: Extended campus, Room No: 101

Time: 11:30 to 12:15 (45mins)

Coordinator:- Mrs. Molly Chaturvedi

About the event: With an attempt to explore the writing skills of students, as well as express their outlook on current scenario, the essay writing competition was conducted. The topics selected were relevant to National Education Day. Education is the one of the area, where women suffers the discrimination. Girl's education is a lifeline to development, Country is also seeing the reservation barrier, which is acting as a hindrance for talented people, which is more inclined towards Vote bank politics. Students enthusiastically participated in the event .

No.of participants: 21 (MBA I Year & II Year)

Judge for the event:- Mrs.Angela,Assistant Professor, Department of English,SJC

### Winners:

I Prize – Rafay Mohiuddin -MBA I B

II Prize – Ritu Jain-MBA II A

III Prize- Vidhi Sukla-MBA I A



**Students participating in Essay writing competition on the occasion of National Education Day.**

## 2)-COLLAGE COMPETITION

Faculty Coordinators: Mr.Ganesh, Mrs K.LaxmiMadhuri

Participants: MBA (I),MBA(II)

Venue: St. Joseph Degree &Pg College ,Room No:203(Extended Campus)

Themes: Woman education, Recent Trends In Education.

Duration: 1Hr

Activity: Collage is a pictorial Depiction of Ideas which needs to be presented by the teams participating .The activity was conducted on the eve of National Education Day to make the students understand the importance of Education and recent trends in education.

Five Teams Participated in the event and showcased their creativity through the pictorial depiction of the ideas using the different paper cuttings and Slogans expressing the Themes Given To Them.



**Students participating in collage competition.**

## 3)-ONE ACT PLAY COMPETITION

DATE : 11<sup>th</sup> November, 2016

VENUE : SEMINAR HALL (EXTENDED CAMPUS)

TIME : 11:00am - 12:00 pm

THEME : EDUCATION

Faculty Coordinators:

1. Dr. N. Srinivas
2. Ms. S. Swapna

JUDGE FOR THE EVENT

1. Mrs. A. Mary Francina  
Associate Professor & HOD- Dept. of Business Management



### Overview about One Act Play:

On 11<sup>th</sup> Nov. 2016, the Birth anniversary of Maulana Abdul Kalam Azad was celebrated at St. Joseph's Degree & PG College (Extended Campus) from 9.30 to 1.00 pm as National Education Day.

A one-act play is a short piece of drama that consists of only one act. It usually has one or more scenes, but does not exceed one act. **One Act Play competition was one of the enthusiastic program that was organized for students by the department. The students have performed on various on themes related to education and it was natural and realistic type of viewpoint.**

The event was successful with the enthusiasm, energy and innovation of the students.

A lot of new ideas and concepts on the same theme were fabulously depicted by the students.

### Rules for One Act Play Competition:

- Minimum number of participants is 5 and maximum is 8.
- Number of Accompanists for each team is 2.
- The duration of the play should not exceed 10 minutes.
- Participants can speak in English, Hindi or Telugu.
- Judgement will be done on the basis of creativity, clarity & role play.
- Judges decisions will be the final one.

**No. of Teams participated: 3 teams**

### LIST OF PARTICIPANTS FOR ONE ACT PLAY COMPETITION

**TEAM: BETI BACHAO ....BETI PADHAO**

**PADHEGA INDIA TOH BHADDEGA INDIA**

| S.NO | NAME OF PARTICIPANTS | CLASS    |
|------|----------------------|----------|
| 1    | Ritu Jain            | MBA II A |
| 2    | Ravina               | MBA II A |
| 3    | Suchit Kumar         | MBA II A |
| 4    | Shashanth Singh      | MBA II A |
| 5    | Noman Ali            | MBA II A |
| 6    | Shraddha Arukia      | MBA II A |
| 7    | Nilesh Arukia        | MBA II A |
| 8    | Gratus Rahul         | MBA II A |

**TEAM: BONSAI LIFE**

| S.NO | NAME OF PARTICIPANTS | CLASS    |
|------|----------------------|----------|
| 1    | Haritha              | MBA II A |
| 2    | Mary Infanta         | MBA II A |
| 3    | Yashoda Goud         | MBA II A |
| 4    | Divya Sudha          | MBA II A |
| 5    | Sravani              | MBA II A |
| 6    | T. Bala Sharuna      | MBA II B |
| 7    | S. Saritha           | MBA II A |
| 8    | Jude Christopher     | MBA II A |

**TEAM: SECRET SEVEN**

| S.NO | NAME OF PARTICIPANTS | CLASS      |
|------|----------------------|------------|
| 1    | Vidhi                | MBA I Year |
| 2    | Shruti               | MBA I Year |
| 3    | Hemalatha            | MBA I Year |
| 4    | Aditi                | MBA I Year |
| 5    | Apoorva              | MBA I Year |
| 6    | Monica               | MBA I Year |
| 7    | Ravali               | MBA I Year |



## **TEAM 1: BETI BACHAO ....BETI PADHAO**

### **PADHEGA INDIA TOH BHADEGA INDIA**

| <b>S.NO</b> | <b>NAME OF PARTICIPANTS</b> | <b>CLASS</b> |
|-------------|-----------------------------|--------------|
| 1           | Ritu Jain                   | MBA II A     |
| 2           | Ravina                      | MBA II A     |
| 3           | Suchit Kumar                | MBA II A     |
| 4           | Shashanth Singh             | MBA II A     |
| 5           | Noman Ali                   | MBA II A     |
| 6           | Shraddha Arukia             | MBA II A     |
| 7           | Nilesh Arukia               | MBA II A     |
| 8           | Gratus Rahul                | MBA II A     |

#### **Faculty Coordinators:**

1. Dr. N. Srinivas
2. Ms. S. Swapna

#### **4)- PAPER PRESENTATION**

**Objective:** To create awareness among the students on the importance of literacy and education for the well being of the society.

