



St. JOSEPH'S DEGREE & PG COLLEGE

(A Catholic Christian Minority Co-Education Institution, Managed by HAES)
 An AUTONOMOUS College - Affiliated to Osmania University
 Re-Accredited by NAAC with 'A' Grade with CGPA of 3.49

DEPARTMENT OF PSYCHOLOGY

Course Structure for BA (Journalism, Psychology and English Literature)

COURSE OBJECTIVES:

- Analyze critically mass media and mass media message.
- Understand the influences of media content on cultural perceptions.
- Understand the scope and application of Psychology in everyday life.
- Familiarize the students in the concepts and demonstrations of conducting experiments and assessments in Psychology.
- Assist the students in gaining understanding of varied fields in Psychology such as Personality Psychology, Social Psychology, Abnormal Psychology, Organizational Psychology and Statistics and Research Methodology.
- To engage the students with comprehensive study of literary texts from different genres and different periods of English literature to enable them to critically examine and analyze the literary texts in the light of major literary movements and approaches.
- Choose from a number of other related fields in the areas of Journalism, Psychology and English Literature.

I Year

SEMESTER - I	SEMESTER - II
Human Values and Gender Sensitization	Environmental Studies
English-I	English-II
Second Language	Second Language
Theories of Human Communication	Visual communication (Theory)
Introduction to Psychology	Basic Cognitive Processes
Introduction to English Language & Literature	The Elizabethan Age
Experimental Psychology	Visual communication (Practical)
	Experiments in Basic Cognitive Processes

II Year

SEMESTER - III	SEMESTER - IV
Health and Well Being	Business English
English - III	English-IV
The Art of Film Making (Theory)	Print Media (Theory)
Theories of Personality	Social Psychology
The Puritan and the Neoclassical Age	The Romantic and the Victorian Age
The Art of Film Making (Practical)	Print Media (Practical)
Personality Assessment	Experiments in Social Psychology

III Year

SEMESTER - V	SEMESTER - VI
Photo Journalism	English for Employability
Statistics and Research Methodology	Advertising
Fundamentals of Mass Media Research	Online Journalism (Theory)
Abnormal Psychology	Adolescent Psychology
The Modern Age	The Indian Writing in English
	Online Journalism (Practical)
	Assessments in Adolescent Psychology
Elective-I	Elective-III
Media, Gender & Human Rights	Academic Writing
Magazine Journalism	The American Literature
Anchoring	Post Colonial Literature
Elective-II	Elective-IV
Developmental Psychology	Field Visit (Psychology) and Internship
Organizational Psychology	(Mass Communication)
School Psychology	Elective-V
	Project /Dissertation

ELIGIBILITY CRITERIA:

- Students must have passed Intermediate or 10+2 equivalent with an aggregate of 60 % of marks.
- Candidates of any Stream (Commerce/ Science/ Social Science) are eligible for admission.
- Admission is based on merit list

SCOPE FOR HIGHER STUDIES / CAREER OPTIONS:

- **Higher Studies:** MCJ
- **Career Options:** BA Graduate can seek jobs as Sub Editor/Reporter/News Anchor/Graphic Designer/Film Making/Camera man.