

## DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

2014-15

### SEMINARS/ GUEST LECTURES/ WORKSHOPS

S. No	Date/Month/Year	Title of the Programme	Resource Person / Target Audience Details	About the event
1	28 June 2014	Media and Democracy	Ms. Anitha Rao, activist from Lok Satta Party, Mr Adil Mohammed, media activist	A question was raised by Ms Anitha Rao that whether the media favors only elites and the law makers have the right to break the laws. She shared her experience as an activist involved in spreading the spirit of democracy and the non-cooperation from the media for their programs.

### INDUSTRIAL/ FIELD VISITS

S. No	Date/Month/Year	Title of the Programme	Resource Person / Target Audience Details	About the event
1	11/10/2014	Printing press plant of TheHindu:	BAI, BAI and MAII Mr. Jayakrishnan and Mr. Ramaswamy	The visit to the most modern and sophisticated Press unit in entire Asian region has given the students an opportunity to have an invaluable experience of practical knowledge
2	04.03.2015	Industry Visit to Ramoji Film City	BAI and MAI	The students were provided with an opportunity to participate in the program along with anchor Suma. With the cooperation of the staff in

				Malle Malla Production House, the students got to know managerial system as well.
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