In order to emphasize the value of education among students, Paper presentation event was conducted on 11th , **November,2016** on the occasion of **NATIONAL EDUCATION DAY** to commemorate the birth anniversary of first Education Minister of our Country Maulana Abdul Kalam Azad. a great educationist, for his contribution to the cause of education in India.

Around 11 teams i.e. 22 students from MBA I Year and MBA II Year Participated in the competition. The students participated with great enthusiasm and zeal in the PAPER PRESENTATION event . In all it was a great learning experience for the students.

#### **EVENT DETAILS:**

Competition : PAPER PRESENTATION EVENT  
Date : 11<sup>th</sup>, November, 2016.  
Venue : Room No. 103  
Time : 10.30 am.  
Duration of the event : 11.30 -1.00 PM  
No. of team Participate : 11 TEAMS (22 Students from MBA I Year and MBA II Year )  
Judge : : PROF.P.L VISHWESHWAR RAO

Director, ST.JOSEPH'S DEGREE & PG COLLEGE

## TOPICS : FOR PAPER PRESENTATION EVENT

1. The education system needs serious reforms.
2. Learning today for a better tomorrow.
3. Education is not preparation for life education is life itself .
4. Education should be the top priority for India now.
5. Education is the most powerful weapon we can use to change the world
6. women education in India
7. TV as a means of education for students.
8. The roots of education are bitter but the fruit is sweet
9. Role of Government in education system.
- 10 Issues and challenges in present education system.

## RULES :

- Only 2 participants per team.
- Participant should send their power point presentation in soft copy to COORDINATORS mail id ([thakurgeeta7@gmail.com](mailto:thakurgeeta7@gmail.com) , [smritsn@gmail.com](mailto:smritsn@gmail.com)) on or before 10<sup>th</sup> November.2016
- Spot entries are not allowed.
- Total duration: 8 minutes for presentation + 2 minutes for question answer round.
- Decision of the judges will be final and will not be subjected to any further discussions.
- Decision criteria will be
  1. Content 5 marks
  2. Delivery 5 marks
  3. Format 5marks
  4. Time management 5 marks
  - 5 Question and Answer 5marks
- Prizes and certificates will be awarded to the first , Second and third position holders

## PRIZES

- 3 prizes and participant certificate

## PARTICIPANT LIST FOR PAPER PRESENTATION

| SL. NO | TEAM   | ROLL NO | NAME               | CLASS | SECTION | Topic   |
|--------|--------|---------|--------------------|-------|---------|---|
| 1      | TEAM 1 | 72013   | 1 Sonam Dubay      | MBA I | A       | Education should be the top priority for India now. |
| 2      |        | 72024   | 2 Rajandini Panwar | MBA I | A       |   |
|        |        | 72090   | 1 Pratibha Rathi   | MBA I | B       |   |

|    |            |       |                    |        |   |  |
|----|------------|-------|--------------------|--------|---|--|
| 3  | TEAM<br>2  | 72096 | 2 Adeeba Firdous   |        |   | Issues and challenges in present education system.                   |
| 4  |            |       |                    | MBA I  | B |  |
| 5  | TEAM<br>3  | 72118 | 1 Sucitha V        | MBA I  | B | <i>women education in India</i>                                      |
| 6  |            | 72096 | 2 P.Rachel         | MBA I  | B |  |
| 7  | TEAM<br>4  | 72061 | 1 Rayani .Sahil    | MBA I  | B | Issues and challenges in present education system.                   |
| 8  |            | 72065 | 2 Alekya Mudgalkar | MBA I  | B |  |
| 9  | TEAM<br>5  | 72045 | 1 Veralaxmi        | MBA I  | A | The education system needs serious reforms.                          |
| 10 |            | 72058 | 2 Venkat srivast   | MBA I  | A |  |
| 11 | TEAM<br>6  | 72031 | 1 Rohit Peter      | MBA I  | A | <i>women education in India</i>                                      |
| 12 |            | 72037 | 2 Akhil Kumar      | MBA I  | A |  |
| 13 | TEAM<br>7  | 2063  | 1 Kamesh singh     | MBA II | B | Education is the most powerful weapon we can use to change the world |
| 14 |            | 2066  | 2 Kaziowasi        | MBA II | B |  |
| 15 | TEAM<br>8  | 2028  | 1 K.Harita         | MBA II | A | Issues and challenges in present education system.                   |
| 16 |            | 2006  | 2 Jude Christoper  | MBA II | A |  |
| 17 | TEAM<br>9  | 2067  | 1 Naomi            | MBA II | B | <i>women education in India</i>                                      |
| 18 |            | 2073  | 2 Shrely Davi      | MBA II | B |  |
| 19 | TEAM<br>10 | 2016  | 1 Shrdha           | MBA II | A | Role of Government in education system.                              |
| 20 |            | 2010  | 2 Neelesh          | MBA II | A |  |
| 21 | TEAM<br>11 | 2053  | 1 Shashank         | MBA II | A | Issues and challenges in present education system                    |
| 22 |            | 2008  | 2 Mary Infant      | MBA II | A |  |

