

St. Joseph's Degree & PG College
Autonomous - Affiliated to Osmania University
Re-accredited by NAAC with 'A' Grade with a CGPA of 3.49
King Koti Road, Hyderabad, Telangana

DEPARTMENT OF COMMERCE

PAPER PUBLICATIONS BY FACULTY: 2017-18

S.No	Faculty Name	Title of the Paper	Name of the Journal/ Book/Vol No./Issue No./ ISSN/ ISBN	Organised Institution	Year
1	Miss.M.Prashanthi	Risk Management	Global Insurance Practices & Outlook, Volume II, Published by Global Research Society Publications, Hyderabad, ISBN No.978-93-85817-00-7	International Conference on "Global Insurance: Practices & Outlook organised by Department of Commerce, Osmania University in collaboration with Telangana State Council for Higher Education, Hyderabad from 29 th to 31 st July 2017	2017
2	Mrs. Ritika Bajaj Waghay	Forensic Accounting in India	Published by Academic Science, India ISBN: 978-93-87433-09-0	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
			International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)		
3	Miss.M. Debora	Women Empowerment: Role of Telangana Government	Published by Academic Science, India ISBN: 978-93-87433-09-0	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
			International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)		
4	Mr.T. Krishna	A Study on Fundamental Analysis of	Published by Academic Science, India ISBN: 978-93-87433-09-0	2 nd International Conference on Global Opportunities &	2018

		Natural Gas and Crude Oil	International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	
5	Mr.P.Vasant Vikas	Indian Commodity Market Need for Awareness and Education	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
6	Mr.S. Bhanu Prakash Sarma	Indian Commodity Market Need for Awareness and Education	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
7	Mr.K. Srinivas	Indian Commodity Market Need for Awareness and Education	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
8	Miss. Rafat Ahmedi	Impact of Dividends on Share Prices of Select IT Firms	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
9	Mr.B. Satyanarayana Rao	GST awareness among commerce Students	Published by Academic Science, India ISBN: 978-93-87433-09-0	2 nd International Conference on Global Opportunities &	2018

			International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	
10	Mrs. Sarika Verma	Cyber Liability Insurance- A Protection to Cyber Losses	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
11	Mrs.N. Srilatha	Green Banking & its prospects in India	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
12	Mrs.Bh. Srivatsala	Self help groups and rural women entrepreneurship development	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
13	Mrs.O.S.Suguna Sheela	Impact of Smart phones on the quality of work life of lecturers	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
14	Mrs.R Sreelakshmi	A Study on Women	Published by Academic Science, India ISBN: 978-93-87433-09-0	2 nd International Conference on Global Opportunities &	2018

		Entrepreneurship in India	International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	
15	Mrs. Sumitra Pujari	A Study on Welfare Schemes of ESI	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
16	Mrs.Y.Geethanjali	Role of Micro, Small and Medium Enterprises (MSME's) in employment Creation-A Study on Post Telengana Government	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
17	Mrs. Aarti Samala	Green Marketing in India	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
18	Mrs.G. Savitha	Brand Awareness and Selection Criteria	Published by Academic Science, India ISBN: 978-93-87433-09-0 International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	2 nd International Conference on Global Opportunities & Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	2018
19	Mrs. Shanti Kiran	Emerging Markets - A challenge Ahead	Published by Academic Science, India ISBN: 978-93-87433-09-0	2 nd International Conference on Global Opportunities &	2018

