

FACULTY RESEARCH DETAILS

**INTERNATIONAL JOURNAL PUBLICATION
ACADEMIC YEAR – 2017-18**

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
1	Mrs.Molly Chaturvedi	A study of online shopping behavior in retail sector	The Journal of global management outlook.	ISSN 2277–3789, IMPACT FACTOR POWER BY I2OR: 3.010, INDEXED IN SCOPUS, I2OR, JIF (Bi-annual)	Feb 1 2018
2	Mrs.Molly Chaturvedi	A Study on Challenges and Opportunities of Rural Marketing	International Journal of Current Research	<u>IMPACT FACTOR-</u> 7.086, Volume 9 Issue 11, Page	December,2017

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
3	Dr.R.Anita	Diversity Management at Workplace:Aspects Challenges	International Journal of Engineering Technology Science and Research IJETS	ISSN 2394 – 3386 Volume 5, Issue 1 Impact Factor 2.120	January 2018,
4	Ms.SmritiNagaria	Foreign Direct Investment (FDI) :A Future Key Driver for India’s Growth	International Journal of Engineering Technology Science and Research IJETS	ISSN 2394 – 3386 Volume 5, Issue 1 Impact Factor 2.120	January 2018,

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
5	Mrs.Molly Chaturvedi	A Conceptual Study on Recent Trends,Challenges and Opportunities in E- Marketing :In Specal Reference with 7 Up Case Study	International Journal of Engineering Technology Science and Research IJETS	ISSN 2394 – 3386 Volume 5, Issue 1 Impact Factor 2.120	January 2018
6	Dr.Vandana S	Analysis of Profitability and Risk – A Study of SME	PARIPEX- Indian Journal of Research	ISSN No : 2250-1991,Volume 6 ,Issue 09	September ,2017

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
7	Ms.SmritiNagaria	A Study on Issues of Demonetization with Special Reference to Small Businesses,”	International Journal of Research in Finance and Marketing	ISSN(o): 2231-5985, I Factor: 6.397(UGC Approved)	31 st July,2017
8	Mrs. Danam Tressa	Digital Banking – Moving Towards Digital Transformation with Reference to and Initiative of SBI	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 5, Issue 1 Impact Factor 2.120	January 2018,
9	Mrs.A.MaryFrancina	A Study on Trends &Challenges in Global HRM	International Journal of Engineering Technology Science and Research IJETSR	ISSN 2394 – 3386 Volume 5, Issue 1 Impact Factor 2.120	January 2018,

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
10	Mrs .Srivani	Virtual Crimes and Human Disasters Facets of IT Revolution in Indian Perspective	International Journal of Engineering Technology Science and Research IJETS	ISSN 2394 – 3386 Volume 5, Issue 1 Impact Factor 2.120	January 2018,
11	Mrs.Sangeeta Thakur	The Impact of Information Technology Advancement in Indian Banking Sector	International Journal of Engineering Technology Science and Research IJETS	ISSN 2394 – 3386 Volume 5, Issue 1 Impact Factor 2.120	January 2018,

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
12	Dr.Anita	INTERNET OF THINGS (IoT) – ITS IMPACT ON MANUFACTURING PROCESS	International Journal of Engineering Technology Science and Research IJETSRS	ISSN 2394 – 3386 Volume 4, Issue 12 December 2017 Impact Factor 2.120	December 2017
13	Mrs.Srivani	Ar&Vr Focused Startups And Companies An Indian Perspective	International Journal of Computer & Mathematical Sciences IJCMS	ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	February ,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
14	Ms.SmritiNagaria	Exploringthe Potentialof E-Commerce in the Digital Era: Opportunities and Challenges	International Journal of Computer & Mathematical Sciences IJCMS	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	February,2018
15	Dr.Anita	Artificial Intelligence – Its Impact on the Future Organisations	International Journal of Computer & Mathematical Sciences IJCMS	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	February,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
16	Mrs.MaryFrancina	A Study on Digital HR	International Journal of Computer & Mathematical Sciences IJCMS	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	February,2018
17	Mrs.Jayshree	A Study on Impact of E-Commerce in India: Benefits & Challenges	International Journal of Computer & Mathematical Sciences IJCMS	ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	February,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
18	Dr.Anita	Exploring The Potential Of E-Commerce In The Digital Era: Opportunities And Challenges	International Journal of Computer & Mathematical Sciences IJCMS	ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	February,2018
19	Dr.Anita	EVALUATION OF QUALITY OF MANAGEMENT EDUCATION IN HYDERABAD AND RANGAREDDY – AN EMPIRICAL STUDY	International Journal of Research in Economics and Social Sciences(IJRESS) Available online at: http://euroasiapub.org	Vol. 8 Issue 1, ISSN(o): 2249-7382 Impact Factor: 6.939	January,2018