## Winner TEAMS

| SL.NO | WINNER TEAM NO | PRIZE | NAME        | CLASS  | SECTION |
|-------|----------------|-------|-------------|--------|---------|
| 1     | TEAM 9         | I     | Naomi       | MBA II | B       |
| 2     |                |       | Shrely Davi | MBA II | B       |
| 3     | TEAM 10        | II    | Shrdha      | MBA II | A       |
| 4     |                |       | Neelesh     | MBA II | A       |
| 5     | TEAM 4         | III   | A.Sahil     | MBA I  | B       |
| 6     |                |       | Alikya      | MBA I  | B       |



Students presenting their paper

### 5)-ELOCUTION COMPETITION

**Time:** 11.30 AM – 1.00 PM

**Venue :** Seminar Hall

#### Rules and Guidelines for Elocution Competition

1. **Language.** Speech can be presented in English
2. **Subject.:** Related to education

3. **Timing.** Maximum time is 4 minutes

4. **Judging Parameters.** Each judge will award marks on a 10 point scale. The grading will be based on the following, on the order of priority :-

|                                   |                                     |                                     |             |
|-----------------------------------|-------------------------------------|-------------------------------------|-------------|
| CONTENT &<br>CLARITY OF<br>THOUGH | ORATORY &<br>PRESENTATION<br>SKILLS | CONFIDENT AND<br>TIME<br>MANAGEMENT | TOTAL MARKS |
| 10 MARKS                          | 10 MARKS                            | 10 MARKS                            | 30 MARKS    |

5. The decision of the judging panel will be final and binding by all contestants.

#### **ELOCUTION TOPIC - QUALITY OF HIGHER EDUCATION IN INDIA**

| S.NO | NAME OF THE PARTICIPANT | CLASS |
|------|-------------------------|-------|
| 1    | Kazi                    | IIB   |
| 2    | Nilesh                  | IIA   |
| 3    | Anusha                  | IIA   |
| 4    | Sahiti Priya            | IIA   |
| 5    | Gratus Rahul            | II A  |
| 6    | Suchita Priya           | IB    |
| 7    | Ankita.M                | IB    |
| 8    | Sonam . D               | IA    |
| 9    | Apoorva                 | IA    |
| 10   | Alekya                  | IB    |

**TOPIC FOR ELOCUTION : QUALITY OF HIGHER EDUCATION IN INDIA**

The elocution competition for MBA I and II yrs was conducted on 11<sup>th</sup> November 2016 in seminar Hall , Extended campus .The number of participants for the elocution competition were 10 students .The students enthusiastically participated in the competition and have also given their views based on quality in higher education .

**The judges for the competition were:**

- 1.Dr.Sangeetha Head ,Department of Business Management
- 2.Mrs.R.Anita,Dean Academics and Associate professor Dept of Business Management
- 3.Mrs.Danam Tressa ,Associate professor Dept of Business Management

### **Prize winners for the event**

- 1.Anusha Mary Francis MBA II A YR
- 2.Nilesh MBA II A yr
- 3.Sonam MBA I A yr



**ANUSHA – Ist Prize**



**NILESH – IInd Prize**

### **EVENT COORDINATORS :**

1. Mrs.R.Anita,Dean Academics and Associate professor Dept of Business Management
2. Mrs.Danam Tressa ,Associate professor Dept of Business Management



**DEPARTMENT OF BUSINESS MANAGEMENT  
ST.JOSEPH'S DEGREE & PG COLLEGE  
KINGKOTI, HYDERABAD  
AUTONOMOUS –AFFILIATED TO OSMANIA UNIVERSITY  
RE-ACCREDITED BY NAAC WITH A GRADE WITH A CGPA OF 3.49**

**BOS – MINUTES OF THE MEETING**

**Date :10-2-17**

**Venue: Conference Hall, Main Campus**

**Principal: Rev. Fr. Vincent Arokiadas**

**Chairperson**

1. Mrs. A. Mary Francina, HOD, Dept. of Business Management, St. Joseph's Degree & PG College

**Experts in the subject from outside the College**

1. Prof. R. Nageshwar Rao, Dean, Faculty of Management, Osmania University
2. Prof. G. Shailaja, Head, Department of Business Management, Osmania University

**Expert Nominated by Vice-Chancellor OU**

1. Prof. K. Gnana Chandrika, Chairperson, Board of Studies, Department of Business Management, Osmania University

**Representative from Industry**

1. Mr. Sanjuwar D.C, Vice President, Stratadigm Education & Training Pvt Ltd

**One PG Alumnus**

1. Ms.K.Rebekkah Christopher, Senior Analyst, Deloitte India

**Faculty Members**

1. Mrs. R. Anita, Dean Academics & Associate Professor
2. Mrs.K.Srivani, Associate Professor
3. Mrs. Danam Tressa, Associate Professor
4. Mrs. Sangeetha Thakur, Assistant Professor
5. Mr. P. Ganesh Anand, Assistant Professor
6. Dr. N. Srinivas, Associate Professor & Placement Officer
7. Mrs. Molly Chaturvedi, Assistant Professor
8. Ms. Smriti Nagaria, Assistant Professor
9. Ms. K. Jesmy Thomas, Assistant Professor

10. Ms. Swapna Sangyam, Assistant Professor
11. Dr. Lydia Nuthan, Associate Professor
12. Mrs. Laxmi Madhuri
13. Ms. Harriet, Assistant Professor
14. Ms. M.H. Mary Patricia, Assistant Professor