			International Journal of Engineering, Technology, Science & Research :Volume 5, Issue 1, ISSN: 2394-3386 (Impact Factor: 2.120)	Challenges in Commerce organised by Dept.of Commerce, St Josephs Degree & PG College in collaboration with ISDC from 19 th to 21 st Jan 2018	
20	Mrs.N. Srilatha	Customer perception towards technology enabled services with special reference to SBI	International Journal of creative Research Thoughts: Volume 6, Issue 1, ISSN:2320-2882 (Impact Factor: 5.97)	-	2018
21	Mrs. Sumitra Pujari	A study on awareness of tax savings schemes among women faculty of Degree Colleges of Hyderabad District	International Journal of creative Research Thoughts: Volume 6, Issue 1, ISSN:2320-2882 (Impact Factor: 5.97)	-	2018
22	Mrs.Y.Geethanjali	A study on work life balance of women employees with special reference to to Autonomous Colleges	International Journal of creative Research Thoughts: Volume 6, Issue 1, ISSN:2320-2882 (Impact Factor: 5.97)	-	2018
23	Miss.M.Deбора	Start-up Hyderabad- Image Policy of Telangana State	Published with ISBN No. 978-93-5279-925-1	National Seminar on Contemporary Issues and Challenges in Finance organized by Dept. of Commerce, Keshav Memorial institute of Commerce & Sciences in collaboration with ICSSR on 23 rd & 24 th Jan 2018	2018
24	Miss.M. Prashanthi	Crowd funding for startups in India	Published with ISBN No. 978-93-5279-925-1	National Seminar on Contemporary Issues and Challenges in Finance organized by Dept. of Commerce, Keshav Memorial institute of Commerce & Sciences in collaboration with ICSSR on 23 rd & 24 th Jan 2018	2018

25	Miss.M.Debora	M-Governance in India: Issues & Initiatives	Published by Academic Science, India ISBN: 978-93-87433-13-7	National Conference on Role of Science & Technology for sustainable development organized by Faculty of Science, St.Josephs Degree & PG College College in collaboration with IETE on 9 th Feb 2018	2018
			International Journal of Computer & Mathematical Science :Volume 7, Issue 2, ISSN: 2347-8527 (Impact Factor: 2.58)		
26	Mrs. Ritika Bajaj Waghay	Digitisation in India- A study on TSRTC	Published by Academic Science, India ISBN: 978-93-87433-13-7	National Conference on Role of Science & Technology for sustainable development organized by Faculty of Science, St.Josephs Degree & PG College College in collaboration with IETE on 9 th Feb 2018	2018
			International Journal of Computer & Mathematical Science :Volume 7, Issue 2, ISSN: 2347-8527 (Impact Factor: 2.58)		
27	Mrs. J.N.N.P.Anantha Lakshmi	A study on impact of information technology on banking sector with reference to selected nationalised and private banks	Published by Academic Science, India ISBN: 978-93-87433-13-7	National Conference on Role of Science & Technology for sustainable development organized by Faculty of Science, St.Josephs Degree & PG College College in collaboration with IETE on 9 th Feb 2018	2018
			International Journal of Computer & Mathematical Science :Volume 7, Issue 2, ISSN: 2347-8527 (Impact Factor: 2.58)		
28	Mrs.Ch. Padmaja	A study on impact of information technology on banking sector with reference to selected nationalised and private banks	Published by Academic Science, India ISBN: 978-93-87433-13-7	National Conference on Role of Science & Technology for sustainable development organized by Faculty of Science, St.Josephs Degree & PG College College in collaboration with IETE on 9 th Feb 2018	2018
			International Journal of Computer & Mathematical Science :Volume 7, Issue 2, ISSN: 2347-8527 (Impact Factor: 2.58)		
29	Mrs.N. Srilatha	Adoption of Technology in Banks – Issues and Challenges	International Journal of Emerging Technologies and Innovative Research: Volume 5, Issue 2, ISSN: 2349-5162 (Impact Factor: 5.87)	-	2018
30	Mrs. Sumitra Pujari	A study on trends of household	International Journal of Emerging Technologies and Innovative Research:	-	2018

		savings in Indian Economy	Volume 5, Issue 2, ISSN: 2349-5162 (Impact Factor: 5.87)		
31	Mrs.Y.Geethanjali	Work life conflict and work life balance among Autonomous Degree College women teachers-A study	International Journal of Emerging Technologies and Innovative Research: Volume 5, Issue 2, ISSN: 2349-5162 (Impact Factor: 5.87)	-	2018