S.No	Name of the Faculty	Title of the Paper	Title of the Journal	ISSN. No.	Year of Publication
20	Dr.Anita	STUDENT ENGAGEMENT FOR ENHANCED LEARNING	INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN SOCIAL SCIENCES & HUMANITIES	Vol.4, Issue No.1, ISSN: 2454- 2202	Jan –March ,2018

PAPERS PRESENTED AND PUBLISHED IN NATIONAL CONFERENCE/SEMINAR

S.No	Department	Faculty	Title of the programme	Date/Month/Year	Paper Title	Details with ISBN	Regional/National/International	Place & Organization
1	Business Management	Ms.Smriti Nagaria	-	November ,2017	Big Wigs of Indian Market – Foreign Institutional Investors	Book Title: Indian Financial Markets – Emerging Trends	-	-

						ISBN – 978-93- 85101-66-3		
2	Business Management	Ms.Smriti Nagaria	National Conference on Role of Science & Technology for Sustainable Development	9 February 2018	Exploring the Potential of E-Commerce in the Digital Era: Opportunities and Challenges	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	National	St. Joseph's Degree & PG College, Hyderabad
3	Business Management	Dr.Anita	National Conference on Role of Science & Technology for Sustainable Development	9 February 2018	Artificial Intelligence – Its Impact on the Future Organizations	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	National	St. Joseph's Degree & PG College, Hyderabad

4	Business Management	Mrs .Mary Francina	National Conference on Role of Science & Technology for Sustainable Development	9 February 2018	A Study on Digital HR	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	National	St. Joseph's Degree & PG College, Hyderabad
5	Business Management	Mrs.Jays hree	National Conference on Role of Science & Technology for Sustainable Development	9 February 2018	A Study on Artificial Intelligence for Hedging Funds	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	National	St. Joseph's Degree & PG College, Hyderabad
6	Business Management	Dr.Anita	National Conference on Role of	9 th February,2018	Exploring The Potential Of E-Commer	International Journal of Computer &	National	St. Joseph's Degree & PG College,

			Science & Technology for Sustainable Development		ce In The Digital Era: Opportunities And Challenges	Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58		Hyderabad
7	Business Management	Mrs.Srivani	National Conference on Role of Science Technology for Sustainable Development	9 th February, 2018	AR & UR Focussed Startups and Companies – An Indian Perspective	International Journal of Computer & Mathematical Sciences IJCMS ISSN 2347 – 8527 Volume 7, Issue 2 February 2018 Impact Factor Value 2.58	National	St. Joseph's Degree & PG College, Hyderabad
8	Business Management	Mrs.Franцина	2 nd One Day National Seminar	10 th February	Employee Retention : Challenging Task at Start Ups	(Presentation)	National	Indian Institute of Management and Commerce

9	Business Management	Mrs.Jays hree	2 nd One Day National Seminar	10 th February	A Study on Transformation of the Business Pattern of Start Up 's by the Angle Investor	(Presentation)	National	Indian Institute of Mangement and Commerce
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PAPERS PRESENTED AND PUBLISHED AT INTERNATIONAL CONFERENCE/SEMINAR