## **AGENDA FOR MEETING**

- Welcome address by HoD
- Address by Principal Rev. Fr. Vincent Arokiadas
- Presentation of Minute of Previous BOS Meeting
- Approval of BBA, BBA (Information Technology), BBA (Business Analytics) Three courses structure for the batch joining in Academic Year 2017-18
- Approval of BBA, BBA (Information Technology), BBA (Business Analytics) I Year syllabus for Academic Year 2017-18
- Approval of MBA 2 years course structure and syllabus for the batch 2017-19 and approval to introduce operations as an elective under MBA specialization.
- Revision of Course Structure of the batch 2015-18 – BBA
- Approval of the evaluation pattern and model question paper of core and skill enhancements papers.
- Approval of list of examiners
- Any other matter with the permission of the chair
- Vote of thanks by Mrs. K Srivani

## **FLOW OF THE MEETING**

- Rev. Fr. Vincent Arokiadas started the BOS meeting, Mrs. A. Mary Francina gave a welcome address, welcomed all the members and agenda for meeting was read out.
- Rev. Fr. Arokiadas, principal of our college addressed the chair, 2 kinds of contribution analysis of syllabus proposed, enhancement of proposed course structure and appreciation for efforts by the college
- Course structure of MBA - 70% of O.U syllabus is to be retained, subjects semester wise and credits were overviewed
- New course apart from previous specialization HR, Finance and Marketing where operations as a new elective for Academic Year 2017-18 was proposed.
- Prof. Sailaja and Prof. Chandrika proposed open elective system and this was convinced by Fr. as students would get more advantage as they will study more papers during first two semesters
- It was also suggested to have operations elective papers i.e TQM and Project Management in semester IV

- There was a question raised by BOS members regarding as to why Business Analytics course only is offered as specialization to which Dr.Srinivas opined that companies are demanding analytics knowledge for placements
- There was a discussion on internal and external marks split up which was well explained by our HoD Mrs.A.Mary Francina
- Regarding finance papers Prof. Sailaja asked questions related to syllabus such as which text book is used for FSS subject for unit 5 which was answered by Mrs.Danam that Gordon & Natarajan can be referred for the same.
- Mrs.Rebecca, Alumni of our college gave a small suggestion to introduce corporate communication as a subject in curriculum as it is very important these day in order to be competitive in work place. Alumni should be invited for guest lectures which should be focusing on communication where versant test i.e vocabulary and Accent test ,typing skills and comprehensions are given so that the students can test their English knowledge along with this there are 4 parameters i.e pronunciation,listening,typing and fluency can be used.

#### **RESOLUTIONS:**

Resolved to approve :

- ✓ 4<sup>th</sup> Specialization “Operations” for MBA curriculum
- ✓ Revised syllabus of Management & Organizational Behaviour for MBA I Year I Semester
- ✓ Approve the revised syllabus of MBA I Semester – Operations Research
- ✓ MBA III Semester – Product and Brand Management – Marketing Specialization elective paper

The meeting ended with a formal vote of thanks by Mrs. Srivani and inputs given by BOS members were very well appreciated.

## **XVII. SURVEY REPORTS SUBMITTED**

**KANTER IMRB BUSINESS STANDARD B SCHOOL SURVEY- April 1 2017**

**INDIA TODAY NIELSEN COLLEGE RANKING SURVEY 2017- Feb 23 2017**

**TIMES B-SCHOOL SURVEY – Jan 30 2017**

**THE WEEK HANSA BEST B SCHOOL SURVEY 2016- Sep 13 2016**

**MDRA BT B – School Survey 2016- June 20 2016**

**GHRDC – CSR B- School Survey- July 14 2016**

## **XVIII. FUTURE PLANS OF THE DEPARTMENT**

### **REGIONAL FACULTY DEVELOPMENT PROGRAM**

| <b>Type of Activity</b> | <b>S. No</b> | <b>Date or Month</b> | <b>Name of the Activity<br/>Details</b>                 | <b>Resource Person/<br/>Collaborators</b>  |
|-------------------------|--------------|----------------------|---|--|
| <b>FDP</b>              | <b>1</b>     | <b>AUGUST</b>        | <b>Innovative Approaches in<br/>Management Teaching</b> | <b>Dr. Usha Ramachandra,<br/>Dean, Training<br/>Programs,<br/>Administrative Staff<br/>College of India</b>            |
|                         | <b>2</b>     | <b>NOVEMBER</b>      | <b>FDP on Business Analytics</b>                        | <b>Paramantapa Dasgupta<br/>Program Manager :<br/>Career Education<br/>Software Group : IBM<br/>India / South Asia</b> |

### MANAGEMENT DEVELOPMENT PROGRAMS

| Type of Activity | S. No | Date or Month | Name of the Activity<br>Details |
|------------------|-------|---------------|---------------------------------|
| MDP              | 1     | JUNE          | TEACHER DEVELOPMENT PROGRAM     |
|                  | 2     | JULY          | Just Dial                       |
|                  | 3     | OCTOBER       | Lawrence & Mayo                 |

### STUDENT COMPETITIONS

- PAPER PRESENTATION COMPETITIONS FOR MANAGEMENT COLLEGE STUDENTS OF HYDERABAD
- STUDENT EXCHANGE PROGRAM AND FACULTY EXCHANGE PROGRAM WITH MERRIMACK COLLEGE, USA

### Other Information

#### 1 DEPARTMENTAL HEALTHY PRACTICES

1. **Induction programme:** for newly inducted students. They are also informed of the availability of scholarships, loans and other financial assistance. The senior students share their experiences with their juniors in the formal orientation programme.
2. **Bridge courses :** are conducted in areas of computer, accountancy, economics, statistics, English for I year students. Add-on courses (computer course – multi- media & Microsoft, basic mathematics and analytical reasoning) are conducted to enhance their employability skills.
3. **Unit planner :** Each faculty prepares a comprehensive Unit planner and also maintains a teaching diary. It helps ensuring quality of teaching and accountability.
4. **Innovative pedagogy** Teachers are encouraged to promote innovative pedagogy. Learner-centered teaching methods such as group work, role play, project work, field visit, case study, debates, etc. supplement classroom teaching.

