

**St. Joseph's Degree & PG College**  
**Autonomous - Affiliated to Osmania University**  
**Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49**  
**King Koti Road, Hyderabad, Telangana**

**DEPARTMENT OF COMMERCE**

**ENTREPRENEURSHIP DEVELOPMENT CELL ACTIVITIES: 2017-18**

 ***Orientation Programme on Entrepreneurship Development***

Entrepreneurship Development Cell organized Orientation Programme on Entrepreneurship Development for the first year registered 225 students of all streams of B.Com, B.Sc, BA and BBA on 31<sup>st</sup> July 2017 in Josephs Hall from 11.30 am to 1.00 pm. “ The resource persons were Mr.Roshan Patel, Proprietor of “Event Wala Babu” – Event Management Company, Hyderabad and Mr.Mohammed Imran, Leading FinTech, Startup & ISV Consulting Practice, Business Consultant at Thynkit Digitals and Mentor at Stablestudy Animations, Hyderabad. Both are Alumni of the College. Mr.Murtuza, student of B.Com final year (IT) welcomed and invited the guests on to the dais for lighting of the lamp followed by prayer song by College Choir “Anna Domini”. Mr.Murtuza gave a presentation on the vision, objectives and various activities of Entrepreneurship Development Cell of the College.

Mr.Roshan Patel spoke passionately and enthusiastically about his professional journey and shared his fascinating experiences as an entrepreneur in managing his own event management company. He said that many opportunities are available for youngsters in the market and social networking sites are the best to advertise about their businesses with low investment .He also said that it is only with zeal, focus and curiosity dreams can be achieved. Mr. Mohammed Imran spoke about the various sources of finance available for entrepreneurs to start an enterprise. He also spoke on marketing strategies for startups and measures to overcome the challenges. Concluding remarks were given by Mrs.Shanti Kiran, ED Cell Convenor. The programme came to an end with singing of National Anthem.



**Lighting of Lamp**



**Prayer Song by College Choir "Anna Domini"**



**Resource Persons**



**First Year Students**



**Mr.Roshan Patel**



**Mr.Mohammed Imran**



**Guests answering the Queries**

### **✚ BHOJ-E-JASHN (Food Fest)**

As part of Commerce Fest, Entrepreneurship Development Cell of the College organized food fest “Bhoj-e-Jashn” with a motive to give practical experience to students which will help them in developing their skills and talents and also to explore entrepreneurial skills. Also, such festivals help students to learn team work, leadership, planning with overall management skills. The festival was inaugurated by Principal Rev.Fr.Vincent Arokiadas at 11.00 am in the college premises.. An awesome ambience was created in the campus as it was beautifully decorated with colourful balloons and music added spice to it. There was an overwhelming response from students as they put up 22 stalls with a variety of mouth watering delicacies such as cakes, manchuria, chat, pavbhaji, noodles, milkshakes, sweets, deserts etc. Students have displayed their talent in preparing, displaying, marketing and sale of food items. Participants were judged under different categories such as Best Marketer, Best Profit Maker, Best Taste, Best Seller, Unique Stall and Hygiene. The visitors and the students had a gala time at the food fest.

### **Winners List**

<b>S.No</b>	<b>Name of the Student</b>	<b>Class</b>	<b>Prize</b>
1	Saloni Bhandari	B.Com I (IF&A)	Best Marketer
2	Neha Heda		
3	Piyush Agarwal	B.Sc (MPC's) II yr	Best Profit Maker
4	Muskan Kapsya	B.Sc (MPC's) II yr	
5	Haritha Dadu	B.Sc (MEC's) II yr	
6	Ujwal Kumar Dughar	B.Com II D	
7	Pranay Jhawar	B.Com II D	

8	Chetan Jain	B.Com III H	Best Taste
9	Prerna Sharma		
10	Gaurav		
11	Kushbhoo Baid		
12	Mohammed Abdul Hannan	B.Com III (IT)	Best Seller
13	Mohammed Ishaq		
14	Md. Ibrahim	B.Com II D	Unique Stall
15	Karishma Khemnani	B.Com II C	
16	Syed Rehaan	B.Com II C	
17	Navira Tasneem	B.Com II C	
18	Keerthi Jain	B.Com I P	Hygiene
19	Afreen		
20	P.Divya		
21	Saba		



**Inauguration of Food Fest by Principal**



**Students enjoying Food Fest**



**Students at Food Stalls**