S.No	Department	Faculty	Title of the programme	Date/ Month /Year	Paper Title	Details	Regional/National/International	Place & Organization
1	Business Management	Dr.R.Anita	1 st International Conference on Advancements and Innovations in Engineering, Technology and Management (ICAIETM	28th and 29th Decem ber,20 17	Internet of Things(IoT) – Its Impact on Manufacturing Process	ISSN No – 2394-3386, Volume 4 ,Issue 12	International	Joginpal ly B.R Engineering College ,Hyderabad

			2017)					
2	Business Management	Ms.Smriti Nagaria	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January, 2018	Foreign Direct Investment (FDI) :A Future Key Driver for India’s Growth	International Journal of Engineering Technology Science and Research IJETSRR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph’s Degree and PG College, KingKoti,Hyderabad
3	Business Management	Dr.R.Anita	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration	January, 2018	Diversity Management at Workplace: Aspects Challenges	International Journal of Engineering Technology Science and Research IJETSRR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact	International	St.Joseph’s Degree and PG College, KingKoti,Hyderabad

			on with International Skill Development Corporation			Factor 2.120		
4	Business Management	Mrs.Dan am Tressa	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January ,2018	Digital Banking – Moving Towards Digital Transformation with Reference to and Initiative of SBI	International Journal of Engineering Technology Science and Research IJETSRS ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph’s Degree and PG College, KingKoti,Hyderabad
5	Business Management	Mrs.Molly	2 nd International Conference on “Global Opportunities & Challenges in Commerce “	January ,2018	A Conceptual Study on Recent Trends,Challenges and Opportunities	International Journal of Engineering Technology Science and Research IJETSRS ISSN 2394 – 3386 Volume 5, Issue 1	International	St.Joseph’s Degree and PG College, KingKoti,Hyderabad

			(ICGOCC -2018) in Collaboration with International Skill Development Corporation		ies in E-Marketing :In Special Reference with 7 Up Case Study	January 2018 Impact Factor 2.120		
6	Business Management	Mrs.Jays hree	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January ,2018	A Study on Share Price Movement of Equities Using Technical Analysis	International Journal of Engineering Technology Science and Research IJETSRS ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph's Degree and PG College, KingKoti,Hyderabad
7	Business Management	Mrs.Srivani	2 nd International Conference on “Global Opportunities & Challenges	January ,2018	Virtual Crimes and Human Disasters Facets of IT	International Journal of Engineering Technology Science and Research IJETSRS ISSN 2394 –	International	St.Joseph's Degree and PG College, KingKoti

			in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation		Revolution in Indian Perspective	3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120		i,Hyderabad
8	Business Management	Mrs.Sangeeta Thakur	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January ,2018	The Impact of Information Technology Advancement in Indian Banking Sector	International Journal of Engineering Technology Science and Research IJETSRS ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph’s Degree and PG College, KingKoti,Hyderabad
9	Business Management	Mrs.A. MaryFrancina	2 nd International Conference on “Global	January ,2018	A Study on Trends &Challenges in	International Journal of Engineering Technology Science and	International	St.Joseph’s Degree and PG

			Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation		Global HRM	Research IJESR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120		College, KingKoti,Hyderabad
10	Business Management	Ms.S.Swapna	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January ,2018	A Study on Implication of Implementing Green HRM with Reference to Developing Nations	International Journal of Engineering Technology Science and Research IJESR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph’s Degree and PG College, KingKoti,Hyderabad

11	Business Management	Mrs.LaxmiMadhuri	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	January ,2018	A Study on Contribution of Digital Marketing for Profit Maximization and Competitive Advantage	International Journal of Engineering Technology Science and Research IJETSRS ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120	International	St.Joseph's Degree and PG College, KingKoti,Hyderabad
12	Business Management	Dr.Anita	1 st Two Day International Conference on Advancements and Innovations in Engineering, Technology & Management (ICAIETM 2017) Technically sponsored	December ,2017	INTERNET OF THINGS (IoT) – ITS IMPACT ON MANUFACTURING PROCESS	International Journal of Engineering Technology Science and Research IJETSRS ISSN 2394 – 3386 Volume 4, Issue 12 December 2017 Impact Factor 2.120 & ISBN: 978-93-87433-06-9	International	(JBREC)Joginpally B.R. Engineering College, Hyderabad

			by IEEE, ISTE and IETE					
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FACULTY DEVELOPMENT PROGRAMME 2017 18