5. **Self-learning** through books and journals, internet, CD-ROMs and computer assisted learning packages is encouraged.
  6. **Regular pre-placement seminars** are conducted by the alumni. A good database of the students is maintained for placement purpose.
  7. **Regular local and outstation industrial** visits/tours to blend theory and practice. Students are encouraged to get newspaper cuttings on related subject and are asked to display on student notice boards in classrooms.
  8. **Remedial teaching** The enrichment programme for advanced learners and remedial teaching to slow learners goes a long way to improve learning. Advanced learners are helped by providing extra handouts / reading material and are encouraged to consult reference materials and websites.
  9. **Attendance and Results** : monthly attendance percentage and examinations results are intimated to parents regularly.
  10. **Students' one -to- one interface** with the Principal during the interactive session to hear their grievances..
  11. **Feed back** Teachers are given confidential feedback about their teaching effectiveness through on line evaluation developed by the faculty.
  12. **Rewards/cash wards for toppers**,  
Gold medalists, students putting in 100% attendance and sports personnel
  14. **Counseling support services:** The support has been rendered on two dimensions –on academic related issues and personal issues.
- 15Mentoring: we have** 'Class Incharged and Mentor System' whereby each teacher is assigned about 15 students. The teachers / tutors look after the academic programmes of their students and also give them educational-cum-personal guidance.

## XXIX. Students Centric Activities

### MANAGEMENT CLUB MARG

Department of Business Management conducts the Management club Activities to the students of MBA. MBA Students are divide into 10 each and each group will the club activity once in the week. Activity sessions in the curriculum of Department of Management are intended to impart skills and knowledge required to equip them to fit in this corporate world.

Every Thursday afternoon session is dedicated for activities and students as teams will get an opportunity to design, organize and host the complete session and give prizes for winners. Some of the activities conducted on the regular basis are business news, marketing warfare, role plays, quiz, mock interviews, group discussions, management games etc.This approach is helping the students not only to enhance their conceptual skills but also theirmanagerial skills to the extent of participating and winning prizes in the management meets conducted in other Institutions.

Faculty Incharges 1.Mr P Ganesh Anand

2. Dr Lydia Nuthan

President of the Club :- Rohan

Sectitary of the Club :- Moizuddin

List of Activities organized by the club till Dec 2016

| S.no | DATE       | HOST GROUP           | ACTIVITIES  | WINNERS                   |
|------|------------|----------------------|---|---------------------------|
| 1    | 20-10-2016 | ESPIRIT GENIUS       | COMMERCE WORD BUILDING, INTELLIGENT INVESTOR, BRAND QUIZ                | GROUP-4, GROUP-3, GROUP-9 |
| 2    | 27-10-2016 | SYNERGY              | GROUP DISCUSSION, BUSINESS QUIZ, WORD FINDER                            | GROUP-1, GROUP-3          |
| 3    | 3-11-2016  | MONSTROUS DE NEGOCIA | RADIO ADVERTISEMENT, MOCK INTERVIEW, PICTONARY                          | GROUP-1, APOORVA, GROUP-6 |
| 4    | 9-11-2016  | BRAINY FOOLS         | MARKETING SCENARIOS, WHO AM I, QUESTION BASKET                          | GROUP-1, GROUP-7, GROUP-5 |
| 5    | 1-12-2016  | ZENITH               | MANAGEMENT ROLE PLAY, CROSSWORD PUZZLE, DUMBSHARADS ON PUCHLINES OF ADS | GROUP-8, GROUP-4, GROUP-6 |
| 6    | 8-12-2016  | ESPIRIT DE CORPS     | QUIZ TWIST, MAKE-NAME-SELL, BUSINESS LAW QUIZ                           | GROUP-7, GROUP-8, GROUP-1 |
| 7    | 15-12-2016 | TYCOONS              | IN OTHERS SHOE, BEHIND THE WHEEL, TREASURE HUNT                         | GROUP-1, GROUP-9, GROUP-6 |
| 8    | 22-12-2016 | HIGH FLYERS          | GUESS WHO, LOLLI LOLLIPOP, AD-TUNES, TELL A TALE                        | GROUP-3, GROUP-7, GROUP-6 |









### **VIGILANCE AWARENESS WEEK**

Department of Business Management in collaboration with State Bank Of Hyderabad has conducted the Vigilance Awareness week for MBA I And II yr Students on 1st November 2016

Debate competition is conducted and the following students have attended the Competition

List of Students Participating in Debate competition conducted by SBH on account of Vigilance Week on 1<sup>st</sup> Nov 2016 : Venue:- St Joseph's Degree & PG College, GUnfoundary, Hyderabad-500001

| S.No | Name              | Class/Group |
|------|-------------------|-------------|
| 1    | BHARATH SIMHA     | MBA II yr A |
| 2    | K SRINATH         | MBA II yr A |
| 3    | JUDE CHRISTOPHER  | MBA II yr A |
| 4    | ANKITA C DELIWALA | MBA II yr A |

|    |                              |             |
|----|------------------------------|-------------|
| 5  | DISHA PRAKASH                | MBA II yr A |
| 6  | T SHASHANT SINGH             | MBA II yr A |
| 7  | GRATUS RAHUL                 | MBA II yr A |
| 8  | RAKESH SONI                  | MBA II yr A |
| 9  | NILESH ARUKIA                | MBA II yr A |
| 10 | VEPSON ELIAS                 | MBA II yr B |
| 11 | SHRELY SHEELA DAVID          | MBA II yr B |
| 12 | M HENRY FRANCIS              | MBA II yr B |
| 13 | VEERESH MASHETTY             | MBA II yr B |
| 14 | KAMESH SINGH                 | MBA II yr B |
| 15 | APOORVA MUDGALKAR            | MBA Iyr A   |
| 16 | ZEESHAN MAQSOOD              | MBA Iyr A   |
| 17 | VARALAKSHMI                  | MBA Iyr A   |
| 18 | SONAM DUBEY                  | MBA Iyr A   |
| 19 | UPPALANCHI RAVALI            | MBA Iyr A   |
| 20 | DIKSHA SHARMA                | MBA Iyr A   |
| 21 | KONDAPALLI VENKATA SRIVATCHA | MBA Iyr A   |
| 22 | CHANALA P AKHIL KUMAR YADAV  | MBA Iyr A   |
| 23 | ALEKHYA MUDGALKAR            | MBA Iyr B   |
| 24 | SUCHITHA VENISHETTY          | MBA Iyr B   |
| 25 | ADEEBA FIRDOUS               | MBA Iyr B   |
| 26 | ANKITA MAHESHWARI            | MBA Iyr B   |
| 27 | GANAPATHI PRIYANANDANI       | MBA Iyr B   |
| 28 | J PRIYANKA                   | MBA Iyr B   |
| 29 | B HEMANTH . V . CALEB        | MBA Iyr B   |
| 30 | SYED MOIZUDDIN               | MBA Iyr B   |
| 31 | SHAIK ABDUL RAHEEM           | MBA Iyr B   |
| 32 | VENKATESH                    | MBA Iyr B   |
| 33 | T ANUSHA REDDY               | MBA Iyr B   |

### Winners

I Prize :-

|               |             |
|---------------|-------------|
| NILESH ARUKIA | MBA II yr A |
|---------------|-------------|

II Prize

|                   |             |
|-------------------|-------------|
| ANKITA C DELIWALA | MBA II yr A |
|-------------------|-------------|

III prize

|              |             |
|--------------|-------------|
| GRATUS RAHUL | MBA II yr A |
|--------------|-------------|

## Teachers Day Celebration

Department of Business Management celebrated teacher's day in the extended campus on September 3, Teacher's day is celebrated to remember the former President of India Dr.Sarvapalli Radhakrishna, a great philosopher and a teacher, enthusiastically students (BBA,BBA IT,MBA) of the Department of Management participated in the celebration, College was beautifully decorated with balloons and other decorative items, event commenced with the Prayer song followed by the cultural events, faculty also participated in the event by acting on dialogues selected by the students, it was a fantabulous event systematically and properly planned by the student coordinators, faculty members were being facilitated by the gifts and floral bouquets. Language Department was also invited for being part of the celebration.

**Date:- 3/9/16**

**Venue: - Department of Management, Extended Campus, St.Joseph's Degree &PG College**

**Chaired By:- Mrs.A.Mary Francina**

**Target Group: - Faculty Members, Students of BBA, BBA IT, MBA**



**Teachers celebrating the day**





### **INDEPENDENCE DAY CELEBRATIONS**

Faculty & Students celebrated 70<sup>th</sup> Independence Day on August 15 in the College, students participated in different events and activities.

### **CONVOCATION CEREMONY**

Convocation was scheduled on October 22, 2016 at Bharatiya Vidya Bhavan Auditorium where 69 MBA students took their degree certificate, Chief guest of the event was Vice Chancellor, Osmania University.



## JOSEPHIESTA 2017

### REPORT ON FINANZAN KRIEG (FINANCE WAR) - FINANCE EVENT

**DATE: 17-12-16**

**VENUE: ROOM NO -102 (Main Campus)**

**TIMING: 12:00p.m to 1:30p.m**

**FACULTY COORDINATORS: Ms.Smriti Nagaria , Mrs Sangeetha & Mr.Ganesh**

**STUDENT COORDINATORS: MBA I YEAR SECTION A and B STUDENTS**

Zeeshan Maqsood, Apoorva Mugdalkar,S.Praveen ,Rahul Jain , Aditi Jain

Sonam Dubey ,Rajnandani ,Vidhi Shukla ,Shruti Agarwal , SanjayJoshi SahilRayani ,AlekhyaMugdalkar ,Marinelle Cleur , Sana Ajani ,Priyanka Sethi ,ChitteshGupta ,Neha Pasari ,Zubair Charania, Roshan Xavier and Akhil

**NUMBER OF PARTICIPANTS:30 (15 Teams each team consisting of 2 individuals)**

As part of the Annual College Fest – Josephiesta2016, the Department of Business Management organized the finance even “FINANZAN KRIEG”

FINANZAN KRIEG - Finance Event consisted of three rounds namely “A- Lekhya” (Something which cannot be written), “Word Building with JAM Session” and “Tahlil Alwade”(Situational Analysis). During post inaugural session various interested students were asked to report at the allotted room to commence the competition. A total of 15 team participated from various colleges. The event commenced with a welcome speech given by our MBA students Apoorva Mugdalkar and S.Praveen. The faculty and students welcomed our Judge for the event Mr.FayazAhmed, Manager, ICIC Direct – Centre for Financial Learning .

( Finance War) on December 17<sup>th</sup>, 2016.

#### **First Round - “A- Lekhya” (Something which cannot be written).**

It was a written test which comprised of ‘MCQs and Find my question!’ The motive behind this written test was to test the students’ aptitude, General Knowledge on current affairs, subjective competency and core-finance foundation. A total

of 15 teams participated in round 1 which was followed by announcement of results by the Judge, Mr. Fayaz Ahmed. A total of 9 teams moved into the next round.

### Round 2 - “Word Building with JAM Session”

This round was conducted by Zubair Charania and Alekhya Mugdalkar. The students were asked to select one chit from the box which contained random topics. They were asked to speak for a minute on the said topic. The parameters defined to judge the students were - body language, subject relevance, communication skills and behavior & extempore skills. The selected teams moved to round 3. Out of the 9 teams, the judges selected 6 teams who were short-listed to move ahead in round 3.

### Round 3 -”TahlilAlwade”(Situational Analysis )

This round was conducted by Zeeshan Maqsood and Sahil Rayani. The students were given sheets of paper which had a situation to be analyzed. The students were asked to analyze the situation as a Manager/CEO/MD of a firm and give their own view-points, draw conclusions and make decisions. The Idea behind this round was to check the students’ managerial competency, i.e, decision-making, strong financial, leadership skills and to get a practical know-how of how things work in a real-life organization.

From among these 6 teams, 1 team was crowned 1<sup>st</sup> Winner of FINANZAN KRIEG (FINANCE WAR) and 2 teams were awarded 2<sup>nd</sup> and 3<sup>rd</sup> prize by the judge Mr. Fayaz, Ahmed, Manager (ICICI Direct). The event was concluded by a formal vote of thanks by Roshan Nelson Xavier. The winners were awarded with certificates and scholarship worth ₹ 15,000 by ICICI Direct and the 2<sup>nd</sup> and 3<sup>rd</sup> winners each were awarded with a certificate and memento.

**The event was a grand success with everything going smoothly and on time. The Judge, Mr. Fayaz Ahmed applauded the efforts taken by the students and the enthusiasm to participate in this competition. He then thanked the organizing faculty Ms. Smriti Nagaria and Mrs. Sangeeta and the organizing students committee for their dedication & efforts in conducting this event and making it a grand success.**

### WINNERS:

|                     |                    |                               |            |
|---------------------|--------------------|-------------------------------|------------|
| <b>First Prize</b>  | Harshita           | St. Francis College For Women |            |
|                     | Anjali             | St. Francis College For Women | 9000490920 |
| <b>Second Prize</b> | Maleka Khanam      | Aurora Degree College         | 7330709172 |
|                     | Tahniyadh Sikander | Aurora Degree College         | 7013851290 |
| <b>Third Prize</b>  | Akshay             | IIMC                          | 9603151245 |
|                     | Sri Krishna        | IIMC                          | 8688890866 |

### Faculty Co-ordinators:

1) Ms. Smriti Nagaria

2) Mrs. Sangeetha

3)Mr.Ganesh



**STUDENTS ACTIVELY PARTICIPATING IN ROUND 1**



**JUDGE MR.FAYAZ AHMED,MS.SMRITI NAGARIA AND MRS.SANGEETHA THAKUR AT THE EVENT**





**STUDENTS PARTICIPATING IN ROUND 2 AND 3**



**MR.FAYAZ AHMED HANDING OVER CERTIFICATE OF PARTICIPATION**



**FACULTY AND STUDENT CO-ORDINATORS FOR THE EVENT**

**ST. JOSEPH'S DEGREE & PG COLLEGE**  
 AUTONOMOUS - AFFILIATED TO OSMANIA UNIVERSITY  
 RE-ACCREDITED BY NAAC WITH 'A' GRADE — CGPA OF 3.49

ACADEMIC & CULTURAL FEST

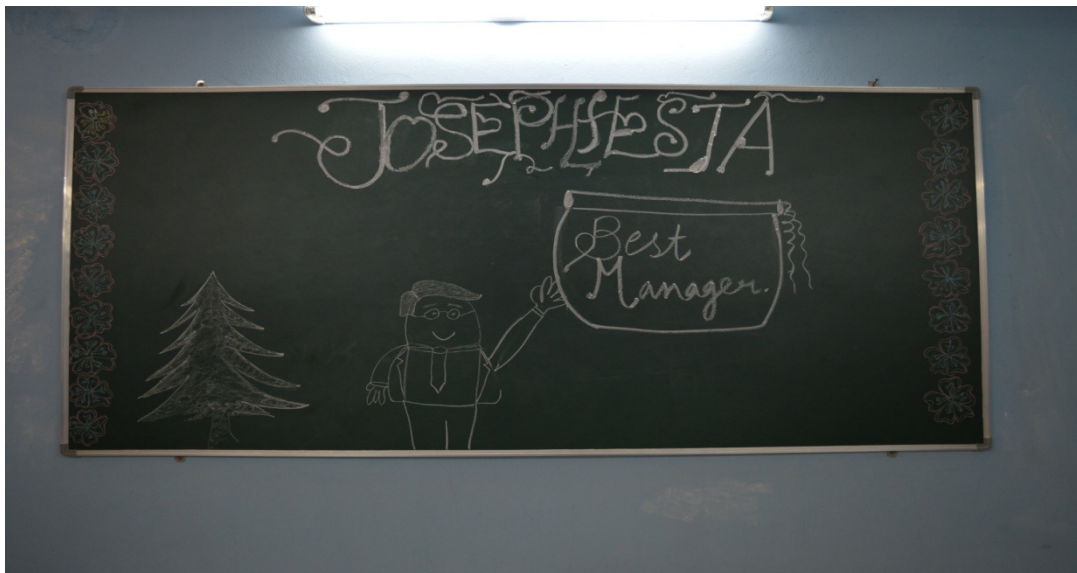
# JOSEPHIESTA

CULMINATION OF TALENTS

Department of Business Management  
 presents

## THE BEST MANAGER



## **JOSEPHIESTA-2016**

### **EVENT : BEST MANAGER**

**DATE** : 17 -12-2016 **TIME** : 11:30 AM TO 3.00 PM  
**VENUE** : ROOM NO .102, ST.JOSEPHS DEGREE AND PG COLLEGE ( MAIN CAMPUS)  
**JUDGES** : **MRS.MARY FRANCINA HOD , St. Joseph's Degree & PG college**  
**MRS.DANAM TRESSA , Associate Professor ,St. Joseph's Degree & PG college**  
**DR.LYDIA NUTAN, Associate Professor , St. Joseph's Degree & PG college**  
**MRS.SWEATHA , HR-CONFLICT MANAGEMENT ,COGNIZANT.**

### **BEST MANAGER – JOSEPHIESTA 2016**

The Best Manager was conducted as a formal event, as a part of Josephiesta 2016, under the aegis of Department of Business Management, by BBA (1 A), BBA IT (II) and MBA students. The event comprised of 3 rounds, which tested the business acumen, awareness about current affairs, spontaneity, creativity and stress management skills of the participants. While the round 1 tested one's IQ and knowledge levels, the round 2 gave a platform to unleash their creativity while the final round hinted on one's decision making and stress management skills. The event witnessed the participation of more than 25 students from various colleges across the twin cities, all of them pursuing Commerce/ Management Undergraduate Courses.

#### **ROUND – 1: *Answer as much as you can!***

The first round of Best Manager was a written prelims round wherein a set of 20 Questions, revolving around current affairs, corporate world and general knowledge, were asked to test the participants' IQ levels.

The total time allotted for the prelims round was 20 minutes, which implied that participants had one minute to answer each question.

The round was conducted by Imran from BBA IT (II) and Vaibhav from BBA I A

Subsequently, **15 participants** were shortlisted for the second round.



**IMRAN AND VAIBHAV-ROUND -1**



**ROUND -1 PARTICIPANTS**



**MRS.FRANCINA AND MRS.DANAM-JUDGES FOR ROUND-1**

## **ROUND – 2: AD- MAD!**

The second round saw the enthusiastic participation of 15 contestants, who were shortlisted from Round 1.

This round was mainly focused on testing one's creativity and spontaneity with regard to marketing.

By draw of lots, participants got a unique product, of which they had to individually enact an advertisement. The judging parameters were on creativity and presentation skills, being rated on scale of 1-5, 1 being the lowest and 5 being the highest marking.

Participants were apparently surprised as they had got products, never thought of before. The names of the products given for Round 2 are as follows:

1. Patanjali Herbal Ice Cream
2. Raymond Toothbrush
3. Lay's Chocolate
4. Paan Bahaar Chips
5. Samsung Motorcycle
6. Livon Hair Comb
7. Levi's Lungi
8. Mortein Protien Powder
9. Havell's Chewing Gum
10. Bisleri Beer
11. Horlicks Mosquito Coil
12. Dantkanti Agarbatti
13. Nutella Cool Drink
14. Thumbs Up Shampoo
15. Rolex Chappal

As the names suggest, participants were left to themselves to come up with out of the box advertisements for such unique products. This round was exciting and fun filled and also tested participants on new dimensions altogether. The time limit was set as 60 seconds to think about the ad and 90 seconds to present the same.

Subsequent to this round, **6 participants** were further shortlisted for the Final Round – Manager on Grill.



## **STUDENT PRESENTING DURING ROUND-2      ROUND -2 PARTICIPANTS**

### **ROUND-3: STRESS INTERVIEW**

**TIME: 2-4PM**

#### **JUDGES FOR ROUND -3:**

- 1. MRS.DANAM TRESSA**
- 2. DR.LYDIA NUTAN**
- 3. MRS.SWEATHA**

The third round “Manager on grill” was in the form of Stress interview with a panel of four judges. The Judges were Mrs.Swetha, Mrs.Anita , Mrs.Danam and Dr.Lydia.The stress interview was aimed at testing the abilities such as spontaneity, decision making capability and emotional intelligence. The questions were well framed to draw conclusions regarding all the criteria mentioned above. The session was very successful and students did exceptionally well. Individually every student was interviewed for 20 minutes on academic, contemporary business issues and ethical dilemmas. Finally one student was chosen as “Best Manager” based on the average ratings of all the Judges.

#### **JUDGES FOR ROUND -3**



**INTERVIEWING THE PARTICIPANT**



**FELICITATING THE JUDGE MRS.SWETHA**





**ROUND -3 PARTICIPANTS**



**WINNER –MS.GAYATRI**

**FACULTY COORDINATORS :**

- 1. MRS.MARY FRANCINA**
- 2. MRS.A.DANAM TRESSA**
- 3. DR.LYDIA NUTAN**