Seminars/ National Conference Conferences/ International Conference Workshops

S.NO	FACULTY NAME	DATE	TITLE OF THE PROGRAMME	SEMINARS/CONFERENCE /WORKSHOP /	PLACE & ORGANIZATION
1	Dr.R.Anita and Mrs.Mary Francina	15 th November 2017	Empowered Educators	FDP	DELOITTE Office ,Hyderabad
2	Faculty of Management Department	28 June 2017	Empowered Educators	FDP session on BBA (Business Analytics) Course	IBM Office ,Hyderabad
3	MrsDanam Tressa	1 st to 3 rd February	Three day FDP on Research Methodology and data analysis using SPSS	FDP	AVANTHI Group of Institution- Hyderabad

INTERNATIONAL CONFERENCE /NATIONAL CONFERENCE/NATIONAL SEMINARS

S.N	NAME OF THE FACULTY	DATE	ORGANISED BY	NATIONAL /INTERNATIONAL	VENUE
1	Dr. R.Anita	28 & 29 December 2017	1 st Two Day International Conference on Advancements and Innovations in Engineering, Technology&	International Conference	Joginpally B.R. Engineering College, Hyderabad (JBREC)

			Management (ICAIETM2017) Technically sponsored by IEEE, ISTE and IETE		
2	Dr. R.Anita	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College, Hyderabad
3	Dr. R.Anita	9 February 2018	National Conference on Role of Science & Technology for Sustainable Development	National Conference	St. Joseph’s Degree & PG College, Hyderabad
4	Mrs .A.MaryFrancina	10 th February, 2018	One day national Seminar on SME Startup and Entrepreneurship in Modern Millennium	NationalSeminar	Indian Institute of Management and Commerce UG and PG college ,Hyderabad
5	Dr.Vandana.Samba	20-1-18.	Mgmt. education.	National Seminar	Methodist college, A bids.
6	Mrs..Jaysree	10 th February, 2018	One day national Seminar on SME Startup and Entrepreneurship in Modern Millennium	National Seminar	Indian Institute of Management and Commerce UG and PG college ,Hyderabad
7	MrsSangeeta Thakur	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College, Hyderabad
8	Mrs.A.MaryFrancina	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND	International Conference	St. Joseph’s Degree & PG College,

			CHALLENGES IN COMMERCE”		
9	Mrs.Molly Chaturvedi	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
10	MrsLaxmiMadhri	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
11	Ms.SmritiNagaria	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
12	Mrs. Danam Tressa	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
13	Mrs .Srivani	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL OPPORTUNITIES AND CHALLENGES IN COMMERCE”	International Conference	St. Joseph’s Degree & PG College,
14	S. Swapna	19 th , 20 th & 21 st January 2018.	2 nd International Conference on “GLOBAL	International Conference	St. Joseph’s Degree & PG College,

			OPPORTUNITIES AND CHALLENGES IN COMMERCE		
15	Mrs .Mary Francina	9 February 2018	National Conference on Role of Science & Technology for Sustainable Development	National Conference	St. Joseph's Degree & PG College, Hyderabad
16	MrsSmriti	9 February 2018	National Conference on Role of Science & Technology for Sustainable Development	National Conference	St. Joseph's Degree & PG College, Hyderabad
17	MrsJaysree	9 February 2018	National Conference on Role of Science & Technology for Sustainable Development	National Conference	St. Joseph's Degree & PG College, Hyderabad
WORKSHOP DETAILS					
1	Dr. Vandana Samba	29-1-18	Effective research and funding agencies.	Workshop	St.martins